

3. Educational program

Head of the project group

(Head of Educational Program)

PhD in Economics Novak O. V.

3.1. Educational Program profile in specialty 292 «International Economic Relations» (specialization «International Trade»)

1 – General information	
Full name of IHE and structural unit	State University of Trade and Economics; Department of International Trade and Law; Department of World Economy
Academic degree and qualification title in the original	Academic degree «Bachelor» Specialty «International Economic Relations»
Educational Program Title	«International Trade»
Compliance with the standard of Higher Education of the Ministry of Education and Science of Ukraine	Meets the standards of Higher Education of the Ministry of Education and Science of Ukraine
Diploma type and quantity of the program	Bachelor Diploma, Single, 240 ECTS credits, Studying period -3 years 10 months
Accreditation	Licensed in 2018, accredited by the Ministry of Education and Science of Ukraine, UD accreditation certificate No. 11011707 until July 1, 2023.
Cycle/Level	NRK-Ukraine -6 level, FQ-EHEA –1-st cycle, EQF - LLL - 6 level
Preconditions	Availability of complete general secondary education or junior specialist qualifications
Language of instruction	Ukrainian
Program duration	2027
Internet address for permanent placement of the program description	https://knute.edu.ua/
2 – Educational program aim	
Acquisition and development of competences related to the ability to solve specialized and practical tasks in the field of international economic relations in general and international trade, in particular, which involves the formation of skills and abilities to analyze, plan, organize and manage international trade relations in various hierarchical levels of world and national economies, as well as the corporate sphere.	
3 – Educational program characteristics	
Subject area	The object of study is the functioning and development of the world economy, forms of international economic relations and mechanisms of their implementation, motivation and behavior of subjects international economic relations at the micro-, meso-, macro- and mega-levels, in the process of evolution of international relations and international cooperation.

	<p>The theoretical content of the subject area is economics global economic relations with its regularities formation and development of social reproduction processes in their relationship and interdependence on the basis international economic activity, international division of labor and the institutional mechanism of regulation in process of transformation of international economic relations and international economic cooperation.</p> <p>The goals of training are the training of specialists capable of solving specialized complex tasks and practical problems characterized by the complexity and uncertainty of conditions in the field of international economic relations.</p> <p>Methods, techniques and technologies: methods of theoretical and empirical research, economic-mathematical analysis and forecasting, data analysis methods, information search and processing technology, expert evaluation of the results of implementation of international economic relations.</p> <p>Tools: modern information and analytical systems, standard and special software products</p>
Educational program orientation	Educational and professional has a theoretical basis and contains practical components and practical training.
The main focus of the educational program and specialization	General education in the field of international economic relations with an in-depth study of Ukraine's international trade relations. Key words: competences, skills, abilities, methods and teaching methods, teaching technologies, teaching tools, international economic relations, international trade.
Program Features	Combination of theoretical training of students of higher education with practice in domestic and international companies, state and non-state bodies regulating foreign trade, international trade organizations. Formation of hardskills (professional skills) and soft skills (non-specialized, super-professional skills) in students of higher education on the basis of the Educational and Scientific Center of Business Simulation.
4 – Career opportunities and further learning	
Career opportunities	Jobs in international companies, transnational corporations, international financial, economic and governmental organizations, state regulatory bodies (according to the current version of the National Classifier of Ukraine: Classifier of Occupations (DK 003:2010) and International Standard Classification of Occupations 2008 (ISCO-08)): Head of trade and economic mission (1224); Director (head) of a small trading firm (1314); Manager of a trade agency (1317); Manager (manager) of foreign economic activity (1475.4); Sales economist (2419.2); Expert on foreign economic issues, consultant on foreign economic issues (25393) Economist on international trade, economic advisor, consultant on economic issues, columnist on economic issues (2441.2); Trade representative, commercial trader, industrial trader, traveling trader (3415); Trade inspector (3419); Trade broker (broker) (3421)
Further learning	A graduate of the bachelor's level of higher education can continue his studies at the second (master's) level of higher education, as well as improve his qualifications and receive additional education through certified programs and postgraduate study programs.

5 – Training and assessment	
Teaching and learning	A balanced combination of classroom and independent work on the basis of problem-oriented and interactive learning using modern educational technologies and methods (lectures-discussions, seminar classes, practical classes in small groups, independent work with information sources, teacher consultations, distance learning).
Assessment	Written exams, oral presentations, ongoing control (testing, solving problems and situational exercises, debates, public speeches), final module control, course projects, final qualification work. The evaluation is carried out in accordance with the "Regulations on the evaluation of the results of students' and postgraduate studies at SUTE", "Regulations on the organization of the educational process of students".
6 – Program competences	
Integral Competence (IC)	A person's ability to solve complex specialized tasks and practical problems in the field of <i>international trade</i> , in particular, or in the learning process, which involves the application of the <i>latest</i> theories and <i>research methods of international trade relations</i> and is characterized by the complexity and uncertainty of conditions.
General Competence (GC)	<ol style="list-style-type: none"> 1. Ability to realize one's rights and responsibilities as a member of society, to be aware of the values of a civil (free democratic) society and the need for its sustainable development, the rule of law, the rights and freedoms of a person and a citizen in Ukraine; 2. Ability to preserve and increase the moral, cultural, scientific values and achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, to use various types and forms of motor activities for active recreation and leading a healthy lifestyle. 3. Ability to study and be modernly educated. 4. Ability to plan and manage time. 5. Ability to communicate in the national language both orally and in writing. 6. Ability to communicate in foreign languages. 7. Skills in using information and communication technologies. 8. Ability to abstract thinking, analysis and synthesis. 9. Ability to be critical and self-critical. 10. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge/types of economic activity). 11. Ability to work in a team. 12. Knowledge and understanding of the subject area and understanding of professional activity
Professional Competence (PC)	<ol style="list-style-type: none"> 1. Ability to distinguish characteristic signs and trends of the development of the world economy, peculiarities of the implementation of economic policy and world integration/disintegration processes, including Euro-Atlantic integration. 2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their main forms, to apply theoretical

	<p>knowledge about the functioning and development of international economic relations.</p> <p>3. Ability to identify the peculiarities of the functioning of the environment of international economic relations and models of economic development.</p> <p>4. Ability to justify the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.</p> <p>5. Ability to carry out a comprehensive analysis and monitoring of global market conditions, to assess changes in the international environment and to be able to adapt to them.</p> <p>6. Ability to analyze international markets of goods and services, instruments and principles of regulation of international trade.</p> <p>7. Ability to analyze the theories and mechanisms of implementation of international monetary, financial and credit relations.</p> <p>8. Ability to determine the functional features, nature, level and degree of relationships between subjects of international economic relations of different levels and establish communications between them.</p> <p>9. Ability to diagnose the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, and natural sciences.</p> <p>10. Ability to substantiate the expediency of using legal, economic and diplomatic methods (means) to resolve conflict situations at the international level.</p> <p>11. Ability to conduct research on economic phenomena and processes in the international sphere, taking into account causal and spatial-temporal relationships.</p> <p>12. Ability to use regulatory documents and reference materials when performing professional activities in the field of international economic relations.</p> <p>13. Ability to evaluate and analyze the security component in international economic relations.</p> <p>14. Ability to communicate on professional and social levels using professional terminology, including oral and written communication in national and foreign languages.</p> <p>15. Ability to apply the methods, rules and principles of functioning of international economic relations for the development of Ukraine's foreign economic activity.</p> <p>16. Ability to constantly increase the theoretical level of knowledge, generate and effectively use it in practical activities.</p> <p>17. <i>Knowledge of domestic and foreign practice of conducting foreign trade operations. Including the ability to determine the customs value of goods, calculate customs payments.</i></p> <p>18. <i>Ability to analyze statistical and financial reporting in order to determine the competitive positions of international business entities.</i></p> <p>19. <i>Understanding the organization of activities of international trade entities in the conditions of globalization and regionalization.</i></p>
7 – Program learning outcomes	
	<p>1. Be responsible for professional self-improvement, realizing the need for lifelong learning, show tolerance and readiness to accept innovative changes.</p>

2. Communicate freely on professional matters in national and foreign languages orally and in writing, professionally use economic terminology.
3. Use modern information and communication technologies, general and special purpose software packages.
4. Systematize and organize the received information about processes and phenomena in the world economy; evaluate and explain the influence of endogenous and exogenous factors on them; formulate conclusions and develop recommendations taking into account the peculiarities of the national and international environment.
5. Possess the skills of self-analysis (self-control), be understandable to representatives of other business cultures and professional groups of different levels (with specialists from other fields of knowledge/types of activity) on the basis of valuing diversity, multiculturalism, tolerance and respect for them.
6. Plan, organize, motivate, evaluate and increase the effectiveness of collective work, carry out research in a group under the leadership of a leader, taking into account the requirements and features of today in conditions of limited time.
7. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the obtained results.
8. Understand, highlight and describe new phenomena, processes and trends of global development, mechanisms and tools for the implementation of economic policy and world integration / disintegration processes, including Euro-Atlantic integration
9. Understand and be able to apply, in accordance with other requirements of the educational program, modern theories and methods of solving specialized complex problems and practical problems in the field of international trade in goods and services, international movement of capital, international monetary, financial and credit relations, mobility of human resources , international technology transfer.
10. Identify and single out the peculiarities of the functioning of subjects of international relations and models of their economic development.
11. Substantiate one's own opinion regarding the specific conditions for the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.
12. Carry out a comprehensive analysis of complex economic systems, to compare and compare their components, to evaluate and argue for evaluations of the effectiveness of their functioning.
13. Select and skillfully apply the analytical toolkit for researching the state and development prospects of individual segments of the international markets of goods and services using modern knowledge about the methods, forms and tools of regulation of international trade.
14. Understand and apply the theories, principles, means and tools of implementation of international monetary, financial and credit relations.
15. Determine the functional features, nature, level and degree of relationships between subjects of international economic relations of different levels and establish communications between them.
16. Demonstrate knowledge of the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, and natural sciences.

	<p>17. Determine the causes, types and nature of international conflicts and disputes, substantiate and apply economic, legal and diplomatic methods and means of solving them at the international level, defending the national interests of Ukraine.</p> <p>18. Research economic phenomena and processes in the international sphere based on an understanding of categories and laws; highlighting and summarizing trends, patterns of functioning and development of the world economy, taking into account cause-and-effect and space-time relationships.</p> <p>19. Understand and apply current legislation, international regulatory documents and agreements, reference materials, current standards and technical conditions, etc. in the field of international economic relations.</p> <p>20. Defend the national interests of Ukraine, taking into account the security component of international economic relations.</p> <p>21. Understand and have skills in business protocol and business etiquette in the field of international economic relations, taking into account the peculiarities of intercultural communication at the professional and social levels, both in state and foreign languages.</p> <p>22. Apply appropriate methods, rules and principles of functioning of international economic relations for the development of Ukraine's foreign economic activity.</p> <p>23. Be aware of the need for lifelong learning in order to maintain professional competence at a high level.</p> <p>24. Justify the choice and apply information and analytical tools, economic and statistical methods of calculation, complex analysis techniques and methods of monitoring the state of world markets.</p> <p>25. Present the results of the research based on which recommendations and measures for adaptation to changes in the international environment are developed</p> <p>26. <i>Be able to solve professional tasks related to the search for partners in the foreign market, to form, coordinate and organize the execution of international export-import operations by business and trade structures.</i></p> <p>27. <i>Know and understand the basics of statistical accounting of international trade in goods and services, be able to use national and international classifiers of goods and services when determining the customs value of products and calculating customs payments on them.</i></p> <p>28. <i>Be able to solve professional tasks of analysis, forecasting, planning and regulation of activities of international and national trade and exchange structures.</i></p> <p>29. <i>Have the ability to assess changes in the commodity situation in the domestic and foreign markets and make management decisions in crisis situations, taking into account external and internal influences.</i></p>
8 – Resource support for program implementation	
Academic staff	<p>Scientific and pedagogical workers with scientific degrees and/or scientific titles, as well as highly qualified specialists, are involved in the training of bachelors under the educational program.</p> <p>Ensuring advanced training of scientific and pedagogical employees of SUTE in accordance with the Regulation on advanced training and internships of scientific and pedagogical, pedagogical and scientific employees of the State University of Trade and</p>

	Economics, all scientific and pedagogical employees undergo an internship once every five years.
Facilities	<p>Ensuring the availability of the necessary resources for the organization of the educational process, including the independent work of students, for each educational program in accordance with the Regulation on the organization of the educational process of students; Regulations on the independent work of students and postgraduates at SUTE.</p> <p>Use of laboratories, computer and specialized classrooms of SUTE.</p> <p>Availability of social and household infrastructure of SUTE.</p>
Informational, teaching and learning materials	<p>Ensuring the availability of information systems for effective management of the educational process through systems: distance learning MOODLE provides independence and individual training, control, access to the Internet and e-mail, "Dean's Office", "Load-schedule", management of SUTE WEB resources, management of the library fund, corporate information field in the form of a "personal account" of the user of the SUTE web portal.</p> <p>Ensuring openness of information about educational programs, degrees of higher education and qualifications: implementation of information policy of SUTE; publication on the official website of SUTE of ECTS information packages, educational programs, the schedule of classes, as well as all components of the provision of the educational process, which are subject to publication in accordance with the Law of Ukraine "On Higher Education";</p> <p>Ensuring an effective system of prevention and detection of academic plagiarism in scientific works of SUTE employees and students of higher education (publication of the text of dissertation research on the official website of SUTE), compliance with the norms of the Code of Ethics of a scientist of Ukraine.</p> <p>Other procedures and measures that ensure the fulfillment of the Licensing conditions for conducting educational activities.</p>
9 – Academic mobility	
National credit mobility	National credit mobility is carried out in accordance with concluded agreements on academic mobility.
International credit mobility	The University has concluded agreements on cooperation between SUTE and IHE, within the framework of which partner exchange and training of students of higher education is carried out. In addition, international academic mobility is carried out under International programs and projects within the framework of Erasmus+, in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Audencia Business School (Nantes, France), University of Grenoble Alpes (Grenoble, France), University of Paris Est Créteil (Paris, France), University of Central Lancashire (Great Britain, Preston), Hohenheim University (Stuttgart, Germany), Piraeus University of Applied Sciences (Piraeus, Greece), University named after Klyment of Ohridsky (Bulgaria, Sofia)
Training of foreign students	Conditions and features of the educational program in the context of studying foreign citizens: knowledge of the Ukrainian language at a level not lower than B1.

3.2. List of educational program components and their logical order

3.2.1. List of EP components

№	Educational Program components (disciplines, term projects (papers), practical training qualification exam, graduate paper)	Total credits
1	2	3
Compulsory component of EP		
CC 1.	Information Technology in International Economic Activity	6
CC 2.	Foreign Language for Specific Purposes	24
CC 3.	History of International Trade	6
CC 4.	Foreign Policy of Ukraine	6
CC 5.	Theory of State and Law	6
CC 6.	Statistics	6
CC 7.	Public and Private International Law	6
CC 8.	Diplomatic and Consular Service	6
CC 9.	Macroeconomics	6
CC 10.	Microeconomics	6
CC 11.	International Economic Relations	6
CC 11.1	KR on International Economic Relations	
CC 12.	International Trade and Economic Law	12
CC 13.	Systems of International Economic Information	6
CC 14.	Economics of an Enterprise	6
CC 15.	International Logistics	6
CC 16.	Foreign Language of Specialty	12
CC 17.	International Trade	6
CC 17.1.	FW on International Trade	
CC 18.	International Business	4,5
CC 19.	Customs	4,5
CC 20.	International Marketing	4,5
CC 21.	Practical course "Business Simulation"	9
CC 22.	International Trade in the Field of Works and Services	6
The total amount of compulsory components:		162,0
Optional components of EP		
OC 1.	Life Safety	6
OC 2.	Business Protocol and Etiquette	6
OC 3.	Second Foreign Language	12
OC 4.	Business Ethics	6
OC 5.	Expert Systems	6
OC 6.	E-commerce	6
OC 7.	European Integration	6
OC 8.	History of Ukraine	6
OC 9.	Intellectual Property in International Trade	6
OC 10.	Logic	6
OC 11.	International Exhibition Activity	6
OC 12.	International Trade in IT	6
OC 13.	International Trade in the Agricultural Sector	6
OC 14.	International Trade in the Machine-Building Sector	6
OC 15.	International Trade in the Mining and Metallurgical Sector	6
OC 16.	International Relations and World Politics	6
OC 17.	International Tourism	6
OC 18.	National Interests in World Geopolitics and Geoeconomy	6
OC 19.	Accounting and Taxation	6
OC 20.	Organization of Foreign Trade Operations	6
OC 21.	Public Procurement in International Trade	6

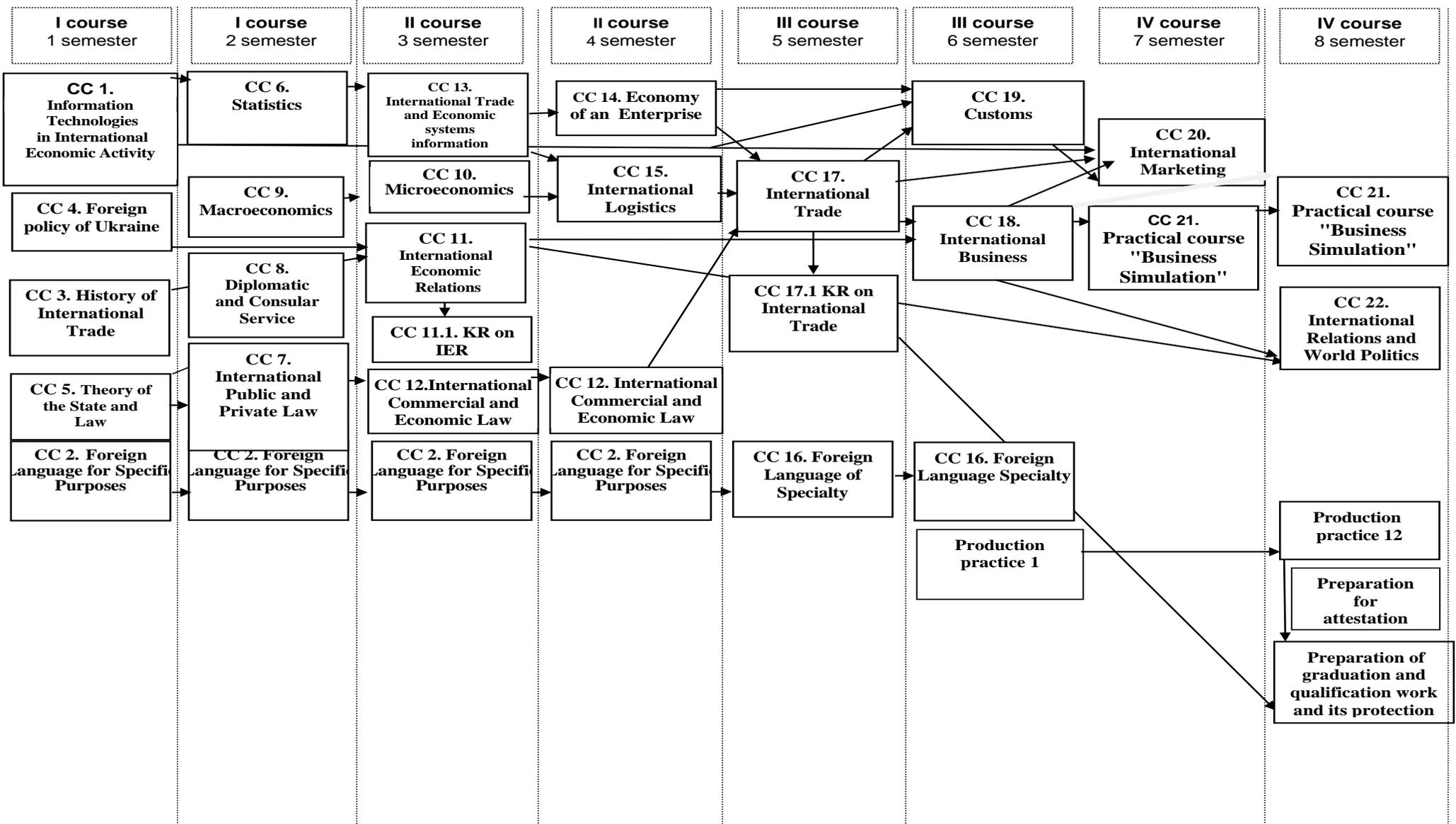
OC 22.	EU Law	6
OC 23.	World Trade Organization Law	6
OC 24.	Political Science	6
OC 25.	Psychology of Business	6
OC 26.	Religious Studies	6
OC 27.	System of International Trade and Economic Dispute Resolution	6
OC 28.	World Market for Goods and Services	6
OC 29.	World Culture	6
OC 30.	Sociology	6
OC 31.	Trade Management	6
OC 32.	Commodity Nomenclature of Foreign Economic Activity	6
OC 33.	Ukrainian Language (for Professional Purposes)	6
OC 34.	Philosophy	6
OC 35.	Finance of Foreign Corporations	6
OC 36.	Civil and Commercial Law	6
OC 37.	Web-Design and Web-Programming	6
OC 38.	International Trade in Fuel and Energy Products	6
OC 39.	International Trade in the Field of the Military-Industrial Complex	6
OC 40.	In order to ensure the formation of an individual educational trajectory, taking into account the provisions of Art. 62 of the Law of Ukraine "On Higher Education", applicants can choose components of the educational program from other educational programs, both similar and other levels of higher education, in agreement with the dean of the faculty ¹	6
The total amount of optional components:		60
Practical training		
Practical training 1		3
Practical training 2		6
Total:		9
Attestation		
Preparation for attestation		3
Preparation of graduation and qualification work and its protection		6
Total:		9
TOTAL EP VOLUME		240

For all components of the educational program, the form of final control is an exam.

¹ The procedure for forming an individual educational trajectory is regulated by the Regulation on the organization of the educational process of students URL:

<https://knute.edu.ua/file/NzU4MQ==/f97864d4b918244e228a0400a9a98f96.pdf>

3.3. Structural and logical scheme of EP



3.4. Form of attestation of applicants of higher education

Attestation of applicants for a bachelor's degree in international economic relations is carried out in the form of:

- public defense (demonstration) of the graduation qualification work.

Graduation qualification work involves the independent solution of a complex task or a complex problem in the field of international economic relations, which is accompanied by research and/or the application of innovative approaches and is characterized by the uncertainty of conditions and requirements.

There should be no academic plagiarism, falsification, fabrication, or cheating in the graduation qualification work.

The graduation qualification work must be posted on the website of the higher education institution or its structural subdivision, or in the repository of the higher education institution.

3.5 Matrix of correspondence of program competencies to compulsory components of the educational program

Components/ Competences	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9	CC10	CC11	CC 11.1	CC12	CC13	CC14	CC15	CC16	CC17	CC 17.1	CC18	CC19	CC20	CC21	CC22	
General competences	1			+	+		+						+									+			
	2			+	+	+														+					
	3	+	+	+	+	+	+	+	+	+	+	+	+		+	+	+	+	+	+	+		+	+	
	4						+			+					+	+		+	+	+		+			
	5				+				+			+	+							+					+
	6		+															+							
	7	+										+			+				+	+	+			+	+
	8			+		+	+			+	+	+	+	+	+	+			+	+		+	+		+
	9								+				+							+		+			+
	10		+						+						+		+	+					+		
	11		+						+							+	+		+		+	+			+
	12									+		+	+			+			+	+		+	+		
Special (professional) competences	1			+	+				+		+	+		+									+		
	2			+					+		+	+											+		
	3			+					+		+	+		+				+	+				+		
	4								+	+	+	+			+						+			+	
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	17																		+	+	+			+	+
	18		+						+							+	+	+	+	+	+	+		+	+
	19	+													+				+	+	+			+	

