

3. Educational Programme

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3.1. Educational Programme Profile “Antitrust Activity Management” on Subject Area 073 “Management”

1 – Basic Information	
Full name of higher education institution and organization department	State University of Trade and Economics, Faculty of Economics, Management and Psychology, Economic Theory and Competition Policy Department
Higher education degree and the name of qualification in source language	Master's Degree of Higher Education Subject Area “Management”
Official name of the educational programme	“Antitrust Activity Management”
Compliance with the Ministry of Education and Science of Ukraine standard of higher education	It is in compliance with the standard of higher education of the Ministry of Education and Science of Ukraine
Diploma type and scope of the educational programme	Master's Diploma, single, 90 ECTS credits, 1 year and 4 months' term of studying.
Availability of accreditation	Ministry of Education and Science of Ukraine, Ukraine, From 21/11/2017 to 01/07/2027
Cycle/Level	National Qualification Framework of Ukraine – level 7, FQ-EHEA– the second cycle, EQF-LLL– level 7
Prerequisites	- Bachelor's degree - Terms and conditions of enrolment and studying under the Programme is governed by The Rules of enrolment to SUTE
Language(s) of training	Ukrainian
Validity of the educational programme	01.01.2025
Web-site of constant description for the educational programme	https://knute.edu.ua

2 – Educational Programme Objective

To provide students with acquiring a set of competencies required for the formation and implementation of the antitrust and competitive policy in economic systems of various levels based on in-depth research of competitive environment of decision-making under the conditions of uncertainty.

3 - Educational Programme Specification

Subject area

Object of study: management of organizations, their divisions *and competitive processes at the level of individual organizations, markets, industries, national economy as a whole.*

Learning objectives: training of specialists capable of identifying and solving complex tasks and problems in the field of management or in the learning process, which involve conducting research, *including research of the competitive environment of managerial decision-making*, and/or implementing innovations and are characterized by uncertainty of conditions and requirements.

Theoretical content of the subject area:

- paradigms, laws, regularities,
- principles, historical prerequisites of management development,
- concepts of systemic, situational, adaptive, anticipatory, anti-crisis, innovation, project management, etc.;
- functions, methods, technologies and managerial decisions in management.

Methods, techniques and technologies:

- general scientific and specific research methods (calculation and analytical, economic-statistical, economic-mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc.);
- methods of implementing management functions (marketing research methods; methods of economic diagnostics; methods of forecasting and planning; methods of designing organizational management structures; methods of motivation; methods of control; methods of evaluating social, organizational and economic efficiency in management, etc.).
- management methods (administrative, economic, socio-psychological, technological);
- technologies for justifying management decisions (economic analysis, simulation modelling, decision tree, etc.).

Tools and equipment: modern information and communication equipment, information systems and software products used in management.

Educational

Educational and Professional Master programme of professional

programme orientation	and applied orientation.
Main focus of the educational programme and specialization	To acquire theoretical knowledge, obtain skills and technologies of managing competitive processes at the level of a certain enterprise, market, industry, and national economy. Key words: competition, competitive policy, sector-specific markets, concentration, competitiveness.
Programme features	In-depth study of the system of commodity markets organization, strategies of market players' behaviour. Orientation to the requirements of employers represented by enterprises and public authorities, the Antimonopoly Committee of Ukraine in particular. Involvement of well-known experts in the field of competition policy in the educational process. Student-centricity via: - dynamic modification of the content of the study in accordance with the acquired specialty of the first (bachelor's) level of higher education of higher education student, as well as in accordance with their needs and orientation; - the opportunity to expand and deepen knowledge about antimonopoly and competition policy at the expense of selective components
4 – Employability of graduates and their further studying	
Employability	Jobs in the system of the Antimonopoly Committee of Ukraine bodies, in other bodies of state power, at enterprises. Positions that the master can hold, according to the National Classification of Ukraine “Classifier of Professions” - DK 003: 2010: <ul style="list-style-type: none"> • Heads of enterprises, institutions and organizations; • Heads of production and other main divisions; • Manager (administrator); • Manager (administrator) of administrative activities; • Market research and public opinion research manager; • Managers (administrators) on selection, provision and use of HR • Manager (administrator) of quality systems; • Managers (managers) of other economic activities,
Further studying	Doctoral programs of the third cycle of study; Master's programmes of the second cycle for specialties of related professional activity: legal, marketing, accounting and control, educational, etc.

5 – Teaching and Assessment	
Teaching and learning	Student-centered learning, a balanced mix of classroom work (lectures and discussions, practical classes in small groups using case study methods, brainstorming, modelling the behaviour of economic entities, etc., presentations, tutor consultations), including distance learning using the resources of SUTE distance platform on the basis of Moodle, MSOffice 365, Zoom, and self-work (content analysis of information sources, individual and collective project work, etc.) on the basis of problem-oriented, interactive learning and self-learning.
Assessment	Current control, written exams, defence of the final qualifying work. Assessment is carried out in accordance with the “Regulations on the organization of the educational process of students” and “Regulations on the assessment of learning outcomes of students and graduate students”.
6 – Programme competencies	
Integral competence	The ability to solve complex tasks and problems in management field or in the process of learning, including research and/or innovation work characterized by the uncertainty of conditions and requirements.
General competencies (GC)	GC1. Ability to conduct research at an appropriate level. GC2. Ability to communicate with representatives of other professional groups of various levels (with experts from other fields of knowledge/types of economic activity); GC3. The skills of using information and communication technologies; GC4. Ability to motivate people and move towards a shared goal; GC5. Ability to act on the basis of ethical considerations (motives); GC6. Ability to generate new ideas (creativity); GC7. Ability to abstract thinking, analysis and synthesis.
Special (professional, subject) competencies (SC)	SC1. Ability to select and use management concepts, methods and tools, including in accordance with defined objectives and international standards; SC2. Ability to set values, vision, mission, goals and criteria by which the organization determines further directions of development, to develop and implement appropriate strategies and plans; SC3. Ability for self-development, life-long learning and effective self-management;

	<p>SC4. Ability to use and develop the organization's resources effectively;</p> <p>SC5. Ability to create and organize effective communication in the management process;</p> <p>SC6. Ability to form leadership qualities and demonstrate them in the process of managing people;</p> <p>SC7. Ability to develop projects, manage them, show initiative and entrepreneurship;</p> <p>SC8. Ability to use psychological technology to work with staff.</p> <p>SC9. Ability to analyze and structure the problems of the organization, make effective management decisions and ensure their implementation;</p> <p>SC10. Ability to manage the organization and its development, <i>strategic planning of favourable environment for its functioning and development.</i></p> <p><i>SC11. The ability to conduct research on the competitive environment of the market, industry, the economy as a whole and the competitive positions of the organization, the impact of the concentration of business entities on them, to develop effective management decisions based on their results.</i></p> <p><i>SC12. The ability to form and implement antimonopoly and competition policy at the level of an individual enterprise, market, industry and national economy, to develop and monitor compliance with effective procedures for the protection of economic competition, to manage competitive processes under the conditions of uncertainty, risk and/or information asymmetry.</i></p> <p><i>SC13. Knowledge of the forms, methods and mechanisms of state regulation of state support in the economy, the ability to apply them in the process of managing the competitive process.</i></p>
7 – Programme learning outcomes	
	<ol style="list-style-type: none"> 1. To think critically, to select and use the necessary scientific, methodological and analytical tools for management under unpredictable conditions; 2. To identify problems in the organization and justify methods for solving them; 3. To design effective management systems for organizations, <i>as well as environment for their functioning and development;</i> 4. To justify and manage projects, generate business ideas; 5. To plan the activities of the organization in strategic and tactical aspects; 6. To have skills in making, justifying and ensuring the implementation of management decisions under unpredictable conditions, taking into account the requirements of applicable law, ethical considerations and social responsibility;

	<p>7. To organize and carry out effective communication within the team, with representatives of various professional groups and in the international context;</p> <p>8. To use specialized software and information systems to solve the tasks of the organization management;</p> <p>9. To be able to communicate in national and foreign languages in professional and scientific circles;</p> <p>10. To demonstrate leadership skills and ability to work in a team, interact with people, influence their behaviour to solve professional tasks;</p> <p>11. To provide personal professional development and planning of own time.</p> <p>12. To be able to delegate authority and management of the organization (department);</p> <p>13. To be able to plan and implement information, methodological, material, financial and personnel support of the organization (department).</p> <p><i>14. To master a set of tools for researching the competitive environment of the market, industry, the economy as a whole and the competitive positions of the organization, to evaluate its changes under the influence of the concentration of business entities.</i></p> <p><i>15. To form antimonopoly and competition policy at the level of an individual enterprise, market, industry and national economy, ensure its implementation, to develop and monitor compliance with effective procedures for the protection of economic competition, manage competitive processes under the conditions of uncertainty, risk and/or information asymmetry.</i></p> <p><i>16. To apply mechanisms of state regulation and state support in managing the competitive process.</i></p>
8 – Resource provision for programme implementation	
Staff provision	<p>100% provision of the educational and professional programme by scientific and pedagogical staff whose academic and/or professional qualifications correspond to the profile of the programme and the courses taught by them. Foreign specialists and practitioners in teaching the courses of the cycle of professional training are involved in the educational process.</p>
Material and technical support	<p>Lecture rooms equipped with modern demonstration equipment, computer rooms – equipped with the latest versions of software that allow quality training of masters in the educational programme “Management of Antitrust Activities” are the basis of material and technical support. SUTE Moodle online platform and MS Office 365 are operating.</p> <p>Availability of dormitories, cafeterias, canteens, medical</p>

	center, closed modern sports complexes, football field with artificial grass, sports grounds, gyms and choreographic halls, concert hall, etc.
Informational, educational and methodical support	<p>The educational and professional programme is provided with appropriate informational and educational-methodical resources, in particular textbooks, study guides, other educational-methodical publications, specialized literature from the library fund of SUTE from domestic and foreign publications, as well as access to global electronic information resources Scopus, ClarivateAnalytics, WILEY , SpringerLink, etc.</p> <p>The dissemination of public information about the educational and professional program is ensured through the publication of the educational and professional programme on the SUTE official website, the ECTS information package, the schedule of classes, as well as all the components of the educational process, which are subject to publication in accordance with the Law of Ukraine “On Higher Education”.</p>
9 – Academic mobility	
National credit mobility	<p>It is carried out in accordance with the Regulation on the procedure for realizing the right to academic mobility at SUTE.</p> <p>Practical training modules are carried out at enterprises, institutions and organizations within the framework of bilateral agreements.</p>
International credit mobility	<p>The University has concluded agreements on cooperation between SUTE and higher education institutions, within the framework of which partner exchange and student training is carried out. In addition, international academic mobility is carried out under International programs and projects within the framework of the Erasmus+ programme, in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Business School “Audencia” (France, Nantes), Grenoble Alpes University (Grenoble, France), Paris Est Créteil University (Paris, France), University of Central Lancashire (Great Britain, Preston), Hoenheim University (Stuttgart, Germany) , Piraeus University of Applied Sciences (Piraeus, Greece), University named after Kliment Ohridskyi (Bulgaria, Sofia) and others.</p>
Training of foreign students	<p>The conditions and features of the educational programme in the context of training foreign citizens provide for the possibility of training foreign students of higher education. Lecturers can teach subjects in a foreign language (English).</p>

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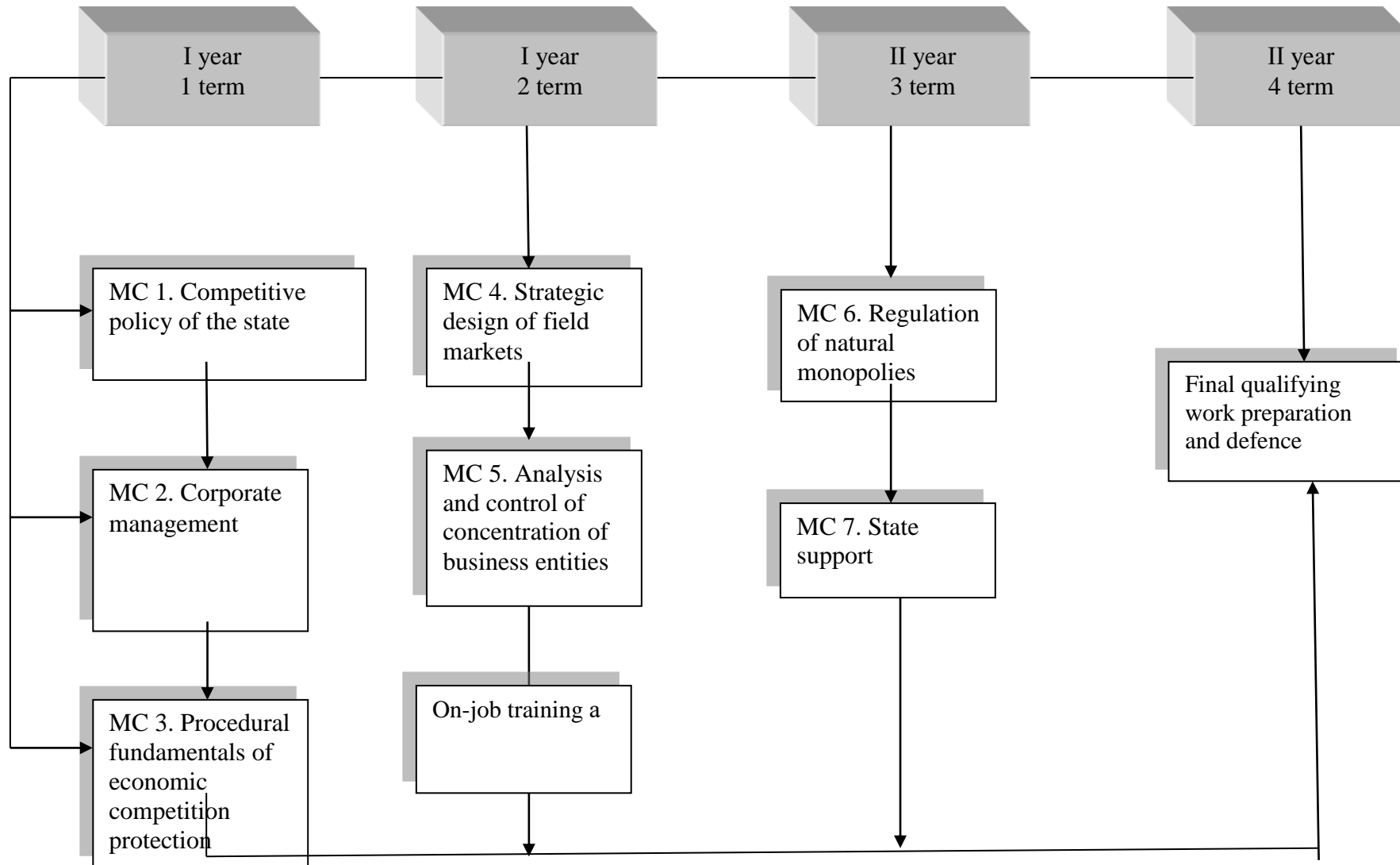
2. The list of educational programme components and their logical sequence

2.1. The list of EP components

Code	Education programme components (academic subject, term projects (papers), on-the-job training, qualification examinations, graduate qualification work)	Number of credits
1	2	3
EP mandatory components		
MC 1.	Competitive policy of the state	6
MC 2.	Corporate management	6
MC 3.	Procedural fundamentals of economic competition protection	6
MC 4.	Strategic design of field markets	9
MC 5.	Analysis and control of concentration of business entities	6
MC 6.	Regulation of natural monopolies	6
MC 7.	State support	6
The total amount of mandatory components:		45
EP optional components		
OC 1.	Life safety	6
OC 2.	Commercial procedural law	6
OC 3.	State control over monopoly pricing	6
OC 4.	Economic policy of the state	6
OC 5.	Innovation and innovation policy	6
OC 6.	Intellectual Property	6
OC 7.	Information policy of the state	6
OC 8.	Information wars	6
OC 9.	Information systems and technologies in management	6
OC 10.	Competition policy in the financial services market	6
OC 11.	Competitiveness of national economy	6
OC 12.	Consumer law	6
OC 13.	National security of the state	6
OC 14.	Cyber security fundamentals	6
OC 15.	Public communications	6
OC 16.	Reputation management	6
OC 17.	Risk-management	6
OC 18.	Sociology of consumption	6
OC 19.	Management of changes	6
	Other educational components agreed with the Director of the Master's degree programme	
The total amount of optional components:		24
Practical training		
	On-job training (pre-graduation practice)	9
Attestation		
	Final qualifying work preparation and defence	12
Total		12
TOTAL SCOPE OF THE EDUCATIONAL PROGRAM		90

An exam is a form of final control for all components of the educational programme.

2.2. Educational Programme Structural and Logic Scheme



3. ATTESTATION FORM OF STUDENTS

Attestation is carried out in the form of public defence of the final qualification work.

The final qualification work should involve solving a complex task or problem in the field of management, which involves research and/or innovation and is characterized by complexity and uncertainty of conditions providing the use of economic science theories and methods.

There can be no academic plagiarism, fabrication or falsification in the final qualification work.

The final qualification work must be published in repository of SUTE.

3.4.1. MATRIX OF CONFORMITY OF PROGRAMME COMPETENCIES TO THE MANDATORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7
Competencies	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7
GC1
GC2			
GC3			.		.		
GC4	
GC5	.		.		.		
GC6				.			
GC7		.		.	.		
SC1	.	.				.	
SC2		.		.	.		
SC3		.			.		
SC4				.	.		
SC5	
SC6				.	.	.	
SC7				.		.	
SC8					.		
SC9	
SC10		
SC11	.					.	
SC12	
SC13	.				.		.

3.4.2. MATRIX OF CONFORMITY OF PROGRAMME COMPETENCIES TO THE OPTIONAL COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17	OC18	OC19
Competencies	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17	OC18	OC19
GC1			
GC2	
GC3							
GC4	
GC5	
GC6									
GC7			
SC1			
SC2			
SC3				
SC4
SC5								
SC6								
SC7			
SC8
SC9								
SC10				
SC11		.				.			.										
SC12			.										.						
SC13				.			.												

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3. 5.1. MATRIX OF PROVIDING PROGRAMME LEARNING OUTCOMES WITH RELEVANT MANDATORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7
Programme learning outcomes	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7
1	.			.		.	
2		.					
3				.			
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15	.	.				.	
16						.	.

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3. 5.2. MATRIX OF PROVIDING PROGRAMME LEARNING OUTCOMES WITH RELEVANT OPTIONAL COMPONENTS OF THE EDUCATION PROGRAM

Components	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17	OC18	OC19
Programme learning outcomes	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17	OC18	OC19
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15					
16							

