

4. Educational Program

Project team manager (program guarantor) Doctor of Engineering Sciences prof.,
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| Kyiv National University of Trade and Economics | | |
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| Faculty of Trade and Marketing | | |
| EDUCATIONAL – PROFESSIONAL PROGRAM | | |
| Specialization | «Commodity Science and commercial logistics» | |
| Speciality | 076 «Entrepreneurship, Trade and Stock exchange activity» | |
| Field of knowledge | 07 «Management and Administration» | |
| Level of higher education | First | |
| Degree of higher education | Bachelor | |
| Total number of credits | 240 | |
| Training period | 3 years 10 months | |
| 1 | Requirements for the level of education of persons who begin training in educational and professional program | |
| | <ul style="list-style-type: none"> - complete secondary education, - conditions of admission to the program are governed by the Rules of admission to KNUTE | |
| 2 | List of academic disciplines | |
| | Academic disciplines | ECTS credits (for every subjects) |
| | | <i>Position in a logical sequence of studying (year of training)</i> |
| | 1. The Ukrainian language for specific purposes * | 3,0 |
| | 2. Foreign language for specific purposes | 15 |
| | 3. Higher and applied mathematics | 6,0 |
| | 4. Economic informatics | 4,5 |
| | 5. Physical methods of research | 4,5 |
| | 6. Chemistry | 6,0 |
| | 7.1. History of Ukraine | 4,5 |
| | 7.2. History of Ukrainian culture | 4,5 |
| | 7.3. History of trade | 4,5 |
| | 8. Physical Education ** | 21,0 |
| | 9. Life safety | 3,0 |
| | 10. Jurisprudence | 4,5 |
| | 11. Economic theory | 4,5 |

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| 12.1. National interests in the global economy and geopolitics | 4,5 | 1 |
| 12.2. Fundamentals of physiology and food hygiene | 4,5 | 1 |
| 12.3. Sociology | 4,5 | 1 |
| 13. Trade entrepreneurship | 4,5 | 2 |
| 14. Theory of branch markets | 3,0 | 2 |
| 15. Microbiology | 3,0 | 2 |
| 16. Materials science and fundamentals of manufacturing products technology | 6,0 | 2 |
| 17. Theoretical Foundations of commodity science | 4,5 | 2 |
| 18.1. Sensory analysis | 4,5 | 2 |
| 18.2. Instrumental methods of research | 4,5 | 2 |
| 19. Philosophy | 3,0 | 2 |
| 20. Standardizing, metrology and quality control | 3,0 | 2 |
| 21. Commodity Science. Stock exchange products | 3,0 | 2 |
| 22. The commodity nomenclature of foreign economic activity | 3,0 | 2 |
| 23. Statistics | 3,0 | 2 |
| 24.1. Entrepreneurial Law | 4,5 | 2 |
| 24.2. Economic Law | 4,5 | 2 |
| Industrial practice 1. | 4,5 | 2 |
| 25. Commodity Science. Food products | 18,0 | 3-4 |
| 26. Commodity Science. Non-food goods | 18,0 | 3-4 |
| 27. Organization of trade | 6,0 | 3 |
| 28. Economy of Trade | 6,0 | 3 |
| 29. Customs | 3,0 | 3 |
| 30.1. Psychology of trade | 3,0 | 3 |
| 30.2. Psychology of Advertising | 3,0 | 3 |
| 31.1. Enterprise Foreign Economic Activity | 3,0 | 3 |
| 31.2. World market of goods and services | 3,0 | 3 |
| 31.3. Comparative testing of products and services | 3,0 | 3 |
| 32. Military training*** | 18,0 | 3-4 |

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| 33. Marketing | 6,0 | 3 |
| 34. Logistics | 9,0 | 3-4 |
| 35. Commercial activity | 3,0 | 3 |
| 36. Economy and Organization of exchange trade | 3,0 | 3 |
| Industrial practice 2. | 3,0 | 3 |
| 37. E-commerce | 3,0 | 4 |
| 38. Management | 3,0 | 4 |
| 39. Modelling of Financial and Economic activity of the enterprise | 3,0 | 4 |
| 40. Accounting | 3,0 | 4 |
| 41. 1. Commodity science (Services) | 3,0 | 4 |
| 41. 2. Technology products Storage | 3,0 | 4 |
| 41.3. Consumer Protection | 3,0 | 4 |
| 41.4. Designing of trade objects | 3,0 | 4 |
| 41.5. Advertising in Trade | 3,0 | 4 |
| 42.1. Product safety and environment | 3,0 | 4 |
| 42.2. Safety of goods | 3,0 | 4 |
| 42.3. Food security | 3,0 | 4 |
| 43. Labor safety | 3,0 | 4 |
| 44. Valuation of conformity | 3,0 | 4 |
| 45. Stock exchange activity | 3,0 | 4 |
| 46. Merchandizing | 3,0 | 4 |
| Industrial practice 3. | 6,0 | 4 |
| Form of attestation of those who acquire higher education | Qualification exam | |
| Compulsory subjects percentage | 75 % | |
| 3 Key learning outcomes | | |
| Competency which Bachelor must possess | | |
| general | <ol style="list-style-type: none"> 1. The ability to form outlook for the development of the human being, society and nature, spiritual culture. 2. The ability to work with information including global computer networks. 3. The ability to carry out communication activity. | |

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| | | <p>4. The ability to work in a group and team.</p> <p>5. The ability to work independently and autonomously.</p> |
| Professional | | <p>1. The ability to organize and collect baseline information for analytical quality control of products, the ability to control the quality of goods for goods movement.</p> <p>2. The ability to create and implement effective purchase activity.</p> <p>3. The capacity for the implementation of measures aimed at ensuring the effectiveness of the technology trade processes.</p> <p>4. The ability to improve the organization of trade and commercial activity.</p> <p>5. The ability to monitor the implementation of treaties, agreements and contracts.</p> <p>6. The ability to form effective supply chains and logistics of consumer goods.</p> |

* - From discipline «The Ukrainian language for specific purposes» for international students lessons are conducted on individual curricula according to the order of 18/6/2013 №1631: 1 year of studying - 280 hours, credit; 2 year of studying - 210 hours, credit; 3 year of studying - 140 hours, credit; 4 year of studying - 72 hours, attestation - in the 7-th semester;

** - selectivity is provided by electing the sports section;

*** - discipline without credits.