



**Ministry of Education and Science of Ukraine
State University of Trade and Economics
Varna University of Economics (Bulgaria)
Higher Social-Economics School in Przeworsk (Poland)
Akaki Tsereteli State University (Georgia)
University of Presov (Slovakia)
Academy of Vocational Education "Mercur" (Slovakia)
Public Association "Ukrainian Culinary Union" (Ukraine)**

III International scientific and practical conference
**"TOURISM OF THE XXI CENTURY: GLOBAL CHALLENGES AND CIVILIZATION
VALUES"**
April 19, 2023

Dear colleagues!

We are inviting scientists, educators, government and business representatives to take part in the discussion of strategic directions of tourism development of the XXI century.

Conference languages: Ukrainian, English.

Participation forms: online (on the ZOOM platform).

Start of the conference – 10:00.

THEMATIC AREAS

1. World tourism market: post-pandemic consequences and growth priorities in the post-war period.
2. Restaurant terroir: global trends and local technology practices.
3. Scientific initiatives of post-war recovery of HORECA sphere.
4. Strategies of sports management of the XXI century.
5. Design: trends, challenges and opportunities.

TERMS OF CONFERENCE PARTICIPATION

1. **Application for conference participation** with detailed information about the author(s) of the theses (for example: Sydorenko_Viktor_ **application.doc**).

2. Theses (for example: Sydorenko_Viktor_ **2theses.doc**).

3. Payment for participation in the amount of 150 UAH (for example: Sydorenko_Viktor_Receipt).

The deadline for submission of materials is April 1, 2023 (this date included) by e-mail: **conf2023@knute.edu.ua**

The conference program will be posted on the SUTE website until April 19, 2023 (section "Scientific activity" - "Research work" - "Materials of scientific conferences, forums, symposia, round tables").

REQUIREMENTS FOR THE THESIS DESIGN

The volume of materials is up to 2 full pages, font - Times New Roman, size - 14 pt, line spacing - 1.0, paragraph - 1.25 cm; margins: top - 20 mm, bottom - 25 mm, right - 25 mm, left - 25 mm; format of work: Microsoft Word - (*.doc). Pages are not numbered, the transfer of words is not allowed. File titles should be signed according to the surname and initials of the participant of the conference with the indication of the thematic direction (for example, Sydorenko_Viktor_2).

In the upper right corner of the first page, the surname and name of the author (co-authors), academic degree, academic title are indicated. Then the title of the higher education institution, city,

and country are indicated. Below ORCID identifiers (the name is an active hyperlink to the profile) are indicated. After one interval in the center of the page - the title of the report in capital letters, after another interval - the text. In the text, it is necessary to distinguish between the signs "-" and "–", initials and surnames should be made using non-breaking spaces: Ctrl+Shift+space.

Figures and tables are printed by the built-in Microsoft Word editor. The title of the figure is printed in bold and placed under the figure in the center. All figures should be grouped as a single object.

The text is followed by a single-spaced list of references in alphabetical order. The list of references should contain publications not later than for the last five years (recommended).

Materials are printed under **the editorship of the authors**. The author is responsible for the content of the materials.

After submitting the materials and reviewing them for compliance with the requirements and content of the conference, you will be sent an invitation with payment details. Materials will be accepted for publication upon receipt of a copy of the payment document on payment of the organizational fee.

EXAMPLE OF THESIS DESIGN

Sydorenko V., PhD in Economics, Associate Professor

State University of Trade and Economics, Kyiv

ORCID 0000000000000000

DEVELOPMENT OF WORLD TOURISM NETWORKS

The sphere of tourism is information saturated, as it is characterized by the diversity and complexity of business relationships with partners, individualization and priority of tourism services, dynamism of business processes, the demand for continuous technological improvement and high competition [1, p. 75].

List of references

1. Tkachuk T. M. Virtual franchise tourist networks of the world / T. M. Tkachuk // *Foreign trade: economics, finance, law*. - 2021. - № 1. - P. 72-85.

2. Website of the digital marketing research company "Emarketer." - Access mode: <https://www.emarketer.com>

APPLICATION

for participation in the III International scientific and practical conference
"TOURISM OF THE XXI CENTURY: GLOBAL CHALLENGES AND CIVILIZATIONAL
VALUES"

April 19, 2023

Last name _____

First name _____

Patronymic _____

Scientific degree, academic rank _____

Title of the institution _____

E-mail _____

Thematic area _____

Report title _____

References: *Zhuchenko Valentyna Hryhorivna* is Deputy Dean for Scientific and Methodological Work of the Faculty of Restaurant, Hotel and Tourism Business, Candidate of Economic Sciences, Associate Professor of the Department of Tourism and Recreation
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WELCOME TO PARTICIPATE IN THE EVENT!