3. Educational Program.
3.1. Profile of the educational program «Digital Sociology» of the specialty 054 « Sociology»

1 – General information	
Full name of IHE and structural unit	State University of Trade and Economics, Faculty of International Trade and Law Department of Philosophic and Social Sciences
Academic degree and qualification title in the original	Academic degree: Master's degree Specialty «Sociology»
Educational Program Title	«Digital sociology»
The Compliance with the standard of higher education of the Ministry of Education of Ukraine	Meet the standards of higher education of the Ministry of Education of Ukraine.
Qualification Title (Degree), program credits and duration	Master's Degree Diploma, Diploma type – individual. 90 ECTS credits, Training Schedule – 1 year and 4 months.
Accreditation	-
Cycle/ Level	EQF of Ukraine – 7 level, FQ-EHEA – second cycle, EQF-LLL – 7 level
Academic Background	Existance of Bachelor's, Specialist's or Master's Degrees.
Language(s) of instruction	Ukrainian
Program duration	Till the next scheduled update
Educational Program Link	https://knute.edu.ua/
2 – Educational program aim	
Provide high-quality higher education with wide access to employment. To prepare competitive qualified professionals with a special interest in sociological, analytical and prognostic activities, ready for dynamic changes in society, constant self-improvement and enrichment of their own professional experience. The formation of a personality capable of successfully solving complex tasks and problems of the research, applied and/ or innovative nature in the field of public relations and sociology based on the acquired integral, general (instrumental, interpersonal, systemic) and professional competencies.	
3 - Educational program general information	
Subject field	**Leaning objects:** social relations and interaction; personality; social groups; communities and societies; social phenomena and processes; public opinion; culture; *information society;* social institutions; social structures and inequalities; social changes and influences; social problems and conflicts in society at the local, regional, national and global levels, *information technologies, digitalization.* **Leaning goals:** training of specialists capable of solving complex tasks and problems of sociology of the research, *applied* and/ or innovative nature.

	Theoretical content of the subject area: social relations and interaction; personality; social groups; communities and societies; social phenomena and processes; public opinion; culture; *information society;* social institutions; social structures and inequalities; social changes and influences; social problems and conflicts in society at the local, regional, national and global levels, *information technologies, digitalization.* **Methods, methodology and technologies:** modern methods of collecting, processing and analysing sociological information, methods of diagnosis, examination and forecasting, information and communication technologies. **Tools and equipment:** Information systems and program products that are used in professional activity.
Educational program orientation	Academic, training, applied program
Educational program and specialization goals and objectives	General higher education majoring in "Sociology". Professional training in the field of digital analysis of dynamic changes in social processes at the micro-, meso-, macro- social levels. **Key words:** sociology, applied sociology, technology of social research, strategic planning, methods of social information selection, social projects, human capital, management, informative society, information technologies, digitalization.
Specific requirements	The program is based on general scientific principles, modern domestic and foreign experience of sociological activity and training of specialists, focuses on competencies important in further professional activity.
**4 – Career opportunities and further learning**
Career opportunities	According to the National Classifier of Proefessions DK 003:2010, specialists who received their education under the educational and professional program «Sociology" can hold the following primary positions: • 1232 Chief sociologist; • 1232 Head of the laboratory of sociology and psychophysiology work; • 1233 Marketing director; • 1234 Head of department (advertising, public relations); • 1237.2 Head of the laboratory (research, experimental, etc.); • 1473 Managers in the field of information provision; • 1474 Managers in the field of research and development; • 1475.3 Managers for market research and development of public opinion; • 1477.1 Managers for the selection, provision and use of personnel; • 2442.1 Research staff (archaeography, archeology, geography, criminology, paleography, sociology); • 2442.2 Sociologist • 2442.2 Sociologist on the effectiveness of punishment of offenders; • 2442.2 Industrial sociologist; • 2442.2 Sociologist-criminologist

	• 2447 Professionals in the field of project and program management.
Further learning	Graduates of Master's degree have the right to continue training on the third (educational and scientific) degree of Higher education – Doctor of Philosophy. Obtaining supplementary qualifications in the system of Postgraduate Education,　further training, academic mobility.
5 – Training and assessment	
Teaching and learning	Master's training at SUTE is intellectual, creative activity that is carried out through a system of advanced scientific, methodical and pedagogical measures; carried out on the basis of a problem-oriented approach using modern educational technologies and methods; focused on the individual interaction of the teacher and a student; provides a balanced combination of theoretical and practical training; focused on deep assimilation by the acquirer of knowledge, abilities and skills necessary for the effective implementation of professional activities; aims at forming a comprehensively developed, harmonious personality and social responsibility. Among the main teaching methods are used: participation in lectures, practical classes and consultations; participation in problem-oriented classes, work with scientometric and other professional databases; preparation of group projects; conducting applied research; preparation of scientific articles; conducting scientific research and conferences, seminars, communication with industry experts.
Assessment	In accordance with "Regulations about organisation of educational process of students" and the "Regulation about the assessment of the results of students' and post-graduate students of SUTE", the assessment of the results of students' studies involves the implementation of control measures. Current control (testing, project defensing, solving situational tasks (cases), business games, etc.); final control (modular control works); practical training; final semester control (exam); final attestation (defense of final qualification work). All types of current assessment of knowledge are carried out during the implementation of the curriculum.
6 – Program competences	
Integral competence	The ability to solve complex problems of sociology of the research, applied and/ or innovative nature.
General competence (GC)	GC01. Ability to abstract thinking, analysis and synthesis. GC02. Ability to work autonomously. GC03. Ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge/ types of economic activity). GC04. Ability to work in international context. 3K05. *Ability to estimate and guarantee the services quality of performed tasks* GC06. Ability to make reasoned decisions.
Professional competence (PC)	PC01. Ability to analyse social phenomena and processes. PC02. Ability to identify, diagnose and interpret social problems of Ukrainian society and the world community.

	PC03. Ability to design and carry out sociological research, develop and substantiate their methodology.
	PC04. Ability to collect and analyze empirical data using modern methods of sociological research.
	PC05. Ability to discuss the results of sociological research and projects in Ukrainian and foreign languages.
	PC06. Ability to adhere to the norms of professional ethics of sociologist and be guided by universal human values.
	PC07. Ability to develop and evaluate social projects and programs. Carry out their effective management.
	PC08. Ability to cooperate with European and Euro Atlantic institutions.
	PC09. The ability to evaluate and take into account economic, social and technological factors affecting the field of professional activity.
	PC10. Ability to critically consider the impact of digital technologies on social change.
	PC.11 Ability to choose and use modern management tools and relevant knowledge in professional activity.
	PC12. Ability to use information and communication technologies, modern methods and models of information security.
**7 – Program learning outcomes (PLO)**	
	PLO01. Analyse social phenomena and processes using empirical data and modern concepts and theories of sociology.
	PLO02. Diagnose and interpret social problems of Ukrainian society and the world community, the problems of their causes and consequences.
	PLO03. Develop and implement social and interdisciplinary projects taking into account social, economic, legal, environmental and other aspects of public life.
	PLO04. Apply scientific knowledge, sociological and statistical methods, digital technologies, specialised software to solve complex problems of sociology and related fields of knowledge.
	PLO05. Search, analyse and evaluate the necessary information in scientific literature, databases and other sources.
	PLO06. Communicate fluently orally and in written forms in Ukrainian and one of foreign languages when discussing professional issues, research and innovations in the field of sociology and related sciences, including cooperation with European and Euro Atlantic institutions.
	PLO07. To solve ethical dilemmas in accordance with the norms of professional ethics of sociologist and universal human values.
	PLO08. Clearly and unambiguous to convey conclusions and arguments on issues of sociology and related fields of knowledge to specialists and non-specialists, in particular to persons who are studying.
	PLO09. Plan and carry out scientific and applied research in the field of sociology, analyse the results, substantiate the conclusions.
	PLO10. Use the results of independent search, analysis and synthesis of information from various sources to effectively solve specialised tasks of professional activity.

	PLO11. Adapt in the conditions of frequent changes in the technologies of professional activity, predict the final result. *PLO12. Analyse, purposefully search for and choose information and reference resources and knowledge necessary for solving professional tasks, taking into account modern achievements of science and technology.*

8 – Resource support for program implementation	
Academic staff	Professionals who realise the training of Masters' degree students in Educational program must have Scientific Diploma Degree in Specialty. Foreign specialists and practitioners can take part in teaching the cycle of professional training. In order to improve the professional level, the academic staff undergo the internship ones every 5 years, regularly improve their qualification by participation in trainings, scientific and practical events, carrying out the academic mobility, including international mobility.
Facilities	Specific features of equipment and material procurement provide the usage of laboratories of the university manufacturing complex, specialized laboratories: Computer class of tourist business management Tourism study classroom Laboratory of integration systems of business processes management Laboratory of food technology Laboratory of service organisation in restaurant business establishments Laboratory of bar business enology Laboratory of integration systems of business processes management VR-library and SMART-library
Informational, teaching and learning materials	The effective MOODLE distance learning system and MS Office 365 provide independent and individual work for applicants. Available general sources of information, educational and methodological literature, and information resources of the distance learning system and Internet. Library's document fund include more than 1244415 copies. Publications in the national language contain 672806 copies that is 55% of the total number of the fund. During the year, the replenishment of the library's fund is about 6000 documents.

9 – Academic mobility	
National credit mobility	National credit mobility is carried out according to concluded agreements about academic mobility.
International credit mobility	International credit mobility is realised as a result of conclusion of agreements about international academic mobility (Erasmus+ K1), about double certification, about longtime international projects that provide training of foreign students and receiving dual degree and so on.
International credit mobility	According to the rules of admission of SUTE.
Training of foreign students	

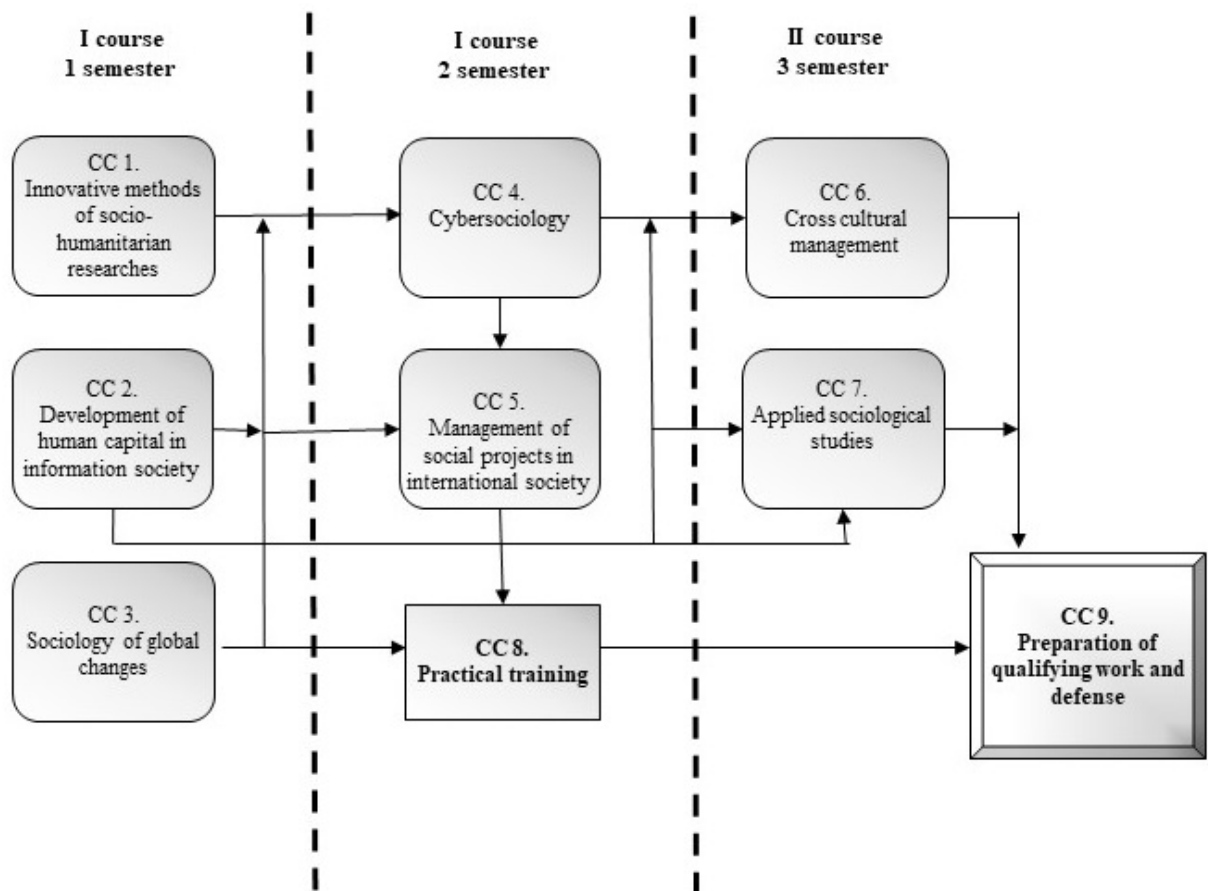## 3.2. List of educational program components and their logical order
3.2.1. List of educational program components

№	Educational Program Components	Total
Compulsory Educational Program Components		
CC1.	Innovative methods of socio-humanitarian researches (Ukrainian/English)	6
CC2.	Development of human capital in information society	6
CC3.	Sociology of global changes	6
CC4.	Cyber sociology	6
CC5.	Management of social projects in international society (Ukrainian/ English)	6
CC6.	Cross cultural management (Ukrainian/ English)	6
CC7.	Applied sociological studies	9
CC8.	Practical Training	9
CC9.	Preparation of qualifying work and defense	12
Total credits for compulsory components:		**66**
Selective Educational Program Components		
EC1.	Alternative methods of dispute resolution	6
EC2.	Gender studies	6
EC3.	Business foreign language	6
EC4.	Business Ethics	6
EC5.	Eurointegration	6
EC6.	Imageology	6
EC7.	Environmental sociology	6
EC8.	Intellectual property	6
EC9.	Methodology of selection designing	6
EC10.	Basics of cyber security	6
EC11.	Law of social security	6
EC12.	Project brand-management	6
EC13.	Sociological comparative studies	6
EC14.	Strategic marketing	6
EC15.	HR-менеджмент	6
EC16.	IT-Law	6
EC17.	Web-design	6
Workshops		
EC18.	Media sociology	6
	DIGITAL society	
	Architecture of social games	
EC19.	Communicative technologies in DIGITAL society	6
	Technologies of project and grant activity	
	Analytics of social networks	
EC20.	Sociology of crisis	6
	Sociology of war	
	Collective behaviour	
EC21.	Sociology of law	6
	Delictology	

	Criminal sociology	
EC22.	Visual phychodiagnosis	6
	Sociological support of selected companies	
	Theory and practice of negotiations	
Total credits for compulsory components:		**24**
TOTAL		**90**

The final assessment for all educational program components is exam

3.2.2. Structural and logical scheme of Educational Program

3.3. Final Assessment

Assessment is carried out openly and publicly of Graduation thesis.

Graduation thesis has to involve the complex problem solving or problems in the sphere of management that expect for researches and/ or innovations and is characterised by complexity and uncertainty conditions, with the use of theories and methods of economic science.

Graduation thesis cannot involve academic plagiary, adulteration, fabrication. Graduation thesis must be released to the public in the official website of Higher educational establishment or its subdivision or its repository.

3.4.1. Program Competences and EP Components Matrix

Components / Competences	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
GC01	x	x	x		x	x	x	x	x
GC02	x				x	x	x	x	x
GC03		x	x	x	x	x	x	x	x
GC04		x	x	x	x	x	x	x	x
GC05	x				x	x	x	x	x
GC06	x	x	x		x	x	x	x	x
PC01		x	x		x	x	x	x	x
PC02		x		x		x	x	x	x
PC03	x		x		x	x	x	x	x
PC04	x				x	x	x	x	x
PC05		x	x		x	x	x	x	x
PC06	x		x	x	x		x	x	x
PC07				x	x	x	x	x	x
PC08			x	x	x	x	x		x
PC09	x	x	x	x	x		x	x	x
PC10		x	x			x	x	x	x
PC11			x	x	x		x		x
PC12	x		x			x		x	x

3.4.2. Program Competences and EP Selective Components Matrix

Components / Competences	EC1	EC2	EC3	EC4	EC	EC6	EC7	EC8	EC9	EC10	EC11	EC12	EC13	EC14	EC15	EC16	EC17	EC18	EC19	EC20	EC21	EC22
GC01	x				x				x			x	x	x	x				x		x	
GC02							x							x			x	x		x		x
GC03	x	x	x	x	x	x				x	x	x		x	x				x	x	x	x
GC04	x	x	x	x	x	x	x	x	x		x	x	x	x	x	x		x	x	x		
GC05	x						x	x	x	x	x	x		x			x	x				
GC06	x	x					x	x	x	x	x		x	x	x	x					x	
PC01	x	x			x					x		x	x		x				x		x	x	x
PC02	x	x			x						x	x	x	x						x	x	x
PC03							x	x	x				x		x			x	x			x
PC04	x	x					x	x	x				x	x			x	x	x			x
PC05		x	x				x	x	x									x			x	
PC06	x	x		x		x			x		x							x	x			
PC07				x				x		x	x	x	x	x	x		x		x		x	
PC08	x		x	x	x	x	x					x		x	x	x			x			x
PC09		x		x	x	x	x		x	x	x		x	x	x			x	x	x		
PC10							x		x			x						x	x			x
PC11				x	x			x	x		x	x		x	x							
PC12										x							x	x	x	x		

3.5.1. Program Competences and EP Components Matrix

Components \ Educational results	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
PL01	x	x	x	x		x	x	x	x
PL02		x	x	x	x	x	x	x	x
PL03		x	x	x	x	x		x	x
PL04	x	x		x	x	x	x	x	x
PL05	x			x			x	x	x
PL06	x	x	x		x	x		x	x
PL07			x				x	x	x
PL08	x				x	x	x	x	x
PL09	x						x	x	x
PL10		x	x		x	x	x	x	x
PL11	x			x			x	x	x
PL12	x						x	x	x

3.5.2. Program Competences and EP Selective Components Matrix

Components / Educational results	EC1	EC2	EC3	EC4	EC	EC6	EC7	EC8	EC9	EC10	EC11	EC12	EC13	EC14	EC15	EC16	EC17	EC18	EC19	EC20	EC21	EC22
PL01	x	x		x	x				x	x			x		x			x		x	x	x
PL02	x	x			x		x				x		x	x						x	x	x
PL03	x	x			x		x	x			x	x	x	x	x	x		x	x		x	x
PL04							x	x	x	x			x	x	x		x	x			x	x
PL05			x						x	x						x	x		x	x	x	
PL06	x	x	x	x	x	x	x	x			x	x		x	x	x		x	x			x
PL07	x	x		x	x	x	x	x				x										
PL08	x		x						x				x							x	x	x
PL09		x					x	x	x				x								x	x
PL10			x	x	x	x			x		x		x			x		x	x	x	x	x
PL11	x	x					x	x	x	x	x			x	x			x	x	x	x	x
PL12					x		x		x	x			x							x		x