

Ministry of Education and Science of Ukraine
Kyiv National University of Trade and Economics

EDUCATIONAL PROGRAM

“Commodity science and commercial logistics”
Specialty 076 “Entrepreneurship, Trade and Exchange Activities”
Field of knowledge 07 “Management and Administration”
Academic degree: Bachelor
Specialty “Entrepreneurship, Trade and Exchange Activities”
Specialization “Commodity science and commercial logistics”

Kyiv 2019

Profile of the Educational Program in specialty 076 “Entrepreneurship, Trade and Exchange Activities” (Specialization “Commodity science and commercial logistics”)

1 – General information	
Full name of IHE and structural unit	Kyiv National University of Trade and Economics, The Department Commodity Science, Safety and Quality Management
Academic degree and qualification title in the original	Higher education degree “Bachelor”, specialty “Entrepreneurship, trade and exchange activity” Specialization “Commodity science and commercial logistics”
Educational Program Title	“Commodity science and commercial logistics”
Qualification Title (Degree), program credits and duration	Bachelor’s degree, single, 240 ECTS credits, duration of training 3 years 10 months
Accreditation	Ministry of Education and Science of Ukraine; Ukraine The accreditation certificate ND No.1196398 dated 21.11.2017, valid until 01.07.2024 .
Cycle\Level	HPK Ukraine – 7 level, FQ-EHEA – first cycle, EQFLLL – 6 level
Academic Background	Complete General Secondary Education, Primary Level of Higher Education
Language(s) of instruction	Ukrainian
Program duration	until July 1, 2024
Educational Program Link	https://www.knteu.kiev.ua
2 – Educational program aim	
To prepare highly qualified commodity experts-logisticians, specialists from commodity science and commercial logistics for targeted activities in the field of entrepreneurship, trade and exchange activities in order to ensure the quality and competitiveness of goods in the integrated supply chain.	
3 – Educational program general information	
Subject area (Field of study, specialty, and specialization)	Field of knowledge 07 “Management and Administration” Specialty “Entrepreneurship, trade and exchange activity” Specialization “Commodity science and commercial logistics”

	Disciplines forming basic competencies –20.63% , Disciplines of professional training - 47,5%, Disciplines of free choice of the students– 25%. Practical training – 5,63%
Educational program orientation	Educational and professional.
Educational program and specialization goals and objectives	Special education in the field of “Management and administration” in the specialty “Entrepreneurship, trade and exchange activity”, specialization “Commodity science and commercial logistics” Key words: commodity science, logistics, quality, safety, competitiveness, supply chain.
Specific requirements	It requires special practice in specialization
4 – Career opportunities and further learning	
Career opportunities	According to the national classification of economic activities of the DC 009: 2010, as well as taking into account the requirements of the labor market, the types of professional activities of the bachelor of commodity science and trade entrepreneurship are: – wholesale and retail trade - G.; – warehousing - H. 52.10; – delivery of ready-made meals I. 56.2. advice on business and management- M. 70.22; technical testing and analysis – M. 71.20; activities in the field of higher education K. 85.42;. Educational specialist degree of the bachelor of commodity research and trading enterprise in accordance with National classifier of professions DK 003:2010 can occupy the following primary positions: inspector of quality control, quality inspector of bakeries, fruit and vegetable, technical crops and animal products; inspector of the state for the quality of goods and trade; state inspector for purchases and quality of agricultural products; quality supervisor; merchandiser; buyer; inspector of goods; supervisor of food products.
Further learning	The possibility to study according to the program of the second (master’s) level of higher education level of the NRC of Ukraine - 8th level in the field of commodity science, technology, safety, logistics, supply chain management and organization of consumer goods circulation.

5 – Training and assessment	
Teaching and learning	Lectures, laboratory and practical work in small groups, distance learning courses, practical training, student-centered learning, self-study, problem-oriented learning.
Assessment	According to the Provision on the organization of students' educational process.
6 – Program competences	
Integral Competence (IC)	The ability to solve complex specialized tasks in the field of category management and supply chain management of goods, which involves the application of the provisions and methods of the relevant science, acquired professional knowledge and it is characterized by uncertainty of the conditions.
General Competence (GC)	<p>GC 1. The ability for abstract thinking, analysis and synthesis.</p> <p>GC 2. The ability to apply knowledge in practice.</p> <p>GC 3. The ability of foreign language communication.</p> <p>GC 4. Knowledge and understanding of the subject area and professional activities.</p> <p>GC 5. Oral and written native language communication</p> <p>GC 6. The ability to learn and acquire modern knowledge.</p> <p>GC 7. The ability to search, process and analyze information from various sources.</p> <p>GC 8. The ability to identify, put and solve problems, ability to initiative, responsibility and skills for safe operation in accordance with the profile of work, individual and collective level of security in emergencies.</p> <p>GC 9. The desire to save the environment.</p> <p>GC 10. The ability to make informed decisions.</p> <p>GC 11. The ability to communicate professionally with non-professionals in the field.</p> <p>GC 12. The pursuit of health, welfare and safety.</p>
Professional Competence (PC)	<p>PC 1. The ability to organize and collect initial analytical information for the quality control of goods, the ability to control the quality of goods throughout the movement.</p> <p>PC 2. The ability to form and carry out effective procurement activities.</p> <p>PC 3. The ability to implement measures aimed at ensuring the effectiveness of the technology of trade processes.</p> <p>PC 4. The ability to improve the organization of trade and commercial activities.</p>

	<p>PC 5. The ability to monitor the implementation of contracts, agreements, contracts.</p> <p>PC 6. The ability to form effective supply chains and consumer goods logistics.</p> <p>PC 7. The ability to provide training and training on Management category.</p> <p>PC 8. The ability to implement measures to control the implementation of outsourcing in the management system.</p> <p>PC 9. The ability to monitor the quality and safety of goods during the movement of goods.</p> <p>PC 10. The ability to determine the conformity of categories of goods with the requirements of national and international legislation.</p> <p>PC 11. The ability to collect and analyze primary information regarding the functioning of supply chains.</p> <p>PC 12. The ability to carry out sampling program to control changes in consumer properties of goods and raw materials in the process of commodity circulation.</p> <p>PC 13. The ability to control the performance of their duties by the staff within the framework of management systems in the enterprise.</p> <p>PC 14. The ability to justify the level of compliance with national requirements in the field of goods turnover, to communicate with representatives of regulatory authorities.</p> <p>PC 15. The ability to carry out operational control over the quality of goods throughout the integrated chain of goods.</p>
7 – Program learning outcomes (PLO)	
	<p>PLO 1. To explain the essence and principles of society, nature and thinking.</p> <p>PLO 2. To operate with philosophical categories and concepts.</p> <p>PLO 3. To evaluate and predict social, economic, political, environmental, cultural and other events and phenomena.</p> <p>PLO 4. To determine the priorities of personal and professional development on the basis of forecasting the dynamics and direction of development of socio-economic and cultural environment.</p> <p>PLO 5. To analyze and compare socially significant problems and processes.</p> <p>PLO 6. To identify socio-economic phenomena.</p> <p>PLO 7. To analyze historical events and processes.</p>

	<p>PLO 8. To understand the essence of the processes of formation and preservation of consumer properties of goods during the goods movement in order to predict the quality of goods for retail chains and the end user.</p> <p>PLO 9. To organize trade and technological process.</p> <p>PLO 10. To organize the work according to the existing legal acts and normative documents.</p> <p>PLO 11. To build communication network for information exchange and feedback.</p> <p>PLO 12. To justify management decisions and ensure their legitimacy.</p> <p>PLO 13. Communication in a foreign language to ensure effective professional activity.</p> <p>PLO 14. The ability to communicate with experts from other industries.</p> <p>PLO 15. To determine the level of implementation, the need for improvement and activities confirmation of the proper execution of the conditions of effective logistics.</p> <p>Program results of training determined by the higher educational institution:</p> <p>PLO 16. To apply the methods of forecasting quality at the time of distribution.</p> <p>PLO 17. To organize preparatory activities for the certification of activities of the enterprise and goods in the relevant logistics systems.</p> <p>PLR 18. To support measures to meet the mandatory requirements for an integrated supply chain.</p> <p>PLO 19. To analyze the state and dynamics of demand for products, to maintain feedback from customers in order to improve the management of logistics of goods.</p> <p>PLO 20. To plan the need for resources (material, financial, labor) for the implementation of activities for the management of an integrated supply chain of goods.</p>
8 – Resource support for program implementation	
Academic staff	100% of scientific and pedagogical staff with scientific degrees and/or academic titles is involved in the implementation of the program. Teaching staff once every five years undertake an internship in various forms.
Facilities	Educational, household, sports facilities, meeting sanitary standards and rules, state construction standards of Ukraine.
Informational,	During the training, common office applications of the

teaching and learning materials	MSoftware package, test programs developed at KNETU, the Moodle distance learning platform, professional programs for modeling the dynamics of dangerous factors and the development of measures to manage their open access by FDA, FAO organizations are used. Each discipline is provided by educational-methodical complex, which includes the program and the working program of the discipline, guidelines for self-study by students of the discipline, supporting lecture notes, guidelines for practical work or laboratory sessions, a training manual for preparation for a qualification examination and assessment, and optional collection of test tasks and situational exercises, methodical guidelines for term project, textbooks.
9 – Academic mobility	
National Credit Mobility	On a general basis within Ukraine. Short-term study of students at a pre-determined course at higher education institutions.
International Credit	Co-operation agreements between KNTEU and higher education institutions of France, Great Britain, Poland, and Germany, in which partner exchange and student training are carried out. Training in the direction of CA1 at a pre-determined course for obtaining loans at the universities of the member countries of the Erasmus Program +.
Training of Overseas Students	Foreign students of higher education have the opportunity to study at the preparatory department for foreigners and stateless persons and according to the specialization.

2. List of educational program components and their logical order

2.1. Educational Program components

Code	Components of the educational program (disciplines, term projects (papers), practical training qualification exam, graduate paper)	Total credits	Final assessment
Compulsory components of EP			
CC 1	Foreign Language for Specific Purposes	21	examination
CC 2	Economic informatics	6	examination
CC 3	Philosophy	6	examination

CC 4	Jurisprudence	6	examination
CC 5	Economic theory	6	examination
CC 6	Safety of life	4,5	examination
CC 7	Commercial equipment	6	examination
CC 8	Basics of entrepreneurship	6	examination
CC 9	Theoretical bases of commodity science	6	examination
CC 10	Trade Economics	6	examination
CC 11	Organization of trade	6	examination
CC 12	Exchange trade	5	examination
CC 13	Marketing	6	credit
CC 14	Management	6	examination
CC 15	Logistics	12	examination
CC 15.1	Term project in logistics		credit
CC16	Commodity science. Nonfood goods	15	examination
CC 16.1	Term project in Commodity science		
CC 17	Electronic commerce and fulfillment	6	examination
CC 18	Accounting	6	
CC 19	Commodity science. Food products	12	
CC 20	Foreign economic activity of the enterprise	6	examination
CC 21	Modeling of financial and economic activity of the enterprise	9	examination
	Physical Training		credit
Total amount of compulsory components		163,5	-
Optional components of EP			
OC 1.1.	Advanced and Applied Mathematics	6	examination
OC 1.2.	Statistics	6	examination
OC 2.1.	Physical research methods	6	examination
OC 2.2.	Chemistry	6	examination
OC 3.1.	Esthetics	6	examination
OC 3.2.	History of Ukraine	6	examination
OC 3.3.	History of Ukrainian Culture	6	examination
OC 3.4.	Cultural Heritage of Ukraine	6	examination
OC 3.5.	National Interests in World Geopolitics and Geoeconomics	6	examination
OC 3.6.	Public speaking	6	examination
OC 3.7.	Religious studies	6	examination
OC 3.8.	World culture		examination
OC 3.9.	Ukrainian Language (for specific purposes)	6	examination

OC 4.1.	Diplomatic and Business Protocol and Etiquette	6	examination
OC 4.2.	Business ethics	6	examination
OC 4.3.	Science of Logic	6	examination
OC 4.4.	Politology	6	examination
OC 4.5.	Psychology of trade		examination
OC 4.6.	Social Leadership	6	examination
OC 4.7.	Sociology	6	examination
OC 5.1.	Material science and the basics of technology of goods production	6	examination
OC 5.2.	World market for goods and services	6	examination
OC 6.1.	Product safety	6	examination
OC 6.2.	Electronic document flow	6	examination
OC 6.3.	Microbiology	6	examination
OC 7.1.	Sensory analysis	6	examination
OC 7.2.	Standardization, metrology and quality management	6	examination
OC 7.3.	Commodity science. Services		examination
OC 8.1.	Commercial law	6	examination
OC 8.2.	Consumer rights protection	6	examination
OC 8.3.	Entrepreneurial law	6	examination
OC 9.1.	Designing of commercial objects	6	examination
OC 9.2.	Advertising in trade	6	examination
OC 10.1.	Customs affairs	6	examination
OC 10.2.	Conformity assessment	6	examination
OC 10.3.	Comparative testing of goods and services	6	examination
OC 10.4.	Commodity science. Flowers	6	examination
OC 10.5.	Commodity science. Vehicles	6	examination
OC 10.6.	Commodity science. Nutritional supplements	6	examination
OC 10.7.	Sales management and merchandising	6	examination
Total volume of optional components		60	-
Practical training			
Practical training 1		4,5	credit
Practical training 2		3	credit
Practical training 3		6	credit
Assessment			
Preparation for a qualification exam and		3	examination

assessment		
TOTAL VOLUME OF EDUCATIONAL PROGRAM	240	-

3. Form of assessment of higher education students

The assessment of graduates of the educational program “Commodity science and Commercial Logistics” in specialty 076 “Entrepreneurship, Trade and Exchange Activities” is conducted in the form of a qualifying examination and ends with the issuance of the document of the established standard on awarding a bachelor’s degree with a qualification: a bachelor’s degree in higher education “Entrepreneurship, trade and Exchange Activities” specialization “Commodity science and Commercial Logistics”.

The assessment is carried out openly and publicly.

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