3. Educational program

3.1. Educational program profile in the specialty 051 «Economics» (specializing «International Economics»)

1 – General Information	
Full name of IHE and structural unit	Kyiv National University of Trade and Economics, Faculty of Trade and International Law, Department of World Economy
Academic degree and qualification title in the original	Bachelor's degree specialty «Economics» specialization «International Economics»
Educational program title	«International Economics»
Qualification title (degree), program credits and duration	Bachelor's degree, single. Duration of the educational program: • on the basis of a complete general secondary education - 240 ECTS credits, term of study 3 years 10 months; • on the basis of the degree of «junior bachelor» with a possibility to re-enroll up to 120 ECTS credits and reduce the period of study to 1 year and 10 months.
Accreditation	Licensed in 2011, accredited by the Ministry of Education and Science of Ukraine in 2016 for the period till July 1, 2026,
Cycle/level	NRC of Ukraine - level 6, FQ-EHEA - first cycle, EQF-LLL - level 6.
Academic background	A complete general secondary education or a «junior bachelor's degree». Admission to and training in the educational-professional program are regulated by the Rules of admission to KNUTE
Language of instruction	Ukrainian
Program duration	2027
Educational program link	https://knute.edu.ua/
2 – The educational program aim	
Training of specialists who have modern economic thinking, theoretical knowledge and practical skills needed to solve complex specialized problems and practical problems in the field of international economic relations, which are used at all levels of economic activity.	
3 – The educational program general information	
Subject area (field of study, specialty, and specialization)	Field of knowledge 05 «Social and behavioral sciences» Specialty 051 «Economics» Specialization «International Economics».
Educational program orientation	Educational-professional bachelor's program of a professional and applied orientation. Emphasis on acquiring knowledge and skills in international economic relations, macro- and microeconomics, business negotiations, trade policy, financial management.
The main focus of educational program and specialization	Special education in the field of international economics with in-depth study of foreign languages, macro-, micro- and international economics, organization of foreign trade operations, international marketing, modeling of financial and economic activities, international economic activity of Ukraine.

	Keywords: international economy, classification of countries, comparative advantages, TNCs, international organizations, international law, exchange rates, stock exchanges, securities, world financial centers.
Specific requirements	In-depth study and knowledge that provide the formation of skills and abilities to work in the field of international economic activity. Formation of hard skills (professional skills) and soft skills (non-specialized, super-professional skills) on the basis of the KNUTE Training and Research Center for Business Simulation. The curriculum includes work-based learning at the leading enterprises of Ukraine, branches of transnational corporations, public administration bodies. Opportunity to study in an English-language master's program.
4 – Career opportunities and further learning	
Career opportunities	Graduates with a bachelor's degree in International Economics can be employed in such professional fields as public and private business structures that are subjects or regulators of international economic activity (in various positions of the organizational and managerial and financial and economic profile). List of professions and professional titles of works according to the current edition of the State Classifier of Ukraine: classifier of professions DK 003: 2010): Economist in International Trade (25362), Economist in Planning (25368), Economist in Finance (25377), Economist in Pricing (25377); Economic Adviser (25352), Economy Environmental Adviser (23068), Economic Reviewer, Management Technicians (343), including Office Organizers (3435); Brokers (intermediaries) for the purchase and sale of goods (3421), Agents of clearing (exchange transactions) and forwarding (3422), Commercial service agents and trading brokers (3429); Assistant managers (3436), in particular assistants to heads of enterprises, institutions and organizations (3436.1), Assistants to managers of production and other main divisions (3436.2), Assistant managers of small enterprises without management staff (3436.3), Foreign economic expert (2539), Consultant on foreign economic affairs (2419.2), manager (administrator) of foreign economic activity (1475.4).
Further learning	Opportunity to continue education at the second master's level of higher education.
5 – Training and assessment	
Teaching and learning	Combination of classroom and independent work on the basis of problem-oriented and interactive studying using active learning technologies (lectures, discussions, business games, research, modeling, work in small groups), the use of modern information technology (independent work with information sources, teacher consultations, distance learning based on Moodle, MS Office 365, Zoom, Teams), coursework Development of own cases of start-ups on the basis of KNUTE Business Incubator.
Assessment	Written exams, oral presentations, current control (testing, problem solving and situational exercises, cases, debates, public speeches, essays), final module control, passing the qualifying exam. Assessment is carried out in accordance with the «Regulations on the assessment of learning outcomes of students and graduate students», «Regulations on the organization of the educational process of students».
6 – Program Competencies	

Integral Competence (IC)	The ability of a person to solve complex specialized tasks and practical problems in the economic sphere or in the learning process, which involves the application of theories and methods of economic science and is characterized by complexity and uncertainty, which involves research and analysis of international economic relations and takes into account the dynamics of their changes through the use of innovative technologies and the latest software products.
General Competences (GC)	GC1. Ability to exercise one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine. GC2. Ability to preserve moral, cultural, scientific values and increase the achievements of society based on understanding the history and development patterns of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology, use different types and forms of physical activity rest and lead a healthy lifestyle. GC3. Ability of abstract thinking, analysing and synthesising. GC4. Ability to apply knowledge in practical situations. GC5. Ability to communicate in the state language: orally and in written forms. GC6. Ability to communicate in a foreign language. GC7. Skills in the use of information and communication technologies. GC8. Ability to search, process and analyze information from various sources. GC9. Ability to adapt and act in a new situation. GC10. Ability to be critical and self-critical. GC11. Ability to make informed decisions. GC12. Interpersonal skills. GC13. Ability to act socially responsibly and consciously.
Special (professional, subject) competences	SC1. Ability to show knowledge and comprehension of the subject area problems, the basics of the modern economy at the micro, meso, macro, and international levels. SC2. Ability to carry out professional activities in accordance with applicable regulations and legal acts. SC3. Comprehension of the features of leading scientific schools and areas of economics. SC4. Ability to explain economic and social processes and phenomena on the basis of theoretical models, analyze and interpret the results. SC5. Understanding of the peculiarities of the modern world and national economy, their institutional structure, substantiation of the social directions, economic and foreign economic policy of the state. SC6. Ability to apply economic and mathematical methods and models to solve economic problems. SC7. Ability to use computer technology and data processing software to solve economic problems, analyze information and prepare analytical reports. SC8. Ability to analyze and solve problems in the field of economic and social relations. SC9. Ability to predict socio-economic processes based on standard theoretical and econometric models.

	SC10. Ability to use modern sources of economic, social, managerial, accounting information for the preparation of official documents and analytical reports. SC11. Ability to justify economic decisions based on understanding the laws of economic systems and processes and using modern methodological tools. SC12. Ability to independently identify problems of an economic nature in the analysis of specific situations, to suggest ways to solve them. SC13. Ability to conduct an economic analysis of the functioning and development of economic entities, assessment of their competitiveness. SC14. Ability to analyze in depth the problems and phenomena in one or more professional areas taking into account economic risks and possible socio-economic consequences. *SC15. Understanding of institutional features of international economy and directions of the state foreign economic policy.* *SC16. Ability to determine national interests in world geopolitics and geoeconomics, analyze the advantages and disadvantages, main directions and requirements for Ukraine's integration into the European Union and other integration structures.* *SC17. Ability to ensure compliance with legislation on customs, measures of tariff and non-tariff regulation of foreign economic activity in the implementation of customs control and goods customs clearance.*
7 – Program learning outcomes	
	1. Associate yourself as a member of civil society, the scientific community, recognize the law rule, particularly in professional activities, understand and be able to exercise their rights and freedoms, show respect for the rights and freedoms of others including team members. 2. To reproduce moral, cultural, scientific values, to increase the achievements of society in the socio-economic sphere, to promote a healthy lifestyle. 3. Know and use economic terminology, explain the basic concepts of micro- and macroeconomics, 4. Understand the principles of economic science, features of economic systems. 5. Apply analytical and methodological tools to substantiate proposals and make management decisions by various economic agents (individuals, households, enterprises and public authorities). 6. Use professional arguments to convey information, ideas, problems and ways to solve them to specialists and non-specialists in the field of economic activity. 7. Explain the models of socio-economic phenomena in terms of fundamental principles and knowledge based on understanding the main directions of economic science. 8. Apply appropriate economic and mathematical methods and models to solve economic problems. 9. Understand the main features of the modern world and national economy, institutional structure, areas of social, economic and foreign economic policy of the state. 10. To analyze the functioning and development of economic entities, to determine the functional areas, to calculate the relevant indicators that characterize the effectiveness of their activities.

	11. Be able to analyze the state processes and market regulation of socio-economic and labor relations. 12. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results. 13. Identify sources and understand the methodology for determining and methods of obtaining socio-economic data, collect and analyze the necessary information, calculate economic and social indicators. 14. Identify and plan opportunities for personal professional development. 15. Demonstrate basic skills of creative and critical thinking in research and professional communication. 16. Be able to use data, provide arguments, critically evaluate logic and draw conclusions from scientific and analytical texts on economics. 17. Perform interdisciplinary analysis of socio-economic phenomena and problems in one or more professional areas, taking into account the risks and possible socio-economic consequences. 18. Use regulations and legal acts governing professional activities. 19. Use information and communication technologies to solve socio-economic problems, prepare and present analytical reports 20. Master the skills of oral and written professional communication in state and foreign languages. 21. Be able to think abstractly, apply analysis and synthesis to identify key characteristics of economic systems at different levels, as well as the behavior of their subjects. 22. Demonstrate flexibility and adaptability in new situations, in working with new objects, and in uncertain conditions. 23. Show skills of independent work, demonstrate critical, creative, self-critical thinking. 24. Demonstrate the ability to act socially responsibly and consciously on the basis of ethical principles, to value and respect cultural diversity, individual differences. 25. *Demonstrate the institutional features' comprehension of the international economy and areas of foreign economic policy.* *26. Apply analytical tools and critical approaches to determining national interests in world geopolitics and geoeconomics, analyze the development of foreign economic activity and integration of Ukraine into the European Union and other international organizations.*
8 – Resource support for program implementation	
Academic staff	Specialists who train bachelors in the educational program «International Economics» have professional knowledge and professional skills in the field of international economics. The participation of foreign specialists and practitioners in teaching the subjects of the training cycle is possible.
Facilities	The facilities meet the international standards for computer and software education. Lecture and training rooms are equipped with modern widescreen LED displays and other modern demonstration equipment. There is a «SMART-library», «KNUTE HUB», «VR-studio», virtual reality hall, Bibliometrics hall, «ASK Library», «Cybersport zone».The KNUTE distant learning platform based on Moodle and MS Office 365 is available. Availability of social and domestic infrastructure of KNUTE

Informational, teaching and learning materials	Availability of published monographs, textbooks, teaching aids, reference notes of lectures, workshops, guidelines for independent work of students to ensure the educational process. Access to electronic databases SCOPUS I, Web of Science. Publicity of information about the educational and professional program is ensured through the publication on the official website of KNUTE educational and professional program, ECTS information package, class schedule, as well as all components of the educational process to be published in accordance with the Law of Ukraine «On Higher Education».
9 – Academic mobility	
National credit mobility	National credit mobility is implemented according to the Regulations on the implementation of the right to academic mobility in KNUTE. Modules of practical training are implemented at privately-owned enterprises and public authority bodies within the scope of bilateral agreements.
International credit mobility	The University has concluded agreements on cooperation between KNUTE and higher education institutions, within which partnerships and training of students are carried out. In addition, international academic mobility is carried out under Erasmus + International programs and projects, in particular with the following universities: Krakow University of Economics (Krakow, Poland), University of Szczecin (Szczecin, Poland), Audencia Business School (Nantes, France), University of Grenoble Alps (Grenoble, France), University of Paris Est Creteil (Paris, France), University of Central Lancashire (Preston, the UK), University of Hohenheim (Stuttgart, Germany), Piraeus University of Applied Sciences (Piraeus, Greece), University named after Kliment Ohridski (Sofia, Bulgaria).
Training of foreign students	Conditions and features of the educational program in the context of teaching foreign citizens: knowledge of the Ukrainian language at a level not lower than B1.

2. List of components of the educational program and their logical sequence

2.1. List of EP components

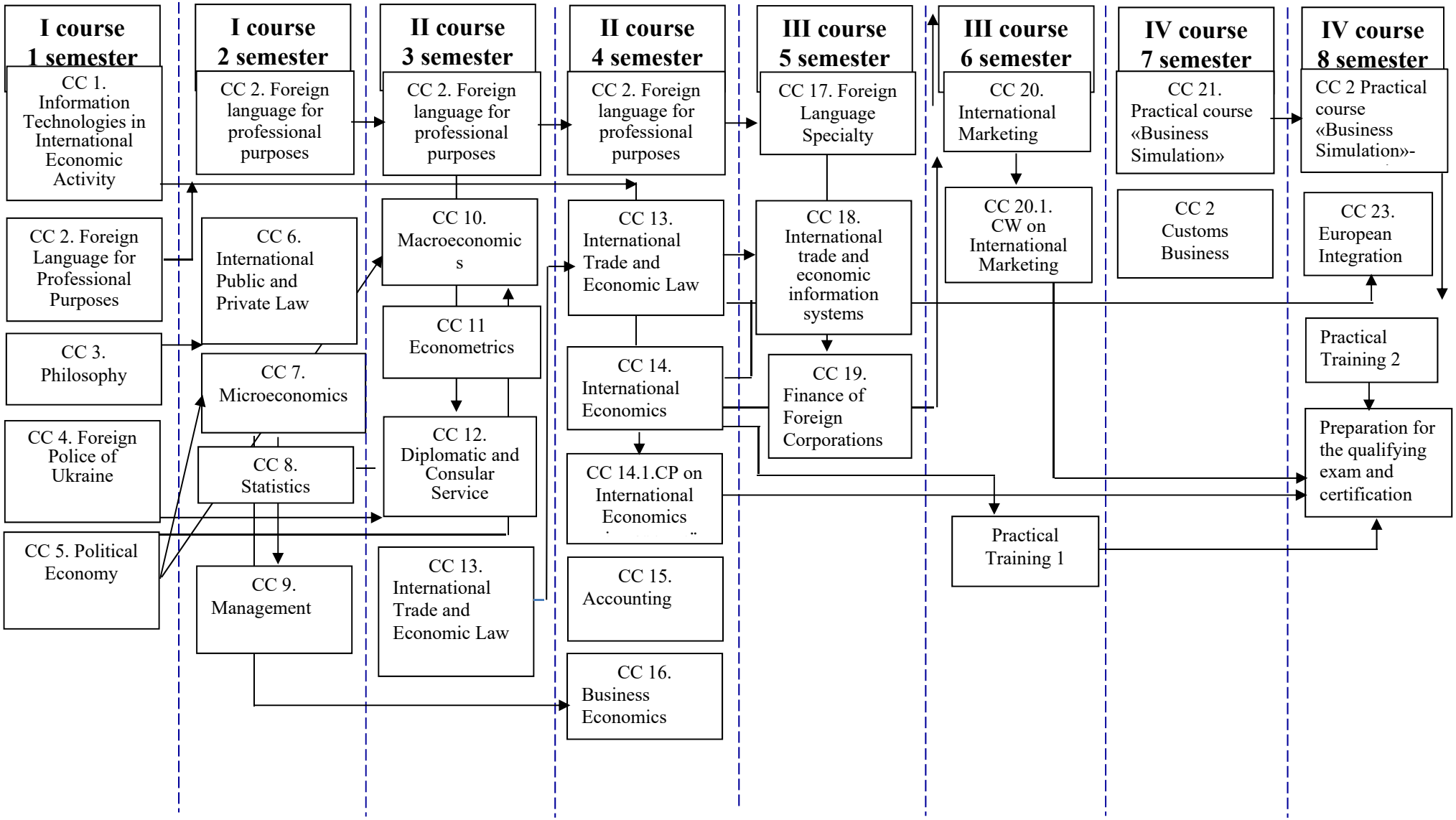
Code n/d	Components of the educational program (academic disciplines, course projects, (works), practices, (final qualifying work)	Number of credits
1	2	3
EP Compulsory components (CC)		
CC 1.	Information Technology in International Economic Activity	6
CC 2.	Foreign Languages for Professional Purposes	24
CC 3.	Philosophy	6
CC 4.	Ukrainian's Foreign Policy	6
CC 5.	Political Economy	6
CC 6.	International Public and Private Law	6
CC 7.	Microeconomics	6
CC 8.	Statistics	6
CC 9.	Management	6
CC 10.	Macroeconomics	6
CC 11.	Econometrics	6
CC 12.	Diplomatic and Consular Service	6
CC 13.	International Trade and Economic Law	12
CC 14.	International Economics	6

CC 14.1	Corse paper on International Economics	
CC 15	Accounting	6
CC 16.	Business Economics	6
CC 17.	Foreign Language Specialty	6
CC 18.	International Trade and Economic Information Systems	6
CC 19.	Finance of Foreign Corporations	6
CC 20	International Marketing	9
CC 20.1	Corse paper on International Marketing	
CC 21	Practical course «Business Simulation»	9
CC 22.	Customs Business	6
CC 23	European Integration	6
Total amount of required components:		**168**
EP Elective Components (EC)		
EC 1.	Accounting in Foreign Countries	6
EC 2.	Budget system	6
EC 3.	Public Administration and Local Self-government	6
EC 4.	Diplomatic and Business Protocol and Etiquette	6
EC 5.	Second Foreign Language	12
EC 6.	Economic Statistics	6
EC 7.	Economic Analysis	6
EC 8.	Business Ethics	6
EC 9.	History of Ukraine	6
EC 10.	History of Ukrainian Culture	6
EC 11.	Logistics	6
EC 12.	International Exhibition Activities	6
EC 13.	International Information	6
EC 14.	International Logistics	6
EC 15.	International Tourism	6
EC 16.	International Credit and Settlement and Currency Transactions	6
EC 17.	International Relations and World Politics	6
EC 18.	National Interests in World Geopolitics and Geoeconomics	6
EC 19.	Public Speaking	6
EC 20.	Politology	6
EC 21.	European Union Law	6
EC 22.	The Structure and Law of the WTO	6
EC 23.	Psychology	6
EC 24.	Religious Studies	6
EC 25.	World Culture	6
EC 26.	Social Leadership	6
EC 27.	Sociology	6
EC 28.	Freight nomenclature FEA	6
EC 29.	Commodity Science	6
EC 30.	Ukrainian Language for professional purposes)	6
EC 31.	Financial and Analysis	6
EC 32.	Civil and Commercial Law	6
BK 33.	PR in the System of International Marketing	6
BK 34.	Web Design and Web Programming	6
Total credits of elective components:		**60**
Practical training		
Practical training 1		3

Practical training 2	6
Total credits	**9**
Certification	
Preparation of final qualifying work and defense	3
Total credits	**3**
TOTAL CREDITS OF THE EDUCATIONAL PROGRAM:	**240**

The form of the final control is the exam for all components of the Educational Program.

2.2. Structural and logical scheme of EP



3. Final assessment of graduates

The final assessment is carried out in the form of a qualifying exam.
The qualification examination in the specialty should check the achievement of learning outcomes defined by the Standard of Higher Education and the educational program.

4.1. Matrix of program competencies compliance with the compulsory components of the educational program

Components / Competences	CC 1	CC 2	CC3	CC4	CC5	CC6	CC7	CC8	CC9	CC10	CC11	CC12	CC13	CC14	CC14.1	CC15	CC16	CC17	CC18	CC19	CC20	CC20.1	CC21	CC22	CC23
GC1			*										*												
GC2			*		*																				
GC3	*		*							*					*	*	*					*	*	
GC4		*						*						*				*		*				*	
GC5			*	*		*						*													
GC6		*				*			*			*	*	*				*							*
GC7	*	*						*			*								*						
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GC9			*				*					*											*		
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SC1					*		*			*		*		*			*					*			
SC2						*						*	*											*	
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CK8				*					*											*			*		
SC9											*			*	*										
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SC11						*				*				*	*				*				*		*
SC12							*		*								*			*	*	*	*		
SC13									*							*	*			*			*		
SC14														*	*					*	*			*	
SC15												*			*										*
SC16													*	*											*
SC17													*							*				*	

4.2. Matrix of program competencies compliance with the elective components of the educational program

Components / Competences	EC1	EC2	EC3	EC4	EC5	EC6	EC&	EC88	EC(9	EC10	EC11	EC12	EC13	EC14	EC15	EC16	EC17	EC18	EC19	EC20	EC21	EC22	EC23	EC24	EC25	EC26	EC27	EC28	EC29	EC30	EC31	EC32	EC33	EC34
GC1				*		*				*	*						*								*								*
GC2									*		*						*							*	*								
GC3																				*			*	*			*						
GC4				*						*						*			*			*			*						*		
GC5				*					*								*	*						*					*			*	
GC6				*	*	*							*																			*	*
GC7		*	*	*	*								*																			*	
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GC9							*				*		*						*	*			*			*	*					*	
GC10						*	*													*			*			*	*						
GC11		*																		*			*			*	*				*		
GC12				*		*		*		*					*				*				*		*	*			*				*
GC13								*	*								*							*					*				
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SC10	*												*								*								*	*	*		*	
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SC17										*	*						*								*			*	*					

5.1. Matrix of providing program learning outcomes with compulsory components of the educational program

Components / Program learning outcomes	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9	CC10	CC11	CC12	CC13	CC14	CC14.1	CC15.	CC16	CC17	CC18	CC19	CC20	CC20.1	CC21	CC22	CC23
1			*	*									*	*											
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26						*						*		*											*

5.2. Matrix of providing program learning outcomes with elective components of the educational program

Components / Program learning outcomes	EC1	EC2	EC3	TC4	EC5	EC6	EC7	EC8	EC9	EC10	EC11	EC12	EC13	EC14	EC15	EC16	EC17	EC8	EC19	EC20	EC21	EC22	EC23	EC24	EC25	EC6	EC27	EC28	EC29	EC30	EC31	EC32	EC33	EC34
1				*					*	*	*							*		*			*	*	*	*	*							
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Change registration sheet

№	Data	Items to be amended	Initiator of change	Surname, initials of the person responsible for making changes	Signature