

### 3. Educational Program

Project group manager

(Director of Educational Program)

PhD in Economics, Professor

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#### 3.1. Educational Program Profile “International Economics” in the Subject Area 051 “Economics”

1 – General information	
<b>Full name of HEI and structural unit</b>	State University of Trade and Economics Faculty of International Trade and Law Department of World Economy
<b>Academic degree and qualification title in the original</b>	Academic degree “Master” Subject Area “Economics”
<b>Educational Program official title</b>	“International Economics”
<b>Compliance with the Higher Education Standard of the Ministry of Education and Science of Ukraine</b>	Meets the Higher Education Standard of the Ministry of Education and Science of Ukraine
<b>Type of diploma and Educational Program scope</b>	Master diploma, unitary, 90 ECTS credits. Training period 1 year 4 months
<b>Accreditation availability</b>	Ministry of Education and Science of Ukraine 10.07.2017-01.07.2026
<b>Цикл/рівень Cycle/Level</b>	National Qualifications Framework of Ukraine – level 7, FQ-EHEA –level 2, EQF-LLL –cycle 7
<b>Academic background</b>	Bachelor degree availability
<b>Language of training</b>	Ukrainian, English
<b>Program validity period</b>	01.07.2026
<b>Link for Educational Program permanent placement</b>	<a href="https://knute.edu.ua">https://knute.edu.ua</a>
2 – Educational Program aim	
Training highly qualified professionals in <i>international</i> economics who possess modern economic thinking, theoretical knowledge and applied skills, able to solve complex research, innovation and management tasks and problems of functioning economic systems of various levels, characterized by uncertainty of <i>international economic environment</i> conditions and requirements.	
3 – Educational Program characteristics	
<b>Subject Area</b>	<p><b>The object of study and/or activity</b> is modern economic processes and phenomena, scientific methods of normative, quantitative and institutional analysis, tools for forming international, national, regional, sectoral economic policy and business economics.</p> <p><b>Learning outcomes:</b> training highly qualified professionals in international economics who possess modern economic thinking, theoretical knowledge and applied skills, able to solve complex research, innovation and management tasks and problems of economic systems of various levels functioning, characterized by uncertainty of conditions and requirements.</p> <p><b>The subject area theoretical content:</b> general laws and trends of economic development, market entities motivation and behavior; theories of micro-, macro- and international economics; modern quantitative methods of economic processes analysis; institutional and interdisciplinary analysis; laws of modern socio-economic processes; economic management theories for various production systems and sectors of the economy.</p> <p><b>Methods, techniques and technologies:</b> general scientific and specific cognition and research methods; mathematical, statistical, qualitative methods of economic analysis; sociological, expert assessment, questionnaires;</p>

	<p>economic and mathematical modeling, forecasting; information and communication technologies, specialized software; methods of research activity and results presentation.</p> <p><b>Tools and equipment:</b> modern information and communication equipment, information systems and software products used in economic practical activity.</p>
<b>Educational Program orientation</b>	<p>Освітньо-професійна програма магістра професійної та прикладної орієнтації.</p> <p>Educational Master's Program of professional and applied orientation.</p>
<b>Main focus of Educational Program</b>	<p>Specialized education in international economics with an in-depth study of theoretical and methodological foundations of forming and implementing international economic development strategies at the level of government or corporate entities, taking into account the criteria of socio-economic, institutional-organizational, financial and security effectiveness; mastering skills and technologies of economic analysis and control of business entities concentration in domestic and foreign industry markets, forming effective international competitive strategies of individual economic entities and their integration.</p> <p><b>Key words:</b> international economics, international strategies, international corporations, international security.</p>
<b>Program features</b>	<p>Expanding variable component due to applied courses ("Global Marketing", "Global Value Chains", "Global Economic Elites and Transnational Corporations", "Contract Law", "Intellectual Property", "Scientific Research Methodology", "International Investment Law", "International Technical Regulation", "International Financial Law", "International Audit", "International Commercial Arbitration", "Public Speaking", "Statistical Forecasting Methods", "Trade Negotiations and Commercial Diplomacy", "Company's Cost Management", "Company's Financial Strategy", "Web Design and Web Programming"), which ensure forming skills to work in international economic activity .</p> <p>The curriculum provides 2-month practical training at leading businesses of Ukraine, branches of transnational corporations, government administration bodies, coordination-type institutions, and representative offices of international organizations in Ukraine. The possibility of learning under an English- Taught Master's program.</p>
<b>4 – Graduates employability and suitability for further learning</b>	
<b>Employability</b>	<p>Graduates of the Educational Program "International Economics" can: be employed in such professional fields as government and private business entities that are subjects or regulators of international economic activity (in various organizational-management and financial-economic positions); perform functional duties in the civil service (developing and examining key documents in international economic relations at the national, regional and local levels); practice educational and scientific activities in higher education institutions and research centers (performing international economic research, developing economic forecasts and programs, teaching training courses).</p> <p>The list of professions and professional titles according to the valid edition of the National Qualifications Framework of Ukraine NCF 003:2010: chief economist (21097), director of economic development (21489), economist (25351) - including: economist in international trade (25362), economist in planning (25368), economist in finance (25377), economist in pricing (25377); economic advisor (25352), consultant on economic issues (23068), observer on economic issues, member of the supervisory board</p>

	(24191), technical experts in management (343), including record keeping organizers (3435); commercial service agents and trade brokers (342), including sales brokers (intermediaries) (3421), clearing agents (in commodity exchange transactions and forwarding) (3422), commercial service agents and trade brokers (3429); assistants executives (3436), including assistants businesses, institutions and organizations executives (3436.1), assistants production departments managers and other main ones managers (3436.2), assistants small businesses managers without administrative apparatus (3436.3)
<b>Further learning</b>	An opportunity to continue education at the third (PhD) cycle and obtain additional qualifications in the education system for adults
<b>5 –Teaching and assessment</b>	
<b>Teaching and learning</b>	A balanced combination of classroom and independent work on the basis of problem-oriented and interactive learning using modern educational technologies and methods (lectures-discussions, seminars, practicals in small groups, independent work with information sources, teachers' consultations, distance learning).
<b>Assessment</b>	Written examinations, oral presentations, current control (testing, solving problems and situational exercises, debates, public speeches), a final module control, the thesis public defense. The assessment is carried out according to "Regulations on students' educational process organization" and "Regulations on learning outcomes assessment for students and post-graduate students of State University of Trade and Economics".
<b>6 - Program competences</b>	
<b>Integral competence</b>	Ability to identify and solve complex economic tasks and problems, make appropriate analytical and managerial decisions in <i>international economic activity</i> or in learning process, which involves conducting research and/or implementing innovations under uncertain conditions and requirements.
<b>General competences (GC)</b>	<b>GC1.</b> Ability to generate new ideas (creativity). <b>GC2.</b> Ability for abstract thinking, analysis and synthesis. <b>GC3.</b> Ability to motivate people and move towards a common goal. <b>GC4.</b> Ability to communicate with representatives of other professional groups of various levels (with experts from other subject areas/types of economic activity). <b>GC5.</b> Ability to work in a team. <b>GC6.</b> Ability to develop and manage projects. <b>GC7.</b> Ability to act on the basis of ethical considerations (motives). <b>GC8.</b> Ability to conduct research at the appropriate level. <b>GC9.</b> <i>Appreciation and respect for diversity and multiculturalism.</i> <b>GC10.</b> <i>Ability to use the acquired knowledge, understand the subject area and profession in practice, be free to apply knowledge taking into account specific situations.</i>
<b>Specialized (professional, subject competences) (SC)</b>	<b>SC1.</b> Ability to apply scientific, analytical, and methodical tools to justify economic entities development strategy and related management decisions. <b>SC2.</b> Ability to professional communication in economics in a foreign language. <b>SC3.</b> Ability to collect, analyze and process statistical data, scientific and analytical materials, necessary for solving complex economic problems, and make reasonable conclusions based on them. <b>SC4.</b> Ability to use modern information technologies, research methods and techniques of economic and social processes, related to established research needs.

	<p><b>SC5.</b> Ability to identify key trends in socio-economic and human development.</p> <p><b>SC6.</b> Ability to formulate professional tasks in economics and solve them, choosing the appropriate directions and methods for their solution, taking into account the resources available.</p> <p><b>SC7.</b> Ability to justify management decisions regarding the effective economic entities development.</p> <p><b>SC8.</b> Ability to assess possible risks, and socio-economic consequences of management decisions.</p> <p><b>SC9.</b> Ability to apply a scientific approach to form and implement effective projects in social and economic spheres.</p> <p><b>SC10.</b> Ability to develop scenarios and strategies for socio-economic systems development.</p> <p><b>SC11.</b> Ability to plan and develop projects in economics, implement its informational, methodical, material, financial and personnel support.</p> <p><b>SC12.</b> <i>Ability to evaluate mechanisms of globalization impact of on the development of countries with open economies and justify measures for national interests and sovereignty protection.</i></p> <p><b>SC12.</b> <i>Ability to identify sources of forming international competitiveness of economic entities at different levels and justify mechanisms of their provision, including through economic entities concentration tools.</i></p> <p><b>SC14.</b> <i>Ability to apply practical tools for conducting international commercial transactions, including performing customs procedures for products moving across customs borders.</i></p> <p><b>SC15.</b> <i>Ability to justify mechanisms and tools for ensuring international security of economic entities at the micro, meso and macro levels.</i></p> <p><b>SC16.</b> <i>Ability to analyze international legal acts of a universal and regional nature, and ability to apply norms of industry law in international business activity management.</i></p>
<b>7 – Program learning outcomes</b>	
	<ol style="list-style-type: none"> <li>1. Formulate, analyze and synthesize scientific and practical problems solutions.</li> <li>2. Develop, justify and make effective decisions on developing socio-economic systems and economic entities management.</li> <li>3. Communicate freely on professional and scientific issues in national and foreign languages orally and in writing.</li> <li>4. Develop socio-economic projects and a system of complex actions for their implementation, taking into account their goals, expected socio-economic consequences, risks, legislative, resource and other restrictions.</li> <li>5. Adhere to the principles of academic integrity.</li> <li>6. Measure one’s own performance, demonstrate leadership skills and the ability to manage personnel and work in a team.</li> <li>7. Choose effective methods of managing economic activity, justify the proposed solutions on the basis of relevant data and scientific and applied research.</li> <li>8. Collect, process and analyze statistical data, scientific and analytical materials necessary for solving comprehensive economic tasks.</li> <li>9. Make effective decisions under uncertain conditions and demands that require applying new approaches, methods and socio-economic research tools.</li> <li>10. Apply modern information technologies and specialized software in socio-economic research and socio-economic systems management.</li> <li>11. Determine and critically evaluate the state and trends of socio-economic development, form and analyze economic systems and processes models.</li> </ol>

	<p>12. Justify management decisions regarding the economic entities effective development, taking into account goals, resources, restrictions and risks.</p> <p>13. Assess possible risks, and management decisions socio-economic consequences.</p> <p>14. Develop scenarios and strategies for socio-economic systems development.</p> <p>15. Organize socio-economic projects development and implementation, taking into account information, methodical, material, financial and personnel support.</p> <p>16. <i>Apply a scientific approach for assessing mechanisms of global economic elites and transnational corporations' impact on countries with open economies development and justify measures on national interests and sovereignty protection.</i></p> <p>17. <i>Identify the sources of forming multinational corporations' competitiveness and justify mechanisms of their provision, including through the tools of business entity concentration.</i></p> <p>18. <i>Apply practical tools for conducting international commercial transactions, including customs procedures for goods moving across customs borders.</i></p> <p>19. <i>Justify mechanisms and tools for ensuring business entities international security at the micro-, meso- and macro-levels, including issues of intellectual property protection.</i></p> <p>20. <i>Analyze international legal acts of universal and regional nature, and the ability to apply norms of industry law in international business activity management.</i></p>
<b>8 – Resource support for Program implementation</b>	
<b>Academic staff</b>	<p>The Educational Program is equipped with an experienced and highly qualified academic staff. The academic staff who teaches compulsory and elective courses has scientific degrees and/or scientific titles.</p> <p>In order to improve their professional level, all the academic staff takes internships both in Ukraine and abroad once every five years.</p> <p>The participation of foreign professionals and practitioners in teaching of professional courses is possible.</p>
<b>Material and technical facilities</b>	<p>Providing, in accordance with the requirements, premises for conducting training sessions and control measures with appropriate multimedia equipment.</p> <p>Using SUTE laboratories, computer and specialized classrooms.</p> <p>Availability of SUTE social infrastructure.</p>
<b>Educational - methodological support</b>	<p>The Educational Program is provided with appropriate informational and teaching-methodical resources, including coursebooks, handbooks, other educational and methodical publications, specialized literature from SUTE library fund from domestic and foreign publications and access to closed information sources.</p>
<b>9 – Academic mobility</b>	
<b>National credit mobility</b>	<p>Is implemented in accordance with the “Regulation on the procedure for realizing the right to academic mobility at SUTE”. Practical training modules are implemented at businesses- of foreign economic entities, in institutions and organizations within bilateral agreements</p>
<b>International credit mobility</b>	<p>The University has concluded agreements on cooperation between SUTE and higher education institutions, within partner exchange and student training are carried out. In addition, international academic mobility is carried out under International programs and projects within Erasmus+, including the following universities: Crakow University of Economics (Poland, Crakow), University of Szczecin (Poland, Szczecin), Audencia Business School (France , Nantes),</p>

	Université Grenoble Alpes (Grenoble, France), University Paris Est Créteil (Paris, France), University of Central Lancashire (Preston, Great Britain), University of Hoenheim (Stuttgart, Germany), Piraeus University of Applied Sciences (Piraeus, Greece,), Sofia University st. Kliment Ohridiski (Sofia, Bulgaria)
<b>Training of foreign students</b>	For foreign students there is an opportunity to learn in an Educational Program in English.

## 2. List of Educational Program components and their logical order

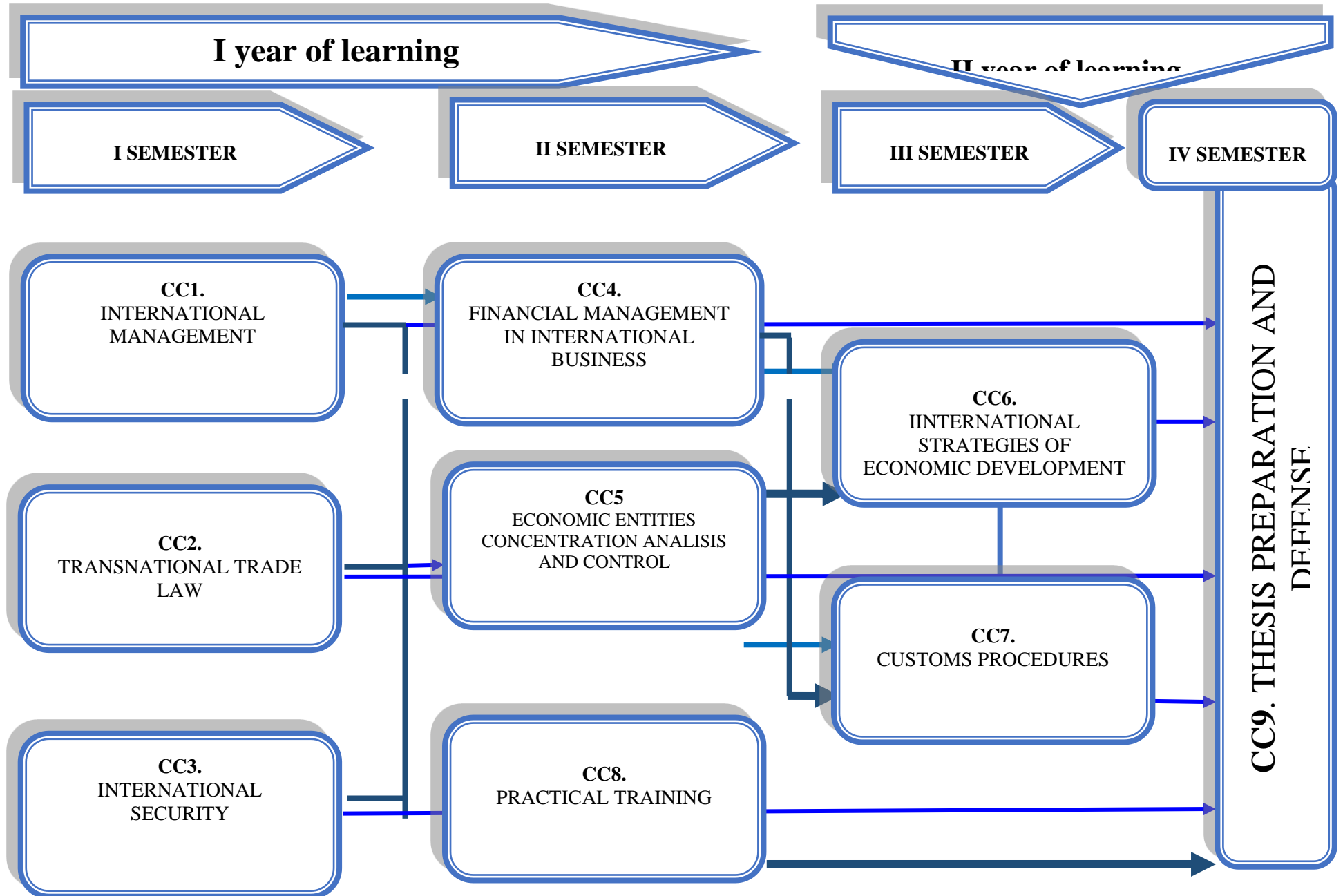
### 2.1. List of Educational Program components

Code of academic course	Educational Program components (academic courses, course projects (works), internships, a qualifying examination, a thesis)	Number of ECTS credits
1	2	3
<b>Educational Program compulsory components</b>		
CC1	International management	6
CC2	Transnational Trade Law	6
CC3	International Security	6
CC4	Financial Management in International Business	6
CC5	Analysis and control of business entities concentration	6
CC6	International Strategies of Economic Development	9
CC7	Customs Procedures	6
CC8	Practical training	9
CC9	Thesis preparation and defense	12
<b>Compulsory components total scope: 66</b>		
<b>Educational Program elective components</b>		
EC1	Global Marketing	6
EC2	Global Value Chains	6
EC3	Global Economic Elites and Transnational Corporations	6
EC4	Contract Law	6
EC5	Intellectual Property	6
EC6	Scientific Research Methodology	6
EC7	International Investment Law	6
EC8	International Technical Regulation	6
EC9	International Financial Law	6
EC10	International Auditing	6
EC11	International Commercial Arbitration	6
EC12	Public speaking	6
EC13	Statistical Forecasting Methods	6
EC14	Trade Negotiations and Commercial Diplomacy	6
EC15	Company's Cost Management	6
EC16	Company's Financial Strategy	6
EC17	Web Design and Web Programming	6
EC18	Incoterms in International Trade	6
EC19	World Market for Creative Products	6
EC20	Students' Elective Course	6
	In order to ensure forming an individual educational trajectory, taking into account the Art. 62 of the Law of Ukraine "On Higher Education" provisions, students can choose Educational Program components from other Educational Programs, both similar and other higher education cycles agreed with the dean of the faculty. <sup>1</sup>	
<b>Elective components total scope: 24</b>		
<b>EDUCATIONAL PROGRAM TOTAL SCOPE: 90</b>		

The form of final control for all Educational Program components is an examination.

<sup>1</sup> The procedure of forming an individual educational trajectory is regulated by Regulations on students' educational process URL: <https://knute.edu.ua/file/NzU4MQ==/f97864d4b918244e228a0400a9a98f96.pdf>

## 2.2. Structural-logical scheme of Educational Program





### **3. Form of students' attestation.**

Attestation is carried out in the form of the thesis public defense.

The thesis involves solving a complex specialized task or complex practical problem in economic sphere, which requires research and/or innovation and is characterized by uncertainty of conditions and requirements.

The thesis must not contain academic plagiarism, fabrication or falsification. The thesis is submitted in the SUTE repository. Publication of theses containing information with limited access is carried out in accordance with the requirements of valid legislation.

**4.1. Matrix of the Program competences conformity with Educational Program compulsory components**

<b>Components/ Competences</b>	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9.
GC1	X		X	X		X			X
GC2		X		X	X				X
GC3	X			X		X	X	X	
GC4		X					X	X	
GC5	X			X	X	X		X	
GC6	X			X				X	
GC7			X	X		X			X
GC8			X		X	X		X	
GC9	X					X			X
GC10				X	X		X	X	
SC 1	X			X	X		X		X
SC 2	X	X					X	X	X
SC 3					X		X		X
SC 4					X		X	X	X
SC 5	X		X			X			X
SC 6	X		X	X		X		X	X
SC 7	X			X	X		X		X
SC 8			X	X	X				X
SC 9			X			X			X
SC10	X		X						X
SC11	X			X		X			X
SC12			X			X			X
SC13	X			X	X				X
SC14	X			X			X	X	X
SC15			X	X					X
SC16	X	X						X	X

**4.2. Matrix of Program competences conformity with Educational Program elective components**

<b>Compo nents/ Compet ences</b>	E C 1	E C 2	E C 3	E C 4	E C 5	E C 6	E C 7	E C 8	E C 9	E C 10	E C 11	E C 12	E C 13	E C 14	E C 15	E C 16	E C 17	E C 18	E C 19	
GC1	X	X			X	X							X							X
GC2				X	X	X	X		X		X									
GC3	X		X	X							X			X		X				
GC4			X	X			X	X	X	X	X	X		X						
GC5	X	X	X			X				X	X			X		X				

GC6	X													X	X	X	X		
GC 7	X		X		X	X													
GC8					X				X			X						X	
GC9	X	X																	
GC10					X						X	X	X				X	X	
SC 1														X	X		X	X	
SC 2	X	X				X	X	X	X	X	X		X					X	
SC 3					X							X						X	
SC 4					X							X					X	X	
SC 5	X	X	X															X	
SC 6											X			X	X			X	
SC 7					X									X	X			X	
SC 8					X		X			X	X		X					X	
SC 9		X	X																
SC10		X	X															X	
SC11	X													X	X	X			
SC12			X										X					X	
SC13	X	X			X									X	X				
SC14										X				X				X	X
SC15					X		X					X		X					
SC16				X			X	X	X	X	X								

**5. 1. Matrix of providing Program learning outcomes by Educational Program compulsory components**

<b>Components/ Program learning outcomes</b>	<b>GC1</b>	<b>GC2</b>	<b>GC3</b>	<b>GC4</b>	<b>GC5</b>	<b>GC6</b>	<b>GC7</b>	<b>GC8</b>	<b>GC9</b>
1	X			X		X			X
2	X		X	X					X
3	X	X					X	X	X
4	X	X		X		X			X
5		X		X	X				X
6	X			X	X	X			X
7					X		X		X
8					X		X	X	X
9					X		X		X
10			X	X	X		X	X	X
11			X			X			X
12	X			X				X	X
13			X	X	X				X
14	X		X			X			X
15	X			X		X			X
16			X			X			X

