

3. Educational Program

guarantor of educational programs

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3.1. Profile of the educational program in the field of specialty 292

"International Economic News"

(for the specialization "World Trade")

1 - General information	
Full name of IHE and structural unit	Kyiv National University of Trade and Economics Faculty of International Trade and Law Department of World Economy
Academic degree and qualification title in the original	Master's degree Specialty "International Economic Relations" specialization "World Trade"
Educational Program Title	"World Trade"
Qualification Title (Degree), program credits and duration	Master's degree, single, 90 ECTS credits, term of study 1 year and 4 months
Accreditation	Licensed in 2017, accredited by the Ministry of Education and Science of Ukraine, Ukraine Certificate of accreditation of ND 00011000569 until July 1, 2022
Cycle/Level	NRC of Ukraine - level 7, FQ-EHEA - second cycle, EQF-LLL - level 7.
Prerequisites	A person has the right to obtain a master's degree if he or she has a bachelor's or specialist's degree
Language(s) of instruction	Ukrainian and English
Program duration	to 01.07.2026
Educational Program Link	https:// knute.edu.ua
2 - Educational program aim	
Training of highly qualified specialists who have thorough knowledge in the field of world trade, have practical skills and competencies for effective work in the context of internationalization of economic activity and are able to carry out research and teaching activities	
3 - Educational program general information	

Subject area (Field of study, speciality, and specialization)	Field of knowledge 29 "International Relations" specialty 292 "International Economic Relations" specialization "World Trade"
Educational program orientation	Educational and professional; professionally applied.
Educational program and specialization goals and objectives	<p>Special education in the subject area of world trade with in-depth study of modern features of international trade and economic relations, international trade policy for the spread of global value chains. Expansion of the professional component through applied disciplines that provide the formation of skills and abilities to work in the field of world trade "Systems of sources of trade and economic information."</p> <p>Key words: international economic relations, world trade</p>
Specific requirements	<p>The competencies formed as a result of training are necessary for analysts and experts whose activities are related to international trade and economic relations at the multilateral and regional levels. The ability to analyze and put into practice the tools of international trade policy at various levels ("Global Value Chains" ("Global Marketing")), as well as the acquisition of key skills in trade negotiation ("Alternative Dispute Resolution", "Trade Negotiation and Commercial Diplomacy") the basis for the development of both academic and professional careers of graduates of the program.</p> <p>The program introduced the teaching of bilingual educational components "Transnational Trade Law (Lex mercatoria)", "Customs Procedures", "Sources of Trade and Economic Information", "Global Marketing".</p>
4-Career opportunities and further learning	

Career opportunities	<p>Positions in bodies of state executive power, civil service, economic, legal and administrative subdivisions in the field of foreign trade.</p> <p>List of professions and professional titles of works according to the current edition of the State Classifier of Ukraine: Classifier of Professions DK 003: 2010): Head of Trade and Economic Mission (1224), Trade Representative (3415), Director (Head) of a small trade firm (1314); economist (25351) - in particular: economist in international trade (25362), economist in pricing (25377); economic adviser (25352), economic consultant (23068), economic observer, member of the supervisory board (24191); commercial service agents and trade brokers (342), including brokers (intermediaries) for the purchase and sale of goods (3421); assistant managers (3436).</p>
Further learning	Opportunity to study in the third cycle programs.
5-Training and assessment	
Teaching and learning	Balanced combination of classroom and independent work on the basis of problem-oriented and interactive learning with the use of modern educational technologies and methods (simulation-active methods, technology of learning intensification based on reference schemes and symbolic models, cases, trainings).
Assessment	Written exams, solving situational practical tasks, presentations, surveys, testing, essay writing, case studies, public defense of the final qualifying work, etc. Assessment is carried out in accordance with the "Regulations on the assessment of learning outcomes of students and graduate students", "Regulations on the organization of the educational process of students"
6-Program competences	
Integral competence (IC)	Ability to identify and solve complex problems and problems, generate new ideas in the field of world trade and / or during training, which involves research on trade relations in the world economy and / or innovation and is characterized by uncertain conditions and requirements.
General competence (GC)	<ol style="list-style-type: none"> 1. Ability to communicate in a foreign language. 2. Ability to learn and master modern knowledge 3. Ability to search, process and analyze information from various sources. 4. Ability to work in a team. 5. Ability to conduct research at the appropriate level.

Professional competence (PC)	<ol style="list-style-type: none"> 1. Ability to make informed decisions on the establishment of international economic relations at all levels of their implementation. 2. Ability to develop and analyze models of development of national economies and determine their role in the modern world economic system. 3. Ability to identify and assess the manifestations of economic globalism, challenges and imbalances of global development and their impact on international economic relations. 4. Ability to assess the scale of global firms and their position in world markets. 5. Ability to apply cumulative knowledge, scientific and technological achievements, information technology to understand the essence of the phenomenon of the new economy, to identify patterns and trends in the latest development of the world economy. 6. Ability to apply the principles of social responsibility in the activities of subjects of international economic relations and analysis of their impact on economic development. 7. Ability to analyze and evaluate geoeconomic strategies of countries from the standpoint of national economic interests. 8. Ability to predict trends in international markets in the light of market changes. 9. Ability to self-study, maintain the appropriate level of knowledge, willingness to master the knowledge of a new level, improve their professionalism and skills <i>10. Ability to collect, analyze and process statistical data, scientific and analytical materials necessary to solve complex problems in the field of world trade.</i> <i>11. Ability to assess key trends in coordination activities in the field of foreign trade regulation. Including the ability to carry out customs procedures for goods moving across customs borders.</i> <i>12. Ability to apply the rules of international law in trade in the world economy.</i>
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7- Program learning outcomes (PLO)

	<ol style="list-style-type: none"> 1. Have the necessary knowledge and skills in business communication in the field of international economic relations, as well as communicate effectively at the professional and social levels, including oral and written communication in a foreign language / languages. 2. Think creatively, show flexibility in decision-making based on logical arguments and verified facts in a limited time and resources based on the use of various diagnostic methodologies of leading international organizations 3. Systematize, synthesize and organize the information obtained, identify problems, formulate conclusions and develop recommendations using effective approaches and technologies, specialized software to solve complex problems of practical problems taking into account the cross-cultural characteristics of international economic relations. 4. Make informed decisions on the problems of international economic relations under uncertain conditions and requirements. 5. Assess the degree of complexity of tasks in planning activities and processing its results. 6. Analyze legal documents, evaluate analytical reports, competently use regulatory documents and reference materials, conduct applied analytical developments, professionally prepare analytical materials. 7. Research and analyze models of development of national economies and justify measures to achieve their strategic goals in the transformation of world economic relations. 8. Develop and research adaptive models of balancing imbalances and leveling threats to global development, offer options for solving problems based on research results. 9. Monitor, analyze, evaluate the activities of global firms (corporations, strategic alliances, consortia, unions, trusts, etc.) in order to identify their competitive positions and advantages in world markets. 10. Understand the patterns and trends of the world economy and the phenomenon of the new economy, taking into account the processes of intellectualization, informatization and scientific and technological exchange.
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	<p>11. Understand the essence of the social dimension of global economic development and implement the principles of social responsibility in the activities of international economic relations.</p> <p>12. To determine the geo-economic strategies of countries and their regional economic priorities, taking into account national economic interests and the security component of international economic relations in the context of global human problems and the asymmetry of the distribution of world resources.</p> <p>13. Identify changes in market conditions under the influence of uncertain factors, carry out their comparative analysis, critically evaluate the consequences of ideas and decisions in order to predict trends in global markets.</p> <p>14. Present the results of their own research by preparing scientific publications and tests at scientific events.</p> <p><i>15. Collect, analyze and process statistical data, scientific and analytical materials necessary to solve complex problems in the field of world trade.</i></p> <p><i>16. Identify and critically evaluate key trends in coordination activities in the field of foreign trade regulation. Including customs procedures for goods moving across customs borders.</i></p> <p><i>17. Be able to apply the rules of international law in trade in the world economy.</i></p>
8-Resource support for program implementation	
Academic staff	<p>The staff of teachers involved in the implementation of the OPP, meets the staffing requirements for educational activities in higher education, provided by the License Conditions for educational activities of educational institutions (Cabinet of Ministers Resolution №1187 of 30.12.2015).</p> <p>Specialists-practitioners in the field of world trade are involved in conducting problem lectures. The best foreign specialists are involved in the implementation of the OPP in teaching the disciplines of the training cycle.</p> <p>To improve their professional level, all research and teaching staff undergo an internship once every five years.</p>
Facilities	The basis of logistics are:

	<p>lecture halls equipped with advanced multimedia equipment;</p> <p>specialized computer classes with the necessary software - for practical work, information retrieval and processing of results, high-speed Internet and access to international library and reference systems;</p> <p>coworking - for teamwork and development of communication skills;</p> <p>the virtual reality hall for group practical classes of students with the use of virtual reality glasses is designed to demonstrate educational content created with the help of virtual reality technologies in order to increase the efficiency of mastering the material by applicants for higher education.</p> <p>Availability of social and domestic infrastructure of KNUTE</p>
Informational, teaching and learning materials	<p>The current MOODLE distance learning system provides independent and individual training.</p> <p>KNUTE fully complies with the technological requirements for teaching and information support of educational activities.</p> <p>The program is provided with textbooks, educational and methodical publications, information base and access to closed sources of information, in particular - scientometric databases.</p>
9-Academic mobility	
National credit mobility	<p>The definition of credit mobility is carried out in accordance with the Law of Ukraine "On Education", the Law of Ukraine "On Higher Education", the Regulations "On the organization of the educational process of students", "On the exercise of the right to academic mobility in KNUTE" and conditions of academic mobility on the basis of the following documents: course catalog; training agreement; academic certificate; certificate of internship. Under the terms of credit mobility, a higher education student is re-credited with all loans obtained outside the place of primary education, which are components of the educational program.</p>

International credit mobility	According to the programs of international cooperation, the best graduates of foreign languages with knowledge and according to the KNUTE rating have the opportunity to study in France (ESCP Europe Paris), Paris University of Paris-Est Creteil , Paris, Audencia Nantes School of Management, Nantes, University of Grenoble Alpes (Faculty of Economics, Grenoble) and Great Britain (University of Central Lancashire, Preston).
Training of foreign students	Conditions and features of the educational program in the context of teaching foreign citizens: knowledge of the Ukrainian language at a level not lower than B1.

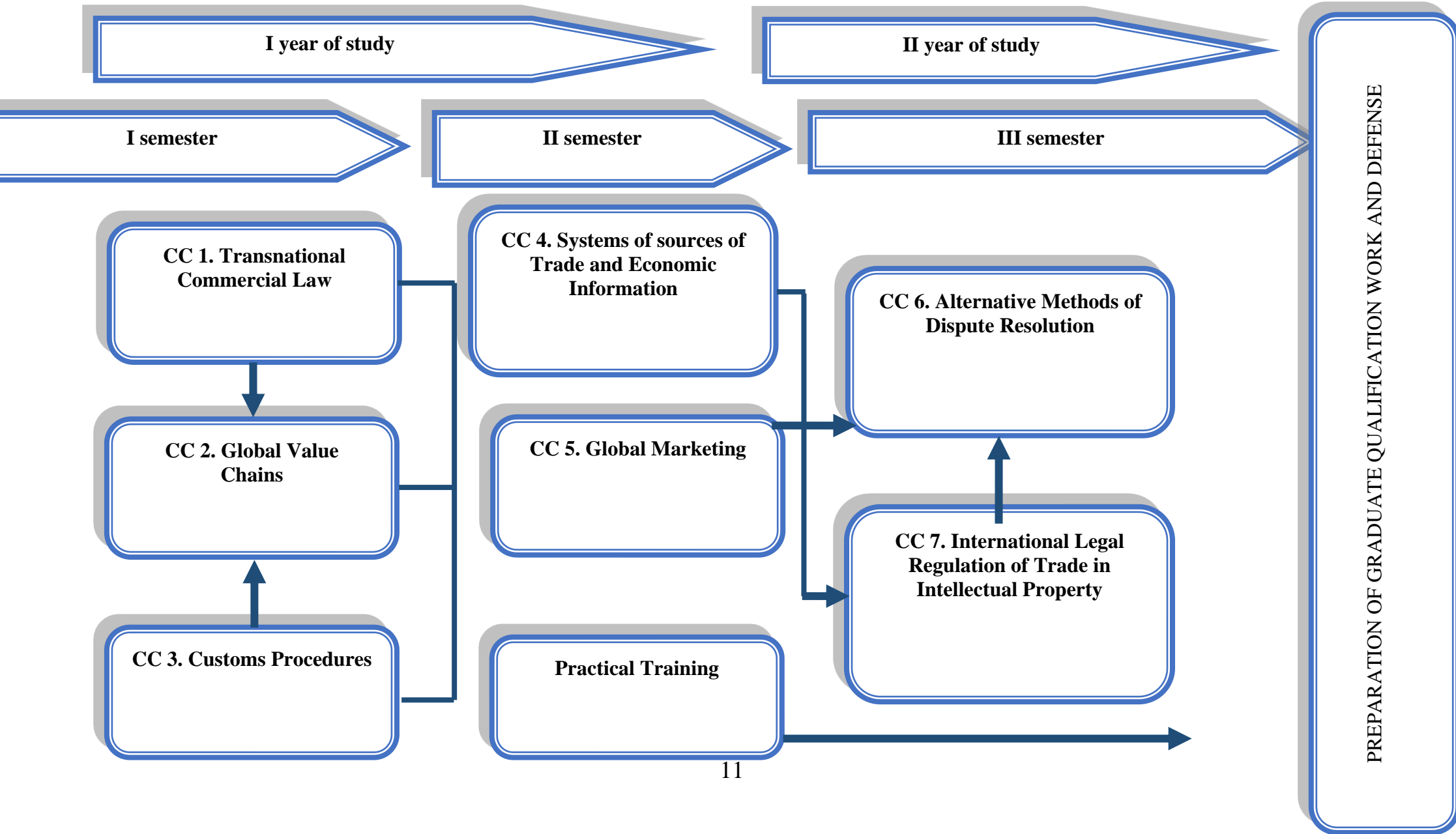
3.2. List of educational program components and their logical order

Code n / a	Educational Program components (disciplines, term projects (papers), practical training qualification exam, graduate paper)	Total credits
1	2	3
CC 1.	Transnational Mercantile Law (Lex mercatoria)	6
CC 2.	Global Value Chains	6
CC 3.	Customs Procedures (in English / Ukrainian)	6
CC 4.	Systems of sources of trade and economic information (in English / Ukrainian)	9
CC 5.	Global Marketing (English / Ukrainian)	6
CC 6.	Alternative Dispute Resolution	6

CC 7.	International Legal Regulation of Intellectual property	6
Total amount of mandatory components:		45
OB 1.	Business Security	6
OB 2.	Expert Examination in International Trade	6
OB 3.	Cross Cultural Management	6
OB 4.	Methodology of Scientific Research	6
OB 5.	International Security (in English / Ukrainian)	6
OB 6.	International Technical Regulation	6
OB 7.	International Strategies of Economic Development	6
OB 8.	International Commercial Arbitration	6
OB 9.	International Management	6
OB 10.	International Legal Regulation of Technology Transfer (in English / Ukrainian)	6
OB 11.	Deep and Comprehensive Free Trade Zone between Ukraine and the EU	6
OB 12.	EU Internal Market Law (in English / Ukrainian)	6
OB 13.	Statistic Methods of Forecasting in International Business	6
OB 14.	Strategic Management in International Business	6
OB 15.	Trade Negotiations and Commercial Diplomacy	6
OB 16.	Management of the International Competitiveness of Enterprises	6
OB 17.	Based on the provisions of Article 62 of the Law of Ukraine "On Higher Education", applicants may choose disciplines from other educational programs	
The total amount of sample components:		24
Practical training		
Practical training		9
Attestation		
Preparation of final qualifying work and defense		12
TOTAL VOLUME OF THE EDUCATIONAL PROGRAM		90

For all components of the educational program, the form of final control is an exam.

3.3 Structural and logical scheme of EP



3.4. Form of certification of applicants for higher education

Certification is carried out in the form of public defense of the final qualifying work.

The final qualification work should involve solving a complex problem or problem in the field of international economic relations, which requires research and / or innovation and is characterized by uncertainty of conditions and requirements.

The final qualification work must not contain academic plagiarism, fabrication, falsification, and is stored in the repository of the higher education institution.

Publication of final qualifying works containing information with limited access to be carried out in accordance with the requirements of current legislation.

3.5. Matrix of correspondence of program competencies mandatory components of the educational program

Components / Competences		CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
General competencies	1	+	+		+		+	
	2			+		+		
	3		+	+	+			+
	4					+		+
	5		+	+		+		
Special (professional) competencies	1	+		+			+	+
	2		+			+		
	3		+		+			+
	4	+	+			+		+
	5					+		
	6		+		+			+
	7			+		+		
	8			+	+	+		
	9	+	+					
	10			+		+	+	+
	11			+		+		+
	12	+	+				+	+

Matrix of correspondence of program competencies to elective components of the educational program

Components / Competences		OB 1	OB 2	OB 3	OB 4	OB 5	OB 6	OB 7	OB 8	OB 9	OB 10	OB 11	OB 12	OB 13	OB 14	OB 15	OB 16
General competencies	1	+		+		+	+	+	+	+	+	+			+		
	2		+	+	+				+	+		+					
	3	+	+		+	+	+	+		+		+	+	+	+		
	4			+					+			+				+	+
	5		+					+		+		+			+		
Special (professional) competencies	1		+				+	+	+			+				+	+
	2	+				+							+				
	3	+				+		+		+	+						+
	4			+					+	+							+
	5	+	+		+	+				+			+		+		
	6			+			+		+							+	+
	7	+				+		+					+				
	8						+	+									
	9		+		+					+		+			+	+	
	10											+		+			+
	11	+	+	+		+	+		+				+		+		+
	12		+				+			+	+	+					

3.6. The matrix of providing program learning outcomes with the relevant mandatory components of the educational program

Components / Program learning outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
1	+	+	+		+	+	
2		+		+			+
3	+		+		+		+
4		+		+			+
5		+			+		
6	+		+		+	+	+
7		+					
8				+			
9		+		+			
10	+				+		
11		+					+
12			+		+		
13				+			

14	+						+
15		+	+		+	+	+
16		+	+	+			+
17	+	+	+			+	+

Matrix for providing program learning outcomes with relevant elective components of the educational program

Components / Program learning outcomes	OB 1	OB 2	OB 3	OB 4	OB 5	OB 6	OB 7	OB 8	OB 9	OB 10	OB 11	OB 12	OB 13	OB 14	OB 15	OB 16
1	+	+	+		+	+	+	+	+	+		+		+		
2			+	+					+	+						+
3	+	+		+	+	+	+			+			+	+		+
4		+	+						+			+			+	+
5							+					+	+	+		
6						+	+		+	+		+			+	
7	+				+						+					+
8	+				+		+	+		+						
9			+						+							+
10	+	+		+	+					+	+			+		
11			+			+			+						+	+
12	+				+		+						+			
13		+					+				+					
14				+						+		+		+	+	+
15	+				+		+				+					
16	+	+	+		+	+			+					+		+
17		+				+		+		+						