



MASTER'S DEGREE

Educational Program "DIGITAL ECONOMY"

GOAL OF THE EDUCATIONAL PROGRAM

Training of master's degree students in a digital economy, who are capable to create and research mathematical models of development of various spheres of economic activity in the digital space, implement and use digital technologies for the effective functioning of complex economic objects, processes, and systems.

EMPLOYMENT OPPORTUNITIES (POSITIONS)

- ✓ Head of the digital transformation
- ✓ Smart City analyst
- ✓ Information security engineer
- ✓ Mobile application architect
- ✓ Head of the information and computer center

EMPLOYERS WHO ARE THE PARTNERS OF THE EDUCATIONAL PROGRAM, PARTICIPANTS IN SHAPING THE CONTENT OF EDUCATION AND PRACTICAL TRAINING

Ministry of Digital Transformation of Ukraine, Bratislava University of Economics and Management, IT Association of Slovakia, LLC PROCOM («ПРОКОМ»), LLC BGS Solutions, «IT Specialist» company, Ukrainian Association ODOO, Coca-Cola Beverages Ukraine Limited, «Center Research & Development» company, «Global Message Service» company, «Genesis» business ecosystem company.

BASIC ACADEMIC DISCIPLINES (COURSES) OF THE EDUCATIONAL PROGRAM

Data Analysis Technologies, Mobile Application Development Technology, Intelligent Systems, Business Engineering, Mathematical Methods and Models of Complex Economic Systems, Digital Economy of Ukraine.

COMPETITIVE ADVANTAGES

- Participation of digital economy practitioners in the educational process
- Existing joint Ukrainian-Slovak master's program "International Business Analytics" with the possibility of free master's studies at the Bratislava University of Economics and Management
- Educational process using the advanced material and technical base of the European level (specialized computer laboratory of the digital economy, SMART library, VR studio, coworking spaces)
- Permanent international academic mobility programs
- Opportunity to study in the English-language educational master's program "Digital Economy"
- High level of salaries for IT specialists



Information
about the
university