



XVIII FOUR-SIDED SCIENTIFIC SYMPOSIUM
**«Global transformation of the XXI century:
economic, social and legal aspects»**

**II International Scientific-Practical
Conference «Global Challenges
of National Economies Development»**

October 19, 2021, Tuesday

9:00 – 9:30
9:30 – 11:30

Registration of participants
Plenary Session

Moderator: Mazaraki Anatolii, Doctor of Economic Sciences,
Professor, Rector

Identifier of Conference: 871 2687 9816

Access Code: 19102021

<https://us02web.zoom.us/j/87126879816?pwd=cWtLb3MyYUNnUE1RZUxnNStoWGF3Zz09>

CONFERENCE OPENING

Head of the organizational committee, Rector of Kyiv National University of Trade and Economics, Doctor of economic sciences, Professor, Academician of the Academy of Pedagogical Sciences of Ukraine, Honored Scientist of Ukraine, Laureate of the State Prize of Ukraine in Science and Technology – **Anatolii A. MAZARAKI**

SPEECHES

MAZARAKI Anatolii, Doctor of Economic Sciences,
Professor, Rector

KRAVCHENKO Alla, Doctor of Economic Sciences,
Associate Professor, Head of the department
of Philosophy, Sociology and Political Science
Kyiv National University of Trade and Economics
(Kyiv, Ukraine)

**GLOBALIZATION IN THE
SPACE OF THE INFORMATION
WORLD: PHILOSOPHICAL
DISCOURSE**

TYMOSHENKO Tetyana, Candidate of Science
in Public Administration, consultant on strategic planning,
community development, tourist estimations and project
management of Program U-LEAD with Europe
(Kyiv, Ukraine)

**POLICY OF ALLEVIATION
SOCIO-ECONOMIC
CIRCUMSTANCES OF
PANDEMIC FOR TOURISM
INDUSTRY: EU AND UKRAINE**

LULA Pawel, Professor, Vice-Rector for Research
CIERASZEWSKA Urszula,
TALAGA Magdalena, **TUCHOWSKI Janusz**
Cracow University of Economics (Cracow, Poland)

**EVALUATION OF HIGHER
EDUCATION INSTITUTIONS
IN POLAND AND ITS IMPACT
ON SCIENTIFIC PRODUCTIVITY**

GUTU Corneliu, Professor, Vice-Rector for Research
Academy of Economic Studies of Moldova
(Chisinau, Republic of Moldova)

**THE GLOBALISATION INDEX
AS A FACTOR FOR INCREASING
A COMPETITIVENESS REPUBLIC
OF MOLDOVA IN THE PROCESS
OF EUROPEAN INTEGRATIO**

ZALIZNIUK Viktoriia, Doctor of Science in Public Admini-
stration, Professor of Department of World Economy
Kyiv National University of Trade and Economics
(Kyiv, Ukraine)

**SYSTEMS OF INTERNATIONAL
INFORMATION SOURCES:
UKRAINIAN METHODOLOGY**



KAPELAŃSKA-PRĘGOWSKA JULIA, Associate Professor
of Department of Human Rights
Nicolaus Copernicus University (Torun, Poland)

**HUMAN RIGHTS
IN TIMES OF COVID-19**

GERASYMENKO Anzhelika, Doctor of Economic
Sciences, Professor, Head of the Department
of Economics and Competition Policy
Kyiv National University of Trade and Economics
(Kyiv, Ukraine)

**TECHNOLOGICAL AND SOCIAL
BACKGROUND OF THE
MONOPOLY OF E-PLATFORMS**

October 20, 2021, Wednesday

9:30 – 11:10

Plenary Session

Moderator: Gerasymenko Anzhelika, Head of the Department
of Economics and Competition Policy, Doctor of Economic Sciences,
Professor

Identifier of Conference: 831 2683 9063

Access Code: 20102021

<https://us02web.zoom.us/j/83126839063?pwd=Um5la3REZ1BQYld1THJvTTk0eEtqdz09>

SPEECHES

MAZARAKI Nataliia, Doctor of Sciences (Law),
Professor, Head of the Department of International
Civil and Commercial law
Kyiv National University of Trade and Economics
(Kyiv, Ukraine)

**DEVELOPMENT OF DISPUTE
RESOLUTION POLICY
OF AN ENTERPRISE**

BELIAEVA Nataliia, Candidate of Economic Sciences,
Associate Professor of the Management Department
BAI Serhii, Doctor of Economics, Professor, Head
of the Management Department
Kyiv National University of Trade and Economics
(Kyiv, Ukraine)

**GREEN JOBS AND EDUCATION:
ANALYTICS AND PARADOXES**

**DZIURA Marek Dr., JAKI Andrzej Prof.,
ROJEK Tomasz Dr.,**
Cracow University of Economics (Cracow, Poland)

**INNOVATION AS A FACTOR
OF CREATING THE VALUE
OF THE ENTERPRISE**

**DZIURA Marek Dr., JAKI Andrzej Prof.,
ROJEK Tomasz Dr.,**
Cracow University of Economics (Cracow, Poland)

**IDENTIFICATION OF PROSPECTS
FOR INNOVATION AND TECH-
NOLOGICAL DEVELOPMENT IN
THE CONTEXT OF SUSTAINABLE
DEVELOPMENT MANAGEMENT
IN POLAND**

STANISIC Nenad, Professor
JANKOVIC Nenad, Professor
University of Kragujevac (Kragujevac, Serbia)

**EXCHANGE RATES AND
PURCHASING POWER PARITY
IN EUROPEAN FROM CENTRAL
EUROPEAN AND WESTERN
BALKAN COUNTRIES**

11:10–11:45

Discussion-moderator Gerasymenko A.
(with professor Giovanni Moschella, University of Messina)