### 3. Educational Program

The head of project group (Director of the education program)

PhD in Economics, Associate Professor Larysa Sarkisian

# 3.I. «International Economics» Educational Program Profile in the Subject Area 051 «Economics»

	1 – Basic Information
Full name of the	State University of Trade and Economics, Faculty of International Trade
higher education	and Law, the Department of World Economy
institution and	The state of the s
organization	
department	
Academic degree	Academic degree "Bachelor"
and the name of	Subject Area «Economics»
qualification in the	Subject Area (Leononnes)/
original language	
Formal name of the	"International Economics"
	International Economics
educational program	
Compliance with the	It is in compliance with the standard of higher education of the Ministry
standard of higher	of Education and Science of Ukraine
education of the	
Ministry of	
Education and	
Science of Ukraine	
Diploma type and	Bachelor's Diploma, single.
scope of the	Scope of educational program:
educational program	<ul> <li>Based on complete general secondary education – 240 ECTS</li> </ul>
	credits, term of studying 3 years and 10 months;
	Based on Associate Bachelor's degree there is the possibility
	of re-enrolment of up to 120 ECTS credits and reduction of
	the term of studying to 1 year and 10 months
	and torm or stoodying to 1 your unto 10 montains
Availability of	It is licensed in 2011, accredited by the Ministry of Education and
accreditation	Science of Ukraine in 2016 for the period until 01.07.2026.
Cycle/Level	National Qualification Framework of Ukraine – level 6, FQ-EHEA –
	the first cycle,
	EQF-LLL – level 6
Prerequisites	Complete general secondary education or Associate Bachelor's degree.
- 1 of oddingson	Admission and study requirements under the educational program are
	regulated by The Rules of Admission to SUTE.
Language of	Ukrainian
Instruction	Oxidinali
	Until schoduled review of the advectional program
Validity of the	Until scheduled review of the educational program
educational program	1.44
Web-site of	https://knute.edu.ua/
permanent	
description for the	
educational program	

### 2 – Educational Program Goal

Training of professionals who possess modern economic thinking, theoretical knowledge and practical skills necessary for solving complex specialized tasks and practical problems in the field of international economic relations applied at all levels of economic activity.

in the field of internat	cional economic relations applied at all levels of economic activity.
	3 – Educational Program Specification
Subject area	Object of study and/or activity: patterns of functioning and development of socio-economic systems, socio-economic processes, their modelling, forecasting and regulation, motivation and behaviour of economic entities.  Learning goals: training of professionals who possess modern economic thinking, theoretical knowledge and practical skills necessary for solving the tasks of the subject area.  Theoretical content of the subject area: definitions, categories, concepts, principles of economic sciences.  Methods, techniques and technologies: general scientific methods of cognition and research activity, mathematical and statistical methods of economic analysis, economic and mathematical modelling, information and communication technologies of research, distribution, and presentations of research results.  Tools and equipment: modern information and communication equipment, information systems and software products used in professional activities.
Education program orientation	Educational and professional bachelor's program of professional and applied orientation.  Emphasis on acquiring knowledge and skills in international economic relations, macro- and microeconomics, business negotiations, trade policy, financial management.
Main focus of the educational program	Specialized education in the field of international economics with indepth study of foreign languages, macro-, micro- and international economics, organization of foreign trade operations, international marketing, modelling of financial and economic activity, international economic activity of Ukraine.  Keywords: international economy, classification of countries, comparative advantages, BNK, international organizations, international law, exchange rates, stock exchanges, securities, world financial centres.
Program features	In-depth study and knowledge ensuring the formation of abilities and skills for work in the field of international economic activity.  Formation of hard skills (professional skills) and soft skills (non-specialized, extra-professional skills) in students of higher education based on the Educational and Scientific Centre for Business Simulation of SUTE.  The curriculum provides for industrial practice at leading enterprises of Ukraine, branches of transnational corporations, and state administration bodies. The possibility of studying under an English-language master's program.

4 – E	mployability of graduates and their further studying
Employability	Graduates having obtained a higher education on the specialty "International Economics" with a bachelor's degree can be employed in such professional fields as state and private business structures being the subjects or regulators of international economic activity (in various positions of organizational and managerial, financial and economic profile). The list of professions and professional job titles according to the current version of the State Classifier of Ukraine: Classifier of Professions DK 003:2010) is: economist on international trade (25362), economist on planning (25368), economist on financial work (25377), economist on pricing (25377); economic advisor (25,352), consultant on economic issues (23,068), reviewer on economic issues, technical specialists in the field of management (343), in particular, office management organizers (3,435); brokers (intermediaries) for the purchase and sale of goods (3421), clearing (commodity exchange operations) and forwarding agents (3422), commercial service agents and trade brokers (3429); assistant managers (3436), in particular assistant managers of enterprises, institutions and organizations (3436.1), assistant managers of production and other main units (3436.2), assistant managers of small enterprises without management apparatus (3436.3), expert on foreign economic issues (25393), consultant on foreign economic issues (2419.2), manager (administrator) of foreign economic activities (1475.4).
Further studying	The opportunity to continue education at the second (master's) academic level of higher education.
	5 Tanching and Assessment
Teaching and	5 – Teaching and Assessment A combination of classroom and self-work based on problem-oriented
learning	and interactive learning using active learning technologies (lectures-discussions, business games, research, modelling, work in small groups), the use of modern information technologies (self-work with information sources, teacher consultations, distance learning based on Moodle, MS Office 365, Zoom, Teams), coursework. Development of own startup cases on the basis of the SUTE Business Incubator.
Assessment	Written exams, oral presentations, ongoing control (testing, solving problems and situational exercises, cases, discussions, public speeches, essays), final module control, qualifying examination.  The assessment is carried out in accordance with the "Regulations on the assessment of learning outcomes of students and postgraduate students at the State University of Trade and Economics", "Regulations on the organization of the educational process of students".
	6 – Program Competencies
Integral competence	The ability to solve complex specialized tasks and practical problems in the economic field characterized by complexity and uncertainty of conditions, which involves the application of theories and methods of economic science, conducting comprehensive research and analysis of international economic relations, taking into account the dynamics of

	their changes, the possibilities of using information and innovative
	technologies, as well as the latest software products.
General	GC1. The ability to exercise own rights and responsibilities as a member
Competencies	of society, to realize the values of civil (democratic) society and the need
Competencies	for its sustainable development, the rule of law, the rights and freedoms
	of a person and a citizen in Ukraine.
	GC2. The ability to preserve moral, cultural, scientific values and multiply the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society as well as in the
	development of society, technology and technologies, to use various types and forms of motor activity for active recreation and leading a healthy lifestyle.
	GC3. The ability to abstract thinking, analysis and synthesis.
	GC4. The ability to apply knowledge in practical situations.
	GC5. The ability to communicate in the national language both orally and in writing.
	GC6. The ability to communicate in a foreign language.
	GC7. The skills of using information and communication technologies. GC8. The ability to search, process and analyse information from various
	sources. GC9. The ability to adapt and act in a new situation.
	GC10. The ability to be critical and self-critical.
	GC11. The ability to make informed decisions.
	GC12. Interpersonal skills.
	GC13. The ability to act socially responsibly and consciously.
Special (professional, subject)	SC1. The ability to demonstrate knowledge and understanding of the problems of the subject area, the foundations of modern economy functioning at micro-, meso-, macro- and international levels.
competencies	SC2. The ability to carry out professional activity in accordance with current regulatory and legal acts.
	SC3. Understanding the features of leading scientific schools and areas of economic science.
	SC4. The ability to explain economic and social processes and phenomena based on theoretical models, to analyse and interpret obtained results meaningfully.
	SC5. Understanding the features of the modern world and national economy, its institutional structure, substantiating the directions of the
	state social, economic and foreign economic policy.  SC6. The ability to apply economic and mathematical methods and
	models to solve economic problems.  SC7. The ability to apply computer technologies and data processing
	software to solve economic problems, analyse information and prepare
	analytical reports.  SC8. The ability to analyse and solve tasks in the field of economic and
	social-labour relations. SC9. The ability to forecast socio-economic processes based on standard
	theoretical and econometric models. SC10. The ability to use modern sources of economic, social, managerial,
	accounting information for the preparation of official documents and analytical reports.

- SC11. The ability to justify economic decisions based on understanding of laws of economic systems and processes using modern methodological tools.
- SC12. The ability to identify problems of an economic nature independently when analysing specific situations, to propose ways to solve them.
- SC13. The ability to conduct an economic analysis for functioning and development of economic entities, an assessment of their competitiveness.
- SC14. The ability to analyse problems and phenomena in one or more professional areas in detail, taking into account economic risks and possible socio-economic consequences.
- SC15. Understanding the institutional features of the international economy and directions of the state foreign economic policy.
- SC16. The ability to determine national interests in global geopolitics and geoeconomics, analyse advantages and disadvantages, main directions and requirements for Ukrainian integration into the European Union and other integration structures.
- SC17. The ability to ensure compliance with legislation on customs matters, measures of tariff and non-tariff regulation of foreign economic activity during customs control and customs clearance of goods.

#### 7 – Program learning outcomes

- 1. To associate oneself as a member of civil society, the scientific community, to recognize the rule of law, in particular in professional activity, to understand and be able to use own rights and freedoms, to show respect for the rights and freedoms of other persons, in particular, team members.
- 2. To reproduce moral, cultural, scientific values, multiply society achievements in the socio-economic area, to promote a healthy lifestyle.
- 3. To know and use economic terminology, explain the basic concepts of micro- and macroeconomics,
- 4. To understand the principles of economic science, the peculiarities of the functioning of economic systems.
- 5. To apply analytical and methodical tools for justifying proposals and making managerial decisions by various economic agents (individuals, households, enterprises and state authorities).
- 6. To use professional argumentation to convey information, ideas, problems and methods of solving them to specialists and non-specialists in the field of economic activity.
- 7. To explain the models of socio-economic phenomena from the point of view of fundamental principles and knowledge based on the understanding of the main directions of economic science development.
- 8. To apply relevant economic and mathematical methods and models to solve economic problems.
- 9. To be aware of the main features of the modern world and national economy, institutional structure, directions of state social, economic and foreign economic policy.
- 10. To conduct an analysis of economic entities' functioning and development, to determine functional areas, to calculate the relevant indicators characterizing the effectiveness of their activities.

- 11. To be able to analyse the processes of state and market regulation of socio-economic and labour relations.
- 12. To apply the theoretical knowledge acquired to solve practical problems and interpret the obtained results meaningfully.
- 13. To identify sources and understand the methodology of determining and methods of obtaining socio-economic data, to collect and analyse necessary information, calculate economic and social indicators.
- 14. To identify and plan opportunities for personal professional development.
- 15. To demonstrate basic skills of creative and critical thinking in research and professional communication.
- 16. To be able to use data, provide arguments, to evaluate logic and form conclusions from scientific and analytical texts on economics critically.
- 17. To perform an interdisciplinary analysis of socio-economic phenomena and problems in one or more professional areas, taking into account risks and possible socio-economic consequences.
- 18. To use regulatory and legal acts regulating professional activity.
- 19. To use information and communication technologies to solve social and economic problems, to prepare and present analytical reports.
- 20. To master oral and written professional communication skills in national and foreign languages.
- 21. To be able to think abstractly, apply analysis and synthesis to identify the key characteristics of economic systems of different levels, as well as the peculiarities of their subjects' behaviour.
- 22. To demonstrate flexibility and adaptability in new situations, in working with new entities, and in uncertain conditions.
- 23. To show the skills of self-work, demonstrate critical, creative, self-critical thinking.
- 24. To demonstrate the ability to act socially responsibly and consciously based on ethical principles, value and respect cultural diversity, individual differences of people.
- 25. To demonstrate understanding of institutional features of international economy and directions of state foreign economic policy.
- 26. To apply analytical tools and critical approaches to the determination of national interests in world geopolitics and geoeconomics, to analyse directions of foreign economic activity development and Ukrainian integration into the European Union and other international associations.

### 8 – Resource provision for program implementation

### **Staff provision**

The specialists training Bachelors' degree students under "International Economics" educational program have specialised knowledge and professional skills in the field of international economics. The participation of foreign specialists and practitioners in the teaching of professional training cycle disciplines is possible.

## Material and technical support

It meets international standards for providing the educational process with computer equipment and software. Lecture and study halls are equipped with modern large-format LED displays and other modern demonstration equipment. "SMART library", "KNUTE HUB", "VR studio", virtual reality hall, Bibliometrics hall, "ASK Library",

Information, educational and methodical support	"Cybersport zone" functions. SUTE remote platform based on Moodle and MS Office 365 functions.  Social and household infrastructure of SUTE is available.  Published monographs, textbooks, teaching and methodical manuals, reference notes of lectures, workshops, methodical recommendations for students' self-work is available to ensure the educational process. There is an access to SCOPUS I Web of Science electronic databases. Ensuring the publicity of information about the educational and professional program is provided through the publication on the official website of SUTE of the educational and professional program, the ECTS information package, the schedule of classes, as well as all the components of the educational process, which are subject to publication in accordance with the Law of Ukraine "On Higher Education".
	9 – Academic Mobility
National credit mobility	It is implemented in accordance with the Regulation on the procedure for implementing the right to academic mobility at SUTE.  Practical training modules are implemented at enterprises of private economic sector and in state authorities within the framework of bilateral agreements.
International credit mobility	The University concluded agreements on cooperation between SUTE and higher education institutions, within the framework of which partner exchange and student training is carried out. In addition, international academic mobility is carried out under International programs and projects within the framework of Erasmus+, in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Audencia Business School (France, Nantes), Grenoble Alpes University (Grenoble, France), Paris Est Créteil University (Paris, France), Central Lancashire University (Preston, Great Britain), Hoenheim University (Stuttgart, Germany), Piraeus University of Applied Sciences (Piraeus, Greece), University named after Klyment Ohridsky (Bulgaria, Sofia).
Training of higher education students	Educational program conditions and features in the context of studying foreign citizens are as follows: knowledge of Ukrainian language at not lower than B1 level.

## The list of educational program components and their logical sequence 2.1. The list of EP components 2.

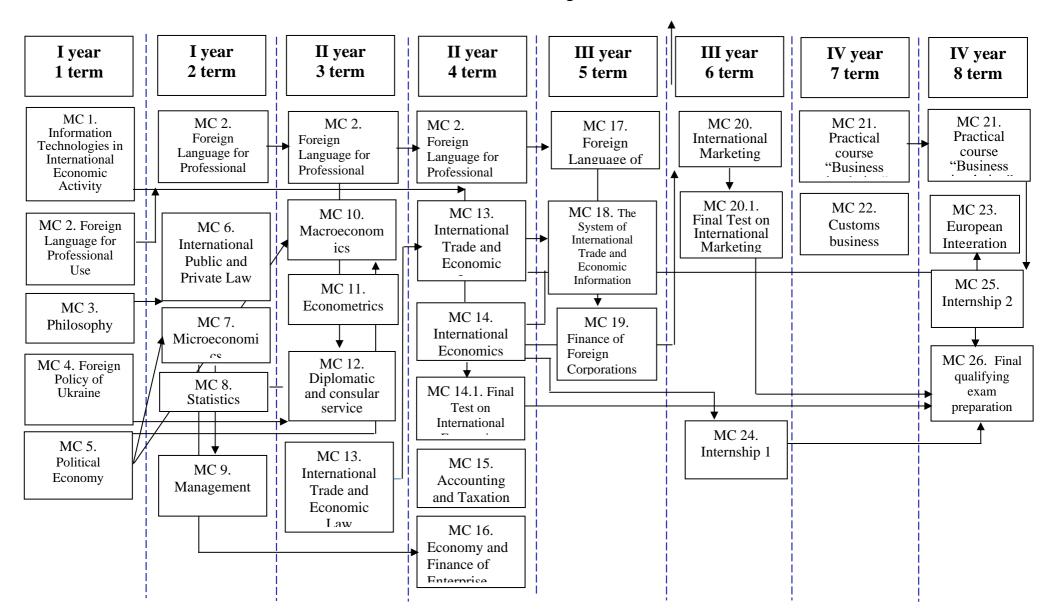
	2.1. The list of El components	
Code	Educational program components (academic subject, term projects	Num-
	(papers), on-the-job training, qualification examinations, graduate	ber of
	qualification work)	cre-
		dits
1	2	3

	EP mandatory components	
MC 1.	Information Technologies in International Economic Activity	6
MC 2.	Foreign Language for Professional Use	24
MC 3.	Philosophy	6
MC 4.	Foreign Policy of Ukraine	6
MC 5.	Political Economy	6
MC 6.	International Public and Private Law	6
MC 7.	Microeconomics	6
MC 8.	Statistics	6
MC 9.	Management	6
MC 10.	Macroeconomics	6
MC 11.	Econometrics	6
MC 12.	Diplomatic and Consular Service	6
MC 13.	International Trade and Economic Law	12
MC 14.	International Economics	6
MC 14.1	Final Test on International Economics	U
MC15	Accounting and Taxation	6
MC 16.	Economy and Finance of Enterprise	6
MC 17.	Foreign Language of Speciality	6
MC 18.	The System of International Trade and Economic Information	6
MC 19.	Finance of Foreign Corporations	6
MC 20	International Marketing	9
MC 20.1	Final Test on International Marketing	9
MC 21	Practical course "Business-Simulation"	9
MC 22.	Customs business	6
MC 23	European Integration	6
MC 24	Internship 1	3
MC 25	Internship 2	6
MC 26	Final qualifying exam preparation and attestation	3
	The total amount of mandatory components:	180
	EP optional components	
OC 1.	Accounting in Foreign Countries	6
OC 2.	Budget System	6
OC3.	Life Safety	
OC 4.	State Regulation and Local Self-governing	6
OC 5.	Diplomatic and Business Protocol and Etiquette	6
OC 6.	Second Foreign Language	12
OC 7.	Economic Statistics	6
OC 8.	Economic Analysis	6
OC 9.	Business Ethics	6
OC 10.	Information Wars	
OC 11.	History of Ukraine	6
OC 12.	History of Ukrainian Culture	6
OC 13.	Logic	6
OC 14.	International Exhibition Activity	6
OC 15.	International Information	6
OC 16.	International Logistics	6
OC 17.	International Tourism	6
OC 18.	International Credit and Settlement and Currency Operations	6
OC 19.	International Relations and World Policy	6

OC 20.	National Interest in World Geopolitics and Geoeconomics	6
OC 21.	Public Speaking	6
OC 22.	Fundamentals of Cyber Security	
OC 23.	Political Science	6
OC 24.	European Union Law	6
OC 25.	The Law of WTO	6
OC 26.	Psychology	6
OC 27.	Religious Studies	6
OC 28.	World Culture	6
OC 29.	Social Leadership	6
OC 30.	Sociology	6
OC 31.	Commodity Nomenclature of FEA	6
OC 32.	Commodity Science	6
OC 33.	Ukrainian Language (for professional use)	6
OC 34.	Administrative Accounting	6
OC 35.	Communication English Tailored Course	6
OC 36.	Civil and Commercial Law	6
OC 37.	PR in the system of international marketing	6
OC 38.	Web-design and Web-programming	6
	The total amount of optional components:	60
	Attestation	
TOTAL S	SCOPE OF THE EDUCATIONAL PROGRAM	240

An exam is a form of final control for all components of the educational program.

### 2.2. EP structural and logical scheme



## 3. Attestation form of applicants for higher education

Attestation is carried out in the form of qualification examination.

Qualification examination on speciality must check the achievement of learning outcomes defined by the Standard of higher education and educational program.

4.1. Matrix of conformity of program competencies with the mandatory components of the educational program

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Components / competencies	-	2	3	4	5	9	7	8	6	10	11	12	13	14	4.1	15	16	17	18	19	20	0.1	21	22	23	24	25	26
	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7	MC 8	MC 9	MC 10	MC 11	MC 12	MC 13	MC 14	MC 14.1	MC 15	MC 16	MC 17	MC 18	MC 19	MC 20	MC 20.1	MC 21	MC 22	MC 23	MC 24	MC 25	MC 26
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# **4.2.** Matrix of conformity of program competencies with the optional components of the educational program

Components / competencies	OC1	OC2	OC 3	OC4	OC5	9C6	OC7	OC8	OC 9	OC 10	OC 11	OC 12	OC 13	OC 14	OC 15	OC 16	OC 17	OC 18	OC19	OC 20	OC 21	OC 22	OC23	OC24	OC25	OC26	OC27	OC28	OC29	OC30	OC31	OC32	OC33	OC34	OC 35	OC36	OC37	OC38
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# 5.1. Matrix of providing program learning outcomes with relevant mandatory components of the educational program

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5.2. Matrix of providing program learning outcomes with relevant optional components of the educational program

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Components/ program learning outcomes	0C1	OC2	OC 3	OC4	OC5	OC6	OC7	OC8	OC 9	OC 10	OC 11	OC 12	OC 13	OC 14	OC 15	OC 16	OC 17	OC 18	OC19	OC 20	OC 21	OC 22	OC23	OC24	OC25	OC26	OC27	OC28	OC29	OC30	OC31	OC32	OC33	OC34	OC 35	OC36	OC37	OC38
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