



**Ministry of Education and Science of Ukraine  
Kyiv National University of Trade and Economics  
Union of Entrepreneurs of Small, Medium and Privatized Enterprises of Ukraine  
Academy of Economic Studies of Moldova  
Key West University (USA)**

**Dear colleagues,**

**We are inviting you to take part  
in the XIII International Business Forum  
“PROBLEMS AND PROSPECTS FOR THE DEVELOPMENT OF INNOVATION  
ACTIVITIES IN UKRAINE”,  
which will take place on March 20, 2020**

**Location: Kyiv, Kyoto street 21, Kyiv National University of Trade and Economics,  
Building D (room D - 221).**

**The purpose of the business forum** is to develop innovative processes based on the consolidation of intellectual resources in the context of European integration.

**The work of the business forum is planned in the following areas:**

- innovation activity as a factor of European integration;
- innovative function of business education;
- innovative development of business;
- innovative technologies in the field of domestic and foreign trade;
- formation of innovative business models of enterprises;
- management of innovative projects and start-ups;
- innovation policy in the conditions of decentralization of regions;
- protection of intellectual property objects;
- international technology transfer;
- business associations and industry associations in the system of innovation entrepreneurship development;
- social innovation and social-oriented management;
- Inclusive innovations in the implementation of the Strategy for sustainable development.

Representatives of state authorities, business, scientific, educational, public organizations and mass media are invited to participate in the discussion.

**The agenda of the business forum**

10.00 – 11.00	Registration of participants
11.00 – 14.00	Work of the forum

**Working languages of the business forum:** Ukrainian, English.

**Terms of participation in the business forum**

To participate in the event, it is necessary to fill in the registration form on the site [www.ivk.knute.edu.ua](http://www.ivk.knute.edu.ua) **by 10.03.2020**, send the abstracts (electronic version) to the organizing committee's e-mail ([business.forum.ivk@gmail.com](mailto:business.forum.ivk@gmail.com)).

## Participant's registration form

<https://docs.google.com/forms/d/e/1FAIpQLScIygfUeeKakasY9uVCEd6gZoMgURbYbhvHJA0ueqq5CrJarg/viewform>



### Publication of materials

Based on the results of the business forum, it is planned to publish a collection of abstracts in electronic form, to which DOI will be assigned. An electronic version of the collection will be placed on the KNTEU website.

The Organizing Committee reserves the right to select the abstracts for publication.

By agreeing to participate in the business forum, the author (authors) expresses (express) consent to the publication of the materials of their reports on the Internet.

The work of the business forum will be highlighted in the media.

The business forum participants have the opportunity to publish articles in the journals “Visnyk KNUTE” (“KNUTE Bulletin”, a professional journal in economic and philosophical sciences), “Tovary i rynky” (“Goods and markets”, a professional journal in technical sciences), “Zovnishnya torhivlya: ekonomika, finansy, pravo” (“Foreign trade: economics, finance, law”, a professional journal in economic and legal sciences), which are included into the scientometric databases Index Copernicus, Research Bible (Japan), Directory of Research Journals Indexing, Google Scholar (USA).

### Abstracts submission requirements

- Abstracts should be submitted in Ukrainian, Russian or English, typed in the editor of Microsoft Word (font “Times New Roman”, size - 15, interval - 1,0). Fields: to the right and to the left - 25 mm, to the top - 20 mm, to the bottom - 25 mm.
- Speech abstracts - **no more than 2 full pages.**
- Number of authors - no more than three persons.
- Location on the page: in the upper right corner there should be the author's surname and initials (authors), indicating the scientific degree, posts, place of work; through the interval - the name of the thesis (in capital letters, in the centre), through the interval with the orientation on the width of the page - the text of the report. References should be numbered according to the order of the reference in the text. The list of the used references is given at the end of the abstract in accordance with the established requirements.

**For more information, contact the Organizing Committee of the Business Forum:**

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