

**1. Educational Program Profile “International Business” in the Subject Area 292
“International economic relations”**

1 – General information	
Full name of HEI and structural unit	State University of Trade and Economics Faculty of International Trade and Law Department of World Economy
Academic degree and qualification title in the original	Academic degree “Master” Subject Area “International economic relations”
Educational Program official title	“International Business”
Compliance with the Higher Education Standard of the Ministry of Education and Science of Ukraine	Meets the Higher Education Standard of the Ministry of Education and Science of Ukraine
Type of diploma and Educational Program scope	Master’s diploma, unitary, 90 ECTS credits. Training period 1 year 4 months
Accreditation availability	Licensed in 2017 (Cabinet of Ministers of Ukraine Resolution No 53 from February 1, 2017) Accredited by the Ministry of Education and Science of Ukraine (Certificate of National Accreditation by National Agency for Higher Education Quality Assurance No 11000569 until July 1, 2022) Certificate of Accreditation No 3580 until July 1, 2027
Cycle/Level	National Qualifications Framework of Ukraine – level 7, FQ-EHEA –level 2, EQF-LLL – level 7
Academic background	Bachelor’s degree availability
Language(s) of training	Ukrainian
Program validity period	01.07 2027 p.
Link for Educational Program permanent placement	https://knute.edu.ua/
2 – Educational Program aim	
Training highly qualified professionals able to solve complex challenges and problems and generate new ideas in international economic relations characterized by the uncertainty of conditions and requirements.	
3 – Educational Program characteristics	
Subject Area	<p>Objects of study – functioning and development of international economic relations, methodologies and methods of their research, interaction of subjects of the world economic space in the process of evolution of international cooperation.</p> <p>Learning outcomes – training qualified professionals able to solve complex challenges and problems in international economic relations, which involve research and/or innovation and are characterized by uncertainty of conditions and requirements.</p> <p>Theoretical content of the subject area – economy of global economic relations with its patterns of forming and developing of social reproductive processes in their interrelation and interdependence based on international economic activity, international division of labor and institutional regulation</p>

	<p>mechanism in the process of transforming international economic relations and international economic cooperation.</p> <p>Methods, techniques and technologies: methods of theoretical and empirical research, economic-mathematical analysis, modeling and forecasting, data analysis techniques, information search and processing technology, systematic data analysis, expert evaluation of the results of international economic relations implementation.</p> <p>Tools and equipment include modern universal and specialized information systems (information-communication, information-search, information-analytical) and specialized software used in international economic relations activities.</p>
Educational Program orientation	Master's Educational Program of applied and professional orientation.
Main focus of Educational Program	<p>In-depth study of professionally oriented courses that ensure forming competencies for international business entities management, taking into account transnational nature, legal foundations and financial and economic aspects of their activities.</p> <p>Key words: international economic relations, international business, transnational corporations</p>
Program features	<p>Expanding a variable component due to applied courses aimed to develop competences in international economic activity implementation in conditions of uncertainty of global business environment.</p> <p>Ensuring a comprehensive nature of knowledge and skills in international economic relations due to courses of organizational and managerial, economic, analytical, and legal direction.</p>
4 – Graduates employability and suitability for further learning	
Employability	<p>Professions according to National Qualification Framework of Ukraine NFC 003:2010:</p> <p>universities and higher education institutions teachers (231), civil service professionals (2419.3), professionals in economics (2441), professionals in financial and economic security (2414.2); professionals in marketing, economic activity efficiency, production rationalization, intellectual property and innovative activity (2419.2); economists (2441.2); project and program management professionals (2447.2)</p>
Further learning	A possibility of obtaining Doctor of Philosophy degree in Economics; access to research grants for participation in postgraduate education cycle programs; acquiring additional qualifications of the same level of National Qualification Framework.
5 –Teaching and assessment	
Teaching and learning	A balanced combination of classroom and independent work using modern educational and information technologies (trainings, round tables, discussion clubs, distance learning, applied software packages, data processing and analysis systems)
Assessment	<p>Written exams, final module control, oral and written surveys, essay and presentation review, a thesis writing and defense.</p> <p>Assessment is carried out in accordance with "Regulations on students' educational process organization", "Regulations for students and postgraduates students learning outcomes assessment of SUTE"</p>

6 - Program competences	
Integral competence	Ability to identify and solve complex challenges and problems, generate new ideas in international economic relations and/or during learning, which involves doing research and/or implementing innovations and is characterized by uncertainty of conditions and requirements.
General competences (GC)	<ol style="list-style-type: none"> 1. Ability to communicate in a foreign language. 2. Ability to learn and master modern knowledge. 3. Ability to search process and analyze information from different sources. 4. Ability to work in a term. 5. Ability to do research at an appropriate level.
Specialized (professional, subject competences) (SC)	<ol style="list-style-type: none"> 1. Ability to make informed decisions on establishing international economic relations at all levels of their implementation. 2. Ability to develop and analyze models of national economies development and determine their role in modern world economic system. 3. Ability to identify and evaluate of examples of economic globalism, challenges and imbalances of global development and their impact on international economic relations. 4. Ability to assess global firms' activities scope and their position in world markets. 5. Ability to apply cumulative knowledge, scientific and technological achievements, information technologies to understand the essence of the phenomenon of the new economy, identify patterns and trends in world economy latest development. 6. Ability to apply principles of social responsibility in the international economic relations entities activities and analyzing their impact on countries economic development 7. Ability to analyze and evaluate of countries geo-economic strategies in terms of national economic interests. 8. Ability to forecast trends in developing international markets, taking into account economic changes. 9. Ability to self-study, maintaining an appropriate level of knowledge, readiness to acquire new level of knowledge, and increasing expertise and qualification level. 10. <i>Ability to analyze results and forecast international business entities performance indicators by functional areas.</i> 11. <i>Ability to analyze international legal acts of a universal and regional nature, and apply norms of industry law in international business activities management.</i> 12. <i>Ability to use economic and mathematical methods in modeling and forecasting international business activities.</i> 13. <i>Ability to assess possibilities of involving participants in international business activities to create value chains.</i>
7 – Program learning outcomes	
	<ol style="list-style-type: none"> 1. Possess knowledge and skills for professional activity on business communication in international economic relations, as well as effectively communicate at professional and social level, including oral and written communication in a foreign language/s. 2. Think creatively, show flexibility in decision-making based on logical arguments and verified facts in conditions of limited time and resources

based on using various diagnostic methodologies of leading international organizations.

3. Systematize, synthesize and organize the information received, identify problems, formulate conclusions and develop recommendations using effective approaches and technologies, specialized software for solving complex challenges and tasks, taking into account cross-cultural features of international economic relations entities.

4. Make informed decisions on problems international economic relations under indefinite conditions and requirements.

5. Evaluate the degree of tasks complexity when planning activities and processing its results.

6. Analyze regulatory documents, evaluate analytical reports, use regulatory documents and reference materials, and conduct applied analytical developments for preparing analytical materials professionally.

7. Explore and analyze national economies development models and justify measures for achieving their strategic goals in conditions of world economic relations transformation.

8. Develop and examine adaptive models of aligning imbalances and levelling global development threats, and offer options for solving problems under the research results.

9. Monitor, analyze and assess global firms' activities (corporations, strategic alliances, consortia, syndicates, trusts, etc.) with the purpose of identifying their competitive positions and benefits in world markets.

10. Understand laws and trends of the world economy development and the new economy phenomenon, taking into account the processes of intellectualization, informatization and scientific and technological exchange.

11. Understand the essence of global economic development social dimension of and implement the principles of social responsibility in international economic relations entities.

12. Determine countries geo-economic strategies and their regional economic priorities taking into account national economic interests and security components of international economic relations in the context of global humanity problems and asymmetry of world resources distribution.

13. Identify changes in the markets under the indefinite factors impact, carry out comparative analysis, critically evaluate the consequences of produced ideas and decisions made in order to predict global markets development trends.

14. Present the results of your own research by preparing scientific publications and testing at scientific events.

15. Ability to develop and analyze internal and external documentation by functional areas of activity of international business entities determine the directions of international activity optimization of on the basis of analysis of reporting and forecast documentation and statistical data.

16. Ability to act on the basis of international universal and sectoral law norms in international entrepreneurial activity management, respond to legal principles transformation on time and predict their impact on international business entities functioning.

17. Ability to make informed decisions on international business activities on the basis of using economic and mathematical methods.

18. Ability to evaluate a potential of attracting international

	<i>entrepreneurial activity participants to the value chains based on using advantages in the international division of labor and taking into account regional integration priorities.</i>
8 – Resource support for Program implementation	
Academic staff	100% of the academic staff involved in teaching professionally oriented courses has scientific degrees in their subject area. Practitioners in international business are engaged to conduct problematic lectures. In order to increase their professional level, all the academic staff takes an internship once every five years.
Material and technical facilities	Providing, premises for conducting training sessions and control measures with appropriate multimedia equipment. Using SUTE laboratories, computer and specialized classrooms. Availability of SUTE social infrastructure.
Educational - methodological support	SUTE fully adheres technological requirements for educational, methodical and information support of educational activities. The valid distance learning system MOODLE provides independent and individual training. The Program is provided by coursebooks, guidebooks, information base and access to closed information sources including scientometric databases.
9 – Academic mobility	
National credit mobility	Defining credit mobility is carried out in accordance with the Law of Ukraine "On Education", the Law of Ukraine "On Higher Education", and regulations on "Students' educational process organization", "On the procedure of right for academic mobility implementation in SUTE" based on the following documents: course catalog; agreement on internship; a practical training certificate. Under the terms of credit mobility, a student is recounted all the credits that he/she has received outside the main place of study and which are the educational program components.
International credit mobility	According to cooperation programs between SUTE and higher education institutions students with knowledge of foreign languages and by SUTE rating have a possibility to get education in France (<i>ESCP Business School</i>) Paris, University Paris Est Créteil, Gustave Eiffel University, Université Grenoble Alpes (Economic Faculty, Grenoble) Audencia Nantes School of Management and Communication and in Great Britain (University of Central Lancashire, Preston)
Training of foreign students	For foreign students the course "Ukrainian" is taught during 1-3 semesters according to a separate schedule.

2. List of Educational Program components and their logical order

2.1. List of Educational Program components

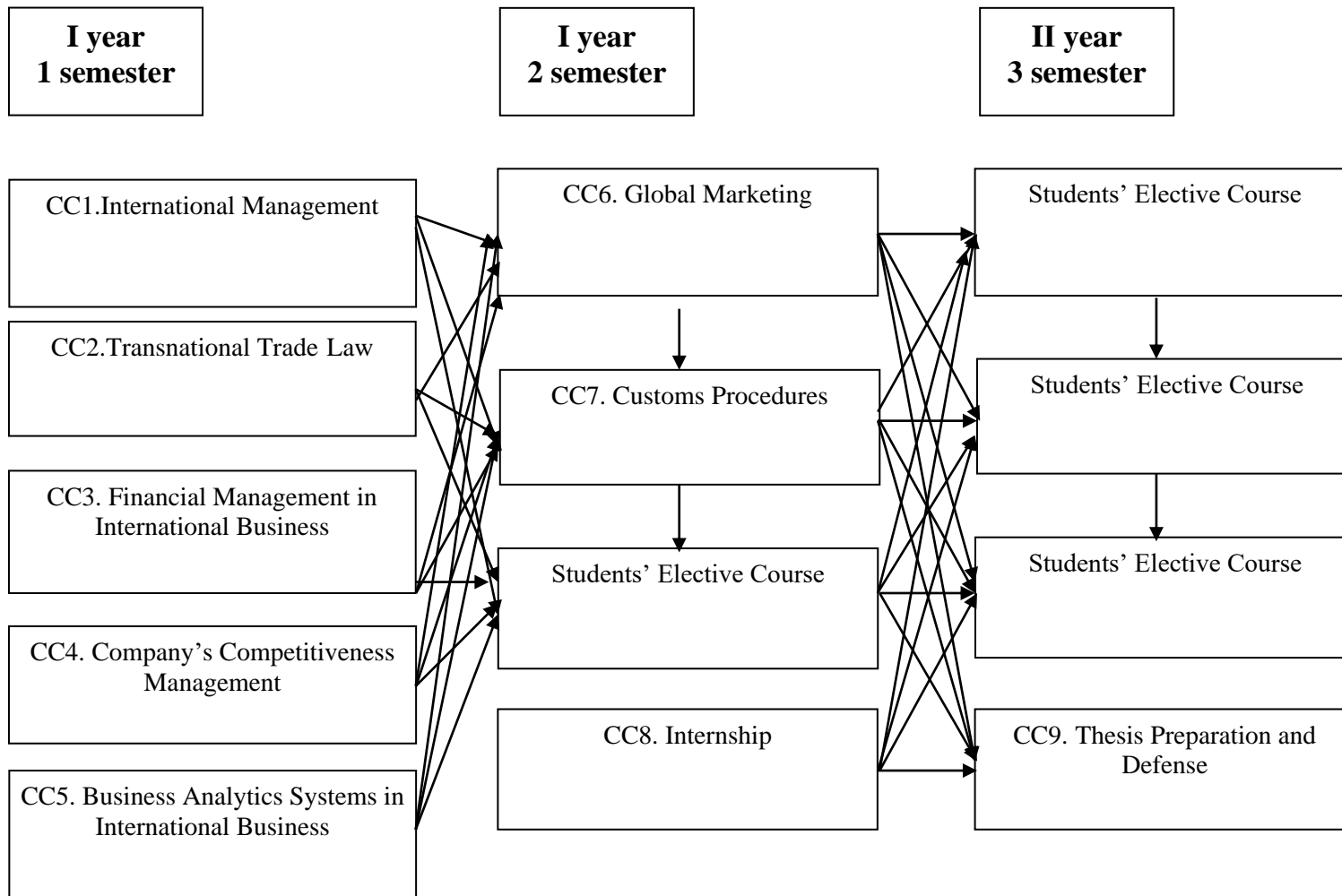
Code of academic course	Educational Program components (academic courses, course projects (works), internships, a qualifying examination, a thesis)	Number of ECTS credits
1	2	3
Educational Program compulsory components		
CC1	International Management	6
CC2	Transnational Trade Law	6
CC3	Financial Management in International Business	6
CC4	Company's Competitiveness Management	6
CC5	Business Analytics Systems in International Business	6
CC6	Global Marketing	9
CC7	Customs Procedures	6
CC8	Internship	9
CC9	Thesis Preparation and Defense	12
Compulsory components total scope		66
Educational Program elective components		
EC1	Alternative Dispute Resolution Methods	6
EC2	Anti-crisis Management in International business	6
EC3	Life safety	6
EC4	Business engineering	6
EC5	Global Value Chains	6
EC6	Company's Economic Diagnosis	6
EC7	Information Wars	6
EC8	Corporate Management in International Companies	6
EC9	International Security	6
EC10	Incoterms in International Trade	6
EC11	International Ecological Management	6
EC12	International Commercial Arbitration	6
EC13	International Strategies of Economic Development	6
EC14	Scientific Research Methodology	6
EC15	Accounting and Financial Reporting according to International Standards	6
EC16	Fundamentals of Cyber Security	6
EC17	Risk Management in International Business	6
EC18	Statistical Forecasting Methods in International Business	6
EC 19	Strategic Management in International Business	6
EC 20	Trade Negotiations and Commercial Diplomacy	6
EC21	In order to ensure forming an individual educational trajectory, taking into account the Art. 62 of the Law of Ukraine "On Higher Education" provisions, a students can choose Educational Program components from other Educational Programs, both similar and other higher education cycles agreed with the dean of the faculty. ¹	6

¹ The procedure of forming an individual educational trajectory is regulated by "Regulations on students' educational process" URL: <https://knute.edu.ua/file/NzU4MQ==/f97864d4b918244e228a0400a9a98f96.pdf>

Elective components total scope	24
EDUCATIONAL PROGRAM TOTAL SCOPE	90

The form of final control for all Educational Program components is an examination.

2.2. Structural-logical scheme of Educational Program



2. Form of students' attestation.

Attestation is carried out in the form of the thesis public defense.

The thesis should involve solving a complex specialized task or practical problem in economic relations sphere, which requires research and/or innovation and is characterized by uncertainty of conditions and requirements.

The thesis must not contain academic plagiarism, fabrication and falsification.

The thesis should be placed in the higher educational establishment or its affiliation official site or in the higher educational establishment repository.

Placement of the theses containing information with limited access should be carried out in accordance with the valid legislation requirements.

4.1. Matrix of the Program competences conformity with Educational Program compulsory components

Components/ Competences		OK 1	OK 2	OK 3	OK 4	OK 5	OK 6	OK 7	OK 8	OK 9
General competences	1	•			•	•				•
	2	•	•	•	•	•	•	•	•	•
	3	•		•	•	•	•	•	•	•
	4	•		•					•	
	5				•		•			•
Special (subject) competences	1				•	•	•	•		•
	2			•	•					•
	3					•				•
	4	•	•	•						•
	5	•	•	•	•	•		•		•
	6	•								•
	7						•	•		•
	8			•	•		•			•
	9	•	•	•	•	•		•	•	•
	10	•	•	•	•		•	•	•	•
	11		•			•				•
	12		•		•		•			•
	13			•				•		•

4.2. Matrix of Program competences conformity with Educational Program elective components

Components/ Competences		EC1	EC2	EC3	EC4	EC5	EC6	EC7	EC8	EC9	EC10	EC11	EC12	EC13	EC14	EC15	EC16	EC17	EC18	EC19	EC20		
General Competences	1	•									•		•									•	
	2	•					•	•	•						•	•	•	•				•	
	3	•	•	•	•		•			•	•	•		•	•	•			•				
	4			•	•							•	•						•			•	
	5				•					•					•	•						•	
Special (subject) competences	1	•						•	•	•		•	•	•	•		•	•			•	•	
	2		•		•	•	•		•	•				•	•						•		
	3					•		•	•	•				•			•				•		
	4		•			•	•					•						•	•				
	5		•		•		•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
	6											•	•						•				
	7	•					•	•		•		•		•				•	•		•	•	
	8				•	•				•										•		•	•
	9		•	•	•		•			•	•			•		•	•			•	•	•	•
	10				•		•			•		•								•			
	11	•										•	•	•									•
	12		•		•	•	•								•	•							
	13					•	•								•				•		•		

5.1. Matrix of providing Program learning outcomes by Educational Program compulsory components

Components /Program learning outcomes	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
1	•	•	•		•		•		•
2	•	•	•	•	•	•			•
3	•	•		•	•	•	•	•	•
4	•	•	•	•	•	•			•
5	•		•		•		•	•	•
6		•	•		•	•	•	•	•
7	•			•					•
8			•		•				•
9	•			•					•
10	•	•	•						•
11	•					•			•
12					•				•
13	•		•	•	•				•
14	•	•	•		•	•			•
15			•		•	•	•	•	•
16		•	•				•		•
17			•		•	•			•
18				•			•		•

