

**Ministry of Education and Science of Ukraine
Kyiv National University of Trade and Economics**

Educational Program

Logistics activity

Specialty 076 “ Entrepreneurship ,Trade and Exchange Activity”

Field of study 07 Management and Administration

Academic degree: Bachelor’s degree

Specialty “ Entrepreneurship, Trade and Exchange Activity ”

Specialization “ Logistics activity”

Kyiv 2019

1 Educational program in specialty 076 “ Entrepreneurship, Trade and Exchange activity”(specialization “ Logistics activity “)

1 – General information	
Full name of IHE and structural unit	Kyiv National University of Trade and Economics Department of Trade and Marketing Sub-faculty of Trade Entrepreneurship and Logistics
Academic degree and qualification title in the original	Level of higher education “ Bachelor”, specialty “ Entrepreneurship, Trade and Exchange activity”.
Educational Program Title	“ Logistics activity”
Qualification Title, program credits and duration	Bachelor’s degree, 240 credits, term of education 3 years 10 months
Accreditation	Ministry of education and science of Ukraine, certificate of accreditation from 7.08 2014, minutes №110
Cycle /Level	NKR of Ukraine – 7 level, FQ-EHEA - first cycle, EQF-LLL – 6 level
Academic Background	Complete secondary education. Elementary Bachelor’s level in specialty 076 “Entrepreneurship, trade and exchange activity.” Entrance rules are stipulated and regulated by Entrance regulations of KNUTE.
Language(s) of instruction	Ukrainian
Program duration	July, 1 2024 (01.07.2024)
Educational Program Link	https://knute.edu.ua/
2 – Educational Program Aim	
Training of qualified specialists in the field of evaluation of the results of logistic activity of an enterprise who have fundamental professional knowledge, modern economic outlooks (conceptions) and practical skills in organizing of logistics activity of an enterprise.	
3 – Educational Program General Information	
Subject area (Field of study, specialty and specialization)	Field of study 07 «Management and Administration» Specialty 076 «Entrepreneurship, Trade and Exchange activity» Specialization “ Logistics activity” Compulsory subjects – 73%, general training – 31%, professional training – 69%. Optional subjects – 27%, general training cycle – 28%, professional training – 72%.
Educational program orientation	Educational and professional, academic. Emphasis on the wide examination of the logistics problems of entrepreneurial activity, the ability to understand modern transformations in these fields and make economically substantiated decisions concerning effective management of enterprise logistics activity.
Educational program and specialization goals and objectives	General economic education in the field of management and administration of entrepreneurship, trade and enterprise activity. Key words: logistics, supply chain, material flow, information flow, financial flow, logistics flow, logistics service, logistics provider,

	production logistics, purchase logistics, transport logistics, warehousing logistics, distribution logistics, commercial logistics, e-commerce logistics, fulfilment, transport- forwarding activity, enterprise logistics activity, information (informative) logistics.
Specific requirements	Special education in the field of entrepreneurship, trade and exchange activity, gaining competency in organization of logistics activity, logistics processes in production and commercial activity, providing high quality level of logistics service, evaluation of economic effectiveness of enterprise logistics activity.
4 – Career opportunities and further learning	
Career opportunities:	<p>According to the National classifier of the types of economic activities DK 009.2010, and taking into account the labour market requirements of the graduate professional activities prospects are:</p> <ul style="list-style-type: none"> - cargo railroad transport — H. 49.2; - cargo lorry transport, providing article transportation service — H. 49.4; - cargo sea transport – H. 50.2; - cargo river transport – H. 50.4; - cargo air transport and space transport – H. 51.2; - warehousing property and assistant activity in the sphere of transport – H. 52; - wholesale and retail trade in automobile means of transport and motor-cycles, their repairs — G. 45; - wholesale trade, excepting trade in automobile means of transport and motor-cycles — G. 46; - retail trade, excepting trade in automobile means of transport and motor-cycles — G. 47; - warehousing — H. 52.1; - consulting on commercial activity and management issues – M. 70.22; - packaging – N. 82.92; - providing other supplementary commercial services, (bar-code marking) – N. 82.92. <p>According to the National classifier of occupations ДК 003:2010, the Bachelor’s Degree specialist can hold the following positions: automobile transport controller of international transportation, transportation service controller, assistant (deputy) supply organizer, sales assistant, forwarding agent, transport forwarder, transport dispatch enterprise assistant, supply agent, controller of ready-made products distribution, clerk (supply), clerk warehousing), order taker, clerk (transporting of cargo), cargo approach and arrival information operator, cargo-mail transportation operator, operator of transporting documents processing, operator of passenger and cargo service, operator of expeditionary vehicles.</p> <p>Practical training on key wholesale and retail trade enterprises, logistics companies of Ukraine is envisaged by the educational plan.</p>
Further learning	Education under the program of the second level with the aim of getting Master’s degree.

5 – Training and Assessment	
Teaching and learning	Balanced combination of lecture and self-study work on the principles of problem-oriented and interactive tuition (training), using of modern educational technologies and methods, student-centered, problem-oriented learning when conducting practical and laboratory classes and seminars, self-studying during preparations for the classes.
Assessment	Written exams, solving of situational and practical tasks, presentations, questioning , testing, writing essays, cases, etc.
6 – Program competences	
Integral competence (I C)	The ability to solve complex specialized and practical problems in the sphere of enterprise, trade and exchange activity, which involves application of knowledge of logistics activity organization theory, organizational and lawful basis of entrepreneurship, and is characterized by complexity of decision-making in the conditions of external surroundings indeterminacy.
General competence (GC)	<p>GC 1. The ability to understand subject sphere, critical comprehension (understanding) of the main theories, principles, methods and concepts which are used in training and professional activities.</p> <p>GC 2. The ability to deal with political, economic, social, cultural and other processes and phenomena under specific historical conditions and modern phase of development taking into account (taking into consideration) human values, norm of behaviour (rules of conduct) and morality.</p> <p>GC 3. The ability to use modern methods , models, technologies of collecting, classification, processing and interpreting of information.</p> <p>GC 4. The ability to apply knowledge when solving practical tasks and making research on appropriate methodological level.</p> <p>GC 5. The ability to communicate in the official and foreign language in the professional sphere.</p> <p>GC 6. The ability to initiate measures to protect and preserve environment and make safety activities.</p> <p>GC7. The ability to show initiative and entrepreneurial activities, to act on the basis of ethical motives, socially responsibly and consciously.</p> <p>GC8. The ability to carry out communicative activities, to work both in teams and independently.</p> <p>GC 9. The ability to make well-grounded decisions concerning organization of the enterprise logistics activity.</p> <p>GC 10. The ability to develop and manage projects and solve problems.</p> <p>GC 11. The ability to imitativeness, responsibility and skills for safety activities in conformity with the future type of work, branch standards and rules.</p> <p>GC 12. The ability for job training, adapting and formulating new ideas and showing of creativeness.</p>

<p>Professional competences (PC)</p>	<p>PC 1. The ability to understand theory, tools and methodology of logistics processes researching in enterprise activity, use system approach to logistics activity management of economic entity.</p> <p>PC 2. The ability for effective implementation of theoretical regulations and practical techniques of organizing and technologies of logistics operations and providing logistics services, ensuring lawful basis of logistics activity.</p> <p>PC 3. The ability to make commodities identification, use modern methods of commodities quality and safety determination.</p> <p>PC 4. The ability to manage purchasing and distribution processes within material flows, logistics service of enterprises in various spheres of activity, and perform development and implementation of measures of improvement of their organization.</p> <p>PC 5. The ability to apply informative and communicative technologies for organization of logistics activity and provide an enterprise competitive advantage on modern consumer and logistics service markets.</p> <p>PC 6. The ability to assess the external environment factors impact on the enterprise logistics system functioning, to detect (to find) casual-resulting links of logistics processes, phenomena and tendencies in economic sphere.</p> <p>PC 7. The ability to make substantiated operational decisions for optimizing and improvement of enterprise logistic activity.</p> <p>PC 8. The ability to solve operational and tactical problems in technical and economic sphere, commercial and logistics provision of entrepreneurial activity.</p> <p>PC 9. Knowledge and comprehension of theoretical basis of entrepreneurial, commerce and exchange activity.</p> <p>PC 10. The ability to implement professional practices in dealing with information products, knowledge and skills in modern information technology sphere for solving experimental and practical tasks of logistics activity.</p> <p>PC 11. Understanding of forms of regulation (interaction) of entities market relations.</p> <p>PC12. The ability to apply innovative approaches in the activity of entrepreneurial, commerce and exchange structures.</p> <p>PC 13. Knowledge and understanding of jurisprudential regulations in entrepreneurial, commercial, exchange and logistics activity sphere.</p> <p>PC 14. The ability to determine and carry out professional duties of organizing activities of entrepreneurial, commerce, exchange and logistics structures.</p> <p>PC15. The ability to carry out business planning, market conjuncture assessment and assessment of operation results in the entrepreneurial, commerce and exchange activity sphere taking into account risks.</p>
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	<p>PC 16. The ability to organize search, independent selection, qualitative information processing from different sources for forming of data banks in entrepreneurial, commerce , exchange and logistics activity spheres.</p> <p>PC17. To possess methods and instruments for substantiation of managerial decisions concerning creation of entrepreneurial, commercial and exchange structures.</p>
7 – Program learning outcomes (PLO)	
	<p>PLO 1. To have general language training and communicative competences, to possess language competence, demonstrate professional communication on proper language level.</p> <p>PLO 2. To understand the essence of historical changes taking place in modern Ukraine, principles of national, historical and cultural process.</p> <p>PLO 3. To possess legal culture, legal thinking and legal awareness, acquire knowledge on business relations and entrepreneurship, current economic legislation.</p> <p>PLO 4. To understand the essence of social life and social culture of society, to have philosophical culture of thinking and cognition of yourself and the world around you.</p> <p>PLO 5. To know basic principles and regularities of the world market functioning taking into account the interaction of factors and laws of their formation, evolution of structural changes and patterns of development.</p> <p>PLO 6. To possess theoretical knowledge and practical skills of using physical and chemical methods of raw materials examining.</p> <p>PLO 7. Be able to use modern informative and communication technologies.</p> <p>PLO 8. To have the basics of mathematics apparatus of modern methods of financial analysis, knowledge system, skills and practices in the field of creation of mathematical models of management systems.</p> <p>PLO 9. To have theoretical knowledge and practical skills of statistical estimation of economic phenomena and public life processes methods of statistical analysis.</p> <p>PLO 10. Be able to prevent dangerous situations, reduce negative consequences of emergencies, provide the first aid and adhere to a healthy lifestyle.</p> <p>PLO 11. To understand the regulations and mechanisms of functioning of market economy, realization of geopolitical and geo-economics interests, have special knowledge on economics and finance on organizational and legal foundations of creation and functioning of financial establishments.</p> <p>PLO 12. To have basic theoretical knowledge and practical professional skills in Accounting.</p>

PLO 13. To understand the processes of spatial development of regions and formation of their competitive advantage, to possess methodological approaches on analysis and evaluation of the efficiency of foreign economic activity and international trade operations, understand the role and place of the customs business in economic development of Ukraine.

PLO 14. To understand the features of organization and implementation of entrepreneurial activity in wholesale and retail trade, production and logistics intermediary.

PLO 15. To have theoretical knowledge and practical skills on trade organization issues, projection (designing) of commercial objects, management of financial and economic activities of trade enterprises.

PLO 16. To have modern system of viewpoints, special knowledge and skills in the field of marketing and practical skills in marketing activity organizing.

PLO 17. To know theoretical basis and principles of logistics activities, carry out effective organization of enterprise logistics activities.

PLO 18. To have knowledge of the complex of theoretical principles and practical skills of carrying out of transport and technological operations; to have theoretical knowledge on the essence of warehousing logistics and understand logistics principles and mechanisms of warehouse economy formation and efficient warehouse functioning.

PLO 19. To understand the principles and regularities of material flows integrated management, taking into account specificity of logistic services for commercial operations on the domestic and foreign markets.

PLO 20. Be able to organize and carry out business in Internet environment, apply e-commerce tools and fulfilment.

PLO 21. To have theoretical knowledge and skills of using corporate and specialized information systems and technologies in the enterprise logistics activity.

PLO 22. To understand conceptual foundations of organization system management; be able to analyze internal and external environment of an enterprise, make well-grounded managerial decisions.

PLO 23. To understand theoretical foundations of customs business and customs and intermediary services provision mechanisms.

PLO 24. To understand theoretical and practical approaches to transport forwarding operations and servicing of cargo transportation.

PLO 25. To understand theoretical approaches to organization and conducting of business negotiations, have methods and provisions for managing and preventing conflicts.

8 – Resource support for program implementation

Academic staff	Project team: three persons have a scientific degree or academic degree (Head of Educational Program – PhD in Economics, Associate Professor, 1 Doctor in Economics, Associate Professor, 1 PhD in Economics, Associate Professor, and 1 PhD in Economics). Scientific and pedagogical staff with academic and scientific degrees and highly skilled specialists are involved in the implementation of the program. With the purpose of professional development all scientific and pedagogical staff are involved in advanced professional training every five years.
Facilities	According to the requirements there are premises for conducting training sessions and control activities, and multimedia equipment. Using of laboratories, computer and specialized classrooms of KNUTE. Educational scientific laboratories of the Department of Trade Entrepreneurship and Logistics are available for implementation of the educational process. Availability of study rooms, computer workstations, and multimedia equipment meets the requirements. Availability of social and housing infrastructure of KNUTE. All required social and housing infrastructure is available; number of dormitories meets the requirements.
Informational, teaching and learning materials	Operating platform for distance learning MOODLE provides self- and individual training.

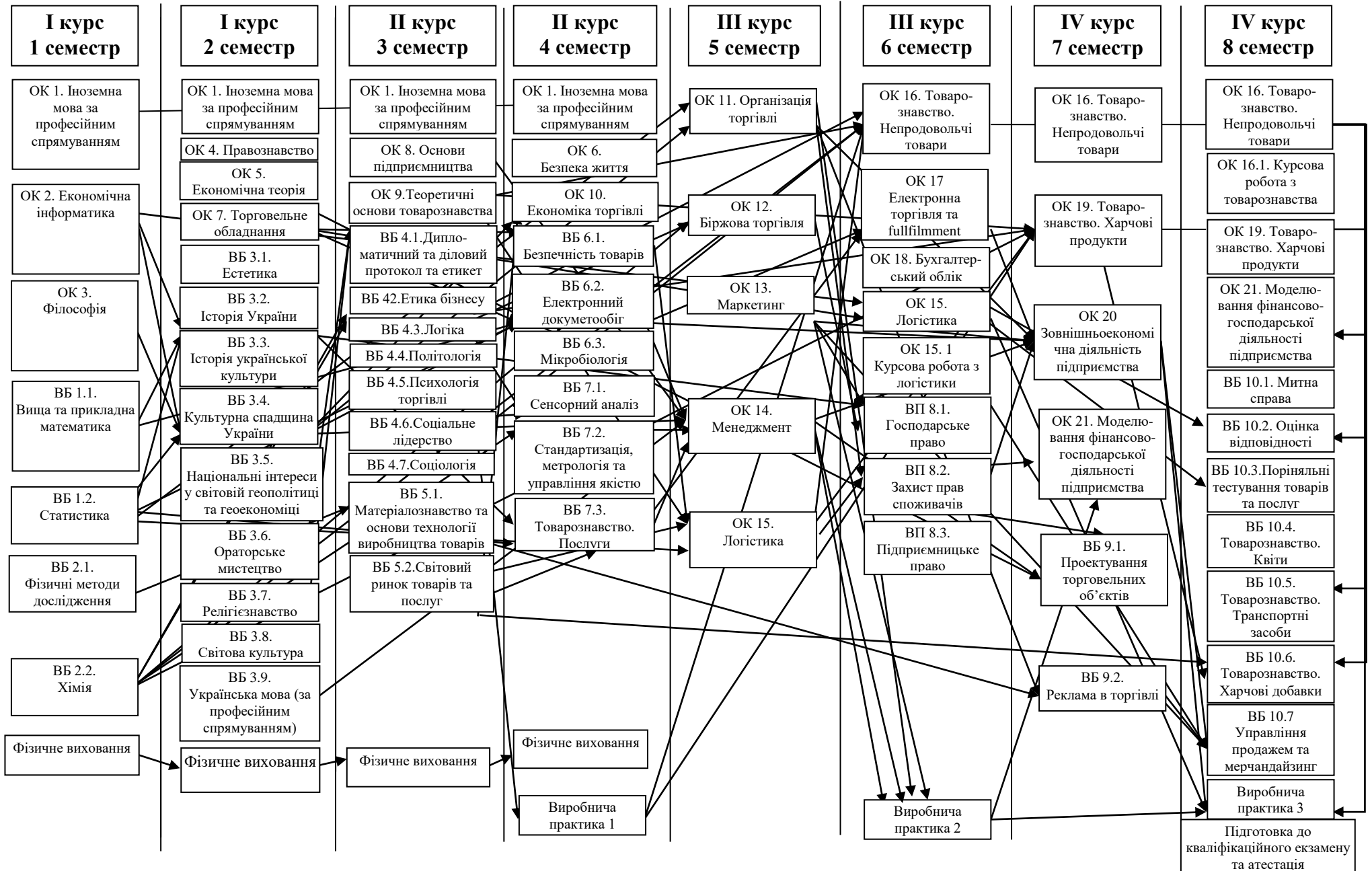
9 – Academic mobility

National credit mobility	Provided by law and is reasonable (appropriate) when it becomes necessary to study fundamentally new disciplines which are not taught in the basic institution of higher education. A provision on academic mobility is developed.
International credit mobility	Cooperation agreements, including partner exchange and students tuition agreements were signed by KNUTE and Higher Education Establishments. Besides this, International Academic mobility is carried out under International programs and project partners in Erasmus+ framework: Carlow University of Economics,(Krakow, Poland), Shchetintsky University, (Shchetsin, Poland), Audiencia Business School (France, Nantes), Grenoble Alpes University (France, Grenoble). Paris Est Kretey University (France, Paris), University of Central Lancashire (Great Britain, Preston), University of Hohenheim (Germany, Stuttgart), University of Piraeus (Greece, Piraeus), Kliment Okhrydsky University (Bulgaria, Sofia).
Training of foreign students	English language programs on disciplines assigned to the department are developed.

Code	Educational program components (disciplines, term projects, (papers), practical training, Qualification exams, Graduate paper)	Total credits	Final assessment
1	2	3	4
Compulsory components of EP			
CC1.	Foreign Language for Professional Purposes	21	Exam
CC2.	Higher and Applied Mathematics	6	Exam
CC 3.	Philosophy	6	Exam
CC 4.	Economic Theory	6	Exam
CC 5.	Science of Law	6	Exam
CC 6.	Information Science in the Economy	6	Exam
CC7.	Fundamentals of Entrepreneurship	6	Exam
CC 8.	Finance, Money and Credit	6	Exam
CC 9.	Commodity Science	6	Exam
CC 10.	Transport Enterprise Economy	6	Exam
CC 11.	Logistics	17	Exam
CC11.1	Test paper in Logistics		
CC 12.	Customs Business	6	Exam
CC 13.	Exchange Trade	6	Exam
CC 14.	Management	6	Exam
CC 15.	Marketing	6	Exam
CC 16.	Accounting	6	Exam
CC 17.	Organization of Trade	6	Exam
CC 17.1	Test paper in Organization of Trade		
CC18.	E-commerce and fulfilment	6	E/xam
CC 19	Finance and Economic Activity of an Enterprise Modelling	9	Exam
CC20.	Transport and Forwarding Activity	6	Exam
	Physical Training		3
Total credits for compulsory components		157,5	
Optional components of EP			
OP 1.1.	Ecology	6	Exam
OP 1.2.	History of Transport Development	6	Exam
OP 1.3.	History of Trade	6	Exam
OP 2.1.	Social Psychology	6	Exam
OP 2.2.	Statistics	6	Exam
OP 3.1.	Aesthetics	6	Exam
OP 3.2.	History of Ukraine	6	Exam
OP 3.3.	History of Ukrainian Culture	6	Exam
OP 3.4.	Cultural Heritage of Ukraine	6	Exam
OP 3.5.	National Interests in the World's Geopolitics and Geo-economics	6	Exam
OP 3.6.	The Art of Public Speaking	6	Exam
OP 3.7.	Religion Science	6	Exam
OP 3.8.	World Culture	6	Exam
OP 3.9.	Ukrainian Language for professional purposes	6	Exam

OP 4.1.	Diplomatic and Business Protocol and Etiquette	6	Exam
OP 4.2.	Business Ethics	6	Exam
OP 4.3.	Logic	6	Exam
OP 4.4.	Politolology	6	Exam
OP 4.5.	Psychology	6	Exam
OP 4.6.	Social Leadership	6	Exam
OP 4.7.	Sociology	6	Exam
OP 5.1.	Operations (Transactions) Study (Research)	6	Exam
OP 5.2.	International Economy	6	Exam
OP 5.3.	Spatial Economy	6	Exam
OP 5.4.	Insurance	6	Exam
OP 6.1.	Life Safety	6	Exam
OP 6.2.	Foreign Economic Activity of Enterprise	6	Exam
OP 6.3.	Enterprise Competitiveness	6	Exam
OP 7.1.	The World Market of Goods and Services	6	Exam
OP 7.2.	Conflictology and Psychology of Business Communication	6	Exam
OP 8.1.	Economic Law	6	Exam
OP 8.2.	Entrepreneurial (Business) Law	6	Exam
OP 9.1.	Information Systems and Technologies in Logistics	6	Exam
OP 9.2.	Enterprise Activity Planning	6	Exam
OP10.1.	Business Psychology	6	Exam
OP10.2.	Personnel Management	6	Exam
OP11.1.	Wholesale and Intermediary Activity	6	Exam
OP11.2.	Customs and Intermediary Services	6	Exam
Total credits for optional components:		66	
Practical Training			
	Practical training 1	4,5	3
	Practical training 2	3	3
	Practical training 3	6	3
Final Assessment			
Final Exam Preparation and Assessment		3	
Total Number of Credits of EP		240	

2.2. Структурно-логічна схема освітньої програми



2. Final assessment of students majoring in educational program “Entrepreneurship Trade and exchange activity

“Final assessment of students majoring in educational program ‘Entrepreneurship, Trade and exchange activity’” is carried out in the form of final qualification exam and results in getting the diploma on obtaining qualification; higher educational level “Bachelor’ speciality Entrepreneurship, Trade and Exchange Activity, specialization Logistics Activity.”

Assessment is carried out openly and publicly.

4. Program Competences and EP Components Matrix 4.1. Compulsory Components

	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	CC 13	CC 14	CC 15	CC 16	CC 17	CC 18	CC 19	CC 20
GC 1			X							X	X				X		X	X		
GC 2			X	X			X	X					X							
GC 3		X			X			X			X									
GC 4		X						X			X		X	X	X	X				
GC 5						X					X									X
GC 6	X																			
GC 7									X										X	
GC 8				X		X	X													
GC 9	X																			
GC 10		X	X							X	X	X			X	X		X	X	X
GC 11					X						X						X	X		
GC 12	X					X					X				X		X	X		
PC 1							x				x			x		x				x
PC 2							x				x			x		x				
PC 3												x	x							
PC 4											x			x		x				x
PC 5																	x			
PC 6	x		x			x			x		x									
PC 7											x			x						x
PC 8																	x	x		
PC 9			x				x				x			x						x
PC 10						x													x	
PC 11			x				x		x		x			x						
PC 12							x				x			x		x	x	x		x
PC 13					x															
PC 14							x				x			x		x	x	x		x
PC 15			x			x					x				x					
PC 16						x													x	
PC 17				x			x				x			x	x	x	x	x		x

5. PROGRAM LEARNING OUTCOMES AND EP COMPONENTS MATRIX. (PLO)

5.1. COMPULSORY COMPONENTS

	CC1	CC2	CC3	CC 4	CC5	CC6	CC7	CC8	CC9	CC 10	CC11	CC12	CC13	CC14	CC15	CC16	CC17	CC18	CC19	CC20
PLO 1	X				X				X				X				X			
PLO 2	X			X																
PLO 3															X					X
PLO4				X			X		X		X			X						
PLO 5			X										X				X			
PLO 6										X						X				
PLO 7	X				X							X								
PLO 8		X					X							X			X			X
PLO 9																				
PLO 10									X			X							X	
PLO 11	X							X						X						
PLO 12		X		X			X									X				
PLO 13																				
PLO 14						X													X	X
PLO 15		X															X			
PLO16	X					X									X					
PLO 17	X			X			X		X		X								X	
PLO18											X			X						
PLO 19		X				X					X					X				X
PLO 20				X				X										X		
PLO 21		X				X														
PLO 22							X		X			X								
PLO 23																				
PLO 24		X		X		X						X						X		X
PLO 25	X							X						X			X			

