

### 3. Educational Programme

Head of the project team (Director of the Master's degree programme) – Nataliia Shulha,  
Professor, Doctor of Sciences (Economics), the Head of Department of Banking

#### 3.1. Profile of the educational programme «Banking Business Management» in the Subject Area 72 « Finance, Banking, Insurance and Stock market»

1 – General information	
<b>Full name of IHE and structural subdivision</b>	State University of Trade and Economics, Faculty of Finance and Accounting Department of Banking
<b>The degree of higher education and the name of the qualification in the language of the original</b>	Master's Degree in Higher Education Subject Area « Finance, Banking, Insurance and Stock Market »
<b>The official name of the educational programme</b>	«Banking Business Management»
<b>Confirmity to MSE higher education standards</b>	Confirmed
<b>Type of diploma and the volume of the educational programme</b>	Master's diploma, single, 90 ECTS credits, 1 year 4 months
<b>Accreditation</b>	Accredited by the Accreditation Commission of Ukraine, until 01.07.2024., Accreditation Certificate Series UD № 11010031 in accordance with the Accreditation Commission Decision since 19.02.2019 Resolution № 134
<b>Cycle / Level</b>	NRC of Ukraine - 7th level, FQ-EHEA-the second cycle, EQF-LLL -7 th level
<b>Prerequisites</b>	Higher Education Bachelor's degree
<b>Language(s) of teaching</b>	Ukrainian
<b>The duration of the educational programme</b>	01.01.2025

<b>Internet address of the permanent placing of the educational programme description</b>	<a href="https://knute.edu.ua">https://knute.edu.ua</a>
<b>2 – The purpose of the educational programme</b>	
Getting by a student of in-depth knowledge, skills and skills that are necessary to solve complex specialized tasks and practical problems that arise in the process of managing the banking business.	
<b>3 - Characteristics of the educational programme</b>	
<b>Subject area</b>	<p>Object(s) of study and activity: structure, principles, mechanisms of functioning and development of financial systems.</p> <p>Learning objectives: Training of specialists capable of solving complex tasks and problems in the process of professional activity or education in the field of finance, banking and insurance, which involves research and/or innovation and is characterized by the uncertainty of conditions and requirements.</p> <p>Theoretical content consists of concepts, categories, theories and concepts of financial science that determine the trends and patterns of functioning and development of finance, banking and insurance.</p> <p>Methods, techniques and technologies: methods, techniques and technologies of financial science and practice.</p> <p>Tools: information and analytical software products and systems.</p>
<b>Orientation of the Educational Programme</b>	<p>Educational-professional</p> <p>The program focuses on the preparation of modern, initiative and capable of rapid adaptation in the economic environment of professionals who are able to manage the banking business.</p>

<p>The main focus of the educational programme and specialization</p>	<p>Integrated training combining a clear practical orientation with research.</p> <p>Key words: bank, anti-crisis management, banking regulation and supervision, controlling, investment lending, credit management, marketing, monetary policy, banking risks, financial management, bank competitiveness, corporate management, financial technologies, statistical forecasting methods.</p>
<p>Features of the program</p>	<p>Organization of independent educational and scientific work of students.</p> <p>Taking into account the specifics of conducting banking business in view of the monetary policy of the central bank and its regulatory requirements. Industrial practice in the banks of Ukraine.</p>
<p><b>4 - Suitability of graduates for employment and further training</b></p>	

<p><b>Suitability for employment</b></p>	<p>A graduate can work as a manager (director, other executive) of a bank, manager (director, other executive) of an institution of the National Bank of Ukraine network, president (chairman of the board, other manager) of a union, association or other association of banks, manager (executive) of money intermediation, teacher of a higher education institution.</p> <p>A graduate is able to perform professional work and occupy positions determined by the National Classifier of Ukraine "Classifier of professions DK 003: 2010", in particular:</p> <p>1461 Managers (executives) in the field of money mediation  1462 Managers (executives) in the field of financial leasing  1463 Managers (executives) in the field of loans  1467 Managers (executives) in auxiliary activities in the field of finance  1466 Managers (executives) in other types of financial intermediation  2310.2 Other teachers of universities and higher education institutions  2320 Teachers of secondary schools  2413 Professionals working with securities  2414 Professionals on financial and economic security of enterprises, institutions and organizations  2424.2 Economists  3436. Managers Assistants</p> <p>The graduate may hold other positions according to the professional titles of works that are characterized by special professional competencies.</p>
<p><b>Further training</b></p>	<p>Training on the basis of programmes of the Third (PhD) Cycle, NRC of Ukraine – the 8th level.</p>

<b>5 - Teaching and evaluation</b>	
<b>Teaching and learning</b>	Auditory and independent work on the basis of a problem-oriented approach with the use of modern educational technologies and techniques. Combination of lectures, practical classes with solution of situational tasks and using case-methods, business games, trainings, passing of practice, student-centered training, self-study, problem-oriented training, developing practical skills, skills and forming creative thinking, preparation for protection of final qualification work.
<b>Evaluation</b>	In accordance with the Regulation on the organization of the educational process of students and the Regulation on the assessment of learning outcomes of SUTE students and PhD candidates.  Current oral and written survey, presentation of research work, essays , test tasks, passing of industrial practice, project work, solving cases and situation tasks, individual practice preparing. Final control is exam. Final certification is Master thesis public defence.
<b>6 - Program competences</b>	
<b>Integral competence</b>	Ability to solve complex tasks and problems in a particular field of professional activity and / or in the learning process, which involves research and / or innovations and characterized by uncertainty of conditions and requirements, in the field of finance, banking and insurance.
<b>General competence (GC)</b>	GC 1. Ability to abstract thinking, analysis and synthesis. GC 2. Ability to communicate in a foreign language. GC 3. Ability to conduct research at the appropriate level. GC 4. Ability to identify, pose and solve problems. GC 5. Ability to make informed decisions. GC 6. Interpersonal skills. GC 7. The ability to motivate people and move towards a common goal. GC 8. Ability to work in an international environment. GC 9. Ability to act on the basis of ethical considerations

	(motives).
<b>Professional competences of specialty (PC)</b>	<p>PC1. Ability to use the fundamental laws of finance, banking and insurance in combination with research and management tools for professional and scientific activities.</p> <p>PC2. Ability to use theoretical and methodological tools for diagnosis and modeling of financial activities of economic entities.</p> <p>PC3. Ability to apply management skills in finance, banking and insurance.</p> <p>PC4. Ability to evaluate the effectiveness of scientific, analytical and methodological tools to justify management decisions in the field of finance, banking and insurance.</p> <p>PC5. Ability to assess the limits of their own professional competency and improve professional skills.</p> <p>PC6. Ability to apply interdisciplinary approaches in solving complex problems and problems in the field of finance, banking and insurance.</p> <p>PC7. Ability to search, use and interpret information necessary to solve professional and scientific problems in the field of finance, banking and insurance.</p> <p>PC 8. Ability to apply innovative approaches in finance, banking and insurance.</p> <p>PC9. Ability to develop terms of reference for the design of information systems in the field of finance, banking and insurance.</p> <p>PC10. Ability to solve problems and non-standard situations in the activities of banks in conditions of uncertainty and risk.</p> <p>PC 11. Ability to assess the quality of bank management decisions in the field of banking management.</p>

PC 12. Ability to adapt the best practices of foreign banks to modern realities of domestic banking management practice.

## 7 - Programme learning outcomes

PLO 1. To use the fundamental laws of finance, banking and insurance in combination with research and management tools for professional and scientific activities.

PLO 2. To know at the level of the latest achievements the basic concepts and methodologies of scientific knowledge in the field of finance, banking and insurance.

PLO 3. To carry out adaptation and modification of existing scientific approaches and methods to specific situations of professional activity.

PLO 4. Search, process, systematize and analyze information necessary to solve professional and scientific problems in the field of finance, banking and insurance.

PLO 5. Communicate freely in a foreign language orally and in writing on professional and scientific issues, present and discuss research results.

PLO 6. It is accessible and reasoned to present the results of research in oral and written form, to participate in professional discussions.

PLO 7. Solve ethical dilemmas based on the rule of law, ethical principles and universal values

PLO 8. Be able to apply innovative approaches in the field of finance, banking and insurance and manage them.

PLO 9. Apply management skills in finance, banking and insurance.

PLO 10. Carry out diagnostics and modeling of financial activity of business entities.

PLO 11. Apply in-depth knowledge in the field of financial, banking and insurance management for decision making.

PLO 12. Justify the choice of management decisions in the field of finance, banking and insurance and evaluate their effectiveness taking into account the objectives, existing restrictions, legal and ethical aspects.

	<p>PLO 13. Assess the complexity of tasks in planning activities and processing its results.</p> <p>PLO 14. Be able to identify, evaluate and choose methods of managing the bank's activities in conditions of uncertainty and risk.</p> <p>PLO 15. Be able to assess the quality of management decisions made by the bank's management.</p> <p>PLO 16. To adapt foreign experience to the practical activities of domestic banks, taking into account the specifics of the market of their operation.</p>
<p><b>8 – Resourcing for the programme implementation</b></p>	
<p><b>Human Resourcing</b></p>	<p>The scientific and pedagogical staff involved in the implementation of the educational component of the educational programme are the employees of the State University of Trade and Economics, who have a degree and / or academic title, professional knowledge and skills in the field of banking management.</p> <p>In order to increase the professional level, all scientific and pedagogical workers undergo the Advanced Training Courses once in five years, including foreign ones.</p> <p>The participation of foreign specialists and practitioners in teaching the disciplines of the professional training cycle is also possible.</p>
<p><b>Material and technical support</b></p>	<p>Computer classes;</p> <p>Audiences equipped with interactive whiteboards and projectors; Internet access, Wi-Fi in the classrooms.</p>
<p><b>Information and educational - methodical support</b></p>	<p>Access to international econometric databases;</p> <p>Regulatory framework;</p> <p>Methodical provision of disciplines;</p> <p>Monographs;</p> <p>Coursebooks and handbooks.</p> <p>Use of the MOODLE Learning Management System and the author's development of scientific and pedagogical workers.</p>



<b>9 - Academic mobility</b>	
<b>National Credit Mobility</b>	It is envisaged by law and it is expedient when it becomes necessary to study (mastering) students of fundamentally new courses, disciplines that are not taught in the basic HEI. The provision on academic mobility has been developed.
<b>International Credit Mobility</b>	The University has concluded agreements on cooperation between SUTE and higher education institutions, in which partners exchange and student training are carried out. In addition, international academic mobility is carried out through International Programs and Projects Erasmus + in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Business School Audensia (France, Nantes), Grenoble Alps University (France, Grenoble), University of Paris Es Crete (France, Paris), University of Central Lancashire (Great Britain, Preston), University of Hohenheim (Germany, Stuttgart), Piraeus University of Applied Sciences (Greece, Piraeus), University of Clement Ohridski (Bulgaria, Sofia)
<b>Teaching foreign applicants for higher education</b>	Conditions and features of the educational programme in the context of teaching foreign citizens: knowledge of the Ukrainian language at a level not lower than B1.

### 3.2. List of components of the educational programme and their logical consistency

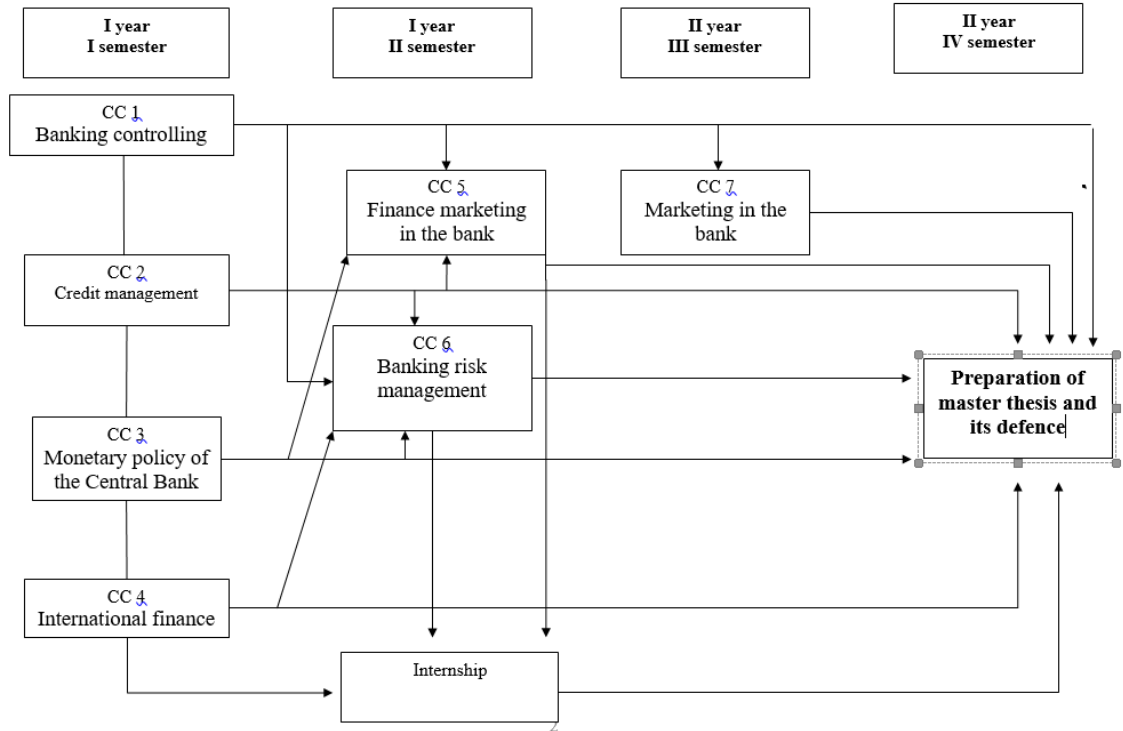
#### 3.2.1. List of EP components

<b>Code n/a</b>	<b>Components of the educational programme (study disciplines, course projects (work), practice, thesis</b>	<b>Amount of credits</b>
<b>1</b>	<b>2</b>	<b>3</b>
<b>1. Compulsory components of EP</b>		
CC 1	Banking controlling	6
CC 2	Credit management	6
CC 3	Monetary policy of the Central Bank	6
CC 4	International finance	6
CC 6	Banking risk management	7,5
CC 7	Marketing in the bank	6
<b>Total volume of the compulsory components:</b>		<b>45</b>
<b>2. Elective components of EP</b>		
EC 1	Analysis of financial markets	6
EC 2	Anti-crisis bank management	6
EC 3	Banking regulation and supervision	6
EC 4	Life Security	6
EC 5	Business negotiations	6
EC 6	Investment lending	6
EC 7	Information Wars	6
EC 8	Consolidation of financial statements	6
EC 9	Corporate governance	6

EC 10	Macroeconomic analysis	6
EC 11	Modeling of business processes	6
EC 12	Cyber Security Principles	6
EC 13	Valuation of the bank	6
EC 14	Portfolio Investment	6
EC 15	Project financing	6
EC 16	Psychology of management	6
EC 17	Statistical forecasting methods	6
EC 18	Personnel Management	6
EC 19	Project Management	6
EC 20	Financial ecosystems	6
EC 21	Forensic	6
<b>Total amount of elective components:</b>		<b>24</b>
<b>Total</b>		<b>69</b>
<b>3. Internship</b>		
Internship		<b>9</b>
<b>4. Certification</b>		
<b>Preparation of master thesis and its defence</b>		<b>12</b>
<b>GENERAL SUMMARY OF THE EDUCATIONAL PROGRAMME</b>		<b>90</b>

For all components of the educational programme, the form of final control is an exam.

3.2.2. Structural - Logical Scheme of Education Programme



### **3.3. Form of certification of applicants for higher**

Certification is carried out in the form of master thesis public defence

The master thesis should involve the solution of a complex specialized task or a practical complex problem or problem in the field of finance, banking, insurance and stock market, that provides research and / or innovation and is characterized by uncertainty of conditions and requirements.

There should be no academic plagiarism, falsification or writing off in the master thesis. The master thesis must be published on the official website of the higher education institution / its subdivision or in the repository of the higher education institution.

### 3.4. Matrix of compliance with software competences components of the educational programme

Components / Competences	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
GC1	+	+	+	+	+	+	+
GC2			+				
GC3	+	+	+			+	+
GC4							
GC5	+	+	+	+	+	+	+
GC6	+	+	+		+	+	+
GC7	+	+				+	+
GC8			+				
GC9	+	+	+	+	+	+	+
PC1	+	+	+	+	+	+	+
PC 2	+	+	+		+	+	+
PC3	+	+	+	+	+	+	+
PC4	+	+	+	+	+	+	+
PC5	+	+	+		+	+	+
PC6	+	+	+	+	+	+	+
PC7	+	+	+		+	+	+
PC 8	+	+	+	+	+	+	+
PC 9	+	+	+	+	+	+	+
PC10	+	+	+		+	+	
PC11	+	+			+	+	+
PC12	+	+	+		+	+	+

### 3.5. Matrix of correspondence of program competences elective components of the educational program

Component s  Competenc es	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16	EC 17	EC 18	EC 19	EC 20	EC 21
GC 1	+	+	+	+	+			+	+	+		+	+	+	+	+	+	+		+	+
GC2	+															+	+				+
GC3	+	+	+	+	+	+		+	+	+	+	+		+	+	+	+		+	+	+
GC4								+										+			
GC5	+	+	+	+		+	+			+				+				+		+	+
GC6	+	+	+	+	+	+			+	+	+	+	+	+	+	+	+	+	+	+	+
GC7			+			+							+					+		+	

GC8	+							+								+	+				+
GC9	+	+	+	+	+	+	+		+	+	+	+	+	+	+			+	+	+	+
PC1	+	+	+							+				+						+	+
PC2	+	+	+	+	+			+	+	+			+	+	+	+	+			+	+
PC3	+	+	+		+	+	+		+	+	+	+	+	+	+				+	+	+
PC4	+	+	+	+	+	+	+	+	+	+		+	+	+	+	+	+			+	+
PC5	+	+	+	+	+	+		+		+			+	+	+	+	+	+		+	+
PC6	+	+	+		+	+		+		+		+	+	+	+	+	+			+	+
PC7	+	+	+		+	+			+	+		+	+	+	+	+	+			+	+
PC8	+	+	+			+				+				+						+	+
PC9	+	+	+	+	+	+	+			+			+	+	+	+	+			+	+
<i>PC10</i>	+	+			+	+			+	+		+	+	+	+	+	+			+	+
<i>PC11</i>					+				+			+	+		+						
<i>PC12</i>	+	+	+		+	+			+	+				+	+					+	+



**3.6. Matrix for providing software learning outcomes compulsory components of the educational programme**

Components / Program learning	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
01	+	+	+	+	+	+	+
02	+	+				+	
03	+	+	+			+	+
04	+	+	+			+	+
05			+				
06	+	+	+			+	+
07	+	+	+	+	+	+	+
08	+	+	+	+	+	+	+
09	+	+				+	+
10	+	+	+		+		+
11	+	+	+	+	+	+	+
12	+	+	+		+	+	+
13					+		
14	+	+	+		+	+	
15	+	+			+	+	+
16	+	+	+		+	+	+



										+				+								
12	+					+				+											+	+
13	+		+	+	+		+	+		+					+						+	+
14	+	+	+		+	+			+	+		+	+	+	+						+	+
15				+	+				+				+		+							
16	+	+	+		+	+			+	+				+	+						+	+