

## Educational program

### Profile of the educational program in the specialty 072 “Finance, Banking, Insurance and Stock Market” (according to the educational and professional program “Financial Business Management”)

1 - General information	
<b>Full name of the higher educational establishment and structural subdivision</b>	State University of Trade and Economics Faculty of Finance and Accounting Banking Department
<b>Academic degree/ degree of vocational education and training and the name of qualification in the original language</b> <b>Official name of the educational program</b>	Academic degree master Subject area "Finance, Banking, Insurance and Stock Market" “Financial Business Management”
<b>Compliance with the higher education standard of the Ministry of Education and Science of Ukraine</b>	Complies with HES (higher education standards) of the Ministry of Education and Science of Ukraine
<b>Type of diploma and scope of educational program</b>	Master's degree diploma, single, 90 ECTS credits, term of study is 1 year and 4 months
<b>Availability of accreditation</b>	Accredited. Accreditation Commission of Ukraine, until 01.07.2024. Accreditation certificate Series UD No. 11010031, in accordance with decision of the Accreditation Commission dated February 19, 2019, protocol No. 134
<b>Cycle / level</b>	NRCs of Ukraine - level 7, FQ-EHEA – the Second Cycle, EQF-LLL - level 7
<b>Prerequisites</b>	Bachelor Degree of Higher Education
<b>Language(s) of training</b>	Ukrainian, English
<b>The educational program validity period</b>	01.01.2026

<b>Internet address of the permanent placement of the educational program description</b>	<a href="https://knute.edu.ua">https://knute.edu.ua</a>
<b>2 - The purpose of the educational program</b>	
Acquisition by the student of in-depth knowledge, abilities and skills that are necessary for solving complex specialized tasks and practical problems that arise in the subjects of the non-banking financial services market in the process of financial business management.	
<b>3 - Characteristic of the educational program</b>	
<b>Subject area</b>	<p><b>Objects of study and activity:</b> structure, principles, mechanisms of functioning and development of financial systems, including subjects of the non-bank financial services market.</p> <p><b>Training goals:</b> training of specialists capable of solving complex tasks and problems in the process of professional activity or training in the field of finance, banking and insurance, which involves conducting research and/or implementing innovations and is characterized by the uncertainty of conditions and requirements and provides the opportunity to independently manage subjects of the non-bank financial services market, to solve complex specialized and managerial tasks, scientific and applied problems in the process of providing financial services on domestic and global markets in a dynamic and risky environment.</p> <p><b>The theoretical content</b> consists of concepts, categories, theories and concepts of financial science, which determine the trends and regularities of the functioning and development of finance, banking and insurance.</p> <p><b>Methods, techniques and technologies:</b> methods, techniques and technologies of financial science and practice.</p> <p><b>Tools:</b> information and analytical software products and systems.</p>
<b>Orientation of the educational program</b>	Educational-professional. The program is aimed at training modern, proactive and capable of quick adaptation in the economic environment of specialists who are able to modify the activities of non-bank financial services market subjects in the process of financial business management.
<b>The main focus of the educational program</b>	<p>Integrated training that combines a clear practical orientation of education with research.</p> <p>Keywords: financial services market, financial management, financial controlling, investment, assets management, investment strategy, assets placement, financial market, financial intermediary, financial risks, financial institutions, ethical standards, value assessment, investment behavior.</p>
<b>Features of the program</b>	<p>Organization of independent educational and scientific work of students.</p> <p>Taking into account the specifics of financial business management in view of the activities of non-bank financial services market entities.</p> <p>Practical training in non-bank financial institutions.</p>

<b>4 - Graduates' suitability for employment and further education</b>	
<b>Suitability for employment</b>	<p>A graduate can work in a leasing company, insurance company, investment company, factoring company, pawn shop, credit union, asset management company, etc.</p> <p>The graduate is able to perform professional work and hold positions defined by the National Classifier of Ukraine "Classifier of Professions DK 003:2010", in particular:</p> <p>1143.5 Senior officials of local self-government bodies  1210.1 Heads of enterprises, institutions and organizations  131 Managers of small enterprises without a management apparatus  1461 Managers (managers) in the field of monetary intermediation  1462 Managers (managers) in the field of financial leasing  1463 Managers (managers) in the field of credit provision  1465 Managers (managers) in the field of life insurance and savings  1466 Managers (managers) in the field of pension insurance  1467 Managers (managers) in auxiliary activities in the field of finance  1466 Managers (managers) in auxiliary activities in the field of insurance  1466 Managers (managers) in other types of financial intermediation  2310.2 Other teachers of universities and higher educational institutions  2320 Teachers of secondary educational institutions  2413 Professionals working with securities  2414 Professionals in matters of financial and economic security of enterprises, institutions and organizations  2424.2 Economists  3340 Other specialists in the field of education  3411 Dealers (stock traders on their own account) and brokers (intermediaries) in collateral and financial transactions  3412 Insurance agents  3419 Other specialists in the field of finance and trade  3436. Assistant managers.  3439. Other technical specialists in the field of management.</p> <p>A graduate can hold other positions in accordance with professional job titles characterized by special professional competencies.</p>
<b>Further education</b>	<p>Studying according to the programs of the third educational and scientific level of higher education (doctor of philosophy), NFQ (national framework of qualifications) of Ukraine - level 8.</p>
<b>5 - Teaching and assessment</b>	

<b>Teaching and learning</b>	<p>Auditory and independent work on the basis of a problem-oriented approach using modern educational technologies and methods.</p> <p>A combination of lectures, practical classes with the solution of situational tasks and the use of case methods, business games, trainings, practical training, student-centered learning, self-learning, problem-oriented learning, which develop practical skills, abilities and form creative thinking, preparation to the defense of the qualification work.</p>
<b>Assessment</b>	<p>According to the Regulation on the Organization of the Educational Process, the Regulation on the Evaluation of the Results of Studies of Students and Postgraduates at SUTE.</p> <p>Current oral and written surveys, presentation of research work, essays, test tasks, individual tasks, project work, solving cases and situational tasks, passing practical training. Final control - exam. Final attestation - defense of qualification work.</p>

**6 - Program competences**

<b>Integral competence</b>	<p>The ability to solve complex tasks and problems in professional activities or in the process of learning in the field of finance, banking and insurance, which involves conducting research and/or implementing innovations and is characterized by the uncertainty of conditions and requirements.</p>
<b>General competences (GC)</b>	<p>GC1. Ability to abstract thinking, analysis and synthesis.  GC2. Ability to communicate in a foreign language.  GC3. Ability to conduct research at an appropriate level.  GC4. Ability to identify, pose and solve problems.  GC5. Ability to make informed decisions.  GC6. Interpersonal skills.  GC7. Ability to motivate people and move towards a common goal.  GC8. Ability to work in an international context.  GC9. The ability to act on the basis of ethical considerations (motives).</p>

<p><b>Special (professional, subject) competences (SC)</b></p>	<p>SC1. The ability to use the fundamental patterns of development of finance, banking and insurance in combination with research and management tools to carry out professional and scientific activities.</p> <p>SC2. Ability to use theoretical and methodological tools for diagnostics and modeling of financial activities of business entities.</p> <p>SC3. Ability to apply managerial skills in finance, banking and insurance.</p> <p>SC4. The ability to evaluate the effectiveness of scientific, analytical and methodical tools for justifying management decisions in the field of finance, banking and insurance.</p> <p>SC5. The ability to assess the limits of one's own professional competence and improve professional qualifications.</p> <p>SC6. Ability to apply interdisciplinary approaches to solving complex tasks and problems in the field of finance, banking and insurance.</p> <p>SC7. Ability to search, use and interpret information necessary for solving professional and scientific tasks in the field of finance, banking and insurance.</p> <p>SC8. Ability to apply innovative approaches in the field of finance, banking and insurance.</p>
	<p>SC9. Ability to develop technical tasks for the design of information systems in the field of finance, banking and insurance.</p> <p>SC10. Ability to conduct research on financial institution risk assessment and controlling in the field of financial business management.</p> <p>SC11. Ability to conduct research on investment characteristics of financial instruments on domestic and global markets.</p> <p>SC12. The ability to apply theoretical and methodological tools for making informed decisions on assets and portfolio management.</p>
<p><b>7 - Program learning outcomes</b></p>	
	<p>PO01. To use the fundamental laws of the development of finance, banking and insurance in combination with research and management tools to carry out professional and scientific activities.</p> <p>PO02. To know at the level of the latest achievements the main concepts and methodologies of scientific knowledge in the field of finance, banking and insurance.</p> <p>PO03. Adapt and modify existing scientific approaches and methods to specific situations of professional activity.</p> <p>PO04. Search, process, systematize and analyze information necessary for solving professional and scientific tasks in the field of finance, banking and insurance.</p> <p>PO05. Communicate freely in a foreign language orally and in writing on professional and scientific issues, present and discuss research results.</p> <p>PO06. It is accessible and reasoned to present the results of research orally and in writing, to participate in professional discussions.</p>

	<p>PO07. To solve ethical dilemmas based on the norms of the law, ethical principles and universal human values</p> <p>PO08. Be able to apply and manage innovative approaches in the field of finance, banking and insurance.</p> <p>PO09. Apply management skills in finance, banking and insurance.</p> <p>PO10. Carry out diagnostics and modeling of financial activities of economic entities.</p> <p>PO11. Apply in-depth knowledge in the field of financial, banking and insurance management for decision-making.</p> <p>PO12. To substantiate the choice of options for management decisions in the field of finance, banking and insurance and to evaluate their effectiveness taking into account the goals, existing restrictions, legislative and ethical aspects.</p> <p>PO13. Assess the degree of complexity of tasks when planning activities and processing their results.</p> <p>PO14. Carry out diagnostics and planning of the financial institution's activities, selection of tools for assessment and control of financial risks, substantiate the directions of the anti-crisis management strategy of the financial institution.</p> <p>PO15. To be able to analyze financial instruments and forecast their investment characteristics</p> <p>PO16. To substantiate management decisions in portfolio investment, asset management of institutional investors, insurance management and evaluate their effectiveness.</p>
<b>8 - Resource support for program implementation</b>	
<b>Staffing</b>	<p>The scientific and pedagogical staff involved in the implementation of the educational component of the educational program are employees of the State University of Trade and Economics who have a scientific degree and/or academic title, professional knowledge and professional skills in the field of banking business management. In order to improve their professional level, all scientific and pedagogical workers undergo an internship once every five years, including foreign.</p> <p>The participation of foreign specialists and practitioners in the teaching of professional training disciplines is possible.</p>
<b>Material and technical support</b>	<p>Computer classes; classrooms equipped with interactive whiteboards and projectors; access to the Internet, Wi-Fi in the classrooms.</p>
<b>Informational, educational and methodological support</b>	<p>Access to international econometric databases;</p> <p>Regulatory and legal framework;</p> <p>Methodical provision of disciplines;</p> <p>Monographic literature;</p> <p>Training manuals and textbooks.</p> <p>Use of the "MOODLE" training management system and author's developments of scientific and pedagogical workers.</p>
<b>9 - Academic mobility</b>	
<b>National credit mobility</b>	<p>It is prescribed by legislation and is appropriate when there is a need for students to study (master) fundamentally new courses, disciplines that are not taught in a basic institution of higher education. Provisions on academic mobility have been developed.</p>

<b>International credit mobility</b>	<p>The University has concluded agreements on cooperation between SUTE and higher education institutions, within the framework of which partner exchange and student training is carried out. In addition, international academic mobility is carried out under International programs and projects within the framework of Erasmus+, in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Business School "Audencia" ( France, Nantes), University of Grenoble Alpes (France, Grenoble), University of Paris Est Créteil (Paris, France), University of Central Lancashire (Great Britain, Preston), Hohenheim University (Stuttgart, Germany), Piraeus University of Applied Sciences (Piraeus, Greece), University named after Klimentf Ohridsky (Bulgaria, Sofia).</p>
<b>Training of foreign students</b>	<p>Conditions and features of the educational program in the context of studying foreign citizens: knowledge of the Ukrainian language at a level not lower than B1 - on the program of teaching in the Ukrainian language; knowledge of the English language at a level not lower than B1 – on the program of teaching in English.</p>

## 2. List of components of the educational program and their logical sequence

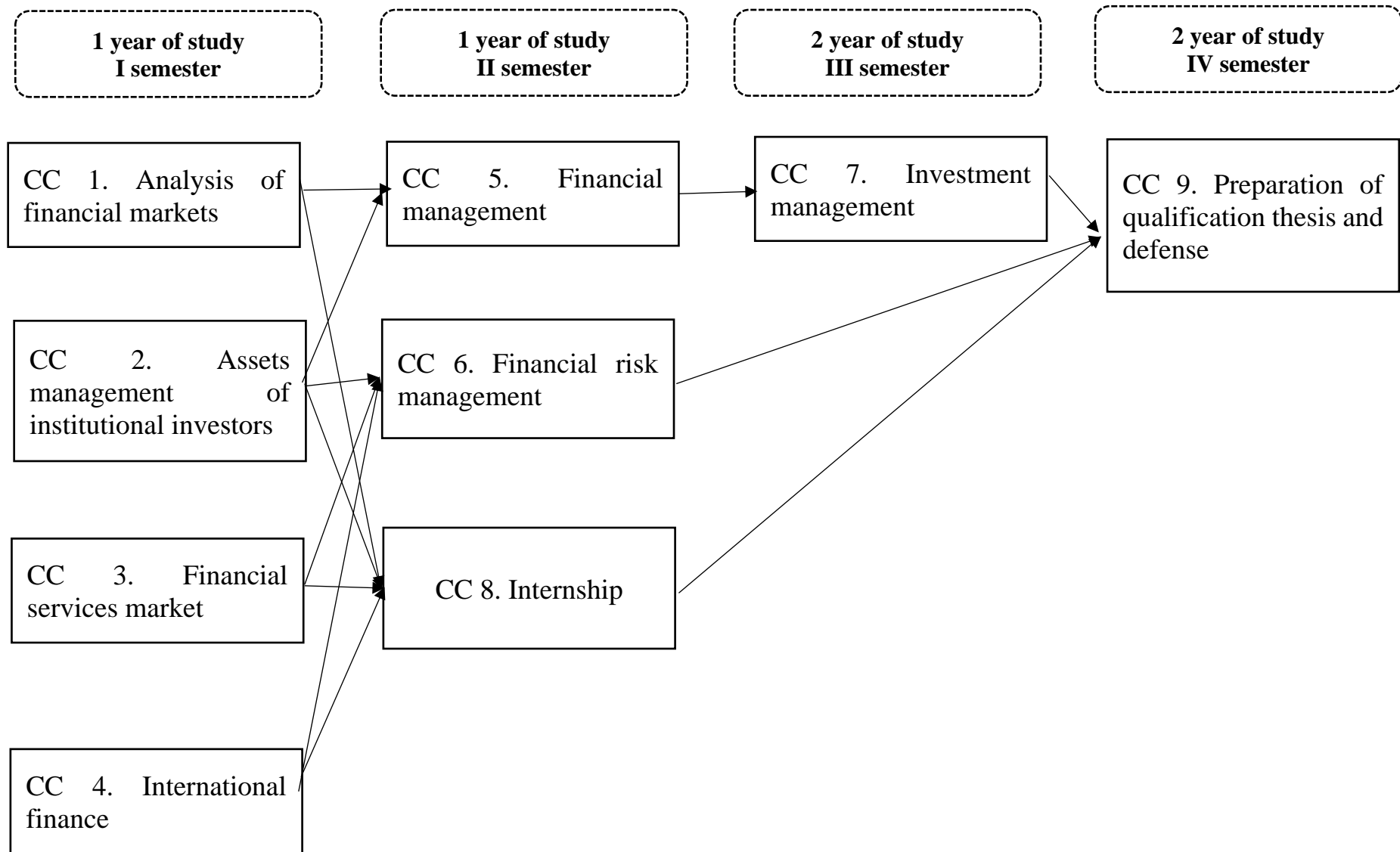
### 2.1. List of components of the educational program

Course code	Components of the educational programme (courses, course theses (works), internships, qualification exam, final qualification thesis)	Number of credits
1	2	3
	<b>Compulsory components</b>	
CC 1	Analysis of financial markets	6
CC 2	Assets management of institutional investors	6
CC 3	Financial services market	6
CC 4	International finance	6
CC 5	Financial management	7,5
CC 6	Financial risk management	7,5
CC 7	Investment management	6
CC 8	Internship	9
CC 9	Preparation of qualification thesis and defense	12
	<b>The total amount of compulsory components</b>	<b>66</b>
	<b>Elective components</b>	
EC 1.	Anti-crisis management of a financial institution	6
EC 2.	Audit of investment projects	6
EC 3.	Safety of life	6
EC 4.	Currency dealing	6
EC 5.	Investment lending	6
EC 6	Information wars	6
EC 7.	Competitiveness of financial institutions	6
EC 8.	Corporative management	6
EC 9.	Credit management	6
EC 10.	Macroeconomic analysis	6
EC 11.	Modeling of business processes	6
EC 12.	Monetary policy of the Central Bank	6
EC 13.	Fundamentals of cyber security	6
EC 14.	Assessment of the value of financial institutions	6
EC 15.	Portfolio investment	6
EC 16.	Management psychology	6
EC 17.	Sustainable financing	6
EC 18.	Statistical forecasting methods	6
EC 19.	Insurance management	6
EC 20.	HR	6
EC 21.	Project management	6
EC 22.	Financial exchange activity	6
EC 23.	Financial controlling	6
EC 24.	Financial ecosystems	6
	<b>The total amount of elective components</b>	<b>24</b>
	<b>TOTAL VOLUME OF THE EDUCATIONAL PROGRAM</b>	<b>90</b>

For all components of the educational program, the form of final control is an exam.



## 2.2. Structural and logical scheme of EP



### 3. Form of certification of students

Attestation of applicants is carried out in the form of a public defense of the qualification thesis.

The qualification work should involve solving a complex task or problem in the field of finance, banking and insurance, which involves research and/or innovation and is characterized by uncertainty of conditions and requirements.

There can be no academic plagiarism, fabrication or falsification in the qualification thesis.

#### 4.1. Matrix of correspondence of program competencies to compulsory components of the educational program

Components	CC 1	CC2	CC 3	CC 4	CC 5	CC 6	CC 7	CC8	CC9
Competencies									
GC1	+	+	+	+	+	+	+	+	+
GC2	+	+		+	+	+	+		
GC3	+	+	+	+	+	+	+	+	+
GC4	+	+	+		+	+		+	+
GC5	+	+	+	+	+	+	+	+	+
GC6	+	+	+	+	+	+	+	+	
GC7					+			+	+
GC8	+	+		+	+	+	+		
GC9	+	+	+	+	+	+	+	+	+
SC1	+	+	+	+	+	+	+	+	+
SC2	+	+	+	+	+	+	+	+	+
SC3	+	+			+	+		+	+
SC4	+	+	+	+	+	+	+	+	+
SC5	+	+	+	+	+	+		+	+
SC6	+	+	+	+	+	+	+	+	+
SC7	+	+	+	+	+	+		+	+
SC8	+	+	+	+	+	+	+	+	+
SC9		+	+		+	+		+	+
SC10	+	+	+	+	+	+	+	+	+
SC11		+				+		+	+
SC12	+	+						+	+

## 4.2. Matrix of correspondence of program competencies to elective components of the educational program

Componen ts  Competenc ies	EC 1	EC 2	BK 3	EC4	EC5	EC6	EC7	EC8	EC9	EC10	EC11	EC12	EC13	EC14	EC15	EC16	EC17	EC18	EC19	EC20	EC21	EC22	EC23	EC24	
GC1		+	+	+				+	+	+	+	+	+	+	+		+	+	+	+	+	+	+	+	
GC2	+			+	+		+	+	+	+	+	+			+	+	+	+	+	+	+	+	+	+	
GC3	+		+	+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	
GC4	+			+	+		+		+		+	+			+	+	+		+		+		+	+	
GC5			+	+	+	+		+	+	+	+	+	+		+	+		+	+		+	+	+	+	
GC6	+		+	+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	
GC7	+						+	+					+								+	+		+	+
GC8	+	+		+	+		+	+	+	+	+	+			+	+	+	+	+	+	+	+	+	+	
GC9	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	
SC1				+	+			+	+	+	+	+	+		+		+	+	+	+	+	+	+	+	
SC2		+	+	+	+				+	+	+	+	+		+		+	+	+		+	+	+	+	
SC3				+	+	+		+		+	+	+	+	+			+	+	+		+	+	+	+	
SC4	+		+	+	+	+	+	+		+	+	+	+	+	+				+		+	+	+	+	
SC5			+	+	+			+		+		+	+		+				+	+	+	+	+	+	
SC6	+	+		+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	
SC7				+				+		+	+	+	+	+					+	+	+	+	+	+	
SC8				+					+	+	+	+	+		+	+	+	+	+	+	+	+	+	+	
SC9			+	+		+				+	+	+	+		+						+		+	+	
SC10	+			+	+		+	+	+	+	+	+		+	+	+	+	+	+	+		+	+	+	
SC11		+		+	+				+	+	+	+		+				+	+		+		+	+	
SC12			+							+				+	+	+							+		

**5.1. Matrix of provision of program learning outcomes with corresponding compulsory components of the educational program**

Components	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
Program outcomes							
PO01		+	+	+	+	+	+
PO02	+	+			+	+	
PO03	+	+			+	+	
PO04	+	+	+	+	+	+	+
PO05	+	+		+	+	+	+
PO06	+	+	+	+	+	+	+
PO07		+	+	+	+		+
PO08			+			+	
PO09					+		
PO10							
PO11		+	+	+	+	+	
PO12	+	+				+	
PO13	+	+			+	+	
PO14		+				+	
PO15	+	+					
PO16		+			+		+

## 5.2. The matrix of provision of program learning outcomes with the relevant elective components of the educational program

Components  Program outcomes	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16	EC 17	EC 18	EC 19	EC 20	EC 21	EC 22	EC 23	EC 24
PO01	+								+		+		+							+				+
PO02					+								+			+			+	+		+		
PO03	+		+	+	+	+				+			+	+						+		+		
PO04	+	+	+	+	+				+		+	+		+	+			+	+	+	+	+	+	+
PO05	+			+	+		+	+	+	+	+	+			+	+	+	+	+	+	+	+	+	+
PO06	+			+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
PO07			+		+		+	+					+				+	+						
PO08				+		+			+				+					+				+		+
PO09	+						+						+				+	+				+		+
PO10		+	+							+	+				+									
PO11	+			+	+				+				+	+			+	+				+		+
PO12		+		+	+				+		+		+	+		+		+	+			+		+
PO13			+	+	+	+				+	+	+	+		+	+		+	+	+		+		+
PO14				+	+						+	+		+		+		+	+			+	+	
PO15		+	+		+						+							+			+			
PO16					+							+						+			+			