



## **SERGIY KRAVTSOV**

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**PhD in Public Administration,  
Associate Professor of the Department of Tourism and Creative  
Industries Management**

Profile of the scientist in international bases:  
**ResearcherID, Google Scholar, ORCID**

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**RESEARCH EXPERTISE:** management and economics of tourism corporations, state regulation of tourism, sharing economy in tourism, experience economy in tourism.

**COURSES:** "Management", "Management of Corporations in Tourism", "StartUp Management in Tourism", "Tourism Organisation", "Innovating in Tourism"

### **ACADEMIC DEGREES:**

- PhD in Public Administration, Donetsk State University of Management, 2012
- MS, Donetsk Institute of Tourism Business, 2005
- BS, Donetsk Institute of Tourism Business, 2004

### **ACADEMIC APPOINTMENTS:**

- Leading Specialist of International Relations Department (since 2018), Associate Professor of Tourism and Recreation Department, Kyiv National University of Trade and Economics, since 2014
- Associate Professor of Department of Tourism and Hotel Business, National University of Food Technologies (Kyiv), 2014 – 2018
- Vice Rector of Scientific-Pedagogical Work, Associate Professor of Tourism Department, Donetsk Institute of Tourism Business, 2013 – 2014
- Associate Professor of Management Department, Donetsk Institute of Tourism Business, 2009-2013

### **AWARDS AND HONORS:**

- Diploma of the Association of Tourist and Hotel Educational Institutions "For High Professionalism in the Training of Specialists for the Tourism Industry of Ukraine"

### **LIST OF PUBLICATIONS**

#### **New publications 2021-2022:**

1. Dupliak, T., Kravtsov, S. and Lysiana, V. (2022), "Role of touchless economy technologies in tourism development of european union countries in covid-19 period", *Efektivna ekonomika*, [Online], vol. 1, available at: <http://www.economy.nayka.com.ua/?op=1&z=9896>
2. Кравцов С. С., Тертична А. А. "Подорож другим містом" як перспективний напрямок розвитку туризму в Україні. *Державне управління: удосконалення та розвиток*. 2022. № 1. – URL: <http://www.dy.nayka.com.ua/?op=1&z=2608>
3. Хлоп'як С. В., Кравцов С. С., Білик В. В. Підвищення інвестиційної привабливості туристичного потенціалу регіону засобами спеціалізованого туризму. *Економіка та держава*. 2021. № 9. С. 100–106.

4. [Melnychenko, SV](#), [Mykhaylichenko, HI](#), [Zabaldina, YB](#), [Kravtsov, SS](#), [Skakovska, SS](#). The protected area as a tourism eco-brand Journal of Geology Geography and Geoecology. 2021. Tom: 30/1. C. 122-132. *Web of Science*

#### **ADDITIONAL ACTIVITIES:**

- Participation in the project "Development of Green Tourism in Donbass", realized by the "Regional Fund for Entrepreneurship Support in Donetsk Oblast" in partnership with the All-Ukrainian Union for Rural Tourism Promotion in Ukraine, with the financial support of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).), 2013
- Development and implementation of the e-learning course "Management of the travel agency and travel organizers" within the framework of the TEMPUS project "Network for e-learning for the development of tourism in tourism (with the the European Commission support), 2009-2013
- Participation in realization of measures on development of tourism, indicated in plans of the Culture and Tourism Department of Donetsk Regional Authority, 2009-2011

**HOBBY:** travel, foreign languages