

3. Educational Programme

Project Team Leader (Director of Bachelor's degree programme) -

Associate Professor Yuliia Yasko

3.1. Educational Program Profile «Antitrust Activity Management»

Subject Area 073 «Management»

1 – Загальна інформація	
Full name of the institution of higher education and structural subdivision	State University of Trade and Economics, Faculty of Economics, management and psychology Department of Economic Theory and Competition Policy
Academic Degree/ Vocational education and training Degree and the name of the qualification in the original language	Bachelor's degree Subject Area «Management»
The official name of the educational programme	«Antitrust Activity Management»
Compliance with the standard of higher education of the Ministry of Education and Science of Ukraine	Comply with the MES standards of higher education of Ukraine
Type of diploma and volume of educational programme	Bachelor's degree, single. Scope of the educational programme: - on the basis of complete general secondary education - 240 ECTS credits, duration of study 3 years 10 months; - on the basis of the degree of "professional associate bachelor" there is a possibility of transferring up to 60 ECTS credits and reducing the period of study to 2 years 10 months; - on the basis of the degree "associate bachelor" there is a possibility of transferring up to 120 ECTS credits and reducing the period of study to 1 year 10 months.
Aaccreditation	Ministry of Education and Science of Ukraine, Ukraine, to 01/07/2024
Cycle/Level	National Qualification Framework of Ukraine – level 6, FQ-EHEA – the 1st cycle, EQF-LLL – level 6
Prerequisites	- complete secondary general education; - Professional Associate Bachelor's degree; - Associate Bachelor's degree; - the terms and conditions of admission and study under the Programme are regulated by the SUTE Admission Rules.
Language(s) of teaching	Ukrainian
The validity of the educational programme	4 years
Internet address of the permanent description	https://knute.edu.ua

of the educational programme	
2 – Purpose of the educational programme	
Formation of modern managerial thinking and a system of specialised knowledge and skills in the field of antitrust refinement, making effective managerial decisions on the implementation of antitrust and competition policy at the level of separate enterprises, markets, and the national economy.	
3 - Characteristics of the educational programme	
Subject Area	<p>The object of study: managing organisations, their divisions and <i>competitive processes at the level of separate organisations, markets, industries, and the national economy as a whole.</i></p> <p>Study goals: training of specialists capable of solving practical problems and complex specialised tasks characterised by complexity, uncertainty of conditions in the field of management of organisations, their divisions and <i>competitive processes at the level of separate enterprises, markets, national economy.</i></p> <p>Theoretical content of the subject area: paradigms, laws, regularities, principles, historical prerequisites for the development of management and a set of socio-economic objects of management, including organisations, markets, industries, the economy as a whole, concepts of systemic, situational, adaptive, antisympathetic, anti-crisis, innovative, project management, functions, methods, technologies and managerial decisions in management.</p> <p>Methods, techniques and technologies: general scientific and specific research methods (calculation-analytical, economic-statistical, economic-mathematical, expert assessment, factual, sociological, documentary, balance, etc.); methods of implementing management functions (methods of marketing research; methods of economic diagnostics; methods of forecasting and planning; methods of designing organizational management structures; methods of motivation; methods of control; methods of assessing social, organizational and economic efficiency in management, etc.). Management methods (administrative, economic, socio-psychological, technological); technologies for justifying management decisions (economic analysis, simulation modeling, decision tree, etc.).</p> <p>– Tools and equipment: modern information and communication equipment, information systems and software products used in management.</p>
The educational programme orientation	Educational and professional
The main focus of the educational programme	Special education in the field of management and administration, focused on the formation of managerial competences for the formation and implementation of antitrust and competition policy at the level of separate enterprises, markets, the national economy as a whole.

	Key words: competition, market, management, antitrust and competition policy, antitrust regulation
Features of the educational programme	Focusing on the requirements of personnel customers represented by enterprises and public authorities, primarily the Antimonopoly Committee of Ukraine. Involvement of well-known experts in the field of competition policy in the educational process.
4 – Employability and further education	
Employability	Jobs in the system of bodies of the Antimonopoly Committee of Ukraine, in other bodies of state power, at enterprises. Positions in the field of market research, development of competitive strategies, competition policy. According to the classifier of professions DK 003: 2010: 1120.1 Deputy Head of the Main Department, another body of state executive power, subordinate to the Cabinet of Ministers of Ukraine; 1229.1 state inspector, head of department; 1475.3 market research and public opinion research manager; 1475.4 commercial and management manager; 2419.3 civil service specialist; 3442 price control inspector.
Further Studies	Educational programme “Management of antitrust activities” of the second (master’s) level of higher education; Educational programmes of the second (master’s) level of higher education for specialties of related professional activity: economic, legal, marketing, accounting and control, etc.
5 – Teaching and assessment	
Teaching and Learning	Balanced combination of classroom (lectures-discussions, seminars, practical classes in small groups using case study methods, brainstorming, modeling the behavior of economic entities, etc., presentations, consultations of teachers), including remote using resources of the SUTE distance platform based on Moodle, MS Office 365, Zoom, and independent work (content analysis of information sources, individual and collective project work, etc.) on the basis of problem-oriented, interactive learning and self-study.
Assessment	Written exams, practice, defense of the final qualification work. Assessment is carried out in accordance with the “Regulations on the organization of the educational process of students”, “Regulations on the assessment of learning outcomes of students and graduate students”
6 – Program competences	
Integral competence	Ability to solve complex specialized problems and practical problems, which are characterized by complexity and uncertainty of conditions, in the field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences.

<p>General competences (GC)</p>	<ol style="list-style-type: none"> 1. The ability to exercise the rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine. 2. Ability to preserve and multiply moral, cultural, scientific values and increase the achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, machinery and technology, use different types and forms physical activity for active recreation and a healthy lifestyle. 3. Ability to abstract thinking, analysis, synthesis. 4. Ability to apply knowledge in practical situations. 5. Knowledge and understanding of the subject area and understanding of professional activity. 6. Ability to communicate in the state language both orally and in writing. 7. Ability to communicate in a foreign language. 8. Skills in the use of information and communication technologies. 9. The ability to learn and master modern knowledge. 10. Ability to conduct research at the appropriate level. 11. Ability to adapt and act in a new situation. 12. Ability to generate new ideas (creativity). 13. Appreciation and respect for diversity and multiculturalism. 14. Ability to work in an international context. 15. Ability to act on the basis of ethical considerations (motives).
<p>Special (subject specific) competences (SC)</p>	<ol style="list-style-type: none"> 1. Ability to identify and describe the characteristics of the organization. 2. The ability to analyze the results of the organization, to compare them with the factors of external and internal environment. 3. The ability to determine the prospects for the development of the organization, <i>to model and predict trends in markets, economics, behavior of economic entities.</i> 4. Ability to identify functional areas of the organization and the relationships between them. 5. Ability to manage the organization and its departments through the implementation of management functions. 6. The ability to act socially, responsibly and consciously. 7. Ability to choose and use modern management tools. 8. Ability to plan the activities of the organization, <i>including the development of competitive strategies of economic entities in markets with different structural and institutional prerequisites for competition, time management.</i> 9. Ability to work in a team and establish interpersonal interaction in solving professional problems.

	<p>10. Ability to evaluate the work performed, ensure quality and motivate the staff of the organization.</p> <p>11. Ability to create and organize effective communications in the management process, <i>in particular with various social groups in the implementation of management decisions in the field of antitrust and competition policy.</i></p> <p>12. Ability to analyze and structure the problems of the organization, <i>in particular to study the boundaries of the market and its competitive environment, to form sound decisions.</i></p> <p>13. Understand the principles and norms of law and use them in professional activities, <i>in particular in the management of antitrust activities.</i></p> <p>14. Understand the principles of psychology and use them in professional activities.</p> <p>15. Ability to form and demonstrate leadership qualities and behavioral skills.</p> <p>16. <i>Ability to justify managerial decisions on the implementation of antitrust and competition policy at the level of separate enterprises, markets, and the national economy.</i></p>
7 – Programme learning outcomes	
	<p>1. To know the rights and responsibilities as a member of society, to realize the values of civil society, the rule of law and human and civil liberties in Ukraine.</p> <p>2. Preserve moral, cultural, scientific values and increase the achievements of society, use different types and forms of physical activity to lead a healthy lifestyle.</p> <p>3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership, <i>as well as knowledge and understanding of the laws of functioning and development of markets, the place and role of economic competition in their regulation.</i></p> <p>4. Demonstrate skills to identify problems and justify management decisions, <i>in particular understanding the content and mastery of ways to manage economic processes in the field of economic competition in general and in the implementation of antitrust and competition policy in particular, to develop effective competitive strategies.</i></p> <p>5. Describe the content of the functional areas of the organization, <i>justify the competitive behavior of economic entities in the market and the regulatory activities of the competition policy of the state.</i></p> <p>6. Identify skills of search, collection and analysis of information, calculation of indicators to justify management decisions.</p> <p>7. Demonstrate organizational design skills.</p> <p>8. Apply management methods to ensure the effectiveness of the organization.</p> <p>9. Demonstrate skills of interaction, leadership, teamwork.</p>

	<p>10. Have skills of substantiation of effective tools of motivation of the personnel of the organization.</p> <p>11. Demonstrate the skills of situation analysis and communication in various areas of the organization, <i>including with various social groups in the implementation of management decisions in the field of antitrust and competition policy.</i></p> <p>12. Assess the legal, social and economic consequences of the functioning of the organization, <i>in particular to establish the legal compliance of market actions of the business entity with current legislation.</i></p> <p>13. Communicate orally and in writing in the state and foreign languages.</p> <p>14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.</p> <p>15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.</p> <p>16. Demonstrate skills of independent work, flexible thinking, openness to new knowledge, be critical and self-critical.</p> <p>17. Perform research individually and / or in a group under the guidance of a leader.</p>
8 – Resource provision for program implementation	
Staff	<p>100% of scientific and pedagogical employees of the department have a scientific degree. All teachers involved in the educational program have undergone internships in public authorities, enterprises or public organizations whose activities are related to the profile of individual components and the educational program as a whole.</p> <p>Involvement of practitioners, including foreign ones, in teaching.</p>
Material and technical support	<p>Classrooms are equipped with modern demonstration equipment; computer rooms are equipped with the latest software versions. There is SUTE remote platform operating on the basis of Moodle and MS Office 365. There is social and domestic infrastructure of SUTE.</p>
Informational, educational and methodical support	<p>There are published monographs, textbooks, teaching aids, reference notes of lectures, workshops, guidelines for independent work of students to ensure the learning process. Publicity of information about the educational and professional program is ensured through the publication of educational and professional program, ECTS information package, class schedule, as well as all components of the educational process, which are subject to publication under the Law of Ukraine “On Higher Education” at the official website of SUTE.</p>
9 – Academic mobility	
National credit mobility	<p>Academic mobility is implemented in accordance with the Regulations on the procedure for exercising the right to academic mobility in SUTE. Modules of practical training are</p>

	implemented at enterprises of the private sector of the economy and in public authorities, primarily in the system of bodies of the Antimonopoly Committee of Ukraine, within the framework of bilateral agreements.
International credit mobility	Students have the opportunity to study abroad in accordance with bilateral agreements concluded between SUTE and foreign higher education institutions under the Erasmus + program.
Training of foreign students	In compliance with SUTE enrollment regulations in 2023.

3.2. List of educational programme components and their logical sequence

3.2.1. The list of EP components

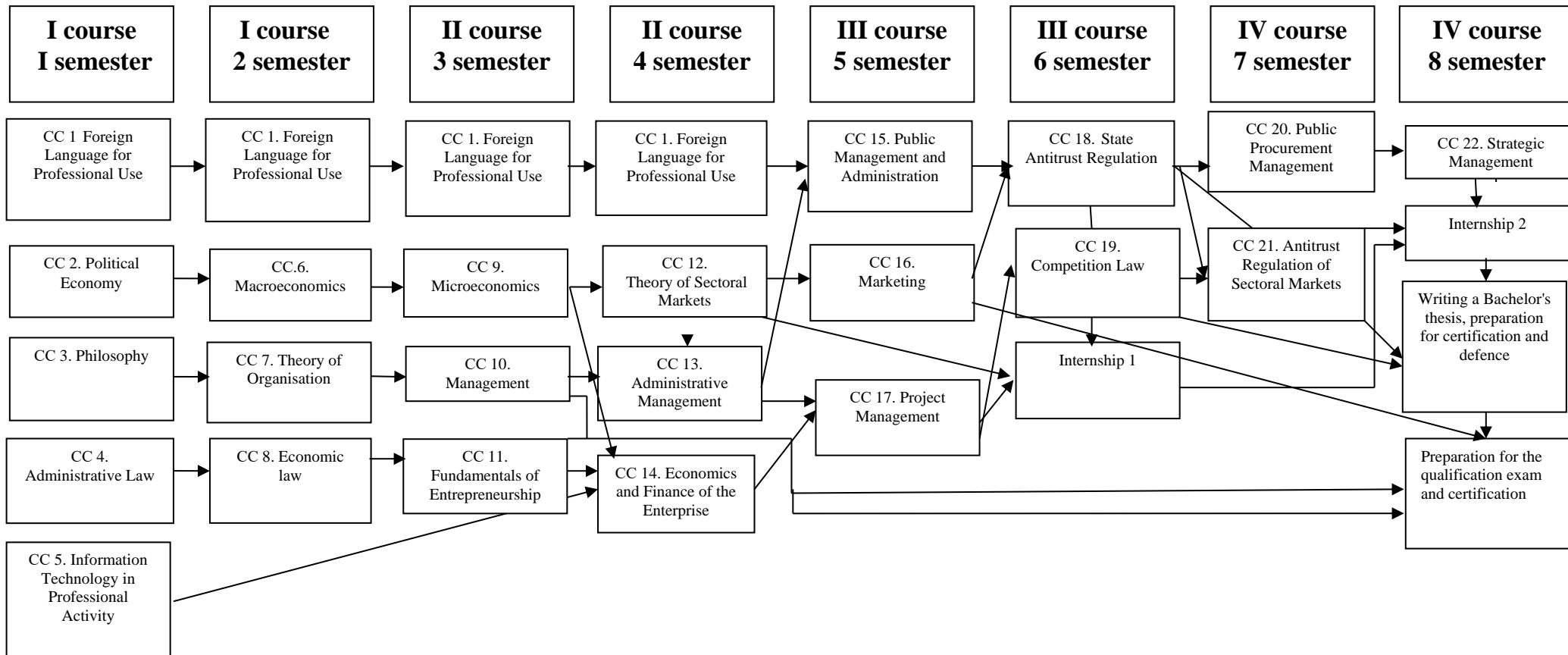
Code	Educational program components	Number of credits
EP compulsory components (CC)		
CC 1	Foreign Language for Professional Use	24
CC 2	Political Economy	6
CC 3	Philosophy	6
CC 4	Administrative Law	6
CC 5	Information Technology in Professional Activity	6
CC 6	Macroeconomics	6
CC 7	Theory of Organisation	6
CC 8	Economic law	6
CC 9	Microeconomics	6
CC 10	Management	6
CC 11	Fundamentals of Entrepreneurship	6
CC 12	Theory of Sectoral Markets	6
CC 12.1	Coursework on the Theory of Sectoral Markets	
CC 13	Administrative Management	6
CC 14	Economics and Finance of the Enterprise	6
CC 15	Public Management and Administration	6
CC 16	Marketing	6
CC 17	Project Management	6
CC 18	State Antitrust Regulation	6
CC 18.1	Coursework on State Antitrust Regulation	
CC 19	Competition Law	6
CC 20	Public Procurement Management	6
CC 21	Antitrust Regulation of Sectoral Markets	6
CC 22	Strategic Management	9
The total amount of compulsory components:		153
EP elective components		
EC 1	Life Safety	6
EC 2	Brand Management	6
EC 3	Accountancy	6
EC 4	Budget Law	6
EC 5	Public Service	6
EC 6	State Regulation of the Economy	6
EC 7	Contract Law	6
EC 8	Consumer Market Research and Regulation	6
EC 9	Public Sector Economics	6
EC 10	Economic History	6
EC 11	Econometrics	6
EC 12	Consumer Rights Protection	6
EC 13	Institutional Economics	6
EC 14	Information Law	6
EC 15	Information Wars	6

EC 16	History of Economic Thought	6
EC 17	History of Ukraine	6
EC 18	International Economics	6
EC 19	International Competition	6
EC 20	International Economic Law	6
EC 21	National Interests in World Geopolitics and Geoeconomics	6
EC 22	Operational Management	6
EC 23	Fundamentals of Cybersecurity	6
EC 24	Behavioural Economics	6
EC 25	Political Science	6
EC 26	Psychology	6
EC 27	Certification and Competitiveness of Goods	6
EC 28	Sociology	6
EC 29	Statistics	6
EC 30	Modern Economic Theories	6
EC 31	Theory of Public Choice	6
EC 32	Commodity Research	6
EC 33	Ukrainian Language (for professional purposes)	6
EC 34	Management of Innovations	6
EC 35	Finance, Money and Credit	6
	Other educational component in agreement with the Director of the educational programme	6
Total Amount of Elective Components:		66
Internship		
Internship 1		6
Internship 2		6
Total		12
Certification		
Preparation for Certification		6
Bachelor's thesis preparation and public defense		3
Total		9
TOTAL AMOUNT OF THE EDUCATIONAL PROGRAMME		240

For all components of the educational programme, the form of final control is an examination.



3.2.2. Structural and logical scheme of EP



3. Attestation form of students

Attestation is carried out in the form of a qualification examination and Bachelor's thesis public defence.

The qualification examination in the speciality verifies the achievement of learning outcomes defined by the educational programme.

The Bachelor's thesis involves solving a complex specialised task or practical problem in the field of antitrust management, characterised by complexity and uncertainty of conditions, using theories and methods of economic science, and allows to check the achievement of the PLO.

The Bachelor's thesis may not contain academic plagiarism, falsification and cheating.

The qualification paper must be published on the official website of SUTE.

After passing the qualification exam and public defence of the Bachelor's thesis, a document of the established form is issued on awarding the bachelor's degree student with the qualification: bachelor's degree in Management.

3.4.1. Matrix of compliance of programme competences to the compulsory components of the educational programme

		<i>Components EP</i>																					
		CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	CC 13	CC 14	CC 15	CC 16	CC 17	CC 18	CC 19	CC 20	CC 21	CC 22
<i>Competencies</i>																							
General competences	1			+	+			+	+					+		+				+			
	2			+								+								+	+		
	3		+				+					+	+					+				+	
	4	+			+		+	+	+	+	+		+	+	+		+		+		+	+	+
	5										+					+		+			+	+	
	6		+	+	+		+		+	+	+		+				+		+	+		+	+
	7	+				+												+					
	8					+							+		+			+					
	9		+			+	+	+		+	+		+	+	+	+	+		+	+			+
	10						+			+			+	+	+		+	+	+		+	+	
	11	+						+			+	+	+	+	+	+							
	12		+									+	+				+		+				+
	13	+		+								+					+	+					+
	14	+						+							+							+	
	15			+	+				+												+		+
Special competences	1						+			+	+		+	+									
	2		+			+	+		+	+	+	+	+	+		+	+						
	3		+			+	+		+	+	+	+		+		+	+			+		+	
	4						+			+			+	+		+	+			+		+	
	5						+			+			+										
	6	+	+	+	+		+	+	+		+			+		+		+	+	+	+	+	
	7									+			+					+					
	8		+			+		+		+	+		+		+		+						
	9	+		+	+			+				+	+	+			+	+					
	10										+		+	+				+				+	
	11					+					+					+	+		+	+	+	+	
	12							+		+	+		+		+		+		+		+	+	
	13				+				+							+			+	+			
	14		+	+							+			+			+						
	15			+							+	+		+									

3.4.2. Matrix of compliance of programme competences to the elective components of the educational programme

		<i>Components EP</i>																																							
		<i>Competencies</i>																																							
		EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16	EC 17	EC 18	EC 19	EC 20	EC 21	EC 22	EC 23	EC 24	EC 25	EC 26	EC 27	EC 28	EC 29	EC 30	EC 31	EC 32	EC 33	EC 34	EC 35					
General competences	1	+				+	+	+			+		+	+					+	+		+	+					+						+							
	2				+	+	+					+		+	+	+				+	+			+				+	+	+	+			+	+	+	+				
	3				+					+			+								+	+					+	+	+	+	+			+	+			+			
	4	+	+	+					+	+	+		+		+	+		+			+			+	+		+		+			+	+	+			+	+			
	5									+				+	+			+									+							+	+			+			
	6		+	+	+	+	+	+	+	+	+	+	+	+	+	+		+	+	+	+	+	+	+	+		+	+	+	+	+	+		+	+	+	+	+	+		
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	13					+	+					+		+						+								+													
	14													+		+					+	+	+	+					+		+								+		
	15					+	+	+						+	+					+										+									+		
Special competences	1								+	+														+																	
	2			+							+	+			+			+	+	+				+	+					+	+	+						+	+		
	3		+								+				+		+									+				+										+	+
	4																									+															
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	14	+	+																										+	+										+	
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3.5.1. Matrix of ensuring programme learning outcomes with the relevant compulsory components of the educational programme

<i>PLO</i>	<i>Components EP</i>																					
	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9	CC10	CC11	CC12	CC13	CC14	CC15	CC16	CC17	CC18	CC19	CC20	CC21	CC22
1			+	+				+											+			
2			+																			+
3							+		+	+	+	+							+		+	
4												+			+		+			+	+	+
5									+			+	+			+	+		+		+	
6					+	+			+			+		+		+	+			+		
7					+												+					+
8							+			+	+		+									
9	+									+			+						+			+
10										+			+		+							
11													+		+			+		+	+	
12				+				+											+			
13	+	+	+	+	+	+	+	+	+	+		+			+	+		+	+		+	+
14										+			+									+
15				+									+		+							
16	+	+			+	+					+				+	+						+
17	+	+				+			+		+	+		+		+	+	+				

3.5.2. Matrix of providing programme learning outcomes with relevant elective components of the educational programme

PLO	Components EP																																					
	EC1	EC2	EC3	EC4	EC5	EC6	EC7	EC8	EC9	EC10	EC11	EC12	EC13	EC14	EC15	EC16	EC17	EC18	EC19	EC20	EC21	EC22	EC23	EC24	EC25	EC26	EC27	EC28	EC29	EC30	EC31	EC32	EC33	EC34	EC35			
1	+			+	+	+	+			+		+		+			+			+						+									+			
2					+	+				+						+	+					+			+	+						+			+			
3		+			+			+	+														+		+		+	+					+			+		
4		+	+			+		+	+				+		+						+	+	+		+					+			+					
5						+			+				+						+		+						+		+									
6			+					+							+					+			+	+				+	+	+						+		
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13		+	+	+	+	+	+	+	+	+	+	+	+	+		+	+	+	+	+	+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+	
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