## 4. Educational Program

Project team manager (program guarantor) Candidate of Sciences (Technical Sciences), Associate Professor Glushkova T.G.

Kyiv National University of Trade and Economics				
Faculty of Trade and Marketing				
EDUCATIONAL – PROFESSIONAL PROGRAM				
Specialization	"Commodity Science and Organization of			
	Foreign Trade"			
Speciality	076 "Entrepreneurship, Trade and			
	Exchange Activity"			
Field of knowledge	07 "Management and Administration"			
Level of higher education	First			
Degree of higher education	Bachelor			
Total number of credits	240			
Training period	3 years 10 months			

1 Requirements for the level of education of persons who begin training in educational and professional program

Persons with completed secondary education are admitted to study at KNUTE on speciality "Commodity Science and Trade entrepreneurship".

Conditions of admission to the program are governed by the Rules of admission to KNUTE

2	List of academic disciplines			
	Academic disciplines	ECTS credits (for every subject)	Position in a logical sequence of studying (year of training)	
	Normative content of training			
	1. The Ukrainian language for specific			
	purposes	3	1	
	2. Foreign language for specific purposes	15	1-2	
	3. Higher and applied mathematics	6	1	
	4. Economic informatics	4,5	1	
	5. Physical methods of research	4,5	1	
	6. Chemistry	6	1	
	7.1. History of Ukraine	4,5	1	
	7.2. History of Ukrainian culture	4,5	1	
	7.3. History of trade	4,5	1	
	8. Physical Education	21	1-4	
	9. Life safety	3	1	
	10. Law	4,5	1	
	11. Economic theory	4,5	1	
	12.1. National interests in the global			
	economy and geopolitics	4,5	1	
	12.2. Fundamentals of physiology and			
	hygiene nutrition	4,5	1	
	12.3. Sociology	4,5	1	

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13. Microbiology	3	2
14. Trade entrepreneurship	4,5	2
15. Materials science and fundamentals of		
manufacturing products technology	6	2
16. Theoretical Foundations of commodity	4,5	2
science	,	
17. Theory of branch markets	3	2
18.1. Sensory analysis	3	2
18.2. Instrumental methods of research	3	$\frac{2}{2}$
	3	$\frac{2}{2}$
19. Philosophy	3	2
20. Standardization, metrology and quality		
management	3	2
21. Commodity science. Commodities	3	2
22. Statistics	3	2
23. The commodity nomenclature of		
foreign economic activity	3	2
24.1. Entrepreneurial Law	4,5	2
24.2. Economic Law	4,5	2
24.3. Legal regulation of foreign economic	,	
activity	4,5	2
25. Commodity Science. Food products	18	3-4
26. Commodity Science. Non-food goods	18	3-4
26.1. Course work on "Commodity	4,5	3
Science"	4,5	3
27. Enterprise Foreign Economic Activity		
27.1. Course work on "Enterprise Foreign	4,5	3
Economic Activity"	4,5	3
28. Organization of trade	6	3
29. Economy of Trade	3	3
30. Customs	3	3
31.1. World market of goods and services	6	3
31.2. Second foreign language	18	3-4
32. Military training	6	3
33. Marketing	3	3
34. Commercial activity	3	3
35. Logistics	3	3
36. Exchange trading economy	3	3
	3	3
37.1. Commodity science. Means of	3	
transport		3
37.2. Commodity science. Civil weapon	3	3
37.3. Commodity science of flowers	3	3
36.4. Aesthetics of products and design	3	4
38. E-commerce	3	4
39. Management	3	4
40. Accounting	3	4
41. International shipment		
42. Modeling of financial and economic	3	4
activities	3	4
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	43.1 Psychology of trad	e	3	4		
	43.2. Psychology of Advertising		3	4		
	44.1 Product safety and environment		3	4		
	44.2. Safety of goods		3	4		
	44.3. Food security		3	4		
	· · · · · · · · · · · · · · · · · · ·		3			
	44.4. Advertising in Trade			4		
	44.5. Commodity science. Cultural values		3	4		
	44.6. Commodity science. Antiques					
	44.7. Commodity science. Products of arts		3	4		
	and crafts		3	4		
	45. Labor safety		3	4		
	46. Conformity assessment		3	4		
	47. Stock exchange activity		3	4		
	48. Merchandising	vity	240	T		
			240			
	Tota	l				
	Industrial practice		13,5			
	Incl.		4,5	2		
			3	3		
			6	4		
	Form of attestation of the	nose who acquire	Qualifying exan	nination		
	higher education	lose who acquire	Qualitying exam			
	Inglier education					
	Compulsory subjects pe	rcentage	60			
3		-4.00.0				
	3 Key learning outcomes Competency which Bachelor must possess					
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purchasing activity at realization of foreign trade operations.

- 4. The ability to develop activities on formation of the needs of consumers and their behavior in certain market segments.
- 5. The ability to determine the country of origin, product code on the Nomenclature, declare the goods.
- 6. The ability to define criteria for forming commodity assortment of the enterprise subject of foreign economic activity.
- 7. The ability and skill to implement effectively targeted criteria of commodity assortment structure.
- 8. The ability to implement measures aimed at ensuring the effectiveness of trading processes technology.
- 9. The ability to improve the organization of trade and commercial activities.
- 10. The ability to monitor the implementation of agreements, contracts, treaties; control effectively compliance with the rules of trade, storage of goods.