



## Educational Programme "MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY"

### PURPOSE OF THE EDUCATIONAL PROGRAMME

Training of highly qualified managers, capable of effectively managing the foreign economic activities of an enterprise on the basis of the acquired knowledge of management, economics and law, to carry out a comprehensive study of international markets, foreign customer requirements and strategies to promote goods and services in foreign markets, taking into account local traditions and legal regulations.

### EMPLOYMENT OPPORTUNITIES

- ✓ Foreign trade manager, purchasing / supply manager, logistics manager
- ✓ Customs clearance agent, commercial/trade agent
- ✓ Freight forwarder
- ✓ Sales representative / broker
- ✓ Category manager for FEA
- ✓ Project manager for foreign trade (business) activities
- ✓ Business development specialist
- ✓ Authorised import / export company representative
- ✓ Foreign trade expert
- ✓ Specialist analyst in domestic and foreign trade enterprises

### PARTNERS OF THE EDUCATIONAL PROGRAMME INVOLVED IN THE FORMATION OF LEARNING CONTENT AND PRACTICAL TRAINING

State Customs Service of Ukraine; Ministry of Economy of Ukraine; Antimonopoly Committee of Ukraine; Association "Ukrainian National Committee of International Chamber of Commerce (ICC Ukraine); Ukrainian Chamber of Commerce and Industry; Silpo-Food, LLC; Imperial Tobacco Production Ukraine, PJSC; Myronivsky Hliboproduct, PJSC; Obolon, PJSC; ZAMMLER Ukraine, LLC; Lantmannen Axa, PJSC; Ukrtransagent, LLC; Epicenter-K, LLC.

### MAIN EDUCATIONAL DISCIPLINES (SUBJECTS) OF THE EDUCATIONAL PROGRAMME

Anti-crisis Management in International Business. Customs. Branding in Foreign Economic Activity of a Company. International Competitiveness Management of an Enterprise. Management of Foreign Economic Activity. Risk Management in Foreign Economic Activity. Illegalisation of Foreign Economic Activity, etc.

### COMPETITIVE ADVANTAGES

- Master classes and trainings by business practitioners and company executives
- Orientation to the modern needs of the foreign economic sphere
- Ultramodern European-level training facilities (specialized laboratories, computer labs, SMART library, numerous co-working spaces, comfortable social infrastructure)
- Participation in real entrepreneurial projects during practical training
- Opportunity for international academic mobility under Erasmus+ programmes
- Eventful active student life (formation of corporate culture, numerous sports and cultural events, charity and other social projects)



Information  
about the  
university