

3. Educational Programme.

3.1. Profile of the educational program “Consulting in the Field of Foreign and Domestic Policy” in the subject area 052 “Political Science”

1 – General information	
Full name of the institution of higher education and structural unit	State University of Trade and Economics Faculty of International Trade and Law Department of Philosophy, Sociology and Political Science
Academic degree and qualification title in the original	Degree of Higher Education Master’s degree Subject area “Political Science”
Official name of the study program	“Consulting in the Field of Foreign and Domestic Policy”
Compliance with the standard of higher education of the Ministry of Education and Science of Ukraine	Complies with the Higher Education Standard of the Ministry of Education and Science of Ukraine
Type of diploma and duration of the educational programme	Master’s degree, single, 90 ECTS credits
Holding of accreditation	-
Cycle/level	NQF of Ukraine - level 7, FQ-EHEA - second cycle, EQF-LLL - level 7
Academic background	Bachelor’s, specialist’s or master’s degree
Language(s) of instruction	Ukrainian
Validity of the educational programme	Until the next scheduled update
Internet address of the permanent webpage of the educational program description	https://knute.edu.ua/
2 – Objective of the Educational Programme	
<p>Training of politologists capable of solving complex specialised tasks and practical problems of professional activity, which involves research, innovation, and consulting services in the field of foreign and domestic policy and is characterised by complexity and uncertainty of conditions and requirements. Fostering the necessary integral, general and professional competencies for the implementation of professional research, information and analytical and consulting activities in the field of foreign and domestic policy (in the state and foreign languages).</p> <p>The training is carried out in accordance with SUTE’s mission and strategy.</p>	
3 - Outline of the educational programme	

Field of study	<p>Objects of study: political relations between actors and institutions at the local, national and global level (politics, policy, politics), power and governance, political institutions and processes, political transformations, public policy, world politics and politics of individual countries and regions, <i>applied political science, political consulting, political technologies in the field of international relations, foreign and domestic policy, methodology of political science, methodology of international relations, information and analytical activities in the field of international relations, foreign and domestic policy.</i></p> <p>Learning objectives: the acquisition of the ability to solve complex tasks and problems in the political sphere and/or in the process of learning, which involves <i>research and/or innovation, and/or the provision of information, analytical, consulting services in the field of foreign and domestic policy and is characterized by uncertainty of conditions and requirements.</i></p> <p>Theoretical content of the subject area: regulatory and empirical political theory, political methodology, comparative and applied political science, global and regional studies, special political science disciplines, <i>political consulting, political technologies in international relations, foreign and domestic policy, methodology of political science, methodology of international relations, information and analytical activities in international relations, foreign and domestic policy.</i></p> <p>Methods, techniques and technologies: quantitative and qualitative research methods, technologies and tools for analysing the political sphere and <i>international relations.</i></p> <p>Tools and equipment: up-to-date information and communication equipment, information resources and software products used in practical political activities and research in the field of political science and <i>international relations.</i></p>
Focus of the educational programme	Educational and professional, applied.
The main focus of the educational programme	<p>Complete higher education with a specialty in Political Science. Professional training of politologists with in-depth study of applied political science, capable of information and analytical, innovative, research, and consulting activities in the field of foreign and domestic policy.</p> <p>Keywords: political science, applied political science, political consulting, political technologies, information and analytical activities, international relations, interstate relations, diplomacy, domestic policy, foreign policy.</p>
Advantages of the programme	<ol style="list-style-type: none"> 1. In-depth training using the latest scientific and practical achievements in the field of applied political science. 2. Mastering knowledge, skills and abilities of information and analytical, innovative, research, consulting activities in the field of foreign and domestic policy. 3. Professionally oriented practical component in the format of workshops, cases, practice in the structural units of public authorities responsible for the formation and implementation of domestic and foreign policy, foreign diplomatic missions, international organizations, think tanks. 4. Involvement of external stakeholders in teaching. 5. A wide range of selective professionally oriented disciplines for in-depth specialisation in various areas of consulting. 6. Learning a foreign language for professional purposes
4 – Career opportunities and further learning	

Career opportunities	<p>According to the National Classification of Occupations DK 003:2010, specialists who have completed their education in the educational and professional program “Politology” can hold the following primary positions:</p> <ul style="list-style-type: none"> • 1141.1 The senior official (chairman, general secretary, secretary, president, leader, manager, etc.) of a political party • 1142.1 The senior official (chairman, co-chairman, president, vice president, secretary general, secretary) of a trade union • 1143.4 A senior official of a non-governmental organization (in the field of culture, education, charity, human rights, etc.) • 1143.4 Head (other senior official) of a branch of a non-governmental organisation (humanitarian, specialised) • 1143.5 Head of local government (city, village, etc.) • 1229.1 Assistant to a senior civil servant of a central government agency • 2310.2 Lecturer at a higher education institution; • 2419.2 Public relations and press officer • 2419.3 Consultant (in the bodies of state and local self-government) • 2419.3 Assistant to the Deputy of the Ukrainian Parliament (Member of the National Council) • 2419.3 Advisor (public authorities, local governments) • 2442.2 Specialist in conflict resolution and mediation in the socio-political sphere • 2443.1 Junior Researcher (Philosophy, History, Political Science) • 2443.2 Expert on social and political issues • 2443.2 Consultant on social and political issues (for parties and other public organizations) • 2443.2 Political commentator • 2443.2 Politologist • 2447 Professionals in the field of project and program management.
Further learning	Continuing education at the third (educational and scientific) level of higher education - Doctor of Philosophy. Gaining additional qualifications in the adult education system.
5 – Teaching and Assessment	
Instruction methods and learning	Master's training is based on approaches that follow: student-centeredness, acquisition of social skills (soft skills), problem-based and practice-oriented learning using modern educational technologies and methodologies, digital resources and distance learning platforms, self-study, group work, individual and autonomous learning, compliance with the principles of integrity and academic freedom, combining education and science by encouraging students to engage in non-formal education, participate in competitions for scholarships, awards, grants (including international ones), student scientific competitions, round tables, and contests organised by the Ministry of Education and Science of Ukraine, Ukrainian and foreign educational institutions.
Assessment	In accordance with the Regulations on the Organisation of the Educational Process of Students and the Regulations on the Assessment of Undergraduate and Postgraduate Students’ Learning Outcomes at SUTE, the assessment of students’ learning outcomes involves control procedures.

	Ongoing control (testing, project defense, solving situational tasks (cases), business games, etc.); final control (module tests); practical training; workshops; final semester control (exam); final certification (defense of qualification work). All types of current knowledge assessment are carried out during the implementation of the curriculum.
6 – Programme competences	
Integral competence	Being able to solve complex tasks and problems of a research and/or innovation nature, and/or conduct <i>information-analytical, consulting activities in the political sphere</i> , characterised by uncertainty of conditions and requirements, using professional research and/or implementation of innovations.
General competencies (GC)	GC01. Ability to adapt and act in a new situation. GC02. Ability to conduct research at the proper level. GC03. Ability to design and manage projects. GC04. Ability to search, process and analyse information from various sources. GC05. Ability to learn and master modern knowledge. GC06. Ability to generate new ideas (creativity). GC07. Ability to identify, formulate and solve problems. GC08. Ability to communicate in a foreign language.
Vocational (professional, study-related) competencies	VC01. Understanding of the nature and significance of politics as a specific type of human activity and a special field of knowledge, including the development of ideas about politics and its modern interpretations. VC02. Ability to perform professional pedagogical and/or scientific and pedagogical activities in educational institutions. VC03. Critical understanding of the problems and principles of functioning and patterns of development of government and public policy, political institutions and processes, gender policy, world politics and the politics of individual countries and regions. VC04. Ability to holistically analyse power and governance, political systems, institutions and regimes, political processes and political behavior in various contexts of their functioning. VC05. Ability to holistically use regulatory and empirical political theory, methodology of political research and applied political analysis. VC06. Ability to use a wide range of concepts and methods to interpret and analyze policy at the local, national, European and global level. VC07. The ability to effectively perform political, organizational, expert, analytical and advisory functions at the national and international levels. VC08. <i>Ability to critically analyze and synthesize a large amount of information on the state of foreign and domestic policy of Ukraine and other countries, present research results to professionals and the public, and support participation in professional discussions.</i> VC09. <i>Awareness and understanding of the peculiarities of the use of political technologies in the field of foreign and domestic policy.</i>
7 – Programme learning outcomes (PLO)	

	<p>PL001. To use the understanding of the nature and significance of politics as a specific type of human activity and a special field of knowledge, including the development of ideas about politics and its modern interpretations, the peculiarities of the exercise of power in different political systems, their socio-economic, historical and socio-cultural context, to solve complex problems of political science.</p> <p>PL002. To apply specialised conceptual knowledge of political science, including modern scientific achievements in the field of professional activity or field of knowledge and is the basis for original thinking and research, critical thinking of problems in the field and on the border of fields of knowledge.</p> <p>PL003. To communicate fluently orally and in writing in Ukrainian and English when discussing professional issues, research and innovation in the field of political science.</p> <p>PL004. To make efficient decisions on policy, political science and related issues, including in complex and unpredictable conditions; to predict the development of political processes; to identify factors that influence them and the achievement of goals; to analyze and compare alternatives; to assess risks and possible consequences of political decisions.</p> <p>PL005. To plan, evaluate and ensure the quality of work performed in accordance with established requirements.</p> <p>PL006. To critically comprehend the principles of the exercise of power and public policy, political institutions and processes, world politics and the policies of individual countries and regions.</p> <p>PL007. To manage complex activities in the field of politics, political science and broader contexts, develop plans and measures for their implementation, ensure the quality of education, and evaluate the effectiveness and efficiency of activities.</p> <p>PL008. To develop and implement scientific and applied projects in the field of political science and related interdisciplinary areas, taking into account methodological, economic, social, legal and ethical aspects.</p> <p>PL009 <i>To develop and effectively apply political technologies in the field of foreign and domestic policy.</i></p> <p>PL010. <i>To collect, process and analyze large amounts of information, prepare analytical and research materials, carry out consulting activities in the field of foreign and domestic policy, present research results to specialists and the public, and participate in professional discussions.</i></p>
8 – Resource support for programme implementation	
Staffing support	<p>The developers are staff members of the State University of Trade and Economics, practitioners, and degree seekers.</p> <p>The program involves academic staff with academic degrees and/or academic titles, as well as highly qualified specialists (practitioners, including foreign ones).</p> <p>In order to improve their professional level, all academic staff undergo internships once every five years, regularly improve their skills by participating in trainings, scientific and practical events, and academic mobility, including international mobility.</p>
Facilities	<p>The material and technical base of the university meets international standards for the educational process. Classrooms are equipped with modern demonstration equipment, and there are specialised classrooms (mediation room). In total, the university has 50 computer rooms. There is a modern coworking area “KNUTE HUB” and “PHYGITAL HUB” – a</p>

	space for creative intellectual work, divided into work areas. Lecture halls are equipped with modern widescreen LED displays, and classrooms and laboratories are equipped with modern computer equipment and specialised programs for processing sociological data (SPSS). There is a modern library complex SMART-library – an open space zoned for reading, lectures, master classes, presentations and convenient work of visitors with computers, virtual reality helmets and their own gadgets.
Informational, teaching and learning materials	The operating MOODLE distance learning system and MS Office 365 environment provides self-paced and tailored work for students. There are general scientific and specialized sources of information, educational and monographic literature, information resources of the distance learning system and the Internet. The library's document collection includes more than 1244415 copies. The publications in the state language amount to 672806 copies, which is 55% of the total amount of the fund. During the year, the library's collection is replenished with about 6000 documents.
9 – Academic mobility	
National credit system-based mobility	National credit mobility is carried out in accordance with the concluded agreements on academic mobility.
International credit system-based mobility	International credit mobility is realized through the conclusion of agreements on international academic mobility, including Erasmus+ programs, long-term international projects involving education in programmes implemented jointly with foreign universities, etc.
Training of foreign higher education students	According to the rules of admission to SUTE.

3.2. List of components of the educational program and their logical sequence

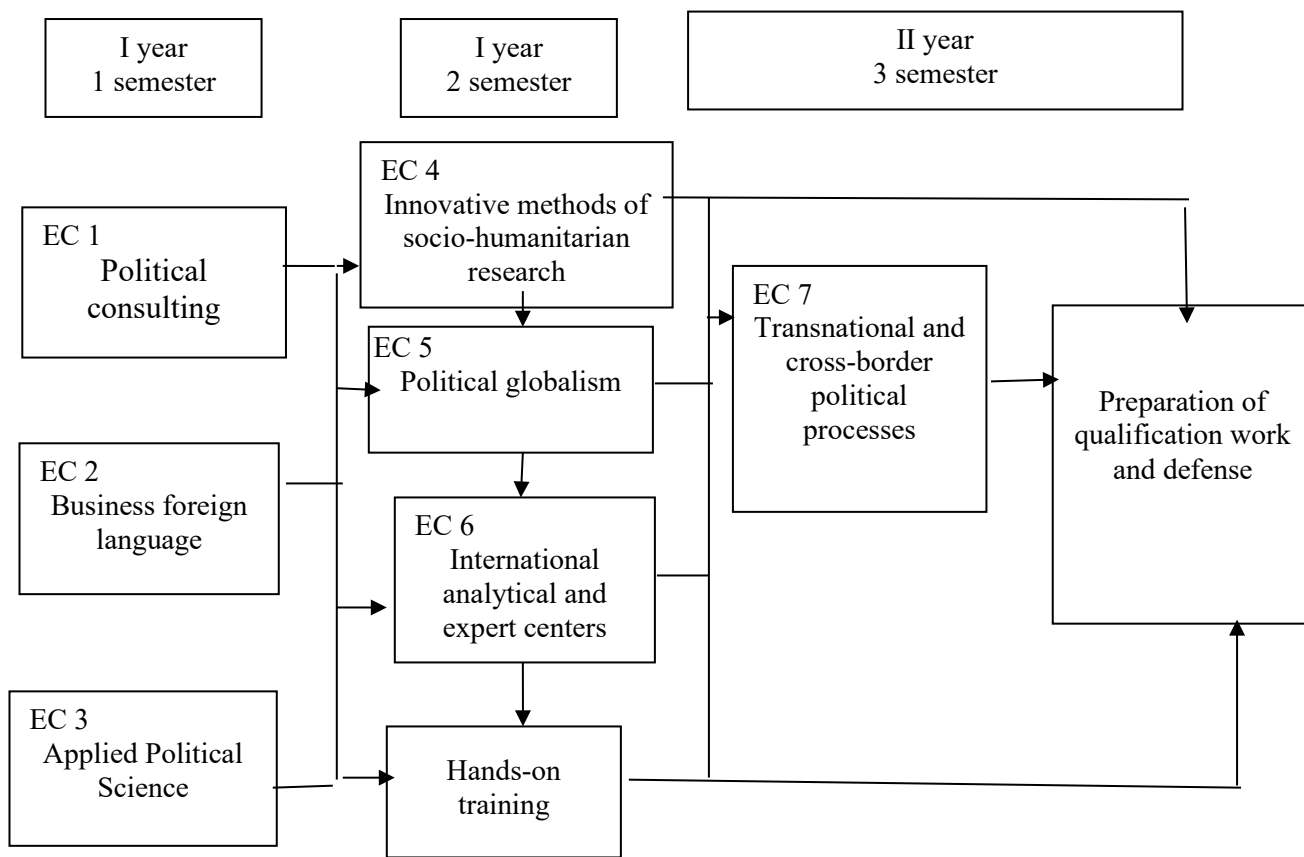
3.2.1 List of educational programme components

Code #	Components of the educational program (academic disciplines, course projects (works), internships, qualifying examination, qualifying work)	Total credits
Compulsory components of educational programme (CC)		
CC 1.	Political consulting	6
CC 2.	Business Foreign Language	6
CC 3.	Applied Political Science	9
CC 4.	Innovative methods of socio-humanitarian research	6
CC 5.	Political globalism	6
CC 6.	International analytical and expert centers	6
CC 7.	Transnational and cross-border political processes	6
CC 8.	Hands-on training	9
CC 9.	Preparation of qualification work and defense	12
Total credits for compulsory components:		66
Elective courses of educational programme (EC)		
EC 1.	Alternative dispute resolution methods	6
EC 2.	Public policy analysis	6
EC 3.	Social media analytics	6
EC 4.	Gender studies	6
EC 5.	Event technologies in the political sphere	6
EC 6.	Interactive teaching methods in political science	6
EC 7.	Cross-cultural management	6
EC 8.	Marketing in public administration	6
EC 9.	Methodology and methods of political research	6
EC 10.	International security	6
EC 11.	International humanitarian law	6
EC 12.	International management	6
EC 13.	Management of (political) party activities	6
EC 14.	Local self-government	6
EC 15.	Unrecognized self-proclaimed state entities on the geopolitical map	6
EC 16.	Regulation development activities	6
EC 17.	Fundamentals of cybersecurity	6
EC 18.	Politics and human rights	6
EC 19.	Law of the European Union	6
EC 20.	Law of international treaties	6
EC 21.	Practice of translating regulatory documents	6
EC 22.	Strategic management and change management	6
EC 23.	Strategic marketing	6
EC 24.	Theory and Practice of 21st Century Diplomacy	6
EC 25.	Trade negotiations and commercial diplomacy	6
EC 26.	GR-technologies in politics	6
EC 27.	HR management	6
EC 28.	Public relations in the political sphere	6
Workshops		
WS 29.	Political psychology	

	Hybrid wars	6
	Political propaganda and disinformation: counteraction technologies	
WS 30.	Management of social projects in the international environment	6
	Technologies of project and grant activity	
	Project brand management	
WS 31.	Political speechwriting and copywriting	6
	Political advertising	
	Election campaign management	
WS 32.	Information and analytical activities in international relations	6
	Methods and strategies of the negotiation process	
	Diplomatic correspondence	
Toral credits for elective courses:		24
TOTAL CREDITS FOR THE EDUCATIONAL PROGRAMME		90

The exam is a form of final control for all components of the educational programme.

3.3. Structural and logical scheme of the educational programme



3.4. Qualification forms for higher education graduates

The qualifying assessment is carried out in the form of a public defense of the qualifying work.

The qualification work must provide for an independent solution to a complex task or problem in the political sphere based on professional research and/or innovation.

The qualification work should not contain academic plagiarism, falsification and fabrication.

The qualification work must be made available on the official website or in the repository of the higher education institution or its subdivision.

3.5.1 Matrix of conformity of mandatory competencies with educational programme components

Components \ Competencies	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
GC01	+							+	
GC02	+		+	+		+			+
GC03	+	+	+			+		+	
GC04	+	+	+	+	+	+	+	+	+
GC05				+	+		+	+	+
GC06	+		+	+				+	+
GC07	+		+	+		+		+	+
GC08		+							
VC01	+		+		+		+		
VC02				+				+	+
VC03					+		+		+
VC04	+		+	+	+		+	+	+
VC05	+		+	+				+	+
VC06	+		+	+	+		+	+	+
VC07	+	+	+	+	+	+	+	+	+
VC08	+	+	+		+		+	+	+
VC09	+		+		+		+	+	

3.5.2 Matrix of correspondence of program competencies to elective components of the educational programme

Compon ents Compe tence s	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16	EC 17	EC 18	EC 19	EC 20	EC 21	EC 22	EC 23	EC 24	EC 24	EC 26	EC 27	EC 28	EC 29	EC 30	EC 31	EC 32				
GC01	+			+				+			+						+	+				+		+	+			+	+	+	+					
GC02		+					+		+															+	+		+	+	+	+	+	+				
GC03	+			+		+		+				+						+				+	+						+	+	+	+				
GC04	+	+	+	+	+		+	+	+			+				+	+	+	+	+	+						+		+	+	+	+				
GC05		+					+	+		+	+		+	+			+		+	+	+	+	+							+	+	+	+			
GC06	+	+		+		+	+			+	+	+	+	+		+	+							+	+			+	+	+	+	+	+			
GC07	+	+	+	+	+		+		+			+	+	+		+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+	+			
GC08								+		+	+	+							+	+	+					+	+		+		+					
VC01	+			+	+	+				+	+		+	+	+			+				+	+		+	+	+	+	+	+	+	+	+			
VC02							+		+															+												
VC03		+		+	+					+	+	+	+	+	+	+			+	+		+	+		+	+	+	+	+	+	+	+	+	+		
VC04	+	+	+	+	+					+	+	+	+	+	+			+	+	+		+	+				+	+	+	+	+	+	+	+		
VC05		+							+																			+	+	+	+	+	+	+		
VC06		+			+				+	+				+	+	+		+	+	+						+	+	+	+	+	+	+	+	+		
VC07	+	+	+	+		+		+		+	+	+	+		+	+	+					+	+	+	+		+	+	+	+	+	+	+	+		
VC08		+	+		+					+	+	+		+	+	+		+	+	+						+	+		+	+	+	+	+	+	+	
VC09						+																						+	+	+	+	+	+	+	+	

3.6.1 Matrix of providing of the programme learning outcomes (PLOs) with the relevant mandatory components of the educational programme

Components Programme learning outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9
PLO01	+		+						+
PLO02	+		+					+	+
PLO03	+	+	+	+	+	+	+	+	+
PLO04	+		+		+		+		
PLO05	+	+		+		+		+	+
PLO06					+		+	+	+
PLO07				+		+			
PLO08	+		+		+		+	+	+
PLO09	+		+		+		+	+	+
PLO10	+	+	+		+	+	+	+	+

3.6.2 Matrix of providing programme learning outcomes (PLOs) with relevant selective components of the educational programme

Components Programme learning outcomes	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16	EC 17	EC 18	EC 19	EC 20	EC 21	EC 22	EC 23	EC 24	EC 25	EC 26	EC 27	EC 28	EC 29	EC 30	EC 31	EC 32		
PLO01	+	+		+	+	+				+	+		+	+	+			+				+	+		+	+	+	+	+	+	+	+	+	
PLO02	+	+	+	+	+	+			+	+	+	+	+	+	+			+	+	+		+	+		+	+	+	+	+	+	+	+	+	+
PLO03	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
PLO04	+	+	+	+	+	+				+		+	+	+				+				+	+			+	+	+	+	+	+	+	+	+
PLO05	+	+		+		+	+	+	+			+	+	+		+	+	+			+	+	+	+		+	+	+	+	+	+	+	+	+
PLO06	+			+	+					+	+	+	+	+	+			+	+	+					+	+	+	+	+	+	+	+	+	+
PLO07	+	+		+	+		+			+		+	+	+				+				+	+			+	+	+	+	+	+	+	+	+
PLO08	+	+	+	+	+	+				+	+	+	+	+		+		+			+	+	+			+	+	+	+	+	+	+	+	+
PLO09						+																						+	+	+	+	+	+	+
PLO10		+	+		+					+	+			+		+		+	+	+								+	+	+	+	+	+	+

