

### 3. Educational program

Director of the Master's degree programme Blakyta H.V.

#### 3.1. The Educational Program Profile, Subject Area 051 "Economics"

(according to the educational programme "Economics and Business Security")

<b>1 – General Information</b>	
<b>Full name of a HEI and a structural unit</b>	State University of Trade and Economics; Faculty of Economics, Management and Psychology; Department of Economics and Finance of Enterprise
<b>Academic degree and qualification name in the original language</b>	Master's Degree Subject Area "Economics"
<b>Educational program official name</b>	«Economics and Business Security»
<b>Compliance with the standard of higher education of the Ministry of Education and Science of Ukraine</b>	Meets the Higher Education Standard of the Ministry of Education and Science of Ukraine
<b>Diploma type and the educational program scope</b>	Master diploma, unitary, 90 ECTS credits, training period 1 year and 4 months
<b>Accreditation Availability</b>	Ministry of Education and Science of Ukraine By Accreditation Commission of the Ministry of Education and Science of Ukraine, from 2017 to 2026
<b>Cycle\Degree</b>	National Qualification Frameworks of Ukraine – cycle 7, FQ-EHEA – the second cycle, EQF-LLL – cycle 7
<b>Preconditions</b>	<ul style="list-style-type: none"> <li>• Bachelor's degree;</li> <li>• the conditions of admission and training under the Program are regulated by the Rules for Admission to SUTE.</li> </ul>
<b>Language(s) of training</b>	Ukrainian
<b>Program validity period</b>	2017-2026
<b>Internet address for permanent placement of the educational program description</b>	<a href="https://knute.edu.ua/">https://knute.edu.ua/</a>
<b>2 – The aim of the Educational Programme</b>	
Training of highly qualified specialists with modern economic thinking, theoretical knowledge and applied skills in managing a business entity's activities, ability to solve research and practical problems using tools and algorithm for making management decisions for further employment; preparation for the successful mastering of academic degree programs; preparation for independent economic activity.	
<b>3 – Educational programme characteristics</b>	
<b>Subject Area</b>	<p>Objects of study and activity: structure, principles, mechanisms of functioning and development for financial systems, including corporate finance</p> <p>Objectives of training: training experts capable to solve complex tasks and problems in the process of professional activity or training in finance, banking, insurance and stock market, which involves</p>

	<p>research and / or innovation and is characterized by conditions and requirements uncertainty and provides an opportunity to independently manage finance of corporations, to solve complex specialized and managerial tasks, scientific and applied problems in the process of financial work in the corporate sector in domestic and global markets in a dynamic and risk environment.</p> <p>The theoretical content consists of terms, categories, theories and concepts of financial science, which determine trends and patterns of functioning and development of finance, banking, insurance and the stock market.</p> <p>Methods, techniques and technologies: methods, techniques and technologies for financial science and practice.</p> <p>Tools: information and analytical software products and systems.</p>
<b>Educational Programme orientation</b>	<p>Educational and professional.</p> <p>The program is based on the conceptual theoretical foundations of leading scientific economic schools and the synthesis of practical experience in the scope of economics and business, focuses on current educational programs in the scope of economics and business security, within which further professional and scientific career is possible. It involves the study of relevant professionally oriented courses in accordance with the approved author's programs: "Business Engineering", "Enterprise Economic Security", "Enterprise Economic Diagnostics", " Management Control System", "Enterprise Risk Management".</p>
<b>Main focus of the educational programme</b>	<p>General education in the field of study "Social and behavioral sciences", subject area «Economics" with in-depth study of the theoretical and methodological foundations of the systems organization with the provision of economic security for business entities; managing drivers to increase value at the enterprise in the context of a value-oriented approach; developing the strategies and tactics to minimize the negative impact of risks in entrepreneurial activity; methods of risk management, building a risk controlling system in the enterprise; project financing organization, proving the feasibility of investments, analysis and investment projects examination, development of design and estimate documentation, risk management for investment projects, financial support for the implementation of real investment projects, monitoring and management of investment programs and projects; diagnostics of resource provision and comprehensive diagnostics of the enterprise economic condition, identifying trends to achieve its target parameters; optimizing business processes for the enterprise using the structural modeling system BPWin; creating corporate IP database and software for the implementation of individual functional tasks; evaluating the effectiveness of methods and means of protecting CIS information environment; forming the theoretical knowledge and practical skills necessary for the effective use of information technologies in information systems and networks, as well as preventing unlawful mastery of information , illegal actions to destroy, modify, copy and block information.</p> <p>Keywords: economic security, risk management, project financing, investment projects, diagnostics of economic condition.</p>
<b>Programme features</b>	<p>The study of relevant professionally oriented courses in accordance with the approved author's programs ("Enterprise Crisis</p>

	<p>Management", "Project Finance", "Investment Management", "The Consumer Market Research and Regulation", "Accounting and Financial Reporting according to International Standards", "Financial Management", "Corporate Information Distributed Systems", etc. involves the expansion of the compulsory component and contributes to in-depth training of the financier in the corporate sector. Practice is envisaged at leading corporations of Ukraine. It provides an opportunity to master a PhD degree upon completion of the program.</p>
<b>4 – Graduates employability and suitability for further learning</b>	
<b>Employability</b>	<p><i>Performing the functions of the head of the enterprises' association, companies, institutions, organizations and their divisions.</i></p> <p>According to the classifier of professions <b>DK 003: 2010</b> with amendments approved by the order of the Ministry of Economic Development and Trade of Ukraine dated February 15, 2019 No. 259</p> <p>Section 1. 123 Heads of functional units; 1231 Heads of financial, accounting, economic, legal and administrative departments and other managers; 1238 Project and Program Managers; 1239 Heads of other functional units; 13 Managers of small enterprises without a management apparatus; 1314 Managers of small enterprises without management apparatus in wholesale and retail trade.</p> <p><i>Jobs in universities, scientific organizations (Lecturer, assistant lecturer, methodologist in economic education, researcher, Academic staff). Jobs at enterprises of different types of ownership (economist, economic adviser, economist-financier, strategic planning analyst, economic consultant, commodity market research analyst, business efficiency consultant). Jobs in public administration (economic adviser, public procurement specialist). Running your own business (private entrepreneurship).</i></p> <p>According to the classifier of professions <b>DK 003: 2010</b> with amendments approved by the order of the Ministry of Economic Development and Trade of Ukraine dated February 15, 2019 No. 259</p> <p>Section 2. Professionals. codes 2111.1 - 2490 2441.2 Economists, 2419.2 Professionals in the field of efficiency economics activity, rationalization of production, intellectual property and innovation; 23 Lecturers; 231 Academic staff; 2310 Academic staff</p>
<b>Further learning</b>	<p>The abilities to continue postgraduate studies at a higher education institution to obtain a Ph.D. degree (doctoral programs of the third cycle of study), at a research institute, academic institution, MBA programs in business and management.</p>
<b>5 – Teaching and assessment</b>	
<b>Teaching and learning</b>	<p>Balanced combination of classroom (lectures-discussions, seminars, practical classes in small groups, independent work with information sources, lecturer consultations, distance learning) and independent work on the basis of problem-oriented, interactive learning and self-study.</p>
<b>Assessment</b>	<p>Students for higher education of SUTE - twice a year according to</p>

	<p>the Regulations on students' educational process organization, the Regulations on learning outcomes assessment for students and post-graduate students and the Regulations on the rating system for the activities of SUTE students.</p> <p>All types of current assessment of knowledge during the implementation of the curriculum (written exams, presentation of individual works and projects, current control: testing, problem solving and situational exercises, cases, debates, public speaking; final control, attestation (a qualification exam).</p> <p>Academic staff of SUTE – annually according to the Regulations on the system of rating assessment of the academic staff activities and the questionnaire survey "Lecturer through the eyes of students" and regular publication of the assessments results on the official website of SUTE.</p>
<b>6 – Programme Competences</b>	
<b>Integral competences (IC)</b>	The abilities to solve complex tasks and problems in professional activities or in the scope of economics, in particular economic security of business, which involves research and / or innovation and is characterized by conditions and requirements uncertainty.
<b>General competences (GC)</b>	<p>GC01.Abilities to generate new ideas (creativity).</p> <p>GC02.Abilities to abstract thinking, analysis and synthesis.</p> <p>GC03. The abilities to motivate people and move towards a common goal.</p> <p>GC04. Abilities to communicate with representatives of other professional groups of different levels (with experts from other fields of study / types of economic activity).</p> <p>GC05. Abilities to work in a team.</p> <p>GC06.Abilities to develop and manage projects.</p> <p>GC07.Abilities to act on the basis of ethical considerations (motives).</p> <p>GC08.Abilities to conduct research at the appropriate level.</p> <p><i>GC09 Skills in teaching students in higher education (conduct seminars and practical classes)</i></p>
<b>Specialized (professional, subject competences) (SC)</b>	<p>SC01.Abilities to apply scientific, analytical, methodological tools to prove the development strategy for economic entities and related management decisions.</p> <p>SC02.Abilities to professional communication in the scope of economics in a foreign language.</p> <p>SC03.Abilities to collect, analyze and process statistical data, scientific and analytical materials that are necessary for solving complex economic problems, to draw reasonable conclusions on their basis.</p> <p>SC04.Abilities to use modern information technologies, methods and techniques for research of economic and social processes, adequate to the established research needs.</p> <p>SC05.Abilities to identify key trends in socio-economic and human development.</p> <p>SC06.Abilities to formulate professional problems in the scope of economics and solve them, choosing the appropriate directions and appropriate methods for their solution, considering available resources.</p> <p>SC07.Abilities to prove management decisions on the effective development of business entities.</p> <p>SC08.Abilities to evaluate possible risks, socio-economic</p>

	<p>consequences of management decisions.</p> <p>SC09. Abilities to apply a scientific approach to the formation and implementation of effective projects in the socio-economic scope.</p> <p>SC10. Abilities to develop scenarios and strategies for the development of socio-economic systems.</p> <p>SC11. Abilities to plan and develop projects in the scope of economy, to carry out its informational, methodological, material, financial and personnel support.</p> <p><i>SC12. Possession of modern tools for forming a system to ensure the business entities security.</i></p> <p><i>SC13. Possession of modern tools to assess the enterprise's value.</i></p> <p><i>SC14. The abilities to search, collect, systematize and accumulate the necessary regulatory, socio-economic, scientific, methodological, reference and other information necessary to perform the official duties, have the skills of a creative critical look at the current economic mechanism for the enterprise, develop reasonable proposals for its improvement.</i></p> <p><i>SC15. Abilities to use existing, develop and implement new computer programs in order to improve the efficiency of professional activity.</i></p>
<b>Programme learning outcomes</b>	
	<ol style="list-style-type: none"> <li>1. Formulate, analyze and synthesize solutions to scientific and practical problems.</li> <li>2. Develop, prove and make effective decisions on the development of socio-economic systems and management for economic entities.</li> <li>3. Communicate on professional and scientific issues fluently in the state and foreign languages orally and in writing.</li> <li>4. Develop socio-economic projects and a system for comprehensive actions to implement them, considering their goals, expected socio-economic consequences, risks, legislative, resource and other constraints.</li> <li>5. Adhere to the principles of academic integrity.</li> <li>6. Evaluate the results of their own work, demonstrate leadership skills and ability to manage personnel and work in a team.</li> <li>7. Choose effective methods for managing economic activity, prove proposed solutions based on relevant data and scientific and applied research.</li> <li>8. Collect, process and analyze statistical data, scientific and analytical materials necessary for solving complex economic problems.</li> <li>9. Make effective decisions under uncertain conditions and requirements to require the use of new approaches, methods and the tools for socio-economic research.</li> <li>10. Apply modern information technologies and specialized software in socio-economic research and in the management of socio-economic systems.</li> <li>11. Identify and critically evaluate the state and trends of socio-economic development, form and analyze models for economic systems and processes.</li> <li>12. Prove management decisions on the effective development for business entities, considering goals, resources, limitations and risks.</li> <li>13. Evaluate possible risks, socio-economic consequences of</li> </ol>

	<p>management decisions.</p> <p>14. Develop scenarios and strategies for the development of socio-economic systems.</p> <p>15. Organize the development and implementation of socio-economic projects, considering information, methodological, material, financial and personnel support.</p>
<b>8 – Resource support for programme implementation</b>	
<b>Staffing</b>	<p>Working group: ten people with a scientific degree and / or academic title, academic staff with scientific degrees and / or academic titles, as well as highly qualified experts are also involved in the implementation of the educational programme.</p> <p>Ensuring Professional Development for academic staff of SUTE in accordance with the Regulations on Professional Development and internship for academic staff of the State University of Trade and Economics, academic staff undergo internships once every five years.</p>
<b>Material and technical support</b>	<p>Ensuring the availability of the necessary resources for the educational process organization, including students' independent work, for each educational program in accordance with the Regulations on the organization of the students' educational process; Regulations on independent work for students and post-graduate students of SUTE.</p> <p>Use of laboratories, computer and specialized classrooms of SUTE.</p> <p>Availability of SUTE social infrastructure.</p>
<b>Informational and educational methodological support</b>	<p>Ensuring the availability of information systems for effective management of the educational process through systems: distance learning MOODLE (provides independent and individual training, control) availability of access to the Internet and e-mail, "Dean's Office", "1-C: Accounting for Ukraine" (financial support), "Load-schedule", management of WEB-resources of SUTE, library fund management, as well as the electronic document management system "OPTiMA – WorkFlow", corporate information field in the form of a "personal account" for the user of the SUTE web portal.</p> <p>Ensuring publicity of information on educational programs, academic degrees and qualifications: implementation of SUTE's information policy; publication on the SUTE's official website of ECTS information packages, educational programs, classes schedule, as well as all components of the educational process, which are subject to publication in accordance with the Law of Ukraine "On Higher Education";</p> <p>Ensuring an effective system for preventing and detecting academic plagiarism in the scientific works of SUTE employees and higher education students (publication of the text of dissertation research on the official website of SUTE), compliance with the norms of the Ethical Code of the Scientist of Ukraine and other procedures and measures to ensure the implementation of the Licensing conditions for conducting educational activities (Resolution of the Cabinet of Ministers of Ukraine "On approval of licensing conditions for conducting educational activities of educational institutions").</p>
<b>9 – Academic mobility</b>	
<b>National credit mobility</b>	<p>It is envisaged by law and is appropriate when there is a need for students to study (master) fundamentally new classes, courses that are not taught in the basic university. <a href="#">Regulations on the procedure</a></p>

	<a href="#">for exercising the right to academic mobility at SUTE</a> have been developed.
<b>International credit mobility</b>	The University has concluded cooperation agreements between SUTE and higher education institutions, within the framework of which partnership exchange and training of students is carried out. In addition, international academic mobility is carried out under international programs and projects within the framework of the Erasmus + program, in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Business School Audensia (University of the Grenoble Alps (France, Grenoble), Pari Es Cretey University (France, Paris), University of Central Lancashire (Great Britain, Preston), University of Hohenheim (Germany, Stuttgart), France , Piraeus University of Applied Sciences un (Greece, m. Piraeus) UniversitySt. Clement Ohridski (Bulgaria, Sofia)
<b>Foreign students training</b>	For foreign students, the course "Ukrainian language" is taught for 1-3 semesters with a separate schedule by teachers who have completed special training in teaching Ukrainian as a foreign language.

### **3. 2. The list of the educational programme components and their logical sequence**

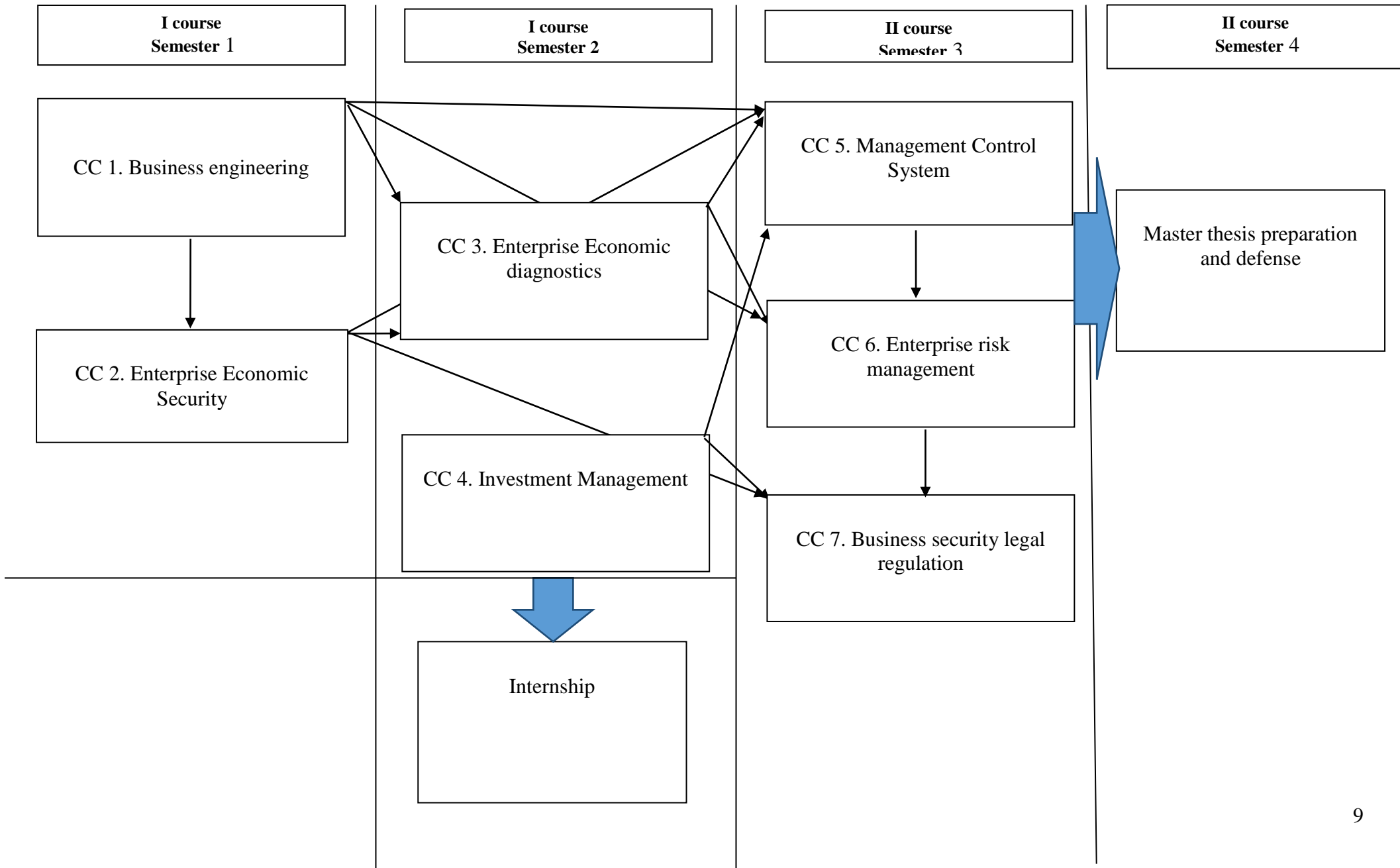
#### 3.2.1. The List of educational programme components

Academic Course Code	Educational programme components (academic courses, course projects (works), internships, a qualification exam, Master thesis)	Amount of credits
1	2	3
<b>Education programme compulsory components</b>		
<b>CC 1.</b>	Business engineering	<b>6</b>
<b>CC 2.</b>	Enterprise Economic Security	<b>6</b>
<b>CC 3.</b>	Management Control System	<b>9</b>
<b>CC 4.</b>	Enterprise risk management	<b>9</b>
<b>CC 5.</b>	Business security legal regulation	<b>9</b>
<b>CC 6.</b>	Enterprise Economic diagnostics	<b>6</b>
<b>Compulsory components total scope:</b>		<b>45</b>
<b>Educational programme elective components</b>		
<b>EC 1</b>	Enterprise crisis management	<b>6</b>
<b>EC 2</b>	Security of information systems and networks	<b>6</b>
<b>EC 3</b>	Life safety	<b>6</b>
<b>EC 4</b>	Internal audit	<b>6</b>
<b>EC 5</b>	Contract Law	<b>6</b>
<b>EC 6</b>	Consumer market research and regulation	<b>6</b>
<b>EC 7</b>	Intellectual property	<b>6</b>
<b>EC 8</b>	Information systems and technologies in management	<b>6</b>
<b>EC 9</b>	Information warfare	<b>6</b>
<b>EC 10</b>	Methodology and organization of scientific research	<b>6</b>
<b>EC 11</b>	Accounting and financial reporting according to international standards	<b>6</b>
<b>EC 12</b>	Cybersecurity basics	<b>6</b>
<b>EC 13</b>	Project financing	<b>6</b>
<b>EC 14</b>	Safety psychology	<b>6</b>
<b>EC 15</b>	Соціальна відповідальність бізнесу	<b>6</b>
<b>EC 16</b>	Enterprise value management	<b>6</b>
<b>EC 17</b>	Change Management	<b>6</b>
<b>EC 18</b>	Innovation Management	<b>6</b>
<b>EC 19</b>	Enterprise competitiveness management	<b>6</b>
<b>EC 20</b>	Financial management	<b>6</b>
<b>Elective components total scope:</b>		<b>24</b>
<b>Internship</b>		
Internship		<b>9</b>
<b>Attestation</b>		
Master thesis preparation and defense		<b>12</b>
<b>EDUCATIONAL PROGRAMME TOTAL SCOPE</b>		<b>90,0</b>

**The form of final control for all the educational programme components is an examination.**



### 3.3. Structural-logical scheme of the Educational Programme



### **3.4. ATTESTATION FORM FOR STUDENTS FOR HIGHER EDUCATION**

Attestation is carried out in the form of Master thesis public defense.

Master thesis should provide for solving a complex specialized assignment and practical complicated task or problem in economics to require research and/or innovation and is characterized by conditions and requirements uncertainty.

Master thesis must not contain academic plagiarism, falsification and cheating.

The Master thesis must be placed on the official website or in the repository of the higher education institution. Publication of master thesis containing information with restricted access to carry out in accordance with the current legislation requirements.

### 3.5. Matrix of programme competences conformity with the education programme compulsory components

Components / Competences	CC1.	CC2.	CC3.	CC4.	CC5.	CC6.
GC1	+	+			+	+
GC2		+	+	+	+	+
GC3	+			+		+
GC4	+	+	+		+	+
GC5	+	+	+		+	+
GC6		+		+		+
GC7		+		+		
GC8	+	+	+		+	+
GC9	+	+	+	+	+	+
SC1		+		+		+
SC2			+	+		
SC3	+	+	+		+	
SC4	+	+	+	+		+
SC5		+			+	+
SC6	+	+	+			
SC7	+	+			+	+
SC8		+		+		+
SC9				+		+
SC10		+				+
SC11		+	+			+
SC12		+		+		+
SC13	+	+	+	+		
SC14	+	+			+	
SC15	+	+	+	+	+	+

### 3.6. Matrix of programme competences conformity with the education programme elective components

Components / Competences	EC 1.	EC 2.	EC 3.	EC 4.	EC 5.	EC 6.	EC 7.	EC 8.	EC 9.	EC 10.	EC 11.	EC 12.	EC 13.	EC 14.	EC 15.	EC 16.	EC 17.	EC 18.	EC 19.	EC 20.
GC1	+			+	+			+		+	+	+		+						
GC2							+	+		+		+	+	+		+	+			
GC3	+		+	+	+					+	+	+		+						
GC4									+			+	+	+			+			
GC5	+	+		+			+					+			+	+		+		
GC6	+		+			+			+	+		+	+	+			+	+		
GC7				+	+	+					+	+					+	+		
GC8	+		+	+		+		+		+			+	+			+			
GC9	+											+					+			
SC1	+							+		+			+				+		+	
SC2									+								+		+	
SC3	+		+					+		+			+	+			+			+
SC4		+	+				+	+	+	+			+		+	+	+			+
SC5								+		+		+		+						+
SC6	+									+			+	+			+		+	+
SC7	+											+	+				+		+	
SC8	+		+									+	+	+			+			
SC9	+							+		+		+					+			
SC10								+				+	+				+		+	
SC11	+	+		+	+	+	+		+	+	+				+	+	+			+
SC12	+	+			+	+					+				+					+
SC13			+			+				+			+				+			+
SC14			+	+		+	+					+				+				
SC15							+		+							+				

### 3.7. Matrix of providing programme learning outcomes (PLO) by the relevant educational programme compulsory components

Components / Programme Learning Outcomes	CC1.	CC2.	CC3.	CC4.	CC5.	CC6.
1	+	+			+	+
2	+	+		+	+	+
3		+	+	+		
4	+	+		+	+	+
5	+	+	+		+	
6	+	+	+	+	+	+
7	+	+	+			+
8		+	+		+	
9	+	+		+		+
10	+	+		+		+
11	+	+	+		+	+
12	+	+		+		+
13	+	+			+	+
14	+	+		+	+	+
15	+	+		+	+	+

### 3.8. Matrix of providing programme learning outcomes (PLO) by the relevant educational programme elective components

Components / Programme Learning Outcomes	EC 1.	EC 2.	EC 3.	EC 4.	EC 5.	EC 6.	EC 7.	EC 8.	EC 9.	EC 10.	EC 11.	EC 12.	EC 13.	EC 14.	EC 15.	EC 16.	EC 17.	EC 18.	EC 19.	EC 20.
1				+	+		+	+				+	+	+			+			
2	+	+	+				+		+				+	+			+			
3				+	+		+					+	+	+	+		+			
4	+		+										+	+		+				
5		+		+		+	+				+	+		+				+		
6	+		+	+			+			+			+	+	+	+	+	+		
7			+		+		+	+	+	+		+		+				+		
8	+		+	+					+	+	+	+	+		+		+			
9			+	+			+		+					+						
10	+		+	+			+										+		+	
11			+					+								+			+	
12	+		+	+					+				+		+		+			+
13	+	+	+			+									+	+	+			+
14							+		+				+	+			+			+
15	+		+	+									+				+		+	+