



Educational program «BUSINESS MANAGEMENT»

PURPOSE OF THE EDUCATIONAL PROGRAM

Training of leaders who are able to effectively manage all business processes of the enterprise and quickly respond to any changes and challenges of the external environment, develop and implement innovative business ideas, create favourable working conditions and achieve set goals to ensure effective business conduction

EMPLOYMENT OPPORTUNITIES (POSITIONS)

- ✓ General Director (General Manager)
- ✓ Organizational Director / Strategic Development Director
- ✓ Director
- ✓ Operational Director (Manager)
- ✓ Administrative Manager
- ✓ Regional Development Manager
- ✓ Corporate Management Professional / Specialist
- ✓ Professional in Innovations
- ✓ Managers of middle and upper level management in international and national companies with a high level of remuneration

EMPLOYERS - PARTNERS OF THE EDUCATIONAL PROGRAM INVOLVED IN THE FORMATION OF THE STUDY CONTENT AND PRACTICAL TRAINING

Epicenter-K LLC, Uaprom LLC, Toyota-Ukraine FIE, ZAMMLER Ukraine LLC, Gallery-Alex LLC, Nova Light Engineering Company LLC, ESKA Capital LLC, HUSKIE MANAGEMENT LLC, SUPER LYUDY GLOBAL LLC, etc.

MAIN EDUCATIONAL DISCIPLINES (COURSE) OF THE EDUCATIONAL PROGRAM

Innovative Development of the Enterprise; Change Management; Project Management; Creative Management; Information Systems and Technologies in Management; Corporative Management; Business engineering; Reputation management; Contract Law, and others.

COMPETITIVE ADVANTAGES

- Acquiring competencies in the implementation of strategic and innovative business development tasks
- Ability to create competitive business organizations thanks to the implementation of unique professional competencies
- An extensive system of connections with business partners/stakeholders, which allows to choose a promising organization for successful employment
- Participation in the educational process of leading practitioners - managers of domestic and international business, strategic partners of the university (open lectures, master classes, trainings, etc.)
- Opportunity to study in an English-language educational program with the prospects of obtaining the C+ level
- Constant updating and improvement of the education content with orientation to the world standards and best international business practices
- State-of-the-art educational material base of European level (specialized laboratories, computer classes, SMART-library, numerous coworking spaces and modern recreation areas)
- Opportunity to work with experienced mentors/practitioners of international companies and study advanced courses in business management
- Academic mobility program that allows to get an education abroad
- Possibility of realizing creative and scientific potential, involvement in sports, cultural and business events, participation in conferences, webinars, round tables with representatives of business and government structures



Information
about the
university