



## **AKG Global Support Services (OPC) Private Limited-India**

In Association with

**Khortytsia National Educational and Rehabilitation Academy  
Zaporizhzhia, Ukraine.**

**&**

**Department of Marketing,  
State University of Trade and Economics (Ukraine)**

Organizes

**International Conference on  
“Economics, Management, and Social Sciences-(Global Scenario)”**

On

June 8, 2024

### **About the Conference: -**

The International Conference on Economics, Management, and Social Sciences in the global scenario is a significant event that brings together scholars, researchers, practitioners, and policymakers from around the world to discuss and exchange ideas on various aspects of economics, management, and social sciences. These conferences serve as platforms for sharing the latest research findings, discussing current trends, and addressing challenges in these fields.

In this conferences, participants present their research papers, engage in panel discussions, attend keynote speeches by eminent experts, and network with peers to foster collaborations and partnerships.

These conferences provide a valuable opportunity for interdisciplinary dialogue, where experts from different disciplines come together to explore complex issues from multiple perspectives. By facilitating knowledge exchange and collaboration, these conferences contribute to the advancement of research and the development of innovative solutions to global challenges.

### **Sub Theme of the Conference: -**

Topics covered in these conferences may include but are not limited to:

1. Economic Development and Growth:
  - Macroeconomic policies
  - Economic inequality and poverty alleviation
  - Regional development strategies
  - Sustainable economic growth
2. Financial Management and Markets:
  - Financial innovations and technologies
  - Investment strategies and portfolio management
  - Risk management and financial stability
  - Corporate finance and governance
3. Marketing
  - Marketing Management
  - Digital Marketing

- Brand Management
- Advertising Business
- Trade Marketing
- 4. Organizational Behavior and Management
  - Leadership and organizational culture
  - Human resource management practices
  - Strategic management and decision-making
  - Organizational change and innovation
- 5. Social Issues and Policy:
  - Social entrepreneurship and innovation
  - Social welfare policies
  - Gender equality and diversity management
  - Healthcare management and policy
- 6. Globalization and International Trade:
  - Trade policies and agreements
  - Global supply chain management
  - Cross-cultural management challenges
  - International business strategies
- 7. Environmental Sustainability:
  - Green technologies and sustainable development
  - Climate change mitigation and adaptation
  - Corporate social responsibility
  - Environmental economics and policy
- 8. Technological Innovation and Digital Transformation:
  - Digital economy and e-commerce
  - Innovation management
  - Artificial intelligence and machine learning applications
  - Information technology adoption and impact on organizations
- 9. Political Economy and Governance:
  - Public policy analysis
  - Political economy of development
  - Governance and institutions
  - Corruption and governance challenges
- 10. Psychology
  - Psychology and Personal Development in Management

#### Registration Fees:

Registration Categories	Indian Participants (INR)	International Participants	
		Ukraine (UAH)	Others (USD \$)
Corporate Delegates	1500.00	500	20
Academicians	700.00	350	10
Research Scholars	500.00	300	8
Students	300.00	200	5
Listener participant (without publication)	200.00	150	2

\* The registration fee includes conference participation, certificate and edited book publication cost.

**For Registration [Click here](#)**

#### Paper Format

- Set margin to 1 at all the sides left, right, top, bottom.
- Set page size to A4.
- Font style: Times new Roman

- Font size: Title 24,
- References 8 and paper title 24
- Remaining all content 10
- Line spacing: single
- Before and after spacing must be zero
- Main Headings, table title (top of the table), figure title (bottom of the figure) center aligned and must be of size 10 only with bold.
- New paragraph must begin with tab space
- After and before main heading there must be one enter
- Before sub headings there must be one enter
- Main headings must be numbered using roman, sub headings using alphabets.
- Figure and table numbers as 1,2, 3,.....so on

### Important Dates

S. No	Important Dates	Events
1	25 <sup>th</sup> May 2024	Abstract Submission Date
2	30 <sup>th</sup> May 2024	Acceptance letter issue
3	8 <sup>th</sup> June 2024	Conference
4	12 <sup>th</sup> June 2024	Issue of Participation Certificate
5	15 <sup>th</sup> June 2024	Full Abstract submission date
6	30 <sup>th</sup> June 2024	Edited Volume published

*\* Collected material will be published in edited volume book with ISBN number & Crossref DOI*

**\*\* Authors must send their material on the email id given below or in registration form**

### Organizing Committee of the Conference

Patron	Valentyna Nechyporenko – Rector of the Khortytsia National Educational and Rehabilitation Academy, Ukraine
Co- Patron	<ul style="list-style-type: none"> <li>• Mr. Amit Kumar, Founder &amp; Managing Director, AKG Global</li> <li>• Prof. Asma Farooque, Professor, Integral University, India</li> </ul>
Conference Secretary	<ul style="list-style-type: none"> <li>• Prof. Kateryna Yahelska, Professor, Doctor of Sciences (Economics), Professor of the Department of Marketing, State University of Trade and Economics (Ukraine).</li> <li>• Prof. Samin Rafat, Director, Institute of Productivity &amp; Management, Lucknow, India</li> <li>• Prof. Safia Farooque, Director, DY Patil University of Distance Learning, Pune, India</li> <li>• Antonenko Iryna Yuryivna, Dean of the Faculty of Rehabilitation Pedagogy, Khortytsia National Academy, Zaporizhzhia, Ukraine</li> <li>• Bohdan Vasyliovych Kornelyuk, Dean of the Faculty of Art and Design, Khortytsia National Academy, Zaporizhzhia, Ukraine</li> <li>• Anastasiya Volodymyrivna Turubarova, Dean of the Faculty of Special Education and Social and Humanities, Khortytsia National Academy, Zaporizhzhia, Ukraine</li> </ul>
Organizer	<ul style="list-style-type: none"> <li>• Olena Kazannikova, Faculty of special education and social and Humanitarian Sciences Municipal Institution of Higher Education «Khortytsia National Educational and Rehabilitation Academy» of Zaporizhzhia Regional Council</li> <li>• Dr. Anuradha Sharma, Assistant Professor, National PG College, India</li> </ul>

## Out Come of the Conference

The outcomes of the International Conference on Economics, Management, and Social Sciences (in the global scenario) can be manifold and impactful, influencing various stakeholders including researchers, practitioners, policymakers, and the broader society. Some key outcomes include:

1. **Knowledge Exchange and Dissemination:** Conference attendees share their research findings, insights, and experiences, contributing to the dissemination of knowledge in economics, management, and social sciences. This exchange of ideas fosters learning and promotes innovation within the respective fields.
2. **Networking and Collaboration:** Participants have the opportunity to network with fellow researchers, practitioners, and policymakers from around the world. This networking can lead to collaborations on research projects, joint publications, and partnerships for addressing global challenges.
3. **Research Advancement:** Presenting research at the conference allows scholars to receive feedback from peers and experts in their field. This feedback can help refine research methodologies, validate findings, and identify future research directions, thus advancing the quality and relevance of research in economics, management, and social sciences.
4. **Policy Implications:** Discussions at the conference may have implications for public policy and decision-making. Researchers and policymakers can exchange ideas on pressing social and economic issues, leading to evidence-based policy recommendations and interventions to address these challenges.
5. **Professional Development:** Participation in the conference enhances the professional development of attendees. They gain exposure to the latest trends and developments in their respective fields, improve presentation and communication skills, and build their academic and professional networks.
6. **Cross-cultural Understanding:** The international nature of the conference facilitates cross-cultural exchange and understanding. Participants from diverse backgrounds share perspectives and experiences, fostering mutual respect and appreciation for cultural differences.

Overall, the outcomes of the International Conference on Economics, Management, and Social Sciences contribute to the advancement of knowledge, the development of innovative solutions to global challenges, and the building of collaborative networks to address societal needs.

## Contact Details

Contact Number	+91-9793237779
Email Id	info@akgglobals.com
Website	<a href="http://icemss.wordpress.com">http://icemss.wordpress.com</a>
Registration Link	<a href="https://forms.gle/Bc3bXQQLTu9SDmYm6">https://forms.gle/Bc3bXQQLTu9SDmYm6</a>