

OLGA PIDLISNA
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**Candidate of Sciences in Economics (PhD),
Associate Professor of the Marketing Department**

Profile of the scientist in international bases:
Scopus, Web of Science, ResearcherID, Google Scholar, ORCID

RESEARCH EXPERTISE: advertising activity of enterprises, marketing product policy.

COURSES: “Marketing”, “Marketing Product Policy”

ACADEMIC DEGREES:

- PhD in European University, 2010
- MS, Cherkassy State Technological University, 2004
- BS, Cherkassy State Technological University, 2003

ACADEMIC TITLES:

- Associate Professor, 2018

ACADEMIC APPOINTMENTS:

- Associate Professor of the Marketing Department, Kyiv National University of Trade and Economics, since 2012
- Assistant Professor of the Marketing Department, European University, 2004 – 2012

LIST OF PUBLICATIONS:

https://scholar.google.com/citations?hl=ru&view_op=list_works&gmla=AJsN-F6LzTEqoq1Qw5ZY1_L6e-fhLLwK8Rcule-HkxzIlsHZwM_CrxxJpJDes2wv8jzlsWN8VEUYILawGkxAe8dejF4KS_P66Y4jDnbUPb7Jly50McqXqmLi_DrDzp7ETbkxHmXz8txW&user=Iz8Rhs0AAAAJ

HOBBY: travel, sport, history.