

**Ministry of Education and Science of Ukraine
Kyiv National University of Trade and Economics
Faculty of Restaurant, Hotel and Tourism Business**

PROSPECTUS

European Credit and Transfer System (ECTS)

Field of Science	07 «Management and Administration»
Field of Specialty Specialization	073 «Management» «Tourism, Resort and Recreational Management»
Academic Degree	«Master»

Kyiv 2019

INTRODUCTION

1.1. Name and address.

Kyiv National University of Trade and Economics.

Address: 19, Kyoto St., Kyiv, 02156;

Telephone: (044) 513-33-48, (044) 531-47-41;

Fax: (044) 544-39-74.

E-mail: knteu@knteu.kiev.ua

Official website: <http://www.knteu.kiev.ua>

1.2. Institution description (type and status in particular).

Kyiv National University of Trade and Economics is one of the most prestigious educational institutions of Ukraine. Its history dates back to 1946. By the Decree of the President of Ukraine the University was given a national status in 2000. In 2006 KNUTE joined the Magna Charta of Universities.

The University takes the dominant position in the system of national higher education. In 2018, it took leadership in the number of applications submitted by the entrants. According to the results of the admission campaign 2018, 28 126 applications were submitted. In popularity among entrants, the university takes: the first place - among the country's economic institutions of higher education, the third place - among the metropolitan higher education institutions. KNUTE is one of the top five most prominent institutions of higher education in the country, confirming the position of a leader of national education, recognition and loyalty of future students.

KNUTE consists of 6 academic institutes, 9 colleges and 2 higher business schools in 10 cities of the country located in Kyiv, Kharkiv, Vinnytsa, Chernivtsi, Khmelnytsky, Uzhgorod, Colomyja, Burshtyn, Zhytomyr and Odesa.

There are 6 faculties in the basic institution in Kyiv: Faculty of International Trade and Law; Faculty of Economics, Management and Psychology; Faculty of Finance and Banking; Faculty of Accounting, Auditing and Informational Systems; Faculty of Restaurant, Hotel and Tourism Business; Faculty of Trade and Marketing.

There are about 35 thousand students studying in the University in 21 bachelor and 17 master specialties, 51 bachelor (including 2 in English) and 50 master (including 10 in English) educational professional programs.

KNUTE carries out the training, retraining and advanced training of specialists in foreign and domestic trade, international

economic relations, public management and administration, finance and banking, insurance, entrepreneurship, trading and exchange activities, accounting and taxation, financial control and audit, management, marketing, journalism, law, international law, tourism, hotel and restaurant business, food technology, psychology, philology, sociology and IT industry: cybersecurity, software engineering, computer science and system analysis.

In the university there was established a modern base for scientific research, developed a unique method for the preparation of scientific and pedagogical staff: there are 15 educational and research Ph.D. programs, 7 specialized scientific councils for doctoral thesis and master dissertations in 12 specialties operate.

KNUTE has a strong research and teaching staff able to solve tasks as well as actual scientific problems creatively and successfully. Research results are published in the scientific journals “Visnyk of KNUTE”, “Foreign trade: economics, finance, law” and in the International scientific journal “Products and Markets”.

The proportion of lecturers with academic degrees of doctor of sciences and PhD is more than 81 percent. Experts of KNUTE are actively involved in developing strategic directions of quality education assurance, they take part in a number of commissions of the Ministry of Education and Science of Ukraine as well as other ministries and departments.

The structure of KNUTE includes: Institute of Higher Qualification, Center for European Education, Distance Learning Laboratory, Career Development Center, Center for technology transfer, Center of pedagogical and psychological studies, High School of Teacher Excellence, Center of formation of contracts, Training and Production Association, Business training center, Scientific and Technical Center for certification of products, services and quality systems. At the university there is also a Law Clinic “Center for Legal Protection”, which provides free legal assistance. Institute of Higher Qualification (IHQ) ensures the implementation of the concept of lifelong learning, training, providing educational services, including ones of international level, to prepare highly qualified professionals willing to work in modern economic conditions and compete successfully both on the domestic and international labor markets (MBA programs, second higher education, retraining and further training of staff).

KNUTE has the system of quality management which for the first time has been certified in accordance with the requirements of the

international standard ISO 9001:2015 for institutions of higher education of Ukraine. Its harmonious component is the internal system of ensuring the quality of educational activities and the quality of higher education.

The standards of higher education in KNUTE function as a set of requirements for the content and results of educational activities for each level of higher education within each specialty and specialization.

One of the significant advantages of KNUTE is the material and technical base of European level. Classrooms and laboratories are equipped with modern demonstration equipment and inventory. In general, the university has 50 computer rooms. Library complex with electronic service of readers functions. Favorable social and living conditions have been created for students: 6 hostels, 7 cafeterias and 5 dining rooms, a medical center, laundry and other household units. The university has a sports complex for the students, which includes a football field with artificial cover, basketball and volleyball playgrounds, table tennis, gyms etc. Students and the staff have the opportunity to relax at University recreation bases on the Black Sea coast.

KNUTE concluded numerous agreements on creative scientific and technical commonwealth and cooperation in training specialists in all fields, including the Ministry of Economic Development and Trade of Ukraine, the Ministry of Finance of Ukraine, Ministry of Foreign Affairs of Ukraine, the State Fiscal Service of Ukraine, the State Treasury Service of Ukraine, Anti-Monopoly Committee of Ukraine, the State Finance Inspection of Ukraine, the Pension Fund of Ukraine, Ukrainian Audit Chamber, the National bank of Ukraine as well as other executive bodies, the leading commercial banks, trade, hotel and restaurant chains, advertising agencies, logistics and distribution centers and other organizations and institutions.

Creative contacts are established and maintained with more than 100 institutions of higher education, international centers and institutions from 30 countries of the world. An exchange of teachers and students is carried out, the improvement of educational programs at different levels of training and retraining of specialists as well as international projects on the integration of higher education are implemented, students undertake an internship in six foreign countries.

University is a member of the prestigious international organizations: International Association of Universities, University

Agency of Francophonie, International Association of Commodity Science, Innovation and Sustainable Development, Association of Leading University Higher Business Schools, International Association of higher and secondary specialized educational institutions of trade and consumer cooperation, World Leisure and Recreation Association.

There are well-known public figures, heads of state and government authorities, organizations and businesses, diplomatic officials and scientists, entrepreneurs among the graduates of the university.

1.3. Academic bodies.

Mazaraki Anatoliy Rector, Doctor of Sciences (Economics), Professor, Academician of the National Academy of Educational Sciences of Ukraine, Honored Worker of Science and Technology of Ukraine, Laureate of State Prize of Ukraine in Science and Technology and Laureate of Premium of Cabinet of Ministers of Ukraine for the development and implementation of innovative technologies.

Prytulska Natalia First Vice-Rector for Scientific-Pedagogical Work, Doctor of Technical Sciences, Professor

Shapoval Svitlana Vice-Rector for Scientific-Pedagogical Work, PhD in Technical Sciences, Associate Professor

Melnichenko Svitlana Vice-Rector for Scientific Work, Doctor of Sciences (Economics), Professor

Sai Valeriy Vice-Rector for Scientific-Pedagogical Work and International Relations, PhD in Economics, Associate Professor, Protocol Advisor of I Rank

Vovk Halyna Vice-Rector for Administrative and Economic Work

1.4. Academic calendar.

Start of academic classes – 1 September.

End of classes – 30 June.

Educational process is carried out by semesters.

Duration of semesters, practical training, examination sessions, certification and vacation is determined by the schedule of educational process for each year.

1.5. The list of available academic programs.

Key and Title of Knowledge Area	Academic Degree «Bachelor»		Academic Degree «Master»	
	Major	Specialization	Major	Specialization
03 The Humanities	035 Philology	Germanic languages and literature (including translation), first - English	-	-
05 Social and behavioural sciences	051 Economics	Digital Economics	051 Economics	Digital Economics
		International Economics		International Economics
		Business Economics		Enterprise Economic security
		Corporate finance		Financial management
	053 Psychology	Practical psychology	053 Psychology	Psychology
	054 Sociology	Sociology of economic activity	-	-
06 Journalism	061 Journalism	Advertising and Public Relations	061 Journalism	Advertising
07 Management and Administration	071 Accounting and taxation	Accounting and taxation	071 Accounting and taxation	Accounting and taxation in international business
		Financial control and audit		Accounting and tax consulting
				Financial analysis and audit
				Financial

Key and Title of Knowledge Area	Academic Degree «Bachelor»		Academic Degree «Master»	
	Major	Specialization	Major	Specialization
				analytics
072 Finance, banking and insurance	State and municipal finance	072 Finance, banking and insurance	State and municipal finance	
			Taxation	
			Banking	
			Management of public financial resources	
			Financial intermediation	
			Insurance	
			Corporate finance	
			International finance	
			Banking	
			State Audit	
			Financial intermediation	
			Insurance	
			Financial brokerage	
073 Management	Management of foreign economic activity	073 Management	Management of foreign economic activity	
			Management of organizations	
			Trade management	
	HR management		Management of foreign economic activity	
	Industrial management		Management of organizations	
	Hotel and restaurant management		Trade management	
	Tourism management		HR management	
	Economic competition management		Hotel and restaurant management	
			Tourist and resort and recreational management	
			Economic competition management	
075 Marketing	Marketing	075 Marketing	Marketing management	
			Advertising business	
			Brand Management	
			Digital marketing	

Key and Title of Knowledge Area	Academic Degree «Bachelor»		Academic Degree «Master»	
	Major	Specialization	Major	Specialization
	076 Entrepreneurship, trade and exchange activities	Wholesale and retail trade	076 Entrepreneurship, trade and exchange activities	Wholesale and retail trade
		Merchandising and commercial logistics		Merchandising and commercial logistics
		Merchandising and organization of external trade		Merchandising and organization of external trade
		Customs		Customs
		Logistic activity		Logistics and supply chain management
		Cat. Management in retail		Cat. Management in retail
08 Law	081 Law	Commercial law	081 Law	Commercial law
		Financial law		Financial law
		Legal security support of entrepreneurial activity		Legal security support of entrepreneurial activity
		Civil law and trial		Civil law and trial
12 Information technologies	121 Software engineering	Software engineering	121 Software engineering	Software engineering
	122 Computer sciences	Computer sciences	122 Computer sciences	Computer sciences
	124 System analysis	Data Science	-	-
	125 Cybersecurity	Security of information and communication systems in the economy	-	-
18 Manufacturing and technologies	181 Food technology	Technology and organization of restaurant business	181 Food technology	Restaurant Technology and Business
				Innovative technology in restaurant

Key and Title of Knowledge Area	Academic Degree «Bachelor»		Academic Degree «Master»	
	Major	Specialization	Major	Specialization
				business
24 Service sector	241 Hotel and restaurant business	Hotel and restaurant business	241 Hotel and restaurant business	Hotel development
				International hotel business
	242 Tourism	International Tourism	242 Tourism	International Tourist business
		Economy and organization of tourism		International event management in tourism
28 Public management and administration	281 Public management and administration	Public management and administration	281 Public management and administration	Public management and administration
29 International relations	292 International economic relations	International business	292 International economic relations	International business
		International trade		
		International marketing		
	293 International law	International law	293 International law	International law

1.6. Admission requirements, including language policy and registration procedure.

Information on the conditions of admission to study for educational degrees of “Bachelor” and “Master” is available on the website of Kyiv National University of Trade and Economics: <https://knteu.kiev.ua/file/MTk=/494bacff23410c299c7d33c87daf31b3.pdf>

1.7. Mechanisms for credit mobility and prior learning recognition (non-formal and informal).

Definition of credit mobility and prior learning is conducted under the Law of Ukraine “On Education”, the Law of Ukraine “On Higher Education”, Regulations on the procedure of realizing the right for academic mobility at KNUTE and agreements on education in terms of academic mobility.

The regulation of credit mobility is based on the following documents:

- course catalogue;
- learning agreement;
- academic transcript;
- certificate of educational practice.

Under the terms of credit mobility a student gets transfer of all credits he/she obtained outside the main educational institution and which are the components of the educational program.

1.8. Policy of ECTS credits distribution (institutional credit framework).

Distribution of ECTS credits is based on the official length of training program cycle and is defined by the curriculum.

KNUTE distributes credits among academic disciplines independently. Credits are distributed to all the disciplines covered by the student, practical training, completion of final qualifying projects (assignments), certification. Credits are awarded only after completion of the discipline and on condition of successful completion of one of the final control, passing of the practical training and attestation.

1.9. Mechanisms of academic management.

Mechanisms of academic management at KNUTE are defined by the provisions:

- on the organization of the educational process of students;
- on distance learning at KNUTE;
- on the procedure for realizing the right for academic mobility at KNUTE;
- on individual student curriculum at KNUTE;
- on independent work of students and post-graduate students at KNUTE;
- on the organization of completion and public presentation of term papers (projects) at KNUTE;
- on conducting student practical training at KNUTE;

- on assessment of learning outcomes of students and post-graduate students;
- on the appeal of the results of the final knowledge control of the students of KNUTE;
- on graduation qualification project (work);
- on the certification of higher education applicants and the examination commission for certification at KNUTE;
- on the procedure and grounds for the issuance of documents on higher education of the state standard at KNUTE;
- on the system of rating assessment of the students of KNUTE;
- on the observance of academic integrity by the pedagogical, scientific and pedagogical, scientific workers as well as students of KNUTE.

2. Resources and facilities.

2.1. Student Registration department.

In the Department of Student Registration identification records, education documents, work record books of students studying at KNUTE are kept. The main tasks of the Department are:

- timely introduction of current changes in identification records;
- keeping documents in proper condition;
- providing information upon written requests of any institutions;
- providing information to students;
- maintenance of military records of persons subjected to military service as well as conscripts;
- issuance of certificates of form f.17 for regional draft boards;
- acceptance of students of preferential category.

2.2 Accommodation/housing conditions.

On the territory of the campus there are four dormitories, situated 5 minutes' walk from the main academic building and 15 minutes' walk from metro stations "Lisova" and "Chernihivska". The city center (Khreschatyk Str.) can be reached in 30 minutes. There's a forest park zone and Kyoto Park near the university. Another dormitory is located at 23 Lobachevskogo Street (within 20 minutes' walk from the main academic building).

In the hostel there are rooms for 3, 4, 5, 6 beds, kitchens on each floor, bathrooms as well as centralized laundry.

Students from other cities get housing in dormitories according to the list formed by the admissions committee and transferred to the directorate of the campus. Between the university and the student a contract for the right of hostel student residence is concluded, in which the rights and duties of the residents as well as the responsibility of both parties are established.

Hostels addresses:

- № 1 – 8 Miliutenko st., Kyiv, 02156;
Tel. (044) 531-49-05, (044) 531-49-67;
- № 2 – 6 Miliutenko st., Kyiv, 02156;
Tel. (044) 531-48-91, (044) 519-37-41, (044) 513-11-82;
- № 3 – 2 Mateiuka st., Kyiv, 02156;
Tel. (044) 531-49-28, (044) 513-13-32;
- № 4 – 2-a Mateiuka st., Kyiv, 02156;
Tel. (044) 531-47-62, (044) 531-47-99.
- № 6 – 23 Lobachevskogo st., Kyiv, 02090;
Tel. (044) 574-15-46, 574-16-83

2.3. Catering.

The University has five modern canteens in buildings “B”, “D”, “E”, “L” and “H” (57-a Chigorin st.), where there is an opportunity to take quality and balanced dishes at a reasonable price. In particular, cafeteria "Venice" (building B) serves Italian cuisine.

The average cost of breakfast in the canteen of the university is from 25 to 35 UAH; lunch is from 35 to 45 UAH; dinner is from 25 to 35 UAH.

Cafes work every day in all academic buildings, where it is possible to buy own-produced foods: main dishes (over 60 types), side dishes (over 40 types), cold dishes (over 50 types), cold and hot drinks, fresh pastries and desserts, produced in own confectionery shop (over 90 types). Vending machines with hot and cold drinks as well as confectionery operate in all academic buildings and dormitories.

2.4. The cost of accommodation.

The cost of living in the KNUTE dormitories is set at 40 percent of the size of the minimum academic scholarship.

2.5. Financial support of students.

2.Scholarship provision of students.

Full-time students, studying at the expense of the state budget, according to the semester control based on the rating, are assigned an academic achievement scholarship.

First-year students receive academic scholarship in the first semester according to the results of competition points on admission to the university.

For excellence in studying, taking part in scientific and public work university students may be allocated personalised academic scholarships of The President of Ukraine, Verkhovna Rada (Supreme Council) of Ukraine, Cabinet of Ministers of Ukraine, Kyiv City Head etc.

For success in studying, participation in scientific, public and sport activity students may be encouraged with valuable presents and monetary rewards as well.

Allocation and payment of scholarship to students, who are foreign citizens and people without citizenship, is done according to Ukraine's international agreements, resolutions and orders of the Cabinet of Ministers of Ukraine. For foreign students, who entered KNUTE for studying in accordance with international agreements, the academic scholarship is assigned to the first semester control at a minimum.

To students, studying on contracts signed between university and physical or legal entity, scholarship can be paid at the expense of these persons, if it is foreseen in contract.

To students of privileged categories defined by the law of Ukraine and the Cabinet of Ministers of Ukraine (students from orphans and children deprived of parental care, students with disabilities, students from low-income families, suffered from Chernobyl Disaster, ATO members and their children, internally displaced persons, etc.) social grants are assigned.

Size of academic and social scholarships is established according to the Resolutions of the Cabinet of Ministers of Ukraine "About the size of scholarships in state and communal educational establishments, academic institutions" (28 of December 2016, № 1047).

2.Privilege payment for accommodation in hostels.

To students of privileged categories, defined by the laws of Ukraine and the resolutions of the Cabinet of Ministers of Ukraine (students from orphan children and children deprived of parental care, ATO participants, children of ATO participants, internally displaced persons) privileges are granted from payment for living in hostels.

2.Financial provision of orphaned students and children deprived of parental care.

Individuals from orphans and children deprived of parental care as well as persons who were left without parents during their studies aged 18 to 23 are enrolled in full state maintenance and receive food compensation and other payments provided by the current legislation.

2.6. Medical services.

On the territory of the university there are medical points where a general practitioner together with a nurse and 2 nurse practitioners work, receiving students, performing immunizations, handling procedures, conducting health education work.

Medical treatment of foreign citizens temporarily residing on the territory of Ukraine is carried out in public and municipal health facilities at their own expense including health insurance contracts with Ukrainian insurers.

2.7. Insurance.

Medical assistance is given to foreigners or persons without citizenship according to the rules, written in the Legislation of Ukraine.

Provision of medical assistance to foreign citizens is carried out according to the Order of providing medical assistance to foreigners and people without citizenship, who temporary live on the territory of Ukraine, approved by the Cabinet of Ministers of Ukraine Act from the 22nd of June 2011 № 667 and Article 44 of the Law of Ukraine “On insurance”.

Foreigners and persons without citizenship can apply for medical assistance, including emergency, to any state or municipal medical care establishment.

Payment of medical assistance cost, including emergency, is carried out by foreigners or persons without citizenship in case of deficiency of insurance contracts and insurer, if a foreigner has a proper insurance contract.

If necessary, the university helps to obtain medical insurance card for providing medical assistance.

2.8. Opportunities for students with disabilities and special needs.

KNUTE has created favorable conditions for studying, comfortable stay and accommodation of students with special needs.

Access for students with special needs, including those in wheelchairs to areas of higher education, dormitories has been provided:

- Building A is equipped with ramps, a lifting platform and an elevator for people with special needs;
- Building D, E, L, the Congress-hall (building B), dormitories № 2, 4 have ramps for wheelchairs;
- in dormitories № 2, 4 there are specially equipped rooms for people with handcuffed physical capacities (toilet and bathroom with special handholds);
- staircase flights are equipped with handholds;
- lift call-button, light switchers in the university are placed on accessible for seated man level.

Students with special needs regularly receive welfare assistance. In order to ensure their social adaptation, psychological support of practical psychologists is provided.

The University provides social benefits which are guaranteed by the state to certain categories of students.

2.9. Learning facilities.

Library of KNUTE is a research, information, educational, cultural and educational structural unit with comprehensive funds of documents. The main purpose of library's activity is to actively promote the development and implementation of advanced learning technologies, creating conditions for effective scientific and educational process. The administration of the university assists in broadening the informational resources in the library, creation availability and convenience in using the book funds. Library funds are a universal basis for the educational process and research in the field of economics, trade, finance, management, business and so on. This is one of the main information resources of KNUTE Library, which has more than 1 million and 244 thousand copies of books, periodicals, dissertations and abstracts, and publications on electronic media. Annual increase of library's documents fund makes up nearly 6,000 exemplars, purchasing of periodicals forms of Ukraine and foreign countries makes up 100 items.

Library has modern technical facilities and resources. There were installed 90 computers and 3 powerful servers, were created necessary conditions for effective readers service, arrangement of documents funds, electronic catalogues, document exhibitions. There is free Wi-Fi connection to educational resources in the Internet.

To library users' service there are 6 reading-halls, 7 lending libraries, SMART library, "KNUTEHUB" coworking center, multimedia library, foreign literature hall, cards and electronic catalogues hall, new literature hall, MBA, special sectors such as

methodological sector of KNUTE, dissertation and dissertation abstracts sector.

All work processes in the library are computerised: documents' funds compilation, scientific elaboration of documents, outgiving of the documents to users, search for the documents in electronic catalogues ("Ukrainian Stock House" – ALIS "UFD/Library") etc. For signing up and using the library there is an electronic signature (PIN-CODE) in reader's electronic form.

University has opened SMART library. It is an open space, zoned for reading, lecturing, master classes, presentations and convenient work of visitors with computers, virtual reality helmets and their own gadgets as well as for leisure and intellectual board games.

SMART library offers a variety of training activities and has all technical possibilities for creative youth pastime. Here you can come to read a book, work on your computer or with your gadget, hold a conference or lecture using a SMART-WALL or plasma panel, plunge into the virtual reality with the help of special VR-glasses. The use of virtual reality technologies will help students to adapt to constantly growing complexity of processes, models and theories as well as to operate with a large amount of information and new ways of presenting it. Actually, the very concept of *smart* implies a faster response to the demands of the economy and the world.

SMART library is a space for communication where you can share ideas, acquire and disseminate new knowledge. The new hall of the library with its comfortable zones for individual and collaborative work, with access to various sources of information is equipped with the latest equipment and will be included in the active life of the university.

A coworking center "KNUTEHUB" has been opened in KNUTE. Students and teachers will be able to take lectures or practical classes as well as to relax in their free time. The use of the resources of the center is free for students and employees of higher education institution.

The newly created coworking center combines 6 different zones - 3 work areas, a lounge, a conference room and a negotiating area. For example, the location for meetings allows to conduct presentations, lectures and master classes for 70 participants. It is equipped with a projector, audio system and a flipchart. The eco-zone is designed for rest, reading books, working with tablets and laptops.

A coworking center has everything you need for comfortable work as well as informal communication and relaxation.

Multimedia library provides information services in all areas of learning and research work of the university and promotes the use of Internet resources as educational potential. For the users is available fund of multimedia documents of educational and cognitive importance on different media (CD and DVD-discs, video-cassettes, etc.). It is being formed a full-text database of electronic textbooks and programs, methodical recommendations and works of KNUTE teachers. Also in the multimedia library was offered free access to the websites of national and foreign libraries, electronic information resources of Ukraine and foreign countries, international projects. Media library is equipped with modern computers connected to the Internet.

Multimedia library allows reviewing and copying documents in electronic full-text form (if necessary). Equipped with 20 computers, devices for reading CD- and DVD-ROMs, and contains a database of electronic textbooks, curricula and other information sources.

Multimedia library, in addition to full-text databases on the Internet, is supplied with collections of documents in electronic form. Network local resources (learning-methodical editions) make up 4,695 copies. Documents on removable media make up 6,166 copies. Media library conducts monthly electronic informing of KNUTE structural units on new receipts and text databases. The university library has access to such electronic databases as:

- ALIS (UFD/Library).
- SCOPUS abstract and citation database.
- Full text base of information resource of the company “EBSCO PUBLISHING”.
- Russian Scientific Electronic Library (e-library.ru).
- Database of economics and law (Polpred.com).
- Regulatory acts of Ukraine – base of legislative and regulatory acts of Ukraine.
- Open archives of Ukraine (oai.org.ua).
- “Commodity monitor” – an analytical weekly publication (publishing house “Derzhzovnishinform”).
- Countries of the world (Ukrainian National Information Agency “Ukrinform”).
- KNUTE packages of studying-methodical support.
- KNUTE publishing (archives): “KNUTE Bulletin”, “Goods and Markets”, “Foreign Trade: Economics, Finance, Law”.
- KNUTE fund of audio-, video-and photo materials.

The website of KNUTE Library (www.lib.knteu.kiev.ua) provides complete information about the library, its funds and

services, the electronic catalogue and other electronic resources (scientometric, bibliographic, fulltext database), designed to meet the needs of users. The reader can also get instructions on how to search, promotional and cognitive information for users, virtual book exhibitions, 3D tours, reports on events held in the library. The following factors were taken into account for the creation of the new website of KNUTE Library: design, structure, convention, navigation and ways of presenting the material. You can search documents, create lists of documents as well as send them to your own email address from *mobile devices* (smartphones and tablets with Android operating system) via mobile app using QR code. The website provides the library with an opportunity to reach a large number of users, effectively communicating with them and creating a positive image.

Formation of information culture of library users (researchers, teachers, students, etc.) is an important part of the library's work. The library activities are aimed at ensuring the availability and efficiency of obtaining information. There are practical classes for the first-year students on librarian-bibliographical knowledge in form of lectures, practical work and excursions to the library. Great attention is paid to achieving knowledge of conducting document search in electronic catalogue of the library.

The introduction of new technologies gives an opportunity to broaden informational supplement of library users, what influences the quality of educational process. Cooperation with KNUTE structural units (faculties, departments, research and service departments) with the aim of improving the use of library collections and information resources, multi aspect book fund, computer network of libraries, reference information apparatus, library innovation, introduction of advanced technologies, experienced professional staff, improving the organization and regulation of labour, modern design, modern technical equipment and maximum computerisation of manufacturing processes contribute to the success of the library and a quality user's service.

Conditions of using library services:

- scientific literature lending library:
professors and lecturers, scientists – one studying year;
students – a month;
- study literature lending library:
professors and lecturers, scientists – one studying year;
students – a term;
- foreign literature lending library: all readers – one month (with

possibility of extension of the use);

- fiction literature lending library: all readers – 21 days.

Timetable of library work: Monday – Friday – 09:00 – 17:45.

Head of the library of KNUTE – L.S. Shestopalova

Deputy Head of the Library of KNUTE - V.G. Zubareva

Material-technical base. For the needs of the educational process, all departments are equipped with the necessary computer equipment, which has more than 2000 PCs; 44 computer classes, 10 interactive complexes, 45 multimedia projectors, 6 multimedia platforms, 45 personal multimedia kits and 6 mobile multimedia devices (PC with a projector on a mobile carriage), 40 lecture rooms have presentation equipment, 10 auditoriums are equipped with LED screens. Software was updated in several computer classes, which is 60 computers: “Samotour”, “3D Studio max”, “Fidelio”.

Get free subscription to MS Office 365 - 1 000 000 licenses.

2.10. Organization of student mobility by mobility programs.

According to the international collaboration programs the best students of Kyiv National University of Trade and Economic with foreign language knowledge and according to KNUTE top list are able to get an education abroad according to the indication and conditions, shown in the table (annex).

3. Program profile.

Educational Program in 073 “Management” Specialty (“Travel and Recreation Resort Management” Specialization)

1 – General Information	
Full name of the institution of higher education and structural unit	Kyiv National University of Trade and Economics, Faculty of Restaurant, Hotel and Tourism Business, Department of Tourism and Recreation
Academic degree and qualification title in the original	Master’s Degree of higher education “Management” specialty “Travel and Recreation Resort Management” specialization
Educational program title	“Travel and Recreation Resort Management”
Qualification title (degree), program credits and duration	Single Diploma, 90 ECTS credits 1.5 years of study
Accreditation	Accreditation Certificate НД # 119409 of 21.11.2017. Expiry date: 01.07.2027. Ministry of Education and Science of Ukraine, Ukraine.
Cycle/Level	National Qualification Framework – level 8, FQ-EHEA – cycle two, EQF-LLL – level 7
Academic background	Bachelor’s Degree Pre-requisites: Bachelor’s Degree in any specialty is required for admission to the second education level (Master’s Degree) The admission conditions are governed by the Admission Regulations of Kyiv National University of Trade and Economics (within the frames of the national and the international student mobility).
Language (s) of instruction	Ukrainian/ English
Program duration	Until 01.07.2027
Educational program link	https://knute.edu.ua
2 – Educational Program Aim	
Development of general and specialty-related competencies for successful execution of economic, administrative and managerial, project, production and engineering activity in the area of tourism, recreation and resort business.	

Acquisition of the fundamental knowledge for professional work in the entry level positions in the context of executing the general managerial functions, making managerial decisions, ensuring adequate and strategic management of the primary subunits of travel enterprises, institutions and organizations, public/local authorities	
3 – Educational Program General Information	
Subject area (field of study, specialty and specialization)	07 “Management and Administration” field of study 073 “Management” specialty “Travel and Recreation Resort Management” specialization Disciplines developing the key competencies account for 73.3%, including 50% occupational training cycle, 10% practical training, 13.3 % graduation thesis. Optional disciplines for the higher education student account for 26.7%, including 13.3% general education cycle, 13.4 % occupational education cycle.
Educational program orientation	Applied educational and professional program
Educational program and specialization goals and objectives	Specialized education in the field of tourism, 073 “Management” specialty “Travel and Recreation Resort Management” educational program (specialization) <i>Key words:</i> travel company management, health tourism, innoving, production and engineering activity in the area of tourism, project management in tourism, quality management in tourism, strategic marketing in tourism, resort tour operating, international tourism, designing of hotels, resorts, travel destinations.
Specific requirements	Production (pre-graduation) practice, learning several foreign languages; studying within the frames of the international mobility program for one term (including abroad); internship abroad. The program is instructed both in the Ukrainian and in the English languages.

	The program reflects the loyalty granted by the Law of Ukraine “On higher education” in the context of academic autonomy.																										
4 – Career opportunities and further learning																											
	<table border="1"> <tr> <td><u>79.1</u></td> <td>Activity of travel agencies and tour operators.</td> </tr> <tr> <td><u>79.9</u></td> <td>Other booking services and the related activities.</td> </tr> <tr> <td><u>93</u></td> <td>Activity in the area of sports, recreation and entertainments.</td> </tr> <tr> <td><u>93.2</u></td> <td>Recreation and entertainments. This group includes management of institutions and provision of services for various customer entertainment purposes. The group also encompasses the types of recreation and entertainment activities like amusement parks with amusement park rides, activities associated with organization of fairs and picnic places, etc.</td> </tr> <tr> <td><u>93.21</u></td> <td>Operation of amusement park rides and theme parks</td> </tr> <tr> <td><u>93.29</u></td> <td>Other types of recreation and entertainments</td> </tr> <tr> <td colspan="2" style="text-align: center;"><i>and occupational names (under the Occupational Classification)</i></td> </tr> <tr> <td>1229.6</td> <td>Heads of subunits in the area of culture, recreation and sports</td> </tr> <tr> <td>1229.7</td> <td>Heads of other main subunits in other activity areas</td> </tr> <tr> <td>1238</td> <td>Project and program managers</td> </tr> <tr> <td>1317</td> <td>Managers of small companies without administrative staff in commercial service area</td> </tr> <tr> <td>1448</td> <td>Managers (supervisors) of travel agencies and travel bureaus</td> </tr> <tr> <td>1492</td> <td>Managers (supervisors) in the area of culture, recreation and sports</td> </tr> </table>	<u>79.1</u>	Activity of travel agencies and tour operators.	<u>79.9</u>	Other booking services and the related activities.	<u>93</u>	Activity in the area of sports, recreation and entertainments.	<u>93.2</u>	Recreation and entertainments. This group includes management of institutions and provision of services for various customer entertainment purposes. The group also encompasses the types of recreation and entertainment activities like amusement parks with amusement park rides, activities associated with organization of fairs and picnic places, etc.	<u>93.21</u>	Operation of amusement park rides and theme parks	<u>93.29</u>	Other types of recreation and entertainments	<i>and occupational names (under the Occupational Classification)</i>		1229.6	Heads of subunits in the area of culture, recreation and sports	1229.7	Heads of other main subunits in other activity areas	1238	Project and program managers	1317	Managers of small companies without administrative staff in commercial service area	1448	Managers (supervisors) of travel agencies and travel bureaus	1492	Managers (supervisors) in the area of culture, recreation and sports
<u>79.1</u>	Activity of travel agencies and tour operators.																										
<u>79.9</u>	Other booking services and the related activities.																										
<u>93</u>	Activity in the area of sports, recreation and entertainments.																										
<u>93.2</u>	Recreation and entertainments. This group includes management of institutions and provision of services for various customer entertainment purposes. The group also encompasses the types of recreation and entertainment activities like amusement parks with amusement park rides, activities associated with organization of fairs and picnic places, etc.																										
<u>93.21</u>	Operation of amusement park rides and theme parks																										
<u>93.29</u>	Other types of recreation and entertainments																										
<i>and occupational names (under the Occupational Classification)</i>																											
1229.6	Heads of subunits in the area of culture, recreation and sports																										
1229.7	Heads of other main subunits in other activity areas																										
1238	Project and program managers																										
1317	Managers of small companies without administrative staff in commercial service area																										
1448	Managers (supervisors) of travel agencies and travel bureaus																										
1492	Managers (supervisors) in the area of culture, recreation and sports																										

	2481	Experts in tourism area
	2481.1	Research officers (tourism science, tour guidance)
	2481.2	Tourism scientists
	2483.1	Research officers (recreation and leisure study)
	2483.2	Experts in health resort area
Further learning	<p>Master's Degree graduates in "Management" specialty may be admitted to the third education level (postgraduate study) in one of the following specialties: 073 "Management", 075 "Marketing", 051 "Economics", 281 "Public Management and Administration", 076 "Enterprising, Trade and Exchange Activity".</p> <p>The admission conditions are governed by the Admission Regulations of Kyiv National University of Trade and Economics (within the frames of the national and the international student</p>	

	mobility).
5 – Training and Assessment	
Teaching and learning	Student-centered learning, self-learning, problem-oriented learning, learning in practice, etc.
Assessment	<p>Written examinations, practice credits, essays, presentations, project work, graduation papers and other types of work are assessed according to the 100 -point grading system of Kyiv National University of Trade and Economics.</p> <p>The criteria of assessment of the student knowledge on the relevant discipline are specified in the exam papers / credit assignments.</p> <p>The <i>grading scale</i> is used to simplify transfer of the grades received under the 100 -point grading system of Kyiv National University of Trade and Economics.</p>
6 – Program Competences	
Integral competence (IC)	Implies the ability to tackle complicated tasks and solve complex problems in the area of tourism that involves conduction of the researches and/or implementation of innovations and is characterized by undetermined conditions and requirements.
General competence (GC)	<p>GC1. Activity aimed at understanding of the civilizational humanitarian values and globalization processes, national development priorities;</p> <p>GC2. Execution of production service functions in the enterprises (institutions, organizations) of travel, recreation and resort business;</p> <p>GC3. Fulfillment of the tasks in the occupational and social activity in the enterprises (institutions, organizations) of travel, recreation and resort business;</p> <p>GC4. Ability to setup, plan, forecast the result of activity in the enterprises (institutions, organizations) of travel,</p>

	<p>recreation and resort business;</p> <p>GC5. Solution of complex problems in the occupational activity or in course of training in the enterprises (institutions, organizations) of travel, recreation and resort business involving researches and/or provision of innovations;</p> <p>GC6. Ability to access and ensure quality of the performed managerial work;</p> <p>GC7. Ability to execute the occupational activity in the entry level positions in the enterprises (institutions, organizations) of travel, recreation and resort business immediately after graduation;</p> <p>GC8. Engagement in business activity, creativity, striving to achieve success and self-fulfillment;</p> <p>GC9. Self-starting skills, responsibility and ability to do preventive and emergency planning, manage the safety measures in the occupational activity, make decisions in the complicated and unexpected situations, demonstrate leader qualities in the managerial position;</p> <p>GC10. Implementation of the international law regulations as well as provisions of the Ukrainian legislation in the area of the people's life safety, occupational safety, and civil defense management.</p>
<p>Professional competence (PC)</p>	<p>PC1. Execution of managerial functions, occupational and social tasks in the companies of tourism, recreation and resort business;</p> <p>PC2. Solution of complicated specialized problems and creative settlement of the problems of practice in the area of tourism, recreation and resort business;</p> <p>PC3. Ensuring the graduate student ability to engage in the occupational activity in the entry level positions in the area of tourism, recreation and resort business after graduation;</p> <p>PC4. Execution of comprehensive,</p>

	<p>research, pedagogical, psychological and ethnosocial, environmental and regional geographic, resource-saving, culture study, philosophic and anthropological, organizational and technological, economic, managerial, marketing, praxeological function of tourism, recreation and resort business;</p> <p>PC5. Ability to understand the key processes and trends of sustainable development strategy of international tourism and recreation and utilize them in the occupational activity at the local, regional levels, at the travel destination level, in the travel agencies, recreation and resort companies;</p> <p>PC6. Ability to utilize the methods of scientific researches and tourism science methodology;</p> <p>PC7. Ability to utilize the theory and methods of innovative development at different managerial levels;</p> <p>PC8. Ability to exercise business activity in the national and the international tourism market, understand the mechanisms of interaction of the participants of the world and domestic tourism market as well as the principles of ethical business in tourism and recreation;</p> <p>PC9. Ability to manage the projects, start-ups and risks in tourism, recreation, and resort business;</p> <p>PC10. Ability to analyze the geospatial organization of travel process and design it on the bases of sustainable development;</p> <p>PC11. Understanding of the objectives of the national, regional and world tourism policy;</p> <p>PC15. Ability to implement the measures and mechanisms of managing the tourism activity at different managerial levels;</p> <p>PC16. Ability to setup and manage business processes at local and different</p>
--	---

	<p>managerial levels; PC17. Ability to initiate the mechanisms of interaction of the participants of the world and domestic tourism markets and the principles of ethical business in tourism and recreation; PC18. Ability to engage in pedagogical activity and organization of educational process in the professional tourism study.</p>
7 – Program Learning Outcomes (PLO)	
	<p>PLO1. Ability to shape the world outlook, develop the personality, community and nature as well as spiritual culture; PLO2. Knowledge of the concepts, methods of the scientific-research and occupational activity at the intersection between the subject areas of tourism, recreation and resort study; PLO3. Ability to assess and analyze the socioeconomic processes and phenomena at the global (mega-), macro- (state), meso- or meta- (destination) and micro-levels (at a separate company level); PLO4. Ability to process the information, including in the global computer networks; PLO5. Ability to substantiate the managerial decisions and to ensure their validity; PLO6. Ability to establish communication, work as part of the staff/team, maintain intercultural and interpersonal tolerance, work in the international environment; PLO7. Ability to act in compliance with social accountability principles, engage in civic activities while realizing the consequences of the same, including sparing use of the touristic, recreational and resort resources; PLO8. Ability to engage in the occupational activity in tourism, recreation or resort business and satisfy the quality standards prescribed by the companies/organizations; PLO9. Ability to substantiate, implement and forecast the consequences of innovative</p>

	<p>projects in tourism, recreation or resort business;</p> <p>PLO10. Ability to make relevant suggestions pertaining to formation and development of the nationwide and regional tourism policy;</p> <p>PLO11. Ability to generate alternative strategic directions of organizational system development, setup company (subunit) management process, design rational forms of management;</p> <p>PLO12. Ability to identify the key objectives associated with implementation of quality management system, system of control and its components, effectuate the customer rights in the organizations of tourism, recreation and resort business;</p> <p>PLO13. Ability to make independent decisions and be responsible for their implementation;</p> <p>PLO14. Ability to create favorable conditions for training and professional advancement of the company employees, establish the staff policy, corporate culture, ensure occupational safety and accident prevention at the production facility;</p> <p>PLO15. Ability to plan and arrange innovative activity, design and implement innovative projects, startups, product and technology innovations in tourism, recreation or resort business provided that efficiency and outcome of such novelties (innovations) are duly analyzed;</p> <p>PLO16. Ability to design anti-crisis management programs, assess the influence of environment on operation of tourism, recreation or resort business;</p>
	<p>PLO17. Ability to use the methods of marketing diagnostics, analysis and assessment of the international market of travel, recreation or resort services; interpret the research results and forecast developmental directions of the economic</p>

	<p>entity in the area of tourism, recreation and resort business;</p> <p>PLO18. Ability to find and assess the new market opportunities and generate business ideas, craft business plans pertaining to establishment and growth of new organizations, areas of activity, products (goods or services);</p> <p>PLO19. Ability to demonstrate the knowledge and skills in exercise of the managerial duties based on marketing in order to satisfy the customer needs and facilitate efficient work of the company;</p> <p>PLO20. Ability to make decisions requiring new approaches and forecasting methods in complicated and unexpected situations.</p> <p>PLO21. Continuous self-improvement and self-fulfillment.</p>
8 – Resource Support for Program Implementation	
Academic staff	The academic staff encourage participation of foreign experts and practitioners in teaching the classes and disciplines.
Facilities	The educational process involves the program complexes and products of the “Travel Business Management” Laboratory (classroom 532) and materials and facilities of “Tourism Study” Office (classroom 540). The material and technical facilities feature use of the laboratories of the production complex of Kyiv National University of Trade and Economics, as well as specialized laboratories and offices.
Informational, teaching and learning materials	General scientific and specialized sources of travel and recreation information, scientific-methodological and monographic literature, cartographic sources, IT- technologies and platforms, etc.
9 – Academic Mobility	
National credit mobility	National credit mobility is exercised under the concluded contracts of academic mobility and contracts of double degree, etc.
International credit mobility	International credit mobility is exercised based on the concluded contracts of

	academic mobility (Erasmus+ K1), of double degree, of long-term international projects involving educating the students and awarding double degrees, etc.
Training of foreign students	The conditions and specifics of educational program in the context of foreign citizen study: knowledge of the Ukrainian/ the English languages at the level of at least B1.

2. List of Educational Program Components and Their Logical Order.

2.1. Educational Program Components

III. EDUCATIONAL PROCESS PLAN

Code #	Educational Program Components (educational disciplines, term projects (papers), practical training, graduate paper)	Total Credits	Final Assessment
1	2	3	4
Compulsory Component (CC)			
CC 1.	Corporate management in tourism	6	Examination
CC 2.	Health tourism	6	Examination
CC 3.	Innoving in tourism	6	Examination
CC 4.	Strategic marketing in tourism	7.5	Examination
CC 5.	Travel destinations	7.5	Examination
CC 6.	Quality management in tourism	6	Examination
CC 7.	Project management in tourism	6	Examination
Total credits for compulsory components:		45	
Optional Block of Courses (OB)			
OB 1.1.	Contractual law	6	Examination
OB 1.2.	Intellectual property	6	Examination
OB 1.3.	Consumer law	6	Examination
OB 1.4.	Corporate law	6	Examination
OB 2.1.	Anti-crisis psychology	6	Examination
OB 2.2.	Professional communication in the foreign language	6	Examination
OB 2.3.	Business psychology	6	Examination
OB 2.4.	Theory and practice of translation	6	Examination
OB 3.1.	Environmental policy	6	Examination
OB 3.2.	Resort tour operating	6	Examination
OB 3.3.	Scientific research methodology and organization	6	Examination
OB 3.4.	International tourism	6	Examination

OB 4.1.	Organization of tourism	6	Examination
OB 4.2.	Healthy nutrition	6	Examination
OB 4.3.	Hotel and resort design	6	Examination
OB 4.4.	Business process management	6	Examination
OB 4.5.	Financial technologies	6	Examination
OB 4.6.	Value-oriented management	6	Examination
OB 4.7.	Revenue management	6	Examination
OB 4.8.	HR – management of hotels and restaurants	6	Examination
Total credits for optional components:		24	
<i>Practical training</i>			
Production (pre-graduation) practice		9	Credit
<i>Qualification procedure</i>			
Graduate paper completion and defense		12	
TOTAL NUMBER OF CREDITS		90	

3. Form of assessment of the higher education students

Assessment of the graduates of “Travel and Recreation Resort Management” specialization” educational program in 0731 “Management” specialty is executed in the form of the final qualifying work defense and finalized with award of the standard type Diploma on conference of Master educational level and the qualification: “Master” higher education level, “Management” specialty, “Travel and Recreation Resort Management” specialization” specialization.

The assessment is open and executed in public.

4. Information on academic components (disciplines).

4.1. Title. Management of Corporations in Tourism.

Type. Compulsory.

Academic year. 2019/20.

Semester. I.

Lecturer, academic degree, position. Kravtsov S.S. Candidate of Sciences (Public Administration) (has passed Internship in European Academia (Bolzano, Italy) within the EU TEMPUS Program.

Learning outcomes. The mastery of theoretical knowledge complex and practical skills concerning management of corporations in tourism. Development of the abilities and skills to use specific tools for corporate strategy formation and management of corporate associations.

Compulsory disciplines studied before. «Management», «Law», «Tourism Organisation».

Course outline. Preconditions for the formation and the essence of a corporate form of business organization. Models and international standards of management of corporations. Models and international standards of management of corporations. The external environment of corporations in tourism. Stakeholder management of corporations in tourism. Corporate social responsibility and corporate culture in tourism. The integrated corporate structure in tourism. Transnational corporations in tourism. Strategic management of corporations in tourism. Forming a development strategy of corporations in tourism. Peculiarities of the strategic development of resort enterprises.

Recommended sources and other educational resources / means.

1. Стратегічне управління корпораціями : навч. посібн. / О. М. Скібіцький, В. В. Матвеев, В. І. Щелкунов, С. М. Подреза. – К. : Центр учб. л-ри, 2016. – 480 с.

2. Босовська М. В. Інтеграційні процеси в туризмі : монографія / М. В. Босовська. – К. : КНЕУ, 2015 . – 831 с.

3. Mallin C.A. Corporate governance / Chris A. Mallin; 5th ed. – United Kingdom; New York, NY: Oxford University Press, 2016. – XXII, 417 p.

4. Tricker R. I. (Bob) Corporate Governance: Principles, Policies, and Practices / R.I. (Bob) Tricker; 3rd ed. – Oxford University Press, 2015. – 584 p.

5. James E. Post Redefining the Corporation: Stakeholder Management and Organizational Wealth. - Stanford Business Books), 2002. - 376 p.

Planned learning activities and methods of education. Combination of traditional and innovative methods of education with the use of technologies: thematic and problematic lectures, case study method, practical tasks with the use of information technologies, presentations, solving creative tasks, independent work of students.

Methods of assessment:

- formative assessment (testing, checking compendiums, situational tasks, analytical and creative tasks, defending individual and group projects);
- summative assessment (written exam).

Learning and teaching language. English.

4.2. Title. Health tourism.

Type. Compulsory.

Academic year. 2019/20.

Semester. I.

Lecturer, academic degree, position. Hladkyi A.V., Doctor of Sciences (Geography), Professor

Learning outcomes. The mastery of theoretical knowledge complex and practical skills concerning Health tourism. Development of the abilities and skills to use specific tools for Health tourism organization and development.

Compulsory disciplines studied before. Geography of Tourism, Ecology, Tourism Administration, Specialized Tourism, Recreology, Fundamentals of Spa Medicine Management.

Course outline. Theoretical Fundamentals of Health Tourism. Wellness and SPA Tourism. Eye Treatment and Ophthalmology Tourism. Fitness Tourism

Subject 5 Treatment of Drug Addiction in Health Tourism. Bone Marrow Transplantation, Rheumatology and Orthopedic Surgery in Health Tourism. Cancer Treatment in Health Tourism. Cardiology Health Tourism. Cosmetic Surgery and Dermatology in Health Tourism. Dentistry in Health Tourism

Subject 11. Family Medicine Tourism. Neurologic and Psychiatric Health Tourism. Pulmonology and Otolaryngology Health Tourism. Endocrinology and Gastroenterology in Health Tourism. Tourism for Immunology and Treatment of Infections. Sports Medicine Tourism. Development of Health Tourism in Europe and America. Development of Health Tourism in Asia and Middle East.

Recommended sources and other educational resources / means.

1. Баєв В. В. Формування системи підготовки кадрів з медичного туризму в Україні [Текст] / В. В. Баєв // Інвестиції: практика та досвід. – Київ, 2015. – № 6. – С. 60-63.

2. Левченко А. Медичний туризм: лікуємо всіх [Текст] / А. Левченко // Український туризм. – Київ, 2017. – № 5. – С. 34-37.

3. Medical Tourism Magazine, Medical Tourism Association, February 2018.

4. Gahlinger, PM. The Medical Tourism Travel Guide: Your Complete Reference to Top-Quality, Low-Cost Dental, Cosmetic, Medical Care & Surgery Overseas. Sunrise River Press, 2008

5. Hannefeld, Johanna; Horsfall, Daniel; Lunt, Neil; Smith, Richard (24 October 2013). "Medical Tourism: A Cost or Benefit to the NHS?". PLOS One. 8: e70406. doi:10.1371/journal.pone.0070406. Retrieved 29 March 2016.

6. Mellor, William (19 November 2014). "Medical Tourists Flock to Thailand Spurring Post-Coup Economy". Bloomberg. Retrieved 19 February 2015.

7. Tompkins, Olga (2010). "Medical Tourism". AAOHN Journal. 58 (1): 40. doi:10.3928/08910162-20091223-04.

8. Medical tourism guide. – Health tourism. URL: <https://health-tourism.com>

Planned learning activities and methods of education. Combination of traditional and innovative methods of education with the use of technologies: thematic and problematic lectures, case study method, practical tasks with the use of information technologies, presentations, solving creative tasks, independent work of students, mapping, graphic design.

Methods of assessment:

- formative assessment (testing, checking compendiums, situational tasks, analytical and creative tasks, defending individual and group projects);
- summative assessment (written exam).

Learning and teaching language. English.

4.3. Title. Innovating in Tourism.

Type. Compulsory.

Academic year. 2019/20.

Semester. I.

Lecturer, academic degree, position. Mykhailichenko G.I., Doctor of Sciences (Economics), professor.

Learning outcomes.

The assimilation of knowledge in order to apply the theoretical aspects of innovation management in practice; ways to use innovative technologies in the field of tourism services; mastering the spectrum of knowledge about the latest technologies use din the hotel and restaurant service, the resort business and tourism; use of product an dtechnological innovations inenterprises; the development of knowledge about the arsenal of computer interms of information support of innovations in tourism; the use of methods to assess of economic efficiency of innovations.

Compulsory disciplines studied before. «Management of Tourism», «Organisation of Tourism», «Economy of Tourism», «Marketing of Tourism».

Course outline. Theories of innovative development in the knowledge about tourism. Innovative processes in tourism. State regulation of innovation. Creative technologies proactive management of innovative projects in tourism. Innovative tourism potential. Information innovative technologies in the processes of tourist services. Marketing innovations and innovations in marketing of tourism. Provyayding of innovations in tourism and legal support of innovation. Methodsand models of innovative development of the tourist business. Financial and investment support for the introduction of innovative technologies in tourism.

5.9.Recommended sources and other educational resources / means.

1. Мазаракі, А. Інноваційна політика: підручник. [Текст]/ Мазаракі, А., Федулова Л., Андрощук Г. – К.: КНТЕУ, 2012р. – 604 с.

2. Михайліченко Г.І. Інноваційний розвиток туризму: монографія / Г.І. Михайличенко.- К.: Київ. Нац. торг.-екон. ун-т, 2012.- 608 с.

3. Salge, T.O. & Vera, A. (2012). "Benefiting from Public Sector Innovation: The Moderating Role of Customer and Learning Orientation". Public Administration Review, Vol. 72, Issue 4, - pp. 550–60.

Planned learning activities and methods of education.Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- Lectures (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors).

- seminars (training / presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / case-studies / work in groups / etc.).

Methods of assessment:

- formative assessment (oral tests / written tests; checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);

- summative assessment(written exam).

Learning and teaching language. English.

4.4. Title. Strategic Marketing.

Type. Compulsory.

Academic year. 2019/20.

Semester. II.

Lecturer, academic degree, position. Sai Dariia, PhD, Associate professor at International Economic Relations Department.

Learning outcomes. To form a system of theoretical knowledge and practical skills in order to apply the tools of strategic marketing as a concept aimed at achieving competitive advantage, maintaining and increasing loyal consumers segment, formation of the target market to achieve the goal of economic activity in the face of uncertainty and changeable external environment.

Compulsory disciplines studied before. "Management", "Marketing", "Economy of hotels and restaurants", "Marketing Communications".

Course outline. Strategic Marketing Essence and Task. Theoretical and Applied Foundations of Marketing Strategy Development.Strategic Marketing Planning. Methodological Principles of Strategic and Marketing Analysis of the Enterprise. Company Marketing Environment. Corporate and Marketing Strategies Interconnection. Competitive Marketing Strategies. Marketing Segmentation Strategies. Marketing Targeting Strategies. Product Differentiation Strategies. Product Positioning Strategies. Marketing Business Portfolio Management

Recommended sources and other educational resources / means.

1. Крикавський Є.В. Стратегічний маркетинг: Навчальний посібник / Є. В. Крикавський, Л. І. Третякова, Н. С. Косар. Львів: Видавництво Львівської політехніки: 2012. – 256 с.

2. Куденко Н.В. Маркетингові стратегії фірми / Н.В. Куденко. – К. : КНЕУ, 2010. – 246 с.

3. Пащук О. Маркетинг послуг. Стратегічний підхід / О. Пащук. – К. : Професіонал, 2012. – 560 с.

4. Andreasen A. Strategic Marketing for Non-Profit Organizations / A. Andreasen, P. Kotler. – Publisher : Prentice Hall, 2008. – 504 p.

5. David W. Cravens, N. Piercy Strategic Marketing. – Publisher : McGraw-Hill/Irwin, 2009. – 800 p.

6. Cravens D. Strategic Marketing / D. Cravens, N. Piercy. – Publisher : McGraw-Hill/Irwin, 2012. – 672 p.

Planned learning activities and methods of education. Combination of traditional and innovative methods of education with the use of technologies: thematic and problematic lectures, case study method, practical tasks with the use of information technologies, presentations, solving creative tasks, independent work of students.

Methods of assessment:

- O – oral questioning; D – dispute; T – testing; PT – practical tasks.
- summative assessment (written exam).

Learning and teaching language. English.

4.5. Title. Tourism Destinations.

Type. Compulsory.

Academic year. 2019/20.

Semester. II.

Lecturer, academic degree, position. Zabaldina J.B., Candidate of Sciences (Economics), Associate Professor.

Learning outcomes.

To acquire theoretical knowledge of tourism destinations creation and development and practical skills of effective destinations management in the dynamic social, natural, technological and economic environment.

Compulsory disciplines studied before. “Regional Economy”, “Information Systems and Technologies”, “Tourism Geography”, “Tourism Studies”, “State and Regional Management”, “Management and Administration”, “Organization of Tourism”, “Organization of the Hotel Industry”.

Course outline. Theoretical bases of tourism destinations formation and development. Methodology of Tourism Destinations Research. Tourism Destination Competitiveness. Management of Tourism Destinations visitors’ consumer behavior. Tourism Destinations Management. Tourism Destinations Marketing. Tourism Destination in the context of the Sustainable Development in Tourism.

Recommended sources and other educational resources / means.

1. Harrill, R. Destination Management: New Challenges, New Needs. In Handbook of Tourism Studies. Jamal, T. and Robinson, M. eds. Thousand Oaks, CA: Sage Publications. 2009.

2. Youcheng Wang, Abraham Pizam Tourism Destination Marketing and Management: Collaborative Strategies. – Cambridge : CAB International, 2011. – 370 p.

3. Vanhove N., The Economics of Tourism Destinations, Elsevier, 2010, Ткаченко Т.І. Сталий розвиток туризму: теорія, методологія, реалії бізнесу : монографія / Т.І. Ткаченко. - 2-ге вид., випр. та доповн. - К. : Київ. нац. торг.-екон. ун-т, 2009. - 463 с.

4. Туристські дестинації (теорія, управління, брендінг) / Т.І.Ткаченко, С.В. Мельниченко, М.Г. Бойко, Г.І. Михайличенко, Н.І. Ведмідь, Ю.Б. Забалдіна та ін; за ред. А. А. Мазаракі. – К.: КНТЕУ, 2013.

Planned learning activities and methods of education. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

-lectures (review lectures / consulting lectures / conference lectures / modulation lectures).

-seminars (training / presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / case-studies / individual project task / etc.).

Methods of assessment:

- formative assessment (oral tests / written tests; checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);

- summative assessment (written exam).

Learning and teaching language. English.

4.6. Title. Tourism Quality Management.

Type. Compulsory.

Academic year. 2020/21.

Semester. III.

Last name, first name and patronymic of the lecturer, academic degree, position. T.P. Dupliak, Candidate of Sciences (Economics), Associate Professor.

Learning outcomes. Creation of students' theoretical knowledge and practical skills in quality management of enterprises of hotel, restaurant and tourism business.

Compulsory disciplines studied before. «Management», «Marketing».

Course outline. The theory bases of standardization and certification services. The state system of standardization. The certification system of services. Licensing. Scientific bases of quality services management. Domestic and foreign experience of quality services management. Quality services management. Mechanism and process of the quality services management. The effectiveness of the quality services management. Organization of quality services control.

Recommended sources and other educational resources / means.

1. Управління якістю в туризмі: Підручник / Н.Є. Кудла. – К.: Центр навчальної літ., 2015. – 328 с.

2. Управління якістю послуг готелів: теорія та практика : монографія / Т.І. Ткаченко, С.В. Мельниченко, М.В. Босовська, О.В. Полтавська. – К.: КНТЕУ, 2012. – 700 с.

4. Building Quality Management Systems: Selecting the Right Methods and Tools. L. Rocha-Lona, J. Arturo Garza-Reyes, V. Kumar, 2013 – 202 p.

5. Service Quality Management in Hospitality, Tourism, and Leisure. C. Mok, B. Sparks, J. Kadampully, 2009 – 339 p.

6. Total Quality Management. V. Vijayan, H. Ramakrishnan, 2014 – 263 p.

Methods of education. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors).

- seminars (training / presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / case-studies / work in groups / etc.).

Methods of assessment:

- formative assessment (oral tests / written tests / situational tasks).

- summative assessment (written exam).

Learning and teaching language. English.

4.7. Title. Project Management in Tourism.

Type. Compulsory.

Academic year. 2020/21.

Semester. III.

Lecturer, academic degree, position. Boyko M.G., Doctor of Scinces, Professor

Learning outcomes.

Gaining by the students modern economic thinking, special knowledge in the sphere of Project Management, practical skills and defining the objectives of the Project and performance of its feasibility; examination of the Project; detection of the Project structure; determination of the size and grounding the way of investment; creation of the Project Team; determination of duration of the Project on the ground of works execution charts; estimation of resources; developing of the Project budget; evaluation of the Project risks; providing Project control.

Compulsory disciplines studied before. «Management of corporations in hotel, tourism and restaurant business», «International tourism», «Strategic marketing in hotel, tourism and restaurant business».

Course outline. Project Management in the system of management of organization. Project Feasibility. Planning the Project. Project Time Management. Project Resources Planning. Project Control. Project Risk Management. Project Quality Management. Project Team Management.

Recommended sources and other educational resources / means.

1. Kerzner, H. Project management. A systems approach to planning, scheduling and controlling. — New York, 2013. — 1243p.

2. Lock, D. Project Management, Gower Publishing, Eighth edition. – GB, 2014. – 511p.

3. Noordzij G. Project Management of Hotel Opening. - Processes Publisher: CreateSpace Independent Publishing Platform, 2014.- 184 p.

4. Dismore P. The AMA Handbook of Project Management / P. Dismore, I. Cabanis-Brewin .- American Management Association, 2012- 505 p.

5. Jack R. Meredith Project Management in Practice / Samuel J. Mantel, Scott M. Shafer, Margaret M. Sutton, Publisher: Wiley; 5 edition. - 2014 -336 p.

Planned learning activities and methods of education. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors).

- seminars (training / presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / case-studies / work in groups / etc.).

Methods of assessment:

- formative assessment (oral tests / written tests; checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);

- summative assessment (written exam).

Learning and teaching language. English.

4.8. Title. International Tourism.

Type. Optional.

Academic year. 2019/20.

Semester. I.

Lecturer, academic degree, position. Dupliak T.P., Candidate of Sciences (Economics), Associate Professor (has passed Internship at the University of Central Lancashire, England, at the Cracow University of Economics, Poland, within the EU Erasmus+ Program «Learning Mobility»).

Learning outcomes. Creation of students' theoretical knowledge and practical skills of research of international tourism market and organization of activity of transnational tourism corporations and international hotel chains in the international and national market.

Compulsory disciplines studied before. «Geography of Tourism», «Organization of Tourism».

. **Course outline.** International tourism terminology. Forms of international tourism. History of international tourism. Impacts of international tourism: economic, sociocultural, environmental. The effects of international tourism on the economy: direct effects, indirect effects, induced effects. The role and types of international tourism organizations. Key figures of international tourism. Regional structure of international tourism market. Ukraine in the international tourism market. Transnationalization of tourist business. Types of transnational corporations in tourism. Corporate governance models of transnational tourism corporations. Transnational corporations in tourism market of Ukraine: trends and outlook. International hotel chains as a form of transnational corporations. Organizational structures of transnational tourism corporations. Performance of transnational tourism corporations.

Recommended sources and other educational resources / means.

1. Міжнародний туризм: навчальний посібник / В.С. Великочий, О.І. Дутчак, В.В. Шикеринець. – Івано-Франківськ: Видавець Кушнір Г.М., 2015. – 254 с.

2. Міжнародний туризм: навчальний посібник / Т.В. Божидарнік, Н.В. Божидарнік, Л.В. Савош – К.: Центр учбової літератури, 2012. – 307 с.

3. International Tourism and Hospitality in the Digital Age. S. Kumar, 2015. – 327 p.

4. International Business and Tourism: Global Issues. T. Coles, C. Michael Hall, 2008. – 285 p.

5. Tourism Highlights 2016. The World Tourism Organization (UNWTO), 2016 – 16 p.

Planned learning activities and methods of education. Combination of traditional and nontraditional methods of education with the use of innovative technologies: thematic and problematic lectures, case study method, practical tasks with the use of information technologies, presentations, solving creative tasks, independent work of students.

Methods of assessment:

- formative assessment (testing, situational tasks, defending individual and group projects).

- summative assessment (written exam).

Learning and teaching language. English.

4.9 Title. Intellectual property.

Type. Optional.

Year of study. 2019/2020.

Semester. I.

Lecturer, academic title, scientific degree, position. Hurzhii A.V., cand.Legal Sciences, Ass.Prof., Department of administrative, financial and information law.

Learning outcome. Formation of a complex of theoretical knowledge on intellectual property as a determining economic and legal category of the information society.

A mandatory pre-academic disciplines. "Law", "Business law".

Content. The concept of intellectual property, objects and subjects of intellectual property. The concept, principles and sources of copyright; objects and subjects of copyright; personal property and non-property rights to works of literature, art and science; collective management of copyright; responsibility for copyright infringement. Legal protection of related rights. The concept and conditions of legal protection of inventions, utility models, industrial designs. Legal protection of non-

traditional results of intellectual property. Legal protection of means of individualization of subjects of economic turnover, goods, works and services. The concept and legal protection of commercial (brand) names, trademarks and geographical values. Protection against unfair competition. Liability for infringement of intellectual property rights.

Recommended sources and other educational resources / means.

1. Алієва-Барановська В. Організаційно-правові засади охорони інтелектуальної власності в Україні / В. Алієва-Барановська // Юридична Україна : щомісячний правовий часопис. – 2017. – № 4. – С. 49–57.
2. Бошицький Ю.Л. Правове регулювання службового винахідництва: проблеми теорії та практики / Ю.Л. Бошицький, М.М. Яшарова. – Київ : Вид-во Європ. ун-ту, 2012.
3. Інтелектуальна власність: навч. посіб. / Г.М. Остапович, О.М. Стороженко, Г.В. Уманців, О.В. Фоміна. – Київ : Київ. нац. торг.-екон. ун-т, 2012.
4. Право інтелектуальної власності : підручник. / О.І. Харитонов, Є.О. Харитонов, Т.С. Ківалова, В.С. Дмитришин, О.О. Кулініч, Л.Д. Романадзе та ін. за заг. ред. О.І. Харитонової, – К.: Юрінком Інтер., 2017. – 544 с.
5. Костенко І. Інтелектуальна власність очима малого та середнього бізнесу Європейського Союзу / І. Костенко // Інтелектуальна власність в Україні. – 2016. – № 6. – С. 4–7.

Planned learning activities and methods of education.

Лекції (оглядові / тематичні); семінарські / практичні заняття.

Methods of assessment:

- поточний контроль – тестування, усне/письмове опитування, вирішення юридичних задач тощо);
- підсумковий контроль – екзамен письмовий.

Learning and teaching language. English.

4.10. Title. Business Psychology.

Type. Optional.

Academic year. 2020/21.

Semester. III.

Lecturer, academic degree, position. Yu.V Drozdova. Candidate of Sciences (Psychology), Associate Professor (Department of Foreign Philology and Translation).

Learning outcomes.

Knowledge of psychological sources, factors, mechanisms and patterns of business development as a system; basic methods and

techniques of psychological training for businessman; potential psychological foundations of businessman; such success factors as behavior, motivation, organizational skills, ethics; personal limits that reduce efficiency. Ability to analyze business as organization, activity and social institution; determine business impact on social and professional development of the individual.

Compulsory disciplines studied before. «Psychology», «Philosophy», «Social Psychology», «Management Psychology».

Course outline.

Business Psychology as a branch of Psychology. Psychological characteristics of business. Psychological problems of business management. Psychological characteristics of professional businessman competencies and recruitment. Psychological features of successful business activity. Communication processes in entrepreneur activity. Psychological technique of personal businessman activity. The role of psychotechnologies in business.

Recommended sources and other educational resources / means.

1. Іпатів Е.Ф., Левківський К.М., Павловський В.В. Психологія управління в бізнесі. / Іпатів Е.Ф., Левківський К.М., Павловський В.В. - Х.; К.: НМЦВО, 2010. – 320 с.

2. Grant P. Business Psychology in Action/ P. Grant - Agency Publisher: The Assosiation for Business Psychology, 2016.-200 pp.

3. Biggs D. Management Consulting: A guide for students/ D. Biggs-London: Cengage Learning, 2012.-186 pp.

4. McKenna E. Business Psychology and Organizational Behaviour: A students handbook/E.Mckenna-Agency Publisher: Psychological Press, 2010.-698 pp.

5. Grant P. Business Psychology in Practice/ P. Grant - Agency Publisher: Whurr Publishers, 2011.-245 pp.

6. Passmore J. Top Business Psychology models/ J. Passmore-London:Kogan Page, 2012.-224 pp.

Planned learning activities and methods of education. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures);
- seminars (training / presentations / discussions/ work in groups / case study/ brainstorming).

Methods of assessment:

- formative assessment (oral tests / written tests / presentations / projects / situational tasks, etc.);

- summative assessment (written exam).

Program language. English.

4.11. Title. Healthy nutrition.

Type. Optional.

Academic year. 2019/20.

Semester. I.

Lecturer, academic degree, position. Fedorova D.V., Candidate of Sciences (Technical), Associate Professor.

Learning outcomes. The mastery of theoretical and methodological knowledge and practical skills in the field of nutritiology, modern recommendations for improving healthy nutrition and consumption of basic and bioactive nutrients, the scientific principles of formation and characteristics of the clinical diets as well as competences to create an individual healthy diets for human, diets in children's, medical institutions taking into account national and foreign experience. Development of the abilities and skills to use the of legislative and normative documentation in the field of healthy and clinical nutrition, create of individual diets of healthy nutrition of separate groups of people, clinical diets - in medical institutions.

Compulsory disciplines studied before. «Management», «Restaurant service».

Course outline. Section 1. Scientific fundamentals of the healthy nutrition. The evolution of the human nutrition theories and bases of healthy nutrition. Non-traditional nutrition (alternative) types of nutrition and its psychosocial aspects. Drinking water – healthy food product. The mineral waters. General principles of the healthy nutrition and planning of the healthy diet. Nutrition mechanisms of acid-alkaline balance regulation in the human body. The principles of alimentary correction of dysbiotic states in the human body and diets for sensitivity (miscellaneous intolerances). Correction of nutrition at the alimentary-deficient conditions and modified of minerals diet. Section 2. Healthy nutrition of separate population groups. Nutrition of children in organized groups. Nutrition for the elder persons. Nutrition of people with increased psycho-emotional tension and hypodynamia (1st and 2nd groups of physical activity). Nutrition of persons with increased physical activity (3d and 4th groups of physical activity). Section 3. Medical nutrition therapy for chronic diseases. Medical nutrition therapy for chronic diseases of the digestive system. Medical nutrition therapy for diseases of liver,

pancreas and biliary system. Medical nutrition therapy for diseases of the cardiovascular system. Medical nutrition therapy for chronic kidney disease. Medical nutrition therapy for diseases of diabetes, obesity, metabolic syndrome. Medical nutrition therapy for allergic diseases. Experience in clinical nutrition of patients in medical institutions in the USA, Germany, UK and other countries. Modular control.

Recommended sources and other educational resources / means.

1. Codex Alimentarius Standards [Електронний ресурс]. – Available from: <http://www.fao.org/fao-who-codexalimentarius/standards>.

2. Основи раціонального і лікувального харчування : навч. посіб./ П.О. Карпенко, С.М. Пересічна, І.М. Грищенко, Н.О. Мельничук ; за заг. Ред П.О. Карпенка. – К. : Київ. нац. торг.-екон. ун-т, 2011. – 504 с.

3. Food Science, Nutrition & Health/ Michael E. J. Lean // CRC Press. - 2006. - 336 p.

4. Functional Foods and Chronic Diseases: Science and Practice (Volume 8)/ Danik M. Martirosyan// Food Science Publisher. – 2011. – 412 p.

Planned learning activities and methods of education. Combination of traditional and innovative methods of education with the use of technologies: thematic and problematic lectures, case study method, practical tasks with the use of information technologies, presentations, solving creative tasks, independent work of students.

Methods of assessment:

- formative assessment (testing, checking compendiums, situational tasks, creative tasks, defending individual and group projects);
- summative assessment (written exam).

Learning and teaching language. English.

Title. Revenue Management.

Type. Optional.

Academic year. 2018/19.

Semester. III.

Lecturer, academic degree, position. Kulyk M.V., Candidate of Sciences (Economics), Associate Professor.

Learning outcomes. Gaining by students modern economic thinking and special knowledge of revenue management, practical skills in using the analytical technologies to optimize and maximize

profitability of hotels based on forecasting consumer behavior and stimulate demand.

Compulsory disciplines studied before. «Enterprise Management», «Marketing», «Communicative Management» and «Enterprise Economy».

Course outline. Revenue management concept as the analytical technology of revenue management. Theoretical and methodological principles of Revenue management. Revenue management as a basis for the development and application in practice techniques to ensure optimal number of sales rooms for a maximum price through the most effective channels. Factors affecting the efficiency of Revenue Management techniques and ensure successful operation of the hotel. Methods, techniques, models for the application of practical and effective approach to the formation of the fair market value of hotel services as a commodity, the development of a flexible pricing policy, the definition of low income level of the hotel. Revenue management as Property Management System in compliance with ethical relationships.

Recommended sources and other educational resources / means.

1. Hotel Revenue Management: From Theory to Practice / Stanislav Ivanov - Varna: Zangador, 2014 - 395 p. https://www.researchgate.net/.../262918029_Hotel_Revenue_Management_From_Theory_to_Practice

2. The Theory and Practice of Revenue Management / K. T., Ryzin G. J. V. Springer - Science + Business Media, Inc, 2012 – 712 p.

3. Introduction to Revenue management for the hospitality industry/ Tranter K. A., Stuart-Hill, T. & Parker, J. Harlow: Pearson Prentice Hall, 2008 – 234p.

4. Revenue Management. A Practical Pricing Perspective/ Yeoman, I. & McMahon-Beattie U. Palgrave Macmillan, 2011 – p.271

Planned learning activities and methods of education. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors).

- seminars (training / presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / case-studies / work in groups / etc.).

Methods of assessment:

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.).
- summative assessment (written exam)

Learning and teaching language. English.

CONTENTS

INTRODUCTION	2
1. General information	3
1.1. Name and address.....	3
1.2. Institution description.....	3
1.3. Academic bodies	6
1.4. Academic calendar.	7
1.5. The list of available academic programs.....	7
1.6. Admission requirements, including language policy and registration procedure.....	10
1.7. Mechanisms for credit mobility and prior learning recognition (formal and informal)	10
1.8. Policy of ECTS credits distribution (institutional credit framework)	11
1.9. Mechanisms of academic management.....	11
2. Resources and facilities	12
2.1. Students' chair of Human Resources department	12
2.2. Accommodation/housing conditions.....	12
2.3. Catering.....	13
2.4. The cost of accommodation.....	13
2.5. Financial support of students.....	13
2.6. Medical services.	14
2.7. Insurance.....	14
2.8. Opportunities for students with disabilities and special needs.....	15
2.9. Learning facilities	15
2.10. Organization of mobility by mobility programs.....	18
2.11. Mandatory or selective "Mobility Windows"	22
2.12. Information on the types of certification (joint, double, multilateral).....	22
2.13. The members of the consortium / partnership and their roles.....	22
2.14. Language courses.....	23
2.15. Opportunities for practical training	24
2.16. Learning in the workplace	24
2.17. Sports and recreation facilities.....	25
2.18. Student organizations.....	25
3. Program profile	26
4. Academic program	29
5. Information on academic components (disciplines)	32