

3. Educational programme

The head of the project team (Director of the Master`s degree programme)

Prof. Yurii Umantsiv

3.1. Profile of the educational programme "Antitrust Management" in the subject area 073 "Management"

1 - General information	
Full name of higher education institution and structural unit	State University of Trade and Economics Faculty of Economics, Management and Psychology, Department of Economic Theory and Competition Policy
Degree of higher education and title of qualification in the original language	Master's degree in higher education subject area "Management"
Official title of the educational programme	"Management of Antitrust Activities"
Compliance with the Higher Education Standard of the Ministry of Education and Science of Ukraine	In compliance with the Executive Office of the Ministry of Education and Science of Ukraine
Type of diploma and scope of the educational programme	Master's degree, single, 90 ECTS credits, Duration of study 1 year 4 months
Availability of accreditation	Ministry of Education and Science of Ukraine, Ukraine, 21/11/2017 - 01/07/2027
Cycle/level	NQF of Ukraine - level 7, FQ-EHEA - second cycle, EQF-LLL - level 7
Background	- Bachelor's degree; - the terms of admission and training under the Programme are regulated by the SUTE Admission Rules.
Language(s) of training	Ukrainian
Duration of the educational programme	Until 01.01.2026

Internet address of permanent posting of the educational programme description	https://knute.edu.ua
2 - Objective of the educational programme	
<p>To provide students with a set of competences necessary for the formation and implementation of antitrust and competition policy in different levels of economic systems on the basis of ground study of the competitive environment for making management decisions under conditions of uncertainty.</p>	
3 - Characteristics of the educational programme	
Subject area	<p>The object of study: management of organisations, their divisions <i>and competitive processes at the level of individual organisations, markets, industries, and the national economy as a whole.</i></p> <p>Learning objectives: training of specialists capable of identifying and solving complex tasks and problems in the field of management or in the process of education, which involve research, <i>including research of the competitive environment for making management decisions</i>, and/or implementation of innovations and are characterised by uncertainty of conditions and requirements.</p> <p>Theoretical content of the subject area:</p> <ul style="list-style-type: none"> - paradigms, laws, patterns, - principles and historical background of management development; - concepts of systemic, situational, adaptive, and antisymphathetic, anti-crisis, innovation, project management, etc; - functions, methods, technologies and management decisions in management. <p>Methods, techniques and technologies:</p> <ul style="list-style-type: none"> - general scientific and specific research methods (calculation and analytical, economic and statistical, economic and mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc;) - methods of implementing management functions (methods of marketing research; methods of economic diagnostics; methods of forecasting and planning; methods of designing organisational management structures; methods of motivation; methods of control; methods of assessing social, organisational and economic efficiency in management, etc.) - management methods (administrative, economic, social and psychological, technological); - technologies for justifying management decisions (economic

	analysis, simulation modelling, decision tree, etc.). Tools and equipment: modern information and communication equipment, information systems and software products used in management.
Orientation of the educational programme	Master's degree programme in professional and applied orientation.
The main focus of the educational programme	Acquiring theoretical knowledge, mastering skills and technologies for managing competitive processes at the level of an individual enterprise, market, industry and national economy. Keywords: competition, competition policy, industry markets, concentration, competitiveness
Features of the programme	In-depth study of the system of organisation of commodity markets, strategies of market players' behaviour. Focusing on the requirements of personnel customers represented by enterprises and public authorities, in particular, the Antimonopoly Committee of Ukraine. Involvement of well-known experts in the field of competition policy in the educational process. Student centricity through: - dynamic modification of the content of training in accordance with the received degree of the first (bachelor's) level of higher education of the student, as well as in accordance with his/her needs and orientation; - an opportunity to broaden and deepen knowledge of antitrust and competition policy through selective components.
4 - Suitability of graduates to employment and further education	
Suitability for employment	Jobs in the system of bodies of the Antimonopoly Committee of Ukraine, in other state authorities, at enterprises. Positions that the master is able to hold according to the National Classifier of Ukraine "Classifier of professions" - DK 003:2010: <ul style="list-style-type: none"> • heads of enterprises, institutions and organisations; • heads of production and other key departments; • manager (administrator); • Administrative manager (manager); • Market research and public opinion research manager; • Managers (managers) for the selection, provision and use of personnel; • Quality Systems Manager; • Managers in other types of economic activity.
Further training	PhD Study at the Third Cycle of higher education; Master's degree programmes of the Second Cycle of higher education in subject areas of related professional activities: legal, marketing, accounting and control, education, etc.

5 - Teaching and assessment	
Teaching and learning	Student-centred learning, a balanced combination of classroom learning (lectures and discussions, small group workshops using case studies, brainstorming, modelling the behaviour of economic entities, etc.) including remote learning using the resources of SUTE` s remote platform based on Moodle, MSOffice 365, Zoom, and independent work (content analysis of information sources, individual and collective project work, etc.) based on problem-based, interactive and self-study learning.
Assessment	Current control, written exams, Master thesis public defence. The assessment is carried out in accordance with the Regulations on the organisation of the educational process of students, the Regulations on the assessment of the results of undergraduate and postgraduate studies at SUTE.
6 - Programme competences	
Integral competence	Ability to solve complex tasks and problems in the field of management or in the learning process, involving research and/or innovation under uncertain conditions and requirements
General competences (GC)	GC1. Abilities to carry out research at the appropriate level; GC2. Abilities to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge/ types of economic activity); GC3. Skills in using of information and communication technologies; GC4. Abilities to motivate people and move towards a common goal; GC5. Abilities to act on the basis of ethical considerations (motives); GC6. Abilities to generate new ideas (creativity); GC7. Abilities to think abstractly, analyse and synthesise.
Special (professional, subject) competences	SC1. Abilities to select and use management concepts, methods and tools, including in accordance with the defined goals and international standards; SC2. Abilities to establish values, vision, mission, goals and criteria by which the organisation determines further development directions, develop and implement appropriate strategies and plans; SC3. Abilities to self-development, lifelong learning and effective self-management; SC4. Abilities to effectively use and develop the organisation's resources; SC5. Abilities to create and organise effective communications in the management process; SC6. Abilities to develop leadership skills and demonstrate them

in the process of managing people;
 SC7. Abilities to develop and manage projects, show initiative and entrepreneurship;
 SC8. Abilities to use psychological technologies of work with personnel.
 SC9. Abilities to analyse and structure organisational problems, make effective management decisions and ensure their implementation;
 SC10. Abilities to manage the organisation and its development, to *strategically design a favourable external environment for its functioning and development.*
 SC11. *Abilities to carry out research on the competitive environment of the market, industry, economy as a whole and the competitive position of the organisation, the impact of concentration of business entities on them, and develop effective management decisions based on their results.*
 SC12. *Abilities to formulate and implement antitrust and competition policy at the level of an individual enterprise, market, industry and national economy, develop and monitor compliance with effective procedures for protecting economic competition, manage competitive processes in conditions of uncertainty, risk and/or asymmetric information.*
 SC13. *Knowledge of forms, methods and mechanisms of state regulation of state support in the economy, abilities to apply them in the process of managing the competitive process.*

7 - Programme learning outcomes

1. Comprehend, select and use critically the necessary scientific, methodological and analytical tools for management in unpredictable conditions;
2. Identify problems in the organisation and justify methods of solving them;
3. Design effective management systems for organisations, as well as the external environment for their functioning and development;
4. Justify and manage projects, generate entrepreneurial ideas;
5. Plan the organisation's activities in strategic and tactical terms;
6. Have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions, taking into account the requirements of current legislation, ethical considerations and social responsibility;
7. Organise and carry out effective communications within the team, with representatives of different professional groups and in the international context;
8. Apply specialised software and information systems to solve organisational management problems;

	<p>9. Be able to communicate in professional and academic circles in the state and foreign languages;</p> <p>10. Demonstrate leadership skills and the ability to work in a team, interact with people, influence their behaviour to solve professional problems;</p> <p>11. Ensure personal professional development and time management;</p> <p>12. Be able to delegate authority and management of the organisation (unit);</p> <p>13. Be able to plan and implement information, methodological, material, financial and personnel support of the organisation (unit).</p> <p><i>14. Possess the tools for studying the competitive environment of the market, industry, economy as a whole and the competitive position of the organisation, assess its changes under the influence of concentration of business entities.</i></p> <p><i>15. Formulate antitrust and competition policy at the level of an individual enterprise, market, industry and national economy, ensure its implementation, develop and monitor compliance with effective procedures for protecting economic competition, manage competitive processes in conditions of uncertainty, risk and/or asymmetric information.</i></p> <p><i>16. Apply mechanisms of state regulation and state support in managing the competitive process.</i></p>
8 - Resource support for programme implementation	
Human resources support	100% provision of the educational and professional programme with academic staff whose academic and/or professional qualifications correspond to the profile of the programme and the disciplines they teach. Involvement of foreign specialists and practitioners in the educational process when teaching the disciplines of the professional training cycle.
Material and technical support	<p>The material and technical support is based on classrooms equipped with modern demonstration equipment and computer rooms with the latest software versions, which enable high-quality training of masters in the Antitrust Management programme. SUTE's distance learning platform based on Moodle and MS Office 365 is in operation.</p> <p>There are dormitories, cafeterias, canteens, a first-aid post, indoor modern sports complexes, a football field with artificial turf, sports grounds, gyms and choreographic halls, a concert hall, etc.</p>
Information and educational support	The educational and professional programme is provided with adequate information and teaching resources, including coursebooks, handbooks, other teaching and learning materials, specialised literature from SUTE's library collection of domestic and foreign publications, as well as access to global electronic

	<p>information resources such as Scopus, Clarivate Analytics, WILEY, Springer Link, etc.</p> <p>Public information about the educational and professional programme is provided by the publication of the educational and professional programme, ECTS information package, class schedule, as well as all components of the educational process which are subjected to publication in accordance with the Law of Ukraine on Higher Education on the official website of SUTE.</p>
9 - Academic mobility	
National credit mobility	<p>It is implemented in accordance with the Regulations on the Procedure for Exercising the Right to Academic Mobility at SUTE.</p> <p>Practical training modules are implemented at enterprises, institutions and organisations under bilateral agreements.</p>
International credit mobility	<p>The university has signed cooperation agreements between SUTE and higher education institutions, which provide partnership exchange and student training. In addition, international academic mobility is carried out under international programmes and projects within the Erasmus+ programme, in particular with the following universities: Krakow University of Economics (Poland, Krakow), University of Szczecin (Poland, Szczecin), Audencia Business School (France, Nantes), University of Grenoble Alpes (France, Grenoble), University of Paris Est Créteil (France, Paris), University of Central Lancashire (UK, Preston), University of Hohenheim (Germany, Stuttgart), Piraeus University of Applied Sciences (Greece, Piraeus), Kliment Ohridski University (Bulgaria, Sofia), etc.</p>
Training of foreign students	<p>The conditions and features of the educational programme in the context of training foreign citizens provide the possibility of training foreign students. Academic staff can teach disciplines in a foreign language (English).</p>

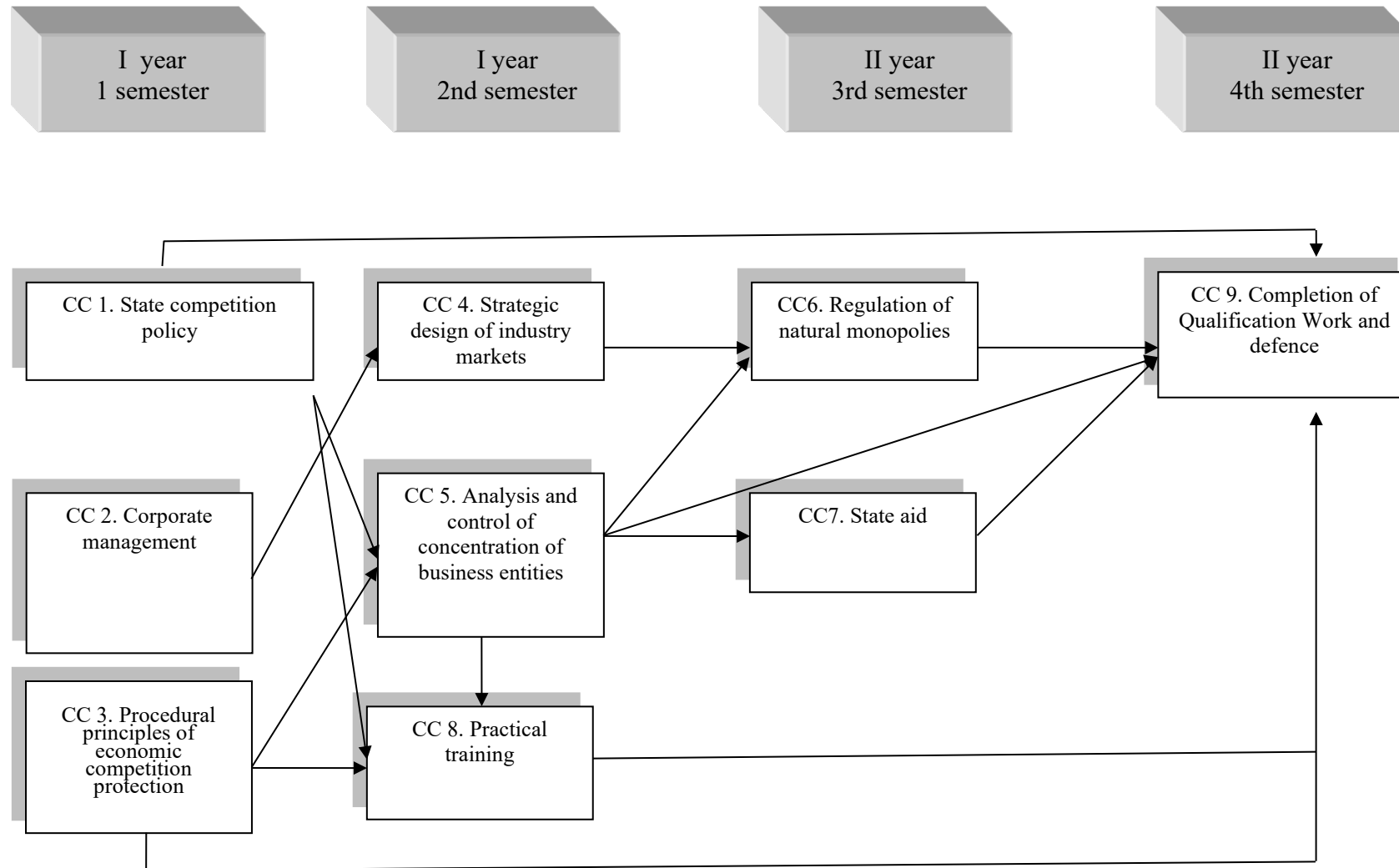
2. List of components of the educational programme and their logical sequence

2.1. List of components of the EP

Code n/a	Components of the educational programme (academic courses, course projects (papers), practical training, Qualification Exam, Master thesis)	Number of credits
1	2	3
Compulsory components of the EP		
CC 1.	State competition policy	6
CC 2.	Corporate management	6
CC 3.	Procedural principles of economic competition protection	6
CC 4.	Strategic design of industry markets	9
CC 5.	Analysis and control of concentration of business entities	6
CC 6.	Regulation of natural monopolies	6
CC 7.	State aid	6
CC 8.	Practical training	9
CC 9.	Preparation of Master thesis and certification	12
Total amount of compulsory components:		66
Elective components of the EP		
EC 1.	Life safety	6
EC 2.	Commercial procedural law	6
EC 3.	State control over monopolistic pricing	6
EC 4.	Economic policy of the state	6
EC 5.	Innovations and innovation policy	6
EC 6.	Intellectual property	6
EC 7.	State information policy	6
EC 8.	Information wars	6
EC 9.	Information systems and technologies in management	6
EC 10.	Competition policy in the financial services market	6
EC 11.	Competitiveness of the national economy	6
EC 12.	Consumer law	6
EC 13.	National security of the state	6
EC 14.	The basics of cybersecurity	6
EC 15.	Public communications	6
EC 16.	Reputation management	6
EC 17.	Risk management	6
EC 18.	Sociology of consumption	6
EC 19.	Change management	6
	Another educational component with the consent of the Director of the Master`s degree programme.	6
Total amount of elective components:		24

For all components of the educational programme the form of final control is an examination.

2.2. Structural and logical diagram of the EP



3. Certification form of students

Certification is carried out in the form of a public defence of the Master thesis.

The Master thesis involves solving a complex task or problem in the field of management, a task or problem in the field of management that requires research and/or innovations and is characterised by complexity and uncertainty of conditions using theories and methods of economic science.

The Master thesis must not contain academic plagiarism, falsification, or fabrication.

The Master thesis is published in SUTE repository.

4.1 Compliance matrix of programme competences with compulsory components of the educational programme

Components									
Competences	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
GC1
GC2
GC3			.		.				
GC4
GC5
GC6				.					
GC7	
SC1
SC2	
SC3	
SC4			
SC5
SC6			
SC7			
SC8					.			.	.
SC9
SC10	
SC11
SC12
SC13

5.1. Matrix for providing programme learning outcomes with relevant compulsory components of the educational programme

Components									
Programme learning outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9
1
2		.						.	.
3				.				.	.
4	
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7			
8				.				.	.
9
10
11		.						.	.
12	
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14		
15
16					

5.2. Matrix for providing programme learning outcomes with relevant elective components of the educational programme

Components	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16	EC 17	EC 18	EC 19
Programme learning outcomes	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16	EC 17	EC 18	EC 19
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