

**Ministry of Education and Science of Ukraine
Kyiv National University of Trade and Economics
Faculty of Restaurant, Hotel and Tourism Business**

PROSPECTUS

European Credit and Transfer System (ECTS)

Field of Science	24 «Service Industry»
Field of Specialty	242 «Tourism»
Specialization	«International Tourism Business»
Academic Degree	«Master»

Kyiv 2019

INTRODUCTION

European credit transfer and accumulation system (ECTS) is a system of transferring and accumulating credits used in the European Higher Education Area with the aim to provide recognition, verify qualifications and educational components, facilitate academic mobility of higher education applicants.

The system is based on defining academic workload of the higher education applicants required to achieve specified learning outcomes and is recorded in ECTS credits.

ECTS Credit is a unit measuring the volume of academic workload of higher education applicant required to achieve specific (expected) learning outcomes.

One ECTS credit equals to 30 hours.

Workload of one academic year for full-time study is usually 60 ECTS credits.

Credits are awarded to higher education applicants after successful covering of the discipline and positive assessment of the achieved learning outcomes. Credit transfer and accumulation are facilitated by the use of ECTS key documents.

ECTS key documents are: Catalogue of the Discipline (information package), Application Form, Learning Agreement, Transcript of Records, European standard Diploma Supplement.

Student assessment of results includes the following control measures: entrance, current and final control, attestation. The results of students' studies at KNUTE are valued at the 100-point scale, where 60-100 points are the results of training that give the student the right to obtain ECTS credits, 0-59 points are unsatisfactory learning outcomes that do not give the student the right to get ECTS credits. The evaluation of student learning outcomes is presented in a way that is generally comprehensible and can be readily perceived by different educational institutions, using grade distribution guidance of KNUTE.

Grade Distribution Guidance of KNUTE

KNUTE system of grades	Percentage of points relative to the total number of pass marks received	Cumulative percentage of received pass marks
90–100	20	20
82–89	10	30
75–81	20	50
69–74	10	60
60–68	40	100

1. General information.

1.1. Name and address.

Kyiv National University of Trade and Economics.

Address: 19, Kyoto St., Kyiv, 02156;

Telephone: (044) 513-33-48, (044) 531-47-41;

Fax: (044) 544-39-74.

E-mail: knteu@knteu.kiev.ua

Official website: <http://www.knteu.kiev.ua>

1.2. Institution description (type and status in particular).

Kyiv National University of Trade and Economics is one of the most prestigious educational institutions of Ukraine. Its history dates back to 1946. By the Decree of the President of Ukraine the University was given a national status in 2000. In 2006 KNUTE joined the Magna Charta of Universities.

The University takes the dominant position in the system of national higher education. In 2018, it took leadership in the number of applications submitted by the entrants. According to the results of the admission campaign 2018, 28 126 applications were submitted. In popularity among entrants, the university takes: the first place - among the country's economic institutions of higher education, the third place - among the metropolitan higher education institutions. KNUTE is one of the top five most prominent institutions of higher education in the country, confirming the position of a leader of national education, recognition and loyalty of future students.

KNUTE consists of 6 academic institutes, 9 colleges and 2 higher business schools in 10 cities of the country located in Kyiv, Kharkiv, Vinnytsa, Chernivtsi, Khmelnytsky, Uzhgorod, Colomyja, Burshtyn, Zhytomyr and Odesa.

There are 6 faculties in the basic institution in Kyiv: Faculty of International Trade and Law; Faculty of Economics, Management and Psychology; Faculty of Finance and Banking; Faculty of Accounting, Auditing and Informational Systems; Faculty of Restaurant, Hotel and Tourism Business; Faculty of Trade and Marketing.

There are about 35 thousand students studying in the University in 21 bachelor and 17 master specialties, 51 bachelor (including 2 in English) and 50 master (including 10 in English) educational professional programs.

KNUTE carries out the training, retraining and advanced training of specialists in foreign and domestic trade, international

economic relations, public management and administration, finance and banking, insurance, entrepreneurship, trading and exchange activities, accounting and taxation, financial control and audit, management, marketing, journalism, law, international law, tourism, hotel and restaurant business, food technology, psychology, philology, sociology and IT industry: cybersecurity, software engineering, computer science and system analysis.

In the university there was established a modern base for scientific research, developed a unique method for the preparation of scientific and pedagogical staff: there are 15 educational and research Ph.D. programs, 7 specialized scientific councils for doctoral thesis and master dissertations in 12 specialties operate.

KNUTE has a strong research and teaching staff able to solve tasks as well as actual scientific problems creatively and successfully. Research results are published in the scientific journals “Visnyk of KNUTE”, “Foreign trade: economics, finance, law” and in the International scientific journal “Products and Markets”.

The proportion of lecturers with academic degrees of doctor of sciences and PhD is more than 81 percent. Experts of KNUTE are actively involved in developing strategic directions of quality education assurance, they take part in a number of commissions of the Ministry of Education and Science of Ukraine as well as other ministries and departments.

The structure of KNUTE includes: Institute of Higher Qualification, Center for European Education, Distance Learning Laboratory, Career Development Center, Center for technology transfer, Center of pedagogical and psychological studies, High School of Teacher Excellence, Center of formation of contracts, Training and Production Association, Business training center, Scientific and Technical Center for certification of products, services and quality systems. At the university there is also a Law Clinic “Center for Legal Protection”, which provides free legal assistance. Institute of Higher Qualification (IHQ) ensures the implementation of the concept of lifelong learning, training, providing educational services, including ones of international level, to prepare highly qualified professionals willing to work in modern economic conditions and compete successfully both on the domestic and international labor markets (MBA programs, second higher education, retraining and further training of staff).

KNUTE has the system of quality management which for the first time has been certified in accordance with the requirements of the

international standard ISO 9001:2015 for institutions of higher education of Ukraine. Its harmonious component is the internal system of ensuring the quality of educational activities and the quality of higher education.

The standards of higher education in KNUTE function as a set of requirements for the content and results of educational activities for each level of higher education within each specialty and specialization.

One of the significant advantages of KNUTE is the material and technical base of European level. Classrooms and laboratories are equipped with modern demonstration equipment and inventory. In general, the university has 50 computer rooms. Library complex with electronic service of readers functions. Favorable social and living conditions have been created for students: 6 hostels, 7 cafeterias and 5 dining rooms, a medical center, laundry and other household units. The university has a sports complex for the students, which includes a football field with artificial cover, basketball and volleyball playgrounds, table tennis, gyms etc. Students and the staff have the opportunity to relax at University recreation bases on the Black Sea coast.

KNUTE concluded numerous agreements on creative scientific and technical commonwealth and cooperation in training specialists in all fields, including the Ministry of Economic Development and Trade of Ukraine, the Ministry of Finance of Ukraine, Ministry of Foreign Affairs of Ukraine, the State Fiscal Service of Ukraine, the State Treasury Service of Ukraine, Anti-Monopoly Committee of Ukraine, the State Finance Inspection of Ukraine, the Pension Fund of Ukraine, Ukrainian Audit Chamber, the National bank of Ukraine as well as other executive bodies, the leading commercial banks, trade, hotel and restaurant chains, advertising agencies, logistics and distribution centers and other organizations and institutions.

Creative contacts are established and maintained with more than 100 institutions of higher education, international centers and institutions from 30 countries of the world. An exchange of teachers and students is carried out, the improvement of educational programs at different levels of training and retraining of specialists as well as international projects on the integration of higher education are implemented, students undertake an internship in six foreign countries.

University is a member of the prestigious international organizations: International Association of Universities, University

Agency of Francophonie, International Association of Commodity Science, Innovation and Sustainable Development, Association of Leading University Higher Business Schools, International Association of higher and secondary specialized educational institutions of trade and consumer cooperation, World Leisure and Recreation Association.

There are well-known public figures, heads of state and government authorities, organizations and businesses, diplomatic officials and scientists, entrepreneurs among the graduates of the university.

1.3. Academic bodies.

Mazaraki Anatoliy	Rector, Doctor of Sciences (Economics), Professor, Academician of the National Academy of Educational Sciences of Ukraine, Honored Worker of Science and Technology of Ukraine, Laureate of State Prize of Ukraine in Science and Technology and Laureate of Premium of Cabinet of Ministers of Ukraine for the development and implementation of innovative technologies.
PrytulskaNatalia	First Vice-Rector for Scientific-Pedagogical Work, Doctor of Technical Sciences, Professor
Shapoval Svitlana	Vice-Rector for Scientific-Pedagogical Work, PhD in Technical Sciences, Associate Professor
Melnichenko Svitlana	Vice-Rector for Scientific Work, Doctor of Sciences (Economics), Professor
Sai Valeriy	Vice-Rector for Scientific-Pedagogical Work and International Relations, PhD in Economics, Associate Professor, Protocol Advisor of I Rank
Vovk Halyna	Vice-Rector for Administrative and Economic Work

1.4. Academic calendar.

Start of academic classes – 1 September.

End of classes – 30 June.

Educational process is carried out by semesters.

Duration of semesters, practical training, examination sessions, certification and vacation is determined by the schedule of educational process for each year.

1.5. The list of available academic programs.

Key and Title of Knowledge Area	Academic Degree «Bachelor»		Academic Degree «Master»	
	Major	Specialization	Major	Specialization
03 The Humanities	035 Philology	Germanic languages and literature (including translation), first - English	-	-
05 Social and behavioural sciences	051 Economics	Digital Economics	051 Economics	Digital Economics
		International Economics		International Economics
		Business Economics		Enterprise Economic security
		Corporate finance		Financial management
	053 Psychology	Practical psychology	053 Psychology	Psychology
	054 Sociology	Sociology of economic activity	-	-
06 Journalism	061 Journalism	Advertising and Public Relations	061 Journalism	Advertising
07 Management and Administration	071 Accounting and taxation	Accounting and taxation	071 Accounting and taxation	Accounting and taxation in international business
		Financial control and audit		Accounting and tax consulting
				Financial analysis and audit
			Financial	

Key and Title of Knowledge Area	Academic Degree «Bachelor»		Academic Degree «Master»	
	Major	Specialization	Major	Specialization
				analytics
072 Finance, banking and insurance	State and municipal finance	072 Finance, banking and insurance	State and municipal finance	
			Taxation	
			Banking	
			Management of public financial resources	
			Financial intermediation	
			Insurance	
			Corporate finance	
073 Management	Management of foreign economic activity	073 Management	International finance	
			Banking	
			State Audit	
073 Management	Management of foreign economic activity	073 Management	Financial intermediation	
			Insurance	
			Financial brokerage	
073 Management	Management of foreign economic activity	073 Management	Management of foreign economic activity	
			Management of organizations	
			Trade management	
			HR management	
			Industrial management	
073 Management	Management of foreign economic activity	073 Management	Management of organizations	
			Trade management	
			HR management	
			Hotel and restaurant management	
			Tourist and resort and recreational management	
073 Management	Management of foreign economic activity	073 Management	Economic competition management	
			Marketing management	
			Advertising business	
			Brand Management	
			Digital marketing	

Key and Title of Knowledge Area	Academic Degree «Bachelor»		Academic Degree «Master»	
	Major	Specialization	Major	Specialization
	076 Entrepreneurship, trade and exchange activities	Wholesale and retail trade	076 Entrepreneurship, trade and exchange activities	Wholesale and retail trade
		Merchandising and commercial logistics		Merchandising and commercial logistics
		Merchandising and organization of external trade		Merchandising and organization of external trade
		Customs		Customs
		Logistic activity		Logistics and supply chain management
		Cat. Management in retail		Cat. Management in retail
08 Law	081 Law	Commercial law	081 Law	Commercial law
		Financial law		Financial law
		Legal security support of entrepreneurial activity		Legal security support of entrepreneurial activity
		Civil law and trial		Civil law and trial
12 Information technologies	121 Software engineering	Software engineering	121 Software engineering	Software engineering
	122 Computer sciences	Computer sciences	122 Computer sciences	Computer sciences
	124 System analysis	Data Science	-	-
	125 Cybersecurity	Security of information and communication systems in the economy	-	-
18 Manufacturing and technologies	181 Food technology	Technology and organization of restaurant business	181 Food technology	Restaurant Technology and Business
				Innovative technology in restaurant

Key and Title of Knowledge Area	Academic Degree «Bachelor»		Academic Degree «Master»	
	Major	Specialization	Major	Specialization
				business
24 Service sector	241 Hotel and restaurant business	Hotel and restaurant business	241 Hotel and restaurant business	Hotel development
				International hotel business
	242 Tourism	International Tourism	242 Tourism	International Tourist business
		Economy and organization of tourism		International event management in tourism
28 Public management and administration	281 Public management and administration	Public management and administration	281 Public management and administration	Public management and administration
29 International relations	292 International economic relations	International business	292 International economic relations	International business
		International trade		
		International marketing		
	293 International law	International law	293 International law	International law

1.6. Admission requirements, including language policy and registration procedure.

Information on the conditions of admission to study for educational degrees of “Bachelor” and “Master” is available on the website of Kyiv National University of Trade and Economics: <https://knteu.kiev.ua/file/MTk=/494bacff23410c299c7d33c87daf31b3.pdf>

1.7. Mechanisms for credit mobility and prior learning recognition (non-formal and informal).

Definition of credit mobility and prior learning is conducted under the Law of Ukraine “On Education”, the Law of Ukraine “On Higher Education”, Regulations on the procedure of realizing the right for academic mobility at KNUTE and agreements on education in terms of academic mobility.

The regulation of credit mobility is based on the following documents:

- course catalogue;
- learning agreement;
- academic transcript;
- certificate of educational practice.

Under the terms of credit mobility a student gets transfer of all credits he/she obtained outside the main educational institution and which are the components of the educational program.

1.8. Policy of ECTS credits distribution (institutional credit framework).

Distribution of ECTS credits is based on the official length of training program cycle and is defined by the curriculum.

KNUTE distributes credits among academic disciplines independently. Credits are distributed to all the disciplines covered by the student, practical training, completion of final qualifying projects (assignments), certification. Credits are awarded only after completion of the discipline and on condition of successful completion of one of the final control, passing of the practical training and attestation.

1.9. Mechanisms of academic management.

Mechanisms of academic management at KNUTE are defined by the provisions:

- on the organization of the educational process of students;
- on distance learning at KNUTE;
- on the procedure for realizing the right for academic mobility at KNUTE;
- on individual student curriculum at KNUTE;
- on independent work of students and post-graduate students at KNUTE;
- on the organization of completion and public presentation of term papers (projects) at KNUTE;
- on conducting student practical training at KNUTE;

- on assessment of learning outcomes of students and post-graduate students;
- on the appeal of the results of the final knowledge control of the students of KNUTE;
- on graduation qualification project (work);
- on the certification of higher education applicants and the examination commission for certification at KNUTE;
- on the procedure and grounds for the issuance of documents on higher education of the state standard at KNUTE;
- on the system of rating assessment of the students of KNUTE;
- on the observance of academic integrity by the pedagogical, scientific and pedagogical, scientific workers as well as students of KNUTE.

2. Resources and facilities.

2.1. Student Registration department.

In the Department of Student Registration identification records, education documents, work record books of students studying at KNUTE are kept. The main tasks of the Department are:

- timely introduction of current changes in identification records;
- keeping documents in proper condition;
- providing information upon written requests of any institutions;
- providing information to students;
- maintenance of military records of persons subjected to military service as well as conscripts;
- issuance of certificates of form f.17 for regional draft boards;
- acceptance of students of preferential category.

2.2 Accommodation/housing conditions.

On the territory of the campus there are four dormitories, situated 5 minutes' walk from the main academic building and 15 minutes' walk from metro stations "Lisova" and "Chernihivska". The city center (Khreschatyk Str.) can be reached in 30 minutes. There's a forest park zone and Kyoto Park near the university. Another dormitory is located at 23 Lobachevskogo Street (within 20 minutes' walk from the main academic building).

In the hostel there are rooms for 3, 4, 5, 6 beds, kitchens on each floor, bathrooms as well as centralized laundry.

Students from other cities get housing in dormitories according to the list formed by the admissions committee and transferred to the directorate of the campus. Between the university and the student a contract for the right of hostel student residence is concluded, in which the rights and duties of the residents as well as the responsibility of both parties are established.

Hostels addresses:

- № 1 – 8 Miliutenko st., Kyiv, 02156;
Tel. (044) 531-49-05, (044) 531-49-67;
- № 2 – 6 Miliutenko st., Kyiv, 02156;
Tel. (044) 531-48-91, (044) 519-37-41, (044) 513-11-82;
- № 3 – 2 Mateiuka st., Kyiv, 02156;
Tel. (044) 531-49-28, (044) 513-13-32;
- № 4 – 2-a Mateiuka st., Kyiv, 02156;
Tel. (044) 531-47-62, (044) 531-47-99.
- № 6 – 23 Lobachevskogo st., Kyiv, 02090;
Tel. (044) 574-15-46, 574-16-83

2.3. Catering.

The University has five modern canteens in buildings “B”, “D”, “E”, “L” and “H” (57-a Chigorin st.), where there is an opportunity to take quality and balanced dishes at a reasonable price. In particular, cafeteria "Venice" (building B) serves Italian cuisine.

The average cost of breakfast in the canteen of the university is from 25 to 35 UAH; lunch is from 35 to 45 UAH; dinner is from 25 to 35 UAH.

Cafes work every day in all academic buildings, where it is possible to buy own-produced foods: main dishes (over 60 types), side dishes (over 40 types), cold dishes (over 50 types), cold and hot drinks, fresh pastries and desserts, produced in own confectionery shop (over 90 types). Vending machines with hot and cold drinks as well as confectionery operate in all academic buildings and dormitories.

2.4. The cost of accommodation.

The cost of living in the KNUTE dormitories is set at 40 percent of the size of the minimum academic scholarship.

2.5. Financial support of students.

2.Scholarship provision of students.

Full-time students, studying at the expense of the state budget, according to the semester control based on the rating, are assigned an academic achievement scholarship.

First-year students receive academic scholarship in the first semester according to the results of competition points on admission to the university.

For excellence in studying, taking part in scientific and public work university students may be allocated personalised academic scholarships of The President of Ukraine, Verkhovna Rada (Supreme Council) of Ukraine, Cabinet of Ministers of Ukraine, Kyiv City Head etc.

For success in studying, participation in scientific, public and sport activity students may be encouraged with valuable presents and monetary rewards as well.

Allocation and payment of scholarship to students, who are foreign citizens and people without citizenship, is done according to Ukraine's international agreements, resolutions and orders of the Cabinet of Ministers of Ukraine. For foreign students, who entered KNUTE for studying in accordance with international agreements, the academic scholarship is assigned to the first semester control at a minimum.

To students, studying on contracts signed between university and physical or legal entity, scholarship can be paid at the expense of these persons, if it is foreseen in contract.

To students of privileged categories defined by the law of Ukraine and the Cabinet of Ministers of Ukraine (students from orphans and children deprived of parental care, students with disabilities, students from low-income families, suffered from Chernobyl Disaster, ATO members and their children, internally displaced persons, etc.) social grants are assigned.

Size of academic and social scholarships is established according to the Resolutions of the Cabinet of Ministers of Ukraine "About the size of scholarships in state and communal educational establishments, academic institutions" (28 of December 2016, № 1047).

2.Privilege payment for accommodation in hostels.

To students of privileged categories, defined by the laws of Ukraine and the resolutions of the Cabinet of Ministers of Ukraine (students from orphan children and children deprived of parental care, ATO participants, children of ATO participants, internally displaced persons) privileges are granted from payment for living in hostels.

2.Financial provision of orphaned students and children deprived of parental care.

Individuals from orphans and children deprived of parental care as well as persons who were left without parents during their studies aged 18 to 23 are enrolled in full state maintenance and receive food compensation and other payments provided by the current legislation.

2.6. Medical services.

On the territory of the university there are medical points where a general practitioner together with a nurse and 2 nurse practitioners work, receiving students, performing immunizations, handling procedures, conducting health education work.

Medical treatment of foreign citizens temporarily residing on the territory of Ukraine is carried out in public and municipal health facilities at their own expense including health insurance contracts with Ukrainian insurers.

2.7. Insurance.

Medical assistance is given to foreigners or persons without citizenship according to the rules, written in the Legislation of Ukraine.

Provision of medical assistance to foreign citizens is carried out according to the Order of providing medical assistance to foreigners and people without citizenship, who temporary live on the territory of Ukraine, approved by the Cabinet of Ministers of Ukraine Act from the 22nd of June 2011 № 667 and Article 44 of the Law of Ukraine “On insurance”.

Foreigners and persons without citizenship can apply for medical assistance, including emergency, to any state or municipal medical care establishment.

Payment of medical assistance cost, including emergency, is carried out by foreigners or persons without citizenship in case of deficiency of insurance contracts and insurer, if a foreigner has a proper insurance contract.

If necessary, the university helps to obtain medical insurance card for providing medical assistance.

2.8. Opportunities for students with disabilities and special needs.

KNUTE has created favorable conditions for studying, comfortable stay and accommodation of students with special needs.

Access for students with special needs, including those in wheelchairs to areas of higher education, dormitories has been provided:

- Building A is equipped with ramps, a lifting platform and an elevator for people with special needs;
- Building D, E, L, the Congress-hall (building B), dormitories № 2, 4 have ramps for wheelchairs;
- in dormitories № 2, 4 there are specially equipped rooms for people with handcuffed physical capacities (toilet and bathroom with special handholds);
- staircase flights are equipped with handholds;
- lift call-button, light switchers in the university are placed on accessible for seated man level.

Students with special needs regularly receive welfare assistance. In order to ensure their social adaptation, psychological support of practical psychologists is provided.

The University provides social benefits which are guaranteed by the state to certain categories of students.

2.9. Learning facilities.

Library of KNUTE is a research, information, educational, cultural and educational structural unit with comprehensive funds of documents. The main purpose of library's activity is to actively promote the development and implementation of advanced learning technologies, creating conditions for effective scientific and educational process. The administration of the university assists in broadening the informational resources in the library, creation availability and convenience in using the book funds. Library funds are a universal basis for the educational process and research in the field of economics, trade, finance, management, business and so on. This is one of the main information resources of KNUTE Library, which has more than 1 million and 244 thousand copies of books, periodicals, dissertations and abstracts, and publications on electronic media. Annual increase of library's documents fund makes up nearly 6,000 exemplars, purchasing of periodicals forms of Ukraine and foreign countries makes up 100 items.

Library has modern technical facilities and resources. There were installed 90 computers and 3 powerful servers, were created necessary conditions for effective readers service, arrangement of documents funds, electronic catalogues, document exhibitions. There is free Wi-Fi connection to educational resources in the Internet.

To library users' service there are 6 reading-halls, 7 lending libraries, SMART library, "KNUTEHUB" coworking center, multimedia library, foreign literature hall, cards and electronic catalogues hall, new literature hall, MBA, special sectors such as

methodological sector of KNUTE, dissertation and dissertation abstracts sector.

All work processes in the library are computerised: documents' funds compilation, scientific elaboration of documents, outgiving of the documents to users, search for the documents in electronic catalogues ("Ukrainian Stock House" – ALIS "UFD/Library") etc. For signing up and using the library there is an electronic signature (PIN-CODE) in reader's electronic form.

University has opened SMART library. It is an open space, zoned for reading, lecturing, master classes, presentations and convenient work of visitors with computers, virtual reality helmets and their own gadgets as well as for leisure and intellectual board games.

SMART library offers a variety of training activities and has all technical possibilities for creative youth pastime. Here you can come to read a book, work on your computer or with your gadget, hold a conference or lecture using a SMART-WALL or plasma panel, plunge into the virtual reality with the help of special VR-glasses. The use of virtual reality technologies will help students to adapt to constantly growing complexity of processes, models and theories as well as to operate with a large amount of information and new ways of presenting it. Actually, the very concept of *smart* implies a faster response to the demands of the economy and the world.

SMART library is a space for communication where you can share ideas, acquire and disseminate new knowledge. The new hall of the library with its comfortable zones for individual and collaborative work, with access to various sources of information is equipped with the latest equipment and will be included in the active life of the university.

A coworking center "KNUTEHUB" has been opened in KNUTE. Students and teachers will be able to take lectures or practical classes as well as to relax in their free time. The use of the resources of the center is free for students and employees of higher education institution.

The newly created coworking center combines 6 different zones - 3 work areas, a lounge, a conference room and a negotiating area. For example, the location for meetings allows to conduct presentations, lectures and master classes for 70 participants. It is equipped with a projector, audio system and a flipchart. The eco-zone is designed for rest, reading books, working with tablets and laptops.

A coworking center has everything you need for comfortable work as well as informal communication and relaxation.

Multimedia library provides information services in all areas of learning and research work of the university and promotes the use of Internet resources as educational potential. For the users is available fund of multimedia documents of educational and cognitive importance on different media (CD and DVD-discs, video-cassettes, etc.). It is being formed a full-text database of electronic textbooks and programs, methodical recommendations and works of KNUTE teachers. Also in the multimedia library was offered free access to the websites of national and foreign libraries, electronic information resources of Ukraine and foreign countries, international projects. Media library is equipped with modern computers connected to the Internet.

Multimedia library allows reviewing and copying documents in electronic full-text form (if necessary). Equipped with 20 computers, devices for reading CD- and DVD-ROMs, and contains a database of electronic textbooks, curricula and other information sources.

Multimedia library, in addition to full-text databases on the Internet, is supplied with collections of documents in electronic form. Network local resources (learning-methodical editions) make up 4,695 copies. Documents on removable media make up 6,166 copies. Media library conducts monthly electronic informing of KNUTE structural units on new receipts and text databases. The university library has access to such electronic databases as:

- ALIS (UFD/Library).
- SCOPUS abstract and citation database.
- Full text base of information resource of the company “EBSCO PUBLISHING”.
- Russian Scientific Electronic Library (e-library.ru).
- Database of economics and law (Polpred.com).
- Regulatory acts of Ukraine – base of legislative and regulatory acts of Ukraine.
- Open archives of Ukraine (oai.org.ua).
- “Commodity monitor” – an analytical weekly publication (publishing house “Derzhzovnishinform”).
- Countries of the world (Ukrainian National Information Agency “Ukrinform”).
- KNUTE packages of studying-methodical support.
- KNUTE publishing (archives): “KNUTE Bulletin”, “Goods and Markets”, “Foreign Trade: Economics, Finance, Law”.
- KNUTE fund of audio-, video-and photo materials.

The website of KNUTE Library (www.lib.knteu.kiev.ua) provides complete information about the library, its funds and

services, the electronic catalogue and other electronic resources (scientometric, bibliographic, fulltext database), designed to meet the needs of users. The reader can also get instructions on how to search, promotional and cognitive information for users, virtual book exhibitions, 3D tours, reports on events held in the library. The following factors were taken into account for the creation of the new website of KNUTE Library: design, structure, convention, navigation and ways of presenting the material. You can search documents, create lists of documents as well as send them to your own email address from *mobile devices* (smartphones and tablets with Android operating system) via mobile app using QR code. The website provides the library with an opportunity to reach a large number of users, effectively communicating with them and creating a positive image.

Formation of information culture of library users (researchers, teachers, students, etc.) is an important part of the library's work. The library activities are aimed at ensuring the availability and efficiency of obtaining information. There are practical classes for the first-year students on librarian-bibliographical knowledge in form of lectures, practical work and excursions to the library. Great attention is paid to achieving knowledge of conducting document search in electronic catalogue of the library.

The introduction of new technologies gives an opportunity to broaden informational supplement of library users, what influences the quality of educational process. Cooperation with KNUTE structural units (faculties, departments, research and service departments) with the aim of improving the use of library collections and information resources, multi aspect book fund, computer network of libraries, reference information apparatus, library innovation, introduction of advanced technologies, experienced professional staff, improving the organization and regulation of labour, modern design, modern technical equipment and maximum computerisation of manufacturing processes contribute to the success of the library and a quality user's service.

Conditions of using library services:

- scientific literature lending library:
professors and lecturers, scientists – one studying year;
students – a month;
- study literature lending library:
professors and lecturers, scientists – one studying year;
students – a term;
- foreign literature lending library: all readers – one month (with

- possibility of extension of the use);
- fiction literature lending library: all readers – 21 days.
- Timetable of library work: Monday – Friday – 09:00 – 17:45.
Head of the library of KNUTE – L.S. Shestopalova
Deputy Head of the Library of KNUTE - V.G. Zubareva

Material-technical base. For the needs of the educational process, all departments are equipped with the necessary computer equipment, which has more than 2000 PCs; 44 computer classes, 10 interactive complexes, 45 multimedia projectors, 6 multimedia platforms, 45 personal multimedia kits and 6 mobile multimedia devices (PC with a projector on a mobile carriage), 40 lecture rooms have presentation equipment, 10 auditoriums are equipped with LED screens. Software was updated in several computer classes, which is 60 computers: “Samotour”, “3D Studio max”, “Fidelio”.

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2.10. Organization of student mobility by mobility programs.

According to the international collaboration programs the best students of Kyiv National University of Trade and Economic with foreign language knowledge and according to KNUTE top list are able to get an education abroad according to the indication and conditions, shown in the table.

4. Program profile.

4.1. Title. Analysis of Financial Markets

Type. Compulsory.

Academic year. 2019/2020.

Semester. I.

Lecturer, academic degree, position. Serazhym Y.V., Candidate of Sciences (Economics), Associate Professor

Learning outcomes are ability to assess and predict the cost characteristics of financial instruments, the feasibility and effectiveness of their acquisition; possession of methods for financial instruments valuation; ability to calculate indicators of stock indices; obtaining skills to assess the impact of various factors on the financial markets with the use of fundamental analysis methods; mastering the toolkit of technical analysis of financial markets, obtaining the skills of building and interpreting charts of financial instruments price and sales volumes dynamics; gaining theoretical knowledge and practical skills in analyzing and forecasting the financial markets conjuncture in conjunction with the financial condition and development trends of particular participants in these markets (financial institutions and issuers of financial instruments).

Compulsory disciplines studied before. «Analysis of financial markets» is based on the study of such subjects as «Analysis of financial markets» is based on the study of such subjects as «Financial market», «Theory of economic analysis», «Financial statistics», «Financial services», «Securities trading», «Analysis of financial intermediaries' activity».

Course outline. Financial market as an object of analysis. Theoretical basis of financial markets analysis. Methodological bases for financial markets analysis. Technical analysis of financial markets. Fundamental analysis of financial markets. Specific methods of financial markets analysis

Recommended sources and other educational resources / means.

1. Шелудько В.М. Фінансовий ринок: Підручник. – 2-ге вид., стер. – К.: Знання, 2008. – 535 с
2. Bodie Zvi; Kane, Alex; Marcus, Alan J. Essentials of Investments, 9th edition, New York: McGraw-Hill Education, 2012. - 800 p.
3. Graham, Benjamin, Dodd, David. Security Analysis: Sixth Edition. – McGraw-Hill, 2008. – 700 p.
4. Kidwell, David; Blackwell, David; Whidbee, David. Financial Institutions, Markets, and Money: 11 Edition. – Wiley, 2011. – 736 p.

5. Mishkin, F. S. The economics of money, banking, and financial markets / F. S. Mishkin. – 6th ed. – Boston : Addison Wesley, 2003. – 738 p.

Planned learning activities and methods of education. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / consulting lectures).

-seminars (training / presentations / discussions / a communicating method / calculations/ moderations / situations / brainstorming / case-studies / work in groups / etc.).

Methods of assessment:

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);

- summative assessment (written exam)

Program language. English.

4.2. Title. Investment Management.

Type. Compulsory.

Academic year. 2019-2020.

Semester. I.

Lecturer, academic degree, position. Nagorniuk O.V., Candidate of Sciences (Economics), Associate Professor.

Learning outcomes. Knowledge and skills in the field of development of the company's investment strategy, analyzing investment attractiveness of projects, methods for assessing their effectiveness, risks, liquidity, forming the company's finance investment portfolio and the real investment program.

Compulsory disciplines studied before. «Finance», «Economics of an enterprise», «Finance of an enterprise», «Financial management of enterprises and associations».

Course outline. The essence, purpose and functions of investment management. Methodological principles and methodical tools of investment management. Assessment and prediction of the investment market. The investment strategy of the enterprise. Policy of investment resources forming of the enterprise. Management of company's real investments. Rules of making investment decisions. Forming of real investment program of company. Features of company's innovative investment management. Company's financial investment management. Company's financial investment portfolio management.

Recommended sources and other educational resources / means.

1. Боярко І. М. Інвестиційний аналіз: Навч. посіб. / І. М. Боярко, Л. Л. Гриценко—К.: Центр учбової літератури, 2011.—400 с.
2. Гриньова В. М. Інвестування: підручник / В. М. Гриньова, В. О. Коюда, Т. І. Лепейко, О. П. Коюда.—К.: Знання, 2008.—458 с.
3. Markowitz, H. M. (2009). Harry Markowitz: Selected Works. World Scientific-Nobel Laureate Series: Vol. 1. World Scientific. p. 716.
4. Elton, Edwin J; Gruber, Martin J (2010). Investments and Portfolio Performance. World Scientific. p. 416.

Planned learning activities and methods of education. The combination of traditional and non-traditional teaching methods with the use of innovative technologies:

- lectures (sightseeing / content / problem / lecture consultation / conference lecture / binary / dual / lecture with premeditated errors);
- seminars (practical (training / presentation / discussion / communication methods / imitation / simulation / moderation / modeling situations / "brainstorming" / trainer task / method of case study / work in small groups/ other).

Methods of assessment:

- formative assessment (testing, oral/written survey, task/situational problem, etc.);
- summative assessment (written exam).

Learning and teaching language. English.

4.3. Title. Financial Services Market.

Type. Compulsory.

Academic year. 2019/2020.

Semester. I.

Lecturer, academic degree, position. Kolodzieva S.O., Candidate of Sciences (Economics), Senior Lecturer

Learning outcomes.

As the discipline learning results students should be able to identify and assess the financial services market internal and external impact factors; and predict the influence of these factors on the financial services market participants; examine organizational, regulatory and methodological, informational, instrumental and analytical provision of financial services market and develop suggestions for its improvement; use analytical tools for the value and quality assessment of financial services; provide analytical interpretation of the calculation; analyze the level of concentration, centralization and competition, supply and demand, indicators of the market; recognize and assess the imbalances causes on the financial services

market; identify the financial services market development problems and to form the proposals to overcome the existing problems.

Compulsory disciplines studied before. «Finance», «Insurance», «Financial Markets», «Financial services», «Financial intermediaries analysis».

Course outline. Functioning bases of Financial Services Market. The Financial Services Market Infrastructure. The Financial Services Market Institutional and Segmentary structure. The Financial Services Market State Regulation, Financial Monitoring and Self-Regulation. Money and Debt Capital Markets. Forex and Capital Markets. Other Financial Services Markets. The Financial Services Market state evaluation. The Financial Services Market Imbalances.

Recommended sources and other educational resources / means.

1. РИНОК фінансових послуг : навч. посіб. / Д.І. Дема, І.В. Абрамова, І.А. Шубенко та ін. – 2-ге вид., переробл. і доповн. – Київ : Алерта, 2013. – 376 с.

2. Сич Є.М. РИНОК фінансових послуг : навч. посіб. / Є.М. Сич, В.П. Ільчук, Н.І. Гавриленко. – Київ : Центр навч. літ., 2012. – 428 с.

3. Benton E. Gur. TheNewFinancialArchitecture. BankingRegulationinthe 21st Century. – Режим доступу : <https://www.questia.com/read/28491527/the-new-financial-architecture-banking-regulation>.

4. Kimball D. J. Financial services and financial institutions [Текст] : Value creation in theory and practice. / D. J. Kimball. – New Jersey : Prentice Hall, 1996. – 797 p.

5. Meidan A. Marketing financial services [Текст] / A. Meidan. – London : Macmillan Press LTD, 1999. – 324 p.

6. Mikdashi Z. FinancialIntermediationinthe 21st Century [Електронний ресурс] / Z. Mikdashi. – Режим доступу : <https://www.questia.com/library/101712901/financial-intermediation-in-the-21st-century>.

Planned learning activities and methods of education.

Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / / conference lectures / lectures with prearranged errors).

- seminars (presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / case-studies / work in groups).

Methods of assessment:

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);
- summative assessment (written exam)

Program language. English.

4.4. Title. Financial management.

Type. Compulsory.

Academic year. 2019/20.

Semester. II.

Lecturer, academic degree, position. Sytnyk H. V., Associate Professor, Doctor of Economic Sciences, Professor of the Department of Economics and Business Finance, Andreieva V. H., Associate Professor, Candidate of Economic Sciences, Associate Professor of the Department of Economics and Business Finance.

Learning outcomes. Forming knowledge and practical skills of enterprise financial management for future specialists.

Compulsory disciplines studied before. «Economics and Finance of Enterprise».

Course outline. Essence, purpose and tasks of financial management. Methodical principles of construction of financial management systems. Asset management of the enterprise. Capital management of the enterprise. Fundamentals of enterprise investment management. Management of cash flows of the enterprise. Financial risk management. Fundamentals of Crisis Financial Management.

Рекомендовані джерела та інші навчальні ресурси/засоби.

1. Дибя М.І., Бегун А.В., Білошицький О.В., Поліщук Є.А. Управління безпекою фінансових установ: колективна монографія / . – К.: КНЕУ, 2015. – 486 с.

2. Лачкова В.М., Лачкова Л.І., Шевчук І. Л. Фінансовий менеджмент у банку: навч. посібник.– Харків: Видавець. Іванченко І. С., 2017. – 180с.

3. Примостка Л.О. Фінансовий менеджмент у банку: підручник. – 3-тє вид., доповн. і переробл. – К. : КНЕУ, 2012. – 338 с.

4. Фінансовий менеджмент: навч. посіб. / за заг. ред. І. О. Школьник, В. М. Кремень – К.: «Центр учбової літератури», 2014. – 488 с

5. Фінансовий менеджмент у банку. Навчальний посібник/ за ред. І.Г. Сокиринської, Т.О. Журавльової – Дніпропетровськ: Пороги, 2016. – 192 с.

Planned learning activities and methods of education.

Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / / conference lectures / lectures with prearranged errors).
- seminars (presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / case-studies / work in groups).

Methods of assessment:

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);
- summative assessment (written exam)

Program language. English.

4.5. Title. Financial Risk Management.

Type. Compulsory.

Academic year. 2019/20.

Semester. II.

Lecturer, academic degree, position. Gordiienko T.M., Candidate of Sciences (Economics), Associate Professor,

Learning outcomes. The formation of modern economic thinking and system of knowledge about theory and practice of financial risk management and gaining abilities to identify goals, objectives, principles, models, tools of financial risk management, develop a matrix of financial risks for different financial institutions, interpret each type of financial risk, use common financial risk management tools, analyze elements of an integrated risk management system in financial institutions; provide an analytical interpretation of the risk management results, develop a framework of financial risk management, draw conclusions and develop proposals about improving the effectiveness of financial risk management in financial institutions.

Compulsory disciplines studied before. «Financial risk management» is based on the study of such subjects as «Financial Analysis», «Analysis of financial intermediaries' activity», «Financial Management in Financial Institutions», «Financial accounting in Financial Institutions», «Financial Services».

Course outline. The essence and classification of financial risks. Formation of an integrated risk management system (IRMS) in financial institutions. Regulation approaches of supervisory bodies to risk management Tools of financial risks evaluation. Organizational support of financial risks management. Information support of financial risk management

Recommended sources and other educational resources / means.

1. Hull John C. Risk Management and Financial Institutions/ John C. Hull. – New Jersey: Wiley Finance, 2015 – 672 p.
2. Good practice in risk assessment and risk management / Ed. by H.Kemshall, J.Pritchard. – London: Jessica Kingsley Publishers, 2000. – 210 p.
3. Schroeck G. Risk management and value creation in financial institutions / Gerhard Schroeck. – New Jersey: Wiley Finance, 2002 – p.332
4. Risk management standards ISO 31000, 2009
5. Управління ризиками банку: навч. посіб. / за ред. Н.П. Шульги. – К.: КНТЕУ, 2016. – 628 с.

Planned learning activities and methods of education. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / consulting lectures).
- seminars (training / presentations / discussions / a communicating method / calculations/ moderations / situations / brainstorming / case-studies / work in groups / etc.).

Methods of assessment:

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);
- summative assessment (written exam)

Program language. English.

4.6. Title. Monetary policy of Central Bank.

Type. Compulsory.

Academic year. 2020/21.

Semester. III.

Lecturer, academic degree, position.

Maslova N.O., Candidate of Sciences (Economics), Associate Professor

Learning outcomes.

Free orientation in theoretical and practical issues of monetary management; ability to analyze monetary policy of central banks; Skills optimal solving specific industrial problems within the monetary nature of the relevant type of monetary policy by central banks and others.

Compulsory disciplines studied before.

"Money and Credit", "Financial Markets", "banking system", "Financial and credit system of foreign countries", "Analysis of financial intermediaries."

Course outline.

Content of the monetary policy of the Central Bank. Comparative characteristics of monetary policy of central banks of individual countries. Monetarism in the history of monetary targeting. Strategy, tactics and goals of monetary policy by central banks. The transparency of the monetary policy of central banks. Classification and types of monetary policy of the Central Bank. Methods and tools of monetary policy-foot Central Bank. The policy of mandatory reserve requirements of the central bank. The policy of refinancing of commercial banks. Politics Central bank operations on the open market. The policy of the Central Bank in maintaining the national currency. Monetary inflation targeting tools. The policy of the Central Bank to regulate the import and export of capital.

Recommended sources and other educational resources / means.

1. Адамик Б.П. Центральний банк і грошово-кредитна політика : підручник / Б.П. Адамик. – 2-ге вид., доповн. і переробл. – Київ : Кондор, 2011. – 416 с.
2. Моисеев С.Р. Денежно-кредитная политика: теория и практика : учеб. пособие / С.Р. Моисеев. – М. : Москов. финансово-промышл. акад., 2011. – 784 с.
3. Коваленко В.В. Центральний банк і грошово-кредитна політика : навч.-метод. посіб. / В.В. Коваленко, К.Ф. Черкашина. – Суми : ДВНЗ «УАБС НБУ», 2010. – 138 с.
4. Центральний банк і грошово-кредитна політика : навч. посіб. / за ред. Т.Д. Косової, О.О. Папаїки. – Київ : Центр навч. літ., 2011. – 328 с.
5. Feenstra, Robert C., and Alan M. Taylor. International Macroeconomics. New York: Worth, 2012. pp 100-05.
6. David. Debt. The first 5,000 Years., New York: Melville House, 2011, p. 28

Planned learning activities and methods of education.

Lectures, workshops, individual work of students consultations.

Methods of assessment:

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks / analytical and creative tasks, etc.);

- summative assessment (written exam).

Learning and teaching language. English.

4.7. Title. Investment lending.

Type. Compulsory

Academic year. 2020-2021.

Semester. III.

Lecturer, academic degree, position. Gordiienko T. M., Candidate of Sciences (Economics), Associate Professor

Learning outcomes.

The formation of modern economic thinking and system of knowledge about theory and practice of crediting of investment projects and the skills of independent creative thinking, making decisions about involving credit sources for financing investment projects of enterprises in conditions of uncertainty, finding reliable lenders and choosing attractive credit programs.

Compulsory disciplines studied before. «Investments», «Money and Credit», «Invest analysis», «Invest management».

Course outline. Investment lending: the nature and role in the expanded social reproduction. Banking investment lending. Organization of investment lending in banks. Investment lending for mortgages. Leasing. State investment credit. International investment credit. Risk Management in investment lending.

Recommended sources and other educational resources / means.

1. Інвестиційне кредитування: навч. посіб. / О.Д. Вовчак., Н. М. Руцишин., І. П. Андрушків., І. Є. Бучко – К.: Знання, 2013. – 227 с.
2. Environmental Risk Management in Lending and Investment: case study [Electronic source]. – Access mode: <http://www.un.org/esa/sustdev/sdissues/technology/riskmanagement2.pdf>.
3. McGowan J., Sankey D. Opening Credit: A Practitioner's Guide to Credit Investment. – Harriman House, 2015. – 230p.
4. Ultimate Beginner's Guide to Real Estate Investing. [Electronic source]. – Access mode: <https://www.biggerpockets.com/real-estate-investing>

Planned learning activities and methods of education. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / consulting lectures).

- seminars (training / presentations / discussions / a communicating method / calculations/ moderations / situations / brainstorming / case-studies / work in groups / etc.).

Methods of assessment:

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);

- summative assessment (written exam)

Learning and teaching language.English.

4.8. Title. Insurance Management.

Type. Optional.

Academic year. 2019/20.

Semester. I.

Lecturer, academic degree, position. Yermoshenko A.M., Doctor of Economic Sciences, Professor

Learning outcomes. Formation of theoretical knowledge and practical skills for managing an insurance company and its risks.

Compulsory disciplines studied before.

"Insurance", "Insurance services", "Management".

Course outline.

Essence and functions of insurance management. Insurance Company as management object. Risk management - risk management insurer. Strategy and tactics insurer. Management staff of the insurance company. Financial management of the insurer.

Recommended sources and other educational resources / means.

1. Стратегічне управління страховою компанією : кол. монографія /

за заг. ред. В.М. Фурмана. – Київ : Київ. нац. екон. ун-т, 2008.

2. Страховий ринок України: стан та перспективи розвитку : монографія / за заг. ред. А.А. Мазаракі. – Київ : Київ. нац. торг.-екон. ун-т, 2007.

3.Marcos Antonio Mendoza, "Reinsurance as Governance: Governmental Risk Management Pools as a Case Study in the Governance Role Played by Reinsurance Institutions", (2014)21 Conn. Ins. L.J. pp 55-60

4.McGivern, Gerry; Fischer, Michael D. (1 February 2012). "Reactivity and reactions to regulatory transparency in medicine, psychotherapy and counseling". Social Science & Medicine pp 289–296.

Planned learning activities and methods of education.

Lectures, seminars, workshops using informational technologies and active learning methods.

Methods of assessment:

- formative assessment (testing, oral/written survey, task/situational problem, etc.);
- summative assessment (written exam).

Learning and teaching language. English.

4.9. Title. Financial Controlling.

Type. Compulsory.

Academic year. 2019/2020.

Semester. II.

Lecturer, academic degree, position. Gordienko T.M., Candidate of Sciences (Economics), Associate Professor,

Learning outcomes. The formation of modern economic thinking and system of knowledge about theory and practice of financial controlling and gaining skills of choosing controlling models; analyses the stages of development and specific features of financial controlling in different financial institutions; using modern controlling tools in the activities of financial institutions and analytical interpretation of the results; analyses the balance of payments and budget; organization of financial strategic and operational controlling; choosing approaches to construction of framework of financial controlling in financial institutions; develop recommendation on improving the efficiency of service and economic support for the management in financial institutions

Compulsory disciplines studied before. «Financial Controlling» is based on the study of such subjects as «Economics and finance of the enterprise», «Financial management of enterprises and associations», «Planning and control in the enterprise», «Analysis of financial intermediaries' activity», «Auditing in Financial Institutions», «Financial accounting in Financial Institutions», «Financial Services»

Course outline. Theoretical bases of financial controlling. Tools of controlling. Strategic and operational controlling. Budget in the system of financial controlling. Cost controlling in financial and credit institutions. Organization and functioning of controlling division. Information support of financial controlling.

Reference List.

1. Mann R, Mayer E. Controlling for Beginners/ Rudolf Mann, Elmar Mayer. – Allied Publishers, 2000. – p.126

2. Reichmann Th. Controlling: Concepts of Management Control, Controllership, and Ratios/ Thomas Reichmann. – Springer, 2011. – 338 p.
3. Lalli W. R. Handbook of Budgeting/ William R. Lalli. – 6th Edition. – John Wiley & Sons, 2012. – pp.846.
4. Lindauer R. Modern Risk Management Remarks/ Roman Lindauer. –Prague, University of Economics 2017. – 114 p.
5. Шульга Н.П. Банківський контролінг : підруч. для студ. вищ. навч. закл. / Н.П. Шульга. – Київ : Київ. нац. торг.-екон. ун-т, 2011. – 437 с.

Planned learning activities and methods of education. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / consulting lectures).
- seminars (training / presentations / discussions / a communicating method / calculations/ moderations / situations / brainstorming / case-studies / work in groups / etc.).

5.11. Methods of assessment:

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);
- summative assessment (written exam)

Program language. English.

4.11. Title. Corporate Governance.

Type. Optional.

Academic year. 2020–2021.

Semester. III.

Lecturer, academic degree, position. Piatnytska G.T., Doctor of Sciences (Economics), Professor; Prisiazhniuk A.Yu., Candidate of Sciences (Economics), Associate Professor; Yatsyshina K.V., Senior Lecturer

Learning outcomes.The mastery of theoretical knowledge in the field of corporate governance. Development of the abilities and skills of the use specific tools for forming corporate strategy and management of corporate associations.

Compulsory disciplines studied before.«Management», «Managing Innovation», «Strategic management».

Course outline. Theoretical basics of corporate governance. Infrastructure of corporate environment. Participants of corporate relations and corporate governance authorities. Models and international

standards of corporate governance. Organizational mechanism of corporate governance. Tactical and strategic management of corporations. Management of corporate costs. Economic mechanism of corporate governance. Reporting and control in the corporate management system. Management of state corporate rights. Efficiency and quality of corporate governance.

Recommended sources and other educational resources / means.

1. Ігнат'єва І. А. Корпоративне управління [текст]: підручник / І. А. Ігнат'єва, О. І. Гарафонова. – К. : «Центр учбової літератури», 2013. – 600 с.
2. Мостенська Т. Л. Корпоративне управління: підручник /Т.Л. Мостенська, В.О. Новак, М. Г. Луцький, Ю. Г. Симоненко – К. : Каравела, 2015. – 400 с.
3. Поважний О. С. Корпоративне управління: підручник /О. С. Поважний, Н. С. Орлова, А. О. Харламова. – К.: Кондор, 2013. – 244 с.
4. Goergen M. International Corporate Governance / Marc Goergen; 1st Student Manual / Study Guide edition. – Pearson, 2012. – 336 p.
5. Hopt K. Corporate Governance in Context: Corporations, States, and Markets in Europe, Japan, and the U.S. / Klaus Hopt, Eddy Wymeersch, Hideki Kanda, Harald Baum. – Oxford University Press, 2006. – 964 p.
6. Morck R.K. A History of Corporate Governance Around the World: Family Business Groups to Professional Managers / Randall K Morck. – University of Chicago Press, 2007 – 680 p.
7. Tricker R.I. Corporate Governance: Principles, Policies, and Practices /R.I. (Bob) Tricker; 3 ed. – Oxford, 2015. – 544 p.

5.10. Planned learning activities and methods of education.

Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures);
- seminars (training / presentations / discussions / situations / case-studies / work in groups / practical tasks with the use of information technologies / etc.).

Methods of assessment:

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks / analytical and creative tasks, etc.);
- summative assessment (credit).

Learning and teaching language. English.

4.12. Title. Portfolio Investment

Type.Compulsory.

Academic year. 2020/2021.

Semester. III

Lecturer, academic degree, position.Zhurakhovska L.V., Candidate of Science (Economics), Associate Professor

Learning outcomes.

Understanding the role and importance of portfolio investments in the economy, knowledge, theories and strategies of portfolio investment, skills acquisition of financial assets; knowledge of basic laws and other legal acts regulating the activities of collective investment institutions (CII) and pension funds (NPF) in Ukraine; the ability to calculate the net asset and net value of NPF.

Compulsory disciplines studied before. "Macroeconomics", "Microeconomics", "Economics", "Management", "Statistics", "Finance, Money and Credit", "Securities Market", "Securities Transactions".

Course outline.

Portfolio investment as a form of investment. Theory of portfolio investment. Portfolio investment strategies. Collective investment. Private pension funds as institutional investors. The activity of asset management and regulation

Recommended sources and other educational resources / means.

1. Портфельне інвестування: підручник/ О. Г. Шевченко, Т.В. Майорова, О.М. Юркевич, С. В. Урванцева [та ін.] : за наук. ред. О. Г. Шевченко, Т.В. Майорової. — К.: КНЕУ, 2010. — 407,[1]с. [Рекомендовано МОН України]»

2. Боди З., Кейн А., Маркус А. Принципы инвестиций; пер. с англ. – 4-е изд. – М.: Вильямс, 2004. – 984 с.

3. Енциклопедичний довідник з інвестування / За редакцією В.Фещенка. – К., Українське агентство фінансового розвитку, 2009. - 594 с.

4.Portfolio Investment, net (BoP, current US\$)". World Development Indicators. World Bank. (2014) – pp 98..

5."Sixth Edition of the IMF's Balance of Payments and International Investment Position Manual (BPM6)"". (2014) -pp 63

Planned learning activities and methods of education.Combination of traditional and nontraditional methods of education with the use of innovative technologies:

-lectures (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors).

-seminars (training / presentations / discussions / communicating method / brainstorming / case-studies / work in groups / etc.).

Methods of assessment:

- formative assessment (oral tests / written tests; checking compendiums / presentations / projects / exercises / situational tasks, etc.);

- summative assessment (written exam).

Learning and teaching language. English.

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