

3. Educational program

Head of the project group

(Head of Educational Program)

Doctor of Economics, Professor

Duhinets H.V.

3.1. Educational Program profile «World Trade» specialty 292 «International Economic Relations»

1 – General information	
Full name of IHE and structural unit	State University of Trade and Economics; Department of International Trade and Law; Department of World Economy
Academic degree and qualification title in the original	Academic degree «Master» Specialty «International Economic Relations»
Educational Program Title	«World Trade»
Compliance with the standard of Higher Education of the Ministry of Education and Science of Ukraine	Meets the standards of Higher Education of the Ministry of Education and Science of Ukraine
Diploma type and quantity of the program	Master's degree, single, 90 ECTS credits Studying period - 1 year and 4 months
Accreditation	Licensed in 2017 (CMU Resolution No. 53 dated February 1, 2017) Accredited by the Ministry of Education and Science of Ukraine (Certificate of National Accreditation No. 11000569 until July 1, 2022) Certificate of accreditation NAME No. 3578 until July 1, 2027
Cycle/Level	NRK-Ukraine – 7 level, FQ-EHEA – 2-nd cycle, EQF-LLL – 7 level.
Preconditions	A person has the right to obtain a master's degree of higher education, provided he has a bachelor's or specialist degree
Language of instruction	Ukrainian and English
Program duration	until 01.07.2027
Internet address for permanent placement of the program description	https:// knute.edu.ua
2 – Educational program aim	

Training of highly qualified specialists who have thorough knowledge in the field of world trade, possess practical skills and competencies for effective work in international corporations, diplomatic missions of Ukraine abroad, including in the role of a permanent representative at international trade organizations, as well as able to carry out research and teaching activities.	
3 - Educational program characteristics	
Subject area	<p>The object of study is the functioning and development of international economic relations, the methodologies and methods of their research, the interaction of subjects of the world economic space in the process of the evolution of international cooperation.</p> <p>The goals of training is the training of specialists capable of solving complex tasks and problems in the process of professional activity in the field of international economic relations, which involve conducting research and/or implementing innovations and are characterized by the uncertainty of conditions and requirements.</p> <p>The theoretical content of the subject area is the economics of global economic relations with its regularities of formation and development of social reproductive processes in their interconnection and interdependence based on international economic activity, international division of labor and institutional mechanism of regulation in the process of transformation of international economic relations and international economic cooperation.</p> <p>Methods, techniques and technologies: methods of theoretical and empirical research, economic-mathematical analysis, modeling and forecasting, data analysis techniques, information search and processing technology, systematic data analysis, expert evaluation of the results of the implementation of international economic relations.</p> <p>Tools: include modern universal and specialized information systems (information-communication, information-search, information-analytical) and specialized software used in the activities of subjects of international economic relations.</p>
Educational program orientation	Educational and professional; professional and applied.
The main focus of the educational program and specialization	<p>Special education in the subject area of world trade with an in-depth study of modern features of international trade and economic relations, international trade policy for the spread of global value chains. Expansion of the professional component at the expense of applied disciplines, which ensure the formation of abilities and skills for work in the field of world trade "Systems of sources of trade and economic information".</p> <p>Keywords: international economic relations, world trade</p>
Program Features	Competences formed as a result of training are necessary for analysts and experts whose activities are related to

	<p>international trade and economic relations at the multilateral and regional levels. The ability to analyze and apply in practice the tools of international trade policy at various levels ("Global value chains", "Global marketing"), as well as the acquisition of key trade negotiation skills ("Alternative dispute resolution methods", "Trade negotiations and commercial diplomacy") form a base for the development of both academic and professional careers of program graduates.</p> <p>The program introduces teaching of bilingual educational components "Transnational trade law (Lex mercatoria)", "Customs procedures", "Systems of sources of trade and economic information", "Global marketing".</p>
4 – Career opportunities and further learning	
Career opportunities	<p>Positions in bodies of state executive power, civil service, economic, legal and administrative units in the field of foreign trade.</p> <p>List of professions and professional job titles according to the current version of the State Classifier of Ukraine: Classifier of Professions DK 003:2010): head of the trade and economic mission (1224), trade representative (3415), director (head) of a small trading firm (1314); economist (25351) - in particular: economist on international trade (25362), economist on pricing (25377); economic advisor (25352), consultant on economic issues (23068), columnist on economic issues, member of the supervisory (supervisory) board (24191); commercial service agents and trade brokers (342), including brokers (intermediaries) for the purchase and sale of goods (3421); assistant managers (3436).</p>
Further learning	Possibility to study in third cycle programs.
5 – Training and assessment	
Teaching and learning	A balanced combination of classroom and independent work on the basis of problem-oriented and interactive learning using modern educational technologies and methods (simulation-active methods, technology of learning intensification based on reference schemes and iconic models, cases, trainings).
Assessment	Written exams, solving situational practical tasks, presentations, surveys, testing, writing essays, cases, public defense of final qualification work, etc. The evaluation is carried out in accordance with the "Regulations on the evaluation of the results of students' and postgraduate studies at SUTE", "Regulations on the organization of the educational process of students"
6 – Program competences	
Integral Competence (IC)	Ability to identify and solve complex tasks and problems, to generate new ideas in the field of international economic

	relations, <i>in particular world trade</i> and/or during training, which involves conducting research and/or implementing innovations and is characterized by the uncertainty of conditions and requirements.
General Competence (GC)	<ol style="list-style-type: none"> 1. Ability to communicate in a foreign language. 2. Ability to learn and master modern knowledge 3. Ability to search, process and analyze information from various sources 4. Ability to work in a team 5. Ability to conduct research at the appropriate level
Professional Competence (PC)	<ol style="list-style-type: none"> 1. Ability to make informed decisions regarding the establishment of international economic relations at all levels of their implementation. 2. Ability to develop and analyze development models of national economies and determine their role in the modern world economic system. 3. Ability to identify and evaluate manifestations of economic globalism, challenges and imbalances of global development and their impact on international economic relations 4. Ability to assess the scope of activities of global firms and their positions on world markets.

	<p>5. Ability to apply cumulative knowledge, scientific and technological achievements, information technologies to understand the essence of the phenomenon of the new economy, to identify patterns and trends in the latest development of the world economy.</p> <p>6. Ability to apply the principles of social responsibility in the activities of subjects of international economic relations and the analysis of their impact on the economic development of countries.</p> <p>7. Ability to analyze and evaluate geo-economic strategies of countries from the standpoint of national economic interests.</p> <p>8. Ability to forecast trends in the development of international markets, taking into account economic changes.</p> <p>9. Ability to self-study, maintain an appropriate level of knowledge, readiness to acquire new level of knowledge, increase one's expertise and level of qualification</p> <p>10. <i>Ability to collect, analyze and process statistical data, scientific and analytical materials, which are necessary for solving complex tasks in the field of world trade.</i></p> <p>11. <i>Ability to assess key trends in coordination activities in the field of regulation of foreign trade relations. Including the ability to carry out customs procedures for goods moving across customs borders.</i></p> <p>12. <i>Ability to apply the norms of international law when conducting trade activities in the world economy.</i></p>
7 – Program learning outcomes	
	<p>1. Have knowledge and skills in business communications in the field of international economic relations necessary for professional activity, as well as to communicate effectively on a professional and social level, including oral and written communication in a foreign language/languages.</p> <p>2. Think creatively, to show flexibility in decision-making based on logical arguments and verified facts in conditions of limited time and resources based on the use of various diagnostic methodologies of leading international organizations</p> <p>3. Systematize, synthesize and organize the received information, identify problems, formulate conclusions and develop recommendations, using effective approaches and technologies, specialized software in order to solve complex problems of practical problems, taking into account the cross-cultural characteristics of the subjects of international</p>

	<p>economic relations.</p> <p>4. Make informed decisions on the problems of international economic relations under uncertain conditions and requirements.</p> <p>5. Assess the degree of complexity of tasks when planning activities and processing their results.</p> <p>6. Analyze regulatory documents, evaluate analytical reports, competently use regulatory documents and reference materials, conduct applied analytical developments, professionally prepare analytical materials.</p> <p>7. Study and analyze the development models of national economies and justify measures to achieve their strategic goals in the conditions of transformation of world economic relations.</p> <p>8. Develop and research adaptive models for leveling imbalances and leveling threats to global development, offer options for solving problems based on research results.</p> <p>9. Monitor, analyze, evaluate the activities of global firms (corporations, strategic alliances, consortia, syndicates, trusts, etc.) in order to identify their competitive positions and advantages in global markets.</p> <p>10. Understand the patterns and trends of the development of the world economy and the phenomenon of the new economy, taking into account the processes of intellectualization, informatization, and scientific and technological exchange.</p> <p>11. Understand the essence of the social dimension of global economic development and implement the principles of social responsibility in the activities of subjects of international economic relations.</p> <p>12. Determine geoeconomic strategies of countries and their regional economic priorities, taking into account national economic interests and the security component of international economic relations in the context of global problems of humanity and asymmetric distribution of world resources.</p> <p>13. Identify changes in market conditions under the influence of uncertain factors, carry out their comparative analysis, critically evaluate the consequences of produced</p>
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	<p>ideas and adopted decisions in order to forecast the development trend of global markets.</p> <p>14. Present the results of own research by preparing scientific publications and testing at scientific events.</p> <p><i>15. Collect, analyze and process statistical data, scientific and analytical materials, which are necessary for solving complex tasks in the field of world trade.</i></p> <p><i>16. Identify and critically evaluate key trends in coordination activities in the field of regulation of foreign trade relations, including customs procedures for goods moving across customs borders.</i></p> <p><i>17. Be able to apply the norms of international law when conducting trade activities in the world economy.</i></p>
8 – Resource support for program implementation	
Academic staff	<p>The personnel of teachers involved in the implementation of the EPP meets the personnel requirements for ensuring the implementation of educational activities in the field of higher education, provided for in the Licensing conditions for the implementation of educational activities (CMU resolution No. 1187 of 12.30.2015).</p> <p>Practitioners in the field of world trade are involved in conducting problematic lectures. The best foreign specialists and domestic practitioners are involved in the implementation of the EPP.</p> <p>In order to improve their professional level, all scientific and pedagogical workers undergo an internship once every five years.</p>
Facilities	<p>The basis of material and technical support consists of: lecture halls equipped with advanced multimedia equipment; specialized computer classes with the necessary software - for practical work, information search and processing of results, high-speed Internet and access to international library and reference systems; co-working spaces - for teamwork and development of communication skills; the virtual reality hall for group practical classes of students using virtual reality glasses is intended for the demonstration of educational content created with the help of virtual reality technologies in order to increase the efficiency of material acquisition by students of higher education. Availability of social and household infrastructure of SUTE.</p>

Informational, teaching and learning materials	<p>The active MOODLE distance learning system provides independent and individual training.</p> <p>SUTE has fully complied with the technological requirements for educational and methodological and information support of educational activities.</p> <p>The program is equipped with textbooks, educational and methodological publications, an information base and access to closed sources of information, in particular - scientometric databases.</p>
9 – Academic mobility	
National credit mobility	<p>The definition of credit mobility is carried out in accordance with the Law of Ukraine "On Education", the Law of Ukraine "On Higher Education", the Regulations "On the Organization of the Educational Process of Students", "On the Procedure for the Implementation of the Right to Academic Mobility at SUTE" and agreements on studies under terms of academic mobility based on the following documents: course catalog; training agreement; academic certificate; practice certificate. According to the terms of credit mobility, all credits obtained outside the place of primary education and which are components of the educational program are re-credited to the student of higher education.</p>
International credit mobility	<p>According to the programs of international cooperation, the best students of higher education with knowledge of foreign languages and according to the SUTE rating are able to get an education in France (Higher Paris School of Commerce (ESCP <i>Europe</i>) Paris; University of Paris-Est Creteil (<i>Universite Paris-Est Creteil</i>) Gustave Eiffel Institute of Business Administration , Paris; Higher School of Management "<i>Audencia Nantes</i>" Nantes; University Grenoble Alpes (<i>Université Grenoble Alpes</i>) Faculty of Economics Grenoble) and Great Britain (University of Central Lancashire (<i>University of Central Lancashire</i>) Preston).</p>
Training of foreign students	<p>Conditions and features of the educational program in the context of studying foreign citizens: knowledge of the Ukrainian language at a level not lower than B1.</p>

3.2. List of educational program components and their logical order

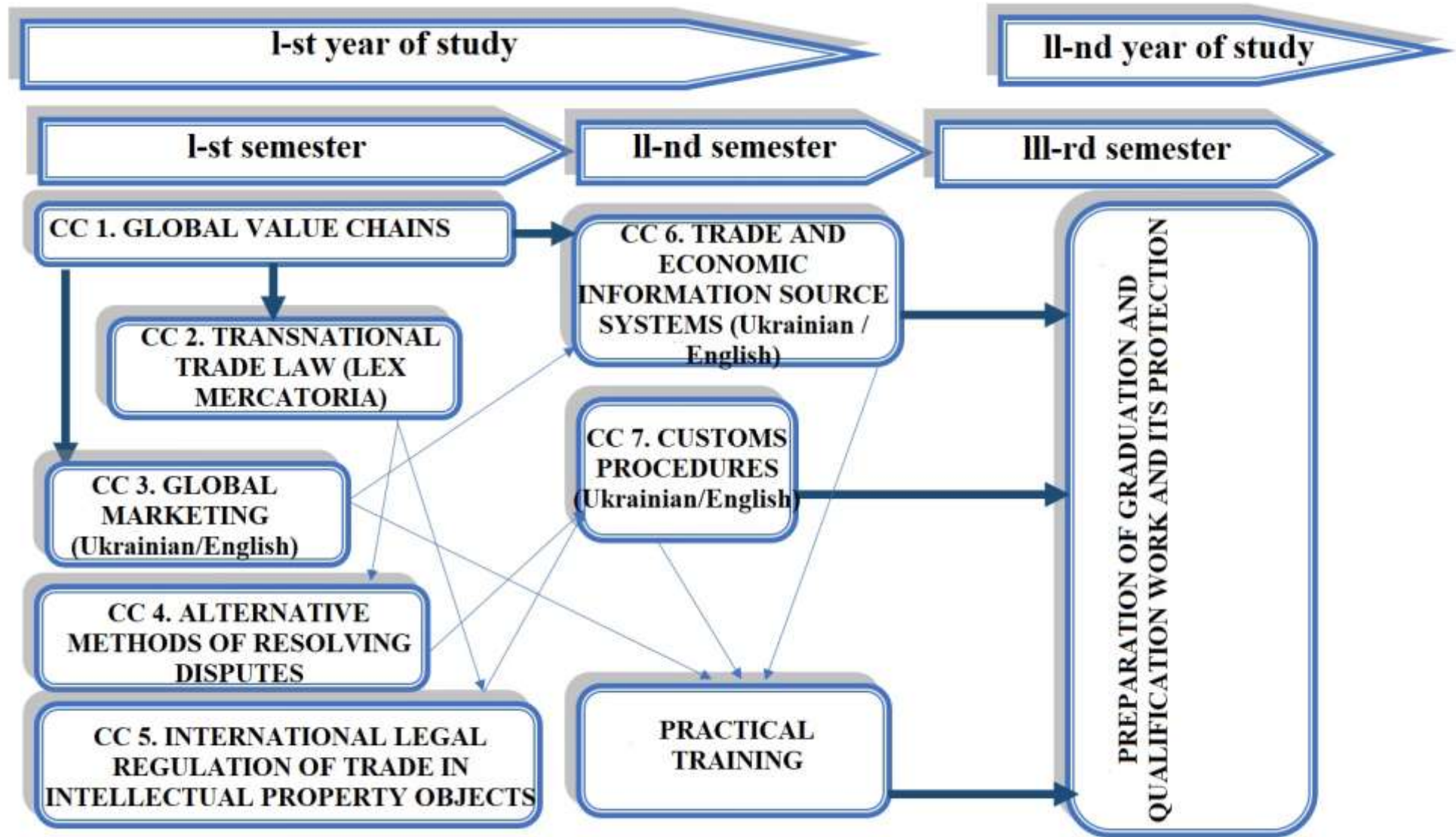
№	Educational Program components (disciplines, term projects (papers), practical training qualification exam, graduate paper)	Total credits
1	2	3
Compulsory component of EP		
CC 1.	Global Value Chains	6
CC 2.	Transnational Commercial Law (Lex mercatoria)	6
CC 3.	Global Marketing (Ukrainian/English)	6
CC 4.	Alternative Methods of Resolving Disputes	6
CC 5.	International Legal Regulation of Trade in Intellectual Property Objects	6
CC 6.	Systems of Sources of Trade and Economic Information (Ukrainian/English)	9
CC 7.	Customs Procedures (Ukrainian/English)	6
The total amount of compulsory components:		45
Optional components of EP		
OC 1.	Business Security	6
OC 2.	Expert Examination in International Trade	6
OC 3.	Cross Cultural Management	6
OC 4.	Methodology of Scientific Research	6
OC 5.	International Security (Ukrainian/English)	6
OC 6.	International Technical Regulation	6
OC 7.	International Strategies of Economic Development	6
OC 8.	International Commercial Arbitration	6
OC 9.	International Management (Ukrainian/English)	6
OC 10	International Legal Regulation of Technology Transfer (Ukrainian / English)	6
OC 11	Deep and Comprehensive Free Trade Zone of Ukraine with the EU	6
OC 12	EU Internal Market Law (Ukrainian/English)	6
OC 13	Statistical Forecasting Methods in International Business	6
OC 1	Strategic Management in International Business	6
OC 15	Trade Negotiations and Commercial Diplomacy	6
OC 16	Management of International Competitiveness of the Enterprise	6
In order to ensure the formation of an individual educational trajectory, taking into account the provisions of Article 62 of the Law of Ukraine "On Higher Education", applicants can choose components of the educational program from other educational programs, both similar and at other levels of higher education, in agreement with the dean of the faculty ¹		
The total amount of optional components:		24
Practical training		
Practical training		9
Attestation		
Preparation of graduation and qualification work and its protection		12
TOTAL EP VOLUME		90

For all components of the educational program, the form of final control is an exam.

¹ The procedure for forming an individual educational trajectory is regulated by the Regulation on the organization of the educational process of students URL:

<https://knute.edu.ua/file/NzU4MQ==/f97864d4b918244e228a0400a9a98f96.pdf>

3.3. Structural and logical scheme of EP



3.4. Form of attestation of applicants of higher education

Attestation should be carried out in the form of a public defense of the graduation qualification work.

Graduation qualification work should involve solving a complex problem or problem in the field of international economic relations, which requires research and/or innovation and is characterized by uncertainty of conditions and requirements.

Graduation qualification work should not contain academic plagiarism, fabrication, falsification.

The graduation qualification work must be published on the official website of the institution of higher education or its division, or in the repository of the institution of higher education.

Publication of final qualification works containing information with limited access shall be carried out in accordance with the requirements of current legislation.

3.5. Matrix of correspondance of competences to compulsory components of the educational program

Components/ Competences		CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
General competences	1	+	+		+		+	
	2			+		+		
	3		+	+	+			+
	4					+		+
	5		+	+		+		
Special (professional) competences	1	+		+			+	+
	2		+			+		
	3		+		+			+
	4	+	+			+		+
	5					+		
	6		+		+			+
	7			+		+		
	8			+	+	+		
	9	+	+					
	10			+		+	+	+
	11			+		+		+
	12	+	+				+	+

Matrix of correspondence of program competencies to optional components of the educational program

Components/ Competences		OC 1	OC 2	OC 3	OC 4	OC 5	OC 6	OC 7	OC 8	OC 9	OC 10	OC 11	OC 12	OC 13	OC 14	OC 15	OC 16
General competences	1	+		+		+	+	+	+	+	+	+			+		
	2		+	+	+				+	+		+					
	3	+	+		+	+	+	+		+		+	+	+	+		
	4			+					+			+				+	+
	5		+					+		+		+			+		
Special (professional) competences	1		+				+	+	+			+				+	+
	2	+				+							+				
	3	+				+		+		+	+						+
	4			+					+	+							+
	5	+	+		+	+				+			+		+		
	6			+			+		+							+	+
	7	+				+		+					+				
	8						+	+									
	9		+		+					+		+			+	+	
	10											+		+			+
	11	+	+	+		+	+		+				+		+		+
	12		+				+			+	+	+					

3.6. Matrix of provision of program learning outcomes with corresponding compulsory components of the educational program

Components/ Software the results learning	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
1	+	+		+	+		+
2	+		+			+	
3		+	+		+		+
4	+		+			+	
5	+						+
6		+	+	+	+		+
7	+						
8						+	
9	+					+	
10		+					+
11	+		+				
12					+		+
13						+	
14		+	+				
15	+		+	+	+		+
16	+		+		+	+	
17	+	+	+	+	+		

**Matrix of provision of program learning outcomes with the
corresponding optional components of the educational program**

Components/ Software the results learning	OC 1	OC 2	OC 3	OC 4	OC 5	OC 6	OC 7	OC 8	OC 9	OC 10	OC 11	OC 12	OC 13	OC 14	OC 15	OC 16
1	+	+	+		+	+	+	+	+	+		+		+		
2			+	+					+	+						+
3	+	+		+	+	+	+			+			+	+		+
4		+	+						+			+			+	+
5							+					+	+	+		
6						+	+		+	+		+			+	
7	+				+						+					+
8	+				+		+	+		+						
9			+						+							+
10	+	+		+	+					+	+			+		
11			+			+			+						+	+
12	+				+		+						+			
13		+					+				+					
14				+						+		+		+	+	+
15	+				+		+				+					
16	+	+	+		+	+			+					+		+
17		+				+		+		+						