3. Educational program

Project team leader	Doctor of Economics,
(Head of educational program)	Professor Fokina-Mezentseva K.V.

3.1. Educational Program in specialty 073 «Management» (specialization "International Management")

	1 – General information
Full name of IHE and	Kyiv National University of Trade and Economics,
structural unit	Faculty of International Trade and Law,
	Department of International Management
Academic degree and	Degree of Master of Higher Education
qualification title in	Specialty "Management"
the original	Specialization "International Management"
Educational	"International Management"
Program Title	
Qualification Title	Master's degree, unitary, 90 credits ECTS,
(Degree), program	Training period 1 year 4 months
credits and duration	
Accreditation	Ministry of Education and Science of Ukraine,
	Ukraine, from 2012 to 2024
Cycle/Level	Ukraine NQF - 7 level; QF-EHEA - Second Cycle,
	EQF-LLL - 7 level
Prerequisites	Having a bachelor's degree
Language(s) of	Ukrainian, English
instruction	
Program duration	2024
Educational Program	https://knute.edu.ua
Link	
2	Educational program aim

2 – Educational program aim

Training of highly qualified specialists with modern views, way of thinking, leadership skills, able to solve practical problems and specialized tasks in the field of effective management of multinational corporations and their divisions in order to ensure their competitiveness in national and international markets. in terms of internationalization of business on the basis of mastering deep knowledge, basic and professional competencies.

3 – Educational program general information

Subject area (Field of	Field of Study 07 "Management and
study, speciality, and	Administration"
specialization)	Specialty 073 "Management"
	Specialization "International Management"
	specialization international tranagement
Educational program	Educational and professional. Emphasis on
orientation	acquiring a set of knowledge, acquiring skills and
	practical skills in managing international
	companies, the ability to solve professional
	problems in international management in today's
	business environment.
Educational	Special education in the field of knowledge
program and	"Management and Administration" with in-depth
specialization goals	training in international management, the ability to
and objectives	make management decisions in a changing
	competitive environment.
	Key words: management, international
	management, control, administration, international
	competitiveness.
Specific	In-depth study and knowledge of promising areas
requirements	of management, global and managerial
	economics, management of international
	competitiveness of the enterprise, managerial
	performance in international business. Practical
	training in leading domestic and foreign
	companies.
	4 - Suitability of graduates
to en	ployment and further training
Career	Jobs in domestic and international companies in
opportunities	the field of communication and management,
	consulting companies, government agencies,
	public associations, international non-
	governmental organizations.
	Positions that the master is able to hold
	(according to the State Classification of
	Occupations DK 003: 2010):
	1210 Heads of enterprises, institutions, and
	organizations

1233 Heads of Marketing Departme	ents
1233 Commercial Director 1233 Heads of Marketing Departme	ents
14 Managers of enterprises,	institutions,
organizations and their divisions	
146 Finance Activity Managers	
1475 Market Research Managers, H	Business and
Management Consultants	
1475.4 Sales Manager	
1475.4 Foreign Economy Activity N	Manager
1496 Social and Corporate R	_
Managers	coponoionity
5	rity Apolyot
2414.2 Finance and Economy Secur	
2419.2 Expert on Foreign Emonomy	-
2419.2 Consultant on Foreign Econ	-
_	-
2419.2 Commodity Market Researc	n Analyst
2441.2 Investment Analyst	
2441.2 Lending Analyst	
2441.2 International Trade Econom	ist
Further learning Continuation of education at	the third
(educational and scientific) level	l of higher
	•
Leducation - Doctor of Philosophy A	V IIVIIVII VI
education - Doctor of Philosophy. A	•
additional qualifications in the	-
· ·	-

Teaching and	Problem-oriented learning, self-learning,
learning	learning through practical training.
Assessment	Current control, written exams, defense of the final qualifying work. Assessment is carried out in accordance with the "Regulations on the assessment of learning outcomes of students and graduate students", "Regulations on the organization of the educational process of students"
Integral competence	6 – Program competences
(IC)	Ability to solve complex problems and problems in the field of management or in the learning process, involving research and / or innovation in the uncertainty of conditions and requirements
General competence	GC1. Ability to conduct research at the
(GC)	 appropriate level; GC2. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields knowledge / types of economic activity); GC3. Skills in the use of information and communication technologies; GC4. Ability to motivate people and move towards a common goal; GC5. Ability to act on the basis of ethical considerations (motives); GC6. Ability to generate new ideas (creativity); GC7. Ability to abstract thinking, analysis and
	synthesis
Professional	PC1. Ability to select and use management
competence (PC)	 concepts, methods and tools, including in accordance with defined objectives and international standards; PC2. Ability to set values, visions, mission, goals and criteria by which the organization determines further directions of development, to develop and implement appropriate strategies and plans; PC3. Ability for self-development, lifelong learning and effective self-management;

	PC4. Ability to use and develop the
	organization's resources effectively;
	PC5. Ability to create and organize effective
	communications in the management process;
	PC6. Ability to form leadership qualities and
	demonstrate them in the process of managing
	people;
	PC7. Ability to develop projects, manage them,
	show initiative and entrepreneurship;
	PC8. Ability to use psychological technologies to
	work with staff.
	PC9. Ability to analyze and structure the
	problems of the organization, make effective
	management decisions and ensure their
	implementation;
	PC 10. Ability to manage the organization and its
	development.
	PC11 . Ability to develop and implement
	strategies for international economic activity of
	the enterprise, industry, region, country.
	PC12. Ability to analyze the conditions of
7 D-	companies in international markets.
/- ٢١	ogram learning outcomes (PLO)
	1. Comprehend, select, and use critically the
	necessary scientific, methodological and
	analytical tools for management in unpredictable
	conditions;
	2. Identify problems in the organization and
	justify methods for solving them;
	3. Design effective management systems for
	organizations;
	4. Substantiate and manage projects, generate
	business ideas;
	5. Plan the activities of the organization in
	strategic and tactical sections;
	6. Have the skills to make, justify and ensure the
	implementation of management decisions in
	unpredictable conditions, taking into account the
	requirements of applicable law, ethical
	considerations and social responsibility;
1	considerations and social responsibility;

	7. Organize and carry out effective								
	communication within the team, with								
	representatives of various professional groups								
	and in the international context;								
	8. Use specialized software and information								
	systems to solve management problems of the								
	organization;								
	9. Be able to communicate in professional and								
	scientific circles in the state and foreign								
	languages;								
	10. Demonstrate leadership skills and ability to								
	work in a team, interact with people, influence								
	their behavior to solve professional problems;								
	11. Provide personal professional development								
	and planning of own time.								
	12. Be able to delegate authority at management of the organization (department);								
	management of the organization (department);13. Be able to plan and implement information								
	13. Be able to plan and implement information								
	methodological, material, financial and								
	personnel support of the organization								
	(department).								
	14. Be able to develop, analyze, and select								
	promising strategies for international economic								
	activity.								
	15. Critically analyze and select the necessary								
	tools to manage the activities of companies in								
0 D	international markets.								
	ce support for program implementation								
Academic staff	Specialists who train masters in the educational								
	program "International Management" must have								
	professional knowledge and professional skills in								
	the field of knowledge "Management and								
	Administration". The participation of foreign								
	specialists and practitioners in the teaching of								
	disciplines of the training cycle is possible.								
Facilities	The basis of material and technical support are								
	educational classrooms equipped with modern								
	demonstration equipment, software resources that								
	provide quality training for masters in the								
	educational program "International Management".								

Informational,	General scientific and special sources of												
teaching and	information on international management												
learning materials	educational and methodical and monograph												
	literature, information resources of the distance learning system and the Internet.												
	learning system and the Internet.												
9 – Academic mobility													
National credit	National credit mobility is carried out in												
mobility	accordance with the concluded agreements on												
	academic mobility.												
International credit	International credit mobility is realized through												
mobility	the conclusion of agreements on international												
	academic mobility (Erasmus +), on double												
	graduation, on long-term international projects												
	involving student education, issuance of a double												
	diploma, etc.												
Training of foreign	Conditions and features of the educational program												
graduates	in the context of teaching foreign citizens:												
	knowledge of the Ukrainian language at a level not												
	less than B1.												

3.2 . List of educational program components and their logical order

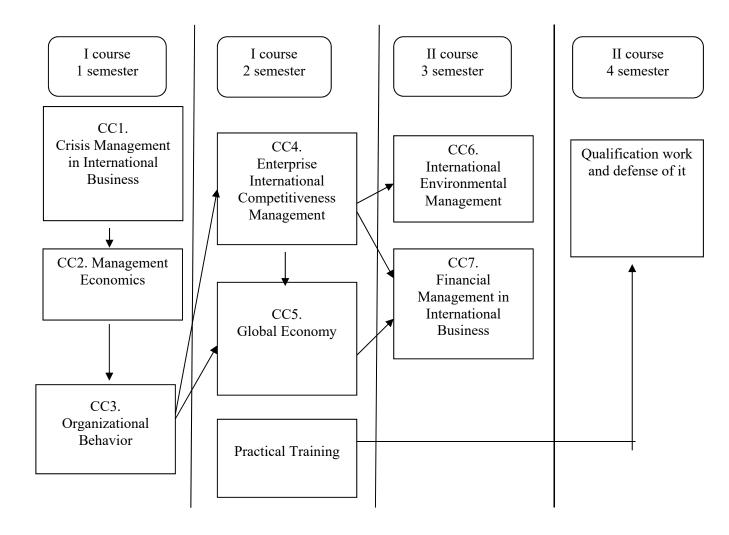
Nº	Educational Program components (disciplines, term projects (papers), practical training, qualification exam, graduate paper)	Total credits	
	Compulsory components of E	P	
CC 1.	Crisis Management in International Business	6	
CC 2.	Management Economics	6	
CC 3.	Organizational Behavior	6	
CC 4.	Enterprise International Competitiveness Management	6	
CC 5.	Global Economy	9	
CC 6.	International Environment Management	6	
CC 7.	Finance Management in International Business	6	

Total an	nount of compulsory components (CC):	45]
	Optional components of EP		
OC 1.	Administrative Management	6	
OC 2.	M&A Audit Support	6	
OC 3.	Internal Audit	6	1
OC 4.	Dew Diligence	6	
OC 5.	Enterprise Economic Diagnostics	6	
OC 6.	Foreign Economic Activity Illegalization	6	
OC 7.	International Business Processes	(
	Simulation Technologies	6	
OC8.	Integrated Reporting	6	
OC 9.	Information Systems and Technologies		
	in Foreign Economic Activity	6	
	Management		
OC 10.	Competition Law	6	
OC 11.	Financial Statements Consolidation	6	
OC 12.	Corporate Law	6	
OC 13.	Corporate Management in International	6	
	Companies	6	
OC 14.	International Investment Law	6	
OC15.	International Finance Law	6	
OC 16.	International Tax Consulting	6	
OC 17.	International Corporations Accounting	(
	and Taxation	6	
OC 18.	Securities Transactions	6	
OC 19.	Project Financing	6	
OC 20.	Insurance Management	6	
OC 21.	Data Analysis Technologies	6	
OC 22.	Digital Marketing Technologies	6	
	Eterprise Cost Management	6	
OC 24.	Project Management	6	
OC 25.	Finance Stock Exchange Activities	6	
OC 26.	Financial Analysis	6	
	nount of optional components (OC):	24]
	Practical training		
Practica	l training	9	
Total		9	
	Attestation	10	
Preparat	ion of the graduate paper and defense of it	12	

Total	12
THE TOTAL VOLUME OF EDUCATIONAL	90
PROGRAM	90

For all components of the educational program, the form of final control is an exam

3.3. Structural-logical scheme of EP



3.4 Forms certification candidates Higher Education

Certification is carried out in the form of public defense of the final qualifying work. The final qualification work should involve solving a complex problem or problem in the field of management, a task or problem in the field of international management that requires research and / or innovation and is characterized by complexity and uncertainty, using theories and methods of economics.

The final qualification work should not contain academic plagiarism, falsification, fabrication.

The final qualification must be published on the official website of the higher education institution or its subdivision, or in the repository of the higher education institution.

3.5. Matrix of compliance of program competencies with the compulsory components of the educational program

Com			((((((((Ο	Ο
pone	С	6	(((6	6	((6	6	(6	(((((((((((С	С
nts /	C		()					1									(((1]	((2	(2			2	2
Com					4		,	1										1	1			1	e	,	1	1	(2	5	6
pete	1	4		2	•	C			4		2						(1				4			8	9		1	_			Ū	Ũ
nces																																	
GC				•	•		•		•	•	٠	•	•																	•	•	•	•
1																																	
GC	•	•				٠		•	٠	٠	•	•		•	•		•	•	•	•	٠	٠	•	٠	٠	•	٠				•		
1																																	
GC			•		•			•	•	٠	٠			•		٠		•		•					•			•	•		•	•	
1																																	

GC		•		•		•												•	•	•					•	•					•		
1																																	
GC	•	•	•			•									•		•			•												•	
1																																	
GC		•		•		٠	•						•																•		•		
1																																	
GC		•	•	•	•	•	•		•			•	•	•	•		•		•		•	•	•	•	•				•	•	•	•	•
1																																	
PC				•	•	•	•	•	٠		•	٠								•	•	•			•		•			٠	•		•
1																																	
PC	•			•		•	•	•							•			٠	•	•			•		•				•	٠	•		
1																																	
PC		•						٠								•																	
1																																	
PC			•	•	•	•	•		•	•	•	٠	•	•	•			٠					•	•	•	•				٠	•	٠	•
1																																	
PC	•	•						•								•		•													•		
1																																	
PC		•	•					٠																									
1																																	
PC				•		•	•							•		•	٠						•			•			•		•		
1																																	
PC		•	•					•							_																		
1																																	
PC	•	•		•		•	•	•	•	•	•	•	•		•		•			•			•	•			•	•		•			•
1																																	
PC		•		•	•		•						•						•	•						•				•	•		
1																																	
PC				•	•		•								•		•			•	•	•	•						•		•		$\ $
1																																	
PC				•			•		•	٠	٠	•	•	•	•	•	•	•		•	•	•	•	•		•	•	•			•	•	•
1																																	

3.6. Matrix for providing program learning outcomes (PLO) with relevant compulsory components of the educational program

C 0	o m p o n e ntt s / P ro gr a m	t T					0																										C 2
m p 2 o n 6 n e 6 nt e<	m p o n e nt s / P ro gr a m	t F					0																										2
p 0	p o n e ntt s / P r c gr a m	t F																															
o n .	o n e ntt s / P ro gr a m) [6
$ \begin{array}{c} c \\ nt \\ s \\ / \\ / \\ P \\ ro \\ gr \\ a \\ m \\ le \\ ar \\ ni \\ ni \\ g \\ o \\ ut \\ c \\ c \\ o \\ me \\ s \\ 1 \\ 0 \\ 0 \\ 1 \\ 0 \\ 0 \\ 1 \\ 0 \\ 0 \\ 1 \\ 0 \\ 0$	e nt s / P ro gr a m) [•																												
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	nt s / P ro gr a m) [•			•																									
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	s / P ro gr a m) [•																												
/ P -	/ P ro gr a m	r			•		0																										
P o	P ro gr a m	r			•																												
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	ro gr a m	r					¢																										
a .	a m	L					d			1	•	•	•	•	•																		
m i	m	L																						C	((((
le ar ni n ar ni n ar ni n ar ar				- 1	1		4									,	•							1	1			4		2	2	2	
ar ni n g	l le			1	1		-				1												1	e	1						2	4	
ni n g																																	
n g																																	
g ut																																	
o ut																																	
c o m o	0																																
o m		ţ																															
m .																																	
es																																	
$1 \cdot 1 \cdot$																																	
3 •			•		•	•	٠	•	•	•	•	•	•	•		•	•	•			•	•	• •	•	•	•	•	•		•	٠	•	•
4 •	2	•		•	•	•	•	•	•	•	•	•	•	٠	٠	•	•		•	•	•		•		٠			•	•	•	•	•	
5 •	3	•	•		•	•		•	•	•	•	•	•	٠	•		•			•	•								٠	•	•	•	•
6 •	4		•		•		•	•							•		•	•	•	•	•		•		•	•			•		•		
7 •	_	•	•	٠	•		•	•	•		•	•	•	•	•	•	•	•	•	•	•		•	•	•				٠	•	•		
8 •	Э				-			1				-	-							-	-	-		_									
9 • • • • • • • • • • • • • • •		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•		•	•	• •	•	•	•	•		٠	•	•		•
	6				•							_					•			•			_	-					•	•		•	•
	6 7	•	•	•	•	•	•	•	•	•	•	•	•		•				•	•	•		• •	•	•			•		•	•		•
	6 7 8	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•		•	•	•		• •	•	•		•	•		•	•	•	•
	6 7 8 9	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•		• •	•	•		•	•		•	•	•	•
	6 7 8 9 1	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•		• •	•	•		•	•		•	•	•	•
	6 7 8 9 1 0 1	•	•	• • •		•	•	•	•	•	•	•	•		•	•	•	•	•	•	•		• •	•	•		•	•		•	•	•	•
1 • • • • • • • • •	6 7 8 9 1 0 1 1 1	•	•	• • •	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•		• •	•	•		•	•		•	•	•	•
	6 7 8 9 1 0 1 1 1	•	•	• • •		•	•	•	• • •	•	•	•	•	•	•	•	•	•	•		•	• •	• •	• •	•	•	•	•	•	•	•	•	

1	•	•	٠	•	•	•	٠	•	•	•	•	٠	٠	٠	٠	٠	•	•	•	•	•	•	•	•	•	•	•		•	٠	•	•	٠
3																																	
1		•		•	٠	•			٠		٠	٠	٠	٠				•	٠	•			٠		•	•		•					
4																																	
1		•	•			٠	٠	٠			٠			٠	٠	٠	٠	•	٠	•	•	•	٠	٠	•	•	•	•	•	٠	٠	٠	•
5																																	