

3. Educational program.

3.1. Sociology of Economic Activity Educational Program Profile on Speciality 054 “Sociology”

1 – Basic Information	
Full name of the higher education institution and organization department	State University of Trade and Economics, Faculty of International Trade and Law, the Department of Philosophy, Sociology and Political Science
Academic degree and the name of qualification in the original language	Academic degree “Bachelor” Speciality “Sociology”
Formal name of the educational program	“Sociology of Economic Activity”
Compliance with the standard of higher education of the Ministry of Education and Science of Ukraine	It is in compliance with the standard of higher education of the Ministry of Education and Science of Ukraine
Diploma type and scope of the educational program	Bachelor’s Diploma, single, 240 ECTS credits. Term of studying: 3 years 10 months.
Availability of accreditation	It is accredited until 01.07.2028 by The National Agency for Higher Education Quality Assurance (NAQA), certificate №4260
Cycle/Level	National Qualification Framework of Ukraine – level 6, FQ-EHEA – the first cycle, EQF-LLL– level 6
Prerequisites	Complete General Secondary Education Admission requirements are determined by “The Rules of Admission to State University of Trade and Economics”
Language of Instruction	Ukrainian
Validity of the educational program	3 years 10 months
Web-site of constant description for the educational program	https://knute.edu.ua/
2 – Educational Program Goal	
To train highly qualified professionals in a socio-economic field who are able to put the tasks independently and correctly as well as to solve them in scientific and practical activities.	
3 – Educational Program Specification	
Subject area	<i>Objects of study:</i> patterns of functioning and transformation of social groups, communities, and societies in their systemic interrelation. <i>Learning goals:</i> training of specialists who possess modern sociological thinking, theoretical knowledge, and practical skills necessary for solving complex tasks and practical problems of sociology.

	<p><i>Theoretical content of the subject area:</i> social relations and interaction; personality, social groups and communities; social phenomena and processes; social practices; social institutions; culture; social structures and inequalities; social changes and influences; social problems and conflicts in society, both at the national and global levels.</p> <p><i>Methods, techniques and technologies:</i> methods of collecting and analysing social information.</p> <p><i>Tools and equipment:</i> modern information technologies (communication, search, analytical), specialized software.</p>
Educational program orientation	The educational and professional program is aimed at training specialists with a high level of knowledge and skills in the field of socio-economic processes, socio-economic interaction, organization and management of the work of experimental sociological groups, influence on various socio-economic layers with the aim of improving the living standard of society, social welfare.
Main focus of the educational program	General education in the field of sociology. Emphasis on knowledge, skills and practical skills when conducting research and solving problems in the socio-economic area. Keywords: sociology, economic activity, socio-economic processes, methodology, training.
Program features	The program is based on general scientific principles, modern national and foreign experience of sociological activity and training of specialists, aiming at topical areas where professional activity is possible.

4 – Employability of graduates and their further studying

Employability	<p>Educational program is aimed at training professionals according to the current classification of professions (DC 003:2010):</p> <ul style="list-style-type: none"> - sociologist; - industrial sociologist; - specialist in placement of productive forces and regional economy <p><i>The main areas of the graduate's professional activity are conducting sociological research, carrying out social monitoring of the life activities of society, organizing the work of the sociological service in the structure of enterprises, institutions, organizations of various ownership forms. Graduates of the educational program "Sociology of Economic Activity" are able to work in state management bodies, local and regional self-government bodies, political parties, marketing and advertising institutions, PR agencies, scientific research centres, public organizations, mass media (newspapers, radio, television, Internet publications).</i></p>
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Further studying	The opportunity to continue education in the second (master's) cycle of higher education. Acquisition of additional qualifications in the adult educational system.
5 – Teaching and Assessment	
Teaching and learning	The forms of educational process organization are educational classes (lectures, laboratory classes, workshops, seminars, consultations, individual tasks, qualification work), self-work, practical training, control measures. The educational process is based on the principles of increasing the mobility of students and academic staff, preparing the youth for an active life in a democratic society, laying the foundation for their professional career and personal development.
Assessment	The assessment of studying is carried out on a 100-point scale according to the “Regulations on the assessment of learning outcomes of students and post-graduate students at SUTE” and “Regulations on the organization of the educational process of students”. The forms of control are entry, current, final module control tests, individual tasks, final (semester) control, test, exam, control of residual knowledge (rector's control), qualification work.
6 – Program competencies	
Integral competence	The ability to solve complex specialized tasks and practical problems in the field of sociology, providing for the application of basic sociological theories and methods and are characterized by complexity and uncertainty of conditions.
General competencies (GC)	<p>GC01. The ability to apply knowledge in practical situations.</p> <p>GC02. The ability to speak foreign language.</p> <p>GC03. The ability to work in a team.</p> <p>GC04. The ability to be critical and self-critical.</p> <p>GC05. The ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge/types of economic activity).</p> <p>GC06. The ability to act based on social responsibly and consciously.</p> <p>GC07. Interpersonal skills for interaction.</p> <p>GC08. The ability to learn and master up-to-date knowledge.</p> <p>GC09. The ability to use information and communication technologies.</p> <p>GC10. The ability to generate new ideas (creativity).</p> <p>GC11. The ability to realize own rights and responsibilities as a member of society, to be aware of the values of a civil (free democratic) society and the need for its sustainable development, the rule of law, rights and freedoms of a human and a citizen in Ukraine.</p> <p>GC12. The ability to preserve and multiply moral, cultural, scientific values and achievements of society based on understanding of history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, machines and technologies, to use various types and forms of motor activity for active recreation and leading a healthy lifestyle.</p>

<p>Special (professional, subject) competencies (SC)</p>	<p>SC01. The ability to operate the basic categorical and conceptual apparatus of sociology <i>and economics</i>.</p> <p>SC02. The ability to master, use the main classic and modern sociological and <i>socio-economic</i> theories.</p> <p>SC03. The ability to analyse social and <i>socio-economic</i> changes taking place in Ukraine and in the world as a whole.</p> <p>SC04. The ability to collect, analyse and generalize social information using sociological methods.</p> <p>SC05. The to independently plan, organize and conduct sociological research.</p> <p>SC06. The ability to analyse and systematize the obtained results, formulate reasoned conclusions and recommendations.</p> <p>SC07. The ability to present the results of sociological research for professional and non-professionals.</p> <p>SC08. The ability to follow the norms of professional sociologist's ethics in their activity.</p> <p>SC09. <i>The ability to use professionally oriented knowledge for diagnosis, forecasting, and planning of social and economic development of society.</i></p> <p>SC10. <i>The ability to establish, support and develop interdisciplinary professional cooperation based on knowledge of the organization of sociological service work in the system of state and non-state bodies.</i></p> <p>SC11. <i>The ability to establish factors, indicators, types of interaction of socio-economic subjects of different levels (societies, groups, organizations, individuals).</i></p> <p>SC12. <i>The ability to establish resources, the development potential of socio-economic entities, as well as to determine the factors of unequal access to resources.</i></p>
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7 – Program learning outcomes

<p>LO01. To use the conceptual apparatus of sociology in educational, research and other areas of professional activity.</p> <p>LO02. To understand the history of sociology development, its modern concepts and theories, the main problems.</p> <p>LO03. To apply the provisions of sociological theories and concepts to the study of <i>socio-economic</i> changes in Ukraine and the world.</p> <p>LO04. To explain the regularities and features of the development and functioning of social and socio-economic phenomena in the context of professional tasks.</p> <p>LO05. Communicate fluently in national and foreign language/foreign languages orally and in writing on professional topics.</p> <p>LO06. To perform various roles effectively (in particular, organizer, communicator, critic, idea generator, executor, etc.) in a team in the process of solving professional tasks.</p> <p>LO07. To be able to use information and communication technologies in the process of searching, collecting and analysing <i>socio-economic</i> information, presenting analytical reports.</p> <p>LO08. To justify own position, make and argue independent conclusions based on the results of research and analysis of professional literature.</p> <p>LO09. To be able to develop a program of sociological research.</p> <p>LO10. To possess the skills of collecting socio-economic information using quantitative and qualitative methods.</p> <p>LO11. To present the results of own research for professionals and non-professionals.</p> <p>LO12. To know and adhere to the ethical norms of the sociologist's professional activity.</p>

- LO13.** To be able to apply analytical and methodical tools to justify proposals to socio-economic entities.
- LO14.** To be able to carry out an interdisciplinary analysis of socio-economic phenomena and problems as well as to predict their possible social consequences.
- LO15.** To be able to determine the factors of development and the specifics of the interaction of socio-economic entities of different levels.
- LO16.** To identify and analyse new factors of socio-economic inequality in Ukraine and the world, determine possible ways to overcome unequal access of different social groups to certain social resources.

8 - Resource provision for program implementation

Staff provision	The composition of the project group of the educational and professional program, the academic staff involved in the teaching of educational disciplines by specialty comply with the Licensing conditions for conducting educational activities at the first (bachelor's) cycle of higher education. 100% of the teaching staff involved in teaching professionally oriented disciplines have academic degrees and/or academic titles in relevant or related specialties.
Material and technical support	Material and technical support allows ensuring the educational process in full throughout the entire cycle of training according to the educational program. The premises' conditions are certified by sanitary and technical passports that comply with existing regulations. Computer classes with powerful computers and modern software are used in the educational process. Computerized work places in the University's Scientific Library provide access to the Internet and the local network of both the library and the university as a whole. Students also have the opportunity to use their own PCs with free access to the Internet via wireless communication (Wi-Fi).
Informational, educational and methodical support	<ul style="list-style-type: none"> ✓ the official website https://knute.edu.ua/ contains information about educational programs, educational and scientific activities, structural subdivisions, admission rules, contacts; ✓ unlimited access to the Internet; ✓ scientific library, reading rooms; ✓ Moodle virtual learning environment; ✓ curricula and work plans; ✓ schedules of the educational process; ✓ educational and methodological complexes of disciplines; ✓ didactic materials for self-work and individual work of students in disciplines, practical training programs; ✓ methodical instructions for course work (projects), preparation for qualification work, etc.

9 - Academic mobility

National credit mobility	-
International credit mobility	-
Training of foreign applicants for higher education	Possible

3.2. The list of educational program components and their logical sequence

3.2.1. The list of EP components

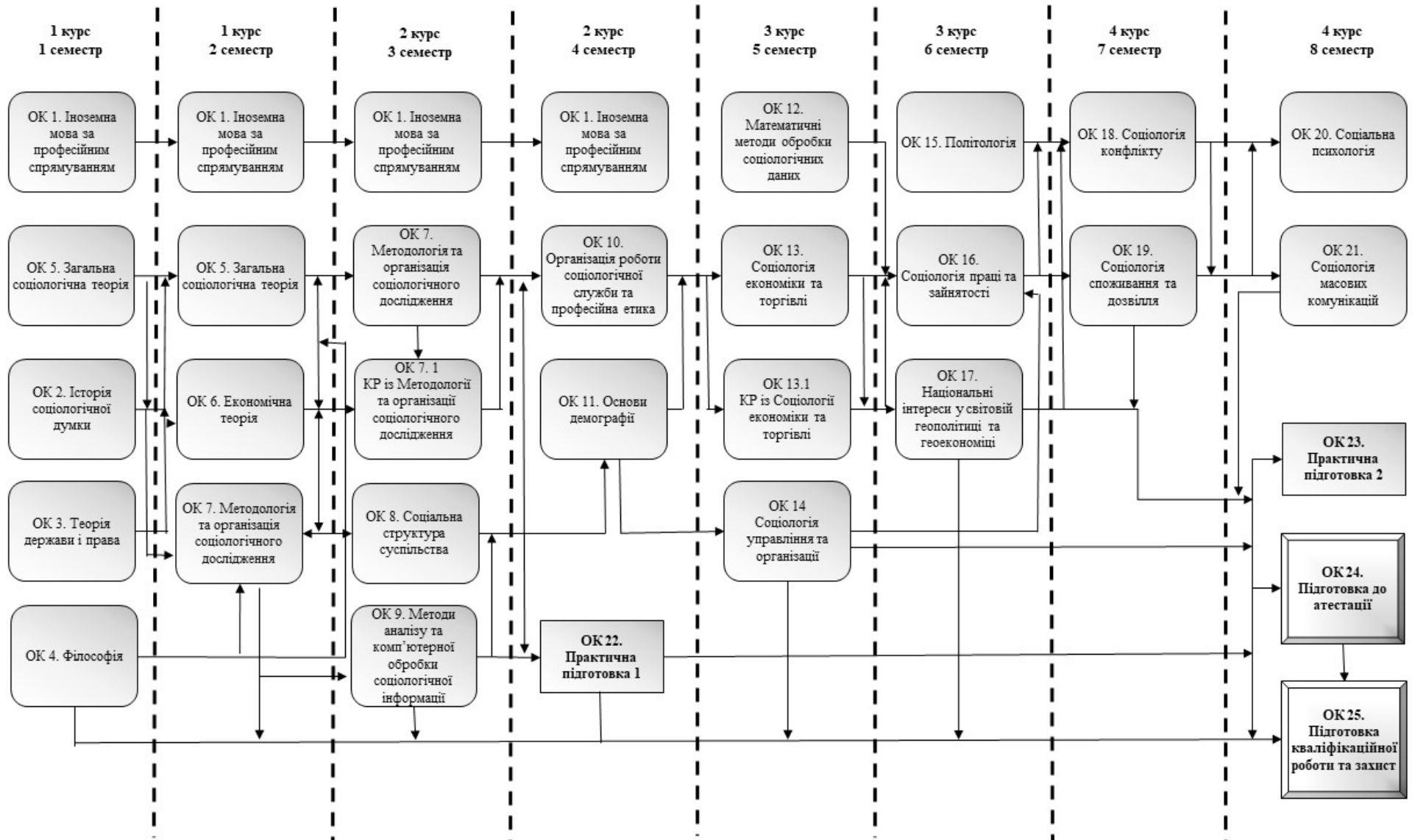
Code	Education program components (academic subject, term projects (papers), on-the-job training, qualification examinations, graduate qualification work)	Number of credits
EP mandatory components		
MC1	Foreign Language for Professional Use	24
MC2	History of Sociological Thought	6
MC3	Theory of State and Law	6
MC4	Philosophy	6
MC5	General Sociological Theory	12
MC6	Economic Theory	6
MC7	Methodology and Organization of Sociological Research	12
MC7.1	Final Test on Methodology and Organization of Sociological Research	
MC8	Social Structure of Society	6
MC9	Methods of Analysis and Computer Processing of Sociological Information	6
MC10	Organization of Sociological Service Work and Professional Ethics	9
MC11	Basics of Demography	6
MC12	Mathematical Methods of Sociological Data Processing	6
MC13	Sociology of Economy and Trade	12
MC13.1	Final Test on KP Sociology of Economy and Trade	
MC14	Sociology of Management and Organisation	6
MC15	Political Science	6
MC16	Sociology of Labour and Employment	6
MC17	National interests in world geopolitics and geoeconomics	6
MC18	Sociology of Conflicts Соціологія	6
MC19	Sociology of Consumption and Entertainment	6
MC20	Social Psychology	4,5
MC21	Sociology of mass communications	4,5
MC22	Practical training 1	3
MC23	Practical training 2	6
MC24	Attestation exam preparation	3
MC25	Final qualifying work preparation and defence	6
The total amount of mandatory components:		180
EP optional components		
OC1	Humanitarian Policy of the State	6

OC2	State Service	6
OC3	Business protocol and etiquette	6
OC4	Ethnosociology	6
OC5	History of Ukrainian Society	6
OC6	Critical Thinking	6
OC7	Cultural Heritage of Ukraine	6
OC8	Logic	6
OC9	Marketing	6
OC10	Public Speaking	6
OC11	Psychology of Communication	6
OC12	Religious Studies	6
OC13	World Culture	6
OC14	Sociology of Branding	6
OC15	Sociology of Virtual Space	6
OC16	Sociology of Public Opinion	6
OC17	Sociology of Gender and Age	6
OC18	Sociology of Deviant Behaviour	6
OC19	Sociology of Marketing	6
OC20	Sociology of City and Village	6
OC21	Sociology of Personality	6
OC22	Sociology of Politics	6
OC23	Sociology of Advertising	6
OC24	Sociology of Family and Youth	6
OC25	Social Leadership	6
OC26	Social and Corporate Management in Organisation	6
OC27	Statistics	6
OC28	Ukrainian Language (for professional use)	6
OC29	Target Communicative Course of English Language	6
The total amount of optional components:		60
TOTAL SCOPE OF THE EDUCATIONAL PROGRAM		240

An exam is a form of final control for all components of the education program.

3.3. Educational Program Structural and Logic Scheme

6



3. 4. Attestation form of applicants for higher education.

Attestation is carried out in the form of public defence (demonstration) of qualification work.

Qualifying work should involve solving a complex specific problem or practical social problem, which involves the application of basic sociological theories and methods characterized by complexity and uncertainty of conditions.

There can be no academic plagiarism, falsification, or fabrication in the qualifying work.

Qualifying work must be published on the official website or in the repository of the higher education institution.

3.5.1. Matrix of conformity of program competencies with the mandatory components of the educational program

Components / competencies	MC1	MC2	MC3	MC4	MC5	MC6	MC7	MC8	MC9	MC10	MC11	MC12	MC13	MC14	MC15	MC16	MC17	MC18	MC19	MC20	MC21	MC22	MC23	MC24	MC25	
GC1	+		+			+	+	+	+	+		+	+	+	+	+		+		+	+	+	+	+	+	
GC2	+																									
GC3							+		+	+			+	+		+		+		+	+	+	+			
GC4		+	+	+	+	+	+			+		+	+	+	+		+	+		+		+	+	+	+	+
GC5	+		+	+		+	+		+	+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC6			+	+		+	+			+	+			+				+	+			+	+	+	+	+
GC7	+						+			+			+	+				+		+	+	+	+	+	+	+
GC8	+		+	+	+	+	+		+		+	+			+	+	+					+	+	+	+	+
GC9	+		+			+	+	+	+	+		+						+			+	+	+	+	+	+
GC10		+		+			+			+			+	+						+	+				+	+
GC11			+				+			+	+			+	+		+	+								
GC12		+	+	+	+	+				+			+		+	+	+	+	+	+	+			+	+	+
SC1	+	+		+	+	+	+	+		+			+			+		+	+		+	+	+	+	+	+
SC2		+			+	+	+	+				+	+			+		+	+		+	+	+	+	+	+
SC3		+		+	+	+	+	+	+		+		+	+	+	+	+	+	+				+	+	+	+
SC4	+				+		+	+	+	+		+	+	+		+		+	+		+	+	+	+	+	+
SC5							+			+		+		+							+	+	+	+	+	+
SC6		+		+			+	+	+			+		+					+			+	+	+	+	+
SC7	+						+			+		+		+					+	+	+	+	+	+	+	+
SC8					+		+			+		+	+	+	+		+	+		+	+	+	+	+	+	+
SC9		+			+	+	+	+	+		+	+	+			+		+	+		+	+	+	+	+	+
SC10	+						+			+	+		+	+	+	+	+			+		+	+	+	+	+
SC11		+		+	+	+	+	+	+		+	+	+	+		+	+	+	+	+	+	+	+	+	+	+
SC12					+	+	+	+			+	+	+	+	+	+	+	+	+	+		+	+	+	+	+

3.5.2. Matrix of conformity of program competencies with the optional components of the educational program

Components / Competencies	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17	OC18	OC19	OC20	OC21	OC22	OC23	OC24	OC25	OC26	OC27	OC28	OC29	
GC1	+	+	+				+	+	+	+	+			+	+			+	+							+	+	+	+	
GC2										+	+		+							+										+
GC3		+	+						+	+				+								+	+				+			
GC4	+	+			+	+	+	+				+	+	+		+			+				+				+		+	
GC5		+	+		+		+	+	+	+	+		+	+	+				+	+			+	+			+	+	+	+
GC6	+	+	+	+	+	+	+					+	+			+				+		+	+	+		+	+	+		
GC7		+	+					+	+	+	+	+		+			+	+			+		+	+		+	+	+	+	+
GC8		+				+								+	+				+	+	+			+			+	+		+
GC9		+						+		+	+		+	+	+									+			+	+	+	+
GC10						+		+	+	+				+	+					+				+			+			
GC11	+	+	+	+	+		+		+	+		+	+				+	+			+		+		+	+	+			
GC12	+	+			+	+	+		+			+	+		+			+	+	+	+		+		+	+				
SC1				+				+			+			+	+		+	+	+	+	+	+		+				+	+	
SC2								+						+	+	+	+	+		+	+			+						
SC3	+			+	+		+		+				+	+	+		+		+	+	+		+	+	+		+	+		
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SC9				+				+						+	+		+	+	+	+	+		+	+	+			+		
SC10	+	+	+				+		+		+		+		+			+	+	+			+					+	+	+
SC11				+									+	+	+	+	+	+	+	+	+	+	+		+			+		
SC12	+	+	+				+		+	+	+		+		+	+	+	+	+		+	+	+		+		+	+	+	

3.6.1. Matrix of providing program learning outcomes (LO) with relevant mandatory components of the educational program

Components/ Program learning outcomes	MC1	MC2	MC3	MC4	MC5	MC6	MC7	MC8	MC9	MC10	MC11	MC12	MC13	MC14	MC15	MC16	MC17	MC18	MC19	MC20	MC21	MC22	MC23	MC24	MC25
LO1	+	+			+		+	+		+		+	+	+		+		+	+		+	+	+	+	+
LO2		+		+	+							+	+		+		+	+			+	+	+	+	+
LO3	+	+			+		+	+	+	+	+	+	+			+		+	+		+	+	+	+	+
LO4		+		+	+	+		+	+	+			+	+	+	+	+	+	+	+	+	+	+	+	+
LO5	+		+							+					+		+					+	+	+	+
LO6			+				+		+	+			+	+		+				+		+	+	+	+
LO7							+	+	+	+	+	+	+			+			+			+	+	+	+
LO8	+	+		+			+		+	+				+				+	+	+		+	+	+	+
LO9							+		+	+									+			+	+	+	+
LO10						+	+	+	+	+		+	+	+		+						+	+	+	+
LO11	+						+		+	+				+						+		+	+	+	+
LO12			+	+	+		+			+		+		+	+		+	+		+		+	+	+	+
LO13						+	+	+	+		+	+	+	+		+		+	+	+	+	+	+	+	+
LO14				+	+	+	+	+	+		+	+	+	+		+	+	+	+		+	+	+	+	+
LO15					+	+	+	+	+		+		+	+		+	+	+	+	+	+	+	+	+	+
LO16		+			+	+		+			+	+	+	+		+	+	+	+		+	+	+	+	+

3.6.2. Matrix of providing program learning outcomes (LO) with relevant optional components of the educational program

Components/ Program learning outcomes	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17	OC18	OC19	OC20	OC21	OC22	OC23	OC24	OC25	OC26	OC27	OC28	OC29	
LO1				+						+					+	+	+			+	+	+	+	+				+	+	
LO2	+			+	+			+				+	+		+	+				+				+				+		
LO3				+	+		+	+					+	+	+					+	+	+	+	+				+	+	
LO4	+	+		+			+			+	+	+			+	+	+		+	+			+			+	+	+		
LO5		+	+							+	+					+										+	+		+	+
LO6		+				+		+	+	+	+			+	+									+	+	+				
LO7										+					+	+		+	+				+	+	+		+	+		
LO8		+	+			+		+	+	+	+	+		+			+	+		+	+			+	+	+	+		+	
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LO10				+					+						+	+	+			+	+			+	+		+	+		
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LO12	+	+	+	+			+			+	+	+	+			+	+	+		+	+			+			+			
LO13								+	+		+			+	+		+		+	+	+	+	+	+		+				
LO14	+			+				+	+					+	+	+	+	+		+		+	+	+		+	+	+		
LO15	+	+	+	+	+		+		+		+	+	+	+		+	+		+	+	+	+	+	+	+	+		+		
LO16	+			+					+	+			+		+	+	+	+	+	+	+	+	+	+			+	+		

