

3. Educational programme

The head of the project team (Director of of the Bachelor`s degree programme)

Associate Professor Yulia Yasko

3.1. Profile of the educational programme

"Management of Antitrust Activities" in the subject area 073 "Management"

1 - General information	
Full name of higher education institution and structural unit	State University of Trade and Economics Faculty of Economics, Management and Psychology Department of Economic Theory and Competition Policy
Degree of higher education and title of qualification in the original language	Bachelor's degree in Management, subject area "Management"
Official title of the educational programme	"Management of Antitrust Activities"
Compliance with the Higher Education Standard of the Ministry of Education and Science of Ukraine	In compliance with the Executive office of the Ministry of Education and Science of Ukraine
Type of diploma and scope of the educational programme	Bachelor's degree, single. Scope of the educational programme: <ul style="list-style-type: none">- on the basis of complete general secondary education - 240 ECTS credits, duration of study 3 years 10 months;- on the basis of the Professional Associate Bachelor's degree it is possible to transfer up to 60 ECTS credits and reduce the study period to 2 years 10 months;- on the basis of the Associate Bachelor's degree it is possible to transfer up to 120 ECTS credits and reduce the study period to 1 year 10 months.
Availability of accreditation	Ministry of Education and Science of Ukraine, Ukraine, until 01.07.2024
Cycle/level	NQF of Ukraine - level 6, FQ-EHEA - first cycle; EQF-LLL - level 6
Background	<ul style="list-style-type: none">- complete secondary general education;- Professional Associate Bachelor's degree;- Associate Bachelor's degree;- the terms of admission and training under the Programme are regulated by the SUTE Admission Rules.
Language(s) of training	Ukrainian

Duration of the educational programme	4 years
Internet address of the permanent placement of the educational programme description	https://knute.edu.ua
2 - Objective of the educational programme	
Forming of modern managerial thinking and a system of specialised knowledge and skills in the field of antitrust regulation, making effective managerial decisions on the implementation of antitrust and competition policy at the level of individual enterprises, markets and the national economy.	
3 - Characteristics of the educational programme	
Subject area	<p>The object of study: management of organisations, their divisions <i>and competitive processes at the level of individual organisations, markets, industries, and the national economy as a whole.</i></p> <p>Learning objectives: training of specialists capable of solving practical problems and complex specialised tasks characterised by complexity, uncertainty of conditions in the field of management of organisations, their divisions <i>and competitive processes at the level of individual enterprises, markets and the national economy.</i></p> <p>Theoretical content of the subject area: paradigms, laws, regularities, principles, historical prerequisites for the development of management and <i>a set of socio-economic objects of management, including organisations, markets, industries, the economy as a whole</i>, concepts of systemic, situational, adaptive, antisymphathetic, anti-crisis, innovative, project management, etc.</p> <p>Methods, techniques and technologies: general scientific and specific research methods (calculation and analytical, economic and statistical, economic and mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc.); methods of implementation of management functions (methods of marketing research; methods of economic diagnostics; methods of forecasting and planning; methods of designing organisational management structures; methods of motivation; methods of control; methods of assessing social, organisational and economic efficiency in management, etc.); management methods (administrative, economic, social and psychological, technological); technologies for justifying management decisions (economic analysis, simulation modelling, decision tree, etc.).</p> <p>Tools and equipment: modern information and communication equipment, information systems and software products used in management.</p>
Orientation of the educational	Educational and professional

programme	
Main focus of the educational programme and specialisation	<p>Specialised education in management and administration focused on the development of managerial competencies in the implementation of antitrust and competition policy at the level of individual enterprises, markets, and the national economy as a whole</p> <p>Keywords: competition, market, management, antitrust and competition policy, antitrust regulation.</p>
Features of the programme	<p>Focusing on the requirements of HR customers represented by enterprises and public authorities, primarily the Antimonopoly Committee of Ukraine.</p> <p>Involving renowned competition policy experts in the educational process.</p>
4 - Suitability of graduates to employment and further education	
Suitability for employment	<p>Jobs in the system of bodies of the Antimonopoly Committee of Ukraine, in other state authorities, at enterprises, in public organisations, etc. Positions in the field of market research, development of competitive strategies, antitrust and competition policy, antitrust compliance programmes.</p> <p>According to the classification of professions DK 003:2010: 1120.1 deputy head of the main department, another state executive body subordinate to the Cabinet of Ministers of Ukraine;</p> <p>1229.1 state inspector, head of department;</p> <p>1475.3 Market research and public opinion research manager;</p> <p>1475.4 commercial and management manager;</p> <p>2419.3 civil service specialist;</p> <p>3442 price control inspectors.</p>
Further training	<p>The second (Master's) degree programme in Antitrust Management;</p> <p>Educational programmes of the second (Master's) level of higher education in subject areas of related professional activities: economics, law, marketing, accounting and control, etc.</p>
5 - Teaching and assessment	
Teaching and learning	<p>A balanced combination of classroom learning (lectures, discussions, seminars, small group workshops using case studies, brainstorming, modelling the behaviour of economic actors, etc, presentations, consultations of teachers), including distance learning using the resources of SUTE's remote platform based on Moodle, MS Office 365, Zoom and independent work (content analysis of information sources, individual and collective project work, etc.) based on problem-based, interactive learning and self-study</p>
Assessment	<p>The assessment is carried out in accordance with the Regulations on the organisation of the educational process of students, the Regulations on the assessment of the results of undergraduate and postgraduate studies</p>

6 - Programme competences	
Integral competence	Ability to solve complex specialised tasks and practical problems, characterised by complexity and uncertainty of conditions, in the field of management or in the learning process, involving the application of theories and methods of social and behavioural sciences
General competences	<ol style="list-style-type: none"> 1. Abilities to exercise one's rights and responsibilities as a member of society, to understand the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine. 2. Abilities to preserve and enhance moral, cultural, scientific values and increase the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, to use various types and forms of physical activity for active recreation and healthy lifestyle. 3. Abilities to abstract thinking, analysis, synthesis. 4. Abilities to apply knowledge in practical situations. 5. Knowledge and understanding of the subject area and understanding of professional activities. 6. Abilities to communicate in the state language both orally and in writing. 7. Abilities to communicate in a foreign language. 8. Skills in the use of information and communication technologies. 9. Abilities to learn and master modern knowledge. 10. Abilities to conduct research at the appropriate level. 11. Abilities to adapt and act in a new situation. 12. Abilities to generate new ideas (creativity). 13. Valuing and respecting diversity and multiculturalism. 14. Abilities to work in an international context. 15. Abilities to act on the basis of ethical considerations (motives).
Special competences	<ol style="list-style-type: none"> 1. Abilities to identify and describe the characteristics of an organisation. 2. Abilities to analyse the results of the organisation's activities, compare them with the factors of influence of the external and internal environment. 3. Abilities to determine the prospects for the development of the organisation, <i>model and forecast trends in the development of markets, the economy, the behaviour of economic entities, and changes in the characteristics of the competitive process.</i> 4. Abilities to identify functional areas of the organisation and the links between them. 5. Abilities to manage the organisation and its units through the implementation of management functions. 6. Abilities to act in a socially responsible and conscious manner.

	<p>7. Abilities to select and use modern management tools.</p> <p>8. Abilities to plan the organisation's activities, <i>including the development of competitive strategies for business entities in markets with different structural and institutional prerequisites for competition, and time management.</i></p> <p>9. Abilities to work in a team and establish interpersonal interaction in solving professional problems.</p> <p>10. Abilities to evaluate the work performed, ensure its quality and motivate the organisation's staff.</p> <p>11. Abilities to create and organise effective communications in the management process, <i>in particular with various social groups in the process of implementing management decisions in the field of antitrust and competition policy.</i></p> <p>12. Abilities to analyse and structure the problems of the organisation, <i>including conducting research on the boundaries of the market and its competitive environment, and formulating sound decisions.</i></p> <p>13. Understand the principles and norms of law and use them in professional activities, <i>in particular in the management of antitrust activities.</i></p> <p>14. Understand the principles of psychology and use them in professional activities.</p> <p>15. Abilities to develop and demonstrate leadership and behavioural skills.</p> <p>16. <i>Abilities to justify management decisions on the implementation of antitrust and competition policy at the level of individual enterprises, markets, and the national economy.</i></p>
7 - Programme learning outcomes	
	<p>1) Know your rights and responsibilities as a member of society, understand the values of civil society, the rule of law and the freedoms of man and citizen in Ukraine.</p> <p>2. Preserve moral, cultural, scientific values and multiply the achievements of society, use various types and forms of physical activity for a healthy lifestyle.</p> <p>3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership, <i>as well as knowledge and understanding of the laws of functioning and development of markets, the place and role of economic competition in their regulation.</i></p> <p>4. Demonstrate the skills of identifying problems and justifying management decisions, <i>including understanding the content and mastering the methods of managing competitive processes in general and in the field of antitrust and competition policy in particular, developing effective competitive strategies.</i></p> <p>5. Describe the content of the functional areas of the organisation, <i>justify competitive behaviour and specific management decisions of business entities in the market and regulatory activities of the bodies implementing the state's</i></p>

	<p><i>antitrust and competition policy.</i></p> <ol style="list-style-type: none"> 6. Demonstrate skills in searching, collecting and analysing information, calculating indicators to justify management decisions. 7. Demonstrate organisational design skills. 8. Apply management techniques to ensure the effectiveness of the organisation. 9. Demonstrate interaction, leadership and teamwork skills. 10. Have the skills to justify effective tools for motivating the organisation's staff. 11. Demonstrate skills of situation analysis and communication in various areas of the organisation's activities, <i>including with various social groups in the process of developing and implementing management decisions in the field of antitrust and competition policy</i> 12. Assess the legal, social and economic consequences of the organisation's functioning, <i>in particular, to establish the legal compliance of the business entity's market actions with the current legislation.</i> 13. Communicate orally and in writing in the state and foreign languages. 14. Identify the causes of stress, adapt yourself and your team members to a stressful situation and find ways to neutralise it. 15. Demonstrate the ability to act socially responsible and socially conscious on the basis of ethical considerations (motives), respect for diversity and interculturalism. 16. Demonstrate the skills of independent work, flexible thinking, openness to new knowledge, being critical and self-critical. 17. Carry out research individually and/or in a group under the guidance of a leader.
8 - Resource support for programme implementation	
Human resources support	100% providing of the educational and professional programme with academic staff whose academic and/or professional qualifications correspond to the profile of the programme and the courses they teach. Involvement of guest lecturers from practitioners in the educational process.
Material and technical support	Classrooms are equipped with modern demonstration equipment, and computer rooms are equipped with the latest software versions. SUTE's e-learning platform based on Moodle and MS Office 365 is in operation. Availability of SUTE's social infrastructure.
Information and educational support	Availability of published monographs, coursebooks, teaching aids, lecture notes, workshops, course guidebooks for students' independent work to support the educational process. Publicity of information in the educational and professional programme is ensured by the publication of the educational and professional

	programme, ECTS information package, class schedule, as well as all components of the educational process which are subjected to publication in accordance with the Law of Ukraine on Higher Education" on the official website of SUTE.
9 - Academic mobility	
National credit mobility	It is implemented in accordance with the Regulations on the Procedure for Exercising the Right to Academic Mobility at SUTE. Practical training modules are implemented in private sector enterprises and public authorities, primarily in the system of bodies of the Antimonopoly Committee of Ukraine under bilateral agreements.
International credit mobility	Students have the opportunity to study abroad under bilateral agreements concluded between SUTE and foreign universities, including the Erasmus+ programme.
Training of foreign students	According to the SUTE rules of admission in 2014

2. List of components of the educational programme and their logical sequence

2.1. List of components of the EP

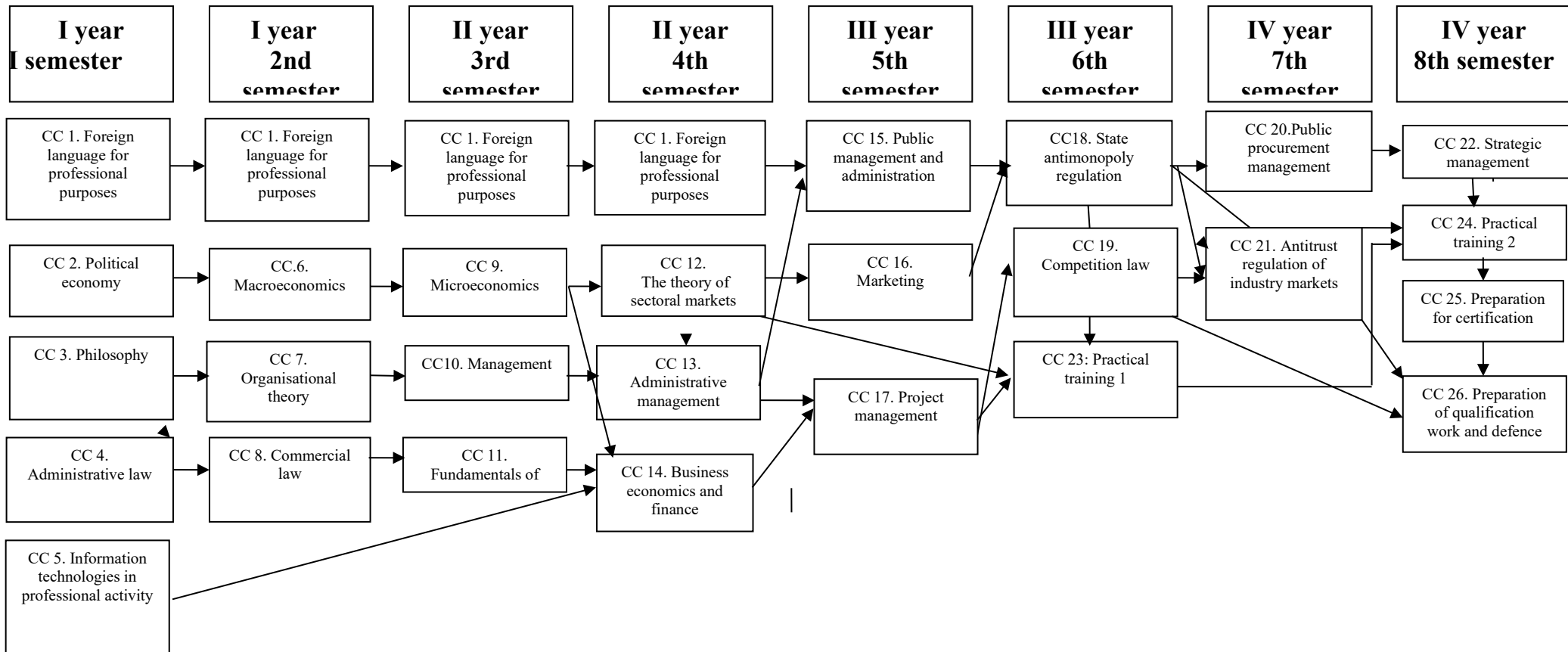
Code n/a	Components of the educational programme	Number of credits
Compulsory components of the EP		
CC 1.	Foreign language for professional use	24
CC 2.	Political Economy	6
CC 3.	Philosophy	6
CC 4.	Administrative Law	6
OK 5.	Information technologies in professional activity	6
CC 6.	Macroeconomics	6
CC 7.	Organization theory	6
CC 8.	Economic Law	6
CC 9.	Microeconomics	6
CC 10.	Management	6
CC 11.	Basics of entrepreneurship	6
CC 12.	Industrial organization theory	6
CC 12.1.	Coursework on the Industrial organization theory	
CC 13.	Administrative management	6
CC 14.	Economy and finance of an enterprise	6
CC 15.	Public administration	6
CC 16.	Marketing	6
CC 17.	Project management	6
CC 18.	State antimonopoly regulation	6
CC 18.1.	Coursework on the State antimonopoly regulation	
CC 19.	Competition law	6
CC 20.	Management of public procurement	6
CC 21.	Antimonopoly regulation of industry markets	6
CC 22.	Strategic management	9
CC 23.	Practical training 1	6
CC 24.	Practical training 2	6
CC 25.	Preparing for certification	3
CC 26	Preparation of the Bachelor thesis and defence	6
The total amount of compulsory components:		174
Elective components of the EP		
EC 1.	Safety of life	6
EC 2.	Brand management	6
EC 3.	Accounting	6
EC 4.	Budget Law	6
EC 5.	Public Service	6
EC 6.	State regulation of Economy	6
EC 7.	Contract Law	6
EC 8.	Consumer market research and regulation	6
EC 9.	Economics of the public sector	6
EC 10.	Economic history	6

EC 11.	Econometrics	6
EC 12.	Consumer protection	6
EC 13.	Institutional Economy	6
EC 14.	Information Law	6
EC 15.	Information wars	6
EC 16.	History of economic thought	6
EC 17.	History of Ukraine	6
EC 18.	International Economics	6
EC 19.	International competition	6
EC 20.	International economic Law	6
EC 21.	National interests in the world geopolitics and geo-economics	6
EC 22.	Operational management	6
EC 23.	Fundamentals of cyber security	6
EC 24.	Behavioral Economy	6
EC 25.	Political Science	6
EC 26.	Psychology	6
EC 27.	Certification and competitiveness of goods	6
EC 28.	Sociology	6
EC 29.	Statistics	6
EC 30.	Modern economic theories	6
EC 31.	Public Choice Theory	6
EC 32.	Commodity Science	6
EC 33.	Ukrainian language (for professional use)	6
EC 34.	Management of innovations	6
EC 35.	Finance, money and credit	6
EC 36.	Communicative English tailored course	6
Total amount of elective components:		66
TOTAL VOLUME OF THE EDUCATIONAL PROGRAMME		240

For all components of the educational programme the form of final control is an examination.



2.2. Structural and logical diagram of the educational programme



3. Form of certification of students

Certification is carried out in the form of a public defence of the Bachelor thesis.

The Bachelor thesis involves solving a complex specialised task or practical problem in the field of *antitrust management* characterised by complexity and uncertainty of conditions, using theories and methods of economic science, and *allows to verify the achievement of the programme learning outcomes*.

Academic plagiarism, falsification, and cheating are not allowed in the Bachelor thesis.

The Bachelor thesis should be published on the official website of SUTE.

After the public defence of the Bachelor thesis a document of the established form is issued on awarding the bachelor's degree to the student with the qualification: bachelor's degree in management.

4.2. Compliance matrix of programme competences with elective components of the educational programme

components competences		EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16	EC 17	EC 18	EC 19	EC 20	EC 21	EC 22	EC 23	EC 24	EC 25	EC 26	EC 27	EC 28	EC 29	EC 30	EC 31	EC 32	EC 33	EC 34		
General competences	1	+				+	+	+			+		+	+				+	+		+																
	2				+	+	+				+		+	+	+			+				+		+	+	+	+			+	+	+	+	+	+		
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16																																		+			

5.1. Matrix of providing programme learning outcomes with the relevant compulsory components of the educational programme

components learning programme outcomes	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9	CC10	CC11	CC12	CC13	CC14	CC15	CC16	CC17	CC18	CC19	CC20	CC21	CC22	CC23	CC24	CC25	CC26
1			+	+				+											+				+	+	+	+
2			+																			+	+	+	+	+
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17	+	+							+		+	+		+		+	+	+					+	+	+	+

5.2. Matrix of providing programme learning outcomes with relevant elective components of the educational programme

components programme learning outcomes	EC1	EC2	EC3	EC4	EC5	EC6	EC7	EC8	EC9	EC10	EC11	EC12	EC13	EC14	EC15	EC16	EC17	EC18	EC19	EC20	EC21	EC22	EC23	EC24	EC25	EC26	EC27	EC28	EC29	EC30	EC31	EC32	EC33	EC34	
1				+	+	+	+			+		+					+							+						+					
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