

Bachelor's degree programme «Agricultural Business» in subject area 051 «Economics»

Director of the programme Iryna V. Stoyanenko

1 – General information	
Full name of IHE and structural unit	State University of Trade and Economics, Faculty of Economics, Management and Psychology, Department of Economics and Business Finance
Academic degree and qualification title in the original	Bachelor's Degree Subject area «Economics»
Educational programme title	«Agricultural Business»
Standards conformity	Conforms to the MES higher education standards (Ukraine)
Qualification title (degree), programme credits and duration	Bachelor's degree diploma, single, 240 ECTS credits, training period 3 years and 10 months
Accreditation	Subject area 051 is certified by the Accreditation Committee of the Ministry of Education and Science of Ukraine with the expiry date 01.07.2026
Cycle/level	National Qualifications Framework of Ukraine – level 6, FQ-EHEA – first cycle, EQF-LLL – level 6
Academic backgrounds	<ul style="list-style-type: none"> - complete general secondary education; - Associate Bachelor's degree; - terms for admission to and training in the programme are regulated by the SUTE Rules of admission.
Language(s) of instruction	Ukrainian
Programme duration	2024-2028 pp.
Educational programme link	https://knute.edu.ua
2 – Educational programme aim	
Training of highly qualified specialists possessing modern economic thinking, theoretical knowledge and practical skills in organizing, planning and implementing business processes aimed at ensuring the effective operation and sustainable development of agricultural enterprises and capable of solving research and practical problems through the use of appropriate tools and algorithms for making economic decisions.	
3 – Educational programme general information	
Field of study	<p><i>Object of study and/or activity:</i> functioning and development patterns of socio-economic systems and socio-economic processes, their modeling, forecasting and regulation, motivation and behavior of economic entities.</p> <p><i>Aims of training:</i> training specialists with modern economic thinking, theoretical knowledge and practical skills required to solve tasks related to the subject area.</p> <p><i>Theoretical content of the field of study:</i> terms, categories, concepts, principles of economic sciences.</p> <p><i>Methods, methodologies and techniques:</i> methods of general scientific cognition and research activities, mathematical and</p>

	<p>statistical methods of economic analysis, economic and mathematical modelling, information and communication technologies for research, distribution, and presentation of research results.</p> <p>Tools and equipment: up-to-date information and communication equipment, information systems and software products used in professional activities.</p>
Educational programme orientation	<p>Educational and professional.</p> <p>The programme is based on the conceptual theoretical principles of leading scientific economic schools and synthesis of practical experience in the field of economics and agricultural business; it builds relevant competencies for the labour market providing opportunities for the development of professional and scientific careers. It involves the study of relevant professionally oriented courses in accordance with the approved programmes:</p> <p>‘Agricultural Enterprise Economics’, ‘Agricultural Marketing’, ‘Agricultural Management’, ‘Accounting and Taxation in Agricultural Enterprises’, ‘Agricultural Stock Trading’, ‘Agricultural Law’, ‘Agricultural Logistics’, ‘Technology of Livestock Products Manufacturing and Processing’, ‘Technology of Crops Products Manufacturing and Processing’, ‘Standardization, Metrology, and Quality Management’, ‘Foreign Economic Activity of Agricultural Enterprises’.</p>
Educational programme goals and objectives	<p>Developing professional competencies to ensure the effective operation and sustainable growth of agricultural enterprises according to the contemporary business theory and practices in the given field.</p> <p>Keywords: agricultural business, agricultural enterprise, agricultural sector, productivity, efficiency, business technologies, business processes, investments, innovations, economic development.</p>
Specific requirements	<p>The programme provides for extension of the compulsory component through the study of relevant professionally oriented courses in accordance with the approved author programs (‘Economics of the Agricultural Enterprise’, ‘Agricultural Marketing’, ‘Agricultural Management’, Accounting and Taxation in Agricultural Enterprises’, ‘Technology of Livestock Products Manufacturing and Processing’, ‘Technology of Crops Products Manufacturing and Processing’, ‘Standardization, Metrology, and Quality Management’, ‘Agricultural Law’, ‘Agricultural Stock Trading’, ‘Agricultural Logistics’, ‘Foreign Economic Activity of Agricultural Enterprises’), which ensure shaping theoretical knowledge, practical skills and abilities necessary for work in the field of agricultural business.</p> <p>Training in the Educational and Scientific Centre for Business Simulation.</p> <p>Four-week practical trainings at Ukraine’s leading agricultural enterprises in years 3 and 4.</p>
4 – Career opportunities and further learning	
Career opportunities	<p>Employment at <i>enterprises of various ownership types operating in the field of agricultural business, central and local government bodies, public organizations in positions related to</i></p>

	<p><i>the mentioned type of economic activity.</i></p> <p>A bachelor is suitable to hold the following positions specified by the DK 003: 2010 National Classification of Occupations: supply agent; commercial agent; sales agent; administrative assistant; public inspector for land use and protection; director (head) of a small agricultural enterprise; head of a part-time farm; purchaser; state inspector for procurement and agricultural products quality; sales inspector; commodity inspector; executives at small agricultural, hunting, water-management, forestry, fishing businesses without a management structure; production heads in agriculture, forestry and water management, fish farming, fishing and nature conservation companies; managers (other executives) and production foremen in agricultural, forestry water-management, fish farming, fishing and nature conservation companies; estimator; supply promoter; sales promoter; assistant to the production head; assistant to other major heads; assistant to the executives at small businesses without a management structure; assistant to the head of the enterprise (institution, organization); sales representative; production, technical and economic auditor; commercial auditor; trading broker; commercial trader; exchange operation expert; farming manager; asset management expert.</p> <p><i>The graduate is able to hold other positions according to the job titles characterized by specific (professional) competencies.</i></p>
Further learning	Further studies at the second (master's) level of higher education in master's degree programmes in the field of knowledge 'Social and Behavioural Sciences' and in cross-disciplinary programmes related to agricultural business.
5 – Training and assessment	
Teaching and learning	A balanced combination of classroom (overview lectures, lecture-discussions, seminars, practical classes, small group work, situation modelling, moderation, brainstorming, training tasks, case study method, business and role-playing games, trainings, independent work with information sources, tutorials, distance learning) and independent work based on problem-based, interactive learning and self-study.
Assessment	<p>On-going control (testing, solving problems and situational exercises, case studies, presentations, debates, public speeches, essays, individual work), written exams, internships, course work in the relevant discipline, and a qualifying exam.</p> <p>The assessment is carried out according to the 'Regulations on the assessment of learning outcomes of students and graduate students in SUTE' and 'Regulations on the organization of the educational process of students'</p>
6 – Programme competences	
Integral competence (IC)	Ability to solve complex specialised tasks and practical problems in the economic sphere, <i>particularly in ensuring the effective operation and sustainable development of agricultural enterprises</i> , characterised by complexity and uncertainty of conditions, which involves the application of theories and methods of the economic science.
General	GC1. Ability to exercise their rights and responsibilities as a

competences (GCs)	<p>member of society, to realize the values of a civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine.</p> <p>GC2. Ability to preserve moral, cultural, scientific values and increase achievements of the society by understanding the history and development patterns of the field of study, its place in the general system of knowledge about nature and society and in the development of the society, engineering and technologies, to practise various types and forms of exercise for active leisure and healthy lifestyle.</p> <p>GC3. Ability to think abstractly, analyse and synthesize.</p> <p>GC4. Ability to apply knowledge in practical situations.</p> <p>GC5. Ability to use the state language for both oral and written communication.</p> <p>GC6. Ability to communicate in a foreign language.</p> <p>GC7. Skills in the use of information and communication technologies.</p> <p>GC 8. Ability to search, process and analyse information from various sources.</p> <p>GC 9. Ability to adapt to and act in a new situation.</p> <p>GC 10. Ability to be critical and self-critical.</p> <p>GC 11. Ability to make justified decisions.</p> <p>GC 12. Interpersonal skills</p> <p>GC13. Ability to act consciously and in a socially responsible way.</p>
Professional competences (PCs)	<p>PC 1 Ability to demonstrate knowledge and understanding of the problems of the subject area, basics of the functioning of the modern economy at the micro-, meso-, macro- and international levels.</p> <p>PC 2 Ability to carry out professional activities in compliance with current regulations and legal acts.</p> <p>PC 3 Understanding of the specific features of leading scientific schools and areas of the economic science.</p> <p>PC 4 Ability to interpret economic and social processes and developments on the basis of theoretical models as well as to analyse and interpret the obtained results in a comprehensive way.</p> <p>PC 5 Understanding of the characteristics of the modern world and national economies, their institutional structure, substantiation of the state's social, economic and foreign economic policies.</p> <p>PC 6 Ability to apply economic and mathematical methods and models to solve economic problems.</p> <p>PC 7 Ability to apply computer technologies and data processing software to solve economic problems, analyse information and draft analytical reports.</p> <p>PC 8 Ability to analyse and solve problems in the field of economic, social and labour relations.</p> <p>PC 9 Ability to make forecasts of socio-economic processes based on standard theoretical and econometric models.</p> <p>PC 10 Ability to use contemporary sources of economic, social, managerial, and accounting information to draft official documents and analytical reports.</p>

	<p>PC 11 Ability to justify economic decisions through understanding the laws of economic systems and processes and using modern methodological tools.</p> <p>PC 12 Ability to independently identify economic problems when analysing specific situations and suggest ways to solve them.</p> <p>PC 13 Ability to conduct economic analysis of the functioning and development of business entities as well as to assess their competitiveness.</p> <p>PC 14 Ability to profoundly analyse problems and phenomena in one or more professional areas taking into account economic risks and possible social and economic consequences.</p> <p><i>PC 15 Ability to assess, diagnose and search for opportunities to achieve positive changes in the activities of agricultural enterprises and their structural units.</i></p> <p><i>PC 16 Ability to justify effective economic decisions to ensure the sustainable development of agricultural enterprises.</i></p> <p><i>PC 17 Ability to ensure the integration of national, corporate and personal interests of economic participants.</i></p>
7 – Programme learning outcomes	
	<ol style="list-style-type: none"> 1. To associate themselves as a member of the civil society and scientific community, to recognise the rule of law, in particular in professional activities, to understand and be able to exercise their own rights and freedoms, to show respect for the rights and freedoms of others, in particular team members. 2. To reproduce moral, cultural, and scientific values, to increase the achievements of the society in the social and economic field, and to promote a healthy lifestyle. 3. To know and use economic terminology, explain basic concepts of micro and macroeconomics. 4. To understand the principles of the economic science as well as the operation characteristics of economic systems. 5. To apply analytical and methodological tools for substantiating proposals and making managerial decisions by various economic agents (individuals, households, enterprises and public authorities). 6. To use professional argumentation while communicating information, ideas, problems and solutions to specialists and non-specialists in the field of economic activities. 7. To explain the patterns of socio-economic phenomena in terms of fundamental principles and knowledge based on the understanding of the major developments in the economic science. 8. To apply appropriate economic and mathematical methods and models when solving economic problems. 9. To understand the main features of the modern world and national economy, institutional structure, social, economic and foreign economic policies of the state. 10. To analyse the operation and development of business entities, to identify functional areas, and to calculate the relevant indicators characterising the effectiveness of their activities. 11. To be able to analyse the processes of state and market regulation within socio-economic and labour relations. 12. To apply the acquired theoretical knowledge when solving

	<p>practical tasks and to interpret the results in a comprehensive way.</p> <p>13. To identify the sources and understand the methodology and methods of obtaining socio-economic data, collect and analyse the necessary information, calculate economic and social indicators.</p> <p>14. To determine and plan opportunities for personal professional growth.</p> <p>15. To demonstrate basic skills of creative and critical thinking in research and professional communication.</p> <p>16. To be able to use data, provide arguments, critically evaluate logic and draw conclusions based on academic and analytical texts in economics.</p> <p>17. To perform an interdisciplinary analysis of socio-economic phenomena and problems in one or more professional areas taking into account risks and possible social and economic consequences.</p> <p>18. To use regulations and legal acts governing professional activities.</p> <p>19. To use information and communication technologies for solving socio-economic problems, drafting and presenting analytical reports.</p> <p>20. To master the skills of oral and written professional communication in the state and foreign languages.</p> <p>21. To be able to think in abstract terms, to apply analysis and synthesis in order to identify key characteristics of economic systems at different levels, as well as the behaviour of their actors.</p> <p>22. To demonstrate flexibility and adaptability in new situations when working with new objects as well as in uncertain conditions.</p> <p>23. To show skills of independent work, to demonstrate critical, creative, self-critical thinking.</p> <p>24. To demonstrate the ability to act in a socially responsible and conscious way on the basis of ethical principles, to value and respect cultural diversity and individual differences.</p> <p>25. <i>To generate and substantiate effective economic solutions to ensure the sustainable development of agricultural enterprises under the conditions of dynamic changes in the external and/or internal environment of their activities.</i></p>
8 – Resource support for programme implementation	
Academic staff	<p>Training of students in the bachelor's degree programme 'Agricultural business' is carried out by specialists whose academic or/and professional qualifications correspond to the profile of the programme and the courses they teach.</p> <p>Professional development of SUTE's academic staff: in accordance with the Regulations on professional development and internships for academic, pedagogical and scientific staff of the State University of Trade and Economics, all academic staff undergo internships once every five years.</p> <p>Participation of foreign specialists and practitioners in teaching the professional training cycle courses is also possible.</p>

Facilities	<p>There is the availability of all necessary resources for the organisation of the educational process, including students' independent work, for each educational programme in accordance with the Regulations on the organisation of the educational process of students; Regulations on independent work of the SUTE students and post-graduate students.</p> <p>The material and technical support is provided by SUTE's laboratories, computer and other specialised classrooms with up-to-date technical and software resources that ensure high-quality training of bachelors in the educational programme 'Agricultural business'.</p> <p>The university also provides facilities for social and day-to-day life.</p>
Informational, teaching and learning materials	<p>The effective management of the educational process is provided through the following available systems:</p> <ul style="list-style-type: none"> • MOODLE distance learning system (independent and individual training, control), • 'MIA: Osvita' (information support and control of the educational process), • corporate information space in the form of the SUTE web portal user's personal account,; • '1-C: Accounting for Ukraine' (financial support), • 'OPTiMA – WorkFlow' electronic document management system. <p>Availability of the Internet access including through wireless access points, and e-mail; scientific library, reading halls; SUTE's web resources.</p> <p>The information about educational programmes, degrees of higher education and qualifications is publicly available through the following: implementing SUTE's information policy; publishing ECTS information packages, educational programmes, class schedules, as well as all components of the educational process that are subject to publication in accordance with the Law of Ukraine 'On Higher Education' on SUTE official website.</p> <p>The educational programme is implemented in the event of full support with educational and methodological complexes of disciplines, a cross-cutting programme and an outline of practical training, as well as other types of teaching and methodological materials.</p> <p>Information support is provided by the 'YouControl' online system for business analytics; teaching and methodological support is implemented through the MOODLE distance learning system.</p>
9 – Academic mobility	
National credit mobility	<p>It is provided for by law and is appropriate when there is a need for students to study (master) fundamentally new courses and disciplines that are not taught at the primary university. There have been developed Regulations on the procedure for exercising the right to academic mobility at SUTE.</p>
International credit mobility	<p>There have been signed cooperation agreements between SUTE and other institutions of higher education whereby partnership</p>

	<p>student exchange and learning are carried out. Additionally, international credit mobility is implemented through International programmes and Erasmus+ projects notably with the following universities: Krakow University of Economics (Krakow, Poland), University of Szczecin (Szczecin, Poland), Audencia Business School (Nantes, France), Grenoble Alps University (Grenoble, France), Paris-Est Créteil University (Paris, France), University of Central Lancashire (Preston, the UK), University of Hohenheim (Stuttgart, Germany), Piraeus University of Applied Sciences (Piraeus, Greece), Sofia University “St. Kliment Ohridski”(Sofia, Bulgaria)</p>
Training of foreign students	<p>Conditions and specifics of the educational program in the context of training foreign citizens: at least B1 level of the Ukrainian language.</p> <p>The course ‘Ukrainian Language’ is taught for international students during 1-3 semesters with a separate schedule by teachers who have completed special training in teaching Ukrainian as a foreign language.</p>

2. List of the educational programme components and their logical order

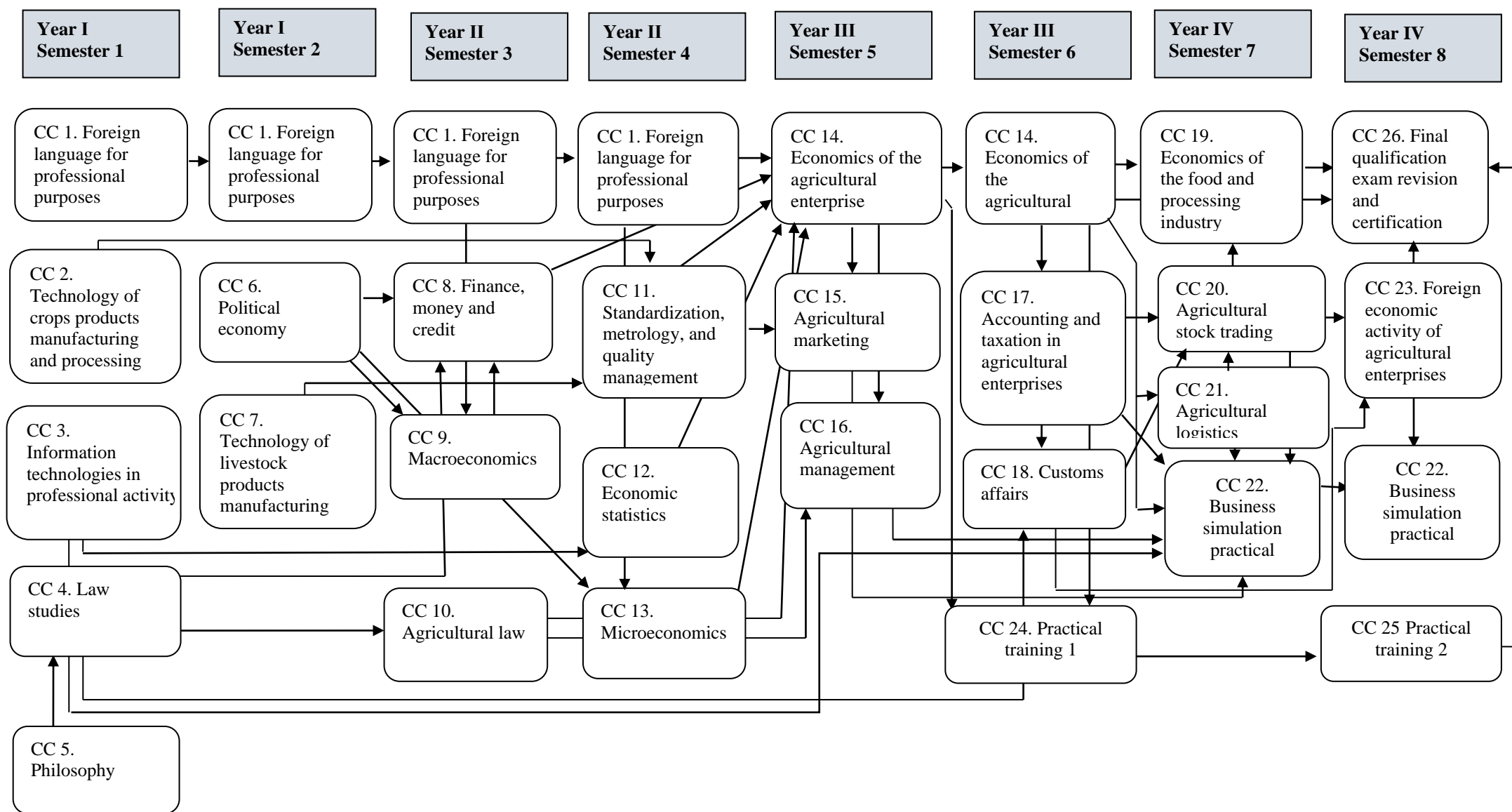
2.1. List of the EP components

Course code	Components of the educational programme (academic courses, course projects (papers), practical trainings, qualification exam, final qualification work)	Total credits
1	2	3
EP Compulsory components		
CC 1.	Foreign language for professional purposes	24
CC 2.	Technology of crops products manufacturing and processing	6
CC 3.	Information technologies in professional activity	6
CC 4.	Law studies	6
CC 5.	Philosophy	6
CC 6.	Political economy	6
CC 7.	Technology of livestock products manufacturing and processing	6
CC 8.	Finance, money and credit	6
CC 9.	Macroeconomics	6
CC 10.	Agricultural law	6
CC 11.	Standardization, metrology, and quality management	6
CC 12.	Economic statistics	6
CC 13.	Microeconomics	6
CC 14.	Economics of the agricultural enterprise	12
CC 15.	Agricultural marketing	6
CC 16.	Agricultural management	6
CC 17.	Accounting and taxation in agricultural enterprises	6
CC 18.	Customs affairs	6
CC 19.	Economics of the food and processing industry	6
CC 20.	Agricultural stock trading	6
CC 21.	Agricultural logistics	6
CC 22.	Business simulation practical course	9
CC 23.	Foreign economic activity of agricultural enterprises	6
CC 24.	Practical training 1	6
CC 25.	Practical training 2	6
CC 26.	Final qualification exam revision and certification	3
Total credits for compulsory components:		180
EP Optional components		
OC 1.	Web design and web programming	6
OC 2.	Agricultural policy	6
OC 3.	Audit	6
OC 4.	Life safety	6
OC 5.	Business planning	6
OC 6.	Higher and applied mathematics	6
OC 7.	Commercial law	6
OC 8.	Monetary valuation of land	6
OC 9.	Digital technologies in business	6
OC 10.	Diplomatic and business protocol and etiquette	6
OC 11.	Contract law	6
OC 12.	Ecology	6
1	2	3

OC 13.	Economics and organisation of innovation activities	6
OC 14.	Economy of Ukraine	6
OC 15.	Economic and mathematical modelling	6
OC 16.	Economic analysis	6
OC 17.	Electronic document management	6
OC 18.	Corporate reporting	6
OC 19.	Intellectual property	6
OC 20.	Informational systems and technologies in economy	6
OC 21.	Information wars	6
OC 22.	History of Ukraine	6
OC 23.	Logic	6
OC 24.	International trade in agricultural sector	6
OC 25.	National interests in world geopolitics and geoeconomics	6
OC 26.	Economic activity-based accounting	6
OC 27.	Accounting in small business enterprises	6
OC 28.	Wholesale trade organisation	6
OC 29.	Fundamentals of cyber security	6
OC 30.	Politology	6
OC 31.	Socio-economic processes forecasting	6
OC 32.	Project analysis in agricultural business	6
OC 33.	Business psychology	6
OC 34.	Psychology	6
OC 35.	World culture	6
OC 36.	Social economy	6
OC 37.	Insurance in agricultural business	6
OC 38.	Craft production technologies	6
OC 39.	Food production technologies	6
OC 40.	Commodity science	6
OC 41.	Ukrainian (for professional purposes)	6
OC 42.	Food safety and quality management	6
OC 43.	Personnel management	6
OC 44.	Farming business	6
Total credits for optional components:		60
TOTAL NUMBER OF THE EP CREDITS		240

For all components of the educational programme, the form of final assessment is an **examination**.

2.2. EP Structural and Logic Network



3. Final assessment of graduates

The final assessment is carried out in the form of a final qualification examination.

The final qualification examination in the subject area should test the achievement of the learning outcomes defined by the Higher Education Standards and the Bachelor's degree programme.

4. The programme competences and the EP compulsory components matrix

Components / Competences	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	CC 13	CC 14	CC 15	CC 16	CC 17	CC 18	CC 19	CC 20	CC 21	CC 22	CC 23	CC 24	CC 25	CC 26
GC1				+	+					+																+
GC2					+	+			+				+													+
GC3			+		+	+		+	+			+	+	+	+	+			+	+	+	+	+	+	+	+
GC4	+	+	+	+			+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC5		+		+	+	+	+	+	+	+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC6	+																						+			
GC7			+									+		+	+	+	+	+	+	+	+	+	+	+	+	+
GC8	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC9					+									+	+	+				+		+	+	+	+	
GC10					+																					
GC11		+		+			+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC12	+														+	+						+	+	+	+	
GC13				+	+						+			+	+	+								+	+	+
PC1		+				+	+	+	+	+			+	+	+	+						+	+	+	+	+
PC2		+		+			+	+		+	+			+		+	+	+	+	+	+	+	+	+	+	+
PC3						+			+				+											+	+	+
PC4					+	+			+				+											+	+	+
PC5						+			+														+	+	+	+
PC6			+						+			+	+	+					+		+	+		+	+	+
PC7			+									+		+	+	+	+	+	+	+	+	+	+	+	+	+
PC8				+						+				+		+			+			+		+	+	+
PC9			+						+			+												+	+	+
PC10	+											+		+	+	+	+	+	+	+	+	+	+	+	+	+
PC11								+	+				+	+	+	+			+	+	+	+	+	+	+	+
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PC14								+	+				+	+	+	+			+	+	+	+	+	+	+	+
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PC16														+	+						+	+	+	+	+	+
PC17										+				+		+		+					+	+	+	+

5. The programme learning outcomes and the EP compulsory components matrix

Components/ Programme learning outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	CC 13	CC 14	CC 15	CC 16	CC 17	CC 18	CC 19	CC 20	CC 21	CC 22	CC 23	CC 24	CC 25	CC 26
1				+	+					+	+													+	+	+
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3						+			+			+	+	+	+				+	+	+	+	+	+	+	+
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21			+		+	+		+	+			+	+	+	+	+			+	+	+	+	+	+	+	+
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