

3. Educational Program

Head of Project Group (Guarantee of Educational Program)

– G. V. Klymenko, PHD in Physical Education and Sport

| 1 – General information | |
|---|--|
| Full name of IHE and structural unit | Kyiv National University of Trade and Economics, Faculty of Restaurant, Hotel and Tourism Business, Department of Physical Education and Sport |
| Academic degree and qualification title in the original | Academic degree: Bachelor's degree Specialty « Physical Education and Sport » Specialization «Sport Management» |
| Educational Program Title | «Sport Management» |
| Qualification Title (Degree), program credits and duration | Bachelor's Degree Diploma, individual, 240 ECTS credits, Training Schedule – 3, 10. |
| Accreditation | Specialization «Sport Management» is not accredited. |
| Cycle/ Level | EQF of Ukraine - 6 level, FQ-EHEA – first cycle, EQF-LLL – 6 level |
| Academic Background | Availability of complete general secondary education |
| Language(s) of instruction | Ukrainian |
| Program duration | According to the terms of approval of the educational program. |
| Educational Program Link | https://knute.edu.ua |
| 2 – Educational program aim | |
| Training of specialists who are able to identify and effectively solve complex specialized tasks and practical problems in the field of physical education and sport, in the field of management of sport and recreational organizations and their departments. | |
| 3 - Educational program general information | |
| Subject area (Field of study, speciality, and specialization) (as available) | Field of study 01 «Education/Pedagogy» Specialty 017 «Physical Education and Sport» Specialization «Sport Management» |
| Educational program orientation | Educational and professional program, applied. Based on current scientific principles and generalizations of the best practice in the field of physical education and sport, in particular in sport management and activities, where further professional development or further education for a master's degree is possible. |
| Educational program and specialization goals and objectives | Special education and professional training in the sphere of physical education and sport, in particular in sport management. <i>Key words:</i> sport management, recreation, business administration, management decisions, creative management, investment management, business management, management ethics, training and staff development, investment portfolio management, conflict management |
| Features of the program | Educational and professional program is aimed at the formation of general and special (professional) |

| | |
|--|--|
| | <p>competencies defined by the standard of higher education for the first (bachelor's) degree in the specialty 017 Physical Education and Sport, approved by the order of the Ministry of Education and Science of Ukraine from 04\24\2019 №567.</p> <p>The need for internship, learning several foreign languages; one-semester study within the framework of international academic mobility is recommended; international internship.</p> <p>Program is realised by Ukrainian language of training. The program reflects the loyalty provided by the law of Ukraine "On Higher Education" in the context of academic autonomy.</p> |
| 4 – Career opportunities and further learning | |
| Career opportunities | <p><u><i>Positions that graduate of Bachelor's degree able to have (according to National classification of Ukraine "Occupational Classification SC 009:2010»):</i></u></p> <p>85.51 Education in sports and recreation; 93.11 Functioning of sport facilities; 93.12 Activities of sport clubs; 93.13 Activities of fitness centers; 93.19 Other sport activities; 93.29 Organization of other types of recreation and entertainment.</p> |
| Further learning | <p>Opportunity to study according to the program EQF of Ukraine – 7 level, FQ-EHEA- second cycle, EQF-LLL- 7 level</p> |
| 5 – Training and assessment | |
| Teaching and learning | <p>Teaching is carried out on the basis of partnership of scientific and pedagogical workers and students, self-education, problem-oriented learning, integration of educational and scientific activity, professional orientation. Lectures, practices, individual study with books, course-books and compendium of lectures, training by means of practical training, tutorials with teachers, preparation of graduation thesis. Involvement of qualified practitioners in training sessions.</p> |
| Assessment | <p>Written exams, credit of entrepreneurial (undergraduate) practice, essays, presentations, scientific presentations, current control, attestation exam.</p> <p>Assessment is protected under the "Act about the assessment of training results of KNUTE students and postgraduate students" and "Act about the organisation of students' educational process".</p> |
| 6 – Program competences | |

| | |
|-------------------------------------|---|
| Integral competence | Ability to resolve complex specialized tasks and practical problems in the sphere of physical education and sport or in the educational process, which involves the application of theories and methods of science in physical education and sport, and is characterized by complexity and uncertainty of conditions. |
| General competence (GC) | <p>GC1. Ability to learn and master modern language.</p> <p>GC2. Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine.</p> <p>GC3. Ability to preserve and multiply moral, cultural, scientific values and increase the achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society and technology.</p> <p>GC4. Ability to work in a team.</p> <p>GC5. Ability to plan and manage time.</p> <p>GC6. Ability to communicate in state language orally and in writing.</p> <p>GC7. Ability to communicate in foreign language..</p> <p>GC8. Skills in the use of information and communication technologies.</p> <p>GC9. Interpersonal skills.</p> <p>GC10. Ability to be critical and self-critical..</p> <p>GC11. Ability to function on the basis of ethical considerations (motives).</p> <p>GC12. Ability to apply knowledge in practical situations..</p> |
| Professional competence (PC) | <p>PC1. Ability to ensure formation of individual physical education.</p> <p>PC2. Ability to train and support the participation of athletes in competitions.</p> <p>PC3. Ability to organize health and recreational physical activity of different groups of population.</p> <p>PC4. Ability to identify measures for physical rehabilitation and forms of adaptive sports for people in need.</p> <p>PC5. The ability to promote human health through the use of physical activity, nutrition and other factors of a healthy lifestyle.</p> <p>PC6. Ability to understand the retrospective of the formation of the sphere of physical education and sport.</p> <p>PC7. Ability to apply knowledge about the structure and functioning of the human body.</p> <p>PC8. Ability to perform biomechanical analysis of human motor actions.</p> <p>PC9. Ability to provide pre-medical care during</p> |

| | |
|--|---|
| | <p>emergencies.</p> <p>PC10. Ability to carry out training, education and socialization of a person in the field of physical education and sport, using various pedagogical methods and techniques.</p> <p>PC11. Ability to analyze the manifestations of the human psyche during physical education and sport training.</p> <p>PC12. Ability to use sports facilities, special equipment and inventory.</p> <p>PC13. Ability to apply modern technologies of management of subjects of physical education and sport, <i>in particular to use marketing tools.</i></p> <p>PC14. Ability for continuous professional development.</p> <p>PC15. <i>Ability to form and demonstrate leadership qualities and behavioral skills in sports and recreation.</i></p> <p>PC16. <i>Ability to analyze the results of sport organizations activity.</i></p> <p>PC17. <i>Ability to manage a sport organization and its departments through the implementation of management functions.</i></p> <p>PC18. <i>Ability to use information technologies for functional diagnostics of athletes.</i></p> <p>PC19. <i>Ability to act in the legal field, to be guided by the legislation in the field of sports.</i></p> |
|--|---|

7 – Program learning outcomes (PLO)

| | |
|--|---|
| | <ol style="list-style-type: none"> 1. Analyze social processes in the field of physical education and sport, demonstrate own vision of ways to solve existing problems. 2. Communicate in Ukrainian and foreign languages in a professional environment, know professional terminology and professional discourse, adhere to the ethics of business communication. 3. Be able to process data using modern information and communication technologies. 4. Demonstrate skills of independent work, demonstrate critical and self-critical thinking. 5. Assimilate new professional information, evaluate and present own experience, analyze and apply the experience of colleagues. 6. Have basic knowledge of research on physical education and sport, preparation and design of scientific work. 7. Carry out training of motor actions and development of motor qualities of the person in conditions of various forms of physical exercises organization. 8. Take measures to train athletes, organize and hold sport competitions. 9. Be ready to strengthen personal and public health through the use of physical activity and other factors of a healthy lifestyle, conduct outreach work among various |
|--|---|

| | |
|--|---|
| | <p>groups of the population.</p> <p>10. Assess a person’s physical activity and physical condition, compile and implement fitness training programs, organize and conduct physical education and health activities.</p> <p>11. Substantiate the choice of choice of measures for physical culture and sport rehabilitation and adaptive sport.</p> <p>12. Analyze the processes of formation and development of various sports, the Olympic movenebt and Olympic education at the international and national levels.</p> <p>13. Use the acquired skills and abilities of popular types of motor activity of health-improving orientation.</p> <p>14. Apply in professional activities knowledge of anatomical, physiological, biochemical, biomechanical and hygienic aspects of physical education and sports.</p> <p>15. Determine the functional state of the human body and justify the choice of means of prevention of overstrain of the body systems of persons engaged in physical education and sports.</p> <p>16. Provide pre-medical care for emergencies and pathological processes in the human body.</p> <p>17. Know and understand the essence, principles, methods, forms and organization of learning and education process.</p> <p>18. Analyze mental processes, states and properties of a person during sport trainings.</p> <p>19. Argue management decisions to solve problems that arise in the work of subjects of physical education and sport; have leadership skills.</p> <p>20. Use regulations and legal acts governing professional activities.</p> <p>21. Applythe acquired theoretical knowledge to solve practical problems meaningfully interpret the results.</p> <p>22. <i>Assimilate new professional information, evaluate and present own experience, analyze and apply the experience of colleagues, identify skills of search, collection and analysis of information, calculation of indicators to justify management decisions to improve the efficiency of sport activities.</i></p> <p>23. <i>Apply management methods to ensure the effectiveness of the subjects of physical education and sports.</i></p> |
| 8 – Resource support for program implementation | |
| Academic staff | Professionals who realise the training of Bachelor’s degree students in Educational program “Sport Management” must have professional knowledge and occupational skills in the field of sport and recreation. |
| Facilities | The area of training facilities for the educational process of the program, the level of their computer workstation and multimedia equipment, SMART-library, specialized laboratories and offices, social infrastructure, sport infrastructure meet the requirements of the Licensing |

| | |
|---|--|
| | <p>Conditions for educational activities at higher and postgraduate education for people with higher education. Students have access to 19 sport facilities, which include a football field with artificial turf, 4 arenas for games and athletics, 4 tennis courts, 5 gyms with an area of 162 m², gyms, gyms for fitness and aerobics, swimming pool, wrestling and boxing hall, other sport playgrounds.</p> |
| Informational, teaching and learning materials | <p>Using the virtual of KNUTE teaching environment and specialist software: innovative management system ULTRA fitness; Servitum program, IRoNDooM software product, SwimBase program and other software products for various sports and control system of athletes. Author's materials of the teaching staff.</p> |
| 9 – Academic mobility | |
| National credit mobility | <p>National credit mobility is carried out according to concluded agreements about academic mobility.</p> |
| International credit mobility | <p>International credit mobility is realised as a result of conclusion of agreements about international academic mobility (Erasmus+ K1), about double certification, about longtime international projects that provide training of foreign students and receiving dual degree and so on.</p> |
| Training of foreign students | <p>Requirements and particularities of education program in the case of foreign citizens' training are Ukrainian language knowledge.</p> |

2. List of educational program components and their logical order

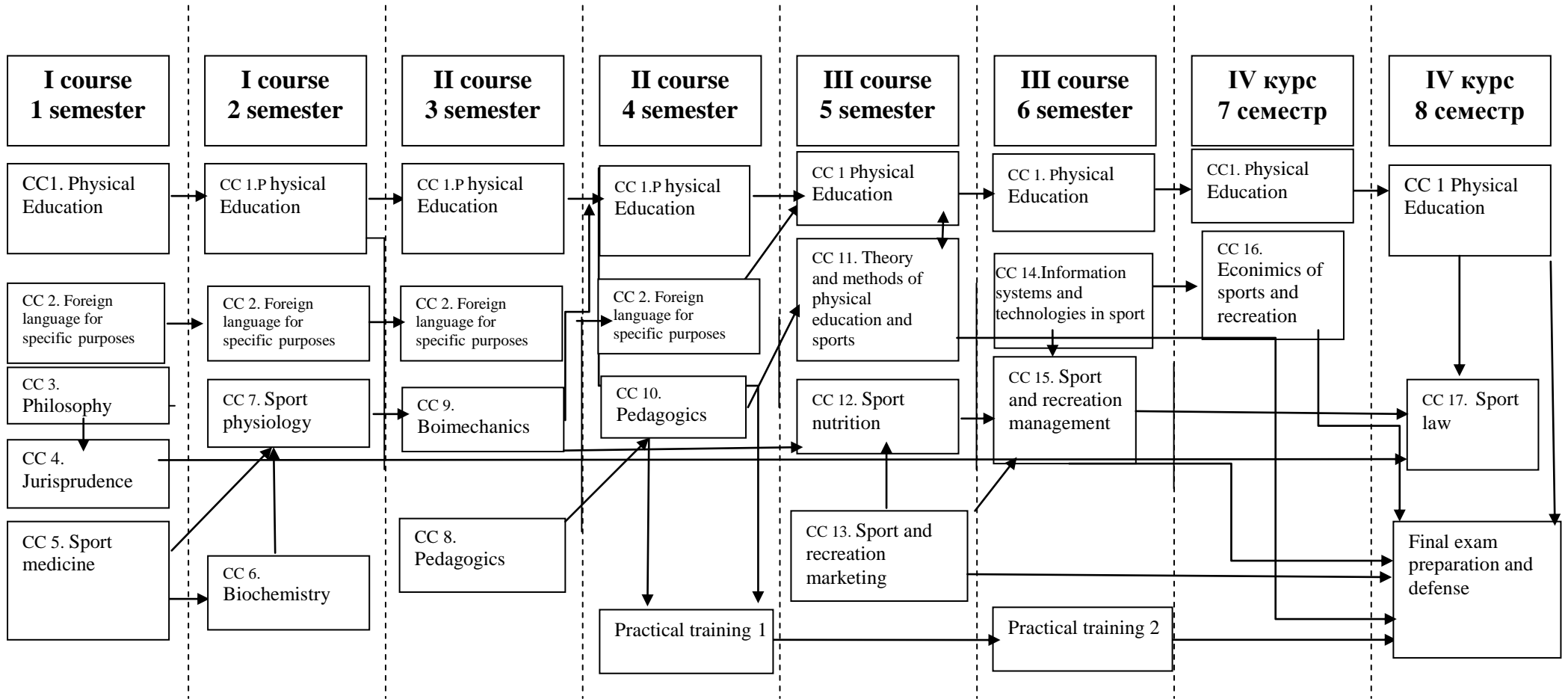
2.1. List of educational program components

| № | Educational Program components | Total credits |
|---|--|---------------|
| CC (compulsory components) | | |
| CC 1. | Physical Education | 48 |
| CC 2. | Foreign language for specific purposes | 24 |
| CC 3. | Philosophy | 6 |
| CC 4. | Jurisprudence | 6 |
| CC 5. | Sport medicine | 6 |
| CC 6. | Biochemistry | 6 |
| CC 7. | Sport physiology | 6 |
| CC 8. | Psychology | 6 |
| CC 9. | Boimechanics | 6 |
| CC 10 | Pedagogics | 6 |
| CC 11. | Theory and methods of physical education and sports | 6 |
| CC 12. | Sport nutrition | 6 |
| CC 13. | Sport and recreation marketing | 6 |
| CC 14. | Information systems and technologies in sport | 6 |
| CC 15. | Sport and recreation management | 6 |
| CC 16. | Econimics of sports and recreation | 6 |
| CC 17. | Sport law | 9 |
| Total credits for compulsory components: | | 165 |
| OB (optional block of courses) | | |
| OB 1 | Active tourism | 6 |
| OB 2 | Sport safety | 6 |
| OB 3 | Business Planning | 6 |
| OB 4 | Hygiene and Sanitation | 6 |
| OB 5 | Economic Law | 6 |
| OB 6 | Design | 6 |
| OB 7 | E-trade | 6 |
| OB 8 | Business Ethics | 6 |
| OB 9 | Social leadership | 6 |
| OB 10 | Event technologies in sports and recreation | 6 |
| OB 11 | History of sports | 6 |
| OB 12 | Communication management | 6 |
| OB 13 | Conflictology and psychology of business communication | 6 |
| OB 14 | Resort business | 6 |
| OB 15 | Logics | 6 |
| OB 16 | Elocution | 6 |
| OB 17 | Organization of SPA & Wellness services | 6 |
| OB 18 | Entrepreneurial Law | 6 |
| OB 19 | Consumer Behavior | 6 |
| OB 20 | Psychocorrection and rehabilitation psychology | 6 |
| OB 21 | Psychology of adaptation | 6 |

| | | |
|---------------------------|-------------------------------------|------------|
| OB 22 | Psychology of Management | 6 |
| OB 23 | Recreational technologies | 6 |
| OB 24 | World Culture | 6 |
| OB 25 | Sport facilities and equipment | 6 |
| OB 26 | Sporting goods | 6 |
| OB 27 | Labor Law | 6 |
| OB 28 | Tourist regional studies | 6 |
| OB 29 | Physiology and age anatomy | 6 |
| OB 30 | Physical rehabilitation and massage | 6 |
| Total by cycle | | 60 |
| Practical Training | | |
| | Practical training 1 | 6 |
| | Practical training 2 | 6 |
| | Total | 12 |
| Assessment | | |
| | Final exam preparation and defense | 3 |
| | Total | 240 |

* The final assessment for all educational program components is exam.

2.2. Structural and logical scheme of Educational Program



3. Final assessment

Assessment is carried out in the form of a certification exam. The exam should assess the level of achievement of learning outcomes defined by the standard of higher education in Ukraine and the educational program.

4.1. Program Competences and EP Components Matrix

| Компоненти/ Компетентності | | OK 1 | OK 2 | OK 3 | OK 4 | OK 5 | OK 6 | OK 7 | OK 8 | OK 9 | OK 10 | OK 11 | OK 12 | OK 13 | OK 14 | OK 15 | OK 16 | OK 17 |
|---|----|------|------|------|------|------|------|------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|
| Загальні компетентності | 1 | + | | | | + | + | + | | | + | + | | | | | | |
| | 2 | | | + | + | | | | | | | | | | | | | + |
| | 3 | | | + | | + | + | + | + | | | | | | | | | |
| | 4 | | | | | | | | | | | | | + | | + | + | |
| | 5 | | | | | | | | | | | | | + | | + | + | |
| | 6 | | | | | | | | | | | + | + | | | | | |
| | 7 | | + | | | | | | | | | | | | | | | |
| | 8 | | | | | | | | | | | | | | | + | | |
| | 9 | | | | | | | | | | | | | | | | + | |
| | 10 | | | | | | | | | | | | | | | | + | |
| | 11 | | | | | | | | | | | | | | | | + | |
| | 12 | + | | | | | + | + | + | + | + | | + | + | | | | |
| Спеціальні (фахові, предметні) компетентності | 1 | + | | | | | | | | | | + | | | | | | |
| | 2 | + | + | | | | | | | | | + | | | | | | |
| | 3 | | | | | | | | | | | + | | | | | | |
| | 4 | | | | | | + | | + | + | | | | | | | | |
| | 5 | | | | | + | | | | | | | + | | | | | |
| | 6 | | | + | | | | | | | | | + | | | | + | |
| | 7 | | | | | + | + | + | + | + | | + | | | | | | |
| | 8 | | | | | + | | | + | + | | | | | | | | |
| | 9 | | | | | | + | + | | + | | | | | | | | |
| | 10 | | | + | | | | | | | + | + | | | | | | |
| | 11 | | | | | | | | + | | | | | | | | | |
| | 12 | + | | | | | | | | | | | | | | | | |
| | 13 | | | | | | | | | | | | | | + | | + | |
| | 14 | | | | | | | | | | | | | | | | + | |
| | 15 | | | | | | | | | | | | | | | | + | |
| | 16 | | | | | | | | | | | | | | + | | | + |
| | 17 | | | | | | | | | | | | | | + | | + | + |

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|----|--|--|--|--|--|---|---|--|--|--|--|--|--|--|--|--|--|---|--|--|--|--|--|---|
| | 18 | | | | | | + | + | | | | | | | | | | | + | | | | | | |
| | 19 | | | | | | + | | | | | | | | | | | | | | | | | | + |

4.2. Program Competences and EP Components Matrix

| Компоненти/ Компетентност i | BK1 | BK2 | BK3 | BK4 | BK5 | BK6 | BK7 | BK8 | BK9 | BK10 | BK11 | BK12 | BK13 | BK14 | BK15 | BK16 | BK17 | BK18 | BK19 | BK20 | BK21 | BK22 | BK23 | BK24 | BK25 | BK26 | BK27 | BK28 | BK29 | BK30 |
|--|-------------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| | Загальні компетентності | 1 | | | | | | | | | | | | | | + | | | | | | | | | + | | | | | |
| 2 | | | | | + | | | | | | | | | | | | | + | | | | | | | | | + | | | |
| 3 | | | | | | | | | | | + | | | | | | | | | | | | | + | | | | | | |
| 4 | | | | | | | | | | | | + | + | | | | | | | | | + | + | | | | | | | |
| 5 | | | | | | | | | | | | | | | | | | | | | | + | + | | | | | | | |
| 6 | | | | + | | | | | | | + | | | | | | | | + | | | | | | | | + | | | |
| 7 | | | | | | | | | | | | | | | + | | | | | | | | | | + | | | | | |
| 8 | | | | | | | | | | | + | | + | | + | | | | | + | | | + | | | | | | | |
| 9 | | | | | | | | | | | | | + | + | | | | | | + | | + | | | | | | | | |
| 10 | | | | | | + | | | | | | | | | | | | | | | | + | + | | | | | | | |
| 11 | | | | | | | | | + | + | | | | | | | | | | | | | | | | | | | | |
| 12 | | | | | | | | + | | + | | | | | | | | | | | | | | | | + | + | | + | |
| Спеціальні (фахові, предметні) компетентності | 1 | | + | | | | | | + | | | | | | | | | | | | + | | | | | | | | | |
| | 2 | + | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3 | + | | | + | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 4 | | | | | | | | | | | | | | | | | + | | | | | | + | | | | | | + |
| | 5 | | | | | | | | | | | | | | | | | + | | | | | | + | | | | | | + |
| | 6 | | | | | | | | | | + | | | | | | | | | | | | | | | | | | | |
| | 7 | | | | | | | | | | | | | | | | | | | | | | | | | | | | + | |
| | 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | + | + |
| | 9 | | | | | | | | | | | | | | | | | | | | + | | | | | | | | | + |
| | 10 | | | | | | | | | | | | | | | | + | | | | | | | | | | | | | |
| | 11 | | | | | | | | | | | | | + | | | | | | | + | + | | | | | | | | |
| | 12 | | | | | | | | | | | | | | | | | | | | | | | | | | + | + | | |
| | 13 | | | | | | + | | | | | + | | + | | | | | | | | | | | | | | | | |

5.1. Program learning outcomes and EP components Matrix

| Компоненти/ Програмні результати навчання | OK 1 | OK 2 | OK 3 | OK 4 | OK 5 | OK 6 | OK 7 | OK 8 | OK 9 | OK 10 | OK 11 | OK 12 | OK 13 | OK 14 | OK 15 | OK 16 | OK 17 |
|--|------|------|------|------|------|------|------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1 | | | + | | | | | | | | | | | | | | |
| 2 | | + | | | | | + | | | + | + | | | | | | |
| 3 | | + | | | | | | | | | | | | + | | | |
| 4 | | | + | | | | | | | | | | | | + | | |
| 5 | | | + | | | | | | | + | + | | | | | | |
| 6 | | | | | | | | | | + | + | | | | | | |
| 7 | + | | | | + | | | | | | + | | | | | | |
| 8 | + | | | | | | | | | | + | | | | + | | |
| 9 | + | | | | | | | | + | | | + | | | | | |
| 10 | | | | | | | | | + | | | | | | | | |
| 11 | | | | | | + | | | + | | | | | | | | |
| 12 | + | + | | | | | | | | | | | | | + | | |
| 13 | + | | | | | | | | | | | | | | | | |
| 14 | | | | | + | + | + | | + | | + | + | | | | | |
| 15 | | | | | + | + | + | | + | | | | | | | | |
| 16 | | | | | + | | | | + | | | | | | | | |
| 17 | + | | | | | | | | | + | + | | | | | | |
| 18 | | | | | | | | + | | | | | | | | | |
| 19 | | | | | | | | | | | | | | | + | | |
| 20 | | | | + | | | | | | | | | | | | | + |
| 21 | + | | | | | | + | | + | + | + | + | | | | | |
| 22 | | | | | | | | | | | | | + | | + | + | |
| 23 | | | | | | | | | | | | | + | | + | + | |

5.2. Program learning outcomes and EP components Matrix

| Компоненти/ Програмні результати навчання | БК1 | БК2 | БК3 | БК4 | БК5 | БК6 | БК7 | БК8 | БК9 | БК10 | БК11 | БК12 | БК13 | БК14 | БК15 | БК16 | БК17 | БК18 | БК19 | БК20 | БК21 | БК22 | БК23 | БК24 | БК25 | БК26 | БК27 | БК28 | БК29 | БК30 | |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|---|
| 1 | | | | | | | | | | + | + | + | | | | | | | | | | | | | | | | | | | |
| 2 | | | | | | | | | | | | | | + | | + | | + | + | | | | | | | | | | | | |
| 3 | | | | | | + | + | | + | | | | | | | | | | | | | | | | | + | | | | | |
| 4 | | | | | | | | | + | | | | | | + | | | | | | | | | | | | | | | | |
| 5 | | | | | | | | | | + | + | + | | | | | | | | | | | | | + | | | | | | |
| 6 | | | | | | | | | | | | | | | | | | | | | | | | + | | | | | | | |
| 7 | + | | | | | | | | | | | | | + | | | | | | | | | | | | | | | | | |
| 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | + | |
| 9 | + | | | | | | | | | | | | | + | | | | | | | | | | | | | | | + | | |
| 10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | + | | |
| 11 | | | | | | | | | | | | | | + | | | + | | | + | + | | + | | | | | + | | + | |
| 12 | | | | | | | | | | + | + | | | | | | | | | | + | + | | + | | | | | | | |
| 13 | | | | | | | | | | | | | | | | | | | | | + | | | | | | | | + | | |
| 14 | | | | + | | | | | | | | | | | | | | | | | | | | | | | | | | + | + |
| 15 | | | | + | | | | | | | | | | | | | | | | | | | | | | | | | | + | + |
| 16 | | | | + | | | | | | | | | | | | | | | | | | | | | | | | | | + | + |
| 17 | | | | | | | | | | | | | + | | + | | | | | | | | | | | | | | | | |
| 18 | | | | | | | | | | | | | + | | | | | | + | + | + | + | | | | | | | | | |
| 19 | | | + | | | | + | + | | | | | | | | | | | | | | + | + | | | + | | | | | |
| 20 | | + | + | | + | | | + | | | | | + | | + | | | + | | | | | | | + | | | + | | | |
| 21 | | | + | | | | | | | | | | + | | | + | | + | | | | + | | | + | | | | | | |
| 22 | | | + | | | | | + | | | | | | + | | | | | + | + | | + | | | | | | | | | |
| 23 | | | | | | | | + | | | | | | + | | | | | | | + | | | | | | + | | | | |

