

Educational program
"MANAGEMENT OF TOURIST AND HOTEL AND RESTAURANT BUSINESS"

PURPOSE OF THE EDUCATIONAL PROGRAM

Training of universal specialists capable of solving practical problems and complex specialized tasks, characterized by complexity and uncertainty of conditions, in the management of organizations and their departments, in particular in the field of tourism, hotel and restaurant business

CAREER OPPORTUNITIES

Heads of enterprises, institutions and organizations, managers (managers) in the fields of activity: tourism, hotel, restaurant business, as well as in other areas of commercial, foreign economic activity, administrative activities, logistics, supply, sales, personnel.

PARTNERS OF THE EDUCATIONAL PROGRAM INVOLVED IN THE FORMATION OF THE CONTENT OF LEARNING AND PRACTICAL TRAINING

UCMI Italy Association (Italy), Mercury Academy of Vocational Education (Slovakia), National Tourist Organization of Ukraine, NGO - Tourist Association of Ukraine, Association of Hotels and Resorts of Ukraine (UHRA), All-Ukrainian Public Union "VISIT Ukraine", DEOL Partners ", Tour operator" TPG ", travel agency" Travel Nub ", travel company" ARP ", hotels" InterContinental Kyiv ", " Ramada Encore Kyiv ", " Opera ", " Bratislava ", " Ukraine ", " Khreshchatyk ", " Dnipro ", hotel and restaurant complexes" Selfish Club ", " Vertex Hotel Group ", restaurant chains" Rebra & Kotlety ", " Cityzen café ", " Gurama ", hotel school" Michel ", representative office in Ukraine of the French corporation" Robot " Coupe ».

DISCIPLINES OF THE EDUCATIONAL PROGRAM

"Tourist and recreational local lore", "Hotel business", "Tourism organization", "Management psychology", "Restaurant business", "Marketing of tourism and hotel and restaurant business", "Management of tourism and hotel and restaurant business business ", " Economics of hotels and restaurants ", " Economics of tourism ", " Communicative management ", " IT technologies in tourism and hotel and restaurant business ", " Startup training ", " IT technologies in tourism and hotel and restaurant business " ", " Foreign language specialty " .

COMPETITIVE ADVANTAGES OF LEARNING

- Innovative philosophy of forming the content of professionally oriented disciplines, a combination of fundamental training in the fields of management and tourism, hotel and restaurant business.
- Teaching of author's exclusive disciplines and the opportunity to study in English, learning several foreign languages.
- Free choice of innovative disciplines and certificate programs for the formation of their own educational trajectory and acquisition of professional competencies.
- Intensive practical classes with the use of professional application packages.
- Involvement of representatives and experts in the field of tourism, hotel and restaurant business management; regular master classes by world-class professionals and international partners on the basis of the permanent online platform "FRGTB SAY SPEAKERS".
- Regular paid professional internship in global hotel and restaurant chains and leading tourism and hospitality companies with international certificates
- Dual education, blended education, non-formal education, comfortable state-of-the-art infrastructure, modern campus, innovative facilities

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