

### 3. Educational programme

Project team leader (Director of the Master's degree educational programme)  
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#### 3.1. Profile of educational programme "World trade " in subject area 292"International Economic Relations"

1 – General information	
<b>Full name of the higher educational establishment and the structural unit</b>	State University of Trade and Economics, Faculty of International Trade and Law, Department of World Economy
<b>Level of higher education and qualification name in the original language</b>	Master's degree, subject area " International Economic Relations"
<b>The official name of educational programme</b>	"World trade "
<b>Compliance with the standard of higher education of the Ministry of Education of Ukraine</b>	Corresponds to the Standard of higher education of the Ministry of Education of Ukraine
<b>Type of diploma and volume of the educational programme</b>	Master's degree, single, 90 ECTS credits, study period 1 year 4 months
<b>Accreditation</b>	Licensed in 2017 (CMU Resolution No. 53 dated 01.02.2017) Accredited by the Ministry of Education and Science of Ukraine (SR accreditation certificate No. 11000569 until July 1, 2022) Certificate of accreditation by NAQA (National Agency for Higher Education Quality Assurance) No. 3578 until July 1, 2027
<b>Cycle / Level</b>	NQF of Ukraine (National Qualifications Framework of Ukraine) - level 7, FQ for EHEA – second cycle, EQF for LLL – level 7

<b>Prerequisites</b>	A person has the right to obtain a Master's degree of higher education, provided he has a Bachelor's or Specialist's degree
<b>Language(s) of Training</b>	Ukrainian and English
<b>Programme validity period</b>	untill 01.07.2027
<b>Internet address for permanent placement of the educational programme description</b>	<a href="https://knute.edu.ua">https:// knute.edu.ua</a>
<b>2 – The purpose of the educational programme</b>	
Training of highly qualified specialists who have thorough knowledge in the field of world trade, have practical skills and competencies for effective work in international corporations, diplomatic missions of Ukraine abroad, including in the role of a permanent representative at international trade organizations, as well as capable of carrying out research and teaching activities.	
<b>3 - Educational Programme Characteristics</b>	
<b>Subject area</b>	<p><b>The object of study</b> is the functioning and development of international economic relations, the methodologies and methods of their research, the interaction of subjects of the world economic space in the process of the evolution of international cooperation.</p> <p><b>The goals of training</b> are the training of specialists capable to solve the complex tasks and problems in the process of professional activity in the field of international economic relations, which involve conducting research and/or implementing innovations and are characterized by the uncertainty of conditions and requirements.</p> <p><b>The theoretical content of the subject area</b> is the economics of global economic relations with its regularities of formation and development of social reproductive processes in their interconnection and interdependence based on international economic activity, international division of labor and institutional mechanism of regulation in the process of transformation of international economic relations and international economic cooperation.</p> <p><b>Methods, techniques and technologies:</b> methods of theoretical and empirical research, economic-mathematical analysis, modeling and forecasting, data</p>

	<p>analysis methods, information search and processing technologies, systematic data analysis, expert evaluation of the results of the implementation of international economic relations</p> <p><b>Tools and equipment:</b> include modern universal and specialized information systems (information-communication, information-search, information-analytical) and specialized software used in the activities of subjects of international economic relations.</p>
<b>Orientation of the educational programme</b>	Educational and professional; professional and applied.
<b>Main focus of the educational programme</b>	<p>Special education in the subject area of world trade with an in-depth study of modern features of international trade and economic relations, international trade policy for the spread of global value chains. Expansion of the professional component at the expense of applied disciplines, which ensure the formation of abilities and skills for work in the field of world trade "Systems of sources of trade and economic information".</p> <p>Keywords: international economic relations, world trade.</p>
<b>Features of the programme</b>	<p>Competencies formed as a result of training are necessary for analysts and experts whose activities are related to international trade and economic relations at the multilateral and regional levels. The ability to analyze and apply in practice the tools of international trade policy at various levels ("Global value chains", "Global marketing"), as well as the acquisition of key trade negotiation skills ("Alternative dispute resolution methods", "Trade negotiations and commercial diplomacy") form a base for the development of both academic and professional careers of programme graduates.</p> <p>The programme introduces the teaching of bilingual educational components "Transnational trade law (Lex mercatoria)", "Customs procedures", "Systems of sources of trade and economic information", "Global marketing".</p>
<b>4 – Eligibility of graduates to employment and further education</b>	

<b>Suitability for employment</b>	<p>Positions in bodies of state executive power, civil service, economic, legal and administrative divisions in the field of foreign trade.</p> <p>The list of professions and professional job titles according to the current edition of the State Classifier of Ukraine: profession classifier DK 003:2010: head of trade and economic mission (1224), trade representative (3415), director (head) of a small trading firm (1314); economist (25351) - in particular: economist on international trade (25362), economist on pricing (25377); economic advisor (25352), consultant on economic issues (23068), columnist on economic issues, member of the supervisory (supervisory) board (24191); commercial service agents and trade brokers (342), including brokers (intermediaries) for the purchase and sale of goods (3421); assistant managers (3436).</p>
<b>Further education</b>	The possibility to study in the programmes of the third cycle.
<b>5 – Teaching and assessment</b>	
<b>Teaching and training</b>	A balanced combination of practical classes and self-study work on the basis of problem-oriented and interactive education using modern educational technologies and methods (simulation-active methods, technology of training intensification based on reference schemes and iconic models, cases, trainings).
<b>Assessment</b>	Written exams, solving situational practical tasks, presentations, surveys, testing, writing essays, cases, thesis public defence of final qualification work, etc. The evaluation is carried out according to the "Regulations on the evaluation of the results of students' and postgraduate studies in SUTE", "Regulations on the organization of the educational process of students"
<b>6 – Programme competences</b>	
<b>Integral competence</b>	The ability to identify and solve complex tasks and problems, to generate new ideas in the field of international economic relations, <i>in particular world trade</i> and/or during training, which involves conducting research and/or implementing innovations and is characterized by the uncertainty of conditions and requirements.
<b>General competences</b> <b>Загальні компетентності</b>	<ol style="list-style-type: none"> <li>1. Ability to communicate in a foreign language.</li> <li>2. The ability to learn and master modern knowledge</li> <li>3. Ability to search, process and analyze information from various sources</li> </ol>

	<p>4. Ability to work in a team</p> <p>5. Ability to conduct research at the appropriate level</p>
<p><b>Special (professional, subject) competences</b></p>	<p>1. The ability to make reasoned decisions regarding the establishment of international economic relations at all levels of their implementation.</p> <p>2. Ability to develop and analyze development models of national economies and determine their role in the modern world economic system.</p> <p>3. Ability to identify and evaluate manifestations of economic globalism, challenges and imbalances of global development and their impact on international economic relations</p> <p>4. The ability to assess the scope of activities of global firms and their positions on world markets.</p> <p>5. The ability to apply cumulative knowledge, scientific and technological achievements, information technologies to understand the essence of the phenomenon of the new economy, to identify patterns and trends in the latest development of the world economy.</p> <p>6. The ability to apply the principles of social responsibility in the activities of subjects of international economic relations and the analysis of their impact on the economic development of countries.</p> <p>7. Ability to analyze and evaluate geo-economic strategies of countries from the standpoint of national economic interests.</p> <p>8. The ability to forecast trends in the development of international markets, taking into account economic changes.</p> <p>9. Ability to self-study, maintain an appropriate level of knowledge, readiness to learn a new level of knowledge, increase one's expertise and level of qualification.</p> <p><i>10. The ability to collect, analyze and process statistical data, scientific and analytical materials, which are necessary for solving complex tasks in the field of world trade.</i></p> <p><i>11. Ability to assess key trends in coordination activities in the field of regulation of foreign trade relations. Including the ability to carry out customs procedures for goods moving across customs borders.</i></p> <p><i>12. Ability to apply the norms of international law when conducting trade activities in the world economy.</i></p>
<p><b>7 – Programme learning outcomes</b></p>	

- 1.** To have professional knowledge and skills in business communication in the field of international economic relations, as well as to communicate effectively on a professional and social level, including oral and written communication in a foreign language/s
- 2.** To think creatively, show flexibility in decision-making based on logical arguments and verified facts in conditions of limited time and resources based on the use of various diagnostic methodologies of leading international organizations.
- 3.** To systematize, synthesize and organize the received information, identify problems, formulate conclusions and develop recommendations, using effective approaches and technologies, specialized software in order to solve complex problems of practical problems, taking into account the cross-cultural characteristics of subjects of international economic relations.
- 4.** To make reasoned decisions on the problems of international economic relations under uncertain conditions and requirements.
- 5.** To assess the degree of complexity of tasks when planning activities and processing their results.
- 6.** To analyze regulatory documents, evaluate analytical reports, competently use regulatory documents and reference materials, conduct applied analytical developments, professionally prepare analytical materials.
- 7.** To research and analyze the development models of national economies and substantiate the measures to achieve their strategic goals in the conditions of the transformation of world economic relations.
- 8.** To develop and research the adaptive models for leveling imbalances and leveling threats to global development, offer options for solving problems based on research results.
- 9.** To monitor, analyze, evaluate the activities of global firms (corporations, strategic alliances, consortia, syndicates, trusts, etc.) in order to identify their competitive positions and advantages in global markets.
- 10.** To understand the patterns and trends of the development of the world economy and the phenomenon of the new economy, taking into account the processes of intellectualization, informatization, and scientific and technological exchange.

	<p><b>11.</b> To understand the essence of the social dimension of global economic development and implement the principles of social responsibility in the activities of subjects of international economic relations</p> <p><b>12.</b> To determine geoeconomic strategies of countries and their regional economic priorities, taking into account national economic interests and the security component of international economic relations in the context of global problems of humanity and asymmetric distribution of world resources.</p> <p><b>13.</b> To identify changes in market conditions under the influence of uncertain factors, to carry out their comparative analysis, to evaluate critically the consequences of produced ideas and decisions made in order to forecast the development trend of global markets.</p> <p><b>14.</b> To present the results of own research by preparing scientific publications and testing at scientific events.</p> <p><i>15. To collect, analyze and process statistical data, scientific and analytical materials, which are necessary for solving complex tasks in the field of world trade.</i></p> <p><i>16. To identify and evaluate critically key trends in coordination activities in the field of regulation of foreign trade relations, including customs procedures for goods moving across customs borders</i></p> <p><i>17. To be able to apply the norms of international law conducting trade activities in the world economy.</i></p>
<b>8 – Resource support for the programme</b>	
<b>implementation</b>	
<b>Personnel support</b>	<p>The personnel of teachers involved in the implementation of the EPP meets the personnel requirements for ensuring the implementation of educational activities in the field of higher education, provided for in the Licensing conditions for the implementation of educational activities (CMU resolution No. 1187 of 12.30.2015). Practitioners in the field of world trade are involved in conducting problematic lectures. The best foreign specialists and domestic practitioners are involved in the implementation of the EPP.</p> <p>In order to improve their professional level, all scientific and pedagogical workers undergo an internship once every five years.</p>
<b>Material and technical support</b>	<p>The basis of material and technical support consists of: lecture halls equipped with advanced multimedia equipment;</p>

	<p>specialized computer classes with the necessary software  - for practical work, information search and processing of results, high-speed Internet and access to international library and reference systems;  co-working spaces - for teamwork and development of communication skills;  <b>the virtual reality hall</b> for group practical classes of students using virtual reality glasses is intended for the demonstration of educational content created with the help of virtual reality technologies in order to increase the efficiency of material acquisition by the students of higher education.  Availability of social and household infrastructure of SUTE.</p>
<p><b>Informational and teaching-methodical support</b></p>	<p>The active MOODLE distance learning system provides <b>a self-study work and individual training.</b>  SUTE has fully complied with the technological requirements for educational and methodological and information support of educational activities.  The programme is equipped with coursebooks, educational and methodological publications, an information base and access to closed sources of information, in particular - scientometric databases.</p>
<p><b>9 – Academic mobility</b></p>	
<p><b>National credit mobility</b></p>	<p>The definition of credit mobility is carried out according to the Law of Ukraine "On Education", the Law of Ukraine "On Higher Education", the Regulations "On the Organization of the Educational Process of Students", "On the Procedure for the Implementation of the Right to Academic Mobility in SUTE" and agreements on studies under academic mobility conditions based on the following documents: course catalog; training agreement; academic reference; practice certificate.  According to the terms of credit mobility, all credits obtained outside the place of primary education and which are components of the educational programme are recredited to the student of higher education.</p>



<b>International credit mobility</b>	<p>According to the programmes of international cooperation, the best students of higher education with knowledge of foreign languages and according to the SUTE rating are able to get an education in France (Higher Paris School of Commerce (<i>ESCP Europe</i>) Paris; University of Paris-Est Creteil (<i>Universite Paris-Est Creteil</i>) Gustave Eiffel Institute of Business Administration , Paris; « <i>Audencia Nantes</i>» School of Management; University of Grenoble Alpes (<i>Université Grenoble Alpes</i>) and Great Britain (<i>University of Central Lancashire</i>) Preston).</p>
<b>Training of foreign higher education students</b>	<p>Conditions and features of the educational programme in the context of studying foreign citizens: knowledge of the Ukrainian language at a level not lower than B1.</p>

### 3.2. List of educational programme components and their logical sequence.

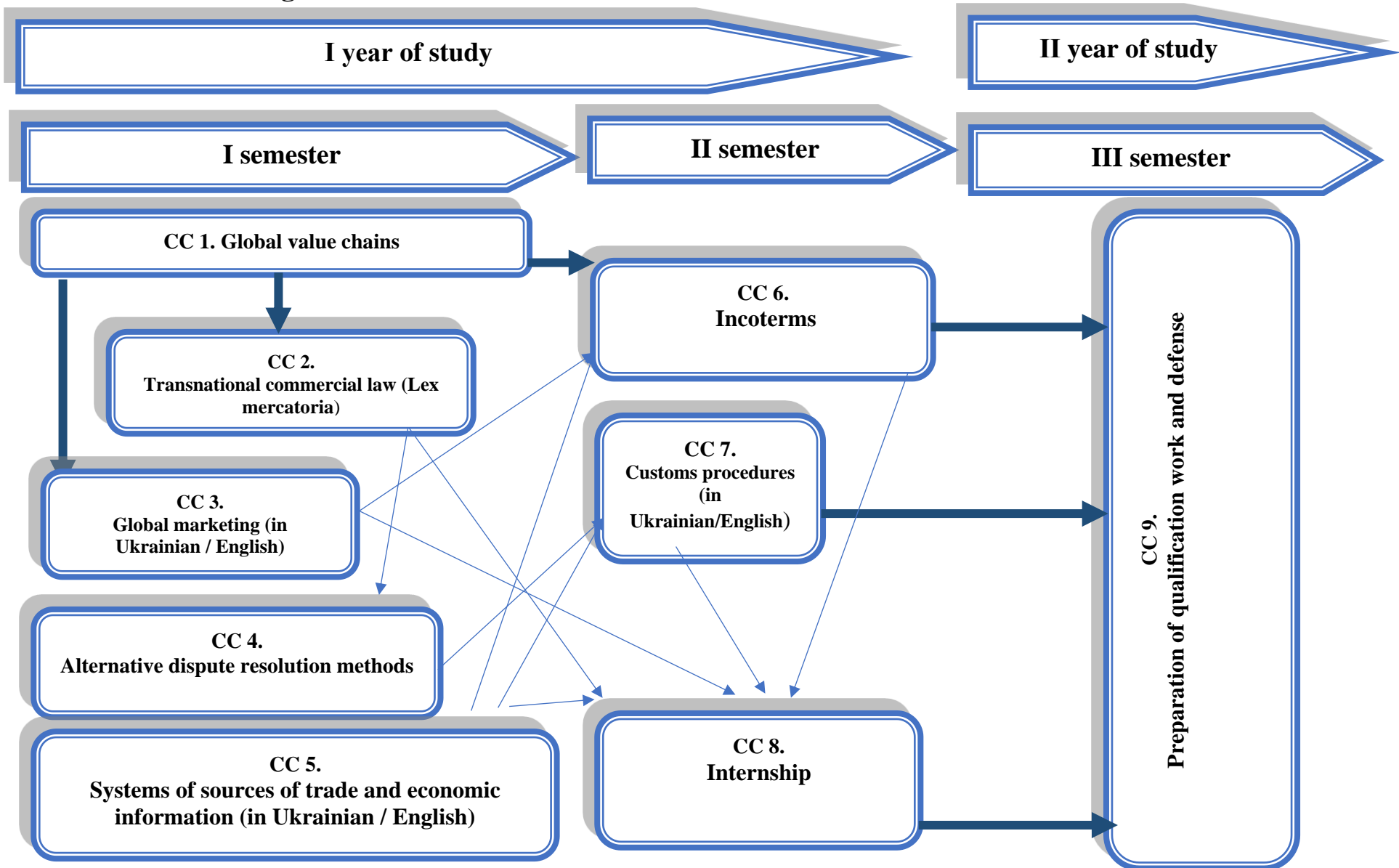
Code n/a	Components of the educational programme (educational courses, course projects (works), internships, qualification exam, final qualification work)	Number of credits
1	2	3
<b>Compulsory Components EP</b>		
CC 1	Global value chains	6
CC 2	Transnational commercial law (Lex mercatoria)	6
CC 3	Global marketing (in Ukrainian / English)	6
CC 4	Alternative dispute resolution methods	6
CC 5	Systems of sources of trade and economic information (in Ukrainian / English)	6
CC 6	Incoterms	9
CC 7	Customs procedures (in Ukrainian/English)	6
CC 8	Internship	9
CC 9	Preparation of qualification work and defense	12
<b>Total volume of compulsory components :</b>		<b>66</b>
<b>Elective Components EP</b>		
EC 1	Business security	6
EC 2	Expertise in international trade	6
EC 3	Cross-cultural management	6
EC 4	Methodology of scientific research	6
EC 5	International security (in Ukrainian / English)	6
EC 6	International technical regulation	6
EC 7	International strategies of economic development	6
EC 8	International commercial arbitration	6
EC 9	International management (in Ukrainian / English)	6
EC 10	International legal regulation of technology transfer (in Ukrainian/English)	6
EC 11	International legal regulation of trade in intellectual property objects	6
EC 12	Deep and comprehensive free trade zone of Ukraine with the EU	6
EC 13	Law of the EU internal market (in Ukrainian / English)	6
EC 14	Statistical forecasting methods in international business	6
EC 15	Strategic management in international business	6
EC 16	Trade negotiations and commercial diplomacy	6
EC 17	Management of international competitiveness of the enterprise	6
In order to ensure the formation of an individual educational trajectory, taking into account the provisions of Article 62 of the Law of Ukraine "On Higher Education", students can choose components of the educational programme from other educational programmes, both similar and at other levels of higher education, in agreement with the dean of the faculty <sup>1</sup>		
<b>Total volume of elective components :</b>		<b>24</b>
<b>TOTAL VOLUME OF THE EDUCATIONAL PROGRAMME</b>		<b>90</b>

The exam is a form of final control for all components of the educational programme.

<sup>1</sup> The procedure for forming an individual educational trajectory is regulated by the Regulation on the organization of the educational process of students

URL:<https://knute.edu.ua/file/NzU4MQ==/f97864d4b918244e228a0400a9a98f96.pdf>

### 3.3 Structural and logical scheme of EP



### 3.4. Form of higher education students' attestation

Attestation must be carried out in the form of a public defense of the final qualification work.

The final graduation qualification work should involve solving a complex problem or problem in the field of international economic relations, which requires research and/or innovation and is characterized by uncertainty of conditions and requirements.

The final graduation qualification work should not contain academic plagiarism, fabrication or falsification.

The final graduation qualification work must be published on the official website of the institution of higher education or its division or in the repository of the institution of higher education.

Publication of final qualification works containing information with restricted access shall be carried out according to the requirements of current legislation.

### 3.5. Matrix of correspondence of programme competences compulsory components of EP

Components/ Competences		CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
<b>General Competences</b>	1	+	+		+		+		+	+
	2			+		+			+	+
	3		+	+	+		+	+	+	+
	4					+		+	+	+
	5		+	+		+			+	+
<b>Special (professional, subject) competences</b>	1	+		+				+	+	+
	2		+			+			+	+
	3		+		+			+	+	+
	4	+	+			+	+	+	+	+
	5					+			+	+
	6		+		+			+	+	+
	7			+		+			+	+
	8			+	+	+	+		+	+
	9	+	+							+
	10			+		+	+	+		+
	11			+		+		+		+
	12	+	+				+	+		+

### 3.5. Matrix of correspondence of programme competences elective components of EP

Components/ Competences		EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16	EC 17	EC 18
General Competences	1	+		+		+	+	+	+	+	+	+	+			+			+
	2		+	+	+				+	+			+						+
	3	+	+		+	+	+	+		+			+	+	+	+			+
	4			+					+				+				+	+	+
	5		+					+		+			+			+			+
Special (professional, subject) competences	1		+				+	+	+			+	+				+	+	+
	2	+				+								+					+
	3	+				+		+		+	+							+	+
	4			+					+	+								+	+
	5	+	+		+	+				+				+		+			+
	6			+			+		+								+	+	+
	7	+				+		+						+					+
	8						+	+											+
	9		+		+					+			+			+	+		+
	10											+	+		+			+	+
	11	+	+	+		+	+		+					+		+		+	+
	12		+				+			+	+	+	+						+

### 3.6. Matrix of provision of programme learning outcomes corresponding compulsory components of EP

Components/ Programme learning outcomes	CC 1		CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9
1	+		+		+	+		+	+	+
2	+			+					+	+
3			+	+		+		+	+	+
4	+			+					+	+
5	+							+	+	+
6			+	+	+	+		+	+	+
7	+								+	+
8	+								+	+
9	+						+		+	+
10			+					+	+	+
11	+			+					+	+
12						+		+	+	+
13							+		+	+
14			+	+					+	+
15	+			+	+	+	+	+	+	+
16	+			+		+			+	+
17	+		+	+	+	+	+		+	+

### 3.7. Matrix of provision of programme learning outcomes corresponding elective components of EP

Components/ Programme learning outcomes	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16	EC 17	EC 18
1	+	+	+		+	+	+	+	+	+			+		+			+
2			+	+					+	+	+						+	+
3	+	+		+	+	+	+			+				+	+		+	+
4		+	+						+		+		+			+	+	+
5							+						+	+	+			+
6						+	+		+	+			+			+		+
7	+				+							+					+	+
8	+				+		+	+		+	+							+
9			+						+		+						+	+
10	+	+		+	+					+		+			+			+
11			+			+			+							+	+	+
12	+				+		+							+				+
13		+					+				+	+						+
14				+						+			+		+	+	+	+
15	+				+		+					+						+
16	+	+	+		+	+			+		+				+		+	+
17		+				+		+		+								+