

### 3. Educational Programme

Project group leader (the educational programme guarantor)

Associate Professor Ozhelevska T. S.

#### 3.1 Educational programme profile in speciality 05 «Economics» (specialization “Economics of Industry Markets”)

<b>1 – General information</b>	
<b>Full name of IHE and structural unit</b>	State University of Trade and Economics, Faculty of Economics, Management and Psychology, Department of Economics and Competition Policy
<b>Academic degree and qualification title in the original</b>	Master’s Degree Specialty «Economics»
<b>Educational programme title</b>	«Economics of Industry Markets»
<b>Standards conformity</b>	Conforms to the MES higher education standards (Ukraine)
<b>Qualification title (degree), programme credits and duration</b>	Master’s degree, single, 90 ECTS credits, training period 1 year and 4 months
<b>Accreditation</b>	Ministry of Education and Science of Ukraine, Ukraine, order of the Ministry of Education and Science of Ukraine dated 10.07.2017, validity until July 1, 2026.
<b>Cycle/level</b>	National Qualifications Framework of Ukraine – level 7, FQ-EHEA – second cycle, EQF-LLL – level 7
<b>Academic backgrounds</b>	- Bachelor’s degree - the terms of admission and training under the Program are regulated by the Rules of Admission to SUTE
<b>Language of instruction</b>	Ukrainian
<b>Programme duration</b>	Expires on January 1, 2025
<b>Educational programme link</b>	<a href="https://knute.edu.ua">https://knute.edu.ua</a>
<b>2 – Educational programme aim</b>	
Training of highly qualified professionals in Economics in general and at the level of Industry markets in particular, who possess modern economic thinking, theoretical knowledge and applied skills, capable of solving complex research, innovation and economic tasks and problems of the micro, meso and macro levels Industry markets functioning, which are characterized by uncertainty and have branch-specific features of the competitive and institutional environment.	
<b>3 – Educational programme general information</b>	
<b>Subject area</b>	<i>Object of study and/or activity:</i> modern economic processes and phenomena, scientific methods of normative, quantitative and institutional analysis, tools for international, national, regional, industry, sectoral economic policy and enterprise economics formation. <i>Aims of training:</i> training of highly qualified professionals in

	<p>Economics in general and at the level of industry markets in particular, who possess modern economic thinking, theoretical knowledge and applied skills, capable to solve complex research, innovative and management tasks and problems of economic systems of various levels functioning, characterized by uncertainty of conditions and requirements and have sectoral features of the competitive and institutional environment.</p> <p><i>Theoretical content of the subject area:</i> general laws and trends of economic development, motivation and behaviour of industry market subjects; theories of micro-, macro- and international economics; modern quantitative methods of analysis of economic processes; institutional and interdisciplinary analysis; regularities of modern socio-economic processes, including at the branch level; theories of economic management for various production systems and sectors of the economics.</p> <p><i>Methods, methodologies and techniques:</i> general scientific and specific methods of cognition and research; mathematical, statistical, qualitative methods of economic analysis; sociological, expert assessment, questionnaires; economic and mathematical modeling, forecasting; information and communication technologies, special software; methods of research activity and presentation of research results.</p> <p><i>Tools and equipment:</i> up-to-date information and communication equipment, information systems and software products used in economic activity</p>
<b>Educational programme orientation</b>	Educational and professional, applied programme including subjects of professional and practical training.
<b>Educational programme and specialisation goals and objectives</b>	<p>Acquisition of theoretical knowledge, mastering of applied skills and technologies of strategic analysis, forecasting and design of industry markets in general and the behaviour of economic subjects at the micro-, meso- and macro-level.</p> <p>Keywords: economics, market, industry, market design, institutional environment of the industry market.</p>
<b>Specific requirements</b>	<p>The skills of conducting interdisciplinary and multi-level research of the industry market formation in the future specialist.</p> <p>Student-centricity through:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> dynamic modification of the content of training in accordance with the educational program of the first level of higher education received by the applicant, as well as in accordance with his needs and orientation;</li> <li><input type="checkbox"/> the opportunity to expand and deepen knowledge about the institutional support of the functioning of a certain industry market at the expense of selective components.</li> </ul> <p>The formation of universal competences of a specialist, which allow to solve complex research, innovative and economic tasks and problems of branch markets' functioning.</p>
<b>4 – Career opportunities and further learning</b>	
<b>Career opportunities</b>	Employment at enterprises of various industries and forms of ownership; in the central bodies of the executive power of the branch direction and in the Ministry of Economics of Ukraine; in national commissions that

	<p>carry out state regulation in certain sectors (NKREKP, NKRZI, etc.); investment funds and companies; consulting firms.</p> <p>The list of professions and professional job titles according to the current version of the State Classifier of Ukraine (classifier of professions State Classifier 003:2010): First Deputy Chairman of the State Committee of Ukraine (1120.1), First Deputy Chairman of the Committee of Ukraine (1120.1), First Deputy Head of the Main Department, other state body executive power, sub-department of the Cabinet of Ministers of Ukraine (1120.1), First Deputy Minister of Ukraine (1120.1), head of department (1221.2), chief consultant (1229.1), head of department (as part of management) (1229.1), head of department (central state authorities) (1229.1), agency manager (1317), commodity market research analyst (2419.2), consultant on business efficiency and production rationalization (2419.2), consultant (2419.2), consultant (in the apparatus of state authorities, executive committee) (2419.3), economic consultant and economic columnist (2441.2), economist (2441.2), economic adviser (2441.2), planning economist (2441.2), pricing economist (2441.2), price control inspector (2442), specialist on project and program management in the field of material (non-material) production (2447.2).</p>
<b>Further learning</b>	Further learning – training at the third level of higher education and attaining a PhD qualification.
<b>5 – Training and assessment</b>	
<b>Teaching and learning</b>	Student-centered learning, a balanced combination of classroom (lectures-discussions, practical classes in small groups using case study methods, brainstorming, modeling the behaviour of economic entities, etc., presentations, tutors’ consultations), including distance learning using resources of the SUTE remote platform based on Moodle, MS Office 365, Zoom, and independent work (content analysis of information sources, individual and collective project work, etc.) based on problem-oriented, interactive learning and self-learning.
<b>Assessment</b>	Current control, written exams, public defence of the final qualifying work. Students’ academic performance is assessed according to «Regulations on the evaluation of learning outcomes of SUTE students and postgraduate students» and «Regulations on the organisation of the educational process of students».
<b>6 – Programme competences</b>	
<b>Integral competence (IC)</b>	Ability to identify and solve complex economic tasks and problems, to make appropriate analytical and managerial decisions in the field of the economics of <i>industry markets</i> or in the learning process, which involves conducting research and/or implementing innovations under uncertain conditions and requirements.
<b>General competences (GCs)</b>	<p>GC1. Ability to generate new ideas (creativity).</p> <p>GC2. Ability to abstract and <i>critical thinking</i>, analysis and synthesis.</p> <p>GC3. Ability to motivate people and move towards a common goal.</p> <p>GC4. Ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge/types of economic activity).</p> <p>GC5. Ability to work in a team.</p> <p>GC6. Ability to develop and manage projects.</p> <p>GC7. The ability to act on the basis of ethical considerations (motives).</p> <p>GC8. Ability to conduct research at an appropriate level.</p>

	GC9. <i>Ability to use an interdisciplinary approach to analysis.</i>
<b>Professional competences (PCs)</b>	<p>PC1. The ability to apply scientific, analytical, methodical tools to justify the strategy of development and <i>regulation of industry markets in general and the strategic behaviour of economic entities in a specific industry market</i> and related management decisions.</p> <p>PC2. Ability to professional communication in the field of economics in a foreign language.</p> <p>PC3. The ability to collect, analyze and process statistical data, scientific and analytical materials, which are necessary for solving complex economic problems, to draw reasonable conclusions based on them.</p> <p>PC4. The ability to use modern information technologies, methods and techniques for the study of economic and social processes, adequate to the established research needs.</p> <p>PC5. The ability to identify key trends in socio-economic and human development.</p> <p>PC6. The ability to formulate professional tasks in the field of economics and solve them, choosing the appropriate directions and appropriate methods for their solution, taking into account the available resources.</p> <p>PC7. The ability to substantiate management decisions regarding the effective development of business entities, <i>in particular, on industry markets in general and the strategic competitive behaviour of enterprises in a specific industry market.</i></p> <p>PC8. Ability to assess possible risks, socio-economic consequences of management decisions.</p> <p>PC9. The ability to apply a scientific approach to the formation and implementation of effective projects in the social and economic sphere <i>in general and in the sphere of industry markets development in particular.</i></p> <p>PC10. The ability to develop scenarios and strategies for the development of socio-economic systems, <i>primarily industry markets.</i></p> <p>PC11. The ability to plan and develop projects in the field of the economy of <i>industry markets</i>, to implement their informational, methodical, material, financial and personnel support.</p> <p><i>PC12. Ability to identify, evaluate, diagnose, forecast the impact of external and internal environmental factors for conducting business analytics and projecting the industry market.</i></p> <p><i>PC13. Ability to conduct interdisciplinary and multilevel research of the industry market.</i></p>
<b>7 – Programme learning outcomes</b>	
	<p>PLO1. Formulate, analyze and synthesize solutions to scientific and practical problems.</p> <p>PLO2. To develop, justify and propose effective solutions on issues of socio-economic systems development and subjects of economic activity management.</p> <p>PLO3. Communicate freely on professional and scientific issues in national and foreign languages orally and in writing.</p> <p>PLO4. Develop socio-economic projects for the <i>development of industry markets</i> and a system of complex actions for their implementation, taking into account their goals, expected socio-economic consequences, risks, legislative, resource and other restrictions.</p> <p>PLO5. Adhere to the principles of academic integrity.</p>

	<p>PLO6. Evaluate the results of one's own work, demonstrate leadership skills, <i>the ability to self-criticize</i> and the ability to manage personnel and work in a team.</p> <p>PLO7. <i>Determine</i> effective methods of economic activity managing, justify the proposed solutions on the basis of relevant data and scientific and applied research <i>in the field of industry markets functioning</i>.</p> <p>PLO8. Collect, process and analyze statistical data, scientific and analytical materials necessary for complex economic problems solving.</p> <p>PLO9. <i>Determine</i> effective solutions under uncertain conditions and requirements, which suppose the application of new approaches, methods and tools of socio-economic research, <i>in particular in the field of branch markets functioning</i>.</p> <p>PLO10. Apply modern information technologies and specialized software in socio-economic research <i>for the analysis, forecasting and design of industry markets and behavioural strategies of their participants and regulators</i> and in the management of <i>micro-, meso- and macro-level</i> socio-economic systems.</p> <p>PLO11. Determine and critically assess the state and trends of socio-economic development, form and analyze models of economic systems and processes, <i>including at the sectoral level</i>.</p> <p>PLO12. To justify management decisions regarding the effective development of business entities <i>in the industry market</i>, taking into account goals, resources, limitations and risks.</p> <p>PLO13. Assess the possible risks and socio-economic consequences of management decisions <i>regarding the development and implementation of enterprise behaviour strategies on the industry market, as well as the implementation of the state strategy for the development of the industry</i>.</p> <p>PLO14. Develop projects, scenarios and strategies for the development of <i>industry markets and the behaviour of micro-, meso- and macroeconomic subjects in their environment</i>.</p> <p>PLO15. Organize the development and implementation of socio-economic projects, taking into account informational, methodical, material, financial and personnel support.</p> <p><i>PLO16. Identify, diagnose, and forecast the impact of external and internal environmental factors for business analytics and industry market design.</i></p> <p><i>PLO17. Conduct interdisciplinary and multi-level research of the industry market.</i></p>
<b>8 – Resource support for programme implementation</b>	
<b>Academic staff</b>	100% of the academic staff involved in teaching professionally-oriented subjects have scientific qualifications in their specialties and have excellent professional training. Involvement of guest lecturers from among practicing specialists in the educational process.
<b>Facilities</b>	Classrooms are equipped with modern demonstration equipment, computer rooms are equipped with equipment with the latest software versions. The SUTE remote platform based on Moodle and MS Office 365 functions. Availability of social and household infrastructure of SUTE.
<b>Informational, teaching and learning materials</b>	The educational and professional program is provided with appropriate information, educational and methodological resources, in particular textbooks, study guides, other educational and methodological

	<p>publications, specialized literature from the library fund of SUTE from domestic and foreign publications, as well as access to global electronic information resources Scopus, Clarivate Analytics, WILEY, SpringerLink, etc.</p> <p>The dissemination of public information about the educational and professional program is ensured through the publication of the educational and professional program on the official website of SUTE, the ECTS information package, the schedule of classes, as well as all the components of the educational process, which are subject to publication in accordance with the Law of Ukraine "On Higher Education".</p>
<b>9 – Academic mobility</b>	
<b>National credit mobility</b>	<p>It is implemented in accordance with the Regulation on the procedure for realizing the right to academic mobility at SUTE.</p> <p>Practical training modules are implemented at enterprises, institutions and organizations within the framework of bilateral agreements.</p>
<b>International credit mobility</b>	<p>The University has concluded agreements on cooperation between SUTE and higher education institutions, within the framework of which partner exchange and student training is carried out. In addition, international academic mobility is carried out under International programs and projects within the framework of the Erasmus+ program, in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Business School "Audencia" (France, Nantes), Grenoble Alpes University (Grenoble, France), Paris Est Créteil University (Paris, France), University of Central Lancashire (Great Britain, Preston), Hohenheim University (Stuttgart, Germany), Piraeus University of Applied Sciences (Piraeus, Greece), Kliment Ohridskyi University (Bulgaria, Sofia) and others.</p>
<b>Training of foreign students</b>	<p>According to the rules of admission to SUTE in 2024</p>

## 3.2. List of the educational programme components and their logical order

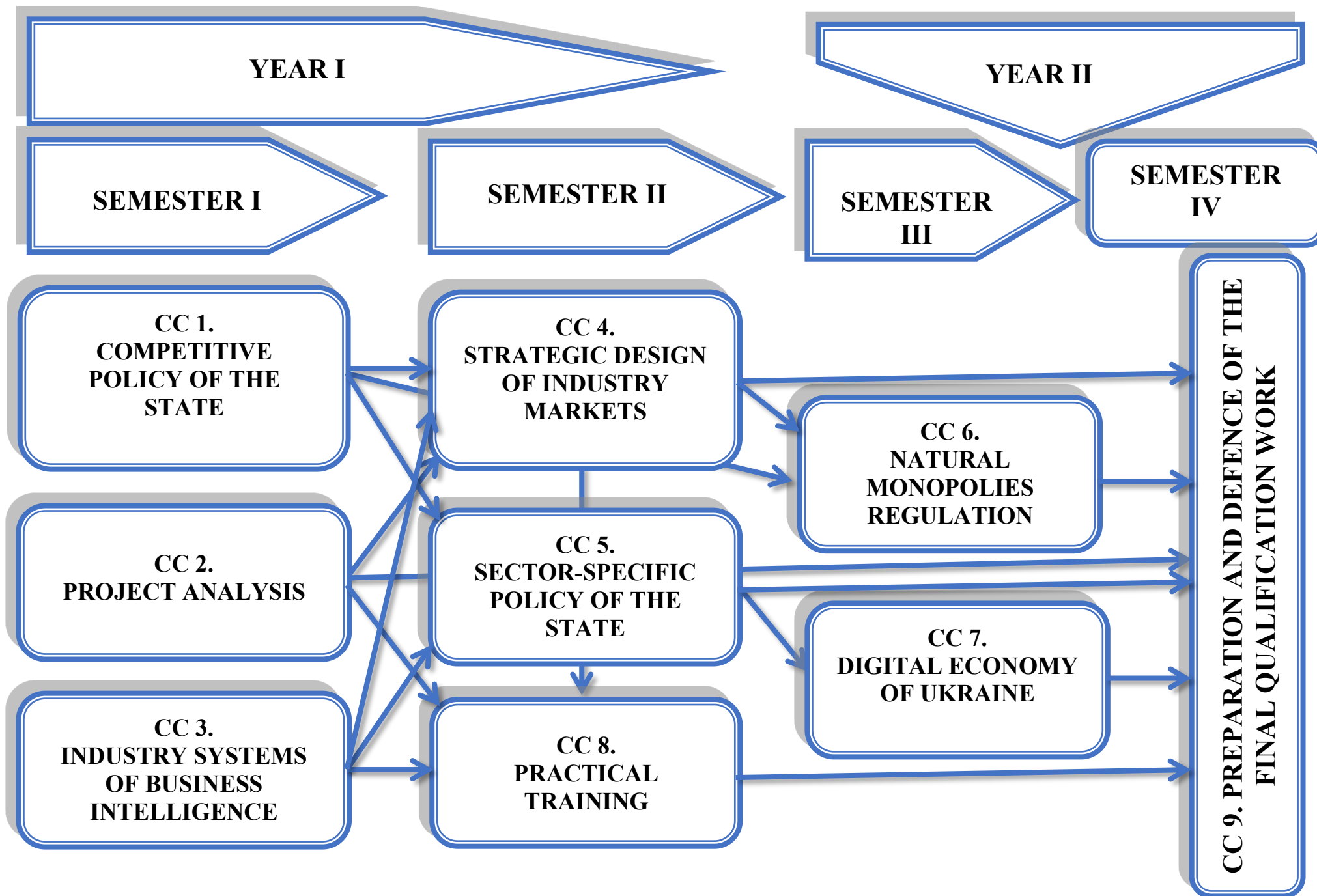
### 3.2.1 List of the EP components

Subject code	The Educational Programme components (subjects, course projects (papers), work-based learnings, qualifying examination, final qualification work)	Total credits
1	2	3
<b>EP Compulsory components</b>		
CC 1	Competitive policy of the state	6
CC 2	Project analysis	6
CC 3	Industry systems of business intelligence	6
CC 4	Strategic design of industry markets	9
CC 5	Sector-specific policy of the state	6
CC 6	Natural monopolies regulation	6
CC 7	Digital Economics of Ukraine	6
CC 8	Practical training	9
CC 9	Practical training	12
<b>Total credits for compulsory components</b>		<b>66</b>
<b>EP Optional components</b>		
OC 1	Agrarian law	6
OC 2	Analysis and control of the concentration of business entities	6
OC 3	Safety of life	6
OC 4	Global value chains	6
OC 5	State aid	6
OC 6	Public service	6
OC 7	Economics of sustainable development	6
OC 8	Economic futurology	6
OC 9	Innovations and innovative policy	6
OC 10	Information wars	6
OC 11	Consulting	6
OC 12	Creative economy	6
OC 13	Cryptocurrency market	6
OC 14	Medical law	6
OC 15	International trade in agrarian sphere	6
OC 16	International trade in mining and metallurgical sphere	6
OC 17	International trade in the IT sphere	6
OC 18	International trade in mining and metallurgy sphere	6
OC 19	International energy law	6
OC 20	International information law	6
OC 21	International transport law	6
OC 22	International Commercial Arbitration	6
OC 23	Fundamentals of cyber security	6
OC 24	Forecasting of Socio-economic processes	6
OC 25	Project Financing	6
OC 26	Change management	6
OC 27	Project management	6
OC 28	IT Law	6

	Another educational component with the agreement of the EP's guarantor	6
<b>Total credits for optional components</b>		<b>24</b>
<b>TOTAL NUMBER OF THE EP CREDITS</b>		<b>90,0</b>

For all components of the educational programme, the form of final assessment is an examination.





### **3.3 Final assessment of graduates**

The final assessment is carried out in the form of public defence of a final qualification work.

The final qualification work should suggest the solution to a complex specialised assignment or problem in the field of the economy of industry markets, which requires research and/or innovation and is characterized by the ambiguity of conditions and requirements.

The final qualification work should stand to a check for plagiarism. It must not contain incorrect adopted text extracts, false and fabricated information.

The final qualification work should be published on the official website of the higher educational institution or of that of its structural units, or in the repository of the higher educational institution. The final qualification works containing restricted-access information are to be published according to the requirements of the current legislation.

## **4.1. The programme competences and the EP compulsory components matrix**

<b>Components</b> <b>Compentences</b>	<b>CC 1</b>	<b>CC 2</b>	<b>CC 3</b>	<b>CC 4</b>	<b>CC 5</b>	<b>CC 6</b>	<b>CC 7</b>	<b>CC 8</b>	<b>CC 9</b>
<b>GC 1</b>	+	+			+		+	+	
<b>GC 2</b>		+	+			+			+
<b>GC 3</b>		+		+					
<b>GC 4</b>	+			+				+	
<b>GC 5</b>		+		+				+	
<b>GC 6</b>	+	+		+			+		
<b>GC 7</b>				+		+		+	+
<b>GC 8</b>	+				+	+	+	+	
<b>GC 9</b>	+		+				+		+
<b>PC 1</b>	+			+	+	+		+	+
<b>PC 2</b>			+			+		+	+
<b>PC 3</b>	+	+	+					+	+
<b>PC 4</b>	+	+	+				+	+	+
<b>PC 5</b>	+			+	+			+	+
<b>PC 6</b>	+			+				+	+
<b>PC 7</b>	+				+	+		+	+
<b>PC 8</b>	+	+				+		+	+
<b>PC 9</b>	+	+		+				+	+
<b>PC 10</b>	+				+			+	+
<b>PC 11</b>		+	+	+				+	+
<b>PC 12</b>			+	+		+		+	+
<b>PC 13</b>			+	+	+			+	+

### 4.2. The programme competences and the EP optional components matrix

Components Competences	OC 1	OC 2	OC 3	OC 4	OC 5	OC 6	OC 7	OC 8	OC 9	OC 10	OC 11	OC 12	OC 13	OC 14	OC 15	OC 16	OC 17	OC 18	OC 19	OC 20	OC 21	OC 22	OC 23	OC 24	OC 25	OC 26	OC 27	OC 28
GC 1			+	+				+	+		+	+			+	+	+	+								+	+	
GC 2	+		+		+		+	+	+	+	+	+	+						+	+	+	+		+	+			
GC 3									+			+															+	+
GC 4	+			+	+	+			+		+		+	+	+	+	+	+	+	+	+	+						
GC 5	+	+	+			+		+	+			+		+					+	+	+				+	+	+	
GC 6				+					+		+	+										+			+			
GC 7		+				+	+		+													+				+		
GC 8				+					+		+		+		+	+	+	+						+	+		+	
GC 9		+		+	+		+	+	+						+	+	+	+							+		+	+
PC 1	+	+		+			+	+	+					+	+	+	+	+	+	+	+			+				
PC 2				+					+		+				+	+	+	+				+				+	+	
PC 3							+	+	+	+													+	+	+		+	
PC 4	+								+	+				+					+	+	+		+	+	+	+	+	+
PC 5				+	+		+		+		+				+	+	+	+						+				
PC 6									+			+										+			+		+	
PC 7	+	+		+	+							+		+	+	+	+	+	+	+	+			+				
PC 8		+	+		+	+	+		+	+													+		+		+	
PC 9	+			+					+			+		+	+	+	+	+	+	+	+						+	
PC 10		+							+			+													+	+		
PC 11											+	+												+	+		+	
PC 12									+			+	+												+	+		
PC 13				+	+																							

### 5.1 The programme learning outcomes and the EP compulsory components matrix

<b>Components</b> <b>Programme learning outcomes</b>	<b>CC1</b>	<b>CC2</b>	<b>CC3</b>	<b>CC4</b>	<b>CC5</b>	<b>CC6</b>	<b>CC7</b>	<b>CC8</b>	<b>CC9</b>
<b>PLO 1</b>	+		+				+	+	+
<b>PLO 2</b>	+	+		+	+	+	+	+	+
<b>PLO 3</b>				+		+		+	+
<b>PLO 4</b>	+	+		+	+	+		+	+
<b>PLO 5</b>	+			+		+		+	+
<b>PLO 6</b>	+	+						+	+
<b>PLO 7</b>	+			+		+	+	+	+
<b>PLO 8</b>	+	+	+					+	+
<b>PLO 9</b>			+			+		+	+
<b>PLO 10</b>	+		+				+	+	+
<b>PLO 11</b>	+			+				+	+
<b>PLO 12</b>	+			+		+		+	+
<b>PLO 13</b>	+			+	+	+		+	+
<b>PLO 14</b>					+	+		+	+
<b>PLO 15</b>		+		+				+	+
<b>PLO 16</b>			+	+		+		+	+
<b>PLO 17</b>	+			+				+	+

## 5.2 The programme learning outcomes and the EP optional components matrix

Components Programme learning outcomes	OC 1	OC 2	OC 3	OC 4	OC 5	OC 6	OC 7	OC 8	OC 9	OC 10	OC 11	OC 12	OC 13	OC 14	OC 15	OC 16	OC 17	OC 18	OC 19	OC 20	OC 21	OC 22	OC 23	OC 24	OC 25	OC 26	OC 27	OC 28	
<b>PLO 1</b>			+		+		+	+	+	+	+											+	+		+			+	
<b>PLO 2</b>		+		+			+		+		+				+	+	+	+						+	+	+	+		
<b>PLO 3</b>		+		+					+				+		+	+	+	+				+				+	+		
<b>PLO 4</b>									+			+													+		+		
<b>PLO 5</b>	+	+	+						+	+				+					+	+	+	+	+		+				
<b>PLO 6</b>		+				+		+	+																		+	+	+
<b>PLO 7</b>		+							+		+	+																	
<b>PLO 8</b>								+	+	+			+											+	+	+			
<b>PLO 9</b>		+			+		+					+														+	+	+	
<b>PLO 10</b>									+	+														+	+	+	+	+	
<b>PLO 11</b>				+			+		+						+	+	+	+						+		+			
<b>PLO 12</b>		+		+	+				+		+	+			+	+	+	+							+		+		
<b>PLO 13</b>		+			+				+	+														+		+		+	
<b>PLO 14</b>		+		+					+			+			+	+	+	+							+				
<b>PLO 15</b>								+	+		+	+																+	
<b>PLO 16</b>	+		+					+		+				+					+	+	+		+		+	+	+	+	
<b>PLO 17</b>				+					+	+																			