

GALYNA BRIUKHANOVA
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PhD (Pedagogics),
Associate Professor of Department of Journalism and Advertising

Profile of the scientist in international bases:
ResearcherID, Google Scholar, ORCID

RESEARCH EXPERTISE: Computer technologies in the design of advertising objects, Internet technologies in education.

COURSES: Layout in advertising, design in advertising, layout and page-proofs in advertising and PR activities

ACADEMIC DEGREES:

- PhD in Pedagogics, Kyiv University of Boris Gribchenko, 2012

ACADEMIC APPOINTMENTS:

- Associate Professor of Department of Journalism and Advertising Associate Professor of the Department of Economics and Competition Policy, Kyiv National University of Trade and Economics, since 2018

LIST OF PUBLICATIONS:

https://scholar.google.com.ua/citations?hl=ru&user=Di6q8ZoAAAAJ&view_op=list_works&sortby=pubdate

ADDITIONAL ACTIVITIES:

- Member of the Academic Council of the Institute of Arts of the University of Borys Hrinchenko, 2016-2018.
- Developer of training programs of disciplines "Computer design technologies", "Computer graphics and packaging modeling", "Printing technologies", "Development and modeling of packaging." Developer of electronic training courses in disciplines "Computer design technologies" for 2, 3, 4 courses, "Printing technologies" 4 year, "Computer graphics and packaging modeling" 3rd year (for Boris Grinchenko University).
- Developer of training programs of disciplines "Layout in advertising", "Design in advertising", "Layout and page-proofs in advertising and PR activities", "PhotoJournalism and Photographics", "Infographics".
- The author of the textbook "Computer Technology Design" in 2018

HOBBY: traveling, handmade, reading.