



## **SEMENETS OLENA OLEXANDRIVNA**

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Doctor of Sciences (hub.) in Philology, Professor  
Professor of the Department of Journalism and Advertising

Profile of the scientist in international bases:

[Web of Science](#), [Google Scholar](#), [ORCID](#), [Researchgate](#)

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**RESEARCH EXPERTISE:** Media Philosophy, Media Ecology, Critical Discourse Analysis of Media Sphere, Media Education, Theory of Complex Nonlinear Systems (Synergetics), Linguistic Synergetics, Philosophy of Language, Communicative Urban Studies, Visual Communications, Innovative Teaching Methods.

**COURSES:** "Theory of public relations", "Scientific text", "Information warfare".

### **ACADEMIC DEGREES:**

- Doctor of Sciences (hub.) in Philology, Potebnia Institute of Linguistics, National Academy of Sciences of Ukraine, 2006
- PhD in Philology, Lomonosov Moscow State University, 1992
- Specialist, Pushkin Kirovohrad State Pedagogical Institute, 1984

### **ACADEMIC TITLES:**

- Professor of the Department of Publishing and Editing, 2008
- Associate professor of the Ukrainian Language Department, 2001

### **ACADEMIC APPOINTMENTS:**

- Professor of the Department of Journalism and Advertising, Kyiv National University of Trade and Economics, since 2019
- Chair of the Department of Journalism and New Media, Borys Grinchenko Kyiv University, 2018 – 2019
- Professor, Chair of the Department of Social Communications, Advertising and PR, Zaporizhzhia National University, 2012 – 2018
- Professor, Chair of the Department of Publishing and Editing, Volodymyr Vynnychenko Kirovohrad State Pedagogical University, 2007 – 2012
- Professor of the Ukrainian Language Department, Volodymyr Vynnychenko Kirovohrad State Pedagogical University, 2006 – 2007
- Associate professor of the Ukrainian Language Department, Volodymyr Vynnychenko Kirovohrad State Pedagogical University, 1995 – 2006
- Associate professor of the Ukrainian Language Department, Volodymyr Vynnychenko Kirovohrad State Pedagogical University, 1992 – 1995
- Assistant of the Department of Russian as a Foreign Language, Kirovohrad Aviation Academy, 1984 – 1988.

### **LIST OF PUBLICATIONS:**

<https://knute-kiev.academia.edu/OlenaSemenets>

### **ADDITIONAL ACTIVITIES:**

- NGO "Scientific Methodological Board on Journalism and Information", member
- National Union of Journalists of Ukraine, member

**HOBBY:** classical music, public history, traveling.