The Ministry of Education and Science of Ukraine State University of Trade and Economics Postgraduate and Doctoral Studies Department

> Academic Degree Field of Study

Subject Area

«Doctor of Philosophy» 29 **«International Relations»** 292 **«International Economic Relations»**

INFORMATION PACKAGE (ECTS)

Educational and Scientific Programme «INTERNATIONAL ECONOMIC RELATIONS» Academic Degree «Doctor of Philosophy»

Kyiv 2024

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1. General information about the University

1.1. Name and address

State University of Trade and Economics: (SUTE) Address: Ukraine, 02156, Kyiv, 19, Kyoto str. Phone: (044) 531 31 73, (044) 531 47 41 E-mail: knute@knute.edu.ua Official website: www.knute.edu.ua Official pages of SUTE in social networks: Facebook: <u>https://www.facebook.com/knteuofficial/</u> Instagram: <u>https://www.facebook.com/knteuofficial/</u> Instagram: <u>https://www.instagram.com/knute_official/</u> Telegram: <u>https://t.me/knteu</u> YouTube: <u>https://www.youtube.com/user/kyotostreet</u>

1.2. Description of the institution (in particular, type and status)

State University of Trade and Economics (SUTE) for its history has come a long way of formation and development and is currently recognized by society and the international community as a producer of highly intelligent resources, a powerful innovative educational and scientific complex with modern material and technical base, educational technologies, global information networks.



1946 - Kyiv branch of All-Union Correspondence Institute of Soviet Trade was established

1959 - Kyiv branch was transferred to subordination of Kharkiv Institute of Soviet Trade, later – to Donetsk Institute of Soviet Trade

1966 - Kyiv Trade and Economic Institute was established

1994 - Kyiv State University of Trade and Economics was established

2000 - Given the national and international recognition, the University was granted the status of "National" for a significant contribution to the development of higher education and science of Ukraine

2006 - Kyiv National University of Trade and Economics joined the Grand Charter of Universities

2021 - The University celebrated its 75th Anniversary at the state level 2022 - State University of Trade and Economics (SUTE) was established as the legal successor of KNUTE

Management of the University is based on the principles of autonomy and self-government, democratization of decision-making. The quality management system of SUTE is certified by international standards.

SUTE is the flagship of education and science, a leader in high quality training. A significant contribution to the formation of the younger generation belongs to a powerful scientific and pedagogical team - experienced educators, prominent scientists, public figures, effective practitioners, stakeholders.

The University introduces European approaches to training a new generation of the nation's intellectual elite. International cooperation with foreign partners, leading universities, educational and research centers of the world opens new opportunities for students. In the coming decades of global challenges to humanity, SUTE graduates will become in-demand participants in finding effective solutions, solving national, European and global problems.

Strong human resources, involvement of practitioners in the educational process and constant updating of the content of education are the basis for a high level of training.

The educational process is aimed at meeting the needs of the labor market, the formation of students' competitive advantages, innovative competencies.

A modern library complex with an electronic reader service, access to full-text electronic resources of international databases is created.

SUTE has 3 educational institutes, 8 colleges and 2 higher commercial schools located in Kyiv, Kharkiv, Vinnytsia, Chernivtsi, Khmelnytsky, Uzhhorod, Kolomyia, Burshtyn, Zhytomyr and Odesa.

There are **6 faculties** in the basic institution of SUTE: Faculty of International Trade and Law; Faculty of Economics, Management and

Psychology; Faculty of Finance and Accounting; Faculty of Information Technology; Faculty of Technologies and Business; Faculty of Trade and Marketing.

About 17,000 students study here for 74 Bachelor's (of which 4 are taught in English) and 70 Master's (of which 13 are taught in English) educational professional programmes.

SUTE carries out the training, retraining and advanced training of specialists in foreign and domestic trade, international economic relations, public management and administration, finance and banking, insurance, entrepreneurship, trading and exchange activities, accounting and taxation, financial control and audit, management, marketing, journalism, law, international law, tourism, hotel and restaurant business, food technology, psychology, philology, sociology and IT industry: cybersecurity, software engineering, computer science and system analysis.

The university has a powerful team of highly qualified lecturers and scientists, capable of successfully performing the assigned tasks. Among them are honored figures of science and technology, honored employees of higher education, academicians and corresponding members of national and branch academies of sciences.

More than 250 postgraduate students go to the Postgraduate School of the State University of Trade and Economics, established in 1966. Training is carried out in 16 specialties in postgraduate studies and 11 specialties in doctoral studies. The language of instruction is Ukrainian and English.

After thesis defence, the vast majority of graduates remain to work at the University and are involved in the formation and implementation of policies to improve the quality of activities.

To ensure a high level of training of students as well as postgraduate and doctoral students, the following SUTE centers function: The Institute of Higher Qualification (IHQ), Distance learning system, Career Development Center, Center for Technology Transfer, Center of Pedagogical and Psychological Studies, Training and Methodical Department, Academic Office, Business Incubator, Training and Research Center for Business Simulation. On the basis of the university, a legal clinic "Center for Legal Protection" was established, as well as an educational and advisory center for mediation, which provides assistance to university students and other persons in settling disputes by organizing and conducting mediation procedures. The Institute of Higher Qualification (IHQ) ensures the implementation of the concept of lifelong education, professional development, provides educational services of an international level for the training of highly qualified specialists who are able to work in today's economic conditions and successfully compete both on the domestic and international labor markets (MBA programs, second higher education, retraining and professional development).

Creative scientific teams of the university are fruitfully working on solving current scientific problems, the results of research are published in scientific journals "Scientia Fructuosa", "Foreign Trade: Economy, Finance, Law", international scientific and practical journal "Commodities and Markets".

The share of doctors of science in 2023 was 19% of the total number of scientific and pedagogical workers, candidates of sciences -61%, that is, the share of workers with a scientific degree was 80%.

Experts of SUTE are actively involved in developing strategic directions of quality education assurance, they take part in a number of commissions of the Ministry of Education and Science of Ukraine as well as other ministries and departments.

One of the significant advantages of SUTE is the developed material and technical base of the European level for study, living, personal development.

Modernized educational buildings, classrooms are equipped with modern demonstration equipment, and laboratories – with the necessary equipment; Numerous multifunctional open-space and co-working areas, sports grounds, football field, tennis courts, rehearsal halls, numerous restaurants and a comfortable University campus provide all the conditions for study, leisure and comfortable living.

Educational institution provides free legal and psychological assistance; there are many scientific groups and professional clubs.

State University of Trade and Economics concluded numerous agreements on cooperation with ministries, departments, organizations and enterprises, in particular with the Ministry of Economy of Ukraine, the Ministry of Finance of Ukraine, the Ministry of Foreign Affairs of Ukraine, the State Fiscal Service of Ukraine, the State Treasury Service of Ukraine, the Antimonopoly Committee of Ukraine, the State Audit Service of Ukraine, the Pension Fund of Ukraine, The Accounting Chamber of Ukraine, the National Bank of Ukraine, leading commercial banks, trade, hotel and restaurant chains, advertising agencies, logistics and distribution centers and other organizations and institutions.

Creative contacts are established and maintained with more than 100 institutions of higher education, international centers and institutions from 30 countries of the world. An exchange of teachers and students is carried out, the improvement of educational programmes at different levels of training and retraining of specialists as well as international projects on the integration of higher education are implemented, students undertake an internship in 10 foreign countries.

The university is a member of the prestigious international organizations: the European Public Law Center (EPLC), the Grand Charter of

Universities, the Magna Charta of the European Universities, the Francophone University Agency (AUF), the International Association for Commodity Science and Technology, the International Culinary Union, the European Retail Academy, the World Leisure Organization.

There are well-known public figures, heads of state and government authorities, organizations and businesses, diplomatic officials and scientists, entrepreneurs among the graduates of the university.

1.3. University Administration

Anatolii	Rector, Doctor of Sciences in Economics,	
MAZARAKI	Professor, Academician of the National Academy of Pedagogical Sciences of Ukraine, Honored Scientist of Ukraine in the field of Science and Technology, Laureate of the State Award of Ukraine in Science and Technology, Laureate of the Prize of the Cabinet of Ministers of Ukraine for the Development and Implementation of Innovative Technologies	
Nataliia PRYTULSKA	First Vice-Rector for Scientific and Pedagogical Work, Doctor of Technical Sciences, Professor, Laureate of the Prize of the Cabinet of Ministers of Ukraine for the Development and Implementation of Innovative Technologies	
Anzhelika GERASYMENKO	Vice-Rector for Research, Pedagogical Activities and International Relations, Doctor of Sciences in Economics, Professor	
Oleksii KULIKOV	Vice-Rector for Scientific and Pedagogical Work, Administrative and Economic Activities, PhD in Law	

1.4. Educational and Scientific Programme

The educational and scientific program at the third (educational and scientific) level of higher education is a single complex of educational (learning courses, individual tasks, practices, control measures, etc.) and scientific (conducting scientific research, writing scientific publications, speaking at conferences, etc.) components directed to achieve the results of training, thesis preparation and its public defense provided by such a programme, which gives the right to obtain a specified qualification.

The applicant must master the educational and scientific programme, acquire theoretical knowledge, abilities, skills and competences defined by the standard of higher education of the third (educational and scientific) level in the relevant subject area, conduct his/her own scientific research, designed in the form of a thesis, and publish its main scientific results.

Field of Study Code & Title	Subject Area	
03 Humanities	033 Philosophy	
05 Social and Behavioural	051 Economics	
Sciences	052 Political Science	
	053 Psychology	
07 Management and	071 Accounting and Taxation	
Administration	072 Finance, Banking, Insurance and Stock Market	
	073 Management	
	075 Marketing	
	076 Entrepreneurship, Trade and Exchange	
	Activities	
08 Law	081 Law	
12 Information Technology	122 Computer Science	
	124 System Analysis	
18 Production and	181 Food Technology	
Technology		
28 Public Management and	281 Public Management and Administration	
Administration		
29 International Relations	292 International Economic Relations	
	293 International Law	

Publication of thesis results is carried out in accordance with the requirements of the Ministry of Education and Science of Ukraine.

Research thesis results must be covered in at least three scientific publications of the applicant, which include:

1) research papers in scientific publications included in the list of scientific professional publications of Ukraine on the date of publication. If the number of co-authors in such research paper (together with the applicant) is more than two people, it is equivalent to 0.5 publications (except for publications specified in subparagraph 2 of this paragraph);

2) research papers in periodicals published in the Web of Science Core Collection and / or Scopus databases (except for publications of the state recognized by the Verkhovna Rada of Ukraine as the aggressor state); 3) not more than one patent for an invention that has passed the qualification examination and directly relates to the scientific results of the dissertation, which is equivalent to one scientific publication;

4) individual monographs recommended for publication by academic councils of institutions and reviewed, except for individual monographs published in a state recognized by the Verkhovna Rada of Ukraine as an aggressor state. Individual sections in collective monographs are equated to individual monographs under the same conditions. Regulations on the procedure for the implementation of the academic mobility right at SUTE.

Research paper in the edition referred to the first - third quartiles (Q1 - Q3) according to the SCImago Journal and Country Rank or Journal Citation Reports classification, or a single monograph that meets these requirements is equivalent to two scientific publications.

Belonging of the scientific publication to the first - third quartiles (Q1 - Q3) according to the SCImago Journal and Country Rank or Journal Citation Reports classification is determined according to the rating in the year in which the relevant publication was published or if the rating for the year is not published on the date of the one-time council published rating.

Research papers are credited on the topic of the thesis provided that the obtained scientific results are substantiated in accordance with the purpose of the paper (task) and conclusions, as well as the publication of not more than one research paper in one issue of a scientific publication.

Research papers published after the entry into force of the "Procedure for awarding the "Doctor of Philosophy" degree and revocation of the decision of the one-time specialized scientific council of higher education, scientific institution on awarding the "Doctor of Philosophy" degree, approved by the Cabinet of Ministers of Ukraine from January 12, 2022 No 44 only if they have an active DOI (Digital Object Identifier), except for publications that contain information classified as a state secret one or information for official use.

1.5. Admission requirements

Information about Entrance Tests and conditions for enrolling higher education applicants of the "Doctor of Philosophy" and "Doctor of Science" degrees is posted on the website of the State University of Trade and Economics.

https://knute.edu.ua/blog/read?n=Viddil%20aspiranturi%20i%20doktoranturi &uk

1.6. ECTS credit distribution policy (institutional credit framework)

The European Credit Transfer and Accumulation System (ECTS) is a system created to ensure a unified interstate procedure for measuring and comparing educational results of students of higher education between educational institutions. The system is designed for the mobility of students and teachers, it simplifies the comparison and recognition of educational programs and academic achievements of students both between domestic and foreign educational institutions.

ECTS Credit is a unit measuring the volume of academic workload of higher education applicant required to achieve specific (expected) learning outcomes. One ECTS credit equals to 30 hours.

ECTS credit distribution is based on the official duration of the study programme cycle and is determined by the curriculum. Credits are allocated to all courses studied by the student, practical training, completion of final qualification papers (projects), certification. Credits are assigned after the completion of the course study, subject to successful result of the final control, passing of practical training and certification.

1.7. Mechanisms of academic management

Mechanisms of academic management at the University are defined in:

- Statute of SUTE;
- <u>SUTE internal code of conduct;</u>
- <u>Regulations on the procedure for the preparation of Doctors of Philosophy;</u>
- <u>Regulations on the procedure for the preparation of Doctors of Science;</u>
- Provision on the development and implementation of educational and scientific programs of the third level of higher education;
- <u>SUTE Regulations on the organization of the educational process of the</u> <u>"Doctor of Philosophy" degree holders;</u>
- <u>Regulations on the certification of PhD candidates at SUTE;</u>
- Provision on the procedure for implementing the right to academic mobility at SUTE;
- <u>Regulations on the assessment of learning outcomes of students and postgraduate students;</u>
- <u>Regulations on independent work of students and postgraduate students of</u> <u>SUTE;</u>
- Provision on the procedure for recognizing learning results obtained in nonformal and informal education;
- <u>Provision on appealing the results of the final knowledge control of higher</u> education students of <u>SUTE</u>;
- <u>Provision on the candidate pool for postgraduate and doctoral studies at</u> <u>SUTE;</u>
- <u>Regulation on the observance of academic integrity by the pedagogical,</u> <u>academic, scientific workers and students of SUTE;</u>

- <u>Concept of the internal quality assurance of candidates for higher education</u> <u>degree "Doctor of Philosophy";</u>
- Procedure for awarding the "Doctor of Philosophy" degree of and annulment of the decision of the one-time specialized academic council of the institution of higher education, scientific institution on awarding the "Doctor of Philosophy" degree;
- Code of Ethics for a higher education candidate of SUTE;
- <u>Regulation "On the scientific society of students, postgraduates and young</u> <u>scientists of SUTE";</u>
- Guidebook of a PhD candidate.

2. Resources and facilities

2.1. Accommodation/housing conditions

On the territory of the campus there is an apartment-type dormitory for postgraduate students, situated 5-minute walk from the main academic building and a 15-minute walk from the metro stations «Lisova» and «Chernihivska». The city center (Khreschatyk St.) can be reached in 30 minutes. There's a forest park zone and Kyoto Park near the university.

Postgraduate students from other cities are accommodated in the dormitory if there are free places on the basis of submission by the Department of Postgraduate and Doctoral Studies by order of the Rector. A contract for the right to live in a dormitory is concluded between the university and the postgraduate student, which establishes the rights and obligations, as well as the mutual responsibility of the parties for their observance and fulfillment.

Dormitory address: № 5 – 6-A Miliutenko st., Kyiv, 02156; tel. (044) 518-92-63, (044) 518-92-94

2.2. Catering

The university has modern canteens in buildings A, B, D, E and M (57 D. Doroshenko St.), where there is an opportunity to eat quality, balanced food at moderate prices, in particular, "Venice" cafeteria (building B) presents dishes of Italian cuisine.

Cafes are open every day in all educational buildings, where you can also taste own-produced dishes: main dishes (more than 15 types), side dishes (more than 10 types), cold dishes (more than 12 types), cold and hot drinks, fresh confectionery and desserts, made in our own confectionery shop (more than 35 types). There are vending machines with hot and cold drinks and confectionery in educational buildings and dormitories.

2.3. Financial support for postgraduate students

Postgraduate students of full-time education, studying at the expense of the state budget (for government contract), receive an academic scholarship once a month within proven university funding.

Size of academic scholarships, order of appointment and payment is determined by the Cabinet of Ministers of Ukraine.

For excellence in studying, taking part in scientific and public work postgraduate students may be allocated personal academic scholarship of SUTE and personalised academic scholarships of The President of Ukraine, Verkhovna Rada (Supreme Council) of Ukraine, Cabinet of Ministers of Ukraine, Kyiv City Head.

In order to improve living standards and incentives for academic achievements as well as for participation in social, sports and scientific activities, the university has the right to provide financial assistance and encouragement of undergraduate and postgraduate students enrolled for the state order for full-time study using the funds provided in the estimates of the university.

Scholarship Commission decides to provide material support and encouragement separately for each person and each payment.

Appointment and payment of scholarships to postgraduate students who are foreign citizens and stateless persons shall be in accordance with international agreements of Ukraine and of the Cabinet of Ministers of Ukraine.

2.4. Medical services

On the territory of campus there is a first aid post where a general practitioner together with a nurse and 2 paramedics, in case of need, can provide first emergency medical aid to postgraduate students.

Medical treatment of foreign citizens temporarily residing on the territory of Ukraine is carried out in public and municipal health facilities at their own expense including health insurance contracts with Ukrainian insurers.

2.5. Management of inclusive education

2.5.1. The organization of inclusive education at SUTE is regulated by Resolution N_{2} 635 of the Cabinet of Ministers of Ukraine dated 10.07.2019 "On Approval of the Procedure for the Organization of Inclusive Education in Higher Education Institutions" and is carried out in order to realize the right of persons with special educational needs to obtain quality higher education, taking into account the needs and capabilities of such persons.

2.5.2. People with special educational needs who are getting an education at a higher education institution are rated as the students with special educational needs.

2.5.3. The provision of educational services to applicants with special educational needs in SUTE is carried out on an equal basis, without discrimination, regardless of age, citizenship, place of residence, gender, skin color, social and property status, nationality, language, origin, state of health, attitude towards religion, the presence of a criminal record, as well as other circumstances with the application of personally oriented teaching methods and taking into account the individual characteristics of the educational and cognitive activity of all education seekers, recommendations of an individual rehabilitation program for a person with a disability (if available) and/or a conclusion on a comprehensive psychological and pedagogical assessment of personal development (if available), provided by the inclusive resource center.

2.5.4. The organization of the educational process of applicants with special educational needs includes:

- creation of an inclusive educational environment;

- application of the principles of universal design in the educational process;

- bringing the territory of the University, buildings, structures and premises into compliance with the requirements of state construction norms, standards and rules. In the event that the existing buildings, structures and premises cannot be fully adapted for the needs of persons with disabilities, their reasonable adaptation is carried out taking into account the universal design;

- provision of the necessary educational and methodological materials and information and communication technologies for the organization of the educational process;

- providing, if necessary, a reasonable accommodation;

- application in the educational process of the most acceptable tools and methods of communication for students with special educational needs, including sign language, relief-dot Braille font, with the involvement of relevant specialists and teaching staff;

- ensuring the availability of information in various formats (Braille font, enlarged font, electronic format and others).

2.5.5. The individual plan for the implementation of the educational and scientific program of the applicant with special educational needs is developed with his participation, taking into account the recommendations of the individual rehabilitation program of the person with disabilities (if available) and/or the conclusion on the comprehensive psychological and pedagogical assessment of the child's development (if available).

2.5.6. Parents (other legal representatives) or persons authorized by them, social workers (workers), volunteers can accompany the applicant with special educational needs.

2.6. Digitization of University activities

There are numerous computer classes, large-format LED screens in lecture halls and projection equipment for presentations in all classrooms, a SMART library with VR technologies, a modern technical base for distance learning, updated computer equipment, free Wi-Fi, professional computer databases by types of activity, other innovations and trends in technical support.

Technical support is constantly being modernized. New servers and modern software were purchased and put into operation, allowing to automate the registration of postgraduate students and teachers, the procedure for choosing disciplines, drawing up curricula, forming the schedule and workload, developing educational and methodological materials, creating conditions for the synchronization of various information and technical platforms of the university. **Distance learning** makes it possible to implement interactive technologies for teaching material, to obtain a comprehensive higher education or to improve qualifications and has such advantages as flexibility, relevance, convenience, modularity, interactivity. At the university, distance learning is used as an element of the educational process, which is implemented using the Moodle corporate distance learning platform, numerous professionally oriented information products, including Fidelio, Amadeus Selling Platform, MapInfoPro 12.3, QD Professional, MD Office, Murashina logistics, etc.

In addition to the corporate distance learning platform Moodle, participants in the educational process widely use such software products as video conference systems Zoom, Skype, WebEx, Office 365 Teams platforms, GoogleClassroom, Intello, etc. Numerous messengers are used to communicate with students, scientific and pedagogical workers of the university.

The modern VR studio is equipped with OculusGo virtual reality glasses, computers for individual work and SMART-wall. There is a specially equipped location that serves as a video studio for bloggers and recording interviews, which is equipped with digital devices for audio and video recording.

At the request of young people, the university created an **eSports zone** - this is a modern eSports arena equipped with powerful gaming computers and a plasma panel with a PlayStationPro game console. In the eSports zone, eSports teams of SUTE train and open eSports tournaments "SUTEDota 2", "SUTEHearthstone" are held.

2.7. Learning facilities

One of the advantages of SUTE is the material and technical base of the European level. Classrooms are equipped with modern demonstration equipment, laboratories with the necessary equipment. In total, the university has 60 computer rooms, among which there are classrooms equipped for

webinars, lectures, and practical classes when students are at the university and the teacher is remote. The resources as well as material and technical equipment of the library are innovative and meet the needs of training modern specialists, providing space for independent and team work.

The university has multifunctional co-working spaces specially equipped for the creative work of participants in the educational process.

SUTEHUB coworking space is designed for everyone who needs a comfortable and cozy workplace for productive work, training, meetings, searching for new ideas, negotiations, presentations, round tables and master classes. The modern, comfortable space unites 6 different zones - 3 work zones, a recreation hall, a conference hall and an area for negotiations, which ensures the cooperation of 70 participants.

PhygitalHub coworking space is divided into several work zones: the "Artspace" zone, which is intended for holding creative events and generating ideas; the "Mediationroom" zone, where students can resolve disputes out of court, learn the art of negotiation and subtleties of diplomacy; the main hall with the "starry sky" (neon constellation of Ursa Major and Ursa Minor). Coworking spaces are equipped with everything necessary for comfortable study and relaxation.

2.8. SUTE library

The library of SUTE is an informational, educational, cultural and educational structural unit of the university with universal document funds. The library directs its work to the development and improvement of information support for the scientific activities of SUTE, the creation of comfortable conditions in which every reader - student, postgraduate student, teacher, scientist - has the opportunity to receive high-quality information support using modern information and communication technologies.

The library's document fund includes almost 900,000 copies of books, periodicals, dissertations and abstracts, educational and methodological materials, and electronic publications. Publications in the state language make 60% of the total number of the fund.

The website of the SUTE library (<u>lib.knute.edu.ua</u>) is functioning effectively, with full information about the library, its funds and services, an electronic catalog, available electronic resources (scientometric, bibliographic, full-text databases) and information on the possibility of using remote access to full-text electronic databases.

Users are presented with instructions for searching the documents, drawing up lists of used sources according to various styles and standards common in the world, reference and educational information, virtual book exhibitions, 3D tours, reports on events held in the library. Access to the electronic catalog of the SUTE library can be obtained from mobile devices, the corresponding link for downloading the application is available on the library website.

At the service of library users: 11 reading rooms with open access funds, 7 subscriptions, Bibliometrics room, SMART library, unique VR studio, Cybersport zone, halls of new arrivals of literature and foreign literature, special sectors of methodological publications of SUTE, fund of dissertations and abstracts, equipped with comfortable recreation areas with board games - football, chess and checkers.

The Bibliometrics Hall provides free online access to domestic and global full-text databases, scientometric research platforms: SCOPUS, WebofScience, EBSCO, etc. It contains a database of electronic textbooks, teaching materials, video courses on electronic media.

The SMART-library is an open space zoned for reading, holding conferences, lectures, workshops, presentations using the SMART-wall and plasma panel, HTCVive virtual reality helmets and OculusGo virtual reality glasses.

The introduction of new information technologies enables the library to significantly expand the information provision of users, which improves the quality of the educational process.

2.9. SUTE editions:

- The scientific journal «Scientia Fructuosa» (professional journal of economic sciences, category B):

research on the problems of macroeconomic theory and reforming the economy of Ukraine is highlighted; increasing the efficiency of business activities in various fields; management and marketing in trade, hospitality and tourism; accounting, financial analysis and control; development of stock, insurance and banking markets, etc. Published in Ukrainian and English;

- The International scientific and practical journal «Products and Markets» (professional journal of engineering sciences, category B): issues of theory and practice of commodity science, new technologies, hotel and restaurant business, marketing, merchandising, logistics, quality and safety of goods (services), standardization, metrology, certification and quality management, protection of consumer rights are covered. Published in Ukrainian and English;
- The scientific journal «Foreign trade: economics, finance, law» (professional journal of economic and legal sciences, category B): the results of theoretical and practical scientific research in the field of international and domestic economy, finance and law are highlighted. Published in Ukrainian and English.

The journals are registered in the international scientometric databases Index Copernicus, Directory of Research Journals Indexing, DOAJ, Research Bible, and the Google Scholar search system, are presented in the national reference database "Ukrainika Naukova" and the Ukrainian reference journal "Dzherelo".

2.10. Organization of mobility according to educational programmes

The State University of Trade and Economics closely cooperates with universities, international partners on international mobility programs. These programs are aimed at implementing the principle of academic mobility.

Main tasks:

• promoting the participation of students of higher education of SUTE in international academic mobility educational programs of foreign HEIs-partners;

• improvement of language competences of higher education students, which are necessary for studying and teaching in foreign institutions of higher education;

• organizational and coordination work on the development and implementation of projects of the Erasmus+ program of the European Union under the direction of KA1 "Educational (academic) mobility".

SUTE provides the opportunity to study in European institutions of higher education to students of higher education and graduates who have equal rights with citizens of EU member states, in English or another foreign language in various specialties.

SUTE implements its functions on the basis of treaties on international cooperation and inter-institutional agreements, including Erasmus+ projects with higher education institutions in France, Germany, Slovenia, Bulgaria, Greece, Slovakia and other European higher education institutions. SUTE recognizes results in non-formal and informal education. The mechanisms are defined by the Regulation on the procedure for recognizing learning outcomes obtained in non-formal and informal education.

2.11. Language courses

SUTE provides training in English and French under an intensive training program that creates conditions for achieving foreign language proficiency levels from A1 to B2 (in accordance with the recommendations of the Committee on Education at the Council of Europe and Language Education).

Classes in foreign language courses are conducted by highly qualified teachers with practical teaching experience. Training takes place according to the modular system. The topics of the modules have been developed taking into account the needs of students of higher education, according to which teachers specially select topics for communication, educational materials, choose the type of tasks and types of activities.

The contingent of students is formed at the beginning of the academic year. Students and graduates of all faculties, postgraduate and doctoral students as well as teachers and employees of SUTE can enroll for foreign language study programs. The cost of study depends on the level of the study program and the number of study hours.

Graduates of language courses who have mastered a foreign language at levels B1–B2 have the opportunity to take the exam for obtaining international language certificates (DELF-DALF, IELTS) and participate in various forms of international academic mobility within the framework of cooperation agreements with European higher education institutions – partners of SUTE.

For additional information and to enroll for foreign language courses, contact the International Relations Department (educational building A, room 229, phone (044) 531 31 10).

2.12 Advisory assistance for postgraduate students

The Department of Postgraduate and Doctoral Studies helps postgraduate students to systematize the information scope, coordinate work between them and departments, other devisions of the university. Information is provided through online instruction, messages, during personal communication, by telephone or by means of a video conference.

The teaching staff of the SUTE departments offer consultative seminars to students of the third degree of higher education, during which young researchers are informed on both narrow professional and general scientific issues; the possibility of cooperation and establishment of partnership relations of the department with other research institutions of Ukraine; consultations on current issues of thesis, coverage of its results in domestic and foreign scientific publications. Postgraduate students have the opportunity to receive individual consultations, to report on the results of the research at the department's scientific and methodical seminars, to discuss it and to plan further steps as for the improvement of their research work. Information on programs of foreign foundations for conducting research abroad is also provided. The lecturers of the departments familiarize the students of higher education with the preparation and writing of requests for scientific internship. Young scientists receive consultations on the approval of their thesis results both at departmental seminars and at scientific conferences, get acquainted with the course of preparation of the thesis for defense and the procedure of its defense. Departments help in establishing contacts of young scientists with potential employers in universities and academic institutes of Ukraine and make efforts to maintain further scientific contacts with graduates in order to expand the scientific and research base.

2.13. Sports and recreation facilities

An important area of organizational and educational work of the University is the participation of postgraduate students in such traditional activities as: University Day, International Students' Day, Miss & Mr SUTE, Faculty Open Days, Donor Days, Tourism Day, Championship of the intellectual games "Brain Ring" and "Your Game", Festival of wits and humor at SUTE for the Rector's Cup and more.

The university has culture and leisure center, which includes such creative amateur groups as:: folk student academic chamber choir, contemporary dance studio, vocal and contemporary music studio.

For the development of students and popularization of a healthy lifestyle, on the basis of the Department of Physical Culture and Sports, there are sections for table tennis, fitness, volleyball, swimming, badminton, basketball, boxing, football, futsal, athletic gymnastics, athletics, wrestling, crossfit, physical rehabilitation and general physical training, tug-of-war; for big tennis, modern tennis courts equipped with a specialized surface were built on the territory of the university. A new billiards section has been opened, for which a separate room with tables for various types of games has been arranged. All conditions for physical education and sports have been created: a modern stadium with an artificial turf, sports grounds, two sports arenas, a gym, a boxing and wrestling hall, fitness rooms, and tennis courts.

2.14. Youth organizations

Public life of SUTE is rich, multifaceted and diverse. On a voluntary basis at the university operate:

- scientific society of students, postgraduate and doctoral students and young researchers;

- university student council: 6 councils of student self-goverment at faculties and 6 councils of student self-goverment in dormitories;

– student clubs: "Eco Club", Debate Club "Polemic Union", Philosophy Club "Phoenix", "Law Club", "Legal Clinic", Entrepreneur Club "YEP Club", "Business Club", "Marketing", "SapLab", "H&SE Services", "ProgramClub", "TROS – creative advertising association of students", "Luca Pacioli Accounting Club", "Professional Accountant Club", "Auditor Club", "Union of SUTE Artists", "European Club", All-Ukrainian Movement "Youth for Consumer Rights", Chemists Club "Start in Science", "Culinary Club", Psychological Club "SAPGEN", Tourist Club "Everest", Club "Service", sports clubs in football, basketball, volleyball, tug-of-war and more.

2.15. Scientific society of students, postgraduate and doctoral students and young scientists

The main purpose of the activity of the Scientific society of students, postgraduates, doctoral students and young scientists of SUTE is to comprehensively support the scientific, inventive and other creative activities of students and young scientists.

Main tasks:

1. Facilitating the formation of conditions for revealing the scientific and creative potential of young scientists.

2. Finding and supporting talented researchers among young scientists, providing them with comprehensive support.

3. Encouraging the development of the personality of a researcher, a modern scientist with a broad democratic outlook.

4. Organization and establishment of inter-university and international scientific and cultural cooperation.

Information and publishing activities. Focus areas:

development of science;

- work with young scientists;
- information support;
- implementation of Innovations;
- establishment of external relations.

In its activities, the Scientific society of students, postgraduates, doctoral students and young scientists of SUTE is governed by:

- the ethical code of a scientist of Ukraine;
- the regulation "On the scientific society of students, postgraduates and young scientists of the State University of Trade and Economics";
- the regulation on the observance of academic integrity by pedagogical, academic, research workers and higher education seekers of SUTE.

3. Educational and Scientific Programme

Head of the project group (Director of the PhD Programme) – Tetiana Melnyk, Doctor of Sciences in Economics, Professor, Head of the Department of International Management.

3.1. Profile of Educational and Scientific Programme (ESP), subject area 292 «International Economic Relations»

1 – General information		
Full name of HEI		
and structural unit	State University of Trade and Economics	

Iliahan admaatian	Third (advantional and accentific) avala	
Higher education	Third (educational and scientific) cycle	
cycle		
Higher education	Doctor of Philosophy	
degree		
Field of study	29 International Relations	
Subject area	292 International Economic Relations	
Forms of obtaining	Full-time form / Part-time form	
education		
Educational	Doctor of Philosophy in International Economic Relations	
qualification		
Diploma	Academic degree: Doctor of Philosophy	
qualification	Field of study: 29 International Relations	
	Subject area: 292 International Economic Relations	
The scope of the		
educational and	240 ECTS credits	
scientific		
programme		
Availability of	Accredited by the National Agency for Quality Assurance of Higher	
accreditation	Education. Certificate №3586 dated 23.06.2022.	
	Valid until July 1, 2026.	
Cycle / level	QF for EHEA – third cycle;	
	EQF for LLL $- 8$ level;	
	NQF of Ukraine – 8 level;	
Prerequisites	Master's or Specialist's degree.	
1 1 cr cquisites	The entrant's possession of the competencies and mastery of the	
	learning outcomes defined by the standard of higher education in the	
	subject area 292 «International Economic Relations» for the second	
	(Master's) level of higher education (verified by entrance tests).	
Language(s) of	Ukrainian	
instruction	Chrunnun	
Duration of the		
educational	4 years	
	4 years	
programme	2 Educational and Scientific Drogramme Aim	
	2 – Educational and Scientific Programme Aim	
	ified scientific and pedagogical personnel, which involves a deep rethinking ation of new complex knowledge and their introduction into professional	
	rmation and development of the programme competencies required for them	
to solve the actual problems of research and innovation, professional and teaching activities in the field of international economic relations and their reflection in their own scientific research.		
	ducational and Scientific Programme Characteristics	
Area of interest	<i>Object of activity:</i> conceptual and methodological principles of the functioning and douglogment of intermetional accompanie relations in	
	functioning and development of international economic relations in	
	their inextricable interdisciplinary and intersectoral combination	
	regarding the activities of subjects of the world economic space in the	
	process of evolution of international cooperation under conditions of	
	global uncertainty.	
	Learning goals: acquiring the ability to solve complex tasks and	
	problems of professional and/or research and innovation activities in	
	the field of international relations, which involves deep rethinking of	
	existing and creating new integral knowledge and/or professional	
	practice under conditions of uncertainty.	

	Theoretical content of the subject area: concepts, concepts, principles, paradigmatic background and methodological foundations of global economic development, their use to explain the regularities of social reproductive processes in the relationship and interdependence based on international economic activity, the international division of labor and the institutional mechanism of regulation in the process of transformation international economic relations. <i>Methods, techniques and technologies:</i> general logical, theoretical, empirical methods of scientific knowledge, methods of economic-mathematical modeling, financial-economic and statistical analysis; methods of assessment, modeling and forecasting the development of international economic relations at various levels; modern digital technologies.	
	Tools and equipment: modern universal and specialized information	
	systems and specialized software.	
Orientation of the	Educational and scientific. Scientific research with new and improved,	
educational	practically oriented and valuable theoretical and methodical results.	
programme		
The main focus of	It is aimed at creating new knowledge in the field of functioning and	
the educational	development of international economic relations between subjects of	
programme	the global economic space in the process of evolution of international cooperation, updating the methodology of economic analysis,	
	developing on this basis practical recommendations regarding the	
	effectiveness of the subjects of international economic activity on the	
	micro- and macro levels.	
Programme features	The educational component of the programme provides for 48 ECTS	
	credits, of which:	
	• 36 ECTS credits for compulsory educational components, including	
	3 ECTS credits of scientific and pedagogical practice;	
	• 12 ECTS credits are provided for mastering optional educational	
	components, which strengthen the cycle of professional training. The selective part of the program enables the right to choose academic	
	disciplines, taking into account the individual needs of postgraduate	
	students.	
	The scientific component of the programme involves carrying out	
	scientific research under the supervision of a scientific advisor with	
	appropriate registration and public defense of the obtained results in the	
	form of a thesis. This component of the program covers 192 ECTS	
	credits and is drawn up in the form of an individual plan of a	
	postgraduate student's research work.	
4 –	Graduate Employability and Further Learnability	
Employment	Work according to the national classifier of Ukraine "Profession	
suitability	Classifier" DK 003:2010:	
	1120. Senior officials of state authorities	
	2310. Teachers of universities and higher educational institutions.	
	2419.3. Civil service professionals.	
	244 Professionals in the field of economics	
	2441.1. Research staff (economics)	
	2441.2. Economists 1231. Heads of economic units	
	A graduate can hold other positions in accordance with professional job	
	titles characterized by special professional competencies.	
	anos characterized by special professional competencies.	

	Postgraduates are employed in the Ministry of Economic Development,	
	Trade and Agriculture of Ukraine, the Ministry of Foreign Affairs of	
	Ukraine, departments of economic development of central state	
	administration, local self-government, as well as enterprises of various	
	forms of ownership and various types of economic activity.	
Further learning	• Educational and scientific programmes at the 8th level of the NQF	
opportunities	of Ukraine in related fields of scientific knowledge.	
	• Educational programmes, research grants and scholarships	
	(including abroad) containing additional educational components.	
	• Obtaining the scientific degree of Doctor of Sciences.	
	5 – Teaching and Assessment	
Teaching and	- Combination of lectures, practical classes, implementation of	
learning	projects, analytical and research works.	
icarining	– Problem-oriented learning, self-learning.	
	- Education with the use of elements of distance and interactive	
	learning technologies.	
	- Involvement in counseling of post-graduate students of well-known	
	specialists in the field of science and practice.	
	- Direct participation in the performance of research works.	
Assessment	Educational component of the programme.	
	The system of control of postgraduate students' mastery of the courses	
	of the educational and scientific programme consists of current and	
	final types of control. The current control is aimed at obtaining	
	operational data on the level of knowledge of postgraduate students and	
	the quality of the developed competencies. It involves the application	
	of a complex of assessment methods: oral questioning, test control,	
	implementation of project tasks, etc. The final control of knowledge is	
	in the form of an exam/credit and is conducted as a form of assessment	
	of the level of assimilation of theoretical and practical material by a	
	postgraduate student in a particular academic course.	
	Scientific component of the programme.	
	Evaluation of the scientific activity of postgraduate students is carried	
	out on the basis of quantitative and qualitative indicators characterizing	
	the preparation of research papers, participation in scientific	
	conferences, preparation of separate parts of a thesis in accordance with	
	the approved individual plan of scientific work of the postgraduate	
	student. Postgraduate students' reports based on the results of the implementation of the individual plan of scientific work are approved	
	implementation of the individual plan of scientific work are approved	
	every six months at the meeting of the departments and the academic	
	council of the faculty with the appropriate recommendation.	
	6 – Programme Competences	
Integral competence	The ability to solve complex problems of professional and/or research	
	and innovation activity in the field of international economic relations,	
	to apply the methodology of scientific and pedagogical activity, as well	
	as to conduct own scientific research, the results of which have	
	scientific novelty, theoretical and practical significance.	
General	GC01. The ability to think abstractly, analyze and synthesize.	
competences (GCs)	GC02. The ability to search, process and analyze information from	
- ` ´	various sources.	
	GC03. The ability to work in an international context.	
	GC04. The ability to solve complex problems based on a systematic	
	scientific outlook, professional ethics and a general cultural	
l	scientific outlook, professional ethics and a general cultural	

		outlook.
Special	SC01.	The ability to perform original research, achieve scientific
(professional)		results that create new knowledge in the field of international
competences (SCs)		economic relations and related interdisciplinary areas and can
		be published in leading scientific periodicals.
	SC02.	The ability to generate new ideas regarding the development of
		the theory and practice of international economic relations.
	SC03.	
		systematic approach and take into account non-economic
		aspects when solving complex problems of international
		economic relations and conducting research.
	SC04.	
		nature in the field of international economic relations, to
	8005	evaluate and ensure the quality of performed research.
	SC05.	The ability to form a scientific holistic view of the economic unity of the world, regulatory mechanisms of international
		economic relations at the national, regional and international
		levels in the conditions of modern processes of convergence
		and divergence, European and Euro-Atlantic integration.
	SC06.	
		the field of international economic relations.
	SC07.	The ability to apply modern digital technologies, databases and
		other electronic resources, specialized software in scientific and
		educational activities in the field of international economic
		relations.
	SC08.	The ability to analyze, systematize and summarize the results of
		interdisciplinary scientific research in the field of international economic relations and business.
	5000	The ability to research, compare, generalize, and generate basic
	5007.	economic concepts with the identification of those economic
		teachings and doctrines that allow deepening the analysis of global
		economic processes and forms of international economic relations.
	SC10.	
		their dissemination in scientific and practical spheres in both
		Ukrainian and foreign languages, justify grant programs and
		commercialize intellectual property.
	7 - Pr PLO1.	ogramme Learning Outcomes (PLOs) Have advanced conceptual and methodological knowledge,
	FLOI.	research skills sufficient to conduct scientific and applied
		research at the boundaries of subject areas, taking into account modern trends and trends of the latest achievements
		of world science.
	PLO2.	
		problems being studied, make effective decisions based on modern decision-making methods, logical arguments and
		verified facts in conditions of limited time and resources.
	PLO3.	
	1005.	processing and analyzing information, in particular,
		statistical methods for analyzing data of a large volume
		and/or complex structure, specialized databases and
		information systems.

PLO4.	Analyze and apply conceptual models, scientific work of domestic and foreign scientists, fundamental postulates and theories, paradigms of global economic development, the latest approaches to the functioning and development of the world economy and international economic relations.
PLO5.	Develop, implement and manage scientific projects that make it possible to solve complex problems in the field of international economic relations, to create new integral knowledge taking into account social, economic, ecological and legal aspects on the basis of a systematic scientific worldview and a general cultural outlook with observance principles of professional ethics and academic integrity, ensuring the registration of intellectual property rights regarding project results.
PLO6.	Freely present and discuss with specialists and non- specialists the results of research, scientific and applied problems of International Economic Relations in national and foreign languages, publish the results of research in scientific publications in leading scientific periodicals.
PLO7.	Formulate and test hypotheses; use appropriate evidence to substantiate conclusions, in particular, the results of theoretical analysis, empirical research (surveys, observations, etc.) and mathematical and/or computer modeling, available literature data.
PLO8.	Plan and carry out theoretical and applied research on international economic relations using modern scientific tools.
PLO9.	Deeply understand the general principles and methods of economic sciences, as well as the methodology of scientific research, apply them in one's own research in the field of international economic relations, critically analyze the results of one's own research and the results of other researchers in the context of the entire complex of modern knowledge
PLO10.	regarding the problem under study. Analyze and evaluate the state and prospects for the development of international economic relations based on a holistic scientific understanding of the economic unity of the world, effectively apply the regulatory mechanisms of international economic relations at the national, regional and international levels in the conditions of modern processes of
PLO11.	convergence and divergence. Apply modern methods of modeling and forecasting using modern digital technologies and specialized software for scientific substantiation and confirmation / refutation of hypotheses.
PLO12.	Organize and carry out the educational process in the field of international economic relations, its scientific, educational- methodical and regulatory support, to develop and teach special educational disciplines in institutions of higher education.
PLO13.	Possess analytical thinking and methods of information systematization, processing of large data sets, evaluation and

	formassing of according and accial phonomena	
	forecasting of economic and social phenomena.	
	PLO14. Formulate professional tasks in the field of international	
	economic relations, choose relevant directions, algorithms	
	and methods for their solution, taking into account the	
	PLO15. Deviation of the second	
	Possess the skills of commercialization of the results of	
	scientific research.	
	Resource Support for Programme Implementation	
Staffing support	The implementation of the educational and scientific programme is	
	provided by lecturers who have the scientific degrees "Candidate of	
	Science", "Doctor of Science". Thematic master classes and open	
	lectures of representatives of international business, regulatory	
	authorities in the field of international economic relations, and public	
	organizations are held to ensure that postgraduate students' scientific	
	research meets the requirements of the international economic	
	environment.	
Material and	Postgraduate students are fully provided with material resources for	
technical support	study and research. At their service:	
	• more than 30 thousand m2 of educational buildings;	
	• a separate dormitory for postgraduate students (over 80 rooms)	
	• almost 1.5 million titles of educational and scientific literature in the	
	SUTE library;	
	· 470 seats in the SUTE reading rooms, including in the SUTE	
	multimedia library, where access to SCOPUS, Web of Science	
	scientometric databases is provided;	
	• 2,000 PC workstations with access to the Internet + WiFi. All	
	computers are equipped with basic software, special software is	
	installed on the computers in the laboratories of the departments,	
	necessary for conducting research by postgraduate students;	
	• distance learning laboratory, which hosts 1000 educational courses;	
	- electronic platform for communication of postgraduate students	
	based on Microsoft Office 365 platform, etc.	
Informational	Complete provision of educational and methodological complexes of	
support, teaching	courses and other types of educational and methodological materials.	
and learning	Documents regulating admission procedures, postgraduate study, thesis	
materials	defense, etc. are publicly available on the University's website.	
	Communication between postgraduate students, supervisors, teachers,	
	and administrative staff takes place within the intra-university	
	communication environment, which includes the online resources of	
	MIA Education, MS Outlook and MS Teams 365, the SUTE distance	
	learning system, as well as using OTT services, mobile and fixed	
	telephone connection.	
	9 – Academic Mobility	
National credit	According to the agreements on cooperation between SUTE and	
mobility	institutions of higher education of Ukraine, scientific institutions.	
International credit	Within the scope of cooperation agreements between SUTE and	
mobility	institutions of higher education in France, Great Britain, Poland,	
	Germany, within the framework of which partner exchange and training	
	of postgraduate students is carried out.	
	Studies in the KA1 direction with obtaining credits at the universities of	
	member countries of the Erasmus+ Programme.	
Training of foreign	Foreign students of higher education are guaranteed all rights and	

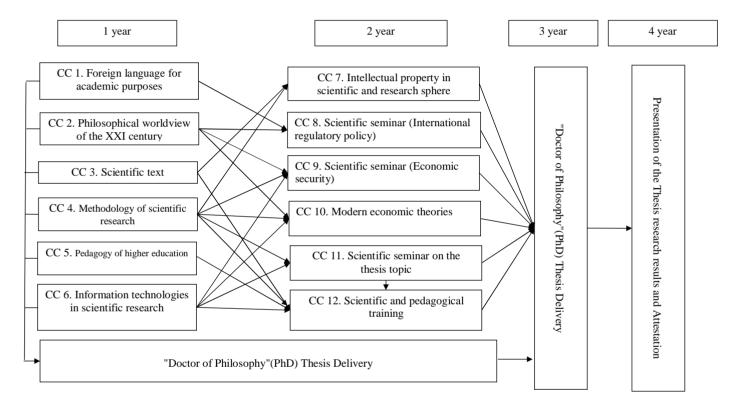
applicants for higher	freedoms, in accordance with the current legislation of Ukraine and the
education	University Charter.

3.2. List of Educational and Scientific Programme (ESP) components and their logical sequence

Course	Components of the educational and scientific	Amount of	Final
code	programme	credits	control form
1	2	3	4
	Compulsory Components (CCs)		
CC 1	Foreign language for academic purposes	3	Exam
CC 2	Philosophical worldview of the XXI century	3	Exam
CC 3	Scientific text	3	Exam
CC 4	Methodology of scientific research	3	Exam
CC 5	Pedagogy of higher education	3	Credit
CC 6	Information technologies in scientific research	3	Credit
CC 7	Intellectual property in scientific and research sphere	3	Credit
CC 8	Scientific seminar (International regulatory policy)	3	Credit
CC 9	Scientific seminar (Economic security)	3	Credit
CC 10	Modern economic theories	3	Credit
CC 11	Scientific seminar on the thesis topic	3	Credit
CC 12	Scientific and pedagogical training	3	Credit
Total amo	unt of compulsory components:	36	
	Optional Components (OCs)		
OC 1	Public speaking	3	Credit
OC 2	Commercialization of intellectual property	3	Credit
OC 3	Mathematical modeling in scientific research	3	Credit
OC 4	Statistical methods of analysis and forecasting	3	Credit
OC 5	International statistics	3	Credit
OC 6	Theory of industry markets	3	Credit
OC 7	Scientific seminar (Macroeconomic and microeconomic analysis)	3	Credit
OC 8	Scientific seminar (Management modeling of socio- economic systems)	3	Credit
OC 9	Scientific seminar (Global value chains)	3	Credit
OC 10	Another educational component in agreement with the academic supervisor	3	Credit
Total amount of optional components:		1	2
Total scope of the educational component of the educational and scientific programme		4	8
		1.	56
Thesis delivery (scientific component)		<u>156</u> 36	
Presentation of the Thesis research results and Attestation		240	
Total scope of the educational and scientific programme		2	40

3.2.1. List of Educational and Scientific Programme programme (ESP) components

3.2.2. Structural and logical scheme of the Educational and Scientific Programme (ESP)



3.3. Form of attestation of higher education applicants

Form of attestation of higher education applicants	Attestation of the applicants for the educational level "Doctor of Philosophy" is carried out in the form of a public thesis defense.	
Thesis requirements for obtaining ''Doctor of Philosophy''(PhD) degree	Thesis for obtaining the "Doctor of Philosophy"(PhD) degree is an independent comprehensive study that proposes a solution to a complex problem in the field of International Economic Relations or on its border with other subject areas, and involves a deep rethinking of existing and the creation of new holistic knowledge and/or professional practice. Thesis should not contain academic plagiarism, falsification, fabrication. The volume of the main text of a thesis should be 6,5 – 9,0 author's pages. Thesis must be posted on the SUTE website.	

3.4. Matrix of correspondence of programme competences to compulsory components of the Educational and Scientific Programme

	Educational component												tific nent
	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	Scientific component
GC 01		•	-	•							•	•	-
GC 02					•						•	•	-
GC 03	•							•					
GC 04									•	-		-	
SC 01	•	•							•	•			
SC 02	•						•	•					
SC 03			•				•	•					•
SC 04		•	-	•			•	•					
SC 05								•	•		•		•
SC 06	•				•		•	•				•	-
SC 07	•					-							-
SC 08			-			-							-
SC 09			-			-							-
SC 10				•		•	•				•		

3.5. Matrix for providing Programme Learning Outcomes (PLOs) with compulsory components of the Educational and Scientific Programme

	Educational component												fic ent
	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	Scientific component
PLO 01		•											
PLO 02			•	•	•							•	
PLO 03		•											-
PLO 04									•	•			-
PLO 05	•					•	•						-
PLO 06													-
PLO 07									•				-
PLO 08							•	•					-
PLO 09									•	•			-
PLO 10													•
PLO 11				•			•			•	•		•
PLO 12	•				•							•	
PLO 13			•		•	•			•	•	•	•	•
PLO 14										•	•		
PLO 15				•		•	•				•		

3.6. Matrix of correspondence of programme competences to optional components of the Educational and Scientific Programme

	0C 1	0C 2	0C 3	0C 4	0C 5	0C 6	0C 7	0C 8	0C 9	OC 10
GC 01				•						
GC 02					•	•	•	•		
GC 03		•							•	
GC 04		•								
SC 01	•	•			•					
SC 02						•	•	•	•	•
SC 03					•					
SC 04				•	•	•	•	•	•	
SC 05							•			
SC 06	-					-	•			

SC 07		•	•	•			
SC 08	•	•	•	•			
SC 09		•	•	•			
SC 10	•		•		-	•	

3.7. Matrix for providing Programme Learning Outcomes (PLOs) with optional components of the Educational and Scientific Programme

	0C 1	0C 2	0C 3	0C 4	0C 5	0C 6	0C 7	OC 8	0C 9	OC 10
PLO 01	•		•	•	•	•				
PLO 02										
PLO 03										
PLO 04								-	•	
PLO 05								-		
PLO 06								-	•	
PLO 07									•	
PLO 08								-	•	
PLO 09								-	•	
PLO 10									•	
PLO 11										
PLO 12										
PLO 13									•	
PLO 14									•	
PLO 15	•									

4. Information about educational components (Courses, scientific seminars)

4.1. Course title. FOREIGN LANGUAGE FOR ACADEMIC PURPOSES.

Type. Compulsory course.

Academic year. 2024/2025, I/II semesters.

Lecturer, academic degree, rank, position. Pryma V.V., PhD in Philology, Associate Professor of the Department of Foreign Philology and Translation, Soshko O.G., PhD in Philology, Associate Professor of the Department of Foreign Philology and Translation.

Learning outcomes. Acquisition of language competencies sufficient to present and discussion of the results of their scientific work in a foreign

language in oral and written form, as well as a full understanding of foreign scientific and professional texts in the relevant specialty, in particular:

• be fluent in a foreign language for professional purposes in order to carry out professional and scientific communication, international cooperation, defending own scientific views;

• work with foreign sources of a professional nature;

• find, analyze and use information from various foreign professional sources in scientific activities, interpret the results of scientific research in a foreign language;

• communicate the results of research to colleagues in a clear and understandable way and participate in a critical dialogue and discussion of economics and foreign language management;

• translate foreign professional texts into the native language;

• listen to and take notes of lectures, prepare and conduct seminars in a foreign language;

• understand information during discussions of lectures, reports and to express own position during professional and scientific communication;

• demonstrate conscious mastery of spelling, lexical, grammatical and stylistic norms of a modern foreign language;

• use special terminology to solve professional problems.

Content. Personal and professional identification. Specifics of the scientific style of language, genres of scientific works. Technical and scientific articles and reports, term formation. Communication in a foreign language in a scientific and professional environment. Technologies for working with scientific (professional) texts, features of using a dictionary and reference literature.

Recommended sources and other learning resources/tools.

- 1. Латигіна А.Г. English of Economics for Post-Graduate Students / А.Г. Латигіна. Київ : Київ. нац. торг.-екон. ун-т, 2019. 224 с.
- 2. Brook-HartGuy. BusinessBenchmark / GuyBrook-Hart. CambridgeUniversityPress, 2020. – 194 p.
- 3. De Chazal E., McCarter. Oxford English for Academic Purposes. Upper Intermidiate, Oxford: Oxford University Press, 2020, 238p.
- 4. Swalesn J. AcademicWritingforGraduateStudents: EssentialSkillsandTasks / J. Swalesn, C. Feak. – MichiganUniversityPress, 2019. – 344 p.

Planned learning activities and teaching methods. Practical classes, independent work. Use of traditional and innovative methods and technologies of training: explanatory-illustrative, problem-searching,

communicative methods; methods of interactive learning (presentation, discussion, situation modeling, computer technology).

Assessment methods:

- current control (oral examination, test control, verification of prepared presentations and abstracts)

- final control (exam).

Language of training. English, Ukrainian.

4.2. Course title. PHILOSOPHICAL WORLDVIEW OF THE XXI CENTURY.

Type. Compulsory course.

Academic year. 2024/2025, I/II semesters.

Lecturer, academic degree, rank, position. Morozov A.Y., Doctor of Sciences (Philosophy), Professor, Professor of the Department of Philosophy, Sociology and Political Science.

Learning outcomes. Provide postgraduate students with modern systemic philosophical and scientific knowledge on the main problems of human development, society and civilization in the XXI century, to promote the formation of general theoretical and methodological foundations of scientific thinking and scientific knowledge, their practical use in the future professional activity of a scientist with the educational degree "Doctor of Philosophy".

Content. Philosophical worldview of the XXI century: theoretical concept. Socio-humanitarian discourse of the basic concepts of globalization. Modern global science as a post-classical type of scientific rationality. Methodology and metatheory of modern science: cognitive analysis. Philosophy of innovation in the theory and practice of post-industrial society. Socio-philosophical reflections of modern economics. Information challenge of post-industrial civilization. Anthropological imperatives in the development of philosophy in the XXI century. Global ideologies: contamination of divergence and convergence. Massification and aberration of modern global consciousness and culture.

Recommended sources and other learning resources/tools.

- 1. Після кінця історії: розмови з Френсісом Фукуямою. Київ : Основи, 2021. 310 с.
- 2. Тейлор Ч. Секулярна доба. Частина II / Ч. Тейлор. Київ : Дух і Літера, 2020. 400 с.
- 3. Франкл В. Людина в пошуках справжнього сенсу. К.: Основи, 2021. 290 с.

Planned learning activities and teaching methods. Lectures, seminars,

practical classes, independent work.

Assessment methods:

- current control (questioning, colloquia, testing);

- final control (exam).

Knowledge and skills of postgraduate students are based on the results of current and final tests on a 100-point scale.

Language of training. Ukrainian.

4.3. Course title. SCIENTIFIC TEXT.

Type. Compulsory course.

Academic year. 2024/2025, I semester.

Lecturer, academic degree, rank, position.

Evgeniia Kyianytsia, PhD in Social Communication, Associate Professor of the Department of Journalism and Advertising.

Learning outcomes. Formation of a set of theoretical knowledge and practical skills on the methodology and techniques of compiling scientific texts.

Content. Scientific style of presenting information. Scientific text, its structure and composition rules. Classification of scientific texts and their titles. Possibilities of presentation of scientific research. The essence and types of scientific text editing. Basics of proofreading a scientific text. Rules for creating references and citations in various types of scientific text. International and Ukrainian standardization system for compiling bibliographic descriptions, its use in various types of scientific texts.

Recommended sources and other learning resources/tools.

- 1. Баган М.П. Культура української наукової мови: [посібник для самостійної роботи студентів]. Київ: Видавничий центр КНЛУ, 2022. 48 с.
- 2. Онуфрієнко Г. Науковий стиль української мови. Навчальний посібник з алгоритмічними приписами / Галина Онуфрієнко. Київ : Центр учбової літератури. 2021. 426 с.
- 3. Основи наукового мовлення: навчальний посібник: / С. А. Бронікова та ін.; за ред. І. М. Плотницької, Р. І. Ленди. Київ: Вид-во «Центр учбової літератури», 2022. 252 с.

Planned learning activities and teaching methods. Lectures, practical classes with the use of information technologies.

Assessment methods:

- current control (text analysis, writing scientific texts, testing, checking individual tasks, project defence);

- final control: exam. **Language of training.** Ukrainian.

4.4. Course title. METHODOLOGY OF SCIENTIFIC RESEARCH.

Type. Compulsory course.

Academic year. 2024/2025, I semester.

Lecturer, academic degree, rank, position. Chugunov I.Y., Doctor of Economic Sciences, Professor, Head of the Finance Department.

Learning outcomes. The acquisition of theoretical knowledge and practical skills for independent detailed research, which offers the solution of a selected topical scientific task in a certain field of knowledge, the level of which corresponds to the existing qualification requirements, by the candidates for a higher education degree "Doctor of Philosophy".

Content. The essence of the qualifying scientific work for obtaining the degree of higher education "Doctor of Philosophy" and the requirements for its scientific level. The concept of scientific research methodology, its main types and structural elements. Methods of scientific research. Methodological principles of the formation of information support for scientific research. Methodological approaches to the substantiation of individual scientific research results, their design and presentation. Preparation and implementation of scientific projects. Participation in international grants.

Recommended sources and other learning resources/tools.

- 1. Бруханський Р. Ф. Методологія наукових досліджень: навч. посіб. Західноукр. нац. ун-т. Тернопіль : Осадца Ю. В., 2022. 207 с.
- 2. Методологія наукових досліджень у фінансах : навч.-метод. посіб. / О. М. Віленчук, Д. І. Дема, Л. В. Недільська ; Поліс. нац. ун-т. Житомир : Поліс. нац. ун-т, 2022. 131 с.
- 3. Медвідь В. Методологія та організація наукових досліджень (у структурно-логічних схемах і таблицях) : навч. посіб. / В. Медвідь, Ю. Данько, І. Кобилянська. Київ : Університет. кн., 2020. 219 с.

Planned learning activities and teaching methods. A combination of traditional and non-traditional teaching methods with the use of innovative technologies:

- lectures (overview / thematic / problem / lecture-consultation / dual);

– seminars/practical/laboratory classes

(training/presentation/discussion/imitation/simulation of

situations/exercises/case study method, work in small groups/other).

Assessment methods:

- current control (evaluation of participation in the discussion; oral / written questioning; verification of the prepared essay / digest / bibliographic review / scientific article / synopsis / presentation / calculation and analytical work, etc.);

- final control (exam).

Language of training. Ukrainian.

4.5. Course title. INFORMATION TECHNOLOGIES IN SCIENTIFIC RESEARCH.

Type. Compulsory course.

Academic year. 2024/2025, I semester.

Lecturer, academic degree, rank, position. Tsyutsyura S.V., Doctor of Technical Sciences, Professor, Professor of the Department of Software Engineering and Cybersecurity.

outcomes. Learning formation The of post-graduate students' informational and communicative competencies. related to the understanding of the essence and possibilities of the modern information environment regarding the implementation of scientific research and scientific-pedagogical activities, the use of information technologies and systems in scientific research for the purposeful search and systematization of scientific information, planning of experiments, processing and data analysis using software tools, methods of economic and mathematical modeling, database technologies, use of computer networks and Internet scientific and educational resources.

Content. The essence and possibilities of modern information technologies in solving tasks of professional and scientific activity. Regulatory and legal bases of the use of information technologies. Technical and software means of implementing information processes. Information technology means of data structuring and organization. Database technologies. Information technologies in research work. Processing of scientific data using special packages of application programs. Computer tools for working with text and graphic information. Information technologies for processing the results of scientific research. Application of network information technologies and telecommunications in scientific research.

Recommended sources and other learning resources/tools.

1. Артем'єва І. О. Напрями розвитку системи статистичного вимірювання параметрів цифрової економіки / І. О. Артем'єва // Статистика України. – Київ, 2020. – № 1. – С. 66–74.

- 2. Близнюк М. Основи вивчення інформаційних технологій: теоретичні і методичні засади / М. Близнюк // Вища шк. Київ, 2019. № 12. С. 47–57.
- 3. Гриценко В. І. Гармонізація національних і міжнародних стандартів впровадження технологій цифрової економіки / В. І. Гриценко, Л. І. Бажан // Control systems & computers. – 2020. – № 3. – С. 3–14.
- Паєтко Т. В. Діджиталізація урядової бюрократії в європейських країнах: корупційні ризики та антикорупційні ефекти / Т. В. Паєтко, В. М. Федосов // Фінанси України. – Київ : Академія фінансового управління, 2020. – № 8. – С. 86–102.

Planned learning activities and teaching methods. A combination of traditional and non-traditional teaching methods with the use of innovative technologies: lectures (thematic, problem-based) using multimedia tools; practical works (traditional, creative tasks); application of distance learning elements.

Assessment methods:

- current control (questioning, testing);
- final control (credit).

Language of training. Ukrainian.

4.6. Course title. PEDAGOGY OF HIGHER EDUCATION.

Type. Compulsory course.

Academic year. 2024/2025, II semester.

Lecturer, academic degree, rank, position. Golovnia Y.I., Candidate of Economic Sciences, Associate Professor, Associate Professor of the Department of Public Management and Administration.

Learning outcomes. Formation of postgraduate students' knowledge about the content and directions of higher education reform; theoretical, organizational-procedural, methodical principles of the process of education and upbringing of student youth, their scientific and professional training in accordance with state and European standards, the needs of society.

Content. The system of higher education in Ukraine and abroad. Management of the educational process of higher education. Didactic bases of pedagogical process. Methods and forms of organization of the educational process in a higher education institution. Innovative and information technologies in higher education. The educational process in higher education institution as a way to implement the tasks of professional training of students. Pedagogical skill of a teacher of a higher education institution. Pedagogical practice as a factor in the professional development of the future teacher.

Recommended sources and other learning resources/tools.

- 1. Педагогіка вищої школи : Підручник для здобувачів другого рівня вищої освіти педагогічних університетів / С.Г. Немченко, В.В. Крижко, І.Ф. Шумілова, О.М. Старокожко, О.Б. Голік. Бердянськ: БДПУ, 2020. 517 с.
- 2. Марцева Л.А. Педагогіка і психологія вищої школи : навч. посіб. / Л.А. Марцева. Електронні дані. Житомир: Державний університет «Житомирська політехніка», 2022. 150 с.
- 3. Освіта України в умовах воєнного стану. Інноваційна та проєктна діяльність: Науково-методичний збірник/ за загальною ред. С. М. Шкарлета. Київ-Чернівці «Букрек». 2022. 140 с.

Planned learning activities and teaching methods. Problem and thematic lectures, seminars with the use of presentations, discussions, work in small groups, etc.

Assessment methods:

- final control (credit).

Language of training. Ukrainian.

4.7. Course title. INTELLECTUAL PROPERTY IN SCIENTIFIC AND RESEARCH SPHERE.

Type. Compulsory course.

Academic year. 2025/2026, I semester.

Lecturer, academic degree, rank, position. Hurzhii A.V., Doctor of Law, Associate Professor, Associate Professor of the Department of Administrative, Financial and Information Law.

Learning outcomes. The discipline "Intellectual Property in the Research Sphere", as a mandatory component of the educational program, provides students with general and professional competencies to achieve program learning outcomes in relevant educational and professional programs: the formation of in-depth knowledge and comprehensive understanding of international law, national legal system, legal and economic policy of the state and leading international institutions; ability to apply legal knowledge and implement the results of scientific research in rule-making, law enforcement, teaching and other professional activities.

Content. The first part of the discipline is devoted to the study of the concept of intellectual activity and its result in the research field. The specifics and legal nature of the results of intellectual activity, as well as the system of legislation of Ukraine in this area are studied. In the second part, much attention is paid to the study of copyright in research, namely the emergence of legal relations between co-authors and the conclusion of

agreements on the right to use copyright. Copyright on collected volumes and other compiled works is considered in detail. The procedure of registration of objects of copyright and related rights is studied. The third part is devoted to offenses in the field of copyright and related rights. Issues such as plagiarism and piracy are considered in detail. Academic integrity in research. The order of observance of academic integrity by students. The last section of the discipline is devoted to the consideration of legal liability for intellectual property offenses in the research field.

Recommended sources and other learning resources/tools.

1. Право інтелектуальної власності: підручник / за

заг.ред.О.І.Харитонова. Дмитришин В.С. Київ: Юрінком Інтер, 2023. – 540 с.

2. Інтелектуальна власність: підручник. Л.М. Попова., А.В. Хромов,

І.В. Шуба: Харків, «Федорко», 2021, с. – 262.

3. Інтелектуальна власність та патентознавство: підручник / Н. О. Білоусова, Н. В. Гаврушкевич, та ін. : за ред. проф. П. М. Цибульова та доц. А. С. Ромашко. Київ: КПІ ім. Ігоря Сікорського, Вид-во «Політехніка», 2021. – 374с.

Planned learning activities and teaching methods. A combination of traditional and non-traditional teaching methods with the use of innovative technologies: lectures (review / thematic); seminars / practical classes.

Assessment methods:

- current control (testing, oral / written questioning, solving legal problems, etc.);
- final control (credit).

Language of training. Ukrainian.

4.8. Course title. MODERN ECONOMIC THEORIES.

Type. Compulsory course.

Academic year. 2025/2026, I semester.

Lecturer, academic degree, rank, position. Nikolaiets K.M., Doctor of Sciences in History, Professor, Professor of the Department of Economic Theory and Competitive Policy.

Learning outcomes.

• Deeply understand the basic (fundamental) principles and methods of economic sciences, as well as the methodology of scientific research, create new knowledge in the field of economics in order to achieve economic and social development in the conditions of globalization.

• Develop and research fundamental and applied models of socio-economic processes and systems, effectively use them to obtain new knowledge and/or create innovative products in economics and related interdisciplinary areas.

• Freely present and discuss with specialists and non-specialists the results of research, theoretical and practical problems of the economy in national and foreign languages, competently reflect the results of research in scientific publications in leading scientific periodicals.

• Plan and carry out empirical and/or theoretical research in the field of economics and related interdisciplinary areas, critically analyze the results of own research and the results of other researchers in the context of the entire complex of modern knowledge regarding the researched problem, *quickly adapt to geopolitical and socio-economic changes, take them into account in their own research*.

Content. Trends in the development of modern economic theory. Development of economic research methods in modern conditions. General characteristics of modern macroeconomic analysis. Modern microeconomic analysis: state and prospects of development. Theories of behavioral economics. Theories of asymmetric information. Game theory and strategic behavior in the market. Modern theories of economic analysis and forecasting. Theories of social choice. Modern social and institutional theories. Modern theories of money and finance. Modern theories of the world economy and globalization.

Recommended sources and other learning resources/tools.

- 1. Концептуально-методологічні трансформації економічної теорії XXI ст. : монографія / за ред. А.А. Мазаракі. Київ : Київ. нац. торг.-екон. унт, 2021. 344 с.
- 2. Мазаракі А.А. Парадигма економічної науки і потенціал її змін у XXI ст. / А.А. Мазаракі, В.Д. Лагутін // Економіка України. 2022. № 3. С. 23–38.
- 3. McDonald J. F. Rethinking Macroeconomics: A History of Economic Thought Perspective, Second Edition. (2022). London and New York: Routledge. 259 p.

Planned learning activities and teaching methods. A combination of traditional and non-traditional teaching methods with the use of innovative technologies: lectures (thematic, problem-based) using multimedia tools; practical classes (traditional, training tasks, presentations, testing); application of distance learning elements.

Assessment methods:

- current control (questioning, testing);

- final control (exam).

Language of training. Ukrainian.

4.9. Course title. INTERNATIONAL REGULATORY POLICY.

Type. Compulsory course (scientific seminar).

Academic year. 2025/2026, II semester.

Lecturer, academic degree, rank, position. Tetiana Melnyk, Doctor of Sciences in Economics, Professor, Head of the Department of International Management.

Number of hours. 90.

Content. Institutional environment of international trade: essence, components, levels. The main global institutions for the regulation of international trade in goods. Features of regulatory policy in the field of international trade in services. International regulatory policy in the field of trade in goods and services in the dimension of national security. Customstariff and non-tariff regulation of foreign trade. Modern imperatives for the formation of foreign trade policy in the context of the realization of national economic interests. Global institutions in creating the preconditions for the liberalization of cross-border capital movements. Mechanisms of international regulatory policy in the field of cross-border investment. International regulatory policy in the field of cross-border investment and national interests of recipient countries and donor countries. Evolution of the regulatory system in the field of international labor migration. Key problems of international migration of the XXI century and regulatory mechanisms for overcoming them. Service economy and latency of international labor migration as challenges to national and international regulatory systems.

- Осташко Т.О. Зміни у світовій торгівлі та торговельній політиці в умовах пандемії COVID-19: виклики та можливості для України / Т.О. Осташко, І.В. Кобута // Економіка і прогнозування. – 2020. – № 3. – С. 7–24.
- 2. Tkalenko S., Melnyk T., & Kudyrko, L. Macroeconomic factors influencing the development of Ukraine's foreig n trade // Baltic Journal of Economic Studies. – 2020. – 6(3). – 143–155.
- 3. Mazaraki, Anatolii; Melnyk, Tetyana; Tkalenko, Svitlana; and Kudyrko, Liudmyla (2023)
 "Determinants of foreign portfolio investment flows to Ukraine:an empirical e vidence," Journal of Hospitality Financial Management: Vol. 31: Iss. 1, Article 1. DOI: <u>http://dx.doi.org/10.7275/ss6z-2b16</u> Available at: <u>https://scholarworks.umass.edu/jhfm/vol31/iss1/1</u>
- Import substitution potenntial in the condbtions of digital transformation : моnograph / Т. Melnyk, S. Melnychenko, K. Pugachevska et al.; edited by Anatolii Mazaraki. – Krakiv : PC TECHNOLOGY CENTER, 2021. – 164 p.
- 5. Олейніков Ю., Сєрова Л. Інституційні складові бренд-орієнтованої економіки. Зовнішня торгівля: економіка, фінанси, право. 2021. Т.

116, no. 3. C. 23–35. URL: https://doi.org/10.31617/zt.knute.2021(116)03

- 6. Фокіна-Мезенцева К. В. Імпортозаміщення як форма ефективної соціально-економічної політики держави. Науково-виробничий журнал «Бізнес-навігатор». 2021. No. 3(64). URL: <u>https://doi.org/10.32847/business-navigator.64-9</u>
- 7. Міжнародні економічні відносини та національна економічна діяльність: сучасний стан, проблеми та тенденції розвитку : колективна монографія / Кол. авторів. Полтава: ПП «Астрая», 2021. 147 с.
- 8. Ковальова М. Л. Особливості системи управління митними ризиками: світовий та український досвід. Науковий вісник Ужгородського національного університету. Серія: Міжнародні економічні відносини та світове господарство. 2021. No. 35. URL: <u>https://doi.org/10.32782/2413-9971/2021-35-8</u>
- 9. Ковальова М. Вплив заходів тарифного та нетарифного регулювання на зовнішньоекономічну діяльність. Економіка та суспільство. 2023. № 51. URL: <u>https://doi.org/10.32782/2524-0072/2023-51-5</u>
- 10. Участь України у міжнародних міграційних процесах за умов війни / Ю. Туніцька та ін. Вісник Хмельницького національного університету. Серія: Економічні науки. 2024. Т. 326, № 1. С. 392– 402. URL: <u>https://doi.org/10.31891/2307-5740-2024-326-62</u>

4.10. Course title. ECONOMIC SECURITY.

Type. Compulsory course (scientific seminar).

Academic year. 2025/2026, II semester.

Lecturer, academic degree, rank, position. Tetyana Zubko, Doctor of Economic Sciences, Associate Professor, Professor of the Department of World Economy.

Number of hours. 90.

Content. The essence and components of the system of economic security of national economies. Methodical approaches to assessing the character of economic security of the state. Impact of globalization challenges on the state of economic security. Classification of economic indicators of assessment and monitoring of risks of development of the financial sphere of the national economy. Characteristics and indicators of individual components of economic security. Formulas for normalization of indicators - stimulators and destimulators. Economic expansion as a manifestation of globalization in the context of dollarization of the world

economy. Transnationalization as a factor of economic penetration and political dominance of developed countries in the global space. The main directions of limiting the economic sovereignty of the state in the conditions of globalization. The impact of the global financial and economic crisis on the state of economic security of Ukraine. Analysis of the state of economic security of Ukraine in the conditions of liberalization of foreign trade. Macroeconomic aspects of financial security of Ukraine. Problems of external debt as a factor of destabilization and threats to the economic security of Ukraine. The military-economic aspect of Ukraine's national security.

Recommended sources and other learning resources/tools.

- 1. Зубко Т.Л. Економічна безпека підприємства: виклики XXI сторіччя: монографія. Київ: Київ. нац. торг.-екон. ун-т, 2021. 440 с.
- 2. Мазаракі А., Калюжна Н. Торговельно-економічна політика в умовах гібридизації міждержавних конфліктів. Зовнішня торгівля: економіка, фінанси, право. 2020. 6. С. 4–22.
- Zubko T., Kovshova I., Ilchenko N., Laptieva V., Vavdiichyk I. Evaluation of innovative activity of enterprises in the conditions of E uropean integration. *Eastern-European Journal of Enterprise Technologies*. 2021. 3 (13 (111), 63–73. doi: <u>https://doi.org/10.15587/1729-4061.2021.235950</u>
- 4. Mazaraki A., Duginets G. ECONOMIC RECOVERY MECHANISMS IN WARTIME. Agora International Journal of Economical Sciences. 2023. Vol. 17, No1, P. 82–92. DOI: https://doi.org/10.15837/aijes.v17i1.5765
- Mazaraki A., Zubko T. Stability of production and trading companies considering their econom ic security. <u>Problems and Perspectives in Management</u>, 2022. 20 (1). P. 445 – 458. DOI: <u>http://dx.doi.org/10.21511/ppm.20(1).2022.36</u>

4.11. Course title. PUBLIC SPEAKING.

Type. Elective course.

Academic year. 2024/2026.

Lecturer, academic degree, rank, position. Razitskii V. I., Candidate of Historical Sciences, Associate Professor, Associate Professor of the Department of Philosophy, Sociology and Political Science.

Learning outcomes. Ability to prove the results of research and innovation and publicly present them, discuss them and discuss with the scientific and professional community. Ability to apply the acquired

communicative competencies and ethical guidelines for scientific discussions and to find solutions to current problems of philosophy.

Content. Oratory as a component of personality culture. The concept of public speaking. Functions of eloquence. Oratory in the humanities. Goals and objectives of public speaking. Formation of a positive professional image by means of language. The main stages of the origin and development of public speaking. Fundamentals of oratory skills of the teacher. Public speech of the teacher. Development of eloquence in Ukraine. Speaker and audience. Public speech. Figures of public speaking. Fundamentals of speech technique in public speaking. Evidence and justification in a public speech.

Recommended sources and other learning resources/tools.

- 1. Борг Дж. Мистецтво говорити. Фабула, 2020. 304 с.
- 2. Молдован В. Судова риторика. Київ : Юрінком Інтер, 2020. – 496 с.
- Сучасні технології нейролінгвістичного програмування / <u>О.</u> <u>Черненко, С. Гнатюк, В. Петрик, В. Гурєєв, В. Курганевич</u>. – Київ : Центр навчальної літератури, 2021. – 200 с.
- 4. Marcus Alexander. The Public Speaking Bible. Marcus Alexander Publishing, 2021. – 210 p.

Planned learning activities and teaching methods.

Lectures, seminars, practical tasks, independent work.

Assessment methods:

- current control (questioning, colloquia, testing);

- final control (credit).

Language of training. Ukrainian.

4.12. Course title. COMMERCIALIZATION OF INTELLECTUAL PROPERTY.

Type. Elective course.

Academic year. 2024/2026.

Lecturer, academic degree, rank, position. Zhukovska V.M., Doctor of Economic Sciences, Associate Professor, Professor of the Department of Management.

Learning outcomes. The development of theoretical knowledge and practical skills in higher education applicants for the degree of Doctor of Philosophy regarding the mechanism and organizational and legal provision of commercialization of the results of scientific research and development, the application of specific methods and tools of commercialization, acquisition of professional competences in planning, organization and control of commercialization projects.

Content. The essence and mechanism of commercialization of the results of scientific research and development as objects of intellectual property law. Methods of commercialization of the results of scientific research and development. Stages and forms of commercialization of the results of scientific research. Objects of industrial property and methods of their commercialization. Compilation and submission of an application for an invention and utility model. Technological audit of the object of commercialization. Valuation of intellectual property rights. Licensing as a form of commercialization of the results of scientific research and development. Principles and methods of license price calculation. Marketing of the results of scientific research and development. Commercialization of objects using artificial intelligence. Transfer at the company.

Recommended sources and other learning resources/tools.

1. Комерціалізація інновацій: Конспект лекцій [Електронний ресурс] : навч. посіб. для студ. спеціальності 073 «Менеджмент», освітньо-професійної програми «Менеджмент інвестицій та інновацій» / КПІ ім. Ігоря Сікорського ; уклад.: С.О.Пермінова. – Електронні текстові дані (1 файл: 287 КБ). Київ : КПІ ім. Ігоря Сікорського. 2020.127 с.

2. <u>Коваль I. Ф.</u> Комерціалізація прав інтелектуальної власності : навч. Посіб. Донец. нац. ун-т ім. Василя Стуса, Наук.-дослід. ін-т інтелект. власності. Київ : Юрінком Інтер, 2018. 271 с.

3. Остапович Г. М., Стороженко О. М., Уманців Г. В., Фоміна О. В.Інтелектуальна власність: навч. посіб.. К.: КНТЕУ, 2022. 456 с.

4. Сагер Л. Ю., Сигиди Л. О. Комерціалізація інновацій: захист інтелектуального капіталу, маркетинг та комунікації : монографія. Суми: Сумський державний університет, 2022. 363 с.

5. Мікульонок.І. О. М. Інтелектуальна власність та патентознавство: підручник. 3-тє вид., переробл. та доповн. Київ: КПІ ім. Ігоря Сікорського, Вид-во «Політехніка», 2019. – 244 с.

6. Your Guide to IP Commercialization. The European IP helpdesk. 2019. – URL: <u>https://www.iprhelpdesk.eu/sites/default/files/2018-</u> 12/european-ipr-helpdesk-your-guide-to-ip-commercialisation.pdf

Planned learning activities and teaching methods.

A combination of traditional and non-traditional teaching methods with the use of innovative technologies: problem lectures, case study method,

practical tasks with the use of information technologies, presentations, solving computational and analytical problems, independent work of students.

Assessment methods:

- current control (testing, verification of individual tasks, situational exercises, speaking in a discussion, solving analytical and calculation tasks, project defence).

Language of training. Ukrainian.

4.13. Course title. MATHEMATICAL MODELING IN SCIENTIFIC RESEARCH.

Type. Elective course.

Academic year. 2024/2026.

Lecturer, academic degree, rank, position. Roskladka A.A., Doctor of Economics, Professor, Head of the Department of Digital Economy and System Analysis.

Learning outcomes. Formation of a system of knowledge on methodology and tools for building and using various types of mathematical models during scientific research.

Content. Conceptual aspects of the application of mathematical modeling in scientific activity. Optimization models. Mathematical forecasting models. Study of the quality of mathematical models. Alternative ranking methods. Expert modeling methods in scientific research. Mathematical models of decision-making under conditions of uncertainty.

Recommended sources and other learning resources/tools.

- 1. Добротвор І.Г. Системний аналіз : навч. посіб. / І.Г. Добротвор, А.О. Саченко, Л. М. Буяк. Тернопіль : ТНЕУ, 2019. 170 с.
- 2. Шувалова Ю.С. Економіко-математичні моделі задач лінійного програмування. Завдання та методичні вказівки до виконання індивідуальних завдань з дисципліни «Оптимізаційні методи і моделі» / Ю.С. Шувалова, О.О. Гончарова. Харків : УкрДУЗТ, 2019. 62 с.
- 3. Tovey C. A. Linear Optimization and Duality. A modern Exposition / Craig A. Tovey. Chapman and Hall/CRC, 2021. 585 p.
- 4. Kulakowski K. Understanding the Analytic Hierarchy Process / Konrad Kulakowski. Chapman and Hall/CRC, 2020. 262 p.
- Bhunia A. K., Sahoo L., Shaikh A. A. Advanced Optimization and Operations Research / <u>Asoke Kumar Bhunia</u>, <u>Laxminarayan Sahoo</u>, <u>Ali</u> <u>Akbar Shaikh</u>. – Singapore : Springer Singapore Pte. Limited, 2020. – 626 p.

Planned learning activities and teaching methods. A combination of traditional and non-traditional teaching methods with the use of innovative

technologies: lectures (thematic, problem-based); practical classes (traditional, work in small groups, interactive online technologies).

Assessment methods:

- current control (testing, oral and written questioning, verification of practical and independent works);

- module control;

- final control (credit).

Language of training. Ukrainian.

4.14. Course title. STATISTICAL METHODS OF ANALYSIS AND FORECASTING.

Type. Elective course.

Academic year. 2024/2026.

Lecturer, academic degree, rank, position. Ruslan Motorin, Doctor of Sciences in Economics, Professor of the Department of Statistics and Economietrics.

Learning outcomes. Acquiring systemic knowledge and practical skills regarding the statistical analysis of the results of mass processes, the creation of mathematical and statistical models of the studied phenomena, the analysis of the correspondence of the created models to the studied processes, forecasting the development of processes, classification of objects, measurement of complex socio-economic categories, which will allow testing the proposed scientific hypotheses and justify the obtained scientific conclusions.

Content. Methodological bases of statistical analysis and forecasting. Statistical estimation of parameters of mass processes and bases of the statistical conclusion. Statistical testing of hypotheses. Statistical modeling of the relationship between indicators and experimental results. Analysis of one-dimensional time series and their forecasting. Analysis and modeling of time series relationships. Panel data models. Statistical models of classification in scientific activity. Statistical models of latent variables in scientific research.

- 1. Диха М. В. Економетрія / М.В. Диха, В. С. Мороз. Київ : Центр навч. літ., 2019. 206 с.
- 2. Козменко О. В. Економіко-математичні методи та моделі (Економетрика) / О.В. Козменко, О.В. Кузменко. Київ : Унів. кн., 2019. 406 с.
- 3. Статистика : підручник / С.І. Пирожков, В.В. Рязанцева, Р.М. Моторин та ін. Київ : Київ. нац. торг.-екон. у-т, 2020. 328 с.

- 4. Oswald F, Viers V, Villedieu P, Kennedy G (2020). Introduction to Econometrics with R. SciencesPo Department of Economics, Paris, France. [Electronic resource]. Available at: https:// scpoecon. github. io/ScPoEconometrics/
- 5. Hyndman, R.J., & Athanasopoulos, G. (2021) *Forecasting: principles and practice*, 2nd edition, OTexts: Melbourne, Australia. [Electronic resource]. Available at: OTexts.com/fpp2.
- 6. Oswald F, Viers V, Villedieu P, Kennedy G (2020). Introduction to Econometrics with R. SciencesPo Department of Economics, Paris, France. [Electronic resource]. – Available at: <u>https:// scpoecon. github.</u> <u>io/ScPoEconometrics/</u>
- 7. Інтернет-сайт середовища програмування і пакетів статистичних програм і графіки R. Режим доступу: http://www.r-project.org/

Planned learning activities and teaching methods.

Lectures, laboratory works based on real data using freely available programming environment and packages of statistical programs and R graphics.

Assessment methods:

- current control (tests, verification of laboratory work).
- final control (credit).
- Language of training. Ukrainian.

4.15. Course title. INTERNATIONAL STATISTICS.

Type. Elective course.

Academic year. 2024/2026.

Lecturer, academic degree, rank, position. Ruslan Motorin, Doctor of Sciences in Economics, Professor of the Department of Statistics and Economietrics.

Learning outcomes. Acquisition of systematic knowledge and skills of practical use of diverse and multifaceted information on the modern global system of planning and coordination of international statistical activities, recommendations on a common methodology for building international classifications and registers, international system of national accounts, methodological principles of international comparisons, joint international observations; ability to interpret and analyze the collected data to solve specific problems.

Content. The subject of international statistics. Modern global system of international statistics. International classifications and registers. International system of national accounts. Methodological principles of international comparisons.

- 1. Моторин Р.М. Міжнародна статистика. Організація та методологія : підручник / Р.М. Моторин. – Київ : Київ. нац. торг.-екон. ун-т, 2019. – 456 с.
- 2. International DebtStatistics 2020. / The World Bank 1818 H Street NW, Washington DC 20433
- 3. Statistical Yearbook 2022, 65th issue, Series S, No. 41 Sales Number, E.22.XVII.14.H, 2022.
- 4. Державна служба статистики України. Режим доступу : http://www.ukrstat.gov.ua
- 5. Статистичний комітет ООН. Режим доступу : <u>http://unstats.un.org/</u> Planned learning activities and teaching methods.

Lectures, laboratory work based on real data.

Assessment methods:

- current control (questioning, task verification, testing);
- final control (credit).
- Language of training. Ukrainian.

4.16. Course title. THEORY OF INDUSTRY MARKETS.

Type. Elective course.

Academic year. 2024/2026.

Lecturer, academic degree, rank, position. Vladyslav Bolhov, PhD in Economics, Associate Professor, Associate Professor of the Department of Economic Theory and Competitive Policy.

Learning outcomes. The ability to analyze and apply conceptual models, the scientific work of domestic and foreign scientists, fundamental postulates and theories, paradigms of global economic development, the latest approaches to the functioning and development of the world economy and international economic relations. The ability to develop and teach educational courses in an accessible manner for those seeking education in the field of international economic relations, to apply the latest educational methods and categories of pedagogy, psychological techniques.

Content. Introduction to the theory of industry markets. Methodology for determining the relevant market. Market concentration and market power. Monopoly markets. Competition in the production vertical. Competition in oligopolistic markets. Product differentiation. Information asymmetry and advertising. Scientific and technical progress and innovation in competition. State regulation of industry markets in peacetime and wartime.

- 1. **Михальчишин Н.Л. Теорія галузевих ринків:** навчальний посібник, 3-е видання. Львів видавництво «Манускрипт», 2022. 232 с..
- 2. Даниленко А.С. Конкурентоспроможність підприємства: підручник. К.: Центр учбов. літ., 2020. 320 с.
- Івченко Є.А., Івченко Ю.А. Теорія галузевих ринків: методичні вказівки до самостійної роботи з дисципліни. Сєвєродонецьк: вид-во СНУ ім. В. Даля, 2022. – 30 с.
- 4. Куц. Л. Л. Економіка галузевих ринків: конспект лекцій. Тернопіль, ТНЕУ, 2020. 98 с.

Planned learning activities and teaching methods:

- lectures-visualizations;
- work in small groups, "brainstorming";
- role playing games;

- case-study based on thesis research and cases of competitive agencies of the world;

- interactive presentation;
- discussion, moderation, error analysis session;

- solving analytical problems.

Assessment methods:

- current control (presentation, participation in discussions, colloquium, problem solving, module test);

- final control (essay on a given topic, analytical task, testing, credit).

Language of training. Ukrainian.

4.17. Course title. MACROECONOMIC AND MICROECONOMIC ANALYSIS.

Type. Elective course (scientific seminars).

Academic year. 2024/2026.

Lecturer, academic degree, rank, position. Yurii Umantsiv, Doctor of Sciences in Economics, Professor, Head of the Department of Economic Theory and Competitive Policy.

Learning outcomes.

• Thr ability to study and apply acquired knowledge and skills to conduct scientific research and implement its results in practice.

• The ability to think abstractly, analyze and synthesize economic information in complex and unpredictable conditions, guided by both professional knowledge and a systematic scientific outlook and cultural outlook.

• Possession of approaches and tools for the study of micro-, meso-, macroand mega-economic systems.

• The ability to identify problems, define scientific tasks in the field of economic development and choose methods for their solution based on the alignment of the goals and interests of individual economic entities with the goals of the development of the industry, the economy, and the goals of ensuring sustainable development.

• Mastering the methods of economic and broader scientific analysis to solve both fundamental and applied economic problems.

• The ability to determine factors and indicators of their impact on the development of micro-, meso-, macro- and mega-level economic systems.

• Mastering approaches to modeling complex economic processes, forecasting their development in conditions of dynamic socio-economic transformations.

• The ability to develop specific proposals for improving the economic mechanism of micro-, meso-, macro- and mega-economic systems.

Content. Subject and methodology of macroeconomic analysis. The system of national accounts as a statistical base of macroeconomic analysis. Macroeconomic analysis of monetary, exchange rate, fiscal policy and public finance in the pre-war, war and post-war economy. Macroeconomic analysis of investment and innovation activity, foreign economic policy and economic dynamics through the prism of geopolitical changes caused by russia's military aggression against Ukraine. Macroeconomic analysis of ensuring economic security. Analysis of consumer behavior in peacetime and wartime. Marginal analysis of enterprise activity indicators. Microeconomic analysis of market limits and capacity, demand and supply parameters. Microeconomic analysis of structural prerequisites of competition. Microeconomic analysis of competitive strategies of the firm in different market structures. Microeconomic analysis of the system of supply and sales relations. Microeconomic analysis of market failures and state regulation.

Recommended sources and other learning resources/tools.

1. Банерджі А., Дюфло Е. Дієва економіка для важких часів; пер. з англ. Р. Клочко. Київ: Наш формат. 2021. 416 с.

2. Концептуально-методологічні трансформації економічної теорії XXI ст.; за ред. А. А. Мазаракі. Київ: Київ. нац. торг.-екон. ун-т, 2021. 344 с.

3. Оцінка та прогнози ендогенного зростання економіки України; за ред. М. І. Скрипниченко. Київ: Ін-т екон. та прогнозув. НАН України, 2023. 422 с.

4. Траєкторії розвитку повоєнної економіки України в системі координат постпандемічного світу; за ред. М. І. Скрипниченко. Київ: Ін-т екон. та прогнозув. НАН України, 2023. 202 с.

5. Уманців Ю. М., Міняйло О. І., Лебедева Л. В. Економічна політика держави. Київ: Київ. нац. торг.-екон. ун-т, 2020. 480 с.

6. Феррацці К., Гохан К., Вейріч Н. Конкуренція в новому світі праці. Як радикальна адаптивність вирізняє найкращих; пер. з англ. К. Корнієнко. Київ: Лабораторія, 2023. 232 с.

7. Янсіті М., Лахані К. Конкуренція за доби штучного інтелекту; пер. з англ. Ю. Григоренко. Київ: Форс Україна, 2021. 304 с.

Planned learning activities and teaching methods. A combination of traditional and non-traditional teaching methods with the use of innovative technologies: training tasks, case-study based on the materials of thesis research, interactive presentation, discussion, moderation, correction of mistakes, application of distance learning elements.

Assessment methods:

- current control (presentation, participation in the discussion, questioning);

- final control (credit).

Language of training. Ukrainian.

4.18. Course title. MANAGEMENT MODELING OF SOCIAL AND ECONOMIC SYSTEMS.

Type. Elective course (scientific seminars).

Academic year. 2024/2026.

Lecturer, academic degree, rank, position. Volodymyr Hamalii, Doctor of Sciences (Physics and Mathematics), Professor, Professor of the Department of Digital Economy and System Analysis.

Number of hours. 90.

Content. Socio-economic systems as an object of modeling. Optimization methods and models in economics. Correlation-regression analysis of socio-economic processes. Models of multifactor forecasting of socio-economic systems. Methods and models of managerial decision-making. Peculiarities of management models of socio-economic systems in the conditions of martial law and post-war recovery.

Recommended sources and other learning resources/tools.

1. Добротвор І.Г. Системний аналіз : навч. посіб. / І.Г. Добротвор, А.О. Саченко, Л.М. Буяк. – Тернопіль : ТНЕУ, 2019. – 170 с.

- 2. Касьяненко В.О. Моделювання та прогнозування економічних процесів. Конспект лекцій : навч. посіб. / В.О. Касьяненко, Л.В. Старченко. Київ : Кондор, 2021. 185 с.
- 3. Онисик С.Б. Моделювання об'єктів керування. Поняття. Тлумачення. Моделі. Дослідження : навч. посіб. / С.Б. Онисик. – Київ : Кондор, 2019. – 300 с.

4.19. Course title. GLOBAL VALUE CHAINS.

Type. Elective course (scientific seminars).

Academic year. 2024/2026.

Lecturer, academic degree, rank, position. Ganna Duginets, Doctor of Economic Siences, Professor, Head of the Department of World Economy. **Number of hours.** 90.

Content. Transformation of the international division of labor in the late twentieth century. - the beginning of the XXI century. Michael Porter's theory of international competitiveness. Identification of the essence of value chains in institutional theory. Value chain theory and international production networks. Harmonized databases of national tables "Costs -WorldInput-OutputDatabase Output". (WIOD). TiVA database (TradeinValueAdded). Index of participation in global value chains (GVCparticipationindex). Changes in terms of trade in the XXI century. The asymmetric nature of the fragmentation of global production. Territorial measurement of global value chains (Global valuechains). Sectoral features of formation in the world economy. Transformation of the world market of services in the conditions of globalization. International retail chains and global logistics networks in the world economy. The relationship between technological change and the development of global value chains. The impact of fragmentation of international production on the transformation of human capital. Restructuring of the world trade regulation system in the conditions of spreading global value chains. The place of the state in shaping the conditions for the development of global value chains. Institutional environment of global value chains. Classification of countries according to the conditions of formation of global value chains. Stimulating high industries in the leading countries value-added of production fragmentation. International value chain marketing tools. Preferential trade agreements and global value chains. Transformation of foreign trade flows of Ukraine in the XXI century. Determining ways to increase the gross

value added of the Ukrainian economy. Participation in global value chains as a factor of innovative development of the state. Prospects for the integration of the Ukrainian economy into global value chains.

Recommended sources and other learning resources/tools.

- 1. Дугінець Г.В. Глобальні ланцюги вартості : монографія / Г.В. Дугінець. Київ : Київ. нац. торг.-екон. ун-т, 2018. 412 с.
- 2. Ganna Duginets. Global imperatives for development of international production networks: case of Ukraine. Problems and Perspectives in Management, 2020. 18(1), 57–69. doi:<u>10.21511/ppm.18(1).2020.06</u>
- 3. Nyagadza B., Pashapa R., Chare A., Mazuruse G., & Hove P. K. (2022). Digital technologies, Fourth Industrial Revolution (4IR) & Global Value Chains (GVCs) nexus with emerging economies' future industrial innovation dynamics. *Cogent Economics & Finance*, 10(1), 2014654.
 - 4. Xing Y., Gentile E., & Dollar D. (2021). Global value chain development report 2021: Beyond

production. <u>https://ink.library.smu.edu.sg/cgi/viewcontent.cgi?article=3597</u> <u>&context=soe_resear</u>

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