

3. Educational Program

Head of the Educational Program – Doctor of Sciences (Economics),
prof. Kaliuzhna N. H.

1. Profile of Educational Program in Subject Area

292 « International Economic Relations » (Specialization «International Business »)

1. General Information	
Full name of IHE and structural unit	State University of Trade and Economics, Faculty of International Trade and Law, Department of World Economy
Educational level and qualification title in the original	Master's Degree International Economic Relations Subject Area International Business Specialization
Educational program title	International Business
Qualification title (degree), program credits and duration	Master's diploma, 90 ECTS credits, program duration – 1 year 4 months
Accreditation	Licensed in 2017, accredited by the Ministry of Science and Education of Ukraine, Accreditation Certificate ND №11000569 until 01.07.2022 Certificated by National Agency for Higher Education Quality Assurance No. 3580 until July 1, 2027
Cycle\Level	NQF of Ukraine – 7 level, FQ-EHEA – the second cycle, EQF-L.L.L. – 7 level
Academic background	Bachelor Diploma.
Language(s) of instruction	Ukrainian
Program duration	01.07.2027
Education program link	https://knteu.edu.ua
2. Educational Program Aim	
Training of highly qualified specialists in international business, capable of solving complex tasks and problems and generating new ideas in the field of international economic relations, which are characterized by the uncertainty of conditions and requirements.	
3. Educational Program General Information	
Field of Study	The object of study is the functioning and development of international economic relations, the methodologies and methods of their research, the interaction of subjects of the world economic space in the process of the evolution of international cooperation. The goals of training are the training of specialists capable of solving complex tasks and problems in the process of professional activity in the field of international economic relations, which involve conducting research and/or

	<p>implementing innovations and are characterized by the uncertainty of conditions and requirements.</p> <p>The theoretical content of the subject area is the economics of global economic relations with its regularities of the formation and development of social reproductive processes in their interconnection and interdependence based on international economic activity, international division of labor and the institutional mechanism of regulation in the process of transformation of international economic relations and international economic cooperation.</p> <p>Methods, techniques and technologies: methods of theoretical and empirical research, economic-mathematical analysis, modeling and forecasting, data analysis techniques, information search and processing technologies, systematic data analysis, expert evaluation of the results of the implementation of international economic relations.</p> <p>Instrumentation and equipment include modern universal and specialized information systems (information-communication, information-search, information-analytical) and specialized software used in the activities of subjects of international economic relations.</p>
Educational Program Orientation	Master's Educational Program: professional and applied.
Educational Program and Specialization Main Focus	<p>In-depth study of professionally oriented disciplines that ensure the formation of competencies for the management of international business entities, taking into account the transnational nature, legal foundations and financial and economic aspects of their activities.</p> <p>Key words: international economic relations, international business, transnational corporations.</p>
Educational Program Features	<p>Expansion of the variable component at the expense of applied disciplines aimed at the development of competences in the implementation of international economic activity in conditions of uncertainty of the global business environment</p> <p>Ensuring the comprehensive nature of knowledge and skills in the field of international economic relations due to disciplines of organizational and managerial, economic, analytical, and legal direction.</p>
4. Career Opportunities and Further Learning	
Career Opportunities	<p>Professions according to the National Classifier of Ukraine: Classifier of Professions (DK 003:2010): teachers of universities and higher education institutions (231), civil service professionals (2419.3), economics professionals (2441), financial and economic security professionals (2414.2); professionals in the field of marketing, economic efficiency, rationalization of production, intellectual</p>

Further Learning	property and innovation (2419.2); economists (2441.2); project and program management professionals (2447.2). Opportunity to obtain a PhD in economics; access to research scholarships to participate in postgraduate cycle programs; acquisition of additional qualifications of the same level of NQF
5. Training and Assessment	
Teaching and Learning Assessment	Balanced combination of classroom and individual work on the basis of modern educational, information technologies and teaching methods (trainings, round-table discussions, discussion clubs, distance learning, applied software packages, data processing and analysis systems. Written exams, final module control, oral and written questioning, essays and presentations, preparation and defense of a final qualification paper. Assessment shall comply with the Regulations On Organization of Students' Educational Process and Regulations On Evaluation of Students and Postgraduate Students' Learning Outcomes.
6. Program Competences	
Integral Competence (IC) General Competence (GC)	Ability to identify and solve complex problems and tasks, generate new ideas in the field of international economic relations and/or while studying, which involves research and/or innovation and is characterized by uncertainty of conditions and requirements. 1. Ability to communicate in a foreign language. 2. Ability to learn and master modern knowledge. 3. Ability to search, process and analyze information from various sources. 4. Ability to work in a team. 5. Ability to conduct research at the appropriate level.
Professional Competence (PC)	1. Ability to make justified decisions to forge international economic relations at all levels of their implementation. 2. Ability to elaborate and analyze models of national economies development and determine their role in the modern world economic system. 3. Ability to identify and assess the manifestations of economic globalism, challenges and imbalances of global development and their impact on international economic relations. 4. Ability to assess the scale of global firms and their position in world markets. 5. Ability to apply cumulative knowledge, scientific and technological achievements, information technology to understand the essence of the phenomenon of the new economy, to identify patterns and trends in the latest

development of the world economy.

6. Ability to apply the principles of social responsibility in the activities of subjects of international economic relations and analysis of their impact on economic development.
7. Ability to analyze and evaluate geo-economic strategies of countries from the standpoint of national economic interests.
8. Ability to predict trends in international markets development taking into account market changes.
9. Ability to self-study, maintain the appropriate level of knowledge, willingness to master the knowledge of a new level, improve professionalism and skills.
10. *Ability to analyze the results and forecast performance of international business entities by functional areas.*
11. *Ability to analyze international legal acts of universal and regional nature, ability to apply the rules of sectoral law in the management of international business.*
12. *Ability to use economic and mathematical methods in modeling and forecasting international business.*
13. *Ability to assess opportunities to involve international business participants in value chains.*

7. Program Learning Outcomes (PLO)

1. To have the necessary knowledge and skills in business communication in the field of international economic relations, as well as to communicate effectively at the professional and social levels, including oral and written communication in a foreign language/languages.
2. To think creatively, show flexibility in decision-making based on logical reasoning and verified facts within limited time and resources based on the use of various diagnostic methodologies of leading international organizations.
3. To systematize, synthesize and organize the information obtained, identify problems, formulate conclusions and develop recommendations using effective approaches and technologies, specialized software to solve complex problems of practical tasks taking into account the cross-cultural characteristics of international economic relations.
4. To make justified decisions on the problems of international economic relations under uncertain conditions and requirements.
5. To assess the degree of complexity of tasks in planning activities and processing the results.
6. To analyze legal documents, evaluate analytical reports, competently use regulatory documents and reference materials, conduct applied analytical developments, professionally prepare analytical materials.

7. To research and analyze development models of national economies and justify measures to achieve their strategic goals in the transformation of world economic relations.
8. To develop and research adaptive models of imbalances equalisation and leveling threats to global development, offer options for solving problems based on research results.
9. To monitor, analyze, evaluate the activities of global firms (corporations, strategic alliances, consortia, unions, trusts, etc.) in order to identify their competitive positions and advantages in world markets.
10. To understand the patterns and trends of the world economy and the phenomenon of the new economy, taking into account the processes of intellectualization, informatization, scientific and technological exchange.
11. To understand the essence of the social dimension of global economic development and implement the principles of social responsibility in the activities of international economic relations entities.
12. To determine the geo-economic strategies of countries and their regional economic priorities, taking into account national economic interests and the security component of international economic relations in the context of global human problems and the distribution asymmetry of world resources.
13. To identify changes in market conditions under the influence of uncertain factors, carry out their comparative analysis; critically evaluate the consequences of ideas and decisions in order to predict trends in global markets.
14. To present the results of one's own research by preparing scientific publications and their presentation at scientific events.
15. *To be able to develop and analyze internal and external documentation by the functional activities of international business entities, to determine areas for optimization of international activities based on the analysis of reporting and forecasting documentation and statistics.*
16. *To be able to act on the basis of international universal and sectoral law in the management of international business, respond in a timely manner to the transformation of the legal framework and predict its impact on the functioning of international business entities.*
17. *To be able to make justified decisions on the implementation of international business activities based on the use of economic and mathematical methods.*
18. *To be able to assess the potential of involving*

	<i>international business participants in value chains based on the use of benefits in the international division of labor and taking into account regional integration priorities.</i>
8. Program Implementation Resources	
Academic Staff	100% of the academic staff members involved in teaching professionally-oriented disciplines have degrees in the speciality. Experts in the field of international business are involved in conducting problem lectures. All academic staff members undergo an internship once every five years to improve their professional level.
Facilities	Facilities include rooms with appropriate multimedia equipment for practical classes and testing. SUTE laboratories, computer and specialized classrooms. Availability of social and residential infrastructure of SUTE.
Informational, Teaching and Learning Materials	MOODLE distance learning system provides individual training. SUTE fully complies with the technological requirements for teaching and information support of educational activities. The program is provided with textbooks, educational and methodical publications, data base and access to closed sources of information, in particular to scientometric databases.
9. Academic Mobility	
National Credit Mobility	The definition of credit mobility is carried out in accordance with the Law of Ukraine "On Education", the Law of Ukraine "On Higher Education", the Regulations "On Organization of Students Educational Process", "On the Procedure for Exercising the right to Academic Mobility in KNUTE" and conditions of academic mobility on the basis of the following documents: course catalog; training agreement; academic certificate; certificate of internship. Under the terms of credit mobility, all ECTS credits gained at the Receiving institution, which are components of the educational program, are recognized by the Sending institution.
International Credit Mobility	According to the programs of international cooperation, the best SUTE rating students who know foreign languages have the opportunity to study in France (ESCP Europe) Paris, Paris-Est Creteil University (Universite Paris-Est Creteil); Eiffel School of Management, Paris; Audencia Business School («Audencia Nantes»), Nantes; Grenoble Alpes University (Université Grenoble Alpes) and University of Central Lancashire (UK, Preston).

Training of Foreign Students	Foreign students study in academic groups. Foreign students learn the Ukrainian language discipline for 1-3 semesters according to an individual schedule.
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2. List of Educational Program Components and Their Logical Order

2.1. Educational Program Components List

№	Educational Program Components (disciplines, term projects (papers), practical training, qualification exam)	Total Credits
1	2	3
EP Compulsory Components		
CC 1	International Management	6
CC 2	Transnational Trade Law	6
CC 3	Global Economic Elites and Multinational Corporations	6
CC 4	Business Analytics Systems in International Business	6
CC 5	Financial Management in International Business	9
CC 6	Customs Procedures	6
CC 7	Enterprise International Competitiveness Management	6
Total credits for compulsory components:		45
EP Optional Components		
OC 1	Alternative Methods of Dispute Resolution	6
OC 2	Anti-crisis Management in International Business	6
OC 3	Life Safety	6
OC 4	Business Engineering	6
OC 5	Global Value Chains	6
OC 6	Economic Diagnostics of the Enterprise	6
OC 7	Information wars	6
OC 8	Corporate Management in International Companies	6
OC 9	International Security	6
OC 10	International Financial Law	6
OC 11	International Environmental Management	6
OC 12	International Commercial Arbitration	6
OC 13	International Economic Development Strategies	6
OC 14	Research Methodology	6
OC 15	Accounting and Financial Reporting within International Standards	6
OC 16	Cybersecurity Basics	
OC 17	Risk Management in International Business	6
OC 18	Statistical Forecasting Methods in International Business	6
OC 19	Strategic Management in International Business	6
OC 20	Trade Negotiations and Commercial Diplomacy	6
OC 21	Based on the provisions of Article 62 of the Law of Ukraine "On Higher Education", students may choose disciplines from other educational programs*1	
Total credits for optional components:		24
Practical Training		
Practical Training (pre-diploma)		9

Attestation	
Qualification paper preparation and defense	12
TOTAL NUMBER OF CREDITS	90

¹ The procedure for forming an individual educational trajectory complies with the Regulations on Organization of Students Educational Process URL: <https://knute.edu.ua/file/NzU4MQ==/f97864d4b918244e228a0400a9a98f96.pdf>

Exam is the final form of assessment for all components of the educational program.

*EP – Educational Program

CC – Compulsory Component

OC – Optional Component

3. Attestation Procedure

Attestation is carried out in the form of final qualification paper public defense.

The final qualification paper is aimed at solving a complex task or problem in the field of international economic relations, which involves research and / or innovation and is characterized by uncertainty of conditions and requirements.

The final qualification paper shall not contain academic plagiarism, fabrication and / or falsification.

Publication of final qualification papers containing information with limited access shall be carried out in accordance with the requirements of current legislation.

