

3.Educational program

Head of Project Group (Guarantee of Educational Program)

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**1. Educational Program is specialty 054 «Sociology»
(in specialization «Sociology of economic activity»)**

1 - General information	
Full name of IHE and structural unit	State University of Trade and Economics Faculty of International Trade and Law Department of Philosophic and Social Sciences
Academic degree and qualification title in the original	Academic degree: Bachelor's 's degree Specialty «Sociology» Specialization «Sociology of economic activity»
Educational Program Title	«Sociology of economic activity»
Qualification Title (Degree), program credits and duration	Bachelor Diploma type – individual. 240 ECTS credits, Training Schedule – 3 years and 10 months.
Accreditation	-
Cycle/ level	EQF of Ukraine – 6 level, FQ-EHEA- first cycle, EQF-LLL- 6 level
Academic Background	Availability of a complete general secondary education. Admissions to the program are regulated by the Admission policies to SUTE.
Language(s) of instruction	Ukrainian
Program duration	3 years and 10 months
Educational Program Link	https://knute.edu.ua/
2 - Educational program aim	
To prepare a highly qualified competitive specialist in the socio-economic sphere, capable of correct independent formulation and solve problems in scientific and practical activities.	
3 - Educational program general information	
Subject area (Field of study, speciality, and specialization) (as available)	Field of study 05 « <u>Social and Behavioral Sciences</u> » Specialty 054 «Sociology» Specialization «Sociology of economic activity» Preparation of Final Qualifying Exam and defense is 6 ECTS credits (2,5%). The obligatory components of the <u>general training cycle</u> are 36 ECTS credits (13%). The obligatory components of the professional training cycle are 153

	ECTS credits (63.75%), selective components are 60 ECTS credits (25%), practical training are 9 (3.75%), preparation for attestation are 3 (1.25%), preparation of final qualification work and its protection are 6 ECTS credits (2.5%).
Educational program orientation	Educationally professional program of bachelor has the applied orientation. The program is oriented to the preparation of graduating student to professional activity in the field of socio-economic processes, organizations and management of the work of research sociological groups, influence on different socio-economic segments in order to improve of standard of living, social.
The main focus of the educational program and its specialization	The main focus of the educational program is professional preparation in the field of sociology with emphasis on knowledge, skills and practical skills in conducting research and solving problems in the socio-economic sphere. Key words: sociology, economic activity, socio-economic processes, methods, training.
Specific requirements	The program is based on general scientific principles, modern domestic and foreign experience in the field of sociological activity and training, focuses on current specializations, within which professional activity is possible.
4 - Career opportunities and further learning	
Career opportunities	The educational program is oriented to preparation of specialists in accordance with the current classifier of professions (according to National classification of Ukraine "Occupational Classification_003:2010") : <ul style="list-style-type: none"> – <i>sociologist;</i> – <i>industrial sociologist;</i> – <i>specialist of productive forces placing and regional economy.</i> <i>Basic directions of professional activity of graduating student are realization of sociological researches realization and the social monitoring of society vital functions, organization of sociological service in the enterprises structure, establishments, organizations with different patterns of ownership. After graduating students can work in the public organs of management, organs of local and regional self-government, political parties, marketing and advertisement establishments, in PR agencies, research centers, public organizations, mass medias such as newspapers, radios, television, internet Publishing.</i>
Further learning	A Bachelor can continue education at the second (Master's degree) level, to promote qualification and get additional after graduation education.
5 - Training and assessment	

Teaching and learning	There are forms of educational process organization: lessons (lectures, laboratory, practical lessons, seminar, consultations, individual tasks, Final Qualifying work), independent work, practical preparation, control events. An educational process is based on principles of activation of students mobility and scientifically-pedagogical shots; youth preparations to active life in democratic society, laying the base for their professional career and personal development.
Assessment	Assessment is protected under the “Act about the assessment of training results of students and postgraduate students” and “Act about the organisation of students’ educational process”, the assessment of studies comes true on a 100-ball scale. Control forms: entrance, current, final module control, individual tasks, final (semester) control, test, examination, control of remaining knowledge (rectorial control), Final Qualifying work.
6 - Program competences	
Integral competence	Ability to solve complex specialized and practical problems in the field of <i>socio-economic study</i> , that involving the basic sociological theories and methods and are characterized the complexity and uncertainty of conditions.
General competencies (GC)	<p>GC01. Ability to apply knowledge in practical situations.</p> <p>GC 02. Ability to communicate foreign language.</p> <p>GC 03. Ability to work in a command.</p> <p>GC 04. Ability to criticise and be criticised.</p> <p>GC 05. Ability to communicate with representatives of other spheres of activity and groups of different levels (with experts from different branches of economic activities).</p> <p>GC 06. Ability to act socially responsibly and consciously.</p> <p>GC 07. Interpersonal skills.</p> <p>GC 08. Ability to study and seize modern knowledge.</p> <p>GC 09. Ability to use information and communication technologies.</p> <p>GC 10. Creativity.</p> <p>GC 11. Ability to realize own rights and duties as a member of society, to realize the civil values (free democratic) society and necessity of its steady development, the rule of law, rights and freedoms of man and citizen in Ukraine.</p> <p>GC 12. Ability to preserve and increase moral, cultural, scientific values and society achievements on the basis of history understanding and subject patterns development, its place in the general system of knowledge about nature and society and its place in society development, technique and technologies, to use different kinds and forms of activity for active rest and maintaining of healthy lifestyle.</p>
Special (professional,	SC01. Ability to operate with the basic categorical and conceptual apparatus of sociology and economics.

subject) competencies (SC)	<p>SC02. Ability to capture, use of basic classic and modern sociological and socio-economic theories.</p> <p>SC03. Ability to analyse social and <i>socio-economic changes</i> that take place in Ukraine and world on the whole.</p> <p>SC04. Ability to collect, analyse and summarize social information with using of sociological methods.</p> <p>SC05. Ability to plan independently, to organize and conduct sociological research</p> <p>SC06. Ability to analyse and systematize results, formulate the argued conclusions and recommendations.</p> <p>SC07. Ability to present the results of sociological researches for specialists and nonqualified specialists.</p> <p>SC08. Ability to comply the rules of sociologist professional ethics in the activity.</p> <p>SC09. Ability to use the professionally profiled knowledge for diagnostics, prognostication, planning of socio-economic development of society.</p> <p>SC10. Ability to put, to support and to develop an interdisciplinary professional collaboration on the basis of knowledge of organization of work of sociological service in the public system and non-state organs.</p> <p>SC11. Ability to establish factors, indexes, cooperation types of socio-economic subjects on different level (societies, groups, organizations, persons).</p> <p>SC12. Ability to establish resources, development of socio-economic subjects, and also factors determination of unequal access to the resources.</p>
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7 – Program learning outcomes (PLO)

- PLO 01.** Ability to use the concept apparatus of sociology in and other educational, research spheres of professional activity.
- PLO 02.** Ability to understand history of sociology development, her modern conceptions and theories, basic problems.
- PLO 03.** Ability to apply position of sociological theories and conceptions to research of socio-economic changes in Ukraine and world.
- PLO 04.** Ability to explain patterns and features of development and functioning of the social and socio-economic phenomena in the context of professional tasks.
- PLO 05.** Ability to communicate freely state and foreign / foreign languages orally and in writing form on professional issues.
- PLO 06.** Ability to carry out effectively different roles (organizer, communicator, critic, generator of ideas, performer and others like that) in a command in the process of decision making of professional tasks.
- PLO 07.** Ability to use of informatively-communication technologies in the process of search, collection and analysis of socio-economic information, presentation of analyst reports.
- PLO 08.** Ability to explain own position, do and argue independent conclusions about results of researches and analysis of professional literature.

- PLO 09.** Ability to develop the program of sociological research.
- PLO 10.** Ability to collect of socio-economic information with the use of quantitative and quality methods.
- PLO11.** Ability to present the results of own researches for specialists and nonqualified specialists.
- PLO12.** To know and adhere to the ethic norms of sociologist professional activity.
- PLO13.** Ability to apply an analytical and methodical tool for the justifications of proposals about the socio-economic subjects.
- PLO14.** Ability to carry out the interdisciplinary analysis of the socio-economic phenomena and problems and forecast its possible social consequences.
- PLO15.** Able to determine the factors of development and specific of cooperation of socio-economic subjects of different level.
- PLO16.** Ability to discover and analyse the new factors of socio-economic inequality in Ukraine and the world, to determine the possible ways of unequal access overcoming of different community groups to those or other social resources.

8 - Resource support for program implementation

Academic staff	Composition of the project group of the educationally-professional program, faculty advisors who realise the training of students in specialty, suitable to the Licensed Terms of educational activity realization at first (Bachelor) level of higher education. 100% of staff involved in teaching of professionally-oriented disciplines, have scientific degrees in corresponding specialities.
Facilities	Logistical support allows providing educational process during all cycle of preparation by the educational program. The state of classrooms is validated by technical passports that conform to operating normative acts. In educational process computer classes are used with powerful computers and modern software. Computer-assisted workplaces in the Scientific library of the university give possibility to use the Internet and local network of both library and university on the whole. Students have the opportunity to use their own PC with free possibility of access to the Internet through Wi - Fi.

Informational, teaching and learning materials	<ul style="list-style-type: none"> ✓ Official web-site https://knute.edu.ua/ contains information about educational programs, scientific activity, structural subdivisions, rules of entering of the university, contacts; ✓ unlimited access to the Internet; ✓ scientific library, reading-rooms; ✓ virtual educational environment Moodle; ✓ educational and course plans; ✓ graphic charts of educational process; ✓ educational and methodical complexes of disciplines; ✓ didactic materials for independent and individual work of students from disciplines, course practices; ✓ methodical recommendations in relation to implementation of term papers (projects), preparation to Final Qualification Exam and others like that.
9 - Academic mobility	
National credit mobility	-
International credit mobility	-
Training of foreign students	+

2. List of educational program components and their logical order

2.2 List of educational program components

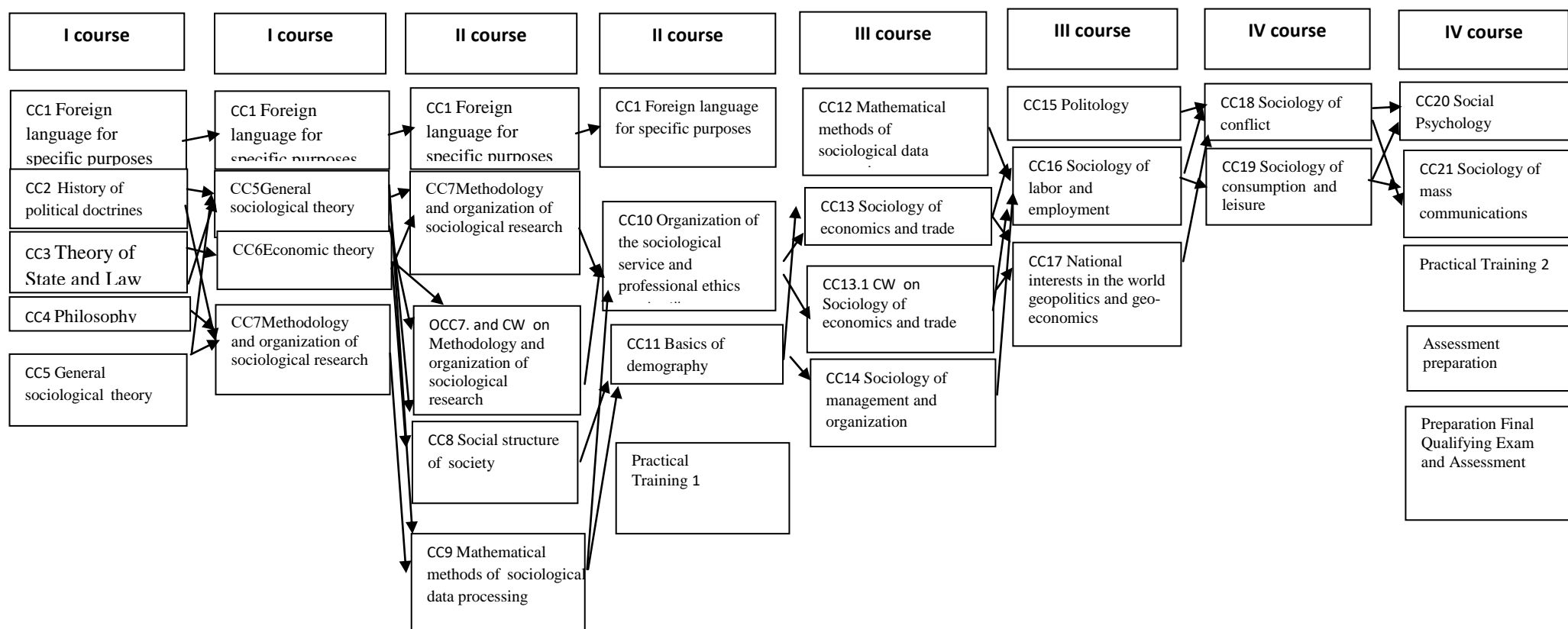
Code	Educational Program Components	Total credits
Compulsory Educational Program Components		
CC1	Foreign language for specific purposes	24
CC 2	History of political doctrines	6
CC 3	Theory of State and Law	6
CC 4	Philosophy	6
CC 5	General sociological theory	9
CC 6	Economic theory	6
CC 7	Methodology and organization of sociological research	12
CC 7.1	Course work on the methodology and organization of sociological research	
CC 8	Social structure of society	6
CC 9	Methods of analysis and computer processing of sociological information	6
CC 10	Organization of the sociological service and professional ethics	9
CC 11	Basics of demography	6
CC 12	Mathematical methods of sociological data processing	6

CC 13	Sociology of economics and trade	12
CC 13.1	Course work on Sociology of economics and trade	
CC 14	Sociology of management and organization	6
CC 15	Politology	6
CC 16	Sociology of labor and employment	6
CC 17	National interests in the world geopolitics and geo-economics	6
CC 18	Sociology of conflict	6
CC 19	Sociology of consumption and leisure	6
CC 20	Social Psychology	4,5
CC 21	Sociology of mass communications	4,5
Total credits for compulsory components		162
Selective Educational Program Components		
SC1	Humanitarian policy of the state	6
SC 2	Public Service	6
SC 3	Diplomatic and business etiquette	6
SC 4	Ethno Sociology	6
SC 5	Ukrainian society history	6
SC 6	Critical thinking	6
SC 7	Cultural heritage of Ukraine	6
SC 8	Logic	6
SC 9	Marketing	6
SC 10	Public speaking	6
SC 11	Psychology of communication	6
SC 12	Religious studies	6
SC 13	World Culture	6
SC 14	Sociology of branding	6
SC 15	Sociology of cyberspace	6
SC 16	Sociology of social thought	6
SC 17	Sociology of deviant behavior	6
SC 18	Sociology of marketing	6
SC 19	Sociology of gender and age	6
SC 20	Sociology of city and village	6
SC 21	Policy sociology	6
SC 22	Sociology of personality	6
SC 23	Sociology of advertising	6
SC 24	Sociology of family and youth	6
SC 25	Sociology of finance	6
SC 26	Social leadership	6
BK27	Social and corporate management in the organization	6
SC 28	Statistics	6
SC 29	The Ukrainian language for specific purposes	6
Total credits for compulsory components		60

Practical Training	
Practical Training 1	3
Practical Training 2	6
Total	9
Assessment	
Assessment preparation	3
Final Exam preparation and defense	6
Total	9
TOTAL	240

* The final assessment for all educational program components is exam.

2.2 Structural and logical scheme of Educational Program



3.Final Assessment

Assessment is carried out openly and publicly of Graduation thesis.

Graduation thesis has to involve the complex problem solving or problems in the sphere of management that expect for researches and/ or innovations and is characterised by complexity and uncertainty conditions, with the use of theories and methods of economic science.

Graduation thesis cannot involve academic plagiary, adulteration, fabrication.

Graduation thesis must be released to the public in the official website of Higher educational establishment or its subdivision or its repository.

4.1. Program Competences and EP Components Matrix

Components / Competencies	OK1	OK2	OK3	OK4	OK5	OK6	OK7	OK8	OK9	OK10	OK11	OK12	OK13	OK14	OK15	OK16	OK17	OK18	OK19	OK20	OK21	
3K1	+		+			+	+	+	+	+		+	+	+	+	+		+		+	+	
3K2	+																					
3K3							+		+	+			+	+		+		+		+	+	
3K4		+	+	+	+	+	+			+		+	+	+	+		+	+		+		
3K5	+		+	+		+	+		+	+	+		+	+	+	+	+	+	+	+	+	
3K6			+	+		+	+			+	+			+				+	+			
3K7	+						+			+			+	+				+		+	+	
3K8	+		+	+	+	+	+		+		+	+			+	+	+					
3K9	+		+			+	+	+	+	+		+					+			+	+	
3K10		+		+			+			+			+	+					+	+		
3K11			+				+			+	+			+	+		+	+				
3K12		+	+	+	+	+				+			+		+	+	+	+	+	+	+	
CK1	+	+		+	+	+	+	+		+			+			+		+	+		+	
CK2		+			+	+	+	+				+	+			+		+	+		+	
CK3		+		+	+	+	+	+	+		+		+	+	+	+	+	+	+			
CK4	+				+		+	+	+	+		+	+	+		+		+	+		+	
CK5							+			+		+		+								+
CK6		+		+			+	+	+			+		+					+			
CK7	+						+			+		+		+					+	+	+	
CK8					+		+			+		+	+	+	+		+	+		+	+	
CK9		+			+	+	+	+	+		+	+	+			+		+	+		+	
CK10	+						+			+	+		+	+	+	+	+			+		
CK11		+		+	+	+	+	+	+		+	+	+	+		+	+	+	+	+	+	
CK12					+	+	+	+			+	+	+	+	+	+	+	+	+		+	

4.2. Program Competences and EP Components Matrix

Components / Competencies	SC1	SC2	SC3	SC4	SC5	SC6	SC7	SC8	SC9	SC10	SC11	SC12	SC13	SC14	SC15	SC16	SC17	SC18	SC19	SC20	SC21	SC22	SC23	SC24	SC25	SC26	SC27	SC28	SC29	
3K1	+	+	+				+	+	+	+	+			+	+		+	+									+	+	+	
3K2										+			+					+												
3K3		+	+						+	+				+							+		+					+	+	
3K4	+	+			+	+	+	+				+	+	+		+	+				+						+		+	
3K5		+	+		+		+	+	+	+	+		+	+	+		+	+			+		+			+		+	+	+
3K6	+	+	+	+	+	+	+					+	+			+		+			+	+	+			+	+	+	+	
3K7		+	+					+	+	+	+	+		+			+			+			+	+	+		+	+		+
3K8		+			+									+	+		+	+			+			+				+	+	
3K9		+						+		+	+		+	+	+									+				+	+	+
3K10					+			+	+	+				+	+			+						+				+		
3K11	+	+	+	+	+		+		+	+		+	+				+		+	+	+				+		+	+		
3K12	+	+			+	+	+		+			+	+		+		+	+	+	+	+	+			+		+			
CK1				+				+			+			+	+		+	+	+	+	+		+		+	+			+	
CK2								+						+	+	+	+			+	+		+		+	+				
CK3	+			+	+		+		+				+	+	+			+	+	+	+			+	+			+	+	
CK4				+										+	+	+				+	+				+					
CK5								+						+							+									
CK6					+			+		+	+					+					+	+								+
CK7			+						+	+	+			+					+		+			+						+
CK8		+	+	+			+					+	+						+			+	+	+			+			
CK9				+				+						+	+		+	+	+	+	+	+		+	+	+		+		
CK10	+	+	+				+		+		+		+		+		+	+			+				+	+				+
CK11				+									+	+	+	+	+	+	+	+	+	+	+		+	+			+	
CK12	+	+	+				+		+	+	+		+		+	+	+		+	+	+	+	+		+	+		+	+	+

5.1. Matrix of providing program learning outcomes (PH) with EP components

Components/ Program learning outcomes	OK1	OK2	OK3	OK4	OK5	OK6	OK7	OK8	OK9	OK10	OK11	OK12	OK13	OK14	OK15	OK16	OK17	OK18	OK19	OK20	OK21
PH1	+	+			+		+	+		+		+	+	+		+		+	+		+
PH2		+		+	+							+	+		+		+	+			+
PH3	+	+			+		+	+	+	+	+	+	+			+		+	+		+
PH4		+		+	+	+		+	+	+			+	+	+	+	+	+	+	+	+
PH5	+		+							+					+		+				
PH6			+				+		+	+			+	+		+				+	
PH7							+	+	+	+	+	+	+	+		+			+		
PH8	+	+		+			+		+	+				+				+	+	+	
PH9							+		+	+									+		
PH10						+	+	+	+	+		+	+	+		+					
PH11	+						+		+	+				+						+	
PH12			+	+	+		+			+		+		+	+		+	+		+	
PH13						+	+	+	+		+	+	+	+		+		+	+	+	+
PH14				+	+	+	+	+	+		+	+	+	+		+	+	+	+		+
PH15					+	+	+	+	+		+		+	+		+	+	+	+	+	+
PH16		+			+	+		+			+	+	+	+		+	+	+	+		+

5.2. Matrix of providing program learning outcomes (PH) with the selective components of EP

Components/ Program learning outcomes	BK1	BK2	BK3	BK4	BK5	BK6	BK7	BK8	BK9	BK10	BK11	BK12	BK13	BK14	BK15	BK16	BK17	BK18	BK19	BK20	BK21	BK22	BK23	BK24	BK25	BK26	BK27	BK28	BK29			
PH1				+						+					+	+			+	+	+	+	+	+					+			
PH2	+			+	+			+				+	+		+	+						+		+						+		
PH3				+	+		+	+					+	+	+	+			+	+	+	+	+	+						+		
PH4	+	+		+			+			+	+	+			+	+		+	+	+		+	+		+		+	+		+		
PH5		+	+							+	+					+											+	+			+	
PH6		+				+		+	+	+	+			+	+										+		+	+				
PH7										+					+	+	+	+					+	+	+	+	+		+	+		
PH8		+	+			+		+	+	+	+	+		+			+		+	+		+	+			+	+	+				
PH9				+											+	+							+								+	
PH10				+					+						+	+			+	+				+		+	+	+		+	+	
PH11								+	+	+	+																		+			
PH12	+	+	+	+			+			+	+	+	+			+	+		+	+		+				+					+	
PH13								+	+		+			+	+			+	+	+	+	+	+	+	+		+					
PH14	+			+				+	+					+	+	+	+		+	+	+		+	+	+		+	+	+			+
PH15	+	+	+	+	+		+		+		+	+	+	+		+		+	+	+	+	+	+	+	+		+	+			+	
PH16	+			+				+	+				+		+	+	+	+	+	+		+	+	+	+				+			+

