

3. Educational program

**Project team leader (guarantor of the educational program)
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3.1. Profile of the educational program in the specialty 292 "International Economic Relations" (specialization "International Trade")

1 - General information	
Full name of IHE and structural unit	Kyiv National University of Trade and Economics, Faculty of International Trade and Law, Department of World Economy
Academic degree and qualification title in the original	Bachelor's degree specialty "International Economic Relations" specialization "International Trade"
Educational Program Title	International Trade
Qualification Title (Degree), program credits and duration	Bachelor's degree, single, 240 ECTS credits
Accreditation	Licensed in 2018, accredited by the Ministry of Education and Science of Ukraine, certificate of accreditation UD 1011011707 until 01.07.2023
Cycle/Level	NRC of Ukraine - level 6, FQ-EHEA - the first cycle, EQF-YYY- 6 level
Academic Background	Presence of complete general secondary education or qualification of junior specialist
Academic Background	Ukrainian
Term of the educational program	2027
Educational Program Link	https://knute.edu.ua/
2-Educational program aim	
Acquisition and development of competencies on the ability to solve specialized tasks and practical tasks in the field of international economic relations in general and international trade, in particular, which involves the formation of skills, abilities and abilities to analyze, plan, organize and manage international trade relations hierarchical levels of the world and national economies, as well as the corporate sphere.	
3-Educational program general information	
Subject area (Field of study, speciality, and specialization)	Field of study 29 "International Relations", specialty 292 "International Economic Relations", specialization "International Trade"

Educational program orientation	Educational and professional
Educational program and specialization goals and objectives	General education in the field of international economic relations with in-depth study of Ukraine's international trade relations. Keywords: competencies, skills, abilities, methods and teaching methods, learning technologies, teaching tools, international economic relations, international trade.
Specific requirements	Combination of theoretical training of higher education students with practice in domestic and international companies, state and non-state foreign trade regulators, international trade organizations. Formation of hardskills (professional skills) and soft skills (non-specialized, supra-professional skills) on the basis of the Business Training Center.
4-Career opportunities and further learning	
Career opportunities	Jobs in international companies, multinational corporations, international financial and economic and governmental organizations, government regulators (according to the current version of the National Classification of Occupations of Ukraine: Classifier of Professions (DK 003: 2010) and International Standard Classification of Occupations 2008 (ISCO-08)) : Head of the Trade and Economic Mission (1224); Director (manager) of a small trading company (1314); Manager of a trading agency (1317); Manager (manager) of foreign economic activity (1475.4); Sales Economist (2419.2); Expert on foreign economic issues, consultant on foreign economic issues (25393) Economist in international trade, economic adviser, consultant on economic issues, columnist on economic issues (2441.2); Trade representative, commercial trader, industrial trader, traveling trader (3415); Trade Inspector (3419); Trading broker (3421)
Further learning	A graduate of the bachelor's level of higher education can continue his / her studies at the second (master's) level of higher education, as well as improve his / her skills and receive additional education in certified and postgraduate programs.
5-Training and assessment	
Teaching and learning	Balanced combination of classroom and independent work on the basis of problem-oriented and interactive learning using modern educational technologies and methods (lectures, discussions, seminars, practical classes in small groups, independent work with information sources, teacher consultations, distance learning).
Assessment	Written exams, oral presentations, current control (testing, problem solving and situational exercises, debates, public speeches), final module control, course projects, final qualifying work. Assessment is carried out in accordance with the "Regulations

	on the assessment of learning outcomes of students and graduate students", "Regulations on the organization of the educational process of students".
6 – Program competences	
Integral competence	The ability of a person to solve complex specialized problems and practical problems in the field of international trade, in particular, or in the learning process, which involves the application of the latest theories and methods of studying international trade relations and is characterized by complexity and uncertainty.
General competence	<ol style="list-style-type: none"> 1. Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine; 2. Ability to preserve and increase moral, cultural, scientific values and achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, use different types and forms of motor activities for active recreation and healthy living. 3. Ability to learn and be modernly trained. 4. Ability to plan and manage time. 5. Ability to communicate in the state language both orally and in writing. 6. Ability to communicate in foreign languages. 7. Skills in the use of information and communication technologies. 8. Ability to abstract thinking, analysis and synthesis. 9. Ability to be critical and self-critical. 10. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / economic activities). 11. Ability to work in a team. 12. Knowledge and understanding of the subject area and understanding of professional activity
Professional competence	<ol style="list-style-type: none"> 1. Ability to identify the characteristics and trends of the world economy, especially the implementation of economic policy and global integration / disintegration processes, including Euro-Atlantic integration. 2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge on the functioning and development of international economic relations. 3. Ability to identify features of the functioning of the environment of international economic relations and models of economic development. 4. Ability to substantiate the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels. 5. Ability to conduct a comprehensive analysis and

	<p>monitoring of world markets, assess changes in the international environment and be able to adapt to them.</p> <p>6. Ability to analyze international markets for goods and services, tools and principles of international trade regulation.</p> <p>7. Ability to analyze theories and mechanisms of implementation of international monetary, financial and credit relations.</p> <p>8. Ability to determine the functional features, nature, level and degree of relationships between the subjects of international economic relations of different levels and to establish communication between them.</p> <p>9. Ability to diagnose the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.</p> <p>10. Ability to justify the use of legal, economic and diplomatic methods (tools) for resolving conflict situations at the international level.</p> <p>11. Ability to conduct research on economic phenomena and processes in the international sphere, taking into account causal and spatio-temporal relationships.</p> <p>12. Ability to use regulatory documents and reference materials in carrying out professional activities in the field of international economic relations.</p> <p>13. Ability to assess and analyze the security component in international economic relations.</p> <p>14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.</p> <p>15. Ability to apply methods, rules and principles of international economic relations for the development of foreign economic activity of Ukraine.</p> <p>16. Ability to constantly improve the theoretical level of knowledge, generate and effectively use them in practice.</p> <p><i>17. Knowledge of domestic and foreign practice of foreign trade operations. Including the ability to determine the customs value of goods, accrue customs duties.</i></p> <p><i>18. Ability to analyze statistical and financial reporting to determine the competitive position of international businesses.</i></p> <p><i>19. Understanding the organization of international trade in the context of globalization and regionalization.</i></p>
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7 – Program learning outcomes

	<p>1. To be responsible for professional self-improvement, aware of the need for lifelong learning, to show tolerance and readiness for innovative changes..</p> <p>2. To communicate freely on professional issues in state and foreign languages orally and in writing, to use economic terminology professionally.</p> <p>3. Use modern information and communication technologies, general and special purpose software packages.</p> <p>4. To systematize and organize the received information on processes and phenomena in the world economy; assess and explain the impact of endogenous and exogenous factors on</p>
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them; formulate conclusions and develop recommendations taking into account the peculiarities of the national and international environment.

5. Have the skills of self-analysis (self-control), be understandable to representatives of other business cultures and professional groups of different levels (with experts in other fields of knowledge / activities) on the basis of valuing diversity, multiculturalism, tolerance and respect for them.

6. Plan, organize, motivate, evaluate and improve the effectiveness of teamwork, conduct research in a group under the leadership of a leader, taking into account the requirements and features of today in a limited time.

7. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.

8. Understand, identify and describe new phenomena, processes and trends of global development, mechanisms and tools for economic policy and global integration / disintegration processes, including Euro-Atlantic integration

9. Understand and be able to apply, in accordance with other requirements of the educational program, modern theories and methods of solving specialized complex problems and practical problems in the field of international trade in goods and services, international capital movements, international monetary and financial relations, mobility of human resources, international technology transfer.

10. Identify and highlight the features of the functioning of the subjects of international relations and models of their economic development.

11. Substantiate their own opinion on the specific conditions for the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.

12. Carry out a comprehensive analysis of complex economic systems, compare and contrast their components, evaluate and justify evaluations of the effectiveness of their functioning.

13. To select and skillfully apply analytical tools to study the state and prospects of development of certain segments of international markets for goods and services using modern knowledge of methods, forms and tools of international trade regulation.

14. Understand and apply theories, principles, tools and instruments for the implementation of international monetary, financial and credit relations.

15. To determine the functional features, nature, level and degree of relationships between the subjects of international economic relations of different levels and to establish communication between them.

16. Demonstrate knowledge about the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.

17. Identify the causes, types and nature of international conflicts and disputes, justify and apply economic, legal and diplomatic methods and means of resolving them at the international level, defending the national interests of Ukraine.

	<p>18. To study economic phenomena and processes in the international sphere on the basis of understanding of categories, laws; highlighting and summarizing trends, patterns of functioning and development of the world economy, taking into account causal and spatio-temporal relationships.</p> <p>19. Understand and apply current legislation, international regulations and agreements, reference materials, current standards and specifications, etc. in the field of international economic relations.</p> <p>20. Defend the national interests of Ukraine, taking into account the security component of international economic relations.</p> <p>21. Understand and have the skills to maintain business protocol and business etiquette in the field of international economic relations, taking into account the peculiarities of intercultural communication at the professional and social levels, both state and foreign languages.</p> <p>22. Apply appropriate methods, rules and principles of functioning of international economic relations for the development of foreign economic activity of Ukraine.</p> <p>23. Recognize the need for lifelong learning to maintain high-level professional competence.</p> <p>24. Justify the choice and use of information and analytical tools, economic and statistical methods of calculation, complex analysis techniques and methods of monitoring the world markets.</p> <p>25. Present the results of the study on the basis of which recommendations and measures for adaptation to changes in the international environment are developed.</p> <p>26. <i>Be able to solve professional problems in finding partners in foreign markets, to form, coordinate and organize the implementation of international export-import operations by business and trade structures.</i></p> <p>27. <i>Know and understand the basics of statistical accounting of international trade in goods and services, be able to use national and international classifiers of goods and services in determining the customs value of products and accrual of customs duties.</i></p> <p>28. <i>Be able to solve professional problems of analysis, forecasting, planning and regulation of international and national trade and exchange structures.</i></p> <p>29. <i>Have the ability to assess changes in commodity conditions in domestic and foreign markets and make management decisions in crisis situations, taking into account external and internal influences.</i></p>
8 – Resource support for program implementation	
Academic staff	<p>Scientific and pedagogical workers with scientific degrees and / or academic titles, as well as highly qualified specialists are involved in the preparation of bachelors in the educational program.</p> <p>Ensuring professional development of scientific and pedagogical workers of KNUTE in accordance with the Regulations on</p>

	<p>professional development and internships of scientific and pedagogical and pedagogical workers of Kyiv University of Trade and Economics, all scientific and pedagogical workers undergo internships once every five years.</p>
Facilities	<p>Ensuring the availability of the necessary resources for the organization of the educational process, including independent work of students, for each educational program in accordance with the Regulations on the organization of the educational process of students; Regulations on independent work of students and graduate students of KNUTE.</p> <p>Use of laboratories, computer and specialized classrooms of KNUTE.</p> <p>Availability of social and domestic infrastructure of KNUTE.</p>
Informational, teaching and learning materials	<p>Ensuring the availability of information systems for effective management of the educational process through systems: distance learning MOODLE provides independent and individual training, control, availability of Internet and e-mail, "Dean's Office", "Load-schedule", management of WEB-resources KNUTE , library management, corporate information field in the form of a "personal account" of the user of the KNUTE web portal.</p> <p>Ensuring publicity of information about educational programs, degrees of higher education and qualifications: implementation of information policy of KNUTE ; publication on the official website of KNUTE of ECTS information packages, educational programs, class schedules, as well as all components of the educational process, which are subject to publication in accordance with the Law of Ukraine "On Higher Education";</p> <p>Ensuring an effective system of prevention and detection of academic plagiarism in the scientific works of KNUTE employees and graduates (publication of the text of dissertation research on the official website of KNUTE), compliance with the Code of Ethics of Ukrainian scientists.</p> <p>Other procedures and measures to ensure compliance with the Licensing Conditions for educational activities.</p>
9 –Academic mobility	
National credit mobility	<p>National credit mobility is carried out in accordance with the concluded agreements on academic mobility.</p>
International credit mobility	<p>The University has concluded agreements on cooperation between KNUTE and the Free Economic Zone, within the framework of which partnership exchange and training of higher education seekers is carried out. In addition, international academic mobility is carried out under Erasmus + International programs and projects, in particular with the following universities: Krakow University of Economics (Poland, Krakow), University of Szczecin (Poland, Szczecin), Audencia Business School (France, Nantes), University of Grenoble Alps (France, Grenoble), University of Paris Est Creteil (France, Paris), University of Central Lancashire (UK, Preston), University of Hohenheim (Germany, Stuttgart), Piraeus University of Applied Sciences (Greece, Piraeus),</p>

	Sofia University St. Kliment Ohridski (Bulgaria, Sofia).
Training of foreign students	Conditions and features of the educational program in the context of teaching foreign citizens: knowledge of the Ukrainian language at a level not lower than B1.

3.2. List of components of the educational program and their logical sequence.

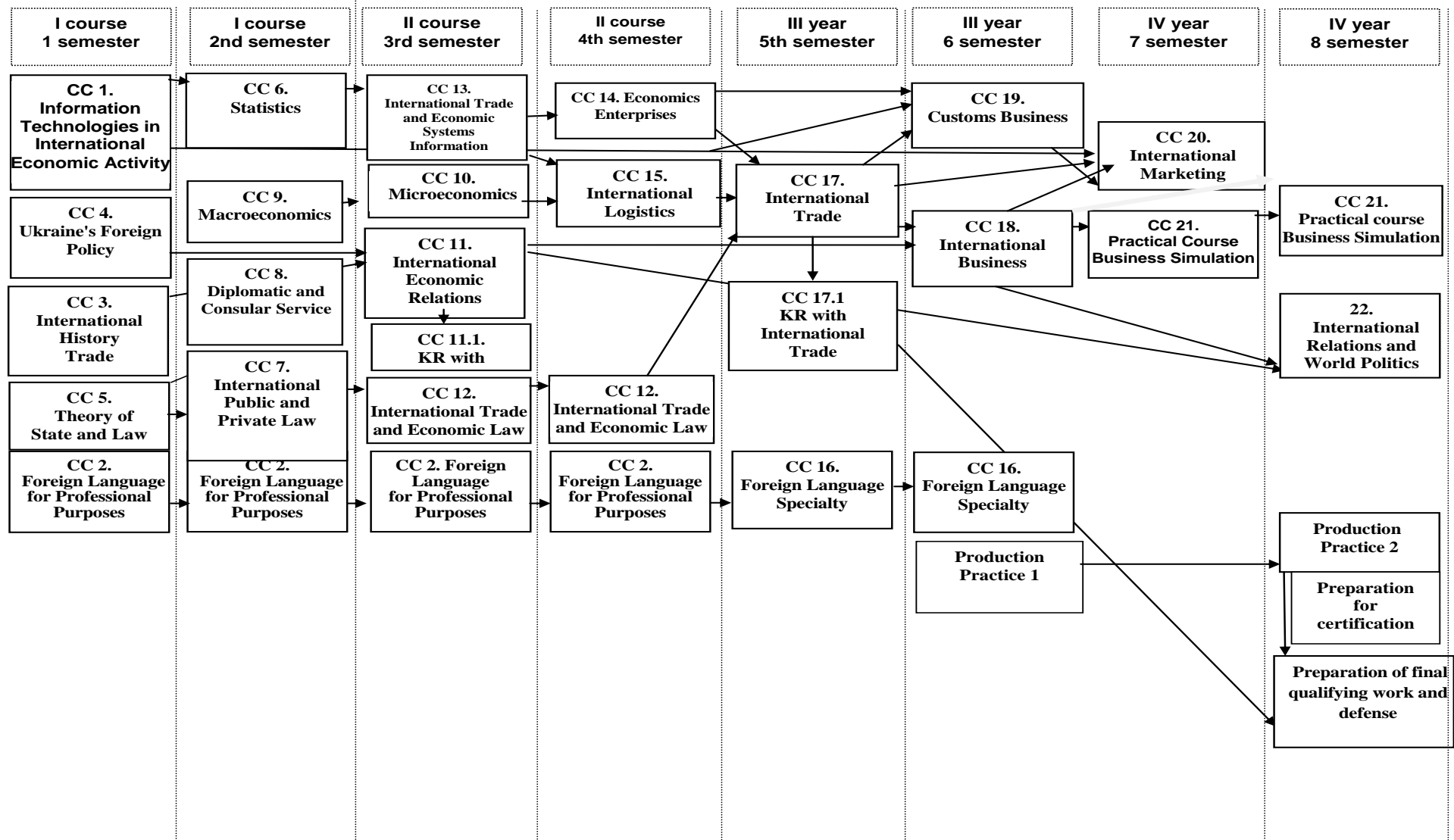
3.2.1. List of EP components

Code n / a	Components of the educational program (academic disciplines, course projects (works), practices, final qualifying work)	Number of loans
1	2	3
Mandatory components of the EP		
CC 1.	Information Technologies in International Economic Activity	6
CC 2.	Foreign Language for Professional Purposes	24
CC 3.	History of International Trade	6
CC 4.	Foreign Policy of Ukraine	6
CC 5.	Theory of State and Law	6
CC 6.	Statistics	6
CC 7.	International Public and Private Law	6
CC 8.	Diplomatic and consular service	6
CC9.	Macroeconomics	6
CC10.	Microeconomics	6
CC 11.	International Economic Relations	6
CC 11.1	CD on International Economic Relations	
CC 12.	International Trade and Economic Law	12
CC 13.	International Economic Information Systems	6
CC 14.	Business Economics	6
CC 15.	International Logistics	6
CC 16.	Foreign Language of Specialty	12
CC 17.	International Trade	6
CC 17.1.	Control Work on International Trade	
CC 18.	International Business	4,5
CC 19.	Customs Business	4,5
CC 20.	International Marketing	4,5
CC 21.	Practical Course "Business Simulation"	9
CC 22.	International Relations and World Politics	6
Total amount of mandatory components:		162,0
Selective components of the EP		
OB1.	Life Safety	6
OB2.	Business Protocol and Etiquette	6
OB3.	Second Foreign Language	12
OB4.	Expert Systems	6
OB5.	Trade Management	6
OB6.	E-trade	6
OB7.	Business Ethics	6
OB8.	European Integration	6
OB9.	International Exhibition Activities	6
OB10.	History of Ukraine	6
OB11.	Logic	6
OB12.	Finance of Foreign Corporations	6

OB13.	Intellectual Property in International Trade	6
OB14.	Public Procurement in International Trade	6
OB15.	International Trade in Works and Services	6
OB16.	International Tourism	6
OB17.	International Trade in Machine Building	6
OB18.	National Interests in World Geopolitics and Geoeconomics	6
OB19.	Accounting and Taxation	6
OB20.	Organization of Foreign Trade Operations	6
OB21.	EU Law	6
OB22.	Law of the World Trade Organization	6
OB23.	Business Psychology	6
OB24.	Politology	6
OB25.	Religious Studies	6
OB26.	World Culture	6
OB27.	Sociology	6
OB28.	World Market of Goods and Services	6
OB29.	Freight Nomenclature FEA	6
OB30.	Ukrainian Language (for professional purposes)	6
OB31.	Philosophy	6
OB32.	Civil and Commercial Law	6
OB33.	Web-design and Web- programming	6
OB34.	International Trade in Fuel and Energy Products	6
OB35.	International Trade in the Field of Military-industrial Complex	6
OB36.	International Trade in IT	6
OB37.	International Trade in Agriculture	6
OB38.	International Trade in the Mining and Metallurgical Sphere	6
OB39.	Based on the provisions of Article 62 of the Law of Ukraine "On Higher Education", applicants may choose disciplines from other educational programs	
The total amount of sample components:		60
Practical training		
Production practice 1		3
Production practice 2		6
Total:		9
Attestation		
Preparation for attestation		3
Preparation of final qualifying work and defense		6
Total:		9
TOTAL VOLUME OF THE EDUCATIONAL PROGRAM		240

For all components of the educational program, the form of final control is an exam.

3.3. Structural and logical scheme of EP



3.4. Form of certification of applicants for higher education

Certification of bachelors in international economic relations is carried out in the form of:

- public defense (demonstration) of the final qualification work.

The final qualifying work involves the independent solution of a complex problem or complex problem in the field of international economic relations, accompanied by research and / or the use of innovative approaches and characterized by uncertainty of conditions and requirements.

There should be no academic plagiarism, falsification, fabrication or writing off in the final qualification work.

The final qualifying work should be posted on the website of the higher education institution or its structural unit, or in the repository of the higher education institution.

3.5 Matrix of compliance of program competencies with the obligatory components of the educational program

Components / Competences		CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9	CC10	CC11	CC11. 1	CC12	CC13	CC14	CC15	CC16	CC17	CC17. 1	CC18	CC19	CC20	CC21	CC21	
General competencies	1				+	+		+						+									+			
	2			+	+	+															+					
	3	+	+	+	+	+	+	+	+	+	+	+	+	+		+	+	+	+	+	+	+		+	+	
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Special (professional) competencies	1			+	+					+		+	+		+								+			
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