

### 3. Educational program

Guarantor of the educational program Sytnyk H. V.

#### 3.1. Profile of the Financial Management educational program in the special fields 073 Management and 072 Finances, banking and insurance

<b>1 – General information</b>	
<b>Full name of the EHE and structural unit</b>	State University of Trade and Economics Faculty of Economics, Management and Psychology; Department of Economics and Finance of the Enterprise
<b>The degree of higher education and the name of the qualification in the language of the original</b>	Master's higher education degree in Management Financial Management educational program
<b>The official name of the educational program</b>	Financial management
<b>Compliance with the Standard of Higher Education of the Ministry of Education and Science of Ukraine</b>	Corresponds to the Higher Educational Standards of the Ministry of Education and Science of Ukraine
<b>Type of diploma and the volume of the educational program</b>	Master's degree, unitary 90 ECTS credits term of study 1 year 4 months
<b>Availability of accreditation</b>	Ministry of Education and Science of Ukraine by the Accreditation Committee of the Ministry of Education and Science of Ukraine from 2019 until 2026
<b>Cycle / Level</b>	Ukraine NQF - 7 levels FQ-EHEA - the second cycle EQF-LLL - 7 level
<b>Prerequisites</b>	- Bachelor's degree; - Conditions for enrolment and studying in accordance with the program are regulated by the SUTE Enrolment Rules
<b>Language (s) of teaching</b>	Ukrainian. English
<b>The duration of the educational program</b>	Till the planned review of the educational program
<b>Internet address of the permanent description of the educational program</b>	<a href="https://knteu.kiev.ua/">https://knteu.kiev.ua/</a>
<b>2 – The objective of the educational program</b>	
Training of specialists who are able to solve complex issues and problems in the process of professional activity or training in the field of financial management, which involves research and / or innovation and is characterized by uncertainty of conditions and requirements.	
<b>3 - Characteristics of the educational program</b>	
<b>Subject area (branch of knowledge, specialty, specialization (if any))</b>	The object of study and/or activity: patterns of functioning and development of socio-economic systems, socio-economic processes, their modeling, forecasting and regulation, motivation and behavior of economic entities. Objectives: Training of specialists who have modern economic thinking, theoretical knowledge and practical skills necessary to solve these objectives.

	<p>Theoretical content of the subject area: notions, categories, concepts, principles of economic sciences.</p> <p>Methods, methodology and technologies: general scientific methods of cognition and research activities, mathematical and statistical methods of economic analysis, economic and mathematical modeling, information and communication research technologies, distribution, and presentations of research results.</p> <p>Tools and equipment: modern information and communication equipment, information systems and software products used in professional activity.</p>
<b>Orientation of the educational program</b>	<p>Educational and professional</p> <p>The educational program focuses on the study of modern management concepts and methods, patterns of finance functioning, is based on the scientific methods of normative, quantitative and institutional analysis, conceptual theoretical foundations of leading scientific financial schools and generalization of practical experience in financial activities, focuses on current specializations in finance and management, within which further professional and scientific careers are possible. It provides the study of relevant professionally oriented disciplines in accordance with the approved author's programs: "Financial Management", "Enterprise Value Management", "Strategic Management", "Investment Management", "Project Finance", "Accounting and Financial Reporting by International Standards", " Financial ecosystems ".</p>
<b>The main focus of the educational program and specialization</b>	<p>General education in the field of knowledge "Management and Administration" of the special fields "Management", "Finance, Banking and Insurance" in specialization "Financial Management" with in-depth study of theoretical and methodological principles of managing the financing of operating and investment activities of enterprises; designing real and financial investments in business; development of financial plans and budgets of business units; use of modern approaches and management technologies in the field of finance; ensuring the company's entry into the securities market and financial communication with market partners; optimization of financial activity of the enterprise in the conditions of modern financial ecosystems; credit risk assessment of the corporate sector; application of modern technologies of hedging and risk assessment; application of tools for corporate and financial restructuring of companies (M&amp;A operations); ability to conduct due diligence and assess financial risks in business; to carry out anti-crisis management of enterprises; develop and implement approaches to value-oriented enterprise management; introduction of methods of strategic management and marketing in order to improve the financial results and value of the business in the long run.</p> <p>Key words: financing of activity; financial planning, budget control, credit risks, hedging, restructuring, crisis management, value-oriented management.</p>
<b>Features of the program</b>	<p>It provides for the expansion of the mandatory component by the studying current professionally oriented disciplines in accordance with the approved author's programs: "Financial Management", "Enterprise Value Management", "Financial Ecosystems", "Project Financing". It provides for the expansion of the mandatory component by the studying the elective subjects: "Finance Controlling", "Corporate Governance and Responsibility", "International Financial Law", etc. The practice at the leading enterprises of Ukraine has been</p>

	provided. It gives the opportunity to complete a PhD degree after the completion of the program.
<b>4 – Availability of graduates to employment and further training</b>	
<b>Availability for employment</b>	Higher Education Master’s degree holder in accordance with the the National Occupational Clasification DK 003: 2010 may hold the positions of: financial director; director of economics; financial economist; economic adviser; head of department; head of security; manager of projects and programs in the field of tangible (intangible) production; head of the structural unit - chief specialist; agency manager; economic consultant; investment analyst; financial and economic security analyst; general director (chairman, president, other head) of the association of enterprises; general manager (manager); chairman of the executive body of the joint-stock company; chairman of the cooperative; chairman of the liquidation commission; chairman of the board of directors; the chief economist; director (manager) of a small enterprise; business efficiency consultant; tax and fee consultant; head of the branch (branches); head of the finance department; business efficiency specialist; corporate governance specialist; asset management specialist; specialist in project and program management in the field of tangible (intangible) production; financial and economic security specialist; specialist in the organization of trade in the securities market. Holding the position of assistant, teacher, researcher.
<b>Further training</b>	Opportunity to continue postgraduate studies at a higher education institution to obtain the degree of Doctor of Philosophy (doctoral programs of the third cycle of study), in a research institute, academic institution, MBA programs in business and management.
<b>5 – Teaching and evaluation</b>	
<b>Teaching and learning</b>	Balanced combination of classroom (lectures and discussions, seminar and practical classes in small groups, self-study of information resources, tutorials, online training) and independent work on the basis of problem-oriented, interactive learning and self-study
<b>Evaluation</b>	Current control, written exam, assessment (final qualifying project). Assessment is carried out in accordance with the Regulations on the assessment of learning outcomes of students and graduate students in the SUTE and the Regulations on the organization of the educational process.
<b>6 – Program competencies</b>	
<b>Integral competence</b>	The ability of a person to solve complex problems and issues in the field of financial management and / or in the learning process, which involves research and / or innovation and is characterized by uncertainty of conditions and requirements.
<b>General competence (GC)</b>	GC1. Ability to conduct research at the appropriate level; GC2. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity); GC3. Skills in the use of information and communication technologies; GC4. Ability to motivate people and move towards a common goal; GC5. Ability to act on the basis of ethical considerations (motives); GC6. Ability to generate new ideas (creativity); GC7. Ability to abstract thinking, analysis and synthesis

<p><b>Professional (special, object) competences (PC)</b></p>	<p>PC1. Ability to select and use management concepts, methods and tools, including in accordance with defined objectives and international standards;</p> <p>PC2. Ability to set values, visions, mission, goals and criteria by which the organization determines further directions of development, to develop and implement appropriate strategies and plans;</p> <p>PC3. Ability for self-development, lifelong learning and effective self-management;</p> <p>PC4. Ability to effectively use and develop the organization's resources;</p> <p>PC5. Ability to create and organize effective communications in the management process;</p> <p>PC6. Ability to form leadership qualities and demonstrate them in the process of managing people;</p> <p>PC7. Ability to develop projects, manage them, show initiative and entrepreneurship;</p> <p>PC8. Ability to use psychological technology to work with staff.</p> <p>PC9. Ability to analyse and structure the problems of the organization, make effective management decisions and ensure their implementation;</p> <p>PC10. Ability to manage the organization and its development</p> <p>PC11. Ability to use the fundamental laws of finance, banking and insurance in combination with research and management tools for professional and scientific activities.</p> <p>PC12. Ability to use theoretical and methodological tools for diagnosis and modeling of financial activities of economic entities</p> <p>PC13. Ability to apply management skills in finance, banking and insurance.</p> <p>PC14. Ability to evaluate the effectiveness of scientific, analytical and methodological tools to justify management decisions in the field of finance, banking and insurance.</p> <p>PC15. Ability to assess the limits of their own professional competence and improve professional skills.</p> <p>PC16. Ability to apply interdisciplinary approaches in solving complex problems and problems in the field of finance, banking and insurance.</p> <p>PC17. Ability to search, use and interpret information needed to solve professional and scientific problems in the field of finance, banking and insurance.</p> <p>PC18. Ability to apply innovative approaches in finance, banking and insurance.</p> <p>PC19. Ability to develop terms of reference for the design of information systems in the field of finance, banking and insurance.</p> <p>PC10. Ability to integrate the work of all structural units of the enterprise to achieve high financial results, increase financial potential and value of the enterprise.</p>
<p><b>7 – Programme Learning Outcomes</b></p>	
	<p>1. Critically comprehend, select and use the necessary scientific, methodological and analytical tools for management in unpredictable conditions;</p> <p>2. Use the fundamental laws of finance, banking and insurance in combination with research and management tools for professional and scientific activities.</p>

	<ol style="list-style-type: none"> <li>3. Identify problems in the organization and justify methods for solving them;</li> <li>4. Substantiate and manage projects, generate business ideas;</li> <li>5. Plan the activities of the organization in strategic and tactical sections;</li> <li>6. Organize and carry out effective communication within the team, with representatives of various professional groups and in the international context;</li> <li>7. Use specialized software and information systems to solve management problems of the organization;</li> <li>8. Be able to communicate in professional and scientific circles in the state and foreign languages;</li> <li>9. Accessible and reasoned to present research results orally and in writing, to participate in professional discussions;</li> <li>10. Carry out diagnostics and modelling of financial activity of business entities;</li> <li>11. Apply in-depth knowledge in the field of financial, banking and insurance management for decision making.</li> <li>12. Justify the choice of management decisions in the field of finance, banking and insurance and evaluate their effectiveness taking into account the objectives, existing restrictions, legal and ethical aspects.</li> <li>13. Be able to apply innovative approaches in the field of finance, banking and insurance and manage them.</li> </ol>
<b>8 – Resource support for the implementation of the program</b>	
<b>Personnel support</b>	<p>Academic staff a scientific degree and / or academic title, as well as highly qualified specialists are also involved in teaching students of the master’s degree.</p> <p>Ensuring in-service training of the SUTE research and teaching staff in accordance with the Regulations on in-service training and internships of research and teaching and teaching staff of Kyiv National University of Trade and Economics, all research and teaching staff undergo internships once every five years.</p>
<b>Material and technical support</b>	<p>Ensuring the availability of the necessary resources for the organization of the educational process, including independent work of students, for each educational program in accordance with the Regulations on the organization of the educational process of students; Regulations on independent work of students and graduate students of the SUTE.</p> <p>Use of laboratories, computer and specialized classrooms of the SUTE.</p> <p>Availability of social and domestic infrastructure of the SUTE.</p>
<b>Information and educational - methodological support</b>	<p>Ensuring the availability of information systems for effective management of the educational process through systems: online learning MOODLE provides independent and individual training, control, availability of Internet and e-mail, Dean's Office, BAS Accounting Department", credit hours - timetable, management of SUTE WEB-resources, management of library fund, and also OPTIMA – WorkFlow system of electronic document circulation, corporate information field in the form of" personal account "of the user of the SUTE web portal.</p> <p>Ensuring information publicity about educational programs, degrees of higher education and qualification: implementation of the SUTE information policy; publication of ECTS information packages,</p>

	<p>educational programs, class timetables, as well as all components of the educational process, which are subject to publication in accordance with the Law of Ukraine on Higher Education on the SUTE official website;</p> <p>Ensuring an effective system of prevention and detection of academic plagiarism in the scientific works of the SUTE employees and applicants for higher education (publication of the text of dissertation research on the SUTE official website), in compliance with the Code of Ethics of the Scientist of Ukraine, other procedures and measures to ensure the compliance with the Licensing Conditions for implementation of educational activities.</p>
<b>9 – Academic mobility</b>	
<b>National Credit Mobility</b>	<b>National Credit Mobility</b> is ensured in accordance with the Regulations on academic mobility.
<b>International Credit Mobility</b>	<b>International Credit Mobility</b> is ensured in accordance with the agreements on International academic mobility (Erasmus +), holding of double degrees, continuous international projects providing the studies and issuing double degrees etc.
<b>Training of foreign applicants for higher education</b>	Educational program's conditions and peculiarities in the context of training foreign citizens: knowledge of Ukrainian (B1 level)

### 3.2. List of components of the educational program and their logical consistency

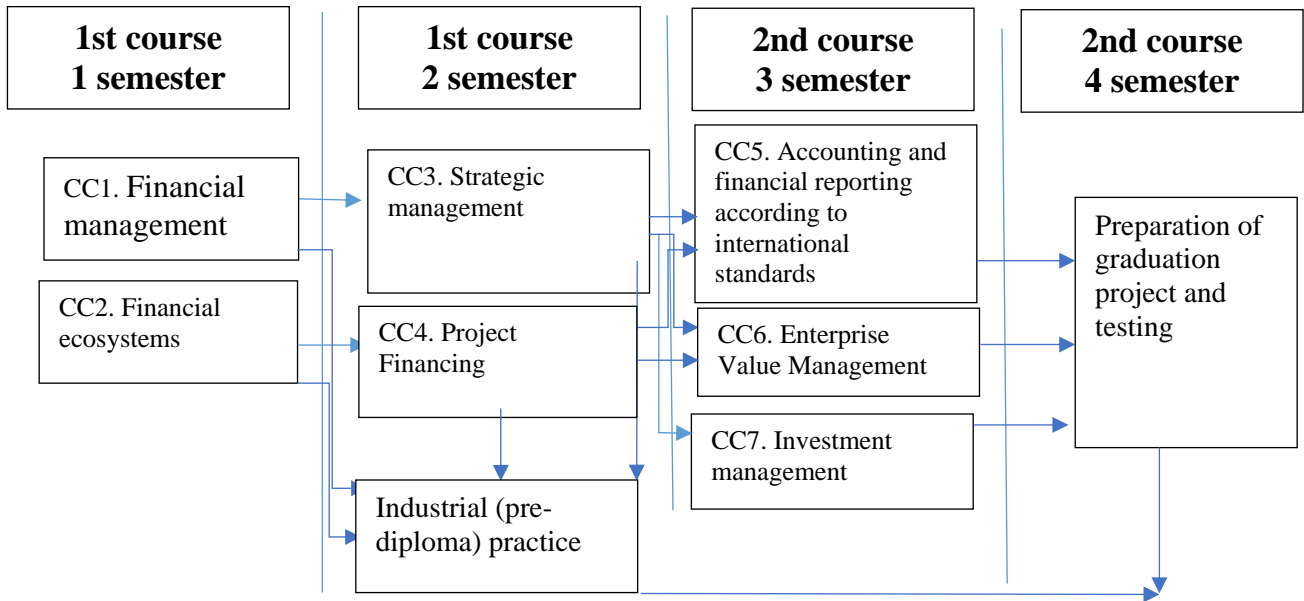
#### 2.1. List of components of EP

Code a/d	Components of the educational program (academic disciplines, course projects (works), practices, qualification examination, final qualifying projects)	Number of credits
<b>Compulsory components of EP</b>		
CC 1	Financial management	6
CC 2	Financial ecosystems	6
CC 3	Strategic management	6
CC 4	Project financing	6
CC 5	Accounting and financial reporting according to international standards	6
CC 6	Enterprise value management	6
CC 7	Investment management	9
<b>Total amount of compulsory components:</b>		45
<b>Optional components of EP</b>		
OC 1	Crisis Enterprise Management	6
OC 2	Business engineering	6
OC 3	Health and Safety	6
OC 4	Integrated reporting	6
OC 5	Information systems and technologies in management	6
OC 6	Media Wars	6
OC 7	Consolidation of financial statements	6
OC 8	Corporate Management	6
OC 9	Cryptocurrency market	6
OC 10	Methodology and organization of scientific research	6
OC 11	International Financial Law	6

OC 12	International Financial Markets	6
OC 13	Basis of Cyber Security	
OC 14	Tax law	6
OC 15	Legal regulation of financial services markets	6
OC 16	Management psychology	6
OC 17	Strategic Marketing	6
OC 18	Change management	6
OC 19	Enterprise risk management	6
OC 20	Financial controlling	6
OC 21	Financial technologies	6
<b>Total amount of optional components:</b>		24
<b>Practical training</b>		<b>9</b>
<b>Preparation for the qualification examination project and certification. (Attestation)</b>		12
<b>Total amount of Educational Program</b>		90

**For all components of the educational program, the form of final control is an exam.**

### 3.3 Structural-logical scheme of EP





### **3.4. Form of certification of applicants for higher education**

Assessment is carried out in the form of presentation of the final qualifying project to the public.

The final qualifying project should involve solving a complex specialized issue or a practical complex problem or problem in the economic field that requires research and / or innovation and is characterized by uncertainty of conditions and requirements.

There should be no academic plagiarism, falsification or writing off in the final qualifying project.

The final qualifying work must be published on the official website or in the repository of the higher education institution. Publication of final qualifying projects containing information with limited access to be carried out in accordance with the requirements of current legislation.





### 3.7. Matrix for providing program learning outcomes with compulsory components of the educational program:

Components / Program learning outcomes	CC1.	CC2.	CC3.	CC4.	CC5.	CC6.	CC7
1			+	+	+	+	+
2	+		+		+		+
3	+		+	+			
4			+			+	
5	+				+		
6							
7	+		+	+		+	
8	+	+	+	+	+	+	+
9	+	+	+	+	+	+	+
10	+		+				+
11	+		+	+	+		
12	+			+	+		
13			+		+		

### 3.8. Matrix for providing software learning outcomes optional components of the educational program:

Components / Program learning outcomes	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17	OC18
<b>1</b>	+				+	+		+				+		+	+		+	
<b>2</b>			+		+		+	+	+	+	+	+				+	+	+
<b>3</b>	+	+	+	+	+	+	+							+	+	+	+	+
<b>4</b>		+											+	+	+	+		
<b>5</b>	+	+				+			+	+	+	+	+	+	+			
<b>6</b>	+	+			+	+			+				+	+	+	+		
<b>7</b>	+	+		+														+
<b>8</b>	+	+	+	+	+	+		+	+	+	+	+	+	+	+	+	+	+
<b>9</b>	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
<b>10</b>	+		+	+	+		+		+	+	+					+	+	+
<b>11</b>	+		+		+		+		+	+	+	+				+	+	+
<b>12</b>	+					+	+		+	+	+	+	+		++	+	+	
<b>13</b>	+	+					+			+								+