

3. Educational Program

The Head of the project group (the head of the educational program) is Prof. Yu. Umantsiv

Educational Program Profile on Specialty 073 “Management” (Specialization “Antitrust Activity Management”)

1 – Basic Information	
Full name of higher education institution and organization department	Kyiv National University of Trade and Economics, Faculty of Economics, Management and Psychology, Economic Theory and Competition Policy Department
Higher education degree and the name of qualification in source language	Master’s Degree of Higher Education Specialty “Management” Specialization “Antitrust Activity Management”
Formal name of the educational program	“Antitrust Activity Management”
Diploma type and scope of the educational program	Master’s Diploma, single, 90 ECTS credits, 1 year and 4 months term of studying.
Availability of accreditation	Ministry of Education and Science of Ukraine Ukraine, From 21/11/2017 to 01/07/2027
Cycle/Level	National Qualification Framework of Ukraine – level 7, FQ-EHEA– the second cycle, EQF-LLL– level 7
Prerequisites	Bachelor’s degree
Language(s) of instruction	Ukrainian
Validity of the educational program	2024
Web-site of constant description for the educational program	https://knute.edu.ua
2 – Educational Program Goal	
To provide students with a set of competencies required to carry out management in the area of economic competition, ensuring both the development of national competitiveness and state economic security.	
3 - Educational Program Specification	
Subject area (field of knowledge, specialty,	Subject area 07 «Management and Administration» Specialty 073 “Management” Specialization «Antitrust Activity Management»

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specialization (if any)	
Educational program orientation	Educational and Professional. The focus is on the readiness to work and obtain skills on modern methods of management and administration, to make management solutions; to plan corporate performance, to provide the methods of providing the competitiveness of organization, effective methods of motivation.
Main focus of the educational program and specialization	To acquire theoretical knowledge, obtain skills and technologies of managing competitive processes at the level of a certain enterprise, market, industry, and state. Key words: competition, sector-specific markets, economic concentration, natural monopoly.
Program features	In-depth study of the commodity markets system organization as well as the strategies of market players' behavior. Orientation to the requirements of employers represented by enterprises and public authorities, the Antimonopoly Committee of Ukraine in particular. Involvement of well-known experts in the field of competition policy in the educational process.
4 – Employability of graduates and their further studying	
Employability	Jobs in the system of the Antimonopoly Committee of Ukraine bodies, in other bodies of state power, at enterprises. Positions that the master can hold, according to the National Classification of Ukraine “Classifier of Professions” - DK 003: 2010: <ul style="list-style-type: none"> • Heads of enterprises, institutions and organizations; • Heads of production and other main divisions; • Manager (administrator); • Manager (administrator) of administrative activities; • Market research and public opinion research manager; • Managers (managers) for the selection, provision and use of personnel; • Quality system manager; • Managers (managers) of other economic activities.
Further studying	Doctoral programs of the third cycle of study; Master's programs of the second cycle for specialties of related professional activity: legal, marketing, accounting and control, educational, etc.
5 – Teaching and Assessment	
Teaching and	Problem-oriented learning, self-studying, studying through

learning	practical training, the mix of lectures, practical sessions with problem-solving, team projects, research work.
Assessment	Current control, written exams, presentation of individual tasks, defense of the final qualifying work. Assessment is carried out in accordance with the “Regulations on the assessment of learning outcomes of students and graduate students” and “Regulations on the organization of the educational process of students.”
6 – Program competencies	
Integral competence	Student’s ability to solve complex tasks and problems in management or in the process of learning, including research and/or innovation work and is characterized by uncertainty of conditions and requirements.
General competencies (GC)	GC1. Ability to conduct research at an appropriate level. GC2. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge/types of economic activity); GC3. The skills in using information and communication technologies; GC4. Ability to motivate people and move towards a shared goal; GC5. Ability to act on the basis of ethical considerations (motives); GC6. Ability to generate new ideas (creativity); GC7. Ability to abstract thinking, analysis and synthesis.
Special (professional, subject) competencies (SC)	SC1. Ability to select and use management concepts, methods and tools, including in accordance with defined objectives and international standards; SC2. Ability to set values, vision, mission, goals and criteria by which the organization determines further directions of development, to develop and implement appropriate strategies and plans; SC3. Ability for self-development, lifelong learning and effective self-management; SC4. Ability to use and develop the organization's resources effectively; SC5. Ability to create and organize effective communication in the management process; SC6. Ability to form leadership qualities and demonstrate them in the process of managing people; SC7. Ability to develop projects, manage them, show initiative and entrepreneurship; SC8. Ability to use psychological technology to work with

	<p>staff.</p> <p>SC9. Ability to analyze and structure the problems of the organization, make effective management decisions and ensure their implementation;</p> <p>SC10. Ability to manage the organization and its development.</p> <p><i>SC11. Ability to apply theoretical, methodological and practical approaches to the organization of the management process.</i></p> <p><i>SC12. Knowledge of forms, methods and mechanisms of state regulation of natural monopoly markets.</i></p> <p><i>SC13. Knowledge of the principles of organization of modern economic systems (at macro- and micro-level).</i></p> <p><i>SC14. Skills of management of competitiveness and national economy security.</i></p> <p><i>SC15. Ability to assess the market power of its participants and the impact of agreements on the concentration of business entities on it.</i></p> <p><i>SC16. Ability to qualify violations of legislation on economic competition, consumer protection, to adapt domestic competition law in compliance with international law.</i></p> <p><i>SC17. Ability to apply methods and techniques of analytical support of modern management systems, taking into account the development strategy of the enterprise under the conditions of uncertainty, risk and/or asymmetry of information.</i></p> <p><i>SC18. Ability to perform administrative and managerial functions in the field of economic competition.</i></p> <p><i>SC19. Ability to identify and analyze internal and external factors that affect the development of the national economy, the strategy of business entities and determine their economic behavior.</i></p> <p><i>SC20. Ability to give conclusions for consulting the users of information in the field of economic competition.</i></p>
7 – Program studying results	
	<ol style="list-style-type: none"> 1. To comprehend critically, to select and use the necessary scientific, methodological and analytical tools for management under unpredictable conditions; 2. To identify problems in the organization and justify methods for solving them; 3. To design effective management systems for organizations; 4. To justify and manage projects, generate business ideas; 5. To plan the activities of the organization in strategic and tactical aspects; 6. To have skills in making, justifying and ensuring the implementation of management decisions under unpredictable conditions, taking into account the requirements of applicable law, ethical considerations and social responsibility;

	<p>7. To organize and carry out effective communication within the team, with representatives of various professional groups and in the international context;</p> <p>8. To use specialized software and information systems to solve management problems of the organization;</p> <p>9. To be able to communicate in national and foreign languages in professional and scientific circles;</p> <p>10. To demonstrate leadership skills and ability to work in a team, interact with people, influence their behavior to solve professional problems;</p> <p>11. To provide personal professional development and planning of own time.</p> <p>12. To be able to delegate authority and management of the organization (department);</p> <p>13. To be able to plan and implement information, methodological, material, financial and personnel support of the organization (department).</p> <p><i>14. Mastering the approaches and tools for the study of macro- and microeconomic systems.</i></p> <p><i>15. Understanding the content and methods of managing economic processes, the formation of effective competitive strategies and effective state economic policy in terms of protection of competition, consumer rights, regulation of natural monopoly markets.</i></p> <p><i>16. Mastering the skills to assess the market environment and establish the level of its competitiveness.</i></p> <p><i>17. Ability to identify and diagnose the impact of exogenous and endogenous factors of national economy.</i></p> <p><i>18. Ability to calculate the main indicators of market concentration and predict the emergence of barriers at entry of new entities into the market.</i></p> <p><i>19. Ability to monitor compliance with antitrust requirements in the process of transformation of property relations.</i></p> <p><i>20. Ability to identify types of antitrust violations.</i></p> <p><i>21. Ensuring the interaction between antitrust authorities and public authorities and administration.</i></p>
8 – Resource provision for program implementation	
Staff provision	<p>Professionals, training masters in the educational program “Management of Antitrust Activities” must have professional knowledge and professional skills in management and administration.</p> <p>The participation of foreign professionals and practitioners in the teaching of disciplines of the training cycle is possible.</p>
Material and technical support	<p>The basis of material and technical support are classrooms equipped with modern demonstration equipment, computer rooms - equipment with the latest versions of software that</p>

	<p>allow quality training of masters in the educational program “Management of Antitrust Activities”.</p> <p>Availability of dormitories, cafeterias, canteens, medical center, closed modern sports complexes, football field with artificial grass, sports grounds, gyms and choreographic halls, concert hall, etc.</p>
Informational, educational and methodical support	<p>Availability of information support: KNTEU official website; wireless access points to the Internet; corporate mail service.</p> <p>Library, including 6 reading rooms, 7 subscriptions, multimedia library, hall of foreign literature, hall of card and electronic catalogs, hall of new literature, ILL, special sectors - sector of methodical publications of KNUTE, hall of dissertations and abstracts.</p> <p>Availability of educational and methodical support: Curriculum, schedule of educational process; a set of educational and methodological support for each discipline: course summaries and course outlines; tasks for practical (seminar, laboratory) classes, recommendations for independent work, tasks or cases for control of students’ knowledge and skills, course summaries and course outlines of industrial practice, etc.</p> <p>Teaching materials for each discipline of the curriculum, including monographs, textbooks, lecture notes, workshops (case studies), guidelines for writing graduation theses, recommendations for independent work of students to ensure the learning process.</p>
9 – Academic mobility	
National credit mobility	National credit mobility is carried out in accordance with the agreements concluded on academic mobility.
International credit mobility	International credit mobility is carried out through the conclusion of agreements on international academic mobility (Erasmus +), on double graduation, on long-term international projects involving student education, issuance of a double diploma, etc.
Training of foreign applicants for higher education	Conditions and features of the educational program in the context of foreign citizens’ education provide for the possibility of education of foreign applicants for higher education. Lecturers can teach subjects in a foreign language (English).

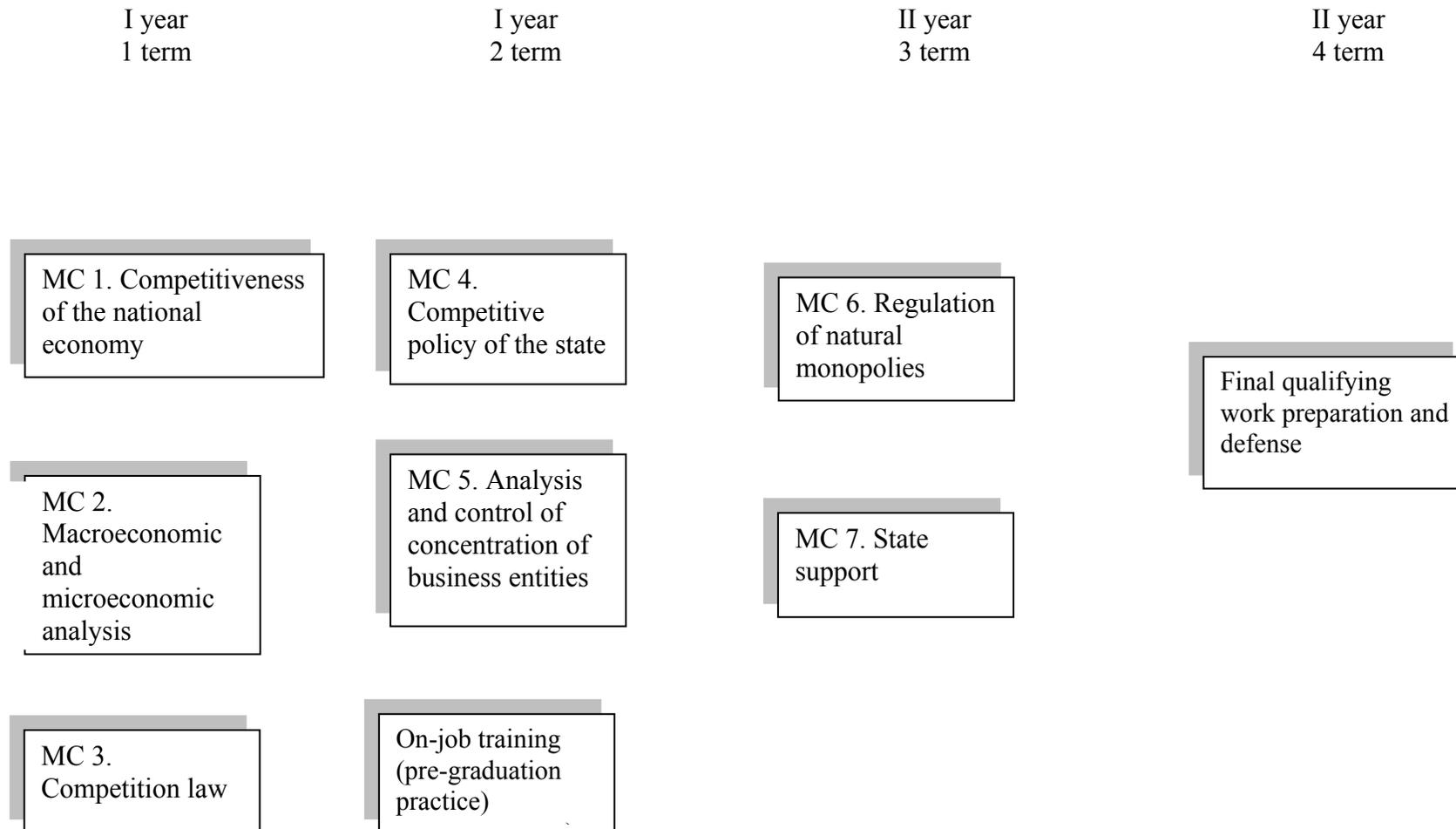
2. The list of educational program components and their logical sequence

2.1. The list of EP components

Code	Education program components (academic subject, term projects (papers), on-the-job training, qualification examinations, graduate qualification work)	Number of credits
1	2	3
EP mandatory components		
MC 1.	Competitiveness of the national economy	6
MC 2.	Macroeconomic and microeconomic analysis	6
MC 3.	Competition law	6
MC 4.	Competitive policy of the state	9
MC 5.	Analysis and control of concentration of business entities	6
MC 6.	Regulation of natural monopolies	6
MC 7.	State support	6
The total amount of mandatory components:		45
EP optional components		
1.	Antitrust regulation in the region	6
2.	Commercial procedural law	6
3.	State control over monopoly pricing	6
OC 4.	Economic policy of the state	6
OC 5.	Protection against unfair competition	6
OC 6.	Innovation and innovation policy	6
OC 7.	Intellectual Property	6
OC 8.	Information policy of the state	6
OC 9.	Information systems and technologies in management	6
OC 10.	Competition policy in the financial services market	6
OC 11.	Consumer law	6
OC 12.	Methodology and organization of scientific research	6
OC 13.	National security of the state	6
OC 14.	Public communications	6
OC 15.	Sociology of consumption	6
OC 16.	Strategic planning	6
OC 17.	Change management	6
The total amount of optional components:		24
Practical training		
On-job training (pre-graduation practice)		9
Total		9
Attestation		
Final qualifying work preparation and defense		12
Total		12
TOTAL SCOPE OF THE EDUCATIONAL PROGRAM		90

An exam is a form of final control for all components of the education program.

2.2. Educational Program Structural and Logic Scheme



3. ATTESTATION FORM OF APPLICANTS FOR HIGHER EDUCATION

Attestation of applicants is carried out in the form of public defense of the final qualification work.

The final qualification work should involve solving a complex task or problem in the field of management, which involves research and/or innovation and is characterized by complexity and uncertainty of conditions providing the use of economic science theories and methods.

There can be no academic plagiarism, fabrication or falsification in the final qualification work.

The final qualification work must be published on the official website of the higher education institution or its structural unit, or in the repository of the higher education institution.

4.1. MATRIX OF CONFORMITY OF PROGRAM COMPETENCIES TO THE MANDATORY COMPONENTS OF THE EDUCATIONAL PROGRAM

Components /	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7
Competencies							
GC1
GC2			
GC3		
GC4	
GC5		
GC6	.						
GC7		.			.		
SC1	.			.		.	
SC2		.			.		
SC3		.			.		
SC4		.			.		
SC5	.			.		.	
SC6					.	.	
SC7	.					.	
SC8		.			.		
SC9		
SC10					.	.	
SC11		.		.		.	
SC12						.	
SC13		.			.		.
SC14	.			.			
SC15		.				.	
SC16			.				
SC17		.			.		
SC18						.	
SC19
SC20		.			.	.	

4.2. MATRIX OF CONFORMITY OF PROGRAM COMPETENCIES TO THE OPTIONAL COMPONENTS OF THE EDUCATIONAL PROGRAM

Components	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17
Competencies	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17
GC1			
GC2						
GC3											.			.			.
GC4								
GC5	
GC6										.		.					.
GC7			
SC1			
SC2			
SC3					
SC4	
SC5											.						
SC6									.		.						.
SC7			
SC8											.				.		
SC9									
SC10					
SC11		.					.		.								
SC12	
SC13				.				.									
SC14	
SC15	
SC16		.					.										
SC17									
SC18	
SC19				.				.								.	
SC20											

5.1. MATRIX OF PROVIDING PROGRAM STUDYING RESULTS BY RELEVANT MANDATORY COMPONENTS OF THE EDUCATION PROGRAM

Components	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7
Program studying results	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7
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20							
21				.			

5.2. MATRIX OF PROVIDING PROGRAM STUDYING RESULTS BY RELEVANT OPTIONAL COMPONENTS OF THE EDUCATION PROGRAM

Components	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17
Program studying results	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17
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