

3. Educational Program.

3.1. Profile of Educational Program in specialty 054 «Sociology» (in specialty «Sociology of economic activity»)

1 - General information	
Full name of IHE and structural unit	State University of Trade and Economics, Faculty of International Trade and Law Department of Philosophic and Social Sciences
Academic degree and qualification title in the original	Academic degree: Bachelor's degree Specialty «Sociology»
Educational Program Title	«Sociology of economic activity»
The Compliance with the standard of higher education of the Ministry of Education of Ukraine	Meet the standards of higher education of the Ministry of Education of Ukraine.
Qualification Title (Degree), program credits and duration	Diploma type – individual. 240 ECTS credits, Training Schedule – 3 years and 10 months.
Accreditation	-
Cycle/ Level	EQF of Ukraine – 6 level, FQ-EHEA- first cycle, EQF-LLL- 6 level
Academic Background	Availability of a complete general secondary education. Admissions to the program are regulated by the Admission policies to SUTE.
Language(s) of instruction	Ukrainian
Program duration	3 years and 10 months
Educational Program Link	https://knute.edu.ua/
2 - Educational program aim	
To prepare a highly qualified competitive specialists n the social and economic sphere, capable of correct independent formulation and solution of tasks in scientific and practical activities.	

3 - Educational program general information

Subject field	<p><i>objects of study:</i> patterns of functioning and transformation of social groups, communities and societies in their systemic relationship.</p> <p><i>Learning goals:</i> training of specialists who possess modern sociological thinking, theoretical knowledge and practical skills necessary for solving complex tasks and practical problems of sociology.</p> <p><i>Theoretical content of the subject area:</i> social relations and interaction; personality, social groups and communities; social phenomena and processes; social practices; social institutions; culture; social structures and inequalities; social changes and influences; social problems and conflicts in society, both at the national and global levels.</p> <p><i>Methods, techniques and technologies:</i> methods of collection and analysing social information.</p> <p><i>Tools and equipment:</i> modern information technologies (communication, search, analytical, specialised software).</p>
Educational program orientation	<p>Educationally professional program of bachelor has the applied orientation. The program is oriented to the preparation of graduating student to professional activity in the field of social and economic processes, and relations, organisation and management of the work of research social groups, influence on the different social and economical communities with the aim of improving the society's standard of living, social wellbeing.</p>
Educational program and specialization goals and objectives	<p>General education in sociology. Emphasising on knowledge, skills and practical skills when conducting research and solving problems in the social and economic sphere.</p> <p>Key words: sociology, economic activity, social and economic activity, methodology, education.</p>
Specific requirements	<p>The program is based on general scientific principles, modern domestic and foreign experience of sociological activity and training of specialists, focuses on actual specialisations within which professional activity is possible.</p>

4 - Career opportunities and further learning

Career opportunities	<p>The educational program is focuses on training specialists according to the current classifications of professions (DC 003:2010):</p> <ul style="list-style-type: none"> - sociologist; - industrial sociologist; - specialist in the placement of productive forces and regional economy.
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	<p>the main directions of the graduate's professional activity are conducting sociological research, carrying out social monitoring of the vital activities of society, organising the work of the sociological service in the structure of the enterprise, institutions, organisations of various forms of ownership. Graduates with the specialization "Sociology of Economic Activity" can work in state management bodies, local and regional self-government bodies, political parties, marketing and advertising institutions, in PR agencies, research centres, public organisations, mass media (newspapers, radio, television, Internet publications).</p>
Further learning	<p>A Bachelor can continue education at the second (Master's degree) level of Political Science and allied subjects, to promote qualification and get additional after graduation education.</p>
5 - Training and assessment	
Teaching and learning	<p>There are student-centred studies, self-training, problem-oriented studies, individualized, creative approach through productive practices. The system of studies methods is based on the principles of purposefulness, binariness - active direct participating in educational process of teacher and student. The basic approaches are humanism, systematicity, manufacturability, discreteness at teaching process. Lectures, seminars, individual study, tutorials with teachers, course-works writing and projects development, and practical training.</p>
Assessment	<p>The cumulative grade-rating system that envisages the students' assessment for all types of educational activity is sent to the capture of the educational loading from the educational program: current, module, final control in form of writing examinations, essays, digests, projects, practices, term papers, Final Qualifying exam. Assessment is protected under the "Act about the assessment of training results of students and postgraduate students" and "Act about the organisation of students' educational process".</p>
6 - Program competences	
Integral competence	<p>Ability to solve complex specialized and practical problems in the field of social spheres that provide improving the main social theories and methods and characterized by complexity and vagueness of terms.</p>

<p>General competence (GC)</p>	<p>GC01. Ability to apply knowledge in practical situations. GC02. Ability to communicate foreign language. GC03. Ability to work in a team. GC04. Ability to be critical and self-critical. GC05. Ability to communicate with representatives of other professional groups at different levels (with experts of other branches of knowledge/ types of economic activity). GC06. Ability to act socially responsible and consciously. GC07. Intrapersonal skills. GC08. Ability to learn and master modern knowledge. GC09. Ability to use information technologies and communicative technologies. GC10. Ability to generate new ideas (creativity). GC11. Ability to realise one's rights and responsibilities as the member of society, to realise the values of a civil (free democratic) society and the need for its sustainable development, the rule of law, the rights and freedom of a person and a citizen in Ukraine. GC12. Ability to preserve and multiply moral, cultural, scientific values and achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and the development of society, technology and forms of motor activity for active recreation and leading a healthy lifestyle.</p>
<p>Professional competence (PC)</p>	<p>PC01. Ability to use the categorical and analytically-research apparatus of sociology and economics. PC02. Ability to master, use of the main classic and modern sociological and socio-economic theories. PC03. Ability to analyse social and socio-economic changes taking place in Ukraine and the world and as a whole. PC04. Ability to search, analyse and summarise social sociological methods. PC05. Ability to independently plan, organise and conduct sociological research. PC06. Ability to analyse and systemize the obtained results, formulate reasoned conclusions and recommendations. PC07. Ability to present the results of sociological research for specialists and non-specialists. PC08. Ability to observe the norms of professional ethics of a sociologist in his/ her activities. PC09. Ability to use professionally profiled knowledge for diagnosis, forecasting, and planning of social and economic development of society. PC10. Ability to establish, support, and develop</p>

interdisciplinary professional cooperation based on knowledge of sociological services in the system of state and non-state bodies.

PC11. Ability to establish factors, indicators, types of interaction of socio-economic subjects of different levels (societies, groups, organisations, individuals).

PC12. Ability to establish resources, the development potential of socio-economic entities, as well as to determine the factors of unequal access to resources.

7 – Program learning outcomes (PLO)

PLO01. To use the conceptual apparatus of sociology in education, research and other spheres of professional activity.

PLO02. To understand the history of the development of sociology, its modern concepts and theories, main problems.

PLO03. To apply the provisions of sociological theories and concepts to the study of socio-economic changes in Ukraine and the world.

PLO04. To explain the patterns and peculiarities of the development and functioning of social and social-economic phenomena in the context of professional tasks.

PLO05. Fluently communicate national/ foreign languages orally and in written forms in professional issues.

PLO06. Effectively perform different roles (in particular, organiser, communicator, critic, idea generator, executor, etc) in the team in the process of solving professional tasks.

PLO07. Be able to use information and communication technologies in the process of searching, selecting and analyses of social-economic information, presenting of analytical reports.

PLO08. Justify one's own position, make and argue independent conclusions according to the results of the researches and professional literature.

PLO09. Be able to develop the program of social research.

PLO10. To have the skills of collecting social-economic information with using the quantitative and qualitative methods.

PLO11. Present the results of own research for specialists and non-specialists.

PLO12. To know and adhere the ethical norms of the sociologist's professional activity.

PLO13. Be able to apply analytical and methodical tools to justify the proposals of socio-economic subjects.

PLO14. Be able to carry out interdisciplinary analysis of socio-economic phenomena and problems and predict their possible social consequences.

PLO15. Be able to determine the factors of the development and the specifics of the interaction of socio-economic subjects of different levels.

PLO16. To identify and analyse new factors of socio-economic inequality in Ukraine and the world, to determine the possible ways to overcome unequal access to different social groups to certain social resources.

8 - Resource support for program implementation

Academic staff	Professionals who realise the training of students in specialty, suitable to licensed terms of educational activity realization at first (Bachelor) level of higher education. 100% of staff involved in teaching of professionally-oriented disciplines, have scientific degrees in corresponding specialities.
Facilities	Logistical support allows providing educational process during all cycle of preparation by the educational program. The state of classrooms is validated by technical passports that conform to operating normative acts. In educational process computer classes are used with powerful computers and modern software. Computer-assisted workplaces in the Scientific library of the university give possibility to use the Internet and local network of both library and university on the whole. Students have the opportunity to use their own PC with free possibility of access to the Internet through Wi - Fi.
Informational, teaching and learning materials	<p>Official web-site https://knute.edu.ua/ contains information about educational programs, scientific activity, structural subdivisions, rules of entering of the university, contacts;</p> <ul style="list-style-type: none"> ✓ unlimited access to the Internet; ✓ scientific library, reading-rooms; ✓ virtual educational environment Moodle; ✓ educational and course plans; ✓ graphic charts of educational process; ✓ educational and methodical complexes of disciplines; ✓ didactic materials for independent and individual work of students from disciplines, course practices; ✓ methodical recommendations in relation to implementation of term papers (projects), preparation to Final Qualification exam and others like that.
9 - Academic mobility	
National credit mobility	-
International credit mobility	-
Training of foreign students	Possible

1. List of educational program components and their logical order

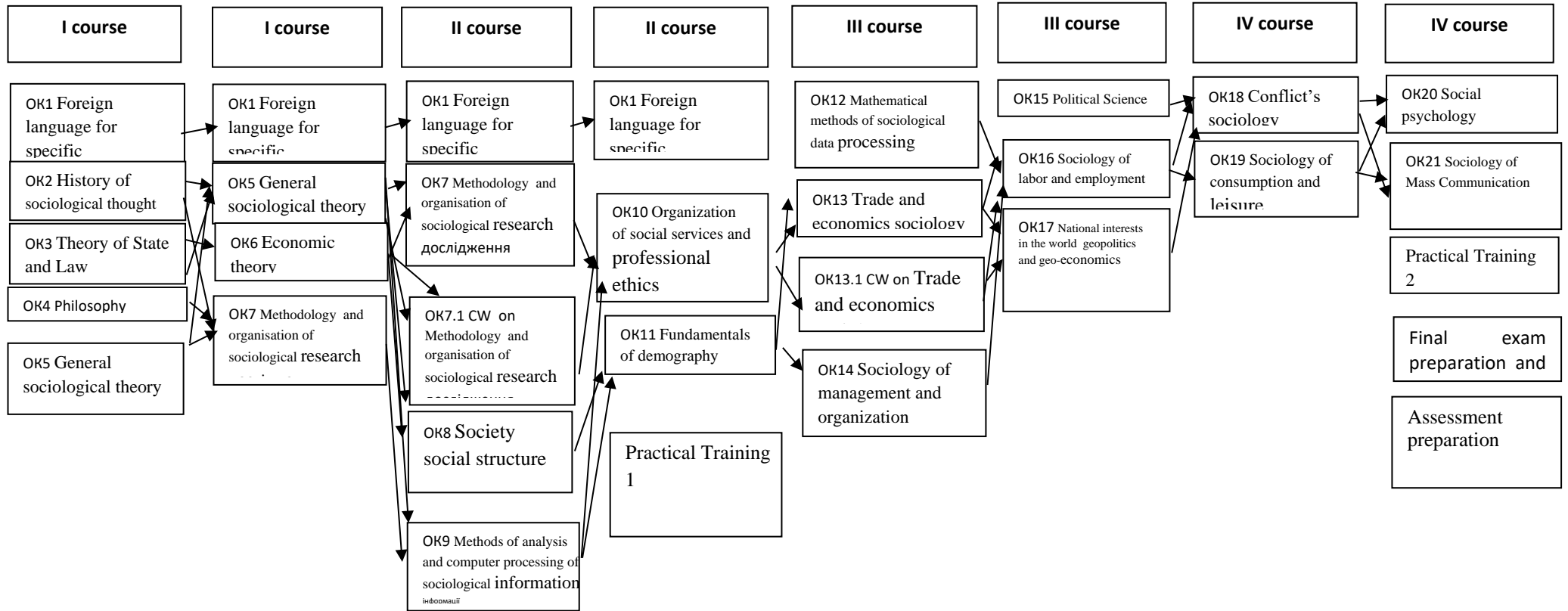
1.1. List of educational program components

№	Educational Program Components	Total credits
Compulsory Educational Program Components		
CC1	Foreign language for specific purposes	24
CC2	History of sociological thought	6
CC3	Theory of State and Law	6
CC4	Philosophy	6
CC5	General sociological theory	9
CC6	Economic theory	6
CC7	Methodology and organisation of sociological research	12
CC7.1	Course work on Methodology and organisation of sociological research	
CC8	Society social structure	6
CC9	Methods of analysis and computer processing of sociological information	6
CC10	Organization of social services and professional ethics activity	9
CC11	Fundamentals of demography	6
CC12	Mathematical methods of sociological data processing	6
CC13	Trade and economics sociology	12
CC13.1	Course work on trade and economics sociology	
CC14	Sociology of management and organization	6
CC15	Political Science	6
CC16	Sociology of labor and employment	6
CC17	National interests in the world geopolitics and geo-economics	6
CC18	Conflict's sociology	6
CC19	Sociology of consumption and leisure	6
CC20	Social psychology	4,5
OK21	Sociology of Mass Communication	4,5
Total credits for compulsory components		162
Selective Educational Program Components		
SC1	Humanitarian policy of the state	6
SC2	Public Service	6
SC3	Business protocol and etiquette	6
SC4	Ethno sociology	6
SC5	Ukrainian society history	6
SC6	Critical Thinking	6
SC7	Cultural heritage in Ukraine	6

SC8	Logic	6
SC9	Marketing	6
SC10	Elocution	6
SC11	Psychology of communication	6
SC12	Religious studies	6
SC13	World Culture	6
SC14	Sociology of branding	6
SC15	Social and cultural development of mankind	6
SC16	Sociology of social thought	6
SC17	Sociology of gender and age	6
SC18	Sociology of deviant behaviour	6
SC19	Sociology of marketing	6
SC20	City and village sociology	6
SC21	Sociology of personality	6
SC22	Sociology of politics	6
SC23	Sociology of advertising	6
SC24	sociology of family and youth	6
SC25	Sociology of finance	6
SC26	Social leadership	6
SC27	Social and corporate management in an organization	6
SC28	Statistics	6
SC29	The Ukrainian language for specific purposes	6
SC30	Subject of selective choice of the student	6
Total credits for compulsory components		60
Practical Training		
Practical Training 1		3
Practical Training 2		6
Total		9
Assessment		
Final exam preparation and defense		3
Assessment preparation		6
Total		9
TOTAL		240

The final assessment for all educational program components is exam

2.1. Structural and logical scheme of Educational Program



3. Final Assessment

Assessment is carried out openly and publicly of Graduation thesis.

Graduation thesis has to involve the complex problem solving or problems in the sphere of management that expect for researches and/ or innovations and is characterised by complexity and uncertainty conditions, with the use of theories and methods of economic science.

Graduation thesis cannot involve academic plagiary, adulteration, fabrication.

Graduation thesis must be released to the public in the official website of Higher educational establishment or its subdivision or its repository.

4.2. Program Competences and EP Selective Components Matrix

Components/ Competences	BK1	BK2	BK3	BK4	BK5	BK6	BK7	BK8	BK9	BK10	BK11	BK12	BK13	BK14	BK15	BK16	BK17	BK18	BK19	BK20	BK21	BK22	BK23	BK24	BK25	BK26	BK27	BK28	BK29	
3K1	+	+	+				+	+	+	+	+			+	+		+	+									+	+	+	
3K2										+			+					+												
3K3		+	+						+	+				+							+		+					+		
3K4	+	+			+	+	+	+				+	+	+		+	+				+					+		+		
3K5		+	+		+		+	+	+	+	+		+	+	+		+	+			+		+		+		+	+	+	
3K6	+	+	+	+	+	+	+					+	+			+		+			+	+	+		+	+	+	+		
3K7		+	+					+	+	+	+	+		+			+		+			+	+	+		+	+	+	+	
3K8		+				+								+	+		+	+			+		+				+	+		
3K9		+						+		+	+		+	+	+									+				+	+	+
3K10						+		+	+	+				+	+			+					+				+			
3K11	+	+	+	+	+		+		+	+		+	+				+		+	+	+			+		+	+			
3K12	+	+			+	+	+		+			+	+		+		+	+	+	+	+	+			+		+			
CK1				+				+			+			+	+		+	+	+	+		+		+	+				+	
CK2								+						+	+	+	+		+	+		+		+	+					
CK3	+			+	+		+		+				+	+	+			+	+	+	+	+		+	+			+	+	
CK4				+										+	+	+				+	+				+					
CK5								+						+							+									
CK6						+		+		+	+					+					+	+							+	
CK7			+						+	+	+			+				+		+			+						+	
CK8		+	+	+			+					+	+						+			+	+	+		+		+		
CK9				+				+						+	+		+	+	+	+	+	+		+	+	+		+		
CK10	+	+	+				+		+		+		+		+		+	+			+	+				+	+		+	
CK11				+									+	+	+	+	+	+	+	+	+	+		+	+			+		
CK12	+	+	+				+		+	+	+		+		+	+	+		+	+	+	+		+	+		+	+	+	

5.1. Program Competences and EP Components Matrix

Components/ Programs	OK1	OK2	OK3	OK4	OK5	OK6	OK7	OK8	OK9	OK10	OK11	OK12	OK13	OK14	OK15	OK16	OK17	OK18	OK19	OK20	OK21	
PH1	+	+			+		+	+		+		+	+	+		+		+	+		+	
PH2		+		+	+							+	+		+		+	+			+	
PH3	+	+			+		+	+	+	+	+	+	+			+		+	+		+	
PH4		+		+	+	+		+	+	+			+	+	+	+	+	+	+	+	+	
PH5	+		+							+					+		+					
PH6			+				+		+	+			+	+		+					+	
PH7							+	+	+	+	+	+	+			+			+			
PH8	+	+		+			+		+	+				+				+	+	+		
PH9							+		+	+									+			
PH10						+	+	+	+	+		+	+	+		+						
PH11	+						+		+	+				+							+	
PH12			+	+	+		+			+		+		+	+		+	+		+		
PH13						+	+	+	+		+	+	+	+		+		+	+	+	+	+
PH14				+	+	+	+	+	+		+	+	+	+		+	+	+	+			+
PH15					+	+	+	+	+		+		+	+		+	+	+	+	+	+	+
PH16		+			+	+		+			+	+	+	+		+	+	+	+			+

Components/ Programs	BK1	BK2	BK3	BK4	BK5	BK6	BK7	BK8	BK9	BK10	BK11	BK12	BK13	BK14	BK15	BK16	BK17	BK18	BK19	BK20	BK21	BK22	BK23	BK24	BK25	BK26	BK27	BK28	BK29	
PH1				+						+					+	+			+	+	+	+	+						+	
PH2	+			+	+			+				+	+		+	+						+		+						+
PH3				+	+		+	+					+	+	+	+			+	+	+	+	+	+						+
PH4	+	+		+			+			+	+	+			+	+		+	+	+		+	+		+		+	+	+	+
PH5		+	+							+	+					+											+	+		+
PH6		+				+		+	+	+	+			+	+									+		+	+			+
PH7										+					+	+	+	+					+	+	+	+	+	+	+	+
PH8		+	+			+		+	+	+	+	+		+			+		+	+		+	+			+	+	+	+	
PH9				+											+	+							+							+
PH10				+					+						+	+			+	+		+		+	+	+	+	+	+	+
PH11								+	+	+	+																		+	
PH12	+	+	+	+			+			+	+	+	+			+	+		+	+		+				+				+
PH13								+	+		+			+	+			+	+	+	+	+	+	+	+		+			+
PH14	+			+				+	+					+	+	+	+		+	+	+		+	+	+	+		+	+	+
PH15	+	+	+	+	+		+		+		+	+	+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
PH16	+			+					+	+			+		+	+	+	+	+	+	+	+	+	+	+			+	+	

5.2. Program Competences and EP Selective Components Matrix

