

**Kyiv National University of Trade And Economics
Faculty of Economics, Management and Psychology**

INFORMATION PACKAGE

European Credit Transfer System (ECTS)

branch of knowledge	07 "Management and Administration"
specialty	073 "Management"
specialization	"Management in the field of economic competition "
educational degree	"Master"

Kiev 2019

3. Educational program

Guarantor of the educational program - prof. Umantsiv Yu. M.

1. Profile of the educational program in the specialty 073 "Management" (in specialization "Office of Economic Competition")

1 - General information	
Full name of the IHE and the structural subdivision	Kyiv National University Of Trade And Economics Faculty of Economics, Management and Psychology Department of Economic Theory and Competition Policy
Higher education degree and the name of the qualification in the original language	Degree in Higher Education Master's Degree Specialty "Management" Specialization "Management in the Field of Economic Competition"
The official name of the educational program	Management in the field of economic competition
Type of diploma and volume of educational program	Master's degree, single, 90 ECTS credits, 1 year and 4 months
Availability of accreditation	Ministry of Education and Science of Ukraine, Ukraine, 21/11/2017 - 01/07/2027.
Cycle / Level	NFQ Ukraine –the 8th level, FQ-EHEA –the second cycle, EQF-LLL - the 7th level.
Prerequisites	Availability of a bachelor's degree
Language (s) of teaching	Ukrainian
The duration of the educational program	2027
Internet address of the permanent placement of the description of the educational program	https://www.knute.edu.ua
2 - The purpose of the educational program	
To provide students getting with a set of competencies necessary for their management activities in the field of economic competition, ensuring the growth of national competitiveness and ensuring economic security of the state	
3 - Characteristics of the educational program	
Subject area (branch of knowledge,	Branch of Knowledge - 07 "Management and Administration" Specialty - 073 "Management" Specialization - "Management in the field of economic

specialty, specialization)	competition" The volume of compulsory components of EP is 58% The total cycle of general training is 0% and the cycle of professional training is 83% of the total volume of EP.
Orientation of the educational program	Educational and professional.
The main focus of the educational program and specialization	Acquiring theoretical knowledge, mastering skills and technologies of managing competitive processes at the level of a separate enterprise, market, industry and the state. Key words: competition, industry markets, economic concentration, natural monopoly.
Features of the program	Advanced study of the system of organization of commodity markets, strategies of behavior of market players. Focusing on the demands of the personnel customer in the person of enterprises and public authorities, in particular is the Antimonopoly Committee of Ukraine. Involvement of renowned experts in the sphere of competition policy in the educational process.
4 - Eligibility of graduates to employment and further training	
Suitability for employment	Workplaces in the system of bodies of the Antimonopoly Committee of Ukraine, in other bodies of state power, at enterprises. Positions in the field of market research, development of competitive strategies, competition policy.
Further training	PHD programs of the third cycle of training; Master's programs of the second cycle for specialties of related professional activities: legal, marketing, accounting and control, educational and others.
5 - Teaching and evaluation	
Teaching and learning	A combination of lectures, practical classes with solving of problems, project implementation, research works.
Evaluation	Examinations in written form, credits, practice, final qualifying work.
6 - Program competencies	
Integral competence	Ability to make managerial decisions, solve problems of tactical and strategic planning, and identify trends in the development of competition in commodity markets.
General Competencies (GC)	GC 1. Skills to communicate, study and conduct research in the state language and foreign language; GC 2. Ability to search, process and analyze of information from different sources; GC 3. Ability to learn and acquire modern knowledge, apply knowledge in practical situations; GC 4. Skills of using of information and communication technologies. GC 5. Ability to identify, put and solve problems; GC 6. Possession of skills of pedagogical skill, scientific and

	<p>methodological support of educational process in educational institutions.</p> <p>GC 7. Elementary skills of working with a PC. Ability to apply the skills of public business and scientific communications with the use of information technology to solve the tasks.</p> <p>GC 8. Ability to analyze and synthesize. Ability to develop and enhance its general cultural and professional level, independently develop new methods of work and knowledge of the complex vision of modern problems of economy and management</p> <p>GC 9. Ability to initiative, responsibility and skills for preventive and emergency planning, management of professional safety measures, ability to make decisions in complex and unpredictable situations, leadership qualities in the manager's position. Knowledge of international norms and legislation of Ukraine in the field of life safety of the population, system of management of labor protection and civil protection.</p>
<p>Professional competence of the specialty (PC)</p>	<p>PC1. Ability to develop a system of measures of competition policy and ensure the effectiveness of its implementation;</p> <p>PC2. Knowledge of forms, methods and mechanisms of state regulation of markets of natural monopoly;</p> <p>PC3. Ability to conduct scientific research and present their results, to carry out all kinds of pedagogical load in high school.</p> <p>PC4. Knowledge of the principles of organization of modern economic systems (macro and micro level);</p> <p>PC5. Competitiveness management skills and security of the national economy;</p> <p>PC6. Ability to conduct state research and develop forecasts of the development of competition in the market.</p> <p>PC7. The ability to assess the market power of its participants and the impact of its agreements on the concentration of business entities.</p> <p>PC8. Capacity to establish legal conformity of market actions of business entity.</p> <p>PC9. Ability to qualify violations of legislation on protection of economic competition, protection of consumer rights.</p> <p>PC10. The ability to apply theoretical, methodological and practical approaches to the organization of management process</p> <p>PC11. Ability to apply methods and techniques of analytical support of modern management systems taking into account the strategy of enterprise development in conditions of uncertainty, risk and / or asymmetry of information.</p> <p>PC12. Ability to perform administrative and managerial functions in the field of economic competition.</p> <p>PC13. Ability to carry out consulting activities in the field of economic competition.</p> <p>PC14. Ability to identify and analyze the internal and external</p>

	<p>factors that have an impact on the strategy of business entities and determine their economic behavior.</p> <p>PC15. Effectively use different theories of science management and business administration in practice.</p> <p>PC16. The ability to provide conclusions for advising users of information in the field of economic competition.</p>
7 - Program learning outcomes	
	<p>PLO 1. Possession of research approaches and tools of macro- and microeconomic systems.</p> <p>PLO 2. Understanding the content and methods of managing economic processes, the formation of effective competitive strategies and effective state economic policy in terms of protection of competition, consumer rights, regulation of natural monopoly markets.</p> <p>PLO 3. Possession of market environment assessment skills and establishing level of its competitiveness.</p> <p>PLO 4. The ability to make management decisions based on an analysis of the market environment for the development and effective implementation of competition policy.</p> <p>PLO 5. The ability to identify and diagnose the influence of exogenous and endogenous factors in the development of the national economy.</p> <p>PLO 6. Ability to calculate the main indicators of market concentration and predict the emergence of barriers when new entrants enter the market.</p> <p>PLO 7. Ability to exercise control over compliance of antimonopoly requirements in the process of transforming ownership relations.</p> <p>PLO 8. Ability to identify types of violations of antimonopoly legislation.</p> <p>PLO 9. Ability to apply appropriate schemes of research and investigation of violations of competition law.</p> <p>PLO 10. The ability to determine the current direction of state policy on the prevention and restriction of monopoly in entrepreneurial activity and to use appropriate tools to protect against unfair competition.</p> <p>PLO 11. The ability to provide the main areas of cooperation between the AMCU and the Ministry of Economy of Ukraine, the State Property Fund, their structural units, other ministries and central executive authorities.</p> <p>PLO 12. The ability to determine ways to adapt domestic competition law and practice of antimonopoly regulation to international legal norms.</p> <p>PLO 13. Skills of realization of all general management functions in full by carrying out mainly heuristic, administrative and operational procedures.</p> <p>PLO 14. Development of strategic directions of development of the organization, ensuring its competitiveness enhancement.</p>

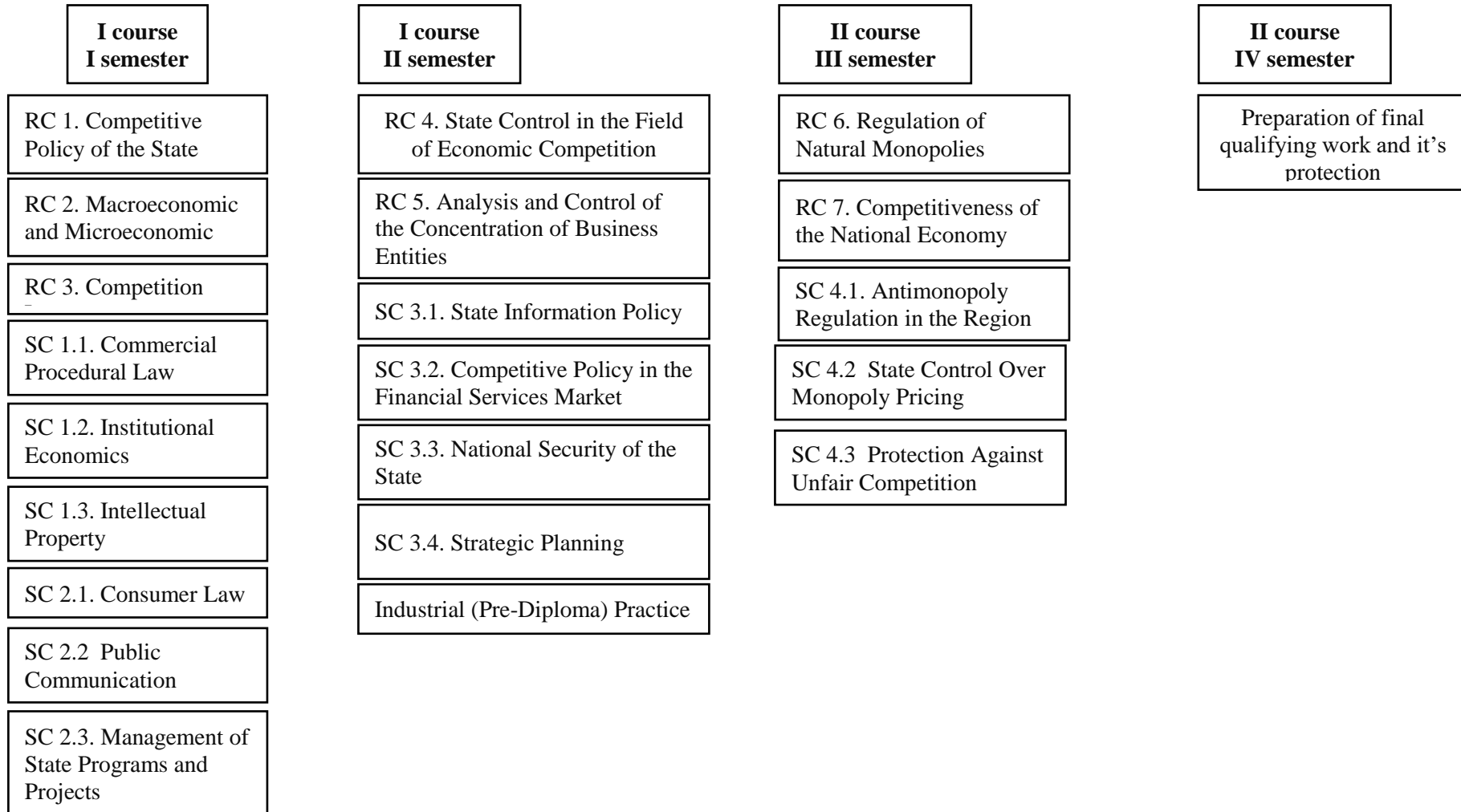
	<p>PLO 15. Ensuring the interaction of antimonopoly bodies with state authorities and management.</p> <p>PLO 16. Possession of skills of pedagogical skill, scientific and methodological provision of educational process in educational institutions.</p>
8 - Resource support for the implementation of the program	
Personnel support	The presence of the scientific and pedagogical staff in the department which is responsible for the training applicants for higher education of the educational degree "Master" are 12 persons with scientific degree and academic title.
Material and technical support	Educational audiences are equipped with modern demonstration equipment, computer rooms - the technique with the latest software versions.
Information and educational and methodological support	Availability of published monographs, educational and methodical textbooks, lecture notes, workshops (case studies), methodical instructions for writing final qualifying work, recommendations for independent work of students for the provision of educational process.
9 - Academic mobility	
National Credit Mobility	The best students with a knowledge of foreign languages are able to obtain education abroad in accordance with bilateral agreements concluded between KNUTE and foreign IHEs.
International Credit Mobility	The best students with the knowledge of foreign languages are able to obtain education abroad in accordance with bilateral agreements concluded between KNUTE and foreign IHEs under the Erasmus program +
Teaching foreign applicants for higher education	According to the rules of admission to the KNUTE in 2019, foreign students may be enrolled in specialization.

2. The list of components of the educational program and their logical consistency

2.1. The list of components of EP

Code a/d	Components of the educational program (academic disciplines, course projects (works),practices, final qualifying work)	Amount of credits	Form of final control
1	2	3	4
Required components of EP			
RC 1	Competitive Policy of the State	6	exam
RC 2	Macroeconomic and Microeconomic Analysis	6	exam
RC 3	Competition Law	6	exam
RC 4	State Control in the Field of Economic Competition	9	exam
RC 5	Analysis and Control of the Concentration of Business Entities	6	exam
RC 6	Regulation of Natural Monopolies	6	exam
RC 7	Competitiveness of the National Economy	6	exam
Total amount of required components :		45 credits	
Selective components of EP			
SC 1.1	Commercial Procedural Law	6	exam
SC 1.2	Institutional Economics	6	exam
SC 1.3	Intellectual Property	6	exam
SC 2.1	ConsumerLaw	6	exam
SC 2.2	Public Communication	6	exam
SC 2.3	Management of State Programs and Projects	6	exam
SC 3.1	State Information Policy	6	exam
SC 3.2	Competitive Policy in the Financial Services Market	6	exam
SC 3.3	National Security of the State	6	exam
SC 3.4.	Strategic Planning	6	exam
SC 4.1	Antimonopoly Regulation in the Region	6	exam
SC 4.2	State Control Over Monopoly Pricing	6	exam
SC 4.3	Protection Against Unfair Competition	6	exam
Total amount of selective components:		24 credits	
Practical training			
	Industrial (Pre-Diploma) Practice	9	credit
Attestation			
	Preparation of final qualifying work and it's protection	12	
GENERAL AMOUNT OF THE EDUCATIONAL PROGRAM		90 credits	

2.2. Structural and logical scheme of EP



3. Form of certification of applicants of higher education

The certification of graduates of the educational program of the specialty 073 "Management" in the specialty "Management in the field of economic competition" is carried out in the form of protection of final qualification work and ends with the issuance of the document of a standard sample about awarding graduate of master's degree with qualification: a higher education master specialty "Management" specialization "Management in the field of economic competition".

The certification is carried out openly and publicly.

4. Matrix of compliance of program competencies with the components of the educational program

	RC1.	RC2.	RC3.	RC4.	RC5.	RC6.	RC7.	SC1.1	SC1.2	SC1.3	SC2.1	SC2.2	SC2.3	SC3.1	SC3.2	SC3.3	SC3.4.	SC4.1	SC4.2	SC4.3
GC 1		•			•	•	•													
GC2					•							•	•	•		•		•		
GC3												•	•		•				•	•
GC4					•			•	•			•		•		•				
GC5	•										•		•							
GC6				•					•	•										
GC7		•			•							•		•	•				•	
GC8	•		•				•						•			•	•			
GC9								•								•				
PC 1	•			•		•	•						•						•	
PC2	•			•		•													•	
PC3					•	•				•		•								
PC4		•					•		•											
PC5	•			•		•	•		•				•			•	•	•		•
PC6		•			•								•		•		•	•		
PC7				•	•														•	
PC8			•		•			•		•	•									•
PC9			•					•		•	•									•
PC10	•			•		•	•				•						•			
PC11		•			•										•				•	•
PC12	•					•						•	•				•			
PC13	•	•	•		•										•		•	•		•
PC14	•	•			•			•									•			
PC15	•			•		•	•					•		•						
PC16	•	•	•		•	•				•				•	•		•	•		•

5. Matrix of providing program learning outcomes (PLO) with the relevant components of the educational program

	RC 1.	RC 2.	RC 3.	RC 4.	RC 5.	RC 6.	RC 7.	SC 1.1	SC 1.2	SC 1.3	SC 2.1	SC 2.2	SC 2.3	SC 3.1	SC 3.2	SC 3.3	SC 3.4.	SC 4.1	SC 4.2	SC 4.3
PLO 1		•														•				
PLO 2	•		•	•		•					•		•		•		•			•
PLO 3		•					•							•				•	•	
PLO 4	•	•			•	•						•	•					•		
PLO 5		•			•		•		•					•						
PLO 6					•										•		•	•		
PLO 7			•	•			•	•				•						•		
PLO 8	•		•		•			•		•	•									•
PLO 9	•		•					•											•	
PLO 10	•			•	•							•	•			•		•		•
PLO 11	•	•		•		•			•			•		•				•	•	
PLO 12		•	•				•				•					•				
PLO 13	•								•			•								
PLO 14		•		•	•					•			•							
PLO 15	•					•	•			•		•						•		
PLO 16	•									•	•				•		•			