

КИЇВСЬКИЙ НАЦІОНАЛЬНИЙ ТОРГОВЕЛЬНО-ЕКОНОМІЧНИЙ
УНІВЕРСИТЕТ

СИСТЕМА УПРАВЛІННЯ ЯКІСТЮ

Система забезпечення якості освітньої діяльності та якості вищої освіти
сертифікована на відповідність ДСТУ ISO 9001:2015 / ISO 9001:2015

Кафедра іноземної філології та перекладу



08 2018 р.)

А. А. Мазаракі

ІНОЗЕМНА МОВА СПЕЦІАЛЬНОСТІ /
FOREIGN LANGUAGE OF SPECIALITY

ПРОГРАМА /
COURSE SUMMARY

та

РОБОЧА ПРОГРАМА /
COURSE OUTLINE

освітній ступінь	Бакалавр	/	Bachelor
галузь знань	07 «Управління та адміністрування»	/	Management and Administration
	24 «Сфера обслуговування»	/	Service Sector
спеціальність	073 «Менеджмент»	/	Management
	241 «Готельно-ресторанна справа»	/	Hotel and Restaurant Business
спеціалізація	«Готельний і ресторанный менеджмент»	/	Hotel and Restaurant Management
	«Готельно-ресторанна справа»	/	Hotel and Restaurant Business

Київ 2018

Розповсюдження і тиражування без офіційного дозволу КНТЕУ заборонено

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філології та перекладу

Розглянуто і затверджено на засіданні кафедри іноземної філології та
перекладу протокол № 15 від 26 лютого 2018 р.

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ІНОЗЕМНА МОВА СПЕЦІАЛЬНОСТІ / FOREIGN LANGUAGE OF SPECIALITY

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ВСТУП

Запропонована Програма та Робоча програма дисципліни «Іноземна мова спеціальності» призначена для здобувачів ступеня вищої освіти «бакалавр», які навчаються за спеціальностями 073 «Менеджмент» (спеціалізація «Готельний і ресторанний менеджмент»), 241 «Готельно-ресторанна справа» (спеціалізація «Готельно-ресторанна справа»).

Програму та Робочу програму розроблено відповідно до Стандартів вищої освіти України із зазначених спеціальностей та відповідних освітньо-професійних програм підготовки бакалаврів Київського національного торговельно-економічного університету. Програма відповідає вимогам стандартів володіння іноземною мовою, запропонованих у Загальноєвропейських рекомендаціях з мовної освіти у галузі вивчення і викладання сучасних мов та оцінювання рівнів володіння ними.

Програма та Робоча програма складається з таких розділів:

1. Мета, завдання та предмет дисципліни.
2. Передумови вивчення дисципліни як вибіркової компоненти освітньої програми.
3. Результати вивчення дисципліни.
4. Зміст дисципліни.
5. Структура дисципліни та розподіл годин за темами.
6. Тематика та зміст практичних занять та самостійної роботи студентів.
7. Список рекомендованих джерел.

1. МЕТА, ЗАВДАННЯ ТА ПРЕДМЕТ ДИСЦИПЛІНИ

Головною метою вивчення дисципліни є формування іншомовної професійної комунікативної компетенції відповідно до спеціальності (спеціалізації) здобувача вищої освіти. Зміст програми створює умови для подальшого розвитку навичок практичного володіння іноземною мовою на рівні B2.

Завдання вивчення дисципліни полягають у формуванні вмінь, необхідних для ефективного спілкування в іншомовному професійному середовищі, а саме:

- обговорювати проблеми та питання, пов'язані з професійною діяльністю та навчанням, для того щоб досягти порозуміння зі співрозмовником;
- готувати публічні виступи з низки професійних питань, застосовуючи відповідні засоби вербальної комунікації та адекватні форми ведення дискусій і дебатів;
- знаходити нову текстову, графічну, аудіо та відео інформацію, що міститься в англomовних професійних матеріалах (як у друкованому, так і в електронному вигляді), користуючись

- відповідними пошуковими методами і термінологією;
- аналізувати англomовні джерела інформації для отримання даних, що є необхідними для виконання професійних завдань та прийняття професійних рішень;
- писати професійні тексти і документи англійською мовою; писати ділові листи, демонструючи міжкультурне розуміння та попередні знання у конкретному професійному контексті;
- розуміти та інтерпретувати англomовні автентичні професійні тексти;
- розуміти важливі і різнопланові міжнародні соціокультурні проблеми, для того, щоб діяти належним чином у культурному розмаїтті професійних та академічних ситуацій.

Предметом вивчення дисципліни «Іноземна мова спеціальності» є: лексичний матеріал фахового спрямування, граматичні форми й конструкції, що є необхідними для гнучкого вираження відповідних функцій та понять професійної сфери, а також для розуміння і продукування широкого кола текстів в академічному та професійному середовищі; правила синтаксису іноземної мови; країнознавча лексика (мовні та мовленнєві одиниці з національно-культурною семантикою), що пов'язана з професійною тематикою; норми вербальної та невербальної поведінки, притаманні іншомовній бізнес культурі; соціокультурні явища.

2. ПЕРЕДУМОВИ ВИВЧЕННЯ ДИСЦИПЛІНИ ЯК ВИБІРКОВОЇ КОМПОНЕНТИ ОСВІТНЬОЇ ПРОГРАМИ

Вивчення дисципліни базується на знаннях з дисципліни «Іноземна мова за професійним спрямуванням».

3. РЕЗУЛЬТАТИ ВИВЧЕННЯ ДИСЦИПЛІНИ

Дисципліна «Іноземна мова спеціальності», як обов'язкова компонента освітньої програми, забезпечує оволодіння студентами загальними та фаховими компетентностями і досягнення ними програмних результатів навчання за відповідними освітньо-професійними програмами:

Спеціалізація «Готельно-ресторанна справа», (ОС бакалавр)

Номер в освітній програмі	Зміст компетентності	Номер теми, що розкриває зміст компетентності
<i>Загальні компетентності за освітньою програмою</i>		
ЗК 03.	Здатність вчитися і оволодівати сучасними знаннями.	1-10
ЗК 04.	Навички використання інформаційних і комунікаційних технологій.	1-10

ЗК 07.	Цінування та повага різноманітності та мультикультурності.	6,8,10
ЗК 10.	Здатність застосовувати знання у практичних ситуаціях.	2-10
ЗК 11.	Здатність спілкуватися іноземною мовою.	1-10
<i>Спеціальні (фахові) компетентності за освітньою програмою</i>		
СК 01.	Розуміння предметної області і специфіки професійної діяльності.	1-10
СК 04.	Здатність формувати та реалізовувати ефективні зовнішні та внутрішні комунікації на підприємствах сфери гостинності, навички взаємодії.	7-10
<i>Програмні результати навчання за освітньою програмою</i>		
РН 02.	Знати, розуміти і вміти використовувати на практиці базові поняття з теорії готельної та ресторанної справи, організації обслуговування споживачів та діяльності суб'єктів ринку готельних та ресторанних послуг, а також суміжних наук.	1 - 10
РН 03.	Вільно спілкуватися з професійних питань державною та іноземною мовами усно і письмово.	1-10
РН 04.	Аналізувати сучасні тенденції розвитку індустрії гостинності та рекреаційного господарства.	1, 2, 7
РН 05.	Розуміти принципи, процеси і технології організації роботи суб'єктів готельного та ресторанного бізнесу.	7-10
РН 08.	Застосовувати навички продуктивного спілкування зі споживачами готельних та ресторанних послуг.	7, 8, 10

Спеціалізація «Готельний і ресторанний менеджмент», (ОС бакалавр)

Номер в освітній програмі	Зміст компетентності	Номер теми, що розкриває зміст компетентності
<i>Загальні компетентності за освітньою програмою</i>		
ЗК 4.	Здатність застосовувати знання у практичних ситуаціях.	2-10
ЗК 5.	Знання та розуміння предметної області та розуміння професійної діяльності.	1-10
ЗК 7.	Здатність спілкуватися іноземною мовою.	1-10
ЗК 9.	Здатність вчитися і оволодівати сучасними знаннями.	1-10
ЗК 13.	Цінування та повага різноманітності та мультикультурності.	6,8,10
ЗК 14.	Здатність працювати у міжнародному контексті.	1-10

<i>Спеціальні (фахові)компетентностіза освітньою програмою</i>		
СК 11.	Здатність створювати та організовувати ефективні комунікації в процесі управління.	7-10
<i>Програмні результати навчання за освітньою програмою</i>		
РН 13.	Спілкуватись в усній та письмовій формі державною та іноземною мовами.	1-10
РН 15.	Демонструвати здатність діяти соціально відповідально та громадсько свідомо на основі етичних міркувань (мотивів), повагу до різноманітності та міжкультурності.	1-10

Здатність спілкуватися іноземною мовою реалізується завдяки сформованості у студентів мовленнєвих і мовних вмінь, соціолінгвістичної та прагматичної компетенцій, дескриптори яких наведені нижче (рівень володіння мовою B2).

Мовленнєві вміння

Аудіювання

Студенти здатні:

- розуміти більшість ідей та розпізнавати відповідну інформацію у ході обговорень, дебатів, офіційних перемовин, лекцій, бесід що за темою пов'язані з професійною сферою студентів;
- розуміти суть і деталі в автентичних радіопередачах і телепередачах (у т.ч. термінологічно насичених), пов'язаних з академічною та професійною сферами студентів;
- розуміти досить складні повідомлення та інструкції, що стосуються академічного та професійного середовища;
- розуміти намір мовця, визначати його позицію і точку зору, комунікативні наслідки висловлювання.

Діалогічне мовлення

Студенти здатні:

- реагувати на ідеї та розпізнавати інформацію під час обговорень, дискусій, офіційних перемовин, лекцій, бесід, дебатів, що пов'язані із професійною сферою студентів;
- чітко і детально аргументувати свою позицію, відстоювати свою точку зору, точно формулювати ідеї та погляди відносно актуальних тем і проблем професійної сфери;
- спонтанно і вільно висловлюватись без очевидних труднощів у доборі слів; гнучко й ефективно використовувати мову в соціальних або професійних стосунках; легко співвідносити своє мовлення з мовленням інших;
- поводитись відповідно до правил ділового етикету у типових світських, академічних і професійних ситуаціях;
- виконувати низку мовленнєвих функцій, гнучко користуючись загальноживаними фразами.

Монологічне мовлення

Студенти здатні:

- продукувати чіткий, детальний монолог з широкого кола тем, пов'язаних з навчанням та спеціальністю;
- переконливо висловлюватись, не маючи проблем з добром мовних засобів, на складні теми з фаху, вживаючи доцільні аргументи і приклади.

Читання

Студенти здатні:

- розуміти автентичні тексти, пов'язані з професійними темами, з підручників, газет, журналів та інтернет-джерел;
- визначати позицію і точку зору в автентичних текстах професійної тематики;
- розуміти автентичну професійну кореспонденцію (листи, факси,);
- розуміти деталі у доволі складних рекламних матеріалах, інструкціях професійної тематики.

Письмо

Студенти здатні:

- писати зрозумілі, чіткі, деталізовані, добре структуровані тексти різного спрямування, пов'язані з особистою та професійною сферами (summaries, minutes etc);
- писати з високим ступенем граматичної коректності професійні тексти;
- користуватись широким колом засобів зв'язку для поєднання висловлювань у чіткий, логічно об'єднаний дискурс;
- готувати і продукувати ділову та професійну кореспонденцію, документально оформлювати управлінські рішення

Мовні вміння

Після вивчення дисципліни студенти здатні використовувати:

- граматичні структури, що є необхідними для гнучкого вираження відповідних понять, а також для розуміння і продукування широкого кола текстів професійного спрямування;
- мовні форми, властиві для офіційних та розмовних реєстрів професійного мовлення;
- широкий діапазон словникового запасу (у т.ч. економічної термінології), необхідний в академічній і професійній сферах.

Соціолінгвістична та прагматична компетенції

Студенти здатні:

- розуміти, як ключові цінності, переконання та поведінка в академічному і професійному середовищах відрізняються при порівнянні однієї культури з іншими (міжнародні, національні, інституційні особливості) ;
- розуміти різні корпоративні культури в конкретних професійних контекстах і те, яким чином вони співвідносяться одна з одною;

- застосовувати міжкультурне розуміння у процесі безпосереднього усного і писемного спілкування в академічному та професійному середовищі;
- належним чином поводити себе й реагувати у типових світських, академічних і професійних ситуаціях повсякденного життя, а також знати правила взаємодії між людьми у таких ситуаціях.

4. ЗМІСТ ДИСЦИПЛІНИ

Модуль 1.Hospitality Industry

- Тема 1. Hospitality industry (segments, current trends).
 Тема 2. Hotel branding. International brands.
 Тема 3. Hotel classification (size, levels of service).
 Тема 4. Hotel classification (ownership and affiliation).
 Тема 5. Hotel classification (target market).
 Тема 6. Reasons for traveling. Types of travel. Means of transport.
 Тема 7. Hotel organization (functional areas, room division, other divisions).
 Тема 8. Hotel staff.
 Тема 9. Hospitality management vs. hotel management (the differences).
 Тема 10. Hotel marketing strategies.

Список рекомендованих джерел:

Основний: 1-4

Додатковий: 7, 9, 13, 14, 16, 17

Інтернет-ресурси: 1, 2, 8, 11

Модуль 2.Catering

- Тема 1. Catering. World cuisine.
 Тема 2. Current culinary trends.
 Тема 3. Menu definition. Menu types.
 Тема 4. Menu planning and estimating.
 Тема 5. Types of service (seated service).
 Тема 6. Types of service (self-service).
 Тема 7. Restaurant organization (origin of the restaurant concept, basic elements of catering, trends).
 Тема 8. Restaurant organization (ownership, functional areas).
 Тема 9. Restaurant organization (financing options, marketing).
 Тема 10. Eating out establishment staff.

Список рекомендованих джерел:

Основний: 1-4

Додатковий: 7, 9, 13, 14, 16, 17

Інтернет-ресурси: 1, 2, 3, 8

5. СТРУКТУРА ДИСЦИПЛІНИ ТА РОЗПОДІЛ ГОДИН ЗА ТЕМАМИ(ТЕМАТИЧНИЙ ПЛАН)

Спеціалізація «Готельно-ресторанна справа», (ОС бакалавр)

Назва теми	Кількість годин			Форми контролю
	Усього годин/ кредитів	з них		
		Практичні заняття	Самостійна робота студентів	
1	2	3	4	5
III курс V семестр				
Модуль 1. Hospitality Industry				
Тема 1. Hospitality industry (segments, current trends)	16	10	6	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Hotel branding. International brands	16	10	6	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Hotel classification (size, levels of service)	20	12	8	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Hotel classification (ownership and affiliation)	18	12	6	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Hotel classification (target market)	22	14	8	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, УП
Тема 6. Reasons for traveling. Types of travel. Means of transport.	16	10	6	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 7. Hotel organization (functional areas, room division, other divisions)	22	14	8	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 8. Hotel staff	22	14	8	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, УП
Тема 9. Hospitality management vs. hotel management (the differences)	14	8	6	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 10. Hotel marketing strategies	14	8	6	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, МКР
Разом	180/6	112	68	
Підсумковий контроль				Екзамен
1	2	3	4	5
III курс VI семестр				
Модуль2. Catering				
Тема 1. Catering. World	14	4	10	ФО, ТА, ТЧ,

cuisine				ЗПУМ, ЗППМ
Тема 2. Current culinary trends	12	4	8	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, УП
Тема 3. Menu definition. Menutypes	20	6	14	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Menu planning and estimating	14	4	10	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Types of service (seated service)	20	6	14	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 6. Types of service (self-service)	18	6	12	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, УП
Тема 7. Restaurant organization (origin of the restaurant concept, basic elements of catering, trends)	18	6	12	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 8. Restaurant organization (ownership, functional areas)	24	8	16	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 9. Restaurant organization (financing options, marketing)	20	6	14	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, УП, МКР
Тема 10. Eating out establishment staff	20	6	14	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Разом	180/6	56	124	
Підсумковий контроль				Екзамен
Разом	360/12	112	248	

Спеціалізація «Готельний і ресторанний менеджмент», (ОС бакалавр)

Назва теми	Кількість годин			Форми контролю
	Усього годин/кредитів	з них		
		Практичні заняття	Самостійна робота студентів	
1	2	3	4	5
III курс V семестр				
Модуль 1. Hospitality Industry				
Тема 1. Hospitality industry (segments, current trends)	14	4	10	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Hotel branding. International brands	12	4	8	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Hotel classification (size, levels of service)	22	6	16	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Hotel classification	20	6	14	ФО, ТА, ТЧ,

(ownership and affiliation)				ЗПУМ, ЗППМ
Тема 5. Hotel classification (target market)	22	6	16	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, УП
Тема 6. Reasons for traveling. Types of travel. Means of transport.	18	6	12	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 7. Hotel organization (functional areas, room division, other divisions)	22	6	16	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 8. Hotel staff	22	6	16	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, УП
Тема 9. Hospitality management vs. hotel management (the differences)	14	6	8	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 10. Hotel marketing strategies	14	6	8	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, МКР
Разом	180/6	56	124	
Підсумковий контроль				Екзамен
1	2	3	4	5
III курс VI семестр				
Модуль2. Catering				
Тема 1. Catering. World cuisine	14	4	10	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Current culinary trends	12	4	8	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, УП
Тема 3. Menu definition. Menutypes	20	6	14	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Menu planning and estimating	14	4	10	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Types of service (seated service)	20	6	14	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 6. Types of service (self-service)	18	6	12	ФО, ТА, ТЧ, ЗПУМ, ЗППМ, УП
Тема 7. Restaurant organization (origin of the restaurant concept, basic elements of catering, trends)	18	6	12	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 8. Restaurant organization (ownership, functional areas)	24	8	16	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Тема 9. Restaurant organization (financing	20	6	14	ФО, ТА, ТЧ, ЗПУМ, ЗППМ,

options, marketing)				УП, МКР
Тема 10. Eating out establishment staff	20	6	14	ФО, ТА, ТЧ, ЗПУМ, ЗППМ
Разом	180/6	56	124	
Підсумковий контроль				Екзамен
Разом	360/12	112	248	

Умовні позначення:

ФО – фронтальне опитування;

ТА – тести з аудіювання;

ЗПУМ – завдання для перевірки усного мовлення;

ТЧ – тести з читання;

ЗППМ – завдання для перевірки писемного мовлення;

МКР – модульна контрольна робота;

УП – усна презентація.

6. ТЕМАТИКА ТА ЗМІСТ ПРАКТИЧНИХ ЗАНЯТЬ ТА САМОСТІЙНОЇ РОБОТИ СТУДЕНТІВ

Результати навчання ¹	Навчальна діяльність	Робочий час студента, год.
III курс I семестр		
Модуль 1. Hospitality Industry		
To know how to: <i>understand an authentic text related to the topic of the lesson</i>	Lesson 1 In-class activity	2
	<p>Starting up Course Structure Explanation</p> <p>Reading and Vocabulary The hospitality industry (English of Hospitality Industry pp. 4-13)</p> <ul style="list-style-type: none"> • reading for specific information about the hospitality industry • guessing unknown words and expressions from the context • developing key vocabulary used to describe the hospitality industry through a variety of exercises <p>Grammar Review Tense Consolidation. Present Simple and Present Continuous (Practical Course of English Grammar pp. 35-49)</p> <ul style="list-style-type: none"> • the tenses are compared and contrasted • developing knowledge through a variety of exercises 	
To know how to: <i>understand an authentic text related to the topic of the lesson; give full answers to the questions, expressing something in your own words</i>	Further work	6
	<p>Reading Lodging industry (English in the Tourism Industry pp. 64-65)</p> <ul style="list-style-type: none"> • reading for specific information about the lodging industry • guessing unknown words and expressions from the context <p>Vocabulary Developing key vocabulary used to describe the hospitality industry through a variety of exercises (English in the Tourism Industry pp. 65-67)</p> <p>Speaking Developing skills through a variety of tasks (English in the Tourism Industry p. 67)</p> <ul style="list-style-type: none"> • giving full answers to the questions about the hospitality industry using relevant vocabulary • supporting a view with reasons 	
To know how to: <i>understand an authentic text</i>	Lesson 2 In-class activity	2
	<p>Starting up Homework revision</p>	

¹20% інтерактивних методів навчання

<p><i>related to the topic of the lesson; explain the differences between the concepts</i></p>	<p>Reading Hotel definition (English of Hospitality Industry pp. 4-13)</p> <ul style="list-style-type: none"> • reading for specific information about hotels and motels in general • guessing unknown words and expressions from the context <p>Speaking Developing skills through a variety of tasks (English of Hospitality Industry p.10-12)</p> <ul style="list-style-type: none"> • explaining the differences between the lodging establishments • explaining the differences between hotels and inns considering the distinctive features of motels <p>Grammar Review Tense Consolidation. Past Simple and Past Continuous (Practical Course of English Grammar pp. 49-53)</p> <ul style="list-style-type: none"> • the tenses are compared and contrasted • developing knowledge through a variety of exercises 	
<p>To know how to: summarize the facts and make an outline of the topic</p>	<p style="text-align: center;">Further work</p> <p>Reading New hotel projects under development (English in the Tourism Industry pp. 215-217)</p> <ul style="list-style-type: none"> • reading for specific information about Kyiv's hotel market • guessing unknown words and expressions from the context • making an outline of the text <p>Speaking:</p> <ul style="list-style-type: none"> • preparing notes giving full answers to the questions • asking questions to fit the answers <p>Vocabulary Self-Assessment Tests. (English of Hospitality Industry pp. 4-8)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	6
<p>To know how to: participate in discussion about brands, respond appropriately on speaker's point of view</p> <p><i>understand the gist and relevant details in a lecture on brand issues</i></p> <p><i>understand authentic texts related to hospitality</i></p>	<p style="text-align: center;">Lesson 3 In-class activity</p> <p>Starting up Homework revision</p> <p>Speaking Hotel Branding. International Brands (English for International Tourism. Upper Intermediate Course book p. 24 ex. 1, 2)</p> <ul style="list-style-type: none"> • giving full answers • giving personal views and opinions • agreeing and disagreeing <p>Listening Branding in the Hospitality Industry (English for International Tourism. Upper Intermediate Course book p. 24 ex. 5, 6, 7, p. 26 ex. 3, 4, 5)</p> <ul style="list-style-type: none"> • listening for specific information • completing the extracts • answering the questions <p>Reading Boutique Hotels (English for International Tourism. Upper Intermediate Course book p. 25 ex. 6, 7, 8)</p>	2

<p><i>industry issues (hotel departments, hotel staff) deal with customer complaints</i></p> <p><i>to handle problems</i></p>	<ul style="list-style-type: none"> • reading for specific information • guessing unknown words and expressions from the context • discussing the ideas on a themed hotel 	
<p>To know how to: <i>respond appropriately on speaker's point of view</i></p> <p><i>understand the gist and relevant details in a lecture on brand issues</i></p> <p><i>understand authentic texts related to hospitality industry issues (hotel departments, hotel staff)</i></p> <p><i>create a business plan</i></p>	<p style="text-align: center;">Further work</p> <p>Speaking <i>Hotel Branding. Starting a Business (English for International Tourism. Upper Intermediate Course book p. 28 ex. 1, 2)</i></p> <ul style="list-style-type: none"> • giving full answers • giving personal views and opinions <p>Reading <i>Creating a Business Plan (English for International Tourism. Upper Intermediate Course book p. 29 ex. 3)</i></p> <ul style="list-style-type: none"> • reading for specific information • guessing unknown words and expressions from the context <p>Listening <i>Financing a Bed and Breakfast (English for International Tourism. Upper Intermediate Course book p. 29 ex. 4, 5)</i></p> <ul style="list-style-type: none"> • listening for specific information • completing the table • making the calculations 	6
<p>To know how to: <i>classify and describe hotels; understand the relevant details of questions and answer session</i></p>	<p style="text-align: center;">Lesson 4 In-class activity</p> <p>Starting up <i>Homework revision</i></p> <p>Reading <i>Hotel classification (English of Hospitality Industry pp. 13-14)</i></p> <ul style="list-style-type: none"> • reading for specific information about the classification of hotels (size, levels of service) • developing key vocabulary used to describe the size, levels of service classification through a variety of tasks • true/ false questions <p>Speaking <i>Developing skills through a variety of tasks (English of Hospitality Industry p. 16-21)</i></p> <ul style="list-style-type: none"> • giving full answers to the questions about classification of hotels using relevant vocabulary • asking questions to fit the answers given supporting a view with reasons (work in groups) 	2
	<p>Further work</p>	

<p>To know how to: <i>understand an authentic text related to the topic of the lesson; guess the meanings of unfamiliar words by using contextual clues</i></p>	<p>Reading Classification of the hotels and their facilities. Boutique hotels (English in the Tourism Industry pp. 108-112)</p> <ul style="list-style-type: none"> • reading for specific information about boutique hotels • guessing unknown words and expressions from the context <p>Vocabulary Developing key vocabulary through a variety of tasks (English in the Tourism Industry pp. 110-112)</p>	8
<p>To know how to: <i>analyze and describe hotels according to the types of ownership</i></p>	<p style="text-align: center;">Lesson 5 In-class activity</p> <p>Starting up Homework revision</p> <p>Grammar Review Tense Consolidation. Future Simple and Future Continuous (Practical Course of English Grammar pp. 53-69)</p> <ul style="list-style-type: none"> • the tenses are compared and contrasted developing knowledge through a variety of exercises <p>Reading Hotel classification (ownership and affiliation) (English of Hospitality Industry pp. 21-23)</p> <ul style="list-style-type: none"> • reading for specific information about ownership and affiliation of hotels • guessing unknown words and expressions from the context <p>Vocabulary Hotel classification (ownership and affiliation) (English of Hospitality Industry pp. 23-25)</p> <ul style="list-style-type: none"> • developing key vocabulary used to describe independent hotels and chain hotels through a variety of exercises 	2
<p>To know how to: <i>understand an authentic text related to the topic of the lesson</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Hotel facilities (English in the Tourism Industry pp. 227-230)</p> <ul style="list-style-type: none"> • reading for specific information about hotel facilities • guessing unknown words and expressions from the context • true/ false statements 	4
<p>To know how to: <i>analyze and describe hotels according to the types of target markets</i></p>	<p style="text-align: center;">Lesson 6 In-class activity</p> <p>Starting up Homework revision</p> <p>Reading and Vocabulary Hotel classification (target market). (English of Hospitality Industry pp.25-30)</p> <ul style="list-style-type: none"> • reading for specific information about target markets in the hospitality industry • making an outline of the text • developing key vocabulary through a variety of tasks <p>Speaking Developing skills through a variety of tasks (English of Hospitality Industry p. 30-33)</p> <ul style="list-style-type: none"> • true/false questions 	2

	<ul style="list-style-type: none"> • <i>considering the common and distinctive features of different types of hotels in details (work in groups)</i> <p>Grammar Review Tense Consolidation. Present Perfect and Present Perfect Continuous Tenses (Practical Course of English Grammar pp. 69-75)</p> <ul style="list-style-type: none"> • the tenses are compared and contrasted • developing knowledge through a variety of exercises 	
To know how to: <i>summarize the facts about different types of hotels; write notes for a short presentation</i>	<p style="text-align: center;">Further work</p> <p>Speaking Talking in general about hotel classification (English of Hospitality Industry pp. 13-30)</p> <ul style="list-style-type: none"> • <i>preparing a short rehearsed presentation</i> <p>Grammar Review Tense Consolidation. Present Perfect and Present Perfect Continuous Tenses (Practical Course of English Grammar pp. 69-75)</p> <ul style="list-style-type: none"> • developing knowledge through a variety of exercises 	6
To know how to: <i>participate in prepared presentations on familiar topics within an academic and professional field</i>	<p style="text-align: center;">Lesson 7-8 In-class activity</p> <p>Speaking Short rehearsed presentation</p> <ul style="list-style-type: none"> • <i>making short presentation on topics learnt before</i> 	4
To know how to: <i>understand an authentic text related to the topic of the lesson</i>	<p style="text-align: center;">Further work</p> <p>Reading Hotel types and hotel activities (English in the Tourism Industry pp. 68-71)</p> <ul style="list-style-type: none"> • reading for specific information about hotel types and hotel activities • making an outline of the text <p>Vocabulary Developing key vocabulary through a variety of tasks (English in the Tourism Industry pp. 70-71)</p>	8
To know how to: <i>use the lexical items within a professional field</i>	<p style="text-align: center;">Lesson 9 In-class activity</p> <p>Vocabulary Self-Assessment Tests (English of Hospitality Industry pp. 13-14, 21-22, 25-26)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	2
To know how to: <i>understand an authentic text related to the topic of the lesson; guess the meanings of</i>	<p style="text-align: center;">Further work</p> <p>Reading Classification of the hotels and their facilities. Unusual hotels (English in the Tourism Industry pp. 108-110)</p> <ul style="list-style-type: none"> • reading for specific information about unusual hotels • guessing unknown words and expressions from the context 	8

<p><i>unfamiliar words by using contextual clues; express personal view, supporting it with reasons; write notes for a presentation</i></p>	<p>Vocabulary Developing key vocabulary through a variety of tasks (English in the Tourism Industry pp. 111-112)</p> <p>Speaking Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> • giving full answers to the questions about the classification of the hotels and their facilities • asking questions to fit the answers • <i>supporting a view with reasons (work in groups)</i> • <i>preparing a short rehearsed presentation</i> 	
<p>To know how to: <i>participate in prepared presentations on familiar topics within an academic and professional field</i></p>	<p style="text-align: center;">Lesson 10-11 In-class activity</p> <p>Speaking <i>Short rehearsed presentation (Unusual hotels all over the world)</i></p> <ul style="list-style-type: none"> • <i>making short presentation on topic learnt before</i> 	4
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; explain the differences between several concepts</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Hotels and hospitality: Designing for the mid-range market. (Website: http://www.designmena.com)</p> <ul style="list-style-type: none"> • reading for specific information about hotel designing for the mid-range market • guessing unknown words and expressions from the context <p>Vocabulary Developing key vocabulary through a variety of tasks</p> <p>Speaking Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> • true/false questions • explaining the differences between the lodging establishments (4* and 3* hotels) <p>Writing The list of top super Innovations in the Hospitality and Tourism industry with a short explanation where it is necessary.</p>	8
<p>To know how to: <i>summarize the information about different types of travel</i></p>	<p style="text-align: center;">Lesson 12 In-class activity</p> <p>Starting up Homework revision</p> <p>Grammar Review Tense Consolidation. Past Forms. Past Perfect and Past Perfect Continuous Tenses (Practical Course of English Grammar pp. 75-80)</p> <ul style="list-style-type: none"> • the tenses are compared and contrasted • developing knowledge through a variety of exercises <p>Reading Reasons for traveling. Types of travel (English of Hospitality Industry pp. 33-34)</p> <ul style="list-style-type: none"> • reading for specific information about traveling • summarizing the reasons for traveling <p>Vocabulary Developing key vocabulary through a variety of tasks (English of Hospitality Industry pp. 34-37)</p>	2

<p>To know how to: <i>explain the differences between several concepts, supporting a view with reasons</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Forms of tourism travel (English in the Tourism Industry pp. 35-37)</p> <ul style="list-style-type: none"> • reading for specific information different forms of travel • guessing unknown words and expressions from the context <p>Speaking Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> • giving full answers to the questions • discussing reasons for traveling • <i>supporting a view with reasons (work in groups)</i> <p>Listening Know your region (Highly Recommended 2 SB pp. 24-25)</p> <ul style="list-style-type: none"> • matching dialogues with problem situations • complete the sentences <p>Speaking <i>Talking about types of visitor attractions. Main attractions in your area or country, the advantages and disadvantages (academic discussion)</i></p>	<p style="text-align: center;">8</p>
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; explain the differences between several concepts, supporting a view with reasons</i></p>	<p style="text-align: center;">Lesson 13 In-class activity</p> <p>Starting up Homework revision</p> <p>Grammar Review Tense Consolidation. Future Forms. Future Perfect and Future Perfect Continuous Tenses (Practical Course of English Grammar pp. 80-87)</p> <ul style="list-style-type: none"> • the tenses are compared and contrasted • developing knowledge through a variety of exercises <p>Reading The importance of transportation system development. Air transport. (English in the Tourism Industry pp. 43-45)</p> <ul style="list-style-type: none"> • reading for specific information about the importance of transportation system development and air transport • guessing unknown words and expressions from the context <p>Speaking Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> • giving full answers to the questions • <i>discussing advantages and disadvantages of air transportation</i> • <i>supporting a view with reasons (work in groups)</i> <p>Vocabulary Developing key vocabulary through a variety of tasks (English in the Tourism Industry pp. 45-49)</p>	<p style="text-align: center;">2</p>
<p>To know how to: <i>understand an authentic text related to the topic of the</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Rail transport. Road and sea transport (English in the Tourism Industry pp. 50-61)</p> <ul style="list-style-type: none"> • reading for specific information about rail, road and sea transport • guessing unknown words and expressions from 	<p style="text-align: center;">8</p>

<p><i>lesson; explain the differences between several concepts, supporting a view with reasons; write notes for a presentation</i></p>	<p>the context Speaking Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> giving full answers to the questions true/ false questions <i>discussing advantages and disadvantages of rail, road and sea transportation</i> <i>supporting a view with reasons (work in groups)</i> <i>preparing a short rehearsed presentation</i> <p>Vocabulary Developing key vocabulary through a variety of tasks (English in the Tourism Industry pp. 51-52, pp. 55-61)</p>	
<p>To know how to: <i>participate in prepared presentations on familiar topics within an academic and professional field</i></p>	<p style="text-align: center;">Lesson 14-15 In-class activity</p> <p>Speaking <i>Short rehearsed presentation (Reasons for traveling. Types of travel. Travel problems and how to deal with them. Planning and organizing a tour across your region, country.)</i></p> <ul style="list-style-type: none"> <i>making short presentation on topic learnt before</i> 	4
<p>To know how to: <i>summarize the information about different brands and the market segments; present the ideas to the class</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Boutique hotels. (English for International Tourism. Course Book. pp. 24-25)</p> <ul style="list-style-type: none"> reading the blog post about boutique hotels guessing unknown words and expressions from the context completing the sentences using the words from the text <p>Speaking Choose a major hotel corporation.</p> <ul style="list-style-type: none"> <i>find out about their different brands and the market segments they cater to. Present your findings to the class.</i> <i>work in pairs. Discuss your own ideas for a themed boutique hotel in your town. Present your ideas to the class.</i> 	6
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; give full answers to the questions, expressing something in your own words</i></p>	<p style="text-align: center;">Lesson 16 In-class activity</p> <p>Starting up Homework revision</p> <p>Reading Hotel organization (classifying functional areas) (English of Hospitality Industry pp. 38-41)</p> <ul style="list-style-type: none"> reading for specific information about hotel organization guessing unknown words and expressions from the context developing key vocabulary through a variety of tasks <p>Speaking Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> giving full answers to the questions asking questions to fit the answers given defining true/false sentences <p>Vocabulary Self-Assessment Test</p>	2

	(English of Hospitality Industry pp. 33-34) <ul style="list-style-type: none"> developing key vocabulary through completing tests 	
To know how to: <i>understand authentic texts related to the topic of the lesson;</i> <i>understand the meanings of unfamiliar words by using contextual clues</i>	Further work Reading Destinations (English in the Tourism Industry pp. 241-244) <ul style="list-style-type: none"> reading for specific information about interesting destinations for traveling guessing unknown words and expressions from the context true/ false statements Reading Plus Go for it. Holidays (English in the Tourism Industry pp. 253-256) <ul style="list-style-type: none"> reading for specific information about interesting destinations for traveling true/ false statements developing key vocabulary through exercises Vocabulary Self-Assessment Tests (Tests in English. Thematic Vocabulary pp. 12-15) <ul style="list-style-type: none"> developing key vocabulary through completing tests 	6
To know how to: <i>understand the meanings of unfamiliar words by using contextual clues;</i> <i>write short description of the hotel services</i>	Lesson 17 In-class activity Starting up Homework revision Reading Hotel organization (room division) (English of Hospitality Industry pp. 44-46) <ul style="list-style-type: none"> reading for specific information about main divisions in the organization of hotel service guessing unknown words and expressions from the context true/ false questions Writing Describing the services (English of Hospitality Industry p. 44, ex. 8) Grammar Review Tenses in the Active	2
To know how to: <i>summarize the information about grammar tenses in the Active</i>	Further work Grammar test preparation Tenses in the Active	6
To know how to: <i>use different grammar tenses in the Active</i>	Lesson 18 In-class activity GRAMMAR TEST Tenses in the Active	2
To know how to: <i>write short paragraphs</i>	Further work Reading Hotel development in Ukraine (English in the Tourism Industry pp. 272-276) <ul style="list-style-type: none"> reading for specific information hotel 	6

<p><i>describing the pros and cons of tourism development in Ukraine, supporting a view with reasons</i></p>	<p>development in Ukraine</p> <ul style="list-style-type: none"> • guessing unknown words and expressions from the context <p>Writing Advantages and disadvantages of tourism development in Ukraine</p> <ul style="list-style-type: none"> • <i>supporting a view with reasons (work in groups)</i> <p>VocabularySelf-Assessment Tests (Tests in English. Thematic Vocabulary pp. 230-232)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	
<p>To know how to: <i>analyze and summarize the information and provide the description of hotel divisions</i></p>	<p style="text-align: center;">Lesson 19 In-class activity</p> <p>Starting upHomework revision Grammar Review Test analysis Reading Hotel organization (other divisions) (English of HospitalityIndustry pp. 44-46)</p> <ul style="list-style-type: none"> • reading for specific information about additional divisions in the organization of hotel • guessing unknown words and expressions from the context • true/false questions <p>WritingDescribing hotel divisions (English of HospitalityIndustry p. 52)</p>	2
<p>To know how to: <i>find an explanation for a particular situation; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Listening Exploring different cultures (Highly Recommended 2 SB pp. 52-53)</p> <ul style="list-style-type: none"> • matching notes about different cultures • finding an explanation for each situation <p>Reading Special interest holidays (English in the Tourism Industry. pp.244-247)</p> <ul style="list-style-type: none"> • reading for specific information about special interest holidays • guessing unknown words and expressions from the context • true/ false statements <p>VocabularySelf-Assessment Tests (Tests in English. Thematic Vocabulary pp. 232-235)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	8
<p>To know how to: <i>use the lexical items within a professional field</i></p>	<p style="text-align: center;">Lesson 20 In-class activity</p> <p>Starting upHomework revision VocabularySelf-Assessment Tests (English of HospitalityIndustry pp. 38-39)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	2

<p>To know how to: <i>understand an authentic text related to the topic of the lesson</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Travel insurance. Insurance for Ukrainians (English in the Tourism Industry pp. 165-167)</p> <ul style="list-style-type: none"> • reading for specific information about travel insurance • true/ false statements <p>Vocabulary Developing key vocabulary through exercises (English in the Tourism Industry pp. 167-169)</p>	6
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; express opinions and agree or disagree about several points; summarize the facts and outcome of a case</i></p>	<p style="text-align: center;">Lesson 21 In-class activity</p> <p>Starting up Homework revision</p> <p>Reading Hotel staff (English of Hospitality Industry pp. 55-62)</p> <ul style="list-style-type: none"> • reading for specific information about hotel staff • true/false questions • guessing unknown words and expressions from the context • developing key vocabulary through a variety of tasks <p>Speaking <i>Using the words and phrases given in the text, be prepared to speak about the hotel staff in class.</i></p> <ul style="list-style-type: none"> • case study <p>Grammar Review The Passive. Indefinite Tenses (Practical Course of English Grammar pp. 88-100)</p> <ul style="list-style-type: none"> • developing knowledge through a variety of exercises 	2
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Staffing and organization of the hotel (English in the Tourism Industry pp. 100-103)</p> <ul style="list-style-type: none"> • reading for specific information about hotel staff • true/false questions <p>Vocabulary Self-Assessment Tests (English of Hospitality Industry pp. 44-45)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	6
<p>To know how to: <i>discuss the importance of the work of a receptionist; write short paragraphs with the description of receptionist qualities</i></p>	<p style="text-align: center;">Lesson 22 In-class activity</p> <p>Starting up Homework revision</p> <p>Reading Social skills. The role of the receptionist in the hotel. (English in the Tourism Industry pp. 90-94)</p> <ul style="list-style-type: none"> • reading for specific information about social skills and the role of the receptionist in the hotel • guessing unknown words and expressions from the context • true/ false statements 	2

	<p>Vocabulary Developing key vocabulary through exercises (English in the Tourism Industry pp. 92-94)</p> <p>Listening Work of a receptionist (Highly Recommended 2 SB pp.8-9)</p> <ul style="list-style-type: none"> • complete the sentences • fill in the table • true/false sentences <p>Writing Write a short paragraph on desirable qualities of a good receptionist.</p>	
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Reading A hotel. Its divisions and its staff (English in the Tourism Industry. pp. 72-76)</p> <ul style="list-style-type: none"> • reading for specific information about hotel divisions and the staff • guessing unknown words and expressions from the context <p>Vocabulary Self-Assessment Tests (Tests in English. Thematic Vocabulary pp. 237-239)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	8
<p>To know how to: <i>discuss the importance of tact and diplomacy in the work of a receptionist; make dialogues using the information of the tasks</i></p>	<p style="text-align: center;">Lesson 23 In-class activity</p> <p>Starting up Homework revision</p> <p>Reading Social skills. Telephone manner. Tact and diplomacy. (English in the Tourism Industry pp. 95-97)</p> <ul style="list-style-type: none"> • reading for specific information about social skills and the role of the receptionist in the hotel • guessing unknown words and expressions from the context • true/ false statements <p>Vocabulary Developing key vocabulary through exercises (English in the Tourism Industry pp. 97-99)</p> <p>Listening Booking enquiries (Highly Recommended 2 SB pp. 10-11)</p> <ul style="list-style-type: none"> • put the phrases in the correct order to make sentences • complete the sentences <p>Speaking Work with a partner</p> <ul style="list-style-type: none"> • practicing dealing with booking enquiries • making dialogues using the information of the tasks (taking turns to be caller and receptionist; making calls/reservations) 	2
<p>To know how to: <i>understand an authentic text related to the topic of the</i></p>	<p style="text-align: center;">Further work</p> <p>Reading The staff in an American hotel (English in the Tourism Industry pp. 104-107)</p> <ul style="list-style-type: none"> • reading for specific information about the staff of American hotels • true/ false statements 	8

<p><i>lesson; use the lexical items within a professional field</i></p>	<ul style="list-style-type: none"> answer the questions <p>VocabularySelf-Assessment Tests (Tests in English. Thematic Vocabulary pp. 240-242)</p> <ul style="list-style-type: none"> developing key vocabulary through completing tests 	
<p>To know how to: <i>make dialogues using the information of the tasks; summarize the facts and make an outline of the topic</i></p>	<p style="text-align: center;">Lesson 24 In-class activity</p> <p>Starting upHomework revision Reading Room reservation. Check-in (Arrival). (English in the Tourism Industry pp. 78-83)</p> <ul style="list-style-type: none"> reading for specific information about menu true/false statements <p>Listening Welcoming guests (Highly Recommended 2 SB pp. 14-15)</p> <ul style="list-style-type: none"> true/false sentences complete the sentences <p>Speaking<i>Discussing the situations guests like and dislike at the check-in.</i> (Highly Recommended 2 SB p. 15)</p> <ul style="list-style-type: none"> <i>practicing dealing with arrivals, using the flow chart</i> <i>making dialogues using the information of the tasks</i> <p>Writing An outline of the summary using the words and phrases given in the text</p>	2
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; give full answers to the questions; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Booking procedure (English in the Tourism Industry. pp. 225-226)</p> <ul style="list-style-type: none"> reading for specific information about booking procedure true/ false statements answer the questions <p>VocabularySelf-Assessment Tests (Tests in English. Thematic Vocabulary pp. 244-246)</p> <ul style="list-style-type: none"> developing key vocabulary through completing tests 	8
<p>To know how to: <i>make dialogues using the information of the tasks; discuss situations, finding solutions for problems</i></p>	<p style="text-align: center;">Lesson 25 In-class activity</p> <p>Starting upHomework revision Reading Room reservation. Check-out (Departure). (English in the Tourism Industry pp. 84-89)</p> <ul style="list-style-type: none"> reading for specific information about menu true/false statements <p>Listening Dealing with check-in problems (Highly Recommended 2 SB pp. 16-17)</p> <ul style="list-style-type: none"> matching dialogues with problem situations complete the sentences <p>Speaking<i>Case study. Discussing how to manage customers on reception, find solution for problems and deal with quests' special needs.</i></p> <ul style="list-style-type: none"> <i>making dialogues using the information of the</i> 	2

	<p><i>tasks</i></p> <p>Grammar Review The Passive. Continuous Tenses (Practical Course of English Grammar pp. 88-100)</p> <ul style="list-style-type: none"> • the tenses are compared and contrasted • developing knowledge through a variety of exercises 	
<p>To know how to: <i>use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Vocabulary Self-Assessment Tests (Tests in English. Thematic Vocabulary pp. 246-248)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	4
<p>To know how to: <i>make dialogues using the information of the tasks; discuss situations, finding solutions for problems</i></p>	<p style="text-align: center;">Lesson 26 In-class activity</p> <p>Starting up Homework revision</p> <p>Reading Communication problems (English in the Tourism Industry. pp. 232-233)</p> <ul style="list-style-type: none"> • reading for specific information about problems in communication • true/ false statements <p>Listening Mistakes and problems in the work with hotel guests. Solutions. (Highly Recommended 2 SB pp. 34-35)</p> <ul style="list-style-type: none"> • complete the sentences • fill in the table • true/false sentences <p>Speaking <i>Work with a partner</i></p> <ul style="list-style-type: none"> • <i>making dialogues using the information of the tasks</i> • <i>case study</i> 	2
<p>To know how to: <i>use the lexical items within a professional field; write notes for a short presentation</i></p>	<p style="text-align: center;">Further work</p> <p>Vocabulary Self-Assessment Tests (Tests in English. Thematic Vocabulary pp. 220-222)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests <p>Speaking <i>preparing a short rehearsed presentation</i></p>	8
<p>To know how to: <i>understand authentic texts related to risk management</i></p> <p><i>participate appropriately in a discussion about risks</i></p> <p><i>understand main ideas and identify relevant information in an</i></p>	<p style="text-align: center;">Lesson 27 In-class activity</p> <p>Starting up Discussion “Hospitality management vs. hotel management. Management skills”</p> <p>Reading Minimizing Risk (English for International Tourism. Upper Intermediate Course book p. 84 ex. 1)</p> <ul style="list-style-type: none"> • reading for specific information about avoiding accidents in the workplace • guessing unknown words and expressions from the context • completing the table <p>Listening Best Practice in risk management Crisis Management Plan (English for International Tourism. Upper</p>	2

<p><i>expert conversation</i></p> <p><i>deal with crises, prevent risks</i></p>	<p>Intermediate Course book p. 84 ex. 1)</p> <ul style="list-style-type: none"> • listening for specific information • completing the sentences • identifying the points • true/false statements <p>Vocabulary Types of risk (English for International Tourism. Upper Intermediate Course book p. 85 ex. 3, 4)</p> <ul style="list-style-type: none"> • developing key vocabulary through a variety of exercise <p>Speaking <i>Dealing with Crises</i> (English for International Tourism. Upper Intermediate Course book pp. 85,88)</p> <ul style="list-style-type: none"> • giving advice on crises management plan • asking and answering the questions <p><i>giving opinion</i></p>	
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Managing across cultures (English for Business Studies. pp. 26-27)</p> <ul style="list-style-type: none"> • reading for specific information about hotel divisions and the staff • guessing unknown words and expressions from the context <p>Vocabulary Developing key vocabulary through a variety of tasks (English for Business Studies pp. 27-29)</p>	8
<p>To know how to: <i>understand authentic texts related to advertising and publicity in tourism</i></p> <p><i>understand the gist and much of relevant details of recorded radio or TV programs related to advertising</i></p> <p><i>use the specialist vocabulary in appropriate tourism context</i></p> <p><i>participate in clear argument on advertising issues</i></p>	<p style="text-align: center;">Lesson 28 In-class activity</p> <p>Starting up Discussion “Hotel marketing strategies. Promotion”</p> <p>Reading Islandreefjob.com (English for International Tourism. Upper Intermediate Course book p. 18 ex. 3, 4, 5)</p> <ul style="list-style-type: none"> • reading for specific information about a social media campaign • guessing unknown words and expressions from the context • sentence completion <p>Speaking Social Media (English for International Tourism. Upper Intermediate Course book p. 18 ex. 1, 2)</p> <ul style="list-style-type: none"> • discussing the questions with a partner • making a list of advantages and disadvantages of using social media in tourism promotion <p>Listening A New Website (English for International Tourism. Upper Intermediate Course book p17 ex. 6)</p> <ul style="list-style-type: none"> • listening for specific information <p>Vocabulary Advertising and Publicity. Web Words. (English for International Tourism. Upper Intermediate Course book p. 16 ex. 1, 2, p. 17 ex. 5, p. ex. 6)</p> <ul style="list-style-type: none"> • developing key vocabulary concerning tourist advertising 	2

<p>To know how to: <i>understand authentic texts related to website creating a and maintaining</i></p> <p><i>understand the gist and/or relevant details of a presentation</i></p> <p><i>maintain and improve a website</i></p> <p><i>write an email with instructions</i></p> <p><i>understand authentic texts related to tourist advertising</i></p>	<p style="text-align: center;">Further work</p> <p>Speaking <i>Generating Traffic to a Website</i> <i>(English for International Tourism. Upper Intermediate Course book p. 20 ex. 1)</i></p> <ul style="list-style-type: none"> • <i>discussing the questions with a partner</i> • <i>making a list of advantages and disadvantages of using social media in tourism promotion</i> <p>Reading <i>Creating a Blog</i> <i>(English for International Tourism. Upper Intermediate Course book p. 20 ex. 3 , 4, 5)</i></p> <ul style="list-style-type: none"> • <i>reading for specific information about improving website traffic</i> • <i>guessing unknown words and expressions from the context</i> • <i>choosing the correct options</i> <p>Listening <i>Maintaining a Website</i> <i>(English for International Tourism. Upper Intermediate Course book p. 20 ex. 2)</i></p> <ul style="list-style-type: none"> • <i>listening for specific information</i> <p>Vocabulary <i>Advertising and Publicity. Web Words.</i> <i>(English for International Tourism. Upper Intermediate Course book p. 16 ex. 1, 2, p. 17 ex. 5, p. ex. 6)</i></p> <ul style="list-style-type: none"> • <i>developing key vocabulary concerning tourist advertising</i> • <i>preparing a short rehearsed presentation</i> 	<p style="text-align: center;">10</p>
<p>To know how to: <i>participate in prepared presentations on familiar topics within an academic and professional field</i></p>	<p style="text-align: center;">Lesson 29-30 In-class activity</p> <p>Speaking <i>Short rehearsed presentation</i></p> <ul style="list-style-type: none"> • <i>making short presentation on topics learnt before</i> 	<p style="text-align: center;">4</p>
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Reading <i>Australian culture and culture shock</i> <i>(Complete IELTS SB pp.10-12)</i></p> <ul style="list-style-type: none"> • <i>skimming</i> • <i>introduction to True/ False/Not Given and table completion tasks</i> <p>Vocabulary <i>Self-Assessment Tests</i> <i>(English in the Tourism Industry. pp. 90-97)</i></p> <ul style="list-style-type: none"> • <i>developing key vocabulary through completing tests</i> 	<p style="text-align: center;">8</p>
<p>To know how to: <i>use grammar tenses in the Passive and the lexical items within a professional field</i></p>	<p style="text-align: center;">Lesson 31 In-class activity</p> <p>Starting up <i>Homework revision</i></p> <p>Grammar Review <i>The Passive. Perfect Tenses</i> <i>(Practical Course of English Grammar pp. 88-100)</i></p> <ul style="list-style-type: none"> • <i>the tenses are compared and contrasted</i> 	<p style="text-align: center;">2</p>

	<ul style="list-style-type: none"> developing knowledge through a variety of exercises Vocabulary Self-Assessment Tests (English in the Tourism Industry. pp. 78-89) <ul style="list-style-type: none"> developing key vocabulary through completing tests 	
To know how to: <i>use the lexical items within a professional field; write notes for a short presentation</i>	Further work	8
	Vocabulary Self-Assessment Tests (English of Hospitality Industry pp. 55, 60-61) <ul style="list-style-type: none"> developing key vocabulary through completing tests Speaking preparing a short rehearsed presentation	
To know how to: <i>participate in prepared presentations on familiar topics within an academic and professional field</i>	Lesson 32-33 In-class activity	4
	Speaking Short rehearsed presentation <ul style="list-style-type: none"> making short presentation on topics learnt before 	
To know how to: <i>use grammar tenses in the Passive</i>	Further work	6
	Grammar test preparation	
To know how to: <i>summarize the facts, make comparisons as well as an outline of the topics learnt before</i>	Lesson 34 In-class activity	2
	Starting up Homework revision Speaking Topics Revision (The Hospitality Industry) <ul style="list-style-type: none"> talking about business topics studied before giving and seeking personal views and opinions making comparison expressing preferences giving reasons and extra details Grammar Review Tenses in the Passive	
To know how to: <i>use grammar tenses in the Passive</i>	Further work	6
	Grammar test preparation Tenses in the Passive	
To know how to: <i>use grammar tenses in the Passive within an academic and professional field</i>	Lesson 35 In-class activity	2
	GRAMMAR TEST Tenses in the Passive	

<p>To know how to: <i>summarize the information about future hotel developments; find out the facts on the topic and present the ideas to the class</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Hotels of the Future. (English for International Tourism. Course Book. pp. 26-27)</p> <ul style="list-style-type: none"> • reading the blog post about catering for the guests in the hotels of the future • guessing unknown words and expressions from the context • completing the sentences using the words from the text • underline expressions for making predictions <p>Speaking Future developments in the Hospitality industry</p> <ul style="list-style-type: none"> • <i>find out about recent and future developments in how hotels cater to their guests. Report your findings to the class. Work in groups.</i> 	8
Шкурс II семестр		
Модуль2. Catering		
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; make detailed notes on what was discussed and agreed</i></p>	<p style="text-align: center;">Lesson 1 In-class activity</p> <p>Starting up Discussion “Catering. World cuisine”</p> <p>Reading Food service industry (English of Hospitality Industry pp. 67-71)</p> <ul style="list-style-type: none"> • reading for specific information about catering industry • guessing unknown words and expressions from the context • true/false statements <p>Speaking Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> • preparing notes giving full answers to the questions • asking questions to fit the answers • identifying notions 	2
<p>To know how to: <i>make dialogues using the information of the tasks; discuss the importance of facilities and services in planning an event</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Catering (English in the Tourism Industry pp. 121-123)</p> <ul style="list-style-type: none"> • reading for specific information about catering • true/false statements <p>Listening Planning an event (Highly Recommended 2 SB pp. 40-41)</p> <ul style="list-style-type: none"> • answer the questions • underline the correct variant • complete the sentences <p>Speaking <i>Work with a partner</i></p> <ul style="list-style-type: none"> • <i>making dialogues using the information of the tasks</i> • <i>talking about facilities and services</i> 	8
<p>To know how to: <i>understand authentic texts related to tourism area (culinary tourism, catering)</i></p>	<p style="text-align: center;">Lesson 2 In-class activity</p> <p>Starting up Discussion “Current culinary trends”</p> <p>Reading Gastronomy. Culinary Tourism (English for International Tourism. Upper Intermediate Course book p. 76 ex. 1, 2)</p>	2

<p><i>understand the gist and/or relevant details of recorded radio or TV programs on tourism</i></p> <p><i>use the specialist vocabulary in appropriate tourism context</i></p>	<ul style="list-style-type: none"> • reading for specific information • guessing unknown words and expressions from the context <p>Speaking <i>World Cuisine. Local Cuisine</i> (<i>English for International Tourism. Upper Intermediate Course book p. 76 ex. 1, 2, p. 77 ex. 4</i>)</p> <ul style="list-style-type: none"> • giving full answers • giving personal views and opinions • agreeing and disagreeing <p>Listening <i>An Interview with a Chef</i> (<i>English for International Tourism. Upper Intermediate Course book p. 76 ex. 3</i>)</p> <ul style="list-style-type: none"> • listening for specific information • completing the table making the calculations • multiple choice test 	
<p>To know how to: <i>use the specialist vocabulary in appropriate tourism context</i></p> <p><i>describe food, catering services, local cuisine</i></p>	<p style="text-align: center;">Further work</p> <p>Reading <i>Catering. Selling the Menu</i> (<i>English for International Tourism. Upper Intermediate Course book p. 78 ex. 1, 2</i>)</p> <ul style="list-style-type: none"> • reading for specific information about catering • guessing unknown words and expressions from the context <p>Vocabulary <i>Catering. Describing Food</i> (<i>English for International Tourism. Upper Intermediate Course book p. 78 ex. 1, 2</i>)</p> <ul style="list-style-type: none"> • developing key vocabulary concerning catering, eating out establishments through a variety of exercises <p>Speaking <i>Developingskills through a variety of tasks</i> (<i>English in the Tourism Industry pp. 122 – 123</i>)</p> <ul style="list-style-type: none"> • giving full answers to the questions • giving ideas and reasons • talking about catering services • identifying notions 	10
<p>To know how to: <i>understand and comment the concept of menu and menu types; make dialogues using the information of the tasks</i></p>	<p style="text-align: center;">Lesson 3 In-class activity</p> <p>Starting up <i>Homework revision</i></p> <p>Reading <i>Menu definition. Menu types</i> (<i>English of Hospitality Industry, pp. 71-84</i>)</p> <ul style="list-style-type: none"> • reading for specific information about menu and different menu types • guessing unknown words and expressions from the context • true/false statements <p>Speaking <i>Using the outline of the summary, speak about the text in the class:</i></p> <ul style="list-style-type: none"> • give the correct definition of a menu • consider the distinctive features of different types of menu • consider different ways of menu presentation • summarizing <p>Listening <i>Menu. Taking customers' orders</i></p>	2

	<p>(Highly Recommended 2 SB pp. 22-23)</p> <ul style="list-style-type: none"> • fill in the gaps • complete the sentences <p>Speaking <i>Work with a partner</i></p> <ul style="list-style-type: none"> • <i>making dialogues using the information of the tasks</i> 	
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Menu (English in the Tourism Industry pp.128-130)</p> <ul style="list-style-type: none"> • reading for specific information about menu • true/false statements • answer the questions <p>Vocabulary Developing key vocabulary through exercises (English in the Tourism Industry pp. 130-132)</p>	6
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Lesson 4 In-class activity</p> <p>Starting up Homework revision</p> <p>Reading Menu planning and estimating (English of Hospitality Industry pp. 84-85)</p> <ul style="list-style-type: none"> • reading for specific information about menu engineering in the hospitality industry <p>Vocabulary Developing key vocabulary through a variety of tasks (English of Hospitality Industry pp. 87-89)</p> <p>Grammar Review The Sequence of Tenses. Reported Speech (Practical Course of English Grammar pp. 101-120)</p> <ul style="list-style-type: none"> • developing knowledge through a variety of exercises 	2
<p>To know how to: <i>find out the facts on the topic, summarize the information and present the ideas to the class</i></p>	<p style="text-align: center;">Further work</p> <p>Reading and Vocabulary Eating out (English in the Tourism Industry pp. 233-236)</p> <ul style="list-style-type: none"> • reading for specific information about restaurants • true/ false statements • developing key vocabulary through exercises <p>Writing <i>Developing a typical Ukrainian menu for a group of foreigners and get ready to present it in a class</i></p>	6
<p>To know how to: <i>express opinions and agree or disagree about the topic of the lesson; participate in prepared presentations within an academic and</i></p>	<p style="text-align: center;">Lesson 5 In-class activity</p> <p>Starting up Homework revision</p> <p>Reading How fast-food giants changed the world (English in the Tourism Industry pp. 251-253)</p> <ul style="list-style-type: none"> • reading for specific information about fast-food giants • guessing unknown words and expressions from the context • true/ false statements <p>Speaking The popularity of fast-food restaurants.</p> <ul style="list-style-type: none"> • <i>Presentation of a typical Ukrainian menu for a</i> 	2

<i>professional field</i>	<i>group</i>	
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; understand the relevant details of questions; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Types of restaurants and food and beverage service (English in the Tourism Industry pp. 124-127)</p> <ul style="list-style-type: none"> • reading for specific information about different types of restaurants • true/false statements • answer the questions <p>Vocabulary Self-Assessment Tests (Tests in English. Thematic Vocabulary pp. 98-100)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	8
<p>To know how to: <i>use the lexical items within a professional field</i></p>	<p style="text-align: center;">Lesson 6 In-class activity</p> <p>Starting up Homework revision</p> <p>Vocabulary Self-Assessment Tests (English of Hospitality Industry pp. 67-68, 71-72, 78, 84)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	2
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; understand the relevant details of questions</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Satisfaction of visitor's requirements (English in the Tourism Industry. pp. 230-231)</p> <ul style="list-style-type: none"> • reading for specific information • true/ false statements • answer the questions <p>Vocabulary Self-Assessment Tests (Tests in English. Thematic Vocabulary pp. 101-104)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	8
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; guess the meanings of unfamiliar words by using contextual clues</i></p>	<p style="text-align: center;">Lesson 7 In-class activity</p> <p>Starting up Homework revision</p> <p>Reading Types of service (seated service). (English of Hospitality Industry pp. 89-91)</p> <ul style="list-style-type: none"> • reading for specific information about different types of service • guessing unknown words and expressions from the context • true/ false statements <p>Vocabulary Developing key vocabulary through a variety of tasks (English of Hospitality Industry pp. 92-95)</p>	2
<p>To know how to: <i>understand authentic texts related to the</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Marketing. Tourist advertising (English in the Tourism Industry pp. 143-147)</p> <ul style="list-style-type: none"> • reading for specific information about 	10

<p><i>topic of the lesson; understand the relevant details of questions; explain and compare different marketing tactics; use the lexical items within a professional field</i></p>	<p>marketing</p> <ul style="list-style-type: none"> • answering questions • true / false statements • developing key vocabulary through exercises <p>Reading Plus</p> <ul style="list-style-type: none"> • Article 1. Six effective hotel marketing strategies to drive profitability and revenue. (Website: https://ehotelier.com/supplier/2017/04/12/hotel-marketing-strategies/) • Article 2. 8 tactics you need to include in your 2018 hotel marketing plan. (Website: https://www.siteminder.com/r/marketing/hotel-marketing-ideas-tips/tactics-hotel-marketing-2018/) <p>Speaking Work in groups. Prepare for the discussion with partners about the main marketing strategies, their pros and cons.</p> <p>Vocabulary Self-Assessment Tests (Tests in English. Thematic Vocabulary pp. 104-109)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	
<p>To know how to: <i>discuss types of service and make an outline of the topic; summarize the facts and outcome of a case</i></p>	<p style="text-align: center;">Lesson 8 In-class activity</p> <p>Starting up Homework revision</p> <p>Reading Types of service (self-service). (English of Hospitality Industry pp. 95-97)</p> <ul style="list-style-type: none"> • reading for specific information about different types of service • guessing unknown words and expressions from the context • true/false statements <p>Vocabulary Developing key vocabulary through a variety of tasks (English of Hospitality Industry pp. 98-101)</p> <p>Speaking The discussion of different types of services in class using outlines of Unit 5 and 6 as a guide</p> <ul style="list-style-type: none"> • case study 	2
<p>To know how to: <i>give full answers to the questions, expressing your view about management in your own words; use the lexical items within a professional field; write notes for a presentation</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Management is an art as well as science (I Major in Management pp. 12-14)</p> <ul style="list-style-type: none"> • reading for specific information about management • matching halves of the sentences/opinions • answering questions • true / false statements <p>Vocabulary Self-Assessment Tests (English of Hospitality Industry pp. 89-90, pp. 95-96)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests <p>Speaking preparing a short rehearsed presentation</p>	10

<p>To know how to: <i>compare and discuss the pros and cons of different types of cuisine; participate in prepared presentations within a professional field</i></p>	<p style="text-align: center;">Lesson 9-10 In-class activity</p> <p>Speaking Short rehearsed presentation. Global cuisine. Ukrainian, French, Italian, Japanese cuisines, their popularity. Advantages and disadvantages of different types of world cuisine:</p> <ul style="list-style-type: none"> • supporting a view with reasons • asking questions • preparing notes giving full answers to the questions 	4
<p>To know how to: <i>discuss the key qualities of a good manager; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Reading Management in hospitality industry (English in the Tourism Industry pp. 147-152)</p> <ul style="list-style-type: none"> • reading for specific information • guessing unknown words and expressions from the context true / false statements <p>Listening Successful Management (Market Leader Upper Intermediate Business English Course Book p. 101)</p> <ul style="list-style-type: none"> • <i>discussing the key qualities for a successful manager</i> • <i>talking about five ways managers can get the best out of people (work in groups)</i> <p>Vocabulary Self-Assessment Tests (Tests in English. Thematic Vocabulary pp. 110-114)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	8
<p>To know how to: <i>explain and compare different types of services; guess the meanings of unfamiliar words by using contextual clues</i></p>	<p style="text-align: center;">Lesson 11 In-class activity</p> <p>Starting up Discussion “Restaurant basic elements, concept, trends)</p> <p>Speaking Developing skills</p> <ul style="list-style-type: none"> • discussing different types of services • supporting a view with reasons <p>Reading Restaurant. (English of Hospitality Industry pp. 101-102)</p> <ul style="list-style-type: none"> • reading for specific information about restaurant • guessing unknown words and expressions from the context • true/false statements <p>Vocabulary Developing key vocabulary through a variety of tasks (English of Hospitality Industry pp. 102-105)</p> <p>Grammar Review Conditional Sentences (Practical Course of English Grammar pp. 136-149)</p> <ul style="list-style-type: none"> • developing knowledge through a variety of exercises 	2
	<p>Further work</p>	

<p>To know how to: <i>compare and discuss management styles; use the lexical items within a professional field</i></p>	<p>Reading The Big Three Management Styles (Market Leader Upper Intermediate Business English Course Book p. 102-103)</p> <ul style="list-style-type: none"> • reading for specific information • answering questions • true / false statements • matching <p>Speaking Developing skills through a variety of tasks (Market Leader Upper Intermediate Business English Course Book p. 102-103)</p> <ul style="list-style-type: none"> • <i>summarizing the main features of the management styles</i> <i>talking about which of the three management styles students would prefer to use (work in groups)</i> <p>Vocabulary Self-Assessment Tests (Tests in English. Thematic Vocabulary pp. 115-117)</p> <ul style="list-style-type: none"> • developing key vocabulary through completing tests 	<p>8</p>
<p>To know how to: <i>understand authentic texts related to tourism area (restaurants)</i></p> <p><i>understand the gist and/or relevant details of recorded radio or TV programs on tourism</i></p> <p><i>deal with customer feedback</i></p>	<p style="text-align: center;">Lesson 12-13 In-class activity</p> <p>Starting up Discussion “Restaurant organization: ownership, functional areas, financing options, marketing”</p> <p>Reading Gastronomy. Online Reviews (English for International Tourism. Upper Intermediate Course book p. 80 ex. 3)</p> <ul style="list-style-type: none"> • reading for specific information • guessing unknown words and expressions from the context <p>Listening Customer Experience. Giving Feedback (English for International Tourism. Upper Intermediate Course book p. 80 ex. 1, 2, p. 81, ex. 4, 5)</p> <ul style="list-style-type: none"> • listening for specific information • completing the sentences • putting the criteria in order of importance • matching <p>Speaking <i>Dealing with Customer Feedback</i> (English for International Tourism. Upper Intermediate Course book p. 76 ex. 1, 2, p. 77 ex. 4)</p> <ul style="list-style-type: none"> • <i>role-playing a feedback session between the manager and a server</i> 	<p>4</p>
<p>To know how to: <i>understand authentic texts related to tourism area (types of restaurants)</i></p>	<p style="text-align: center;">Further work</p> <p>Case Study <i>PLAN A NEW ITINERARY</i> (English for International Tourism. Upper Intermediate Course book p. 82 – 83)</p> <p>Listening <i>A Gastronomic Tour of Peru</i></p> <ul style="list-style-type: none"> • <i>understanding the main ideas of the interview about creating a gastronomic tour</i> • <i>identifying relevant information</i> 	<p>8</p>

<p><i>understand the gist and/or relevant details of recorded radio or TV programs on tourism</i></p> <p><i>deal with customer feedback</i></p>	<p>Reading <i>Tour Itinerary</i></p> <ul style="list-style-type: none"> <i>detailed reading to fully understand all the information related to this topic</i> <i>guessing unknown words from the context</i> <i>answering the questions</i> <i>making the list of complaints</i> <i>making suggestions</i> <p>Speaking <i>Planning an Itinerary</i></p> <ul style="list-style-type: none"> <i>participating appropriately in a discussion on tourism-related topics</i> <i>offering opinions on problems related to tourism field.</i> <p>Writing <i>Website itinerary</i></p>	
<p>To know how to: <i>understand an authentic text related to the topic of the lesson; make dialogues using the information of the tasks</i></p>	<p style="text-align: center;">Lesson 14 In-class activity</p> <p>Starting up Homework revision Reading and Vocabulary Eating out establishment staff (English of Hospitality Industry pp. 105-110)</p> <ul style="list-style-type: none"> reading for specific information about restaurant staff guessing unknown words and expressions from the context developing key vocabulary through exercises <p>Listening Drinks at the table (Highly Recommended 2 SB pp. 20-21)</p> <ul style="list-style-type: none"> answer the questions match the words with the drink groups complete the sentences <p>Speaking <i>Work with a partner</i></p> <ul style="list-style-type: none"> <i>making dialogues about serving drinks using the information of the tasks</i> 	2
<p>To know how to: <i>understand authentic texts related to the topic of the lesson; use the lexical items within a professional field</i></p>	<p style="text-align: center;">Further work</p> <p>Reading The organizational purpose of managers (I Major in Management pp. 10-12)</p> <ul style="list-style-type: none"> reading for specific information about main aims of managers filling in the correct words providing the translation of an abstract from the text <p>Reading Plus What makes a good leader? (I Major in Management pp. 34-36)</p> <ul style="list-style-type: none"> reading for specific information about leadership filling in the correct words providing the translation of an abstract from the text <p>Vocabulary Self-Assessment Tests (English of Hospitality Industry pp. 101-102, pp. 105-106)</p> <ul style="list-style-type: none"> developing key vocabulary through completing tests 	8
<p>To know how to:</p>	<p style="text-align: center;">Lesson 15 In-class activity</p>	2

<p><i>use Modal Verbs, expressing advice, possibility, necessity, permission etc.</i></p>	<p>Starting up Homework revision Grammar Review Modal Verbs (Practical Course of English Grammar pp. 120-136)</p> <ul style="list-style-type: none"> developing knowledge through a variety of exercises 	
<p>To know how to: participate in the discussion about culinary culture in Ukraine, the main marketing trends in the Hospitality Industry</p>	<p style="text-align: center;">Further work</p> <p>Reading Culinary Tourism. (English for International Tourism. Course Book. p. 77)</p> <ul style="list-style-type: none"> reading the blog post about culinary culture guessing unknown words and expressions from the context completing the sentences using the words from the text matching <p>Speaking Work in groups. Prepare for the discussion with partners about culinary culture of different regions of your country and the way it attracts tourists.</p> <p>ReadingPlus</p> <ul style="list-style-type: none"> Article 1. The importance of Marketing in the Hospitality Industry. (Website: https://online.csp.edu/blog/business/the-importance-of-marketing-in-the-hospitality-industry) Article 2. 16 Hospitality Marketing Trends for 2017. (Website: https://www.cloudbeds.com/articles/16-hospitality-marketing-trends-2017/) <p>Speaking Work in groups. Prepare for the discussion with partners about the main marketing trends, their pros and cons.</p>	8
<p>To know how to: use Modal Verbs, expressing ability, obligation, willingness etc.</p>	<p style="text-align: center;">Lesson 16 In-class activity</p> <p>Starting up Homework revision Grammar Review Modal Verbs (continuation) (Practical Course of English Grammar pp. 120-136)</p> <ul style="list-style-type: none"> developing knowledge through a variety of exercises 	2
<p>To know how to: understand authentic texts related to the topics of the lesson; guess the meanings of unfamiliar words by using contextual clues; give full answers to the questions</p>	<p style="text-align: center;">Further work</p> <p>Reading and Vocabulary Management functions (I Major in Management pp. 82-95)</p> <ul style="list-style-type: none"> reading for specific information about leadership filling in the correct words matching halves of the sentences/opinions answering questions true / false statements providing the translation of an abstract from the text <p>ReadingPlus Organic food: why? (Complete IELTS SB pp.17-19)</p>	6

	<ul style="list-style-type: none"> • skimming • true/false statements • answer the questions 	
<p>To know how to: <i>use particular grammar forms in different situations</i></p>	<p style="text-align: center;">Lesson 17 In-class activity</p> <p>Starting up Homework revision Grammar Review The Infinitive. The Gerund. The Participle. (Practical Course of English Grammar pp. 149-191)</p> <ul style="list-style-type: none"> • developing knowledge through a variety of exercises 	2
<p>To know how to: <i>understand authentic texts related to the topics of the lesson; guess the meanings of unfamiliar words by using contextual clues; discuss and decide how you would advise your client on increasing sales</i></p>	<p style="text-align: center;">Further work</p> <p>Reading and Vocabulary Gastronomy. Describing Dishes (English for International Tourism. Course Book. p. 78)</p> <ul style="list-style-type: none"> • reading the blog post about selling the menu • guessing unknown words and expressions from the context • completing the sentences using the words from the text • matching <p>Reading Plus</p> <ul style="list-style-type: none"> • Article 1. How Management Can Increase Sales in a Restaurant. (Website: https://www.linkedin.com/pulse/how-management-can-increase-sales-restaurant-stella-chochieva) • Article 2. The best 6 Methods for Restaurant Revenue Management. (Website: https://pos.toasttab.com/blog/restaurant-revenue-management) <p>Vocabulary</p> <ul style="list-style-type: none"> • reading for specific information about main management skills • filling in the correct words • matching halves of the sentences/opinions • answering questions • true / false statements <p>Speaking <i>Work in groups. Prepare for the discussion with partners on how to tempt your customers. Provide the advice on increasing restaurant sales.</i></p>	8
<p>To know how to: <i>use particular grammar forms in different situations</i></p>	<p style="text-align: center;">Lesson 18 In-class activity</p> <p>Starting up Homework revision Grammar Review The Infinitive. The Gerund. The Participle. (continuation)/(Practical Course of English Grammar pp. 149-191)</p> <ul style="list-style-type: none"> • developing knowledge through a variety of exercises 	2
<p>To know how to:</p>	<p style="text-align: center;">Further work</p> <p>Speaking Places to shop for food.</p>	8

<p><i>write notes for a presentation</i></p>	<p>(Complete IELTS SB pp.22-23)</p> <ul style="list-style-type: none"> developing key vocabulary through completing tasks <p>Speaking <i>preparing a short rehearsed presentation</i></p>	
<p>To know how to: <i>participate in prepared presentations on familiar topics within an academic and professional field</i></p>	<p style="text-align: center;">Lesson 19-20 In-class activity</p> <p>Speaking <i>Short rehearsed presentation</i></p> <ul style="list-style-type: none"> <i>making short presentation on topics learnt before</i> 	4
<p>To know how to: <i>understand authentic texts related to the topic of the lesson; give full answers to the questions, expressing something in your own words; get ready to take turns paraphrasing the contents</i></p>	<p style="text-align: center;">Further work</p> <p>Reading and Vocabulary Management skills (I Major in Management pp. 138-150)</p> <ul style="list-style-type: none"> reading for specific information about main management skills filling in the correct words matching halves of the sentences/opinions answering questions true / false statements providing the translation of an abstract from the text <p>Reading Plus None of us is as smart as all of us (I Major in Management pp. 202-204)</p> <ul style="list-style-type: none"> reading for specific information about a good team player matching halves of the sentences answering questions true / false statements 	6
<p>To know how to: <i>summarize the information on grammar topics learnt before</i></p>	<p style="text-align: center;">Lesson 21 In-class activity</p> <p>Starting up Homework revision</p> <p style="text-align: center;">Final Exam Preparation</p> <p>Grammar Review Grammar Topics Revision (Practical Course of English Grammar)</p> <ul style="list-style-type: none"> talking in detail about grammar topics studied before developing knowledge through a variety of exercises 	2
<p>To know how to: <i>summarize the information on grammar topics learnt before</i></p>	<p style="text-align: center;">Further work</p> <p style="text-align: center;">Grammar test preparation</p>	4
<p>To know how to: <i>use grammar tenses within an academic and</i></p>	<p style="text-align: center;">Lesson 22 In-class activity</p> <p style="text-align: center;">GRAMMAR TEST</p>	2

<i>professional field</i>		
To know how to: <i>deal with business correspondence; write notes for a short presentation</i>	<p style="text-align: center;">Further work</p> <p>Reading Correspondence (English in the Tourism Industry pp. 182-188)</p> <ul style="list-style-type: none"> • reading for specific information about business letters • true/false questions <p>Listening Dealing with correspondence (Highly Recommended 2 SB pp.12-13)</p> <ul style="list-style-type: none"> • respond to emails and voicemails • complete the gaps of each correspondence with one of the phrases <p>Speaking preparing a short rehearsed presentation</p>	6
To know how to: <i>participate in prepared presentations on familiar topics within a professional field</i>	<p style="text-align: center;">Lesson 23-24 In-class activity</p> <p>Speaking Short rehearsed presentation</p> <ul style="list-style-type: none"> • making short presentation on topics learnt before 	4
To know how to: <i>deal with business correspondence; write letters to suggest a particular course of action</i>	<p style="text-align: center;">Further work</p> <p>Reading Plus Correspondence (English in the Tourism Industry pp. 188-194)</p> <ul style="list-style-type: none"> • reading for specific information about business letters • true/false questions • developing knowledge through a variety of exercises <p>Writing Letters</p> <ul style="list-style-type: none"> • complete the gaps of each correspondence with one of the phrases (letters and emails to customers) 	4
To know how to: <i>analyze the information and make conclusions; write letters to suggest a particular course of action</i>	<p style="text-align: center;">Lesson 25 In-class activity</p> <p>Starting up Grammar test analysis</p> <p>Writing Letters</p> <ul style="list-style-type: none"> • complete the gaps of each correspondence with one of the phrases (letters and emails to customers) 	2
To know how to: <i>deal with business correspondence</i>	<p style="text-align: center;">Further work</p> <p>Writing Letters</p> <ul style="list-style-type: none"> • complete the gaps of each correspondence with one of the phrases (letters and emails to customers) 	4

<p>To know how to: <i>analyze the information, make comparisons as well as an outline of the topics learnt before</i></p>	<p style="text-align: center;">Lesson 26-27 In-class activity</p> <p style="text-align: center;"><i>Final Test Preparation</i> <i>Final Exam Preparation</i></p> <p>Speaking Topics Revision</p> <ul style="list-style-type: none"> • talking about business topics studied before • giving and seeking personal views and opinions • giving reasons and extra details • expressing preferences 	4
<p>To know how to: <i>summarize the information on the topics learnt before</i></p>	<p style="text-align: center;">Further work</p> <p style="text-align: center;"><i>Final Exam Preparation</i></p>	8
	<p style="text-align: center;">Lesson 28 In-class activity</p> <p style="text-align: center;">FINAL CONTROL</p>	2
	<p>Total</p> <p>In class</p> <p>Out of class</p>	<p>360/12: 112 248</p>

7. СПИСОК РЕКОМЕНДОВАНИХ ДЖЕРЕЛ²

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ІНТЕРНЕТ-РЕСУРСИ

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URL: <https://www.english4hotels.com> (дата звернення 03.09.21)
2. Англomовний онлайн ресурс для тих, хто бажає вдосконалити знання і навички мовленнєвої діяльності у готельно-ресторанній сфері діяльності.
URL: https://www.englishformyjob.com/ell_hotelindustry.html
(дата звернення 03.09.21)
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