

3. Educational Program

3.1. Educational Program profile «International Management» in specialty 073 «Management»

| 1 – General information | |
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| Full name of IHE and structural unit | State University of Trade and Economics, Department of International Trade and Law, Department of International Management |
| Academic degree and qualification title in the original | Academic degree «Master» Specialty «Management» |
| Educational Program Title | «International Management» |
| Compliance with the standard of Higher Education of the Ministry of Education and Science of Ukraine | Meets the standards of Higher Education of the Ministry of Education and Science of Ukraine |
| Diploma type and quantity of the program | Master's degree, single, 90 ECTS credits, Studying period - 1 year and 4 months |
| Accreditation | Ministry of Education and Science of Ukraine, Ukraine, from 2012 to 2024 |
| Cycle/Level | NRK-Ukraine – 7 level, FQ-EHEA – 2-nd cycle, EQF-LLL – 7 level. |
| Preconditions | Having a bachelor's degree |
| Language of instruction | Ukrainian |
| Program duration | 2025 year |
| Internet address for permanent placement of the program description | https://knute.edu.ua |
| 2 – Educational program aim | |
| Training of highly qualified specialists with modern views, way of thinking, leadership skills, capable of solving practical problems and specialized tasks in the field of effective management of transnational corporations and their divisions in order to ensure their competitiveness in the national and international markets, to perform tasks of managing the activities of business entities in the context of business internationalization on the basis of mastering in-depth knowledge, basic and professional competencies. | |
| 3 - Educational program characteristics | |
| Subject area | <p>The object of study: management of organizations and their divisions.</p> <p>The goals of training: training of specialists capable of identifying and solving complex tasks and problems in the field of management or in the learning process that involve research and/or innovation and are characterized by uncertainty of conditions and requirements.</p> <p>The theoretical content of the subject area:</p> <ul style="list-style-type: none"> - paradigms, laws, patterns, - principles, historical background of management development; - concepts of systemic, situational, adaptive, anti-sympathetic, anti-crisis, innovative, project management, etc; - functions, methods, technologies and management decisions in management. |

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| | <p>Methods, techniques and technologies:</p> <ul style="list-style-type: none"> - general scientific and specific research methods (calculation and analytical, economic and statistical, economic and mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc;) - methods of implementing management functions (methods of marketing research; methods of economic diagnostics; methods of forecasting and planning; methods of designing organizational management structures; methods of motivation; methods of control; methods of assessing social, organizational and economic efficiency in management, etc.) - management methods (administrative, economic, socio-psychological, technological); - technologies for substantiating management decisions (economic analysis, simulation modeling, decision tree, etc.) <p>Tools: modern information and communication equipment, information systems and software products used in management.</p> |
| Educational program orientation | Educational and professional. The emphasis is made on obtaining a set of knowledge, acquiring skills and practical skills in managing international companies, the ability to solve professional problems in international management in the modern business environment. |
| The main focus of the educational program and specialization | Specialized education in the field of knowledge "Management and Administration" with in-depth training in international management, ability to make management decisions in a changing competitive environment. Keywords: management, international management, control, administration, international competitiveness. |
| Program Features | In-depth study and knowledge of promising areas of management, global and managerial economics, management of international competitiveness of the enterprise, managerial efficiency in international business. Practical training in leading domestic and foreign companies. |
| 4 – Career opportunities and further learning | |
| Career opportunities | Jobs in domestic and international companies in the field of communication and management, consulting companies, government agencies, public associations, international non-governmental organizations. Positions that can be held by a master's degree holder (according to the State Classification of Professions DK 003:2010): 1210 Managers of enterprises, institutions, and organizations 1210.1 General director (chairman, president, other manager) of an association of enterprises (association, corporation, concern, etc.) 1210.1 Director (chief, other manager) of an enterprise 1224 Heads of production units in wholesale and retail trade 1227 Managers of production units in commercial services |

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| | <p>1229.7 General manager (administrator) 1231 Economic Director 1231 Finance Director 1231 Head (director, chief, etc.) of a department 1231 Heads of financial, economic and administrative departments and other managers 1233 Commercial Director 1233 Heads of marketing departments 14 Managers (supervisors) of enterprises, institutions, organizations and their subdivisions 146 Managers (administrators) in financial activities 1475 Managers (administrators) of market research, commercial consulting and management 1475.4 Sales Manager (administrator) 1475.4 Manager (administrator) of foreign economic activity 1496 Managers (administrators) of social and corporate responsibility 2414.2 Analyst on financial and economic security 2419.2 Expert on foreign economic issues 2419.2 Consultant on foreign economic issues 2419.2 Specialist-analyst on commodity market research 2441.2 Investment analyst 2441.2 Analyst on crediting 2441.2 International trade economist</p> |
| Further learning | Continuing education at the third (educational and scientific) level of higher education - Doctor of Philosophy. Acquisition of additional qualifications in the system of postgraduate education. |
| 5 – Training and assessment | |
| Teaching and learning | Problem-based learning, self-study, learning through practical training. |
| Assessment | Current control, written exams, defense of the final qualification work. The assessment is carried out in accordance with the Regulations on Assessment of Undergraduate and Postgraduate Students' Learning Outcomes at SUTE, the Regulations on the Organization of the Students' Educational Process |
| 6 – Program competences | |
| Integral Competence (IC) | Ability to solve complex tasks and problems in the field of management or in the learning process that involve research and/or innovation under uncertain conditions and requirements |

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| <p>General Competence (GC)</p> | <p>GC1. Ability to conduct research at the appropriate level; GC2. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity); GC3. Skills in the use of information and communication technologies; GC4. Ability to motivate people and move towards a common goal; GC5. Ability to act on the basis of ethical considerations (motives); GC6. Ability to generate new ideas (creativity); GC7. Ability to think abstractly, analyze and synthesize</p> |
| <p>Professional Competence (PC)</p> | <p>PC1. Ability to select and use management concepts, methods and tools, including in accordance with the defined goals and international standards; PC2. Ability to establish values, vision, mission, goals and criteria by which the organization determines further directions of development, develop and implement appropriate strategies and plans; PC3. Ability to self-development, lifelong learning and effective self-management; PC4. Ability to effectively use and develop the organization's resources; PC5. Ability to create and organize effective communications in the management process; PC6. Ability to form leadership qualities and demonstrate them in the process of managing people; PC7. Ability to develop projects, manage them, show initiative and entrepreneurship; PC8. Ability to use psychological technologies of work with staff. PC9. Ability to analyze and structure the problems of the organization, make effective management decisions and ensure their implementation; PC10. Ability to manage the organization and its development. <i>PC11. Ability to develop and implement strategies for international economic activity of the enterprise, industry, region, country.</i> <i>PC12. Ability to analyze the conditions of companies' activities in international markets.</i></p> |
| <p>7 – Program learning outcomes</p> | |
| | <ol style="list-style-type: none"> 1. Comprehend critically, select and use the necessary scientific, methodological and analytical tools for management in unpredictable conditions; 2. Identify problems in the organization and justify methods of solving them; 3. Design effective management systems for organizations; 4. Justify and manage projects, generate entrepreneurial ideas; 5. Plan the organization's activities in strategic and tactical terms; 6. Have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions, taking into account the requirements of current legislation, ethical considerations and social responsibility; 7. Organize and carry out effective communications within the team, with representatives of different professional groups and in the international context; 8. Apply specialized software and information systems to solve organizational management problems; 9. Be able to communicate in professional and scientific circles in the state and foreign languages; 10. Demonstrate leadership skills and the ability to work in a team, interact with people, influence their behavior to solve professional problems; |

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| | <ul style="list-style-type: none">. 11. Ensure personal professional development and time management.. 12. Be able to delegate authority and management of the organization (unit); |
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| | <p>13. Be able to plan and implement information, methodological, material, financial and personnel support of the organization (unit).</p> <p>14. Be able to develop, analyze and choose promising strategies for international economic activity.</p> <p>15. Analyze critically and select the necessary tools for managing the activities of companies in international markets.</p> |
| 8 – Resource support for program implementation | |
| Academic staff | Specialists preparing masters in the educational program "International Management" must have professional knowledge and professional skills in the following areas of knowledge "Management and Administration". The participation of foreign specialists and practitioners in teaching is possible. of professional training disciplines. |
| Facilities | The basis of material and technical support is made up of classrooms equipped with modern demonstration equipment and software resources that provide quality training for Masters in the International Management program. |
| Informational, teaching and learning materials | General scientific and specialized sources of information on international management, educational and monographic literature, information resources of the distance learning and the Internet. |
| 9 – Academic mobility | |
| National credit mobility | National credit mobility is carried out in accordance with concluded agreements on academic mobility. |
| International credit mobility | International credit mobility is realized through the conclusion of agreements on international academic mobility (Erasmus+), double degree programs, long-term international projects that involve student training, double degree programs, etc. |
| Training of foreign students | Conditions and features of the educational program in the context of training foreign citizens: knowledge of the Ukrainian language at a level not lower than B1. |

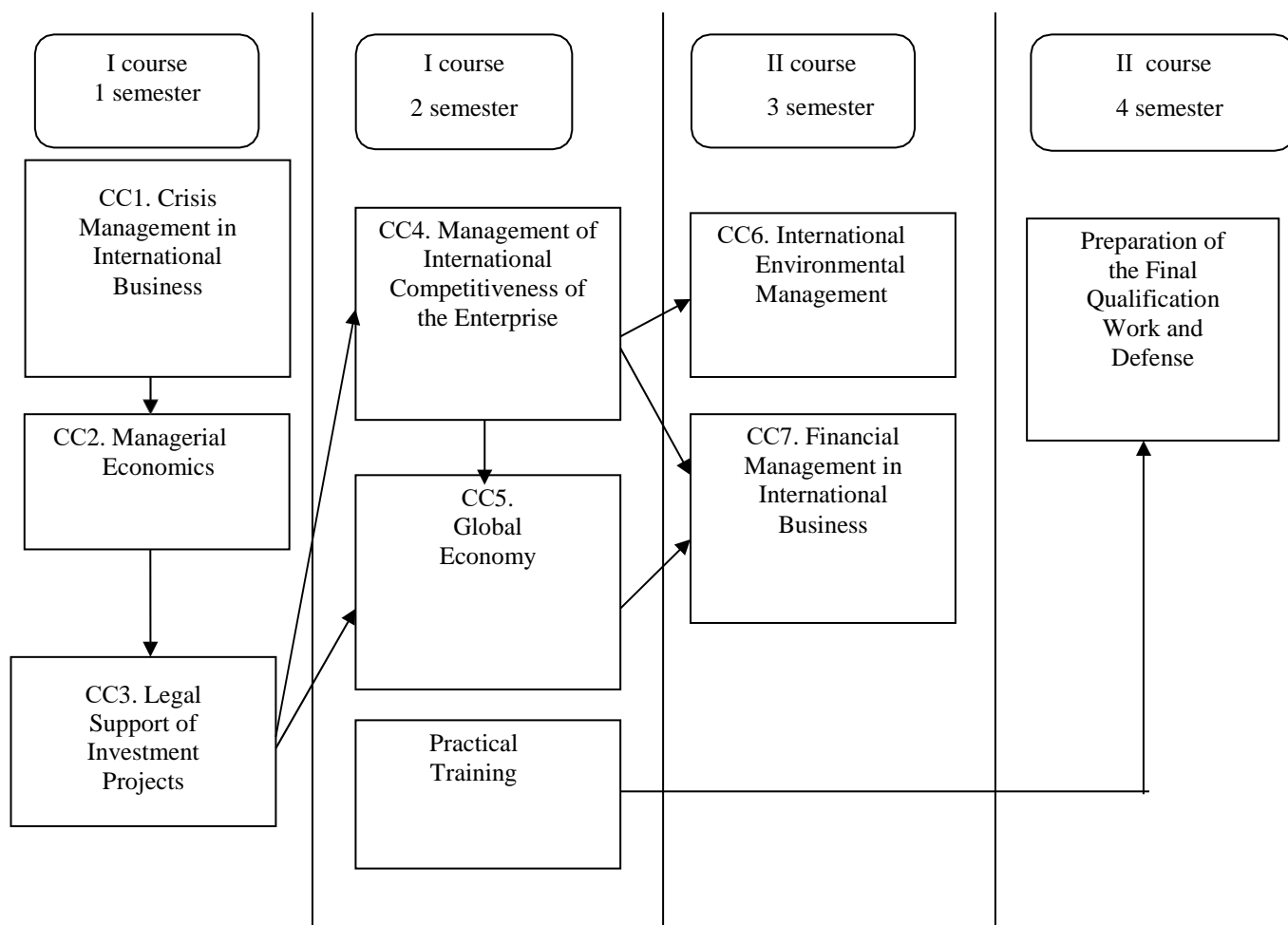
2. List of educational program components and their logical order

2.1. List of components of the EP

| No | Educational Program components (disciplines, term projects (papers), practical training qualification exam, graduate paper) | Total credits |
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| Compulsory component of EP | | |
| CC 1. | Anticrisis Management in International Business | 6 |
| CC 2. | Managerial Economics | 6 |
| CC 3. | Legal Support of Investment Projects | 6 |
| CC 4. | Managing the International Competitiveness of an Enterprise | 6 |
| CC 5. | Global Economics | 9 |
| CC 6. | International Environmental Management | 6 |
| CC 7. | Financial Management in International Business | 6 |
| The total amount of compulsory components: | | 45 |
| Optional components of EP | | |
| OC 1. | Administrative Management | 6 |
| OC 2. | Audit Support of M&A | 6 |
| OC 3. | Life Safety | 6 |
| OC 4. | Internal Audit | 6 |
| OC 5. | Due Dilidence | 6 |
| OC 6. | Economic Diagnostics of the Enterprise | 6 |
| OC 7. | Legalization of Foreign Economic Activity | 6 |
| OC 8. | Simulation Technologies in International Business Processes | 6 |
| OC 9. | Integrated Reporting | 6 |
| OC 10. | Information Wars | 6 |
| OC 11. | Information Systems and Technologies in the Management of Foreign Economic Activity | 6 |
| OC 12. | Competition Law | 6 |
| OC 13. | Consolidation of Financial Statements | 6 |
| OC 14. | Corporate Law | 6 |
| OC 15. | Corporate Governance in International Companies | 6 |
| OC 16. | International Investment Law | 6 |
| OC 17. | International Financial Law | 6 |
| OC 18. | International Tax Consulting | 6 |
| OC 19. | Accounting and Taxation of International Corporations | 6 |
| OC 20. | Operations with Securities | 6 |
| OC 21. | Basics of Cybersecurity | 6 |
| OC 22. | Project Financing | 6 |
| OC 23. | Insurance Management | 6 |
| OC 24. | Data Analysis Technologies | 6 |
| OC 25. | Digital Marketing Technologies | 6 |
| OC 26. | Enterprise Value Management | 6 |
| OC 27. | Project Management | 6 |
| OC 28. | Financial Exchange Activities | 6 |
| OC 29. | Financial Analysis | 6 |
| The total amount of optional components: | | 24 |
| Practical training | | |
| Practical training | | 9 |
| Total | | 9 |
| Attestation | | |
| Preparation of graduation and qualification work and its protection | | 12 |
| Total | | 12 |
| TOTAL EP VOLUME | | 90 |

For all components of the educational program, the form of final control is an exam.

2.2 Structural and logical scheme of EP



3. Form of attestation of applicants of higher education

Attestation is carried out in the form of a public defense of the final qualification work. The final qualification work should provide for the solution of a complex task or problem in the field of management, a task or problem in the field of *international* management, which requires research and/or innovation and is characterized by complexity and uncertainty of conditions, using theories and methods of economic science.

The final qualification work must not contain academic plagiarism, falsification, or fabrication.

The final qualification must be published on the official website of the higher education institution or its subdivision, or in the repository of the higher education institution.

4. Matrix of correspondence of program competencies to the components of the educational program

| Components Competences | CC 1 | CC 2 | CC 3 | CC 4 | CC 5 | CC 6 | CC 7 | OC 1 | OC 2 | OC 3 | OC 4 | OC 5 | OC 6 | OC 7 | OC 8 | OC 9 | OC 10 | OC 11 | OC 12 | OC 13 | OC 14 | OC 15 | OC 16 | OC 17 | OC 18 | OC 19 | OC 20 | OC 21 | OC 22 | OC 23 | OC 24 | OC 25 | OC 26 | OC 27 | OC 28 | OC 29 | | |
|---------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---|---|
| GC1 | | | | • | • | | • | | • | | • | • | • | • | | | | | | | | | | | | | | | | | | | • | • | • | • | | |
| GC2 | • | • | • | | | • | | • | • | • | • | • | • | | • | • | | | • | • | • | • | • | • | • | • | • | • | | • | • | | | • | • | | | |
| GC3 | | | | | • | | | • | • | | • | • | | | • | | • | • | | • | | • | | | | | • | • | | | • | • | | | • | • | | |
| GC4 | | • | | • | | • | | | | | | | | | | | | | | • | • | • | | | | | • | | • | | | | | | • | | | |
| GC5 | • | • | | | | • | | | | | | | | | | • | | | • | | | • | | | | | | | | | | | | | | • | | |
| GC6 | | • | | • | | • | • | | | | | | | • | | | | | | | | | | | | | | | | | | • | | • | | | | |
| GC7 | | • | | • | • | • | • | | • | | | | • | • | | • | • | | | | • | | • | • | • | • | • | • | | | | • | • | • | • | • | • | |
| SC1 | | | | • | • | • | • | • | • | | | • | • | | | | | | | | • | | • | • | • | | | | • | | | • | • | • | | • | | |
| SC2 | • | | | • | | • | • | • | | | | | | | | • | | | | • | • | • | | | | • | | • | | | | • | | • | | | | |
| SC3 | | • | | | | | | • | | • | | | | | | | | | • | | | | | | | | | | | | | | | | | | | |
| SC4 | | | | • | • | • | • | | • | | • | • | • | • | • | • | | | | | • | | | | | • | • | • | | • | | | | • | • | • | • | |
| SC5 | • | • | • | | | | | • | | | | | | | | | • | • | | • | | | | | | | | • | | | | | | | • | | | |
| SC6 | | • | | | | | | • | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SC7 | | | • | • | | • | • | | | | | | | | • | | | | | | | | | | • | | | | • | | | | • | | • | | | |
| SC8 | | • | | | | | | • | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SC9 | • | • | | • | | • | • | • | • | | • | • | • | • | | • | | | | • | | • | | | • | • | | | • | • | | • | | • | | | • | |
| SC10 | | • | | • | • | | • | | | | | | | • | | | | | | | • | • | | | | | | • | | | | | • | • | | | | |
| SC11 | | | | • | • | | • | | | | | | | | • | | | | | • | | • | • | • | • | | | | | | | • | | • | | | | |
| SC12 | | | | • | | | • | | • | | • | • | • | • | • | • | • | • | • | • | | • | • | • | • | • | • | | • | • | • | • | | | • | • | • | • |

